Big Sky Champions!
Men’s basketball sets new records / 18
College students often want to graduate and then change the world.

We're Portland State University, and we ask, "Why wait?"

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ON THE COVER Enthusiasm reigned as the men's basketball team won the Big Sky Championship March 12 in Portland's Rose Garden Arena. See story on page 18. Cover photo by Troy Wayrynen and photo below by Steven Brenner.
Why we love Portland

The article “Age-Friendly Portland” (winter 2008 magazine) was another example of why we love Portland—more so perhaps when you live elsewhere.

Dr. Margaret Neal’s and student Alan DeLaTorre’s work with the World Health Organization on assessing the age-friendliness of the city demonstrates an important piece of planning that is lacking in other cities across the country. Although some folks talk about “elder friendly” planning and the need to plan for the dramatic population structure changes coming when 78 million Baby Boomers lurch into late life, few communities are doing the serious work needed. Even fewer are actually listening to today’s elders or involving them in planning efforts.

I wonder if Portland’s reputation as a livable city or its history of participatory planning is the reason that Portland was the only American city involved in this effort?

Donna L. Wagner ’75, MUS ’78
Professor and Director of Gerontology Towson University Towson, Maryland

Where have all the gerontologists gone?

As a doctoral-trained gerontologist, I was at once excited by the winter magazine story, “Age-Friendly Portland,” and also quite saddened. The excitement comes from knowing that PSU and its Institute on Aging are participating in such projects in my hometown. The sadness is basic but profound. Could it be true that Portland was the only city in the nation to participate in something as important as the World Health Organization’s Age-Friendly Cities project?

Not only should Portland serve as a model to other cities as they consider the aging of their citizenry, but Portland State University and Margaret Neal and her students should serve as an example for other gerontology programs. I realize that not every gerontology program may have had access to the information or received an invitation to participate (my program did not), but the real question may be, where have all the gerontologists gone?

Thank you to Dr. Neal for raising the gerontological bar and reminding all of us that there is lots of work to be done.

Kelly Niles-Yokum ’96, MPA ’98
Director of Gerontology Studies Colleges of Worcester Consortium Worcester, Massachusetts

Let’s remember former film program

It is excellent news that PSU is developing a new film major (winter 2008 magazine). Congratulations, it’s clearly time to acknowledge the importance of media in our culture. Let’s remember, however, that a PSU film department is not new. From the late 1960s into the 1980s, PSU’s Center for the Moving Image (CMI) was one of the finest film departments in the country.

CMI was created and led by two extremely talented individuals: Andries Deinum and Thomas T. Taylor III. Deinum worked in Hollywood as an assistant to Fritz Lang, Alfred Hitchcock, and others. He eventually turned his talents toward scholarship and taught film at University of Southern California. Today there is a plaque in USC’s Cinema Department commemorating Professor Deinum’s contribution to film study and acknowledging the school’s complicity with House Un-American Activities Committee in terminating him.

Taylor, a superb documentary filmmaker, left an active international career to organize and run the production side of PSU’s Center for the Moving Image. The program launched careers for a hundred or more students, including my own.

Bill Bowling ’79
Worldwide Locations Executive Warner Bros. Pictures Burbank, California

Portland State Magazine wants to hear from you. E-mail your comments to psumag@pdx.edu or send them to Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751. We reserve the right to edit for space and clarity.
Small white and red flags blanket the Park Blocks for an Iraq Body Count Exhibit that came to campus in March. The display is mesmerizing in its beauty and sober message: Each flag represents five Iraq War casualties—at least 655,000 Iraqi deaths and 3,972 American casualties.

The Lewis and Clark Exposition held in Portland in 1905 is one of the many events to be included in the new online Oregon Encyclopedia. (Photo 25137 courtesy of the Oregon Historical Society)

An encyclopedia for us all

PORTLAND STATE is partnering with Oregon Historical Society to create an online encyclopedia of "everything or anyone in Oregon." Under the guidance of history Prof. Bill Lang, a Web site was launched—now it's up to all Oregonians to flesh out the information.

At www.oregonencyclopedia.org, people can suggest entries or write actual submissions. There are guidelines asking that entries be significant to Oregon, and nothing will go live until experts review content and check it for accuracy.

The Oregon Encyclopedia already has information on Japanese internment, KBOO radio, and the Lewis and Clark Exposition, to name a few entries. The volunteer organizers of the new resource are also actively seeking information. They plan to visit about 30 communities in Oregon during the next year.

Lang hopes this community outreach will make people "aware of what's important about their places and encourage them to put their own energies into some of the entries."

The Oregon Encyclopedia should be ready for the state's sesquicentennial next year, but Lang and the other editors, Rick Hardt and Linda Tamura, want the project to live on, with continuous updates and revisions.
Asian clams and 49 other plants and animals have invaded our waters, pushing out native species.

Fifty invaders find a pathway

THE TINY, lacy crustaceans look innocuous, but they are invaders, say scientists surveying nonnative aquatic animals and plants in the middle Columbia and lower Snake rivers.

The survey, conducted by Portland State and University of Washington scientists, documented 50 species introduced in the rivers, including three crustaceans not reported previously.

Funded by the U.S. Fish and Wildlife Service, the survey found fish, such as the common carp and eastern brook trout, the most frequently introduced species. The list also includes aquatic plants, mollusks, worms, and more crustaceans, all brought to Northwest waters since the 1880s.

Often nonnative animals and plants are introduced to waterways through commercial ship hulls and their ballast water. But this study, which was conducted farther up both rivers, discovered that these invaders were brought in through wildlife enhancement and intentional stocking of fisheries.

“Oregon has come a long way in addressing the aquatic invasive species issue in ballast water, but this study shows we have a lot more work to do,” says Mark Sysma, PSU director of the Center for Lakes and Reservoirs and main investigator on the project.

For the full report, visit www.clr.pdx.edu.

Helping children a world away

THE CIRCLE OF ADULTS, including PSU’s Christine Chaille, rolled a ball back and forth as a sad, suspicious-looking group of children watched. The children live in an orphanage in Chennai, India, and play is not a normal part of their day. They eventually joined in and ended up sitting on adult laps, smiling and laughing.

“It was a magical moment,” says Chaille, education faculty, who was in India this winter with Frank Mahler, a teacher in PSU’s Helen Gordon Child Development Center. The pair was testing their curriculum, which includes introducing more playtime, for a Portland-based nonprofit, Hands to Hearts International.

Usually, early childhood programs focus on developmental milestones, but Chaille and Mahler’s model empowers parents and caregivers by teaching them to change the way they nurture, care for, and interact with children on a day-to-day basis in developing countries.

“International aid organizations are already contacting us to discuss how they can use our curriculum to train caregivers in their own early child health programs,” says Laura Peterson, Hands to Hearts founder and director.

What’s new?

The University recently added new centers and programs of statewide interest.

- Oregon Translational Research and Drug Development Institute (OTRADI)
- Center for Design and Innovation for Business and Sustainability
- Health Care Management Leadership Certificate program
- U.S. Geological Survey Oregon Water Science Center
Prized for business innovation

TOYOTA IS THE ONE globally successful business that H. Thomas Johnson thinks all U.S. companies should emulate. That idea, and the reasoning behind it, has earned the PSU accounting professor international awards, including the Deming Medal from the American Society for Quality.

According to Johnson, instead of being driven to meet preconceived financial targets, Toyota's chief concern is to nurture the relationships connecting its employees, customers, suppliers, and the communities they inhabit.

The Deming Medal comes on the heels of an award for Johnson's book Relevance Lost: The Rise and Fall of Management Accounting, co-authored with Robert Kaplan. The book received an American Accounting Association Seminal Contribution to Accounting Literature award—one of five ever given.

Johnson, who has taught at Portland State since 1988, is also a two-time recipient of the prestigious Shingo Research Prize for Excellence in Manufacturing. He was named one of the 200 leading management thinkers living today in a survey published by Harvard Business School Press in 2003.

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Viewpoint:

Do company green reports matter?

School of Business Administration faculty Darrell Brown and Scott Marshall are studying why corporations disclose their environmental policies, even though it is not required by law. Having looked at company reports and 10-K filings for the past six years, the professors are presenting their findings at a Global Reporting Initiative conference in Amsterdam in May. Brown shares their research.

Q: What kind of voluntary environmental information are corporations providing?
A: The disclosures range widely, from greenhouse gas emissions to hours of employee environmental training to whether a company has a sustainability director.

Q: How do companies benefit by revealing these facts?
A: We found that investors in companies that disclosed more environmental information, demanded slightly lower returns than investors in companies that disclosed less.

Q: What does the consumer get out of it?
A: Actually, it is investors who benefit by having a better understanding of how a business operates. I do not like to speculate, but it is possible that investors find that a willingness to provide voluntary environmental disclosure is a signal of good management.
Autistic couple write book on dating

LOVE HAS NO BARRIERS. That’s what Jody John Ramey MA ’05 and Emilia Ramey ’07 have found. Despite having Asperger syndrome, a lighter form of autism, the Rameys met and fell in love while studying at Portland State.

"Emilia volunteered on campus at the Disability Advocacy Cultural Association, where I had an office," recalls Jody. "We had just started dating a couple of weeks. I had been doing a lot of presentations around the world on disability-related topics and dance. I thought it would be cool to write something about dating for autistics for an upcoming conference on autism. Emilia thought I was nuts. ‘What do we have to tell anyone?’"

But Jody, 35, persisted and won Emilia, 33, over to his way of thinking. Shortly after giving their dating for autistics talk at several conferences, Jody proposed that they expand their ideas into a book. Fortunately, the romance between Jody and Emilia was blossoming.

We started dating at the beginning of 2006 and got engaged during spring break,” says Emilia. “During the summer we took marriage prep classes and were married Labor Day weekend.”


“We break down our relationship into some of its component parts and extrapolate what worked for us and what didn’t work for us,” says Jody.

Communication is an important topic of the book. Nonautistic people can...
pick up on nonverbal cues such as facial expressions more easily than autistic people.

"Double-checking with each other helps to avoid assumptions," remarks Emilia. "If something comes up, where you are not sure what the other person means, then you should ask."

The book also deals with sensory issues, because most autistic people are hypersensitive.

"I'm very sensitive to touch," says Jody. "That means that I like to be touched in specific ways. In the book we talk about how to find a way toward friendly touch to the person who is touch-sensitive."

The Rameys hope that their book inspires other autistics.

"Every chapter has a call for action," explains Emilia. "We'd like other autistics to start telling their stories. We know of other autistic couples who have been married longer than us and we'd like them to share their stories as well." BY JAMES BASH

### Jazz as a calling

**MERCER ELLINGTON**, the son of Duke Ellington, made a big impression on Ben '01 and Michelle '01 Medler when he came to Portland in the mid-1990s. Ellington wanted to work with an all-star jazz youth ensemble, but Portland didn't have one.

At the time, the Medlers were artist-in-residence teaching jazz at Wilson High School. The opportunity to work with Ellington was too good to miss. So, they put together a temporary all-state high school jazz band. It was a success.

Years later and jobless, the Medlers used that experience to start the Portland Jazz Youth Orchestra, where they are adept at getting students before live audiences, including the Portland Jazz Festival. They offer group and individual classes at four levels ranging from sixth grade to college.

Michelle specializes in saxophone and plays all of the woodwinds, while Ben specializes in trombone and covers the brass instruments. Both of them play piano and drums, which comes in handy for their own gigs with Quadraphonnes, the Medler Big Band, and the Trombone Encounter.

"We are so busy that we rarely have any time off," says Michelle. "But we are making a living as musicians, and it's been great." BY JAMES BASH

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### New Works

**THE UNDERCOVER PHILOSOPHER: A GUIDE TO DETECTING SHAMS, LIES AND DELUSIONS**

By Michael Philips (philosophy emeritus faculty), Oneworld Publications, 2008

**TRIANGLE**

By R.J. Archer '75, NWIDI Press, 2008

**BEING AND PLACE AMONG THE TLINGIT**

By Thomas Thornton (anthropology faculty), University of Washington Press, 2008

**SALISHAN**

By Michael Hollister (English emeritus faculty), AuthorHouse, 2007

**DAY**

CD by Darell Grant (music faculty) and other jazz artists, Origin Records, 2008

**N IS FOR NOSTRIL**


**MARK TWAIN DAY BY DAY: 1835-1885**


**SINGING AND IMAGINATION OF DEVOTION: VOCAL AESTHETICS IN EARLY ENGLISH PROTESTANT CULTURE**

By Susan Brown MAT '90, Paternoster, 2008

**IF NOT GOD, THEN WHAT?**

By Joshua Fost (university studies faculty), Clearhead Studios, Inc., 2007

**THE TOO TALL KANSAS (SIDHI) TURTLE TALE**

By David J. Marks '78, MST '86, '93, MAT '94, Xlibris Press, 2007
Our state, our money

Tom Potiowsky, state economist and Portland State professor, tells us not to worry.

INTERVIEW BY DAN McMILLAN

Tom Potiowsky keeps tabs on industries that make a difference to Oregon's economy: (top to bottom) WTD Industries stud mill in Tillamook, engineering education at Portland State, Klondike Wind Turbine near Wasco, and metal production at Wah Chang in Albany.
THERE'S A LOT riding on the forecasting abilities of Oregon state economist Tom Potiowsky.

In May of odd years, Potiowsky and his staff in the Office of Economic Analysis compile a tax revenue forecast that state policymakers and department heads use to plan the state's biennial budget. If his predictions are too high, the legislature might have to meet in special session to cut programs. If they're too low, the state is obliged to give money back to Oregon residents in the form of a kicker tax rebate check.

Potiowsky, who is also a Portland State economics professor, must like the work—he's in his second appointment. Potiowsky first held the post from 1999 to 2005 and was reappointed by Gov. Ted Kulongoski in January of this year. Currently on leave from Portland State, he returns for the occasional lecture and teaches classes through the Oregon Executive MBA, a joint program of PSU, University of Oregon, and Oregon State University.

Affable and approachable, Potiowsky has an uncanny ability to explain complex economic concepts. He recently took time away from studying the state's economic indicators to talk with Portland State Magazine about recessions, the controversial kicker process, and other matters economic.

Q: What is the economic prognosis for Oregon?
A: If the country goes into a deep recession, Oregon will be in recession too, but not as deep. In absolute terms, Oregon is already experiencing a slowdown in economic activity, but we should weather this downturn better than we did in 2001-2003.

Q: Why do you think Oregon will do better this time around?
A: In the 2001 recession, Oregon entered early because the leading edge of the slowdown was the high-tech sector. That's not the case today. Although all sectors have slowed, we are seeing some resiliency in health services, metals and machinery, and information, which includes software publishers. Exports also are keeping our head above water.

The fact is, no two recessions are alike. While the bursting of the high-tech bubble triggered the 2001 recession, this time around, the bubble is housing. Industries with a strong tie to housing are feeling the pain, including wood products. The wood products industry is really struggling right now, but because Oregon is more diversified than it was in, say, the 1970s, we're less affected by the downturn in that sector. Three decades ago, this kind of housing meltdown would have spelled disaster for Oregon. It isn't now.

Q: Is it difficult to predict, or call, a recession?
A: It's kind of foggy at the national level. The National Bureau of Economic Research sort of says what their definition is, but they have to meet about it and come to a consensus. There's not some trigger that says, "Ah, now you're in recession."

Q: Where is the state losing and gaining jobs?
A: If we look over the longer term, outside the present business cycle downturn, jobs are increasing in all sectors of Oregon's economy. However, manufacturing has grown slower than either our service or public sectors, which is the case across the nation.

The manufacturing sector in Oregon is seeing growth in machinery and metals—the latter being an interesting bright spot. For example, Oregon companies are helping to satisfy an increased need for titanium for new aircraft and also for zirconium for chemical processing plants, especially in China. In addition, we have seen growth in local manufacturers such as Precision Castparts and railcar maker Greenbrier. We may see an increase in firms devoted to products associated with sustainability, such as SolarWorld and Soliacx.

Within the service sector, health care has been one of the fastest growing areas, adding jobs even during recessionary times. In the public sector, local government has been the fastest growing.

Q: The subprime lending mess and the resulting rise in home foreclosures has been blamed for many of the nation's economic woes. How is Oregon's housing market holding up?
A: The housing sector is correcting, and housing permits are dramatically down.

But we’re in much better shape than many other parts of the United States. Although our foreclosure rate as of January was in the middle of the state ratings, we had one of the lowest foreclosure rates in the nation throughout 2007. We are seeing a drop in house prices in Oregon, but it is likely that it will not be as dramatic or last as long as in other areas of the country.

Q: Lenders have tightened their standards in response to the problems created by years of doling out easy money, including subprime loans. Will that affect more than housing?

A: Possibly. The danger is that the subprime mess will spread to other financial areas, making it difficult to get car loans, small business loans, and lines of credit. If this happens, then Oregon will feel the downturn just as badly as any other state.

Q: As an economist, do you find yourself looking at something like the subprime meltdown and thinking, “The weakness here has been evident for a while, why are people surprised?”

A: Well, yeah. But often it only becomes obvious in hindsight. When things are booming—like the real estate market of the last decade—people get caught up in the euphoria. They hear stories about people making money by buying homes, fixing them up, and flipping them back on the market, and they want to jump in. Everybody loves the idea of getting rich quick. It’s the same thing we saw with the stock market in the 1990s. During the high times, you tend to tune out stories about the money people lost in the stock market, or lost in real estate.

Q: What is your role in the state kicker tax rebate process, and could you explain that process?

A: Every other year at the close of the legislative session, my office forecasts the tax revenues for the next biennium.

If actual revenues over the biennium come in 2 percent or higher than our forecast, the excess is refunded to households and credited to corporations. In 2007, the state paid out more than $1 billion to individual Oregon taxpayers in the form of a kicker.

Q: Wouldn’t it make everyone’s life easier to forecast high and avoid the kicker?

A: Actually that would make life harder. If my office predicts more tax revenue than the state actually brings in, the government is spending more than what it has available, and you have to have special sessions of the legislature to fix it, such as in 2001.

A forecast that’s on the money (sorry for the bad pun) allows the governor and legislators to work out the budget details using the forecast as a planning tool. The situation is better today with some budgetary buffers in the form of the Educational Stability Fund and the Oregon Rainy Day Fund.

Statistically speaking and especially over a two-year period with a tax revenue source as volatile as ours, making a 100 percent accurate prediction is a near impossibility. If you’re within 5 percent you’re actually doing very well.

Q: What’s PSU’s economic role as the state’s urban research university?

A: Portland State provides a much broader economic impact then just providing jobs and buying local resources. The state needs to have a well-educated workforce and its citizens need to be able to obtain that education, hopefully, at an affordable price, close to home. PSU fills that educational role, as well as being a resource for the community. For example, PSU’s College of Urban and Public Affairs has been a guiding force in the region’s land-use planning process, and in that way has helped anchor Portland’s reputation for sustainability.

There is a good working relationship that goes back and forth between the city and the university. As the profile of Portland goes up so goes up the profile of Portland State.

Q: So, after you’re done with the state economist job, are you coming back to PSU to teach again?

A: My ultimate goal is to come back to PSU. I can’t say enough about the place. They’ve been so good to allow me a leave of absence, and so I’ll do anything I can for PSU. Whenever they call, I jump.

Dan McMillan is a Portland freelance writer.
Women leaders in the making

Passing on political and leadership know-how to a new generation of women

WRITTEN BY MELISSA STEINEGER
PHOTOGRAPHY BY STEVE DI PAOLA

SURVEYING HER WOMEN in Politics class—a roomful of smart, confident young women plainly interested in politics—Melody Rose, associate professor of political science, came to a startling realization.

Not one of the 70 women in class was thinking of a career in politics. "It was one of those 'aha' moments," says Rose.

Women make up about half of the U.S. population but hold only 23 percent of state legislative seats, according to the Center for American Women and Politics. In Congress, the proportion drops to 15 percent. Oregon's 2008 Legislature beat
the national average with 31 percent women, but the state is losing its only woman in the congressional delegation, Darlene Hooley, which puts Oregon in league with such states as Alabama and Mississippi.

To increase the numbers, Rose believes that more women must look at politics as a viable career option. She decided to see what she could do.

Working with a program at Rutgers University that seeks to educate women about public service careers, Rose established an affiliate chapter at Portland State.

The result is PSU's National Education for Women's (NEW) Leadership Oregon program. Each year, NEW Leadership Oregon mixes 30 or so college women with women political and business luminaries for a week of intensive study, network building, and skills development—learning, in other words, what it takes to be a leader.

The faculty and board is a long list of supernovas, including Oregon's first woman governor, Gov. Barbara Roberts; Oregon's first woman elected to statewide office, Secretary of State Norma Paulus; and the first woman to serve on Oregon's Supreme Court, Justice Betty Roberts. Sue Hildick, current advisory board chair, was the youngest legislative director in Congress when she served in Sen. Mark O. Hatfield's office. In October, the NW Women's Journal named six NEW Leadership Oregon board members to its list of 100 Most Powerful Women in the Northwest.

**RUBBING SHOULDERS** for a week with that kind of firepower can be life changing—at least it was for Sarah deVries '06.

When deVries first heard about the annual conference, she figured she might pick up some basic leadership skills. "I thought it would be a run-of-the-mill leadership camp," she says. "Inspiration-al speeches, things of that nature."

DeVries had interned in Portland Mayor Vera Katz's office and with the Portland Development Commission, but she says, "I really hadn't thought of running for political office or what a path in public service could do. I was just building up my resumé."

The 2004 conference ended up being so much more for DeVries.

She was part of a small group assigned the task of finding a grassroots approach to address hunger. At the end of the week, each group argued the case for their proposed policy in a mock press conference.

"You build up a policy presentation," says DeVries, "hear women talk about their experiences in civic leadership. Then to go to the capitol, where Gov. Barbara Roberts gave us a guided tour—I don't know how you can beat that. It makes you realize that this is where it happens, and it's potentially where I could make a change."

Roberts, who helped establish the program at PSU, has served on the faculty and advisory board since the chapter's inception. She even was a faculty member in residence, living in the dorm with participants during the first conference. For her, the experience has been rewarding.

"These young women—politically and philosophically all over the map from..."
conservative to liberal—were listening to former legislators, governors, supreme court justices, and others talk about developing public policy,” says Roberts. “How you take an issue and become an advocate and develop the nuances. They were getting public policy instruction that I don’t know that I ever got at that level in quite that way. It really is an incredible experience. In my day it was an impossible experience.”

As a result, Roberts says, women who go through the program may enter politics younger and reach higher levels earlier. Ultimately, she says, the community “wins” by dint of the more equal representation in the body politic.

After hours, participants and faculty rubbed shoulders informally. “We played all kinds of silly games—competitive games, funny games—everyone laughed and had fun,” Roberts says of the time she stayed in the dormitory with students. “And I slept in maybe the worst bed I've slept in since I was a child.”

RESULTS FROM the first four years of conferences indicate the program is working.

Before and after surveys show that more women consider becoming involved in public service or political office after the conference, says Rose. Alumnae are running legislative campaigns, lobbying, running for office themselves, or working in the upper echelons of political campaigns.

“It can’t go to the capitol,” says Rose, “without running into one of our alumnae.” She hopes to expand the program to include high school girls and working women.

Among alumnae with capitol connections are Andrea Cooper, constituency director of the Oregon Democratic Party; Amy Goodall, associate director of governmental affairs for the Oregon Medical Association; and Blair Larkins, congressional aide for Oregon U.S. Rep. Greg Walden.

The conference was more than a one-week interlude for de Vries, who now serves as an alumnae representative on the advisory board. She and other participants stay in touch through Web sites and listservs, and meet socially every quarter.

“It has definitely shaped the direction of my life,” says de Vries. “I had never considered a career in public service. Now I know that my community volunteer activities are the way I want my career to go—serving the community in some political capacity. And my experience is not unique. If you talk to 20 women from each cohort, I think you’ll find they had the same exact experience.”

Melissa Steiniger, a Portland freelance writer, wrote the article “Producing, Using, Saving” for the winter 2008 Portland State Magazine.

Barriers to success

AT THE CURRENT rate that women are being elected to public office, they will achieve parity in the year 2084. With so many role models and examples on the national and local stage, what prevents more women from running for office? Melody Rose, director of NEW Leadership Oregon, and Gov. Barbara Roberts describe their impressions of some of the barriers women face.

- Struggling to balance work and life responsibilities is complicated further when women add politics to their schedule. Rose calls this “The Whopper.” Politics require onerous hours and maintaining a wildly unpredictable schedule. Given that women are typically more responsible than men for family and household tasks, they may feel they must forgo politics at least while children are younger.

- Women are less comfortable asking for money. And, Rose notes, even at local levels running for political office requires cash. Faced with the need to ask thousands of strangers for money, women may choose instead to pass.

- Sexism persists in overt and subtle ways. Roberts notes that men are assumed to have the background knowledge to answer policy questions. Women, however, must first demonstrate their credentials, before their answers are given credence. “Women face rougher, harder standards to be able to do the same work,” says Roberts. “It’s a reality still.”

   On a more subtle note, “It’s the pants suit question and how many different hairstyles she’s had,” says Roberts. “How do you judge a man’s hairstyle? A man can wear blue jeans and big belt buckles or pound his fist on the podium or use colorful language. A woman can’t.”

- Women wait to be asked. Boys may know as teens that they want to be a high-level politician, says Rose. But most women get involved only because of a compelling policy need they can fix by getting involved in politics. Rose believes that women need to see politics as a viable career option.
"EXPERIENCE A MOVIE that will make you believe anybody can change the world."

So reads an advertisement for Music Within, an award-winning film about somebody who made a difference: former Portland State student Richard Pimentel.

Newly released on DVD, the independent movie tells Pimentel's story, from abused child to deaf war veteran to talented PSU student to champion of the Americans with Disabilities Act. It stars Ron Livingston as Pimentel, and Hector Elizondo as the late Ben Padrow, beloved PSU speech professor.

Pimentel, now a successful trainer and motivational speaker on diversity issues, returns to Portland State June 14 to give the spring commencement address. He wants to be clear on one thing.

"Please don't just consider my life to be an example of someone who went out and overcame adversity," he says. "I consider myself someone who was lucky enough to run into people who taught me, helped me, and allowed me to do the things I wanted to do—pretty much right here on the Park Blocks."

Yet Pimentel did indeed overcome adversity on his way to Portland State. He persevered through a childhood of abuse at the hands of his mentally ill mother, including stints in a local orphanage. After graduating from Jefferson High School, it was his dream to study public speaking under Ben Padrow.

Padrow was a legend. As coach of PSU's 1965 College Bowl team, he and his students set scoring records on the nationally televised quiz show and returned to campus as champions.

But after meeting Padrow and auditioning for entrance to the Speech and Hearing Department, Pimentel was in for a shock.

"He told me I was the smoothest, most accomplished speaker he'd ever heard, but I was pretty much full of crap," Pimentel says. "I was all show and no substance. I should go out and earn a point of view, and come back when I was ready."

So Pimentel walked away from Portland State and enlisted in the U.S. Army. He went to Vietnam and, within months, a mortar attack left him almost completely deaf.
In moving his own life forward, Richard Pimentel improved the lives of disabled people everywhere.

**PIMENTEL RETURNED** to Portland in 1970 and enrolled in a vocational rehabilitation program for returning soldiers. His goal still was to become a professional speaker, but Veterans Administration officials declined his application on the grounds that no deaf veteran had ever succeeded in such a career.

Embittered, Pimentel decided to vent his frustrations to Padrow. The young vet marched into the professor's office and shouted that he would never be able to achieve his dream; he'd gone out into the world and come back disabled. Padrow laughed. It turns out that part of the Speech Department's mission was speech therapy for deaf people.

“Padrow told me, ‘You bet you can learn to be a public speaker.’”

With Padrow's backing, Pimentel secured the rehab grant from the VA to pay his full tuition, room, and board. He started dreaming big again, and then someone—Art Honeyman '65, MA '74—came into his life and set his dream in a whole new direction.

**Music Within** is almost as much about Honeyman, who has cerebral palsy, as Pimentel. Critics have hailed British actor Michael Sheen's portrayal of Honeyman. His flailing and funny one-liners are a huge departure from his roll as Prime Minister Tony Blair in *The Queen.*

Pimentel and Honeyman first met in the PSU cafeteria. Honeyman was alone, struggling to drink a Coca-Cola.

“I went up to him and said, ‘You appear to have a Coke problem.’ I opened his Coke. Then I said, ‘Don't try to talk with me; I'm deaf. I can't understand you. I read lips, and if I read those lips, I'll get seasick.’

“Then I turned to walk away, and the most marvelous thing happened. He grabbed me and started talking to me. No one can understand Art, because he makes all these strange noises. But guess what? They were within my hearing range.”

And Honeyman threw a zinger right back at Pimentel. He said, in reference to his cerebral palsy, “You better wash your hands. It's contagious.” A friendship was born.
The young vet marched into the professor's office and shouted that he would never be able to achieve his dream; he'd gone out into the world and come back disabled.

**ONE NIGHT,** Pimentel and Honeyman went out for a midnight snack at the Pancake House, one of their favorite spots. The regular waitress had been replaced by one they'd never met.

"This waitress had never seen Art or anyone like him; she just stared," Pimentel recalls. "Finally, she said, 'I can't believe that something like you would come someplace where people are trying to eat. I won't serve you because I don't even know if you're a human being.'"

"And she ended by saying, 'I thought people like you were supposed to die at birth.'"

"I was stunned; I didn't know what to say. And Art turned to me and said, 'Why is the waitress talking about you this way? I don't think you look any worse than you usually do.'"

By sunrise, the two were in jail under the "Ugly Law," which until the mid-1970s allowed the arrest of anyone in public who was considered so "maimed, mutilated or diseased" that their appearance was upsetting.

"At one time I wanted to be the youngest corporate vice president in America," Pimentel says. "But with that incident I became intolerant of discrimination."

Pimentel approached Leonard Cain, professor of sociology. "I asked him, how do I fix this? Dr. Cain said, 'You can mobilize the disability community, but only if they know they are a community.'"

"At that point I switched from debate to sociology."

As a sociology class project, Pimentel asked US Bank and Tektronix if he could train supervisors on disability issues to see if it would affect employment rates for disabled people. It did, significantly. Pimentel took his training program on the road, spending a decade traveling coast-to-coast educating tens of thousands of managers as well as workers. Government agencies and Fortune 500 companies acknowledged Pimentel's program as a breakthrough for disabled people in the workplace.

**BY THE MID-1980s,** Pimentel found himself in the middle of a new kind of civil rights movement, and he had the ear of national figures, including Clarence Thomas, then chairman of the Equal Employment Opportunity Commission.

Pimentel became an important spokesman for disabled workers, and years later, for people living with AIDS. He was able to motivate people on every side of the debate, building a network that included the abled and the disabled, as well as liberal and conservative political figures.

When the Americans with Disabilities Act—the Emancipation Proclamation for the disabled community—was signed into law in 1990, Pimentel was publically thanked by the chair of the U.S. Equal Employment Opportunity Commission for educating employers on disability issues.

Passage of the Act was a huge victory, Pimentel says, but now he's seeing his life's work come full circle: disabled veterans are again his number one priority. Thousands are returning from Iraq and Afghanistan with even more severe disabilities than Vietnam veterans experienced.

He is designing a fresh training program for the employers of this new generation of disabled veterans.

"The movie is really important in drawing attention back to the issues right now for the young men and women returning from war," Pimentel says.

"But if one thing has become perfectly clear to me, it's that my life story was not about me at all. It was about the people who tried to help me along the way—and to some degree, the ones who tried to harm me as well."

Lisa Loving is a Portland freelance writer and community radio host.
Thomas Fink '71
Outstanding Friend of Athletics
President, Magnacorp

Intel Corporation/Intel Foundation
President's Award for Outstanding Philanthropy
Award accepted by Morgan Anderson, Education Relations Manager

Julie Young MSW '93
President's Award for University Advancement
Community volunteer

Michelle Girts '83
Outstanding Alumni Award
President, EnTranRight LLC; former VP and Area Manager, CH2M HILL

Pierre Ouellette '69
Outstanding Alumni Award
A founding member of KVO Advertising and Public Relations; published author

Melody Rose, Ph.D.
Distinguished Faculty Achievement Award
Founder and Director, NEW Leadership Oregon; Chair, Division of Political Science, Mark O. Hatfield School of Government

PSU Salutes

Congratulations to the 2008 PSU Salutes award recipients. This year's awards recognize outstanding career achievement, excellence in education and research, extraordinary volunteerism, and inspirational leadership.
Big Sky Champs!

THE GREATEST MOMENT in Portland State men's basketball history took place March 12, when the Vikings defeated Northern Arizona, 67-51, in the Big Sky Conference Championship game at the Rose Garden Arena.

The Vikings, who were also Big Sky regular season champions, earned a first-ever berth in the men's NCAA Division 1 basketball championship in Omaha, Nebraska. They lost to the eventual 2008 National Champion, Kansas, 85-61, but the Viks finished with a 23-10 record—the best in school history.

All this winning earned head coach Ken Bone the 2007-08 Big Sky Conference Men's Basketball Coach of the Year, and Jeremiah Dominguez Player of the Year.
GET ALL OF THE LATEST sports news at www.GoViks.com. Game stories, statistics, schedules, and much more are available and updated daily. You can also hear and/or see game broadcasts. Buy season and single game tickets online at www.GoViks.com or call 1-888-VIK-TIKS or 503-725-3307.
John Glenn, the first American to orbit the Earth and longtime Ohio senator, shares his thoughts on the importance of education and research at the 2008 Simon Benson Awards Dinner.

Honoring new pioneers of philanthropy

ASTRONAUT AND STATESMAN John Glenn was the keynote speaker at the ninth annual Simon Benson Awards Dinner April 1. The Portland State event honors outstanding citizens whose generosity and leadership affect the lives of generations of Oregonians. Michael Reardon, interim PSU president, presented the 2008 awards to Sam Wheeler and to Gwen Burns and family. Jeff Gianola and Kelley Day of KOIN News 6 served as emcees.

The evening raised more than $200,000 for the Fund for PSU, which supports scholarships, faculty, and programs throughout campus. Wells Fargo provided lead support for the event, and the Frederick D. and Gail Y. Jubitz Foundation was an associate sponsor. To see the full list of sponsors, visit www.pdx.edu/giving.

The event is named for Simon Benson (1851-1942), an innovator in the Pacific Northwest timber industry and a generous public benefactor of Oregon causes.
Alumni turn out for basketball champs

On the left, Gerry Scovil '65, Alumni Association president, wears his Viking pride. To the right, fans David Keys '81, MBA '92, and Kelly Keys were among the more than 300 Alumni Association members and other PSU supporters, who turned out for a pre-game reception at the Rose Garden Arena on March 11 as the Vikings faced Idaho State in the semi-final game of the Intel Big Sky Men's Basketball Tournament.

PSU fans gathered March 11 and 12 to cheer on the Viks in the Intel Big Sky Men's Basketball Tournament at the Rose Garden Arena. The Viking men went on to win in a 67-51 victory over Northern Arizona earning PSU its first ever trip to the NCAA tournament.

State Sen. Margaret Carter '73 celebrates the Viking's great basketball season by singing the National Anthem at the men's last home game against Eastern Washington, March 4. Carter is a former Outstanding Alumni Award recipient.

SAVE THE DATE for PSU Weekend, October 17-18, with keynote speaker Paul Theroux, American novelist and travel writer best known for The Great Railway Bazaar: By Train Through Asia (1975) and the novel The Mosquito Coast (1982).
**Alumni Notes**

**1956-1959**

The Class of 1958 is planning a 50th reunion to include classmates from 1956, 1957, and 1959! Gary Coats is chairing the event, scheduled for Oct. 18, during PSU Weekend.

**Dick Matcovich** and **Nancy Hogerton Ebsen** are working on a possible wine tour for the reunion. Also hard at work are **Pete Grundfossen**, **Jim McGee**, **Jim O’Dea**, and **Kay Mills Piacentini**. If you’d like to get involved, e-mail Coats at v8k3x2@msn.com and watch your mail for more details.

**Elia Harmon ’58** retired in 1983 from Waluga Junior High School in Lake Oswego, where she continues to volunteer twice a week at the front desk or researching and compiling budget information.

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**1960-1969**

**Richard “Dick” Pugh ’64**, **MST ’71** is a field scientist in Portland State’s Geology Department. As an expert in meteorites, Pugh became particularly interested in the local Willamette meteorite found in 1902, and one of its discoverers, Bill Dale, who disappeared after the discovery, Pugh tracked down Dale’s unmarked grave in Baker City and is now trying to purchase a headstone to give Dale his due.

**James Gilmer ’65** is an engineer and senior associate in the Portland office of David Evans and Associates, Inc. This year Gilmer is serving as president of the American Public Works Association Scholastic Foundation. He is a life member of that association and a member of the American Society of Civil Engineers and the Water Environment Federation.

**John Wendeborn ’66** produced his 10th jazz event in November to raise funds for Jazz Studies in the Department of Music. His 2007 Vocal Madness Show, held in Portland, raised more than $1,000 for Jazz Studies.

**Adele Heinrich ’68** was appointed executive director of the Greater Poulsobo Chamber of Commerce in Washington state. Heinrich has served as lodge administrator for the Poulsobo Sons of Norway. She previously worked in advertising for 19 years.

**W. Dan Manassau ’68** has been elected to the board of directors of Star One Credit Union. Manassau lives in Milpitas, California, with his wife, Michelle.

**Andre Craan ’69, MS ’71** is the senior assessment officer and manager of the disinfectants unit of Health Canada’s Bureau of Gastroenterology. Craan lives in Saint Lambert, Quebec.

**Curtis Heath ’69, MST ’76** retired as principal of Centennial High School in Gresham. Heath is now working part time as a supervisor for student teachers at Portland State and Concordia University. He lives in Gresham with his wife, Sandra.

**Joseph LeBaron ’69** was nominated in February by President George Bush to be U.S. ambassador to Qatar. LeBaron, a career diplomat, served for three years as ambassador to the Republic of Mauritania before being named foreign policy adviser at the U.S. Special Operations Command in 2006.

**Dick Adamek ’70** has been in charge of planning the 50th anniversary party for the PSU chapter of Tau Kappa Epsilon. TKE is the oldest national Greek letter organization on campus. The fraternity has 610 alumni members. The 50th party is scheduled for May 17 at McMenamin’s Kennedy School in Portland.

**Norman Fosback ’70** has devoted his career to developing investing techniques and strategies. Fosback’s firm, Fosback Forecasts, Inc., publishes Insider Trading Guide and Fosback’s Fund Forecaster. He lives in Boca Raton, Florida, with his wife, Myrna.

**Theodore “Ted” Lawson MST ’70** has retired from the state of California Employment Development Department. Lawson was a certifying officer for the federal tax credit program and the Work Opportunity Tax Credit program. He is now working as a consultant. His wife, Shirley, is also retired.

**Thomas Trebelhorn ’70** is field manager for the Salem-Keizer Volcanoes baseball club. Trebelhorn is a former Major League Baseball manager, having coached such teams as the Milwaukee Brewers, Chicago Cubs, and Baltimore Orioles. Trebelhorn received the outstanding alumni award in 1991.

**David Fears ’71** has a new book out titled Mark Twain, Day by Day: 1835-1885. Fears has written the first fully annotated, day-by-day chronology of Twain’s life. The book is published by Horizon Micro Publishing. Fears lives in Banks.

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Julie Edmister ’72 has been appointed dean of the Bower Suhrheinrich College of Education and Human Services at the University of Southern Indiana. Edmister was at Bowling Green State University, where she was an administrator and professor in the department of educational administration and leadership studies.

Basko Kante ’73, MPA ’95 retired as an auditor with the Oregon Department of Transportation. He now volunteers for the Refugee Reception & Placement Program, which is helping African immigrants in Portland and Southwest Washington. He has lived in the Portland area since 1983 with his wife, Muna.

Joe Menashe ’73 is the managing principal broker for the Broadway branch of the Hasson Company Realtors. Menashe previously was the realtor branch manager for Hasson. He lives in Portland with his wife, Elissa.

Molly Larson Cook ’74 has established the Skylark Writing Studio in Langley, Washington, on Whidbey Island. She leads writing workshops and retreats and consults on and produces literary performance events.

John Gardin MS ’75 was appointed clinical assistant professor at Oregon Health & Science University. Gardin is also director of behavioral health and research at Alcohol & Drug Abuse Prevention & Treatment and administrator at SouthRiver Medical Clinic, both in Roseburg.

Jim Lommasson ’75 was selected as one of 10 artists to receive a stipend in the New
American Art Union Couture '08 project. The New American is a contemporary art gallery in southeast Portland. Lommason, a photographer, has won wide acclaim for his photos on the culture of boxing gyms, many of which appeared in his 2005 book, Shadow Boxers.

Nancy Goldman '76, who has finished her last term as president of the Hardy Plant Society of Oregon, is leading a garden tour to Germany, Holland, and Belgium: "Beyond the Tulip and the Garden Gnome," Sept. 7-15. Goldman has led numerous garden tours. For information, call 503-224-5718.

Rosanna Bowles '77 established a Seattle-based tableware company, Rosanna Inc., over 25 years ago. Today the company's products are sold worldwide and generate annual sales in the seven figures. Bowles remains president of the company and travels the world looking for new designs to introduce each year.

Mike Richardson '77 signed a three-year production and distribution agreement between his company, Dark Horse Entertainment, and Universal Pictures. Richardson, who founded Milwaukie-based Dark Horse Comics in 1986, created the entertainment company in 1992. It has produced such hits as The Mask, Hellboy, and Sin City. Hellboy II will be in theaters in July.

Bill Bowling '79 is the worldwide locations executive for Warner Brothers Pictures in Burbank, California. Bowling has worked as a location manager in over 80 countries. During the 1970s, he taught in PSU's Center for the Moving Image. He says, "The decisive time in my life was the student radicalism of the 1970s."

Brian Henry '79 is chief financial officer and executive vice president of Cray Inc., a supercomputer manufacturing company in Seattle.

1980-1989

Michael Horowitz MUS '80, PhD '81 has been promoted to university director at the Atensi Institute in the Kingdom of Tonga in the South Pacific.

Jim Bernard '82 is mayor of Milwaukie. Bernard worked in his family's business, Bernard's Garage, for years. He also volunteers for many organizations, including the Milwaukie Sunday Farmers Market.

Marianne Fitzgerald '82 is an air quality manager with Oregon's Department of Environmental Quality. Fitzgerald has worked for DEQ for nearly 30 years and plans to retire once she completes her current project, writing rules for a greenhouse gas reporting system. She lives in Portland with her husband, Thomas.

Jim Westhusing '82 is youth coordinator for the city of Auburn, Washington.

Westhusing leads the city's summer youth programs and spring break events for children ages 11 to 16.

David Leibbrandt '83 has been named president of the Portland-based engineering firm Murray, Smith & Associates, Inc. Leibbrandt joined the firm in 1985 and has overseen many water, wastewater, stormwater and transportation planning design projects for the region's municipalities and public agencies.

Update your information today so you don’t miss out!

Great events delivered to your inbox
Susan Chan in Concert • Martin Luther King Jr. Celebration • PSU Weekend • Simon Benson Awards Dinner • Scott Burns' Wine Tour PSU Salutes • Business Briefings • Young Alumni Networking Events Viking Tailgates • All Steinway Concert • Pinot and Piano Wine Tasting Pendleton Roundup • Alumni gatherings in New York, San Diego, Seattle, Bend, Palm Springs, Boise • Central Oregon Geology Tour PSU Day in Salem • and so much more!

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www.alumni.pdx.edu
Laura di Trapani ’83 is owner and animator of Film di Trapani in Portland. Di Trapani has been producing award-winning advertising, independent films, and educational work since 1990. She is also an adjunct faculty member at Portland State teaching 2D animation and time arts.

Linda Johnson Eki ’85 has been hired as assistant state auditor for the Washington State Auditor’s Office in Walla Walla.

Mark Funasaki ’86 has been named executive vice president and chief administrative officer of Whitehall Jewelers, Inc. Funasaki works in corporate headquarters in Chicago. He was vice president of strategic planning and business development at Fred Meyer Jewelers, Inc., in Portland.

Donald Odemott ’86 is a transportation planning engineer for the city of Hillsboro. He lives in Banks with his wife, Regina.

Richard Roper MBA ’86 has been appointed operations manager for Standard Builders Supply in Salt Lake City. He lives in South Jordan, Utah, with his wife, Colleen.

Eileen Webb ’86 has joined Vista Engineering Technologies, LLC, in Kennewick, Washington, as a senior geologist. Webb recently completed her second term as a board member for the Oregon State Board of Geologist Examiners; she also served as board chair for one year. In addition, she is the editor and co-author of the Geology Report Guidelines.

Renee Cleland ’87 sang at the Oregon Symphony’s 90th birthday concert in October for Norman Leyden hcl. ’06, former director of the symphony’s Pops Series. Cleland was a member of the Leyden singers after graduating from PSU. She lives in West Linn with her husband, Thane, and their two children.

Carol Feuss ’87 has been appointed director of development at Lansing Christian School in Lansing, Michigan. Feuss has worked with both the Michigan Nurses Association and Michigan State University College of Nursing. She is currently pursuing a master’s degree in counseling from Grand Rapids Theological Seminary.

Dennis Hahn ’87 is the owner of ID Branding, an advertising agency in Portland. Hahn is also an adjunct professor at Portland State. He lives in Sherwood.

Bennett Hall ’88 has been named special projects editor for the Corvallis Gazette-Times and the Albany Democrat-Herald. Hall was the business editor for both papers prior to his new appointment. He lives in Corvallis with his wife, Carla Jean.

Kathi Wiley Gladson ’89 celebrated a 10-year milestone with the Weight-Lifting Book Club, which she established and teaches at the Clark County YMCA in Vancouver, Washington. Gladson believes that her strength training program is “doable for any group of women in any space.” She and her husband, Don, have been married for 18 years and live in Vancouver.

Jin Lan ’89 is president and a board member of the Oregon-Fujian (China) Sister State Association in Portland. Lan is president of Octaxias Corporation, a government relations firm that has employees in Beijing. He lives in Vancouver, Washington, with his wife, Hong Liu.

Nancy Ellen Rawley ’89 is community outreach coordinator for the Jefferson High School cluster. The cluster includes Jefferson’s Young Men’s and Young Women’s academies and eight neighborhood elementary schools. Rawley lives in North Portland with her husband, Steven, and their two children.

Marc Thornsbury ’89 is the new executive director for the Port of Klickitat in Bingen, Washington.

1990-1999

Ronald Farnsworth ’92 has been promoted to executive vice president and chief financial officer of Umpqua Holdings Corporation and Umpqua Bank in Portland. Farnsworth was previously Umpqua’s senior vice president of financial integrity. He lives in Scappoose with his wife, Toni.

Jon Yamashita ’92 is vice president of surveying for the engineering consulting firm MacKay & Sposito, Inc. Yamashita has worked for the firm since 1992, when he was a Portland State student. He lives in Vancouver, Washington, with his wife, Sonya.

Rourke Wendeborn ’94 works for A-dec, a dentistry equipment manufacturer in Newberg. Wendeborn’s father is John Wendeborn ’66.

Deirdre Lorenz ’95 has produced her first independent feature film, Felix and Alexandra, through her production company, Thira films. She lives in New York City.

Desmond Mollendor ’95 will serve as general manager once Hotel Modera opens on Southwest Fifth and Clay streets. Mollendor and his partners at Posh Ventures, bought the old Portland Inn City Center and are transforming it into an upscale boutique hotel.

Robert “Bob” Ekblad MBA ’98 is the new chief financial officer of Columbia Commercial Bancorp and its subsidiary, Columbia Community Bank, based in Hillsboro. Ekblad was executive vice president and chief financial officer of Town Center Bank. In 2007, he was named Portland Business Journal chief financial officer of the year among small private companies.

Elise Wagner ’95 exhibited her encaustic paintings at Butters Gallery in Portland in March. The show was titled “Particle Maps.” Wagner lives in Portland.

David Allen ’96 is a certified public accountant with Cooper Norman in Boise, Idaho. Allen audits retirement homes and hospitals, and specializes in tax planning and financial statement preparation.

Bill Mase ’96 is new head football coach at Dallas High School in Dallas, Oregon. Masei was head football coach at North Bend High School on the Oregon coast. He and his wife, Tobi, have three children.

Chris Haberman ’97 shows his art, which is painted on found objects, at restaurants, businesses, and art galleries in the Portland area. His work will be in a show at Rake Gallery, 325 NW Sixth in Portland, in June. Haberman is also a musician and an accomplished writer and poet.

Melvin Riddick ’97 has been selected as a program specialist for the city of Portland’s Office of Cable Communications and Franchise Management. Riddick lives in Portland.

Brian Snodgrass MUP ’97 is president and CEO of Sequoia Custom Homes. Snodgrass is also a professional waterskier and performs in the Portland Water Spectacular Show. He and his wife, Darcy, have three children.

Robert “Bob” Ekblad MBA ’98 is the new chief financial officer of Columbia Commercial Bancorp and its subsidiary, Columbia Community Bank, based in Hillsboro. Ekblad was executive vice president and chief financial officer of Town Center Bank. In 2007, he was named Portland Business Journal chief financial officer of the year among small private companies.
David Missal MBA '98 has been appointed acting chief information officer and senior technology consultant for EMC Corporation, a manufacturer of information management and storage software and systems. Missal is assigned to the aerospace and defense division of EMC in Colorado Springs, Colorado, where he lives with his wife, Michelle.

Linda Maizels MA '99 is the new community outreach coordinator for the Harold Schnitzer Family Program in Judaic Studies at Portland State. Maizels was instrumental in founding the Judaic Studies program as a graduate student. She recently spent five years in Israel and then returned to PSU as an adjunct faculty member before being selected as coordinator.

Robert “Bob” Tardiff MPA '99 served as interim city manager of Newberg through April. Tardiff had retired as Newberg’s police chief and moved to Texas.

2000-2007

David Arnold ’00 has produced and acted in The Dodo Bird, a play by Emanuel Fried. The Gate Theater Group of Chiang Mai, Thailand, produced the play. Arnold is an English teacher in Chiang Mai.

Julia (Nystrom) Holsti ’00, MEd ’07 has been teaching business and technology at Sheridan High School in Yamhill County since September 2007.

Gretchen Kafoury MPA ’00 has been appointed to the Housing Authority of Portland’s Board of Directors. Kafoury spent 20 years in elected office and recently retired from a PSU faculty post.

Dave Metz ’00 hiked 600 miles across northern Alaska with his Airedale dogs, Jimmy and Will, this past summer. Metz has been a remote hiker since the age of 10. He plans to write a book about his experience. He lives in Roseburg.

Jesse Cornett ’01, MPA ’03 has been hired as interim assistant to the president for Government Relations at Portland State. Cornett serves as the liaison between PSU and elected and government officials. He has worked for Oregon Secretary of State Bill Bradbury and U.S. Rep. Earl Blumenauer.

Keith Hobson MPA ’01 has been appointed chief financial officer of Washington County. Hobson was assistant general manager for Tualatin Hills Park and Recreation District. He lives in Beaverton with his wife, Lisa.

Devon Brooke Clasen ’02 is a freelance writer in Las Vegas, Nevada. Clasen writes a monthly column for So Vegas, a local fashion magazine. She is also a restaurant reviewer for DineLV.com and a creative writer for events companies in Las Vegas.

Caleb Gostnell ’02 has been selected as the lead physical scientist for the National Oceanic and Atmospheric Administration in Seattle. Gostnell will work in the Center for Operational Oceanographic Products and Services. He spent more than five years in Washington, D.C., engaged in nautical charting hydrographic work.

Kathleen Mansfield ’02 is credit manager at the New York headquarters of Wynit, Inc., a national distributor of consumer electronics. Mansfield lives in Manlius, New York, with her husband, Michael.

Mary Cunningham Moller ’02 has been hired as federal relations associate for the Office of Government Relations at Portland State. Moller lives in Portland with her husband, Christopher Moller ’01.
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Cynthia Swan '02 is a health education coordinator in the Tobacco Cessation Program for Providence Health Services in Portland. She and her husband, Charles "Chip" Dunn '01, live in Milwaukie.

Katherine Winning '02, MEd '04 teaches Spanish at Summit High School in Bend. Winning is married to Todd Schweitzer '04, who teaches physical education for the Redmond School District. They both are pursuing doctorates in education at George Fox University.

Kelly Wright '02 is an event specialist for Legacy Health System in Portland. Wright organizes fundraising events for Good Samaritan, Meridian Park Medical, and Mount Hood Medical Center foundations. She previously worked in special events at St. Mary's Academy in Portland.

Scott Burge '03, former Vikings mascot at PSU from 1992 to 1996, was honored at "Scappoose Day" at the PSU football game against rival Weber State. Burge was named honorary captain for the game. He is mayor of Scappoose.

Brad Fletcher '03 is an advertising account executive in Phoenix for National CineMedia, a provider of in-theater advertising services.

Seniye Groff MEd '03 has opened a new Portland business, Groff Solutions, to provide companies with employee recruitment, orientation, mentoring, and job training plans.

Jason Hinkle MS '03 helped evacuate the city of Woodson, Oregon, minutes before a landslide covered many parts of the town in December. Hinkle is a geotechnical specialist with the Oregon Department of Forestry, Geology Prof. Scott Burns, Hinkle's former adviser, said, "Lives could have been lost in the disaster if Hinkle and his crew had not acted when they did." Hinkle lives in Portland.

Jolina Kwong '03, MS '06 is the coordinator for the Ronald E. McNair Scholars Program at Portland State. Kwong guides undergraduate student scholars in their research and graduate school application processes. Kwong is also pursuing a degree in the Educational Leadership Doctoral Program at PSU.

William "Evan" MacKenzie MUP '03 is planning and zoning administrator for the city of Ontario. MacKenzie says, "Planning in rural Eastern Oregon really can let you do everything you wanted to do in school." He met his wife, Christine, while they were both students at Portland State.

Kyra Ngo '03 is the human resources administrator for First American Title's Northwest/Mid-Central Division in Portland.

Benjamin Pinkowitz '03 owns Launch Pad gallery in southeast Portland. In addition to showing art, the gallery serves as a community gathering place, helps the disabled, and offers low-cost art classes and workshops.

Lowell Wetzel '03 is a process analyst for the emergency medical preparedness office at The Regence Group. Wetzel lives in Aloha.

Sarah Whitney '03, MEd '04 received the Crystal Apple Award from the Salem-Keizer School District. Whitney was one of seven teachers in the district to be honored with the award. She is a former PSU Jane Wiener Alumnus Scholar.

Christine Campbell Broussseau MPA '04 has been named executive director for Camp Fire USA-Central Oregon in Bend. Broussseau is also an executive committee member for the Bend Chamber Young Professionals network and vice president of education for the Bend Chamber Toastmasters.
A lawyer in the making

CALL SABA AHMED '04 precocious. She completed high school equivalency at age 15 and at 19 finished Portland State with a double major in electrical engineering and physics.

She married at 20 and will complete her law degree at Lewis & Clark College next spring. At 23 years old, the Portland resident is a manager for Intel Corp., which she joined in her third year at PSU, and where she continues to work part time.

As if work, school, and marriage are not enough, Ahmed was in her native Pakistan in December with a group of American attorneys and law students to monitor elections in that troubled country. She was a few blocks away on the day opposition leader Benazir Bhutto was assassinated.

"I was so scared," admits Ahmed, who also was shocked at how "people are so used to bombings and suicide attacks."

Ahmed started life as a member of an upper-middle-class family with high expectations of its children. Her father was a mathematics professor, her mother a chemist. Ahmed says that she, her two sisters, and brother were given two career options: medicine or engineering. Law, she explains, doesn't carry the cachet it does in America, and it is not a profession Pakistani women usually enter.

But in her final two years at PSU, Ahmed met two Portland patent lawyers. "They motivated me to go to law school," she says, after they talked about the flexibility and family-friendly time commitment of that specialty. Ahmed settled on that path in her senior year, but chose to continue working for Intel and take a break from school.

Today, she enjoys law school and is working as an extern for Oregon Supreme Court Justice Virginia Linder, which she calls "very exciting." Ahmed is glad she visited Pakistan, where she had hoped to live in the future, but returned sobered about its prospects.

"Portland is a great city," she says, "and I am very fortunate to be here."

BY CLIFF COLLINS

Saba Ahmed was in her native Pakistan in December with a group of attorneys and law students monitoring elections.
Angela Nusom MSW '05 is a school-to-work coordinator at the Centennial Learning Center, an alternative school for middle school and high school students in Oregon's Centennial School District. Nusom is working on her doctorate in educational leadership at Lewis & Clark College. She lives in Portland with her husband, Julius.

Katie Jay Scott '05 is on staff at Stop Genocide Now, a nonprofit based in Los Angeles. Scott founded the Portland Coalition for Genocide Awareness while she was a student at PSU. She lectures on global issues of genocide taking place in Africa.

Mark Simpson '05 is a staff engineer with Murray, Smith and Associates, Inc., Engineers/Planners. Simpson lives in Portland.

Vicki Lynn Wilson MFA '05 had her work titled “Ms. Natural Disaster 2007” featured at the Helzer Art Gallery at Portland Community College’s Rock Creek Campus. Wilson’s work encompasses sculpture, installation, and performance and has been featured at the Deitch Projects Art Parade in New York City. She teaches at PCC Sylvania and the Art Institute of Portland.

Molly Woon '05 is the principal media contact in the Oregon Senate Majority Office, where she has served as outreach coordinator for the past year.

Damali Ayo MFA '06 is a Portland-based performance artist who brought art and social issues to Portland streets—and streets in 20 other states—in October, when she recruited volunteers to hold a National Day of Panhandling for Reparations. Volunteers asked white passers-by to pay reparations for enslaving black people, and they gave money to black passers-by. Each got a receipt.

Laura Devine MBA '06 has been promoted to director of human resources for Williams Controls, a manufacturer of electronic throttles for commercial vehicles. Devine works in the company’s Portland headquarters.

Karen McCarty '06 is executive administrator for KOIN News in Portland.

Brenda Sulick PhD '06 is director of federal health policy at the Alzheimer’s Association in Washington, D.C. Sulick was the 2006-07 national recipient of the John Heinz Senate Fellowship on aging. During her fellowship, she worked with Sen. Blanche Lincoln from Arkansas.

Jeff Bailey '07 is in Azerbaijan, a former republic of the Soviet Union, serving in the Peace Corps as an English education volunteer. Bailey, a 23-year-old native of Coos Bay, has also taught English in Seoul, Korea.

Bill Beers '07 and Doug Heredos MBA '02 competed in the Alcan 5000 Winter Rally in February. They drove public roads from Kirkland, Washington, north through the Yukon and Northwest Territories, ending in Jasper, Alberta. The event is not a race but a test of driving stamina, reliability, and navigation. The first-time Alcan Rally competitors placed 12th overall and second in class. Beers is a design...
engineer at Daimler Trucks North America and Heredos is a program manager at Radysis. Both businesses are in Portland.

Donna Harris '07 was appointed to the Oregon Commission for Women. Harris has served on the Portland State President's Commission on the Status of Women for the past three years. She is an executive support specialist in the PSU Office of Alumni Relations and lives in Portland with her two sons, Brandon and Jacob.

Lorena Juarez '07 has been hired as a training and education specialist by Portland General Electric in Portland.

Summer Mattern '07 is an account coordinator at ID Branding, an advertising agency in Portland. While at PSU, Mattern was a member of the student advertising teams that created award-winning campaigns for Cadillac and Coca-Cola.

Bryce McDonnell MPH '07 is co-founder of Lab Coat Innovations, a provider of software that allows doctors to collect clinical data from their patients. McDonnell and his partner run the business from their Portland-area homes.

Jordan Oathes '07 has established a national Web site at ehelpinghand.com to connect service providers such as plumbers, movers, or cleaners with clients. He also provides a place on the Web site for clients to rate the performance of service providers. He lives in Tigard.

Sara Olsen MIM '07 has started her own business, Sara Olsen Consulting, to help nonprofits, NGOs, and small businesses with grant writing and start-up procedures. Olsen lives in Gresham.

Christina Robinson MS '07 is the new principal at Holy Family Catholic School in Milwaukie. Robinson began working at the school in 1990 and has served as vice principal and as a sixth grade teacher.

Sam Snow '07 is a partner at Eco-Floors by Darius, Inc., a new green business in Portland's Brooklyn neighborhood. Snow opened the business with co-owner Darius Shoemaker. "Since humans spend about 90 percent of their time indoors," says Snow, "we want to improve indoor air quality by installing eco-friendly products."

Siyonna White '07 is working for Self Enhancement, Inc., a youth development organization serving Portland inner-city children and their families.

Da'Love Woods MS '07 is playing professional basketball for Leipzig, a team in Germany. Woods is averaging 22 points, 7.5 rebounds, 7.0 assists and 3.5 steals per game. In the off-season, she lives in Portland.

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Looking Back

LINCOLN HALL TO CLOSE, BUT THE SHOW WILL GO ON

BEGINNING THIS SUMMER, major remodeling of Lincoln Hall will close the 1912 building and its performance spaces for the next two years. The curtain will still rise for Portland State music and theater productions at friendly venues close to campus. Please check at www.pdx.edu/fpal for all performance details.

2008-09 Mainstage Theater Performances
Fall and Winter: ART Second Stage, 1515 SW Morrison Street
Spring: Winningstad Theater, 1111 SW Broadway

2008-09 Think Lincoln Tuesday Noon Concerts and Performance Attendance Thursday Noon Recital Series
The Old Church, 1422 SW 11th Avenue

2009 Spring Opera Productions
St. Mary's Academy, 1615 SW Fifth Avenue
“I’ve thoroughly enjoyed my Oregon Executive MBA experience.

I selected Oregon Executive MBA for several reasons and they have all been validated; top notch classes, outstanding classmates, a great learning team and a schedule that allows me to balance family, work and school.

Best of all, I find myself applying learned principles at work nearly every day.”

—John Jolliff, Class of 2008
Regional Vice President of Operations
Western Region
Country Financial

Find out about our program at oemba.uoregon.edu

Information Sessions:
Thursday, May 15 & 29, 6:00 pm
RSVP (503) 276-3622 or Toll-free (866) 996-3622

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