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# Sellwood-Moreland Neighborhood Plan Action Charts: Adopted by Resolution Number 35663

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SELLWOOD-MOORELAND NEIGHBORHOOD ACTION CHARTS ADOPTED BY RESOLUTION 35663 DECEMBER 10, 1997

## 35663

### **RESOLUTION No.**

Adopt and Implement the Sellwood-Moreland Neighborhood Plan (Resolution).

- WHEREAS, the policy elements of the Sellwood-Moreland Neighborhood Plan are recommended to be adopted by ordinance as a part of the Comprehensive Plan, the action charts are not part of the Comprehensive Plan.
- WHEREAS, the Sellwood-Moreland Neighborhood Plan is attached as Exhibit A.
- WHEREAS, the action charts describe the proposed projects, programs and regulatory actions. They identify an appropriate time frame for implementation and identify public, nonprofit and private agencies and partnerships to lead or oversee the implementation of the item.
- WHEREAS, the action charts also suggest changes in the City's land use regulations and zoning map. These changes in the City's land use regulations are adopted separately by ordinance.
- WHEREAS, the Portland Planning Commission has recommended that the City Council adopt the *Recommended Sellwood-Moreland Neighborhood Plan* vision, policies, and objectives in Exhibit A as part of the City of Portland *Comprehensive Plan*.
- NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon, that the City Council of the City of Portland adopt the action charts of the *Recommended Sellwood-Moreland Neighborhood Plan*, as amended by Council (as shown in Exhibit A), and that:
  - a. The implementation actions associated with the *Recommended Sellwood-Moreland Neighborhood Plan* action charts are approved by Council as a starting place for projects and programs which will help implement the policies of the neighborhood plan. Regulations identified as action items are adopted separately by ordinance.
  - b. Proposals for projects and programs approved by this resolution are understood to be a starting place. All actions have an identified implementor. They will be adopted with the understanding that some will need to be adjusted and others replaced with more feasible proposals. Identification of an implementor for an action is an expression of interest and support with the understanding that circumstances will affect the implementation leader's ability to take action.

c. The City Council authorizes the City agencies identified on the action charts as implementors, to engage in activities aimed at implementing the projects and programs called for on the neighborhood and business plan action charts.

BE IT FURTHER RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon, that the City Council authorizes and directs the Bureau of Planning to make corrections to the action charts of the *Sellwood-Moreland Neighborhood Plan*, neighborhood and business plans in order to correct typographical errors and ensure parallel construction.

Adopted by the Council,

DEC 10 1997

BARBARA CLARK Auditor of the City of Portland By

Britte Olson

Commissioner Charlie Hales Mark R. Bello, Ph.D., AICP

Deputy

#### IV. PPLICIES, PBJECTIVES & ACTIPIS

	Actions		Tir			
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
HC 1	Identify the structures and sites that are of the greatest historic significance to the neighborhood.					SMILE Planning
HC 2	Consider creating historic conservation districts in the North End, Sellwood, and Garthwick.					SMILE Planning
HC 3	Adopt design guidelines to protect the special character of each of the three districts.		10		A	Planning
HC 4	Commemorate sites of historic interest with signs.					SMILE SMBA
HC 5	Develop historic walking tours of the North End, Sellwood, and Garthwick.					SMILE
HC 6	Organize SMILE's historic photo collection.					SMILE
HC 7	Display photos from the SMILE collection in public places.					SMILE SMBA
HC 8	Commemorate the town of Willsburg by creating a Willsburg Station on the south/north high capacity transit corridor, south of Tacoma on McLoughlin Blvd. Provide historic information on Willsburg.					SMILE

## **Action Chart: Historical Character**

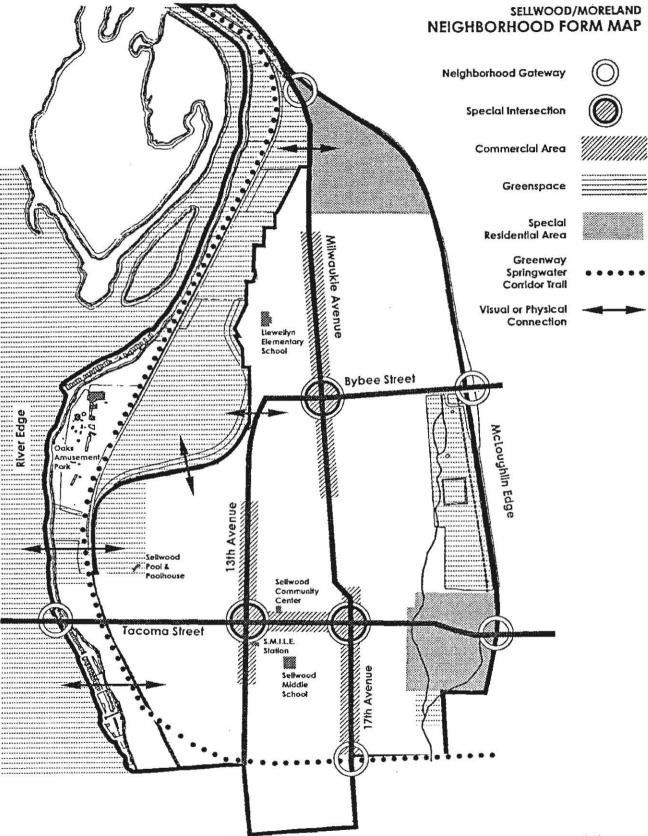
#### IV. PPLICIES, PBJECTIVES & ACTIPNS

wood-Moreland neighborhood as a pedestrian-oriented, selfsufficient "village"

- 4. Establish focal points within each business district
- 5. Enhance the neighborhood's established character as a mixeduse village, emphasizing residential areas surrounding a number of business districts, orientation to public transit and a healthy pedestrian environment

	Actions	1	Tir			
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
NF 1	Consider linking high-capacity transit to the neighborhood and Springwater Corridor at Willsburg/Sellwood stop by means of a pedestrian/bike crossing over McLoughlin Blvd.					ODOT Metro
NF 2	Identify routes for pedestrian and bicycle pathways.					Parks PDOT Metro
NF 3	Attract new neighborhood-oriented service businesses and housing at identified nodes (13th and Tacoma, 17th and Tacoma, Milwaukie and Bybee, new McLoughlin transit station locations).					SMILE SMBA
NF 4	Require new construction in the RH and R1 zones to be subject to design review.					Planning
NF 5	On an interim basis, require new construction in the R2 and R2.5 zones to be subject to design review. Reconsider applicability of design review overlay zoning after the City adopts new design-oriented base zone regulations.					Planning

#### Action Chart: Neighborhood Form/Urban Design



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#### IV. POLICIES, OBJECTIVES & ACTIONS

	Actions		Tir			
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
CI 1	Adopt a symbol and use it at gateways, on street signs, commercial areas, historic homes, etc.					SMILE
CI 2	Continue to sponsor community activities.					SMILE
CI 3	Develop an urban design plan to provide neighborhood continuity on the major streets including elements such as street signs, light standards, paving patterns, canopy street trees, hanging flower baskets and other plantings.					SMILE

## Action Chart: Community Identity

## Action Chart: River's Edge

	Actions		Tir	ne	<b>r</b>	
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
RE 1	Increase access to the river edge- by creating a stronger physical connection between upper Sellwood Park and Riverfront Park.					Parks
RE 2	by creating a link between the Springwater Corridor and the Willamette River Greenway, possibly using the proposed bikeways along Spokane and Umatilla Streets.					Parks PDOT
RE 3	by connecting the Springwater Corridor to a pedestrian and bicycle trail running parallel to the Portland Traction Company railway.					Parks
RE 4	by installing uniform signs to denote pathways.					Parks
RE 5	by implementing the <i>Willamette</i> <i>River Greenway Plan</i> .					SMILE SMBA
RE 6	by cooperating with business and property owners to develop a water- front loop trail from the foot of Linn to Spokane, to 13th, to Ochoco Streets.					SMILE SMBA
RE 7	by placing interpretive signs and benches at viewpoints along the waterfront trail.					SMILE SMBA
RE 8	Attract more pedestrian-oriented uses at the river edge south of Spokane Street.					SMILE
RE 9	Create linkages between the Willamette River and other natural resource areas such as the historic Portland Traction Company Corridor with natural plantings.					Parks Metro
RE 10	Encourage development of compatible commercial activity in the residential area south of the bridge.					SMILE
RE 11	Draw river edge residents into the larger neighborhood. Pursue residential development that links existing residential areas on the river edge to the adjacent neighborhood.					SMILE SMBA
RE 12	Develop a master plan for conserving significant views within Parks' jurisdiction.					Parks Planning
RE 13	Provide viewing areas and benches along the river's edge.					SMILE SMBA

#### IV. PPLICIES, PBJECTIVES & ACTIPNS

Action	Chart:	<b>River's</b>	Edge	(continued)
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	Actions		Tir			
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
RE 14	Increase awareness and stewardship of natural areas by— sponsoring field trips to Oaks Bottom.					SMILE
RE 15	by seeking sponsors and organizers to create a youth corps to help maintain trails.					SMILE
RE 16	by organizing efforts to remove litter and discourage dumping.					SMILE
RE 17	by encouraging neighborhood foot patrols to include parks and natural areas during months of heavy usage.					SMILE
RE 18	by using signs in public spaces to explain plants and other features of native habitats.					SMILE
RE 19	Update the Oaks Bottom Wildlife Refuge Management Plan which includes management policies for Oaks Bottom and other adjacent riverfront habitat areas, include a wildlife interpretive center.					Parks BES
RE 20	Acquire woodland between Riverfront Park and Oaks Park for a public green space.	-1				Metro
RE 21	Promote the use of native plants and elements of wildlife habitat in future development and rehabilitation projects.					Parks BES
RE 22	Use trees and landscaping to incorporate natural elements into pedestrian zones and bike paths.					Parks

## Action Chart: Tacoma Street

[	Actions	Time				
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
TS 1	Provide safe bicycle lanes and separate pedestrian walkways on the bridge.					Multnomah County
TS 2	Ensure that the design for any renovation or replacement of the Sellwood Bridge is appropriate and elegant in form and detailing.					Multnomah County
TS 3	Support planning for transit-oriented development (T.O.D.) across McLoughlin at a high-capacity transit stop just south of Tacoma.					ODOT Tri-Met

## Action Chart: Balanced Growth

4	Actions		Tir	ne		
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
BG 1	Develop a plan to provide a unified neighborhood identity in the business districts using elements such as street signs, light standards, paving patterns, and hanging flower baskets.					SMILE SMBA
BG 2	Create an urban design plan for Milwaukie Avenue to preserve and improve its pedestrian character.					SMILE SMBA
BG 3	Create an urban design plan for 13th Avenue, focusing on the Tacoma Street intersection and bringing greater unity to 13th.					SMILE SMBA
BG 4	Create an urban design plan to develop a stronger identity for the 17th Avenue commercial area.					SMILE SMBA
BG 5	Encourage development which meets voluntary design guidelines that promote and protect the special character of the neighborhood's commercial areas.					SMILE
BG 6	Enhance commercial areas with street furnishings, landscaping or decorative paving and street trees.					SMILE SMBA
BG 7	Make the SMILE Station neighborhood center into an example of design features and amenities appropriate for the 13th Avenue business district.					SMILE SMBA
BG 8	Develop a neighborhood focal point by creating a public space or courtyard area within the SE 13th Avenue business district.					Parks SMILE SMBA
BG 9	Capitalize on established landmarks as organizing elements (such as Johnson Jewelers clock, SMILE Station, Portland Memorial, Sellwood Community Center and Oaks Park).					SMILE SMBA
BG 10	Work with the Masonic Lodge to promote the Masonic Temple on Milwaukie Avenue as a cultural center for the neighborhood.					SMILE
BG 11	Strengthen urban design and economic function of core intersections (13th and Tacoma, 17th and Tacoma, Milwaukie and Bybee).					SMILE

#### IV. PPLICIES, PBJECTIVES & ACTIPNS

	Actions PROJECTS/PROGRAMS		Tir			
No.		Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
BG 12	Support the establishment of businesses that are compatible with the pedestrian character of the neighborhood.					SMILE SMBA
BG 13	Identify areas lacking in neighborhood services and promote the location of businesses to meet local needs.				2	SMILE SMBA
BG 14	Redevelop deteriorated properties and fill in gaps with businesses that serve local needs and maintain a diversity of business types.					SMILE SMBA
BG 15	Encourage the use of bus transportation to alleviate traffic congestion.					SMILE Tri-Met
BG 16	Provide an appropriate amount of parking for cars without destroying the character of the districts. Parking should be behind buildings, and underground when feasible.					SMBA
BG 17	Promote shared parking facilities to keep overflow parking out of residential areas.					SMILE SMBA

### Action Chart: Balanced Growth (continued)

#### IV. PPLICIES, PBJECTIVES & ACTIPINS

[ <b></b>	Actions	[	Tir	ne		
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
ME 1	Consider extending a parkway from the Westmoreland Park area south throughout the McLoughlin Edge corridor.					ODOT
ME 2	Restore the connection over McLoughlin to the Springwater Corridor as a pedestrian and bicycle pathway.					Parks ODOT Metro
ME 3	Consider major pedestrian connections over McLoughlin to future high-capacity transit stations.					ODOT Tri-Met
ME 4	Consider retrofitting existing overpasses at Milwaukie and Bybee to better accommodate pedestrians and bicyclists.					odot Pdot
ME 5	Clean up the creek and restore its banks and streambed. Incorporate Johnson Creek as a focus of new development.					Parks SMILE BES (JCWC)

## Action Chart: McLoughlin Edge

## **Action Chart: Crystal Springs**

[	Actions		Tir	ne	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
CS 1	Promote restoration of the habitat value of Johnson Creek and preserve the purity of Crystal Springs by maintaining environmental zoning regulations and observing floodplain guidelines.					BES Planning SMILE
CS 2	Continue to support the SMILE fish hatchery program.					SMILE
CS 3	Preserve and enhance natural resources at Johnson Creek Park as part of the overall restoration of Johnson Creek.					Parks BES
CS 4	Retain environmental zoning and consider strengthening protection of the stream through a possible Crystal Springs area amendment to the Johnson Creek Plan District.					Planning BES
CS 5	Apply Johnson Creek Plan District 100 year floodplain regulations to the Sellwood portion of the Johnson Creek Plan District.					Planning
CS 6	Pursue public/private partnerships for stream enhancement and restoration.					BES
CS7	Establish cleanup and adoption of portions of the streams.					BES SMILE
CS 8	Establish special rules to limit stormwater pollution near the creek from multidwelling units, commercial and industrial uses.					BES
CS 9	Team with Clackamas County/ Milwaukie for stream restoration and zoning solutions.					BES
CS 10	Educate property owners regarding conservation, native planting, fish habitat, etc.					SMILE
CS 11	Establish a Friends of Crystal Springs group.					SMILE
	Request that PDOT identify SE 21st as a bicycle and pedestrian route while retaining on-street parking.					SMILE
CS 13	Connect Crystal Springs Corridor with the Springwater Corridor Trail, the 40 Mile Loop, and Willamette Greenway.					Parks Metro
CS 14	Reassess zoning and <i>Comprehensive Plan</i> designations once the BES Study and the study for south corridor light rail alignment are complete.					Planning

### IV. PPLICIES, PBJECTIVES & ACTIPINS

	Actions		Tir	ne		
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
NE 1	Consider creating a historic conservation district in the North End.					SMILE Planning
NE 2	Create a pocket park with a play area for the North End.					Parks
NE 3	Attract services, especially a grocery store, to locate in the North End.					SMILE SMBA
NE 4	Create a visual symbol to denote the neighborhood gateway at the Milwaukie Avenue overpass.					SMILE
NE 5	Encourage the redevelopment of strategic locations such as the Vocational Village site at Milwaukie and McLoughlin as mixed, high- density residential and neighborhood- oriented commercial uses.					SMILE

## Action Chart: North End—A New Neighborhood Center

## **Policy XI: Residential Areas**

Preserve the predominantly pedestrian scale and design of the neighborhood's residential areas, emphasizing the street as an important public open space element.

#### Objectives:

- 1. Ensure a mix of housing units to serve the needed range of types, sizes and income levels that will accommodate a socially and economically diverse neighborhood population
- 2. Designate existing business areas, transportation corridors, transit stations and activity centers as the appropriate locations for concentrating higher density residential and mixed-use zones

[	Actions	Time				
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- gaing	Next 5 Yrs	6 to 20 Yrs	implementors
RA 1	Maintain and upgrade affordable rental housing.					BHCD
RA 2	Support public and private programs that aid in repair, weatherization and other improvements for low and moderate income residents,					BHCD
RA 3	Ensure that transit stations (bus and high-capacity transit) are the focus of zones for mixed-use and higher density residential development.					SMILE
RA 4	Participate in the south/north high- capacity transit alignment and station design process, to identify potential station locations that have adjacent redevelopment opportunity sites.					SMILE
RA 5	Establish design standards for residential areas.					Planning
RA 6	In identified mixed-use districts, encourage buildings that contain both commercial and residential uses.					SMILE SMBA
RA 7	Create a tree planting plan for the neighborhoods' residential areas which identifies streets that are deficient in street trees.					Parks SMILE

## **Action Chart: Residential Areas**

<b></b>	Actions	Time				
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
EG 1	Promote the use of native plants and elements of wildlife habitat in future development and rehabilitation efforts.					BES SMILE
EG 2	Use trees and landscaping to incorporate natural elements into pedestrian zones and bike paths.					SMILE SMBA
EG 3	Preserve existing trees, especially significant and notable trees.					SMILE Parks-Urban Forestry Divison
EG 4	Introduce more street trees.					SMILE Parks
EG 5	Create an accessible pathway system.					SMILE Parks
EG 6	Educate neighbors on proper ways to store and dispose of toxic materials and pollutants.					SMILE SMBA
EG 7	Connect the Greenway Trail with the Springwater Corridor through the Sellwood-Moreland neighborhood.					Parks

## Action Chart: Environment and Greenspaces

## **Action Chart: Transportation**

	Actions	Time				
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
TR 1	Support CIP funding and implementation of the McLoughlin Neighborhood Project Implementation Strategy.					PDOT SMILE
TR 2	Contact Bureau of Traffic Management (BTM) about the appropriate truck use of Harold Street.					SMILE
TR 3	Encourage pedestrian and bicycle transportation and transit ridership by participating in the design and development of the south/north high- capacity transit system to ensure convenient neighborhood access to high-capacity transit stations.					SMILE PDOT
TR 4	Support development of river access transportation (water taxis).					SMILE
TR 5	Support existing on-street parking on Tacoma Street during off-peak hours.					SMILE
TR 6	Investigate the use of the current Sellwood Bridge structure as a pedestrian, bicycle and possibly bus crossing segregated from vehicular traffic.					Multnomah County PDOT

## **Policy XIV: Community Services**

Enhance the Sellwood-Moreland neighborhood's sense of community.

**Objectives:** 

- 1. Cultivate a strong sense of belonging and participation in a unique village community
- 2. Retain and strengthen a mix of uses and activities residential, commercial, employment, recreational, institutional, and social

#### **Action Chart: Community Services**

	Actions		Tir	ne		
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
CS 1	<ul> <li>Develop educational, recreational and cultural opportunities within the neighborhood. Encourage sponsor- ship and participation in neighbor- hood activities by individuals, businesses and groups.</li> <li>Promote public participation in neighborhood activities.</li> <li>Encourage joint projects involving churches, schools and service agencies, especially those promoting educational and environmental awareness and cultural diversity.</li> <li>Increase opportunities for parti- cipation in projects that increase public awareness and support for environmental values within the neighborhood and greater com- munity (e.g., regional and neigh- borhood cleanup campaigns, creek and natural area maintenance/ enhancement, workshops on re- cycling, organic gardening, com- posting, etc.).</li> </ul>					SMILE
CS 2	<ul> <li>Broaden the use of meeting spaces at businesses, neighborhood schools, churches and recreational facilities for intergeneration activities.</li> <li>Organize family-night activities.</li> <li>Organize after-school activities.</li> <li>Organize exchange programs be- tween schools and retirement facilities.</li> <li>Encourage adopt-a-school part- nerships with area businesses.</li> </ul>					SMILE

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### Action Chart: Community Services (continued)

	Actions		Tir			
No.	PROJECTS/PROGRAMS	Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
CS 3	Provide for the daycare needs of families, for both children and adults. Encourage efforts among residents, agencies, schools, churches, businesses and other organizations to provide daycare facilities.					SMILE
CS 4	<ul> <li>Create an effective neighborhood communication network. Produce a neighborhood calendar each year, listing planned neighborhood activities and neighborhood facts of interest.</li> <li>Assemble a welcome packet for newcomers to the neighborhood.</li> <li>Maintain an inventory of social services with an annual update cycle.</li> </ul>					SMILE
CS 5	Invite Fire Bureau personnel to neighborhood meetings to discuss fire and life safety issues.					Bureau of Fire, Rescue & Emergency Services
CS 6	Include fire and accident prevention tips in neighborhood newsletter.					Bureau of Fire, Rescue & Emergency Services

## Action Chart: Public Safety and Crime Prevention

	Actions PROJECTS/PROGRAMS		Tir			
No.		Adopt with Plan	On- going	Next 5 Yrs	6 to 20 Yrs	Implementors
PS 1	Continue to involve residents in block watch programs to prevent crime. Establish and/or reactivate block and business watch programs.					SMILE
PS 2	Maintain an active community policing contact office.					Police
PS 3	Recruit volunteers to provide crime prevention information and assist with public safety activities.					Police
PS 4	Urge residents and business owners to remove graffiti immediately.					SMILE
PS 5	Train residents to recognize signs of gang activity and report them to the appropriate department of the police bureau.					SMILE
PS 6	Develop public safety programs at neighborhood schools (walk, talk, squawk; bicycle registration, etc.).					Police
PS 7	Promote Crime Prevention through Environmental Design (CEPTED) concepts.					Police