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University District (of the Central City) Plan Action Charts: Adopted by Resolution Number 35384

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UNIVERSITY DISTRICT (of the Central City) ACTION CHARTS
ADOPTED BY RESOLUTION 35384
April 12, 1995

University and River Districts

RESOLUTION No. 35384

Amend the Central City Plan by adopting Action Charts for the University District and River District, and making related changes (Resolution).

WHEREAS, the policy elements of the University District and River District Plans are a part of the Comprehensive Plan, the Action Charts are not part of the Comprehensive Plan; and

WHEREAS, the River District Plan and the University District Plan are refinements of past planning for two vital areas of Portland's Central City; and

WHEREAS, in the spring of 1988 the City Council adopted the Central City Plan as the guiding plan for the growth and enhancement of Portland's Central City (Ordinance No. 160606 and Resolution No. 34417); and

WHEREAS, both the University District and River District Plans are citizen generated planning efforts representing the aspirations and vision of the community for these two vital Central City areas; and

WHEREAS, the Action Charts consist of lists of ideas for capital projects and ongoing programs submitted to Council for adoption. Because accomplishment of these provisions is dependent on leaders in the community, these are referred to as leadership items; and

WHEREAS, the Action Charts describe the proposed projects, programs and regulatory actions. They identify an appropriate time frame for implementation and identify agencies to lead or oversee the implementation of the item; and

WHEREAS, the Action Charts have accompanying Urban Design Plans that illustrate the proposals listed in the Action Charts and provide a geographic illustration for site specific Action Chart items; and

WHEREAS, the Action Charts also suggest changes in the City's land use regulations and zoning map. Adopted by ordinance, these changes become effective at time that the policy provisions of the plans take effect; and

WHEREAS, the City Council has adopted the Recommended University District and River District Plans as part of the Central City Plan and City of Portland Comprehensive Plan through adoption of Ordinance No. _____ (Adopted April __, 1995).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon, that the City Council of the City of Portland adopt the Recommended University District and River District Urban Design Plans, Action Charts, and make other adjustments and changes to Central City Plan Action Charts adopted by Resolution No. 34417, (these additions and changes are shown in Exhibit A), and that:

- a. The implementation actions associated with the Recommended University District and River District Action Charts are approved by Council as a starting place. Other changes and deletions to Central City Plan Action Charts are made reflecting the adoption of the River District and University District Plans. New Action Charts adopted, and amendments to the adopted Central City Plan's already adopted Action Charts, are presented in Exhibit A.
- b. Proposals for projects and programs approved by this resolution are understood to be a starting place. Actions with identified implementing agencies are adopted recognizing that some will need to be adjusted and others replaced with proposals later found to be more feasible.
- c. Identification of an implementing agency for an action is an expression of interest and support with the understanding that circumstances will affect the implementation agency's ability to take action.
- d. The City Council authorizes the City agencies identified on the Action Charts as implementors, to engage in activities aimed at implementing the projects and programs called for on the River District, University District Action Charts.
- e. The City Council authorizes the City agencies identified on all the Action Charts included in the Central City Plan, as amended by this Resolution, to engage in activities aimed at implementing the projects and programs called for.

BE IT FURTHER RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon that the City Council authorizes and directs the Bureau of Planning to make minor changes and corrections to the Action Charts of the Central City Plan to correct typographical errors and to ensure parallel structure.

Adopted by the Council, **APR 12 1995**
Commissioner Charlie Hales
Michael S. Harrison, AICP: msh
March 24, 1995

BARBARA CLARK
Auditor of the City of Portland
By



Deputy

Policy 16 Action Chart: University District

#	Actions	Time				Implementors	Index to Action Details
		Adopt With Plan	On-Going	Next 5 Yrs	6 to 20 Yrs		
	PROJECTS						
U1	Create an "Urban Center" building and University Plaza on Montgomery Street between 5th and 6th Avenues. The Plaza will serve as the east entrance to the PSU Campus and will tie the campus to the regional transit system. Locate active uses in the buildings adjacent to the University Plaza. These uses will give life to the Plaza and benefit from the presence of pedestrians and transit. Active uses include sidewalk vendors, cafes, climbing walls, retail, restaurants and commercial recreation			X		PSU, Tri-Met, PDOT	
U2	Establish a LRT station and transit center within the District. Provide for convenient transfers between LRT, bus and Central City Streetcar systems. Consider locating a station at the University Plaza on Montgomery Street near or on 5th and 6th Avenues.				X	Tri-Met, PDOT	
U3	Build at least 1,000 units of market rate housing.		X			CHN, PVT, PDC	
U4	Develop and implement a strategy to improve the pedestrian environment, which includes specific safety measures. Consider measures to improve connections for pedestrians across Broadway and 4th Avenue and reduce traffic speed on Broadway.			X		PSU PDOT ODOT	
U5	Extend the Transit Mall south through the District.				X	PSU, PDOT, PDC, Tri-Met	
U6	Route the Central City Streetcar through the District. The streetcar will serve the west side of the PSU Campus and link with future LRT system extensions.				X	PDOT, PDC, CCS PSU, APP	
U7	Create clearly defined District gateways. The gateways will be located at Market Street and the South Park Blocks, at Market Street and 11th Avenue, and at Montgomery Street and 12th Avenue.				X	PSU	
U8	Create and implement a master open space, landscape, and street tree plan that unifies the District and links to adjoining neighborhoods and Central City Plan Districts. Use a thematic design treatment that unifies the District's open spaces. When completed consider reflecting this street tree plan in the Central City Design Guidelines. Consider including: vest pocket and rooftop gardens throughout the District; planting native species which create habitat for song and other birds; increasing the amount of ground level plantings within the South Park Blocks; creating a design theme for the area with additional plantings of roses and other plant materials; install water features into the District open spaces. Add language to the Central City Design Guidelines which reflects a district landscape and street tree planting masterplan.			X		PSU, Parks, BOP, BES	
U9	Create an outdoor ceremonial open space in the southwest corner of the District. Develop a botanical garden around the perimeter of this open space.				X	PSU	
U10	Make Montgomery Street a linear botanical garden and walkway linking the District with the Willamette River, West Hills and Forest Park. Improve connections to Riverplace, the Willamette River Greenway Trail and the 40 Mile Loop Trail systems.				X	PSU, PDOT, PDC, Parks	

#	Actions	Time				Implementors	Index to Action Details
		Adopt With Plan	On-Going	Next 5 Yrs	6 to 20 Yrs		
U 11	Create a small open space or plaza along College Street near 6th Avenue to serve nearby development.				X	PSU	
U 12	Develop an outdoor art walk. The art walk implements the Central City public art plan, "Follow the River."	X				PSU, MAC	
U 13	Build a new School of Fine and Performing Arts structure. Locate the structure on the South Park Blocks within the District. Consider including an arts and performance center for children within this project.				X	PSU	
U 14	Build an art studio to serve the University and the region's art community.			X		PSU	
U 15	Develop new academic buildings using air rights over the I-405 Freeway between Broadway and 11th Avenue.				X	PSU, ODOT	
U 16	Redevelop the Ondine residence hall. The hall will include academic conference space, which will stimulate job creation and support the growth of the market for post-graduate seminars and conferences.				X	PSU	
U 17	Locate new PSU related parking underground. Where practical, redevelop the first floor perimeter of existing parking structures for active uses.				X	PSU	
PROGRAMS							
U 18	Consider modification of some local service streets adjacent to housing sites to create amenities and pedestrian enhancements. These will aid in attracting housing development.			X		PSU, PDOT, Parks, PDC, BES	
U 19	Develop and implement a comprehensive transportation management program based on demand for students, faculty and staff. This will encourage use of transit and alternative modes of transportation, reduce parking demand, congestion and aid in reducing air quality problems. Include an incentive program encouraging use of public transit and alternative modes of travel while ensuring that PSU has the parking it needs to allow for growth.			X		PSU, PDOT, Tri-Met	
U 20	Establish a consistent pattern of design theme characteristics which unify the District's identity. Use colors, materials, signs, paving, lighting standards, street furniture and logo.		X			PSU, PDOT	
U 21	Encourage the use of sidewalks for cafe outdoor seating and sidewalk vendors within the District.	X				PSU, PDOT, Parks	
U 22	Maintain the South Park Blocks as an urban elm forest. Replace diseased trees over time with new disease resistant elm varieties.	X				PSU, Parks	
U 23	Develop an entertainment program for the District's public open spaces.		X			PSU, Parks, PMG	
U 24	Create an economic and business development unit as a PSU program. This program will work with government to stimulate new business and the creation of jobs.			X		PSU, PDC	
U 25	Enhance PSU's business, professional school, and engineering programs. Use the programs to attract related business activities to the Central City.			X		PSU, PDC	
U 26	Develop a Math Learning Center building as a model for the University's role in helping to incubate enterprise.			X		PSU, PDC	

#	Actions	Time				Implementors	Index to Action Details
		Adopt With Plan	On-Going	Next 5 Yrs	6 to 20 Yrs		
U 27	Expand the existing public art program to include the District.	X				PSU, MAC	
U 28	Develop a collaboration program with art institutions located along the South Park Blocks. This program will identify ways to share facilities and identify and address common issues and concerns.			X		PSU, PAM, Parks, PCPA, OHS	
U 29	Double the capacity of the Helen Gorden Child Development Center.				X	PSU	
REGULATIONS							
U 30	Change the zoning map. Zone sites targeted for housing to the RX zone and zone sites targeted for academic facilities or other uses to the CX zone.	X				BOP	
U 31	Designate the District area as a pedestrian district in the CCTMP Portland's Comprehensive Plan.		X			BOP PDOT	
U 32	Require that new development and exterior remodeling projects within the District undergo design review. Add language to the Central City Design Guidelines which states the importance of designing building entrances to be well marked and identifiable from both the street and the sidewalk.	X				BOP	
U 33	Extend the required building lines and required retail opportunity provisions of the Central City Plan to the South Park Blocks within the District.	X				BOP	
U 34	Extend the South Park Blocks Cultural District north into the University District along the South Park Blocks area.	X					

Note: Action Charts are to be adopted by Portland City Council by resolution. They are a starting place. Actions with an identified implementor were adopted with the understanding that some will need to be adjusted and others replaced with more feasible proposals. Identification of an implementor for an action is an expression of interest and support with the understanding that circumstances will affect the implementation leader's ability to take action.

ABBREVIATIONS FOR ACTION CHART IMPLEMENTORS

- APP Association for Portland Progress
- BES Bureau of Environmental Services
- BOP Portland Bureau of Planning
- CHN College Housing Northwest
- MAC Metropolitan Arts Commission
- OHS Oregon Historical Society
- PAM Portland Art Museum
- Parks Portland Bureau of Parks
- PCPA Portland Center for the Performing Arts
- PDC Portland Development Commission
- PDOT Portland Department of Transportation
- PMG Portland Musicians Guild
- PSU Portland State University
- PVT Private sector (including businesses, developers and property owners)
- Tri-Met Tri-County Metropolitan Transit District