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Winter 1-1-2011

## Portland State Magazine

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WINTER 2011

# PORTLAND STATE


MAGAZINE



Operation go to school / 11

Lincoln Hall gets a new look / 14

Universities call for system  
restructuring / 16

 Plugging into the future  
Helping pave the way for electric vehicles / 8





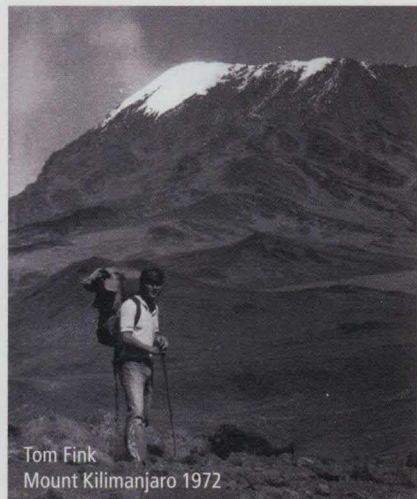
## THE FINK BROTHERS GIVE BACK



Dick Fink  
PSU Football 1971

IN THE EARLY 1970s, a tiny studio apartment in the Blackstone was home to Tom Fink '71 (*above right*) and his brother, Dick '73. At times they even squeezed in another roommate to save money. Both agree that the tight living conditions were worth it: They earned bachelor's degrees and set a solid foundation for their future successes.

Now Tom and Dick have created planned gifts that name PSU as a beneficiary of their life insurance policies—contributions that will eventually fund student scholarships.



Tom Fink  
Mount Kilimanjaro 1972

Hard work, and in Dick's case, additional money from an athletic scholarship, paid for their education.

"When we were in school, a student could earn enough money in the summer to pay for a year of college," says Tom. "I don't think that is possible today."

Growing up in Tillamook, the Fink brothers took on jobs that city dwellers can't even imagine. They both milked cows and pulled green chain, and Dick plucked oysters in Tillamook Bay and was a paid bounty hunter for moles, the field-digging rodent kind.

They also saved money by spending their first two years at community colleges: Tom at Clark College in Vancouver, Washington, and Dick at Treasure Valley in Ontario.

After graduating from Portland State with a degree in economics, Tom received a fellowship to work in Turkey. Each day he commuted across the Bosphorus Strait from European Turkey to Asian Turkey. When the fellowship ended, his travels continued to western and eastern Europe, and in 1972 to eastern and southern Africa. While in Tanzania, he climbed Mount Kilimanjaro. He later sold Parker pens in South Africa to help make ends meet.

Dick's degree from PSU was in health and physical education. He went on to join the Air Force and serve at the Mountain Home Air Force Base in Idaho. He then returned to Portland where he worked for Esco and earned an MBA from University of Portland. In 1990, after almost a decade of working at WNI Trucking Company in Wilsonville, Dick and two partners started General Transportation Services, Inc., where he now is secretary-treasurer.

Tom also returned to Portland and is now president of Magnacorp Insurance. The Fink brothers also give their time to Portland State. Both are frequent volunteers on University boards and committees.

"When thinking about giving to PSU," says Tom, "people should first consider the cost of not investing in an educational institution that is making such a difference in Portland and in Oregon."

For more information on supporting students and programs at Portland State University through your estate plan, visit [pdx.edu/giving](http://pdx.edu/giving) or contact Mary Anne Rees, Director of Gift Planning, at 503-725-5086 or [mrees@pdx.edu](mailto:mrees@pdx.edu).



# Departments

## 2 FROM THE PRESIDENT

A new path for school success

## 3 LETTERS

Naming racism

More questions on GE crops

## 4 PARK BLOCKS

PSU and OHSU join forces

Drop into space

Combining the Peace Corps and education

Named for a rabbi and pioneering scholar

## 6 FANFARE

Channeling medieval voices

Publishing in da U.P., eh!

Come to campus

New Works

## 18 GIVING

Giving others a 'good day'

## 19 ATHLETICS

Volleyball: winners once again

Honoring our own

## 20 ALUMNI

Mentoring matters

Student success + alumni

success, the legacy continues

PSU Alumni Night with the

Portland Trail Blazers

Turning Pro

## 29 LOOKING BACK

Our history online



Page 11

**ON THE COVER** Toyota picked PSU as one of six sites in the country to test its new plug-in hybrid. See story on page 8. Photo by Kelly James.

# Features

## 8 PLUGGING INTO THE FUTURE

As new electric vehicles come to market, Portland State is helping pave the way.

## 11 OPERATION GO TO SCHOOL

A generous new GI Bill is persuading some veterans to get their college degree.

## 14 LINCOLN HALL GETS A NEW LOOK

A two-year renovation results in dramatic changes.

## 16 UNIVERSITIES CALL FOR SYSTEM RESTRUCTURING

Oregon's public universities are asking the state for more control over their finances and future.

# 14

New clock works, fresh paint, and a reconfigured lobby now greet the public at Lincoln Hall.

# PORTLAND STATE

MAGAZINE

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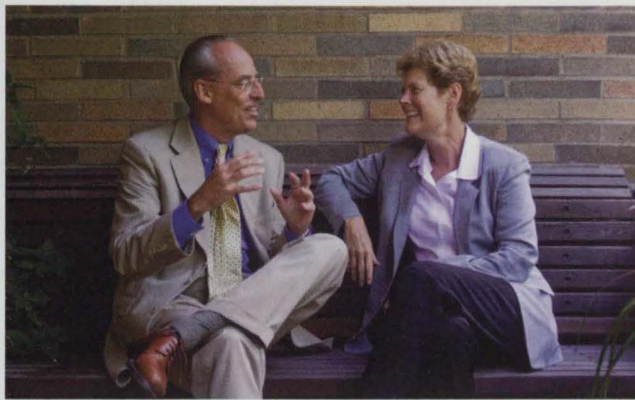
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President Wim Wiewel talks with Carole Smith, superintendent of Portland Public Schools, where educators hope the new Cradle to Career initiative will help identify strategies to raise achievement and reduce the city's high dropout rate.

## A new path for school success

THE NEW YEAR brings a fresh approach to an old problem: Far too many students drop out of high school in Oregon.

In Portland Public Schools, more than one in three teenagers who attend high school quit. Evidence is clear that school failure not only results in low-wage jobs, but also touches everyone because of the social and taxpayer costs that follow dropouts, from chronic unemployment to welfare dependence. Our community must do better, and we at PSU are determined to be part of the solution by developing a new path to success for young people in Multnomah County.

Hundreds of education, business, and community leaders recently gathered at PSU to launch a "Cradle to Career" initiative that goes beyond another report card on schools to track educational, social, and economic progress from birth to job entry. We have established key metrics to measure the performance of all students in Multnomah County and will hold educators, service providers, and community leaders—and ourselves—accountable for results.

This initiative is more promising than past efforts because it is based on proven strategies and on practices that can be sustained over time. And it is a countywide approach that includes PSU, the city of Portland, Multnomah County, Portland Public Schools and other school districts, as well as the Leaders Roundtable, United Way of the Columbia-Willamette, and

others. All these partners are coming together to identify the most effective ways to help children and families, raise student achievement, and improve lives.

That's a tall order. But we can look at the Strive Partnership in Cincinnati as a model of what can be accomplished. More than 300 organizations worked together to adopt best practices in education and child services. The results are impressive: After four years, Strive reports significant increases in urban schools in graduation rates and reading, math, and writing scores.

Nancy Zimpher, chancellor of the State University of New York system, helped create the Strive Partnership when she was University of Cincinnati's president. She was at PSU to help us launch our initiative and cited an example of how Cincinnati leaders focused on early childhood programs and preschools to better prepare children for kindergarten. Programs that didn't show evidence of progress had to improve or they lost funding.

That is our goal for Cradle to Career—decisions will be guided by data and analysis so that only programs that work get support. Good intentions don't graduate kids. Results are what matter.

*Wim Wiewel*

Wim Wiewel  
PRESIDENT, PORTLAND STATE UNIVERSITY



Portland State Magazine wants to hear from you. E-mail your comments to [psumag@pdx.edu](mailto:psumag@pdx.edu) or send them to Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751. We reserve the right to edit for space and clarity.

## Letters

### Naming racism

I don't usually write to editors, but the article in *Portland State Magazine*, "Color Matters," (fall 2010) really got me going.

I take exception with the statement from Curry-Stevens that "our progressive identity (city of Portland) gets



in the way of naming racism."

I have to say, we are not a racist city. We helped elect a president of color for God's sake!

In her previous statement Curry-Stevens

names the real reason for the disparity of wealth in Portland: education. But somehow it gets lost in all the race talk.

As she stated, one-third of the county's people of color have not graduated from high school vs. 7 percent of whites. That is the root cause of poverty, not racism. People unprepared for the workforce will not find work no matter their color. Ignorance knows no race.

The article also highlights Binh Le, son of Vietnamese immigrants. He's of color. Couldn't speak English when he enrolled at David Douglas. He sought out opportunities. Didn't wait for hand-outs. Takes education seriously. Studies hard. Gets good grades despite culture shock. Goes to college. Gets a good job. That's the way to get out of poverty. And it has nothing to do with race.

Tom H. Stanley

Thank you for representing important ethnic groups in your fall 2010 issue.

I remember, distinctly, the disparity between ethnic groups. I may be only one-quarter Nez Pierce, but am proud of my heritage and have studied it closely.

I was so pleased to read about Judy BlueHorse Skelton and see honest research results for Multnomah County. I left Oregon in 1963 for the army and for eventual employment in California. I cherish my education at Portland State with wonderful teachers like Marjorie Muiriden. Congratulations for revealing such an incredible research report.

Bob Stolte '62

This article resonated with my experiences at Portland State as an Alaska Native (and American Indian). I am Inupiat from a remote village in Alaska and am also Salish-Kootenai. I graduated in record time with a lengthy multi-method dissertation and in high academic standing. PSU sits on indigenous land and touts its respect through the Longhouse; however, I was discouraged from applying for anything other than the Regional Research Institute where I had worked for four years. I have applied for several positions [at PSU] since I graduated and have never been interviewed.

Mary Jean Longley '84, EdD '98

Regarding your article "Color Matters," excellent message for all European Americans to consider. However, I object loudly to the writer's use of the word white when referring to European Americans.

Re-write your article and substitute as follows: African American with black, Latino with brown, Asian with yellow, and Native with red.

Are you as offended as I am to read this? Stop using white to reference European Americans.

Joyce Brustand Gordon '85

(First-generation Swedish-Norwegian and mother of three Asian American children)

### More questions on GE crops

I appreciate the study of the effects of genetically engineered (GE) crops from a farming perspective ("Harvest of Questions," fall 2010). I am wondering if there is research on the effects on the human body. I am thinking about all the dysregulated digestive tracts and heartburn-filled stomachs that are needing pharmaceutical products chronically. Is this coincidental?

Cheryl Lowe '70

Aloha from paradise, otherwise known as the GE seed capital of the world. All the major chemical companies inhabit land on the west side of Kauai, growing and experimenting with GE seeds on unused sugar cane fields. We hear the comment, "we think," constantly when questions about water quality and weeds are concerned. This is an island and if something goes wrong it's contained. Wonderful for them, not so wonderful for us who live here.

I was quite interested in a third-party analysis of GE seed production, as we only hear the "company line" and dissenters are unfavorably viewed as extremists. What does the future hold? Good question, however those of us who live on Kauai will probably know first.

Teri Freitag MEd '86



# Park Blocks

A new alliance between PSU and OHSU is more than just a tram connection. Together, the two universities contribute about \$5 billion and 41,000 jobs to the region. Photo by Ron Cooper '64.

## PSU and OHSU join forces

A NEW RESEARCH and educational powerhouse spanning the distance from the Park Blocks to Marquam Hill is ready to make an impact for Oregonians.

Portland State University and Oregon Health & Science University recently announced a formal alliance following a yearlong study.

A 24-member task force, appointed by the presidents of both schools, investigated the best ways the two universities could work together to achieve excellence in education and research while leveraging limited state resources. A merger was considered, but the task force determined that the high up-front costs would divert focus and funds from the universities' core educational and public service missions. An alliance, on the other hand, will result not only in better programs, but also in cost savings and increased revenue, the task force found.

A highlight of its recommendations was a proposal for a joint School of Public Health that will bring PSU's community health program together with OHSU's health practitioners and disease researchers. Other proposals include producing a combined research portfolio of more than \$450 million per year, and coordinating K-12 science education outreach to grow interest in health care and science careers. Continued collaboration in health-related science and engineering fields, as well as the up-and-coming bioinformation field, are also planned.

The two universities, together with Oregon State University, are already collaborating on a new life science building in Portland's South Waterfront district that will house OHSU's School of Medicine, OSU's School of Pharmacy, and PSU's Departments of Biology and Chemistry among other programs.



**DROP INTO SPACE** Experiments that require a near weightless environment—like those performed in space—are now possible in the University's new 102-foot tall drop tower in the engineering building. The new tower supports collaborative research with NASA.



## Combining the Peace Corps and education

**GROWING UP** in Portland, Linda Centurion MS '07 never knew anyone who had served in the Peace Corps. But the Catholic school graduate hungered for international work experience and the opportunity to immerse herself in another culture.

The two years Centurion spent in Paraguay as a special education teacher for the Peace Corps provided just that opportunity. It also taught her what it was like to live on \$112 a month, take bucket baths, and walk an hour to teach in a one-room schoolhouse.

Now a counselor at Barlow High School in Gresham, Centurion is telling her students about a new program at Portland State that combines Peace Corps experience with earning a master's degree.

The University recently joined the Peace Corps Master's International program as an educational partner—the only one in Portland. Students spend one to two years in school and another 27 months as a Peace Corps volunteer. Applicants must first apply for PSU graduate admission and then apply to

the Peace Corps, which can be a long process.

The process is worth it, says Centurion, who describes her service in the Peace Corps as “life changing.” She is one of 662 PSU graduates who have volunteered since 1961.

Read about some of their experiences and see art and photos that Centurion and others brought back at an exhibit celebrating “Peace Corps: Fifty Years of Service,” March 1 through June 12 at the Oregon Historical Society, 1200 SW Park, Portland.



These pieces from Guatemala and Samoa were brought back by Peace Corps volunteers who are sharing their mementos and their stories at an Oregon Historical Society exhibit, March 1 through June 12. Peace Corps volunteers may now earn a master's degree through a new PSU program.

## Named for a rabbi and pioneering scholar

**RABBI JOSHUA STAMPFER** forged new territory in 1961 when he taught PSU's first Judaic studies class. Now, the University has named a new Judaic studies professorship after Stampfer, who led Congregation Neveh Shalom in southwest Portland for four decades.

The professorship will be the Pacific Northwest's only designated professorship in Israel studies and the fourth tenure-line faculty position in the Harold Schnitzer Family Program in Judaic Studies.

“For me, the fulfillment of the professor of Israel Studies is truly the

realization of a dream,” Stampfer said. “A university campus is the best venue for measured dialogue, debate, learning, and understanding, especially concerning complex topics like Israel.”

Stampfer, now rabbi emeritus at Neveh Shalom, has left his mark on local and national organizations. He is a board member of the National Peace Now Organization as well as an appointee on the Oregon Government Ethics Commission. In 1983, he was one of the earliest visitors to Kaifeng, China, where he met with descendants of the ancient Jewish community there.

The Judaic Studies program at the University was established eight years ago through a Harold and Arlene Schnitzer CARE Foundation \$1 million challenge grant. Students in the program examine all aspects of the history, religion, culture, and social and political foundations of the Jewish people. ■



A new professorship honors longtime Portland Rabbi Joshua Stampfer.



# Fanfare



Twenty years ago, Alexander Lingas '86 started Cappella Romana, the only professional Byzantine choir in the world. Photo by Bill Stickney.

## Channeling medieval voices

**MEDIEVAL CHORAL MUSIC**—dramatic, harmonic, and unheard for more than 500 years—is the specialty of Cappella Romana, a Portland-based vocal ensemble started 20 years ago by singer and music scholar Alexander Lingas '86.

The choir, considered a world leader in the performance of Byzantine chant from ancient manuscripts, is launching its 20th anniversary season with performances April 2 in Portland's St. Mary's Cathedral and April 3 in Seattle's St. Demetrios Greek Orthodox Church.

For Lingas, the music performed by Cappella Romana comes from a nurtured appreciation of Eastern choral music. While growing up in Portland, he spoke his parents' native language, Greek, and attended a Greek Orthodox Church where he sang in the choir.

Lingas's foray into professional performances is another story—one with a cataclysmic start. In 1989, an earthquake damaged a Greek Orthodox cathedral in San Francisco. Lingas organized a fundraising performance of Byzantine choral music, the subject of the dissertation he was hard at work on. He gathered friends and colleagues for two performances, dubbed the group Cappella Romana, and, that, says Lingas, "was the beginning of the ensemble."

Cappella Romana evolves with every performance, drawing different singers, depending on the requirements of the music. Sometimes the performance may have 30 singers, sometimes four. Singers gather from around the world—the United Kingdom, United States, Greece, and beyond—forming for a particular performance or season, then dissolving.

One of the best parts about being in the group, says Lingas, who remains its artistic director, "is the shared love of music. It's a committed group of singers, a collegial environment. We all get along well—go out to the pub together. So it's a community of friends, too."

The group performs primarily in Portland and Seattle, but it's collaborated with the Metropolitan Museum of Art in New York and the Royal Academy of Art in London, among others. A dozen recordings have been made, and the Portland Baroque Orchestra features the group in its annual Messiah.

For his work with the ensemble, Lingas, now an instructor in London and at Oxford University, earned the 2010 Medallion of St. Romanos the Melodist awarded by the National Forum of Greek Orthodox Church Musicians. The award honors "exemplary national contributions to church music in the Greek Orthodox Archdiocese of America."

His wife, Ann Warton Lingas '88, a baroque violinist and former concertmaster for the Portland Youth Philharmonic, is finishing a doctorate at Oxford, where they live with their two daughters.

**WE WANT TO HEAR** about your books and recordings and your future exhibits, performances, and directing ventures. Contact the magazine by e-mailing [psumag@pdx.edu](mailto:psumag@pdx.edu), or mailing Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751.



## Publishing in da U.P., eh!

LAKE WOEBEGONE, the fictional town Garrison Keillor reports from each week on National Public Radio, is a lot like Copper City, Michigan, population 200.

At least, that's how Laura Smyth '80 and Elmore Reese '83 see it. About three years ago, the couple moved to this remote corner of the world on the edge of Lake Superior.

But even in the remotest corners, culture can sprout. Smyth and Reese own Thimbleberry Press, a small, on-demand publishing company that produces *Adventures in the U.P.*, a magazine for children about the adventures of a dog, and *Further North*, a magazine about life and art in the region that features the work of local writers and photographers. The press also has two books under its imprint: *Draw on Culture*, an activity book to introduce children to Chinese culture, and *Dragon's Daughters Return*, Thimbleberry's first book.

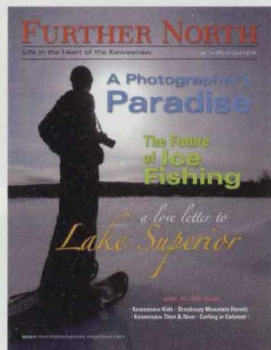
Smyth, originally from upstate New York, and Reese, a Portland native, would visit family in Michigan's remote Upper Peninsula, or the U.P. as it's known, and fell head-over-heels with the whimsical Lake Woebegone quality of the area.

"It's a very odd, quirky, pretty place," says Smyth. "We just sort of fell in love with it."

In moving to Copper City from Montclair, New Jersey, the couple and their daughter, Jane, gave up easy access to the opposite kind of place, New York, which is just 12 miles away from Montclair.

Today, all their publications are print-on-demand, which helps keep overhead low. Still, Thimbleberry Press is young, and the publishing world is struggling. So, Reese and Smyth both hold other jobs, but the hard work, they say, is worth it.

"Press' is what we know," says Smyth. "It's what we love to do."



Alumni Laura Smyth and Elmore Reese are producing literature for adults and children in Michigan's remote Upper Peninsula.

## Come to campus

PSU Theater Arts presents *Fefu and Her Friends*, a hallucinogenic, Obie Award-winning play by avant-garde dramatist Marie Irene Fornes about the lives of 1930s aristocratic women. This West Coast premiere of the Cuban-born playwright's one-set version runs Feb. 25 through March 5 in Lincoln Performance Hall. Tickets are \$12 for adults; call the PSU Box Office at 503-725-3307. ■

## New Works

### CEMETERIES

By Keith Eggener '85, W.W. Norton, 2010

### BREW TO BIKES: PORTLAND'S ARTISAN ECONOMY

By Charles Heying (urban studies faculty), PSU Ooligan Press, 2010

### DREAMLESS AND POSSIBLE: POEMS NEW AND SELECTED

Christopher Howell MA '71, University of Washington Press, 2010

### PACIFIC NORTHWEST HIKING

By Scott Leonard and Sean Patrick Hill MA '06, Avalon Travel, 2010

### GIMME REFUGE: THE EDUCATION OF A CARETAKER

By Matt Love '86, Nestucca Spit Press, 2010

### ALERT THE MEDIA: HOW THE AMERICAN INDIAN MOVEMENT USED THE MASS MEDIA

By Marilyn Catherine McDonald '75, CreateSpace, 2010

### IMPERIAL JAPAN AT ITS ZENITH

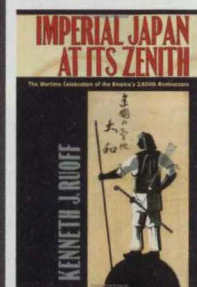
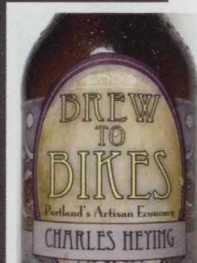
By Kenneth Ruoff (history faculty), Cornell University Press, 2010

### A SECRET WEEPING OF STONES: NEW AND SELECTED POEMS

By Ron Talney '60, Plain View Press, 2010

### AMERICAN HEBREW LITERATURE

By Michael Weingrad (Judaic studies faculty), Syracuse University Press, 2010





# PLUGGING INTO THE FUTURE

As new electric vehicles come to market, Portland State is helping pave the way.

WRITTEN BY **SHELBY WOOD**

PHOTOGRAPHY BY **KELLY JAMES**

THE ENERGY of Portland State's Urban Center Plaza is audible, from the whirl of MAX light rail to the streetcar's distinctive chime. The red brick plaza is electric, and growing more so every day.

In recent months, the world's largest automakers have used the plaza to show off the next generation of electric

vehicles. And they are looking to Portland, and to PSU, to help steer them into the mainstream.

Car makers including Toyota, Nissan, Ford, and General Motors are beginning to roll out thousands of plug-in gas-electric hybrids and all-electric vehicles, betting that American drivers will trade volatile gas prices and polluting tailpipes for an overnight charge and lower-carbon ride. In Oregon, more than 1,100 public charging stations are planned along the I-5 corridor. And President Obama has set a goal of one million plug-in electric vehicles, or EVs, on U.S. roads by 2015.

It remains to be seen when—or if—EVs will catch on, beyond the eco-conscious and electric car enthusiasts. But PSU is part of the push, a partner with Portland General Electric in an array of efforts to pave the way for EVs in Oregon.

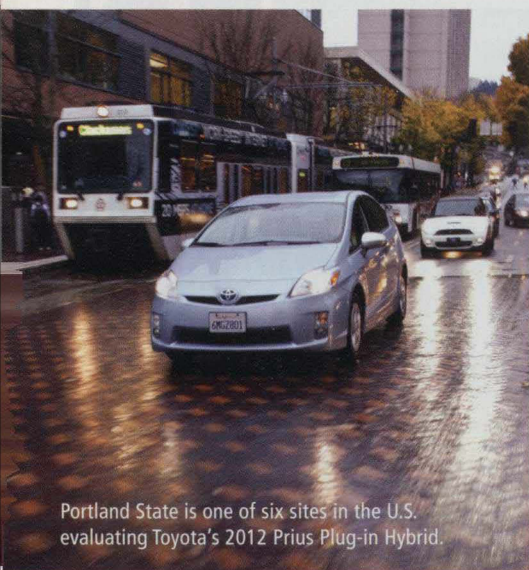
During the past three years, the University co-sponsored EV conferences that have lured car makers to Portland.

Toyota picked PSU as one of six sites in the U.S. to test its newest plug-in hybrid. And in March, the University formed a partnership with PGE, the state's largest utility, to study charging station issues and bolster Oregon's reputation as an attractive launch market.

THE UNIVERSITY'S alliance with PGE has helped create momentum around EVs across the region, says Joe Barra, director of customer energy resources for PGE.

If PGE was tackling EV initiatives alone, "you wouldn't have the synergy or the energy you're going to get when you have a partner like PSU," Barra says. "This partnership with the University really does provide a much broader perspective than if it was just the electric company inviting an EV manufacturer into town."

PGE is looking to PSU—particularly to its Oregon Transportation Research



Portland State is one of six sites in the U.S. evaluating Toyota's 2012 Prius Plug-in Hybrid.





Students like John Wright entered a contest to drive a Prius Plug-in Hybrid for a month and provide feedback on charging its battery at stations such as this one at OMSI.

and Education Consortium—for help in analyzing data gathered from test drivers and early adopters, says Barra. The utility and car makers want to understand where and when drivers charge EVs and what kind of trips they make. They are looking for answers to such questions as: Do they charge at home, at a public charging station, or both? Do they typically charge overnight, when electricity demand is lowest, or during peak daytime hours? Is the EV more often a family's second car for short hops, or do drivers overcome "range anxiety" for longer trips?

PGE is considering building an "electric avenue," a unique strip of on-street charging stations, at PSU by mid-2011,

says Barra. The project will help spread EV awareness and provide an opportunity to study the performance of various charging technologies.

Portland State's efforts will pay off in new research and could likely spur EV-related industries and jobs in Oregon, says George Beard MPA '80, alliance manager in PSU's Office of Research and Strategic Partnerships, who works closely with PGE and car makers.

**AMERICAN BUSINESSES** and consumers spent \$900 billion on gasoline, diesel, and other refined petroleum products in 2008, according to the Electrification Coalition. The nation imports 58 percent of the oil it consumes, much

of it from unstable regions or countries hostile to the U.S. Such dependence threatens the U.S. economy, security, and the environment, says Beard.

Both the gas-electric hybrids already on the road and new plug-in hybrids are powered by hybrid engines, which produce fewer carbon emissions than conventional gas-engine cars. But the new plug-ins, unlike current hybrids, can be charged from a standard wall outlet and travel as far as 13 miles before engaging the gas engine. The all-electric Nissan Leaf, which uses no gasoline and emits no carbon dioxide, can travel 100 miles on a charge.

"EVs are a means to an end," says Beard. "The end is getting off oil."





Portland, with the highest per capita hybrid registration of any U.S. city, offers a receptive testing ground for EVs, which can cost considerably more than similar-sized gas-engine cars. The federally funded EV Project chose Oregon as one of six states to build a national EV charging infrastructure.

As part of the EV Project, Nissan chose Oregon in December as one of its first markets for the Leaf electric car. PSU has been valuable as a “neutral third party” that can navigate among groups with a stake in the success of EVs, says Tracy Woodard, Nissan’s director of government affairs.

**PSU IS ALREADY** helping Toyota audition its new Prius Plug-in Hybrid. The University received 10 of the

vehicles as one of six demonstration sites in the nation.

“Portland State has just been a fantastic partner at allowing us access to all of those different parties and stakeholders that might be involved in some way in the move to electric vehicles,” says Jana Hartline, environmental communications manager for Toyota Motor Sales USA. “They’ve served as a great gateway and facilitator for those relationships.”

Beard lent the new Toyotas to a rotating group of drivers, including Nancy Bond, a resource conservation specialist for Portland Public Schools.

Bond plugged the car into a standard wall outlet in her garage after work. In three and a half hours it was charged and ready for her commute from West Linn to school district headquarters near

downtown Portland. No, it cannot make the 23-mile round trip on one charge, but it cut her gas mileage to an average 155 miles per gallon.

“It’s really very lovely to drive. I’m not worried about getting stranded if the battery runs out, because it just switches over to gas,” she says.

A mainstream embrace of EVs may be 20 to 30 years away, says Beard. But PSU is providing leadership now for both Oregon and the country.

“I am absolutely positive that we will be able to conclude that EVs will work for Oregonians most of the time,” he said. “If we can’t do it here, it ain’t gonna happen.” ■

*Shelby Wood is a freelance writer based in Portland.*



A man with short brown hair and a serious expression is walking towards the camera on a paved path. He is wearing a dark green or black jacket with a "RENTAL SOLUTIONS" logo on the left chest and a small orange tag on the right chest. He has a backpack on his back. The path is covered with fallen autumn leaves in shades of brown and orange. The background is a blurred forest with trees and a street lamp.

# OPERATION GO TO SCHOOL

A generous new GI Bill is  
persuading some veterans  
to get their college degree.

WRITTEN BY SU YIM





# OPERATION GO TO SCHOOL

LIKE MANY TEENAGERS, Cody Noren didn't spend a lot of time worrying about international politics when he was in high school.

Then the World Trade Center towers fell. Americans felt under siege, and Noren's future crystallized. At 17, he joined the military, compelled to serve his country in the U.S. Navy.

Nine years and 17 countries later, Noren is a PSU criminology student in his final year, grateful for the impact the military has had on his worldview and for the revamped GI Bill that has changed his life.



Pursuing a degree in criminology would likely not have happened for Cody Noren without the new, more generous GI Bill.

Noren is one of the more than 300,000 veterans nationwide taking advantage of the strongest educational assistance package offered since the original Servicemen's Readjustment Act of 1944. The new Post-9/11 GI Bill took effect in August 2009, and provides a full ride to college, including books and a generous living stipend, for veterans who have served at least three years of active duty since September 11, 2001. Veterans who have completed at least 90 days but less than three years receive

partial benefits. And the bill allows for active duty personnel to transfer their benefits to family members.

In comparison, the 1984 Montgomery GI Bill, the most commonly used veterans education program before the overhaul, pays student veterans a flat rate of up to \$1,321 a month.

President Barack Obama has called the new GI Bill a reward for Americans who stepped up to protect their country during wartime.

IN OREGON, the new bill is expected to pay for college for thousands of returning military personnel, including some of the 2,700 Oregon Army National Guard soldiers who have returned from Iraq in the past year. Portland State has experienced a 30 percent jump in veteran enrollment since last year and now has 700 GIs studying on campus.

But moving from combat to college isn't always an easy transition. Some veterans bypass the benefits altogether because they are hesitant to re-engage with the military or are simply flummoxed by the maze of forms and bureaucracy.

One of the most basic adjustments veterans must make is to a life without the military's clear, specific directions: wake up at 0530, report for assignment at 0900, prep your vehicle, and so on.

"When you go into school, if you don't show up for class on time, no one's going to be there to yell at you about it," says Noren, who immediately sought out the University's Student Veterans Association to help him settle in when he arrived on campus in 2009.

THE STUDENT Veterans Association at PSU is helping GIs who served in Iraq and Afghanistan make the transition to a school setting. This is fitting consider-

ing the University's origins. The Vanport Extension Center, which eventually became PSU, was started in 1946 by veterans for veterans who were back from World War II and motivated to pursue a college degree in Portland on what was then the new GI Bill.

Veterans are again assisting each other to stay in school and make the grade.

Paul Polsin, who was deployed to Iraq in 2005, recently transferred from a California community college to PSU, where he is taking advantage of the new GI benefits to study business. Polsin says PSU's Student Veterans Association office helped answer his questions and ease his transition, but sometimes just being a veteran introduces challenges, and at 25, he finds himself older than other students in his classes.

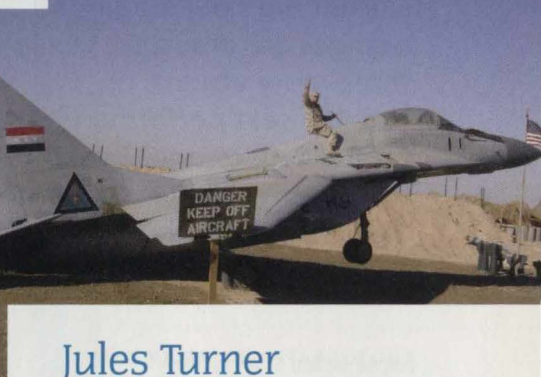
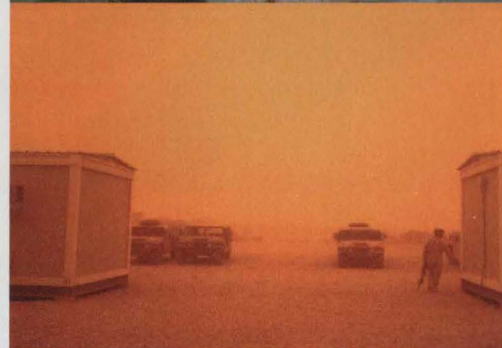
"I have difficulty connecting with some of the younger people," Polsin says. "The challenge for me is I've had quite a few experiences between working different jobs, my military experience, and traveling."

U.S. Marine Corps veteran Kris Williams remembers walking on campus and searching for classes in the maze of PSU buildings. Having transferred from a small community college, PSU's population of nearly 29,000 students was almost overwhelming.

In a class, Williams happened to meet a fellow veteran who directed him to the Student Veterans Association. The group helped connect him with the campus veteran certification officer to fill out vital paperwork to access his benefits.

This fall, Williams joined the association at an information table, where members met hundreds of student veterans and tried to spread the word about available benefits. Yet, a few students started backing away as Williams tried to discuss the necessary steps to sign up





Paul Polsin (also pictured on page 11) served in Iraq and is now earning a business degree at PSU using funds from the new Post-9/11 GI Bill.

for their education benefits. After leaving the military, some veterans simply want to be done, he says.

"They're trying to get away from being told what to do," says Williams, now in his second year at PSU.

**THIS EXPLAINS WHY**, campus veterans say, many student vets aren't signing up for the benefits they've earned. According to the Department of Veterans Affairs, only 5,813 Oregon veterans had received GI education benefits as of 2008. The state estimates there are about 341,000 veterans in Oregon. Last fall, the Oregon University System started granting out-of-state veterans a discount on tuition beyond what is covered by GI Bill benefits. And through the federal

Yellow Ribbon Program, several private schools have agreed to waive up to 50 percent of their costs while the federal government matches the rest.

Noren, one of the first members of his family to go to college, urges all the veterans he knows to ask for help with their benefits. Thanks to his education at PSU and experience as a military police officer, he is sure that a career as a parole and probation officer is in his near future.

"To be able to go ahead and graduate, that says a lot," he says. "If it wasn't for the GI Bill, I wouldn't be able to do it. There's no question about it." ■

*Su Yim is a graduate assistant in the PSU Office of University Communications.*

## Jules Turner Scholarship

The Student Veterans Association, which has an office in Smith Memorial Student Union, offers a place for students to hang out, meet fellow veterans, and get advice.

The association renamed its annual scholarship last year after the late Jules Turner, a PSU student and veteran who was posthumously awarded a PSU bachelor's degree. The veterans raised enough money to offer two \$1,500 scholarships, but they want to provide more. Anyone interested in helping can contact Student Veterans Association President Jesse O'Brien at [jobr@pdx.edu](mailto:jobr@pdx.edu) or [www.vikingvets.org](http://www.vikingvets.org).



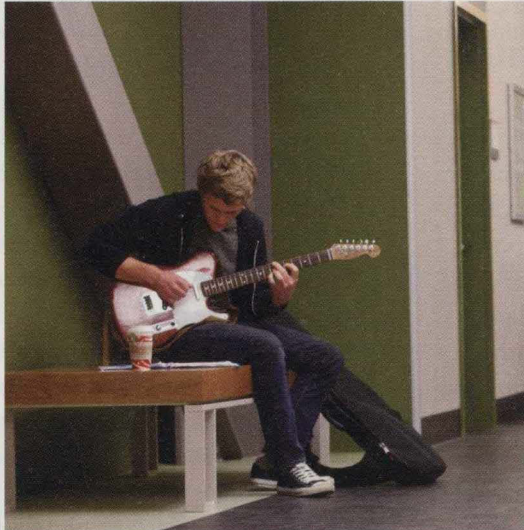


## Lincoln Hall gets a new look

The traditional brick and column exterior looks much the same as it did when Portland State took over the old Lincoln High building in 1952. But step inside, and the changes are dramatic. Sunlight pours in from two original three-story atriums uncovered during the renovation. The 465-seat performance hall now has a full orchestra pit. And space once taken up by obsolete mechanical equipment has been transformed into a “black box” theater, a new digital music lab, and soaring recital rooms.

PHOTOGRAPHY BY KELLY JAMES

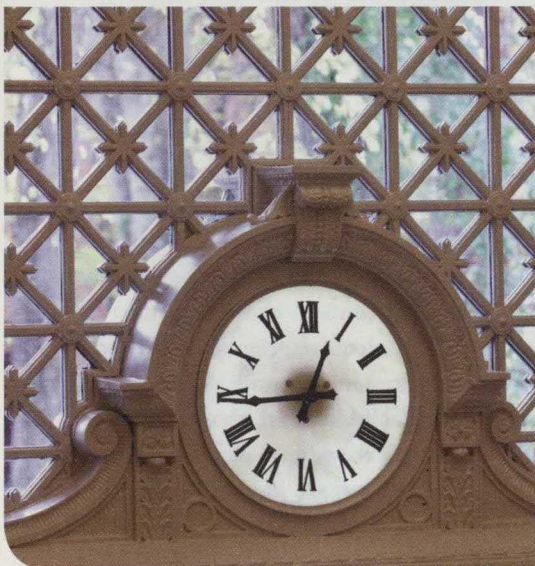




**TOP LEFT:** The MIDI lab, short for Musical Instrument Digital Interface, has a new space at the top of Lincoln Hall where students record their own professional quality CDs.

**TOP RIGHT:** A \$4 million, second phase renovation will include a grand, three-story glass tower entrance on Southwest Broadway that will allow for an expanded dance program.

**MIDDLE LEFT:** "You can't keep a good school down!" proclaimed Mary Tooze, a Lincoln High alumna, as she cuts the ribbon on the main stage of the renovated Lincoln Hall surrounded by Gov. Ted Kulongoski (left), PSU President Wim Wiewel, and PSU Fine Arts Dean Barbara Sestak.



The University is seeking LEED Platinum certification for the restored building, the highest mark of green building practices.



# Universities call for system restructuring

Oregon's public universities are asking the state for more control over their finances and future.

WRITTEN BY SUZANNE PARDINGTON

**WHEN ENROLLMENT** hit a record high of nearly 29,000 students this fall at Portland State, the University needed more faculty, classes, and support services to educate them all.

No problem, right? Just use tuition to pay for it.

Not so fast.

State lawmakers are allowed to take the University's tuition revenue and give it to prisons and other state agencies instead. That's exactly what happened two years ago, when the Oregon Legislature swept about \$33 million in tuition and other funds from the Oregon University System to help close a state budget gap.

The risk of such an unexpected state sweep of University money is one of the many drawbacks of PSU's status as a state agency. As state resources dwindle and demand for higher education increases, leaders of Oregon's public universities, including PSU President Wim Wiewel, say it is time for change.

"To have our students—who themselves are hardly wealthy—be the ones who wind up giving the state subsidies, that is ridiculous and unfair," Wiewel says. "We need to keep our students' tuition money at PSU."

All seven presidents of Oregon's public universities have joined the Oregon State Board of Higher Education this year in pushing state lawmakers to restructure the university system, giving campuses

more control over their finances and their future.

University leaders say the change would enable them to stretch tuition revenue, control costs, and better educate more students at a critical time of economic uncertainty and global competition.

**OVER THE PAST** two decades, the state has steadily shifted more responsibility for funding its universities from the state to students and their families in the form of tuition and fees. At PSU, the state's share of total support dropped from 35 percent in 1994-95 to 16 percent in 2009-10. In the same time period, tuition and mandatory fees rose from 31 percent to 39 percent of total revenue.

As a result, Oregon is among the states spending the least amount per student for higher education (44th in the nation in 2008) and among those with the highest level of state control.

"We're saying, 'Things are pretty bad, so let's try something different,'" says George Pernsteiner, chancellor of the Oregon University System (OUS). "How can we most effectively muster the resources we do have to be effective and raise the education level in Oregon?"

One answer, Pernsteiner says, is to free the university system from its status as a state agency and the rules that come with it.

Under the proposal, OUS would receive state funding in the same way as community colleges and public schools: in a lump sum contingent on annual performance targets and progress reports to the Legislature—oversight that presently is not required of the university system.

The new structure would hold the universities more accountable for how well they educate students, Pernsteiner says. But some student leaders have reservations about the proposed change.

Katie Markey, president of the Associated Students of PSU, says students understand the need for restructuring, but they are worried the change will result in big tuition hikes.

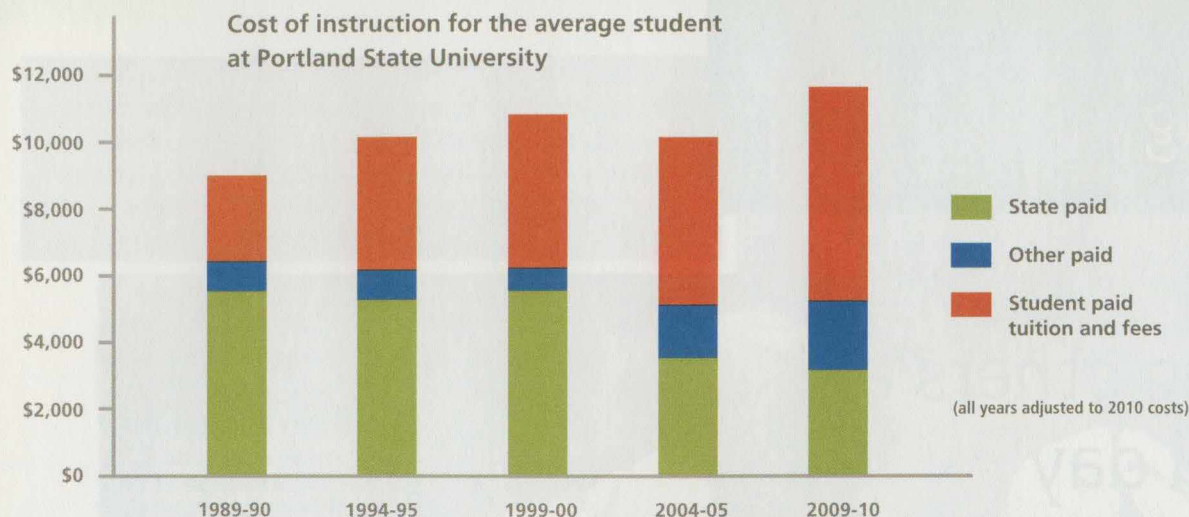
"When students are paying most of the cost, they should have a say in how much they pay," Markey says.

Oregon University System officials understand those concerns. Pernsteiner says students would have more input on tuition rates under the new proposal, because they would serve on new campus-level review committees. The State Board of Higher Education would continue to set tuition, and the Legislature could continue to ask for limits.

Still, students want more details about how the system will work, Markey says.

"They talk about access and affordability, but they don't define it," she says. "You need to make sure that everyone in Oregon can get a college education, and that's our biggest focus."





**AFFORDABILITY** will continue to be key at PSU, Wiewel says, because the University aims to serve a broad range of Oregonians. Tuition rates are based on the level of state subsidy, he says. When state funding for higher education falls, tuition rises.

"You've got to pay for higher education through taxes or you wind up paying for it with tuition," Wiewel says. "I personally prefer to have a model where the public sector supports education fully, and tuition charges are very low. But that is not the world we live in."

"In the end, we need to be able to ensure that we deliver not just access but also quality, because access to low quality education is unacceptable."

Pernsteiner says the State Board of Higher Education doesn't want to repeat the mistakes of the early 1990s, when tuition rose by nearly 41 percent in one year and enrollment fell by nearly 6,000 students from 1988 to 1994.

"We basically shut the door on a whole generation of Oregonians," he says. "They are now in our adult population, and they are less educated than their parents and less educated than is necessary in a global economy."

In a separate proposal, the University of Oregon plans to ask the Legislature to issue \$800 million in bonds, matched by private donations, to create a \$1.6 billion endowment to support education at the school.

The State Board of Higher Education voted in December to oppose UO's financing proposal, saying it shortchanges Oregon's six other public universities.

**IF THE RESTRUCTURING** proposal is approved, Wiewel says, students and faculty may not notice any difference initially. Over time, the University will become more nimble and entrepreneurial, saving money and generating more income for educational programs.

For example, the proposal would remove several layers of state review and approval needed to buy a building, streamlining the process and giving PSU a stronger position in price negotiations. Universities also might be able to buy health care benefits at a lower cost than the state. (Employee pension plans would remain with the state.)

Restructuring the university system would not solve the bigger funding problem for higher education in Oregon, Wiewel says, but it is a "quantum leap" forward.

"While this will reduce some of the costs, it's not going to suddenly make us rich by any stretch," he says. "At the very least, let's get rid of unnecessary layers of oversight and bureaucracy." ■

*Suzanne Pardington is a staff writer in the PSU Office of University Communication.*

## Oregon's public universities want:

- > To keep students' tuition and the interest it earns at the universities.
- > Tuition money to no longer be given to other state agencies.
- > Students to have more say concerning tuition rates through new campus review committees.
- > State funding awarded in a lump sum with accountability (see below)—the same way public schools and community colleges are funded.
- > Universities reporting to the Legislature on new performance goals, such as enrollment, affordability, degrees awarded, and research funding.
- > Savings achieved from lower overhead and more efficient use of resources.



# Giving

## Giving others a 'good day'

CHARLES GIBSON, longtime ABC news anchor, and four prominent philanthropists who are making a difference for Oregonians helped draw the largest crowd and raise the most money in the 11-year history of the annual Simon Benson Awards Dinner.

PSU raised nearly \$550,000 at the October event, which recognized local philanthropists Ann and Mark Edlen and Shirley and Jim Rippey, before a crowd of 1,100.

The Edlens, known for sustainable building in Portland, were honored for supporting projects that improve the environment, mentor young people, and change the lives of those struggling with illness and addiction.

The Rippeys, through the JFR Foundation and their active volunteer leadership, have advanced health care, children's services, and education in communities throughout Oregon.

In his keynote address, Gibson, former anchor for *World News* and *Good Morning America*, detailed how "broken"

Congress has become—gridlocked by hyper-partisanship and vicious campaigns—compared to the more civil debate he witnessed during the 1980s when he covered Congress and the White House for ABC news. Gibson also made an impassioned appeal for philanthropic support of higher education and discussed the important role Portland State plays as an anchor institution in the region. Today, Gibson is a visiting fellow at the John F. Kennedy School of Government at Harvard University.

Record giving for the event was led by presenting sponsor Rick Miller MBA '91 and associate sponsors Peter and Julie Stott and the Miller Family Holdings. To see the full list of donors, visit [www.pdx.edu/giving](http://www.pdx.edu/giving).

The event is named for Simon Benson (1851-1942), an innovator in the Pacific Northwest timber industry and a generous public benefactor of Oregon causes. ■



**FROM LEFT TO RIGHT:** Retired ABC news anchor Charles Gibson helped draw record numbers for the Simon Benson Awards. Ann and Mark Edlen accept an award for supporting projects and people that are making a difference in Oregon. A Simon Benson award was given to Shirley and Jim Rippey for advancing health care, children's services, and education throughout Oregon.



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# Athletics



The women's volleyball team won the Big Sky tournament and the regular season title for the second year in a row under head coach Michael Seemann.

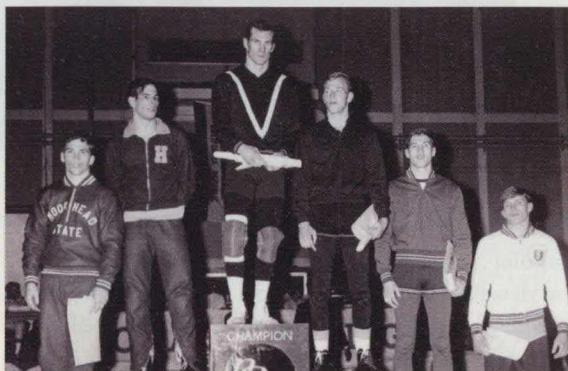
## Winners once again

**THIS SEASON**, the women's volleyball team won the Big Sky tournament for the second time in three years. With a 14-2 mark, the Viks took the regular season title, won the tournament on its home court, and went on to the NCAA tournament, where Hawaii ended its winning streak.

Credit should go to head coach Michael Seemann, who for the past four years has led the team to three regular season titles and another tournament championship in 2008. In fact,

other head coaches named Seemann 2010 conference coach of the year. Only one other Portland State coach, Jeff Mozzochi, has ever won the Big Sky's top coaching honor.

Seemann's players have also taken home tributes: 15 Big Sky All-Conference honors and conference player of the year in each of the past two seasons. Off the court, 18 Vikings made the Big Sky Fall All-Academic team during the past three years.



## HONORING OUR OWN

Former student athletes who competed at Portland State from 1966 through 2000 in six different sports were recently inducted into the University's Athletics Hall of Fame. They are Chuck Seal, wrestling 1966-69 (pictured here, center, in 1969); Karen Strong, women's basketball 1975-77; Shelley Rumberger, volleyball 1985-88; Cynthia Macom, softball 1988-91; Matt Mandigo, golf 1990-93; and Orshawante Bryant, football 1997-2000. ■



# Alumni



## Mentoring matters

**STUDENT SUCCESS** is meeting alumni satisfaction as the PSU Alumni Association unveils a new Alumni Mentoring Program (AMP). This software-based career-mentoring program is the latest addition to a growing list of opportunities alumni have to reconnect with the University and make a difference in a student's life.

Portland State already offers several mentoring programs for graduate and undergraduate students that vary in structure and commitment. In the real world of tight time lines and deliverables, alumni mentors have the ability to select the program that best suits their schedule and, in the case of AMP, even customize their level of involvement by choosing to correspond with students strictly via e-mail and/or meet in person for an informational interview.

The Alumni Mentoring Program was made possible in part through a generous gift from Portlander Ken Guenther, who is helping students succeed through their own efforts.

Becoming an alumni mentor not only benefits students but comes with its own rewards, including:

- > Satisfaction of giving back and connecting with Portland State University
- > Opportunity to share your experiences and your personal network
- > Satisfaction from helping a student advance in his or her career path and development
- > Potential for feedback from a younger viewpoint about your current workplace projects
- > Opportunity to interact with young professionals who will shape the future of your industry

## Become an alumni mentor today!

**DO YOU** want to be an alumni mentor through the Alumni Mentoring Program? Follow these four easy steps to get started.

1. Visit our website at [www.pdx.edu/alumni](http://www.pdx.edu/alumni) and click on the link "Become an alumni mentor today!"
2. Fill out and submit our online mentoring information form.
3. You will receive an e-mail with your username, password, and instructions for the career mentoring software.
4. Build your profile and mentor!

Questions? Please contact Sara Haley or Roshelle Hall, mentoring coordinators, at [alumment@pdx.edu](mailto:alumment@pdx.edu).



## Student success = alumni success, the legacy continues

AMONG THE PSU Alumni Association's contributions to student success is the life-changing Jane Wiener Memorial Alumni Scholarship for children of alumni. In helping PSU students, the scholarship also ensures successful alumni of the University.

Our newest scholar, Samuel Arnold, started school fall term as Molly Conroy, our current scholar, prepares to graduate.

Arnold, a freshman from Gladstone High School, is majoring in music with hopes of teaching music. He plays six instruments and is in PSU's concert band. The selection committee was impressed with his passion for music and his commitment to teaching.

The alumni scholarship was established in memory of Jane Wiener '69, a longtime Multnomah County deputy district attorney and an Alumni Board member until her death in March 1994. While working for the county, Wiener was instrumental in championing children's rights and made her mark as an advocate for community service.

Current scholar Molly Conroy is nearing the end of her PSU tenure. She graduates winter term with a bachelor's degree in general science and a minor in chemistry. She is now applying to physician assistant programs across the country. In addition to her studies,

Conroy works at Oregon Health & Science University as a certified nursing assistant in acute care. She is also a PSU student ambassador and a resident assistant for freshmen living in the Broadway Housing Complex.

One of our early Jane Wiener scholars, Makenzie Lystrup '00, exemplifies the principle that student success equals alumni success. Lystrup went on to earn a Ph.D. in astrophysics from University College London. In September 2008, she was awarded a postdoctoral fellowship at the Laboratory for Atmospheric and Space Physics at University of Colorado - Boulder. She is studying the auroras on Jupiter and Saturn, a phenomenon similar to the northern lights on Earth. As part of her fellowship, Lystrup also developed a mentoring program for undergrads in physics and astronomy called Beyond Boulder, *beyondboulder.pbworks.com*. She is now applying for positions and grants.

The Alumni Association is proud to offer this legacy scholarship, which provides full resident tuition and is renewable up to 186 credit hours. To make a tax-deductible donation to the Jane Wiener Memorial Alumni Scholarship, contact the Alumni Office at [psualum@pdx.edu](mailto:psualum@pdx.edu) or call 503-725-4948.

### Additional Jane Wiener Memorial Alumni Scholars

DEAN SASEK '98, now an emergency room physician

SARAH WHITNEY HAYDEN '03, Med '04, a teacher at Hammond Elementary in Salem and recipient of the Crystal Apple Award for excellence in education

BETHANY DUBNOW JEANFREAU '10, an English teacher in Asia



TOP TO BOTTOM: Alumni scholar Molly Conroy works as a certified nursing assistant and hopes to become a physician assistant. Makenzie Lystrup '00 got her start as an alumni scholar and now has a Ph.D. in astrophysics. Samuel Arnold, music major, is the most recent alumni scholar.

## PSU Alumni Night with the Portland Trail Blazers

Watch the Trail Blazers take on the New Orleans Hornets Wednesday, Feb. 16, 7 p.m., at the Rose Garden Arena. But first, join us for dinner and a Blazer meet and greet. Tickets that include it all start at just \$27 and are available by calling Blazer representative Blake Wehling at 503-963-3964.





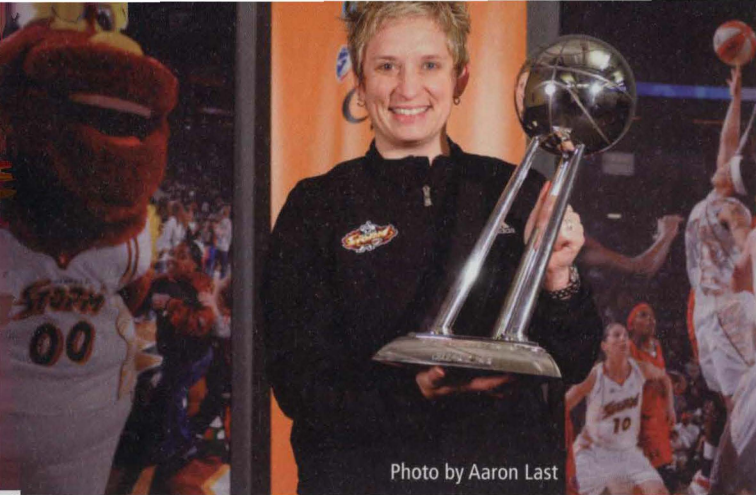


Photo by Aaron Last

## ALUMNI PROFILE SHANNON BURLEY '00

### Turning pro

Many young athletes dream of turning pro. Most end up in work that's outside the world of sports entirely.

For Shannon Burley, hard work, flexibility, and a competitive drive have kept her close to her dream.

Burley played soccer for Portland State and worked in the Athletics Department while a student and after graduation as well, rising to the position of assistant marketing director. Then G.I. Joe's, the sports and outdoor goods chain, found and recruited her, and within seven years she worked her way up to sports marketing director.

When G.I. Joe's folded in 2009, Burley called the CEO of the Seattle Storm, Karen Bryant, to talk about what possible future she might have with the team, the Women's National Basketball Association (WNBA) franchise in Washington state.

"It was my experience that was the draw," says Burley. "When I came out of Portland State, I wasn't filled with just book knowledge, but also with real-life situations. [The Athletic Department was] relatively small, so I did a little bit of everything—marketing, PR, sports—all the aspects of a franchise, which is what the Seattle Storm needed."

Now, she's vice president of marketing for the team. "It's a very inspiring place to work," says Burley. "Every women's professional sports team around the world is looking at us. Our business plans and marketing plans are sent worldwide as models." And it does not hurt that the Storm won the WNBA title for the second time in September.

The one thing Burley doesn't do is play much soccer, but she's okay with that.

"I'm 33, still in sports, doing what I absolutely love to do," says Burley. "I'm at the pro level, and I'm in athletics—how many people who love sports get to do that?"

BY MELISSA STEINEGER

## Vanport

**Dorothy Henifin '46** is a retired first-grade teacher from the Evergreen School District in Washington. One of Henifin's favorite Vanport memories is walking in the rain with her late husband, **Arne Henifin '46, MSW '65**, between classes in the Quonset huts, prefabricated housing units used to accommodate the World War II veterans who had enrolled in the extension center.

**Ray Lokting '46** is enjoying retirement playing golf, traveling, and volunteering for Meals on Wheels and for the Kiwanis. One of Lokting's favorite Vanport memories is serving on the first student council in 1947. He lives with his wife, Barbara, in Portland. His daughter, **Ellen Rae Lokting Steen '75, MBA '82** has retired from the financial planning and financial writing industry and now lives at the beach with her husband.

**Frank "Bob" Hedges '47** is a volunteer with the Ladies Professional Golf Association Safeway Classic in Portland, which has raised more than \$14 million for local children's charities. Some of Hedges' favorite Vanport memories are of his classrooms at the Oregon Shipyard Administrative Building and at Grant High School.

**Robert Evans '50** has been an artist and engraver for more than 20 years. He enjoys creating small Germanic scroll, high-quality gold work, and Bulino scenes. His favorite Vanport memories are of the photo lab and taking pictures on campus. He lives with his wife, Norma, in Oregon City.

**Joseph Kordic '50** is a retired teacher along with his wife, Audrey, and daughter, Marilyn. Kordic enjoys old cars and is a member of the local vintage Chevy Club. Kordic's favorite professor was George Hoffmann.

## 1956-1969

**Jack E. Vincent '57** is a professor emeritus of the William Edgar Borah Outlawry of War Foundation at University of Idaho in Moscow. He also taught political science at University of Oregon, Oklahoma State University, and University of Hawaii.

**David Kim MSW '65** is president emeritus and board member for Holt International Children's Services and continues to serve as ambassador for the international adoption agency based in Eugene. Kim received the PSU Alumni Association Outstanding Alumnus Award in 1993.

**Gerry Craig '66** writes, "Since retiring from the finance world a few years ago, I have concentrated on improving my piano skills. I'm no expert, but have enough competence (and nerve) to appear in public. I now play Wednesday mornings at the Portland Veterans Hospital, Mondays at noon at the Tigard Senior Center, and Tuesday evenings at my Elks Lodge in Tualatin."

**Nancy R. (Johnson) Harrington '67** and her husband, Gary, received the 2010 Mayor's Award for Meritorious Service for bringing public art to Pleasanton, California. The Harringtons also award scholarships to at-risk students in area school districts. A retired principal of 24 years from Fremont, California schools, Nancy Harrington has received many honors for her work in education.

**Kenneth Sample '67** has retired as a captain in the U.S. Public Health Service after 45 years of government service. Sample was the first Portland State student to qualify for the Vietnam-era GI Bill. Sample lives with his wife, Gloria, in Oswego, Illinois, a suburb of Chicago.



**Send your news to:**

Donna Harris, Alumni  
notes editor

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[www.alumni.pdx.edu](http://www.alumni.pdx.edu)

**E-MAIL**

[psualum@pdx.edu](mailto:psualum@pdx.edu)

**MAIL**

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PO Box 751  
Portland OR 97207-0751

**Scott Parker '68** is an authority on the catalyst theory of T.S. Eliot as a Christian guide to conversion. Parker's writings on the subject have been used by the Institute for Creation Research in Dallas and by Charles Colson, Christian leader, author, and former special counsel for President Richard Nixon. Parker lives in Portland.

**Terrie Wetle '68, MS '71, PhD '76** is the associate dean of medicine for public health at Brown University in Providence, Rhode Island. Wetle has served with many institutes focused on issues affecting aging Americans. She received the PSU Alumni Association Outstanding Alumna Award in 1991.



Ron Campbell '69

**Ron Campbell '69** is a professor of business law at North Carolina State University in Raleigh and has written *Assertive Law for Busy People: 1,000 Answers to Everyday Questions*. As a Portland State student, Campbell played Santa at Alpenrose Dairy in Portland.

**Jim Tompkins '69, MST '76** has taught in K-12 schools and in higher education, including Portland State's School of Education. Tompkins leads the Northwest chapter of the Oregon-California Trails Association and the Sons and Daughters of Oregon Pioneers organization.

## 1970–1979

**Charles "Chuck" Wright '70** led a successful effort in Mill Creek, Washington, to establish a military monument, which was dedicated on Memorial Day 2010. Wright retired from the state of Washington's corrections department and lives in Mill Creek with his wife, Karen Brandon.

**Richard Klinger '71** is a free-lance voiceover performer in Atlanta, now heard as "The Voice" on Siriusly Sinatra on Sirius XM Radio. Klinger spent 10 years as the voice of Turner Classic Movies and has worked on corporate industrial narrations and radio and TV commercials. Klinger also worked at KGW-TV.

**Margaret (Schofield) Robinson '71** is a member services manager at the Oregon State Bar in Tigard.

**Douglas Soesbe '71, MA '76** is a story analyst at Universal Studios in Los Angeles. Soesbe is working with director Martin Scorsese on a bio of Frank Sinatra. He also worked on the major motion picture, *Little Fockers*, released in December.

**Eric Egland '72** is executive director of Oregon Ice Cream Company in Eugene. Egland is a member of the Food Industry Leadership Center Advisory Board at PSU.

**Elizabeth Gilson '72** has received the Connecticut

Law Tribune Pro Bono Award for her work with the Center for Constitutional Rights in New York. Gilson put her solo practice on hold for five years to represent two Turkish Muslims from China who were detained in Guantanamo Bay, Cuba. The men won asylum in Switzerland last year.

**Louise Lauman '73** is an asset manager for the Portland Housing Bureau of the Portland Development Commission in Portland.

**William "Bill" Walker '73, MPA '80** retired from the Housing Authority of Portland and now enjoys volunteering for Portland State's Alumni Association, Friends of the Library, 1620 Club, and Alumni Advocates. He also likes traveling with his wife, Janet.

**Judith Kenny '74** is a professor of geography and urban studies

at University of Wisconsin-Milwaukee. Kenny is the undergraduate program chair for the geography department. She also enjoys traveling with her husband, Tom Hubka.

**Edward P. Borst '75** is a business broker and member of Commerce Real Estate Solutions Las Vegas, a real estate firm.

**Mark V. Boswell '75** has been named chairman of the department of anesthesiology at University of Louisville in Kentucky.

**Gerald "Jerry" Hubbard '75** has been appointed director of the La Pine Rural Fire Protection District board of directors. Hubbard is executive director of the Upper Deschutes River Coalition, a nonprofit focused on reducing the risk of wildfires and helping restore the Upper Deschutes River.

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**Dennis Goodyear '76** is assistant director of the library and information commons at Avila University in St. Louis, Missouri. He lives in Kansas City, Missouri, with his wife, Kathleen.

**Jerome Griffin '76** is dean of the College of Education at William V.S. Tubman University in Liberia, West Africa.

**Carolyn Cole '77** has been the recipient of many art awards in the past 25 years. Her abstract paintings have shown nationwide and are in numerous private and public collections. Her husband, **James Minden '77**, also has exhibited his paintings around the country.

**Diana (Bassett) Darby '77** is the owner of Risk Plan Insurance, an independent property and casualty insurance agency in Longmont, Colorado. Darby has developed a specialty line insurance program for dams, reservoirs, and irrigation systems.

**Stephen Schloth '77, MS '80** has retired from Bonneville Power Administration after 39 years, most recently as an IT specialist. Schloth also was a part-time math instructor at Clark College in Vancouver, Washington, from 1981 to 1997. He now plans to "specialize in having fun."

**Mark Dodd '78** is a representative for the financial planning division of MetLife in Bellevue, Washington. Dodd enjoys half-marathons, skiing, and golfing. He lives with his wife, Cathy, in Kirkland, Washington.

**Sandra Traver Hasson '78** is the director of regional finance for the Coastal Bend-Texas chapter of the American Red Cross in Corpus Christi, Texas.

**Mark Verheiden '78** is co-executive producer of *Falling Skies* for the TNT network with executive producer Steven Spielberg. Verheiden has writ-

ten for television on *Battlestar Galactica*, *Heroes*, *Smallville*, *Caprica* and for films such as *Timecop* and *The Mask*. His work also includes 125 comic books. Verheiden lives in Pacific Palisades, California.

**Terry Crawford MBA '79** has won the Brauner Award from Willamette West Habitat for Humanity for his 13 years of volunteering. This is the highest volunteer award given by Willamette West Habitat. Crawford, who began with Habitat two years before retiring from Intel in 1999, is now its construction site supervisor. He and his wife, Peggy, live in Tigard.

## 1980-1989

**Perry Hotchkiss, Jr. '80** is a Realtor with Hawaiian Island Homes in Hilo, Hawaii.

**Michael Jackson '80, MS '83** is a geologist in the branch of solid minerals at the Bureau of Land Management Richfield Field Office in Utah.

**Connie Taylor '80** is chief operating officer and Oregon regional manager for Hart Crowser, Inc., a consulting services firm for environmental compliance and geotechnical and seismic engineering.

**Annette Culbertson '82** is a reading specialist with Portland Public Schools in Portland. Culbertson has worked for the district for more than 26 years.

**Donovan Oliver '82** is a network engineer at Oregon Health & Science University in Portland.

**Owen R. Owen '82, PhD '88, MS '90** works for Exxon Mobil in Nigeria.

**Karen Stewart '82** is an assistant to attorneys Mike Porter and Naomi Levelle-Haslitt at Miller Nash in Portland.



Ramon Torrecilha '84, MS '86

**Ramon Torrecilha '84, MS '86** is the acting head of college and executive vice president at Mills College in Oakland, California.

**Chris Tackett '85** founded the Oregon nonprofit, Friends of People with Auditory Deficiencies, and helped start Las Voces del Silencio in Guatemala. Tackett hopes to raise money and recruit volunteers to help Guatemalans with hearing problems succeed. Tackett was an engineer in the commissioning and testing group at Bonneville Power Administration.

**April Brookins Duvic MST '86** is a vocal music program director in the music department at Clark College in Vancouver, Washington.

**Nancy (Belzons) Faber '86** has retired from Bonneville Power Administration after 31 years and is now the vice president of Northwest Supply Management Association.

**Susan Holway MA '88** is founder of the Finnish-American Folk Festival in Naselle, Washington. Holway is working on a book of personal biographies of Oysterville people.

**Frances "Fran" Moga '88, MS '91** has been awarded the 2010 Esther Mathews Award for Lifetime Achievement by the Oregon Career Development Association. Moga, who is semi-retired, consults with small businesses and offers individual career coaching. She was an assistant director of career development in the PSU School of Business Administration.

**Debra Anderson '89** is an associate professor in the college of nursing at University of Kentucky in Lexington.

## 1990-1999

**George Hughes '90** has been promoted to partner at Hoffman, Stewart & Schmidt, an accounting firm in Lake Oswego. He lives with his wife and two daughters in Tigard.

**Aisha Musa '90, MAT '92** is an assistant professor of Islamic studies in the religious studies department at Florida International University in Miami. Musa has published a book, *Hadith as Scripture: Discussions on the Authority of Prophetic Traditions in Islam*.

**Timothy Polly '90** is an instructor of integrated metals and machine tool technology at Mt. Hood Community College in Gresham.

**Angela Haseltine Pozzi MS '90** has started a nonprofit organization named Artula Institute for Arts and Environmental Education ([www.artula.org](http://www.artula.org)), where she leads an effort to pick up plastics from Oregon beaches and make educational art. As part of the effort, she has created a feature-length documentary film, *Washed Ashore*.

**Wayne Sivilar '90** is an adjunct professor in the sociology and criminal justice programs at University of Portland. He retired as a sergeant from the Portland Police Bureau, where he headed the cold case and hostage negotiation units.

**John William Wolf '91, MA '94** is a clinical financial analyst for the department of medicine at Stanford University in Palo Alto, California.

**Tami Buedefeldt '92** is the manager of the office of student affairs in the school



of nursing at Oregon Health & Science University.

**Barbara "Bobby" (Simmonds) Levy '92, MBA '95** was appointed by Oregon Gov. Ted Kulongoski to represent Congressional District 2 with the Oregon Department of Fish and Wildlife in Salem. Levy is a farmer and a marketing and business management consultant.

**Christi Bass Kasten MPA '93** is interim director of alumni relations at Oregon State University and executive director of its alumni association in Corvallis. Kasten has been with the university since 2005.

**Kelly Marks '93, MS '05** is campus coordinator of the Rock Creek campus of Portland Community College in Hillsboro.

**Deborah Scott '93** is box office manager at Portland State. Scott is also president

and co-founder of the Oregon Ticketing and Admission Association, a peer support organization for event and admissions managers in Oregon.

**Richard Ernst MSW '94** is a marriage and family counselor in Portland. He volunteers with the Returning Veterans Project, which offers free counseling and other health services for returning veterans and their families in Portland. He is married to **Margaret Wolszon MSW '96**.

**Theodora "Tedde" McMillen '95** is an author, popular speaker, and a food product consultant living in Portland. McMillen and her daughter, Heather Howitt, co-founded Oregon Chai in 1994 and sold the business in 2004.

**Katherine Wallace MSW '95** is a consultant with Impartial Medical Opinions, Inc., in Lake Oswego.

**Jessie (Huscher) Hathorne-Cantil '96, MSW '98** is a mental health therapist in the Susan Butcher Family Center at Providence Health Center in Anchorage, Alaska. Hathorne-Cantil lives with her husband, Joseph, and her daughter, Jingjing, in Anchorage, where they enjoy watching moose outside their windows.

**Bernd Hoereth MBA '96** is an associate partner of ConVista Consulting AG in Munich, Germany.

**Mark Shelton '96, MBA '05** works for Veris Industries, a supplier of energy and environmental sensors and control peripherals for commercial HVAC in Portland.

**Emily (George) Bonis '97** is an upper school mathematics teacher and resident faculty for Sturtevant Dorm at Hebron Academy in Hebron, Maine. She lives with her

husband, Tim, and their two daughters in Hebron.

**Warren J. Brown MS '97** has been appointed vice president for instruction at Seattle Central Community College in Washington.

**Michele (Heenan) Burke '97** is a reference librarian at Chemeketa Community College in Salem. Burke says she treasured her time at Portland State and enjoys collaborating with library and other faculty at PSU while working on information literacy initiatives for Oregon.

**Joanne Laurent '97** is a certified orientation and mobility specialist for Highest Expectations Travel and Adaptive Skills in York, South Carolina.

**Judy Noel MS '97** is an instructor in the education pre-major program at Spokane Falls Community College in Spokane, Washington.



Engineering students build a device used to monitor maritime or freshwater habitats for The Nature Conservancy.

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**Barbara Verchot MPA '97** has accepted a position with the Utah System of Higher Education in Salt Lake City. Verchot was a board member of the PSU Alumni Association and served as co-chair for the PSU Weekend Committee for several years.

**Michelle Brooks '98** is a senior manager for international executive services in Portland for KPMB accounting.

**Jeff Josifek '98, MS '02** is a faculty member and the program director for the medical laboratory technology program at Portland Community College. Josifek also runs a consulting business that develops training programs in clinical laboratory education.

**Robert Hershinow '99** is a sales training and development consultant with The Standard in Portland.

**Kristin Kane MSW '99** is director of support services at Cascade AIDS Project in Portland.

**Ann Marie (Alegre) Meeuwsen '99** is an outside circulation sales and marketing representative for the *Portland Business Journal*.

**Dan Overbay '99, MS '03** was hired in September as an academic adviser and site coordinator in the School of Extended Studies at Portland State.

**Christopher Wickham '99** is a professional bassoonist who has performed throughout North America and Europe as a solo, chamber, and orchestral musician. Wickham owns CW Reeds in Philadelphia and has created his own line of custom-made bassoon reeds. He is pursuing a doctorate of musical arts at Rutgers University in New Jersey.

**Jason R. Wiles MST '99** has received the 2010 Science and Technology Outreach Award from the Technology Alliance

of Central New York. Wiles is an assistant professor of biology in the college of arts and sciences at Syracuse University in Syracuse, New York.

## 2000–2010

**Amy Barton '00** is a choir director and music appreciation instructor at Collegio San Carlo, an historic private school in Milano, Italy.

**Dorothy Schulman '00** received the Cherry Hendrix Award for Innovation at Metropolitan Family Service's 2010 volunteer recognition event. Schulman mentors English language learners and writing students at Davis Elementary in southeast Portland through Experience Corps. Schulman has also been a volunteer with the Simon Benson House at Portland State.

**Doug Ferrin MS '01** is an instructor in the funeral service education program at Mount Hood Community College in Gresham.

**April Shepherd '01** is a business systems analyst for Energy Trust of Oregon in Portland.

**Amy Velázquez '01** is a shareholder in the Harris Law Firm in Hillsboro.

**Steve Albert MS '02** is head of school at Sandia Preparatory School in Albuquerque, New Mexico.

**Devon Clasen '02** is a writer in the employee communications department at Wynn Las Vegas and Encore Resorts in Las Vegas, Nevada. In addition, Clasen writes reviews of shows and attractions for [accessvegas.com](http://accessvegas.com).

**Jeff McAlpine MA '02** is an English instructor at Clackamas Community College in Oregon City.





Julie Schablitsky PhD '02

**Julie Schablitsky PhD '02** is the chief archaeologist for the Maryland State Highway Administration in Baltimore and a research associate with University of Oregon Museum of Natural and Cultural History. Schablitsky has been featured on *NOVA ScienceNow* and serves as a lead archaeologist in the OPB production, *Time Team America*.

**David Zuttermeister MS '02** has been awarded the Jacob K. Javits Fellowship to pursue a master's degree in sculpture at University of California - Los Angeles.

**Vincent Dimone MS '03** has a comprehensive and chemical dependency counseling practice in Portland. Dimone volunteers with the Returning Veterans Project, which offers free counseling and other health services for returning veterans and their families in Portland.

**Saori Hayatsu '03** is working in Shanghai, China, in the textile division of Itochu, a Japanese manufacturing corporation. Hayatsu serves as a marketing and consulting expert helping foreign fashion apparel manufacturers test the Chinese market.

**Cynthia Lopez MA '03, MUS '09** has won the Gerontological Society of America's YouTube contest, What Global Aging Means. Lopez's film, *Global Aging Nicaragua*, came out of her participation in a 2009 Portland State Nicaragua service learning program.

**Rebecca "Becky" Sanchez '03, MS '08** is an academic adviser and career counselor in the School of Business Administration at PSU. Sanchez enjoys camping, hiking, and traveling with her husband, Felix.

**Ruth White MBA '03** is vice president of client services at Monsoon, an online selling solution company based in Portland. **Ryan Howe '04** is the student development coordinator for The Art Institute of California in San Francisco.

**Brett McFarlane MS '04** is director of undergraduate programs in the college of engineering at Oregon State University in Corvallis.

**Maki Shiina MA '04** is the middle school and high school administrative assistant for the Yokohama International School in Yokohama, Japan.

**Maegan Vidal MPA '04** is a public relations and community relations specialist at Legacy Mount Hood Medical Center in Gresham.

**Jacob Brostoff MRP '05** is a city planner in the Bureau of Planning and Sustainability for the city of Portland.

**Naomi Fast MA '05, MA '06** has written three poems accompanied by her photographs published in two issues of *Voice-Catcher*, an annual anthology of Portland area women writers. Fast was a reader at the 2010 Wordstock Festival in Portland.

**Brad Fortier '05, MA '08** is an actor, director, and instructor at Portland's Brody Theater.

**Cara Kaser '05** is an architectural historian with Oregon's State Historic Preservation Office in Salem.

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**Chapin Zakrzewski MBA '05** is an acquired products buyer for Xerox Corp. in Wilsonville.



Sarah Cody '06

**Sarah Cody '06** is an associate with Cocker Fennessy, a public affairs consulting firm in Seattle. Cody remains "a lifelong, loyal Viking."

**Katrina Pariera '06** is a doctoral student and Annenberg Fellow at the school of communications and journalism at University of California-Los Angeles.

**Khaled Al-Wadani '07** is an executive representative in the Liquid Marine Transportation program at Saudi Basic Industries Corporation in Riyadh, Saudi Arabia.

**Michelle Bowden MPA '07** was named the 2009-2010 Toastmaster of the Year at its annual Celebration of Leadership event. Bowden is the talent coordinator for District 7 Toastmasters in Portland.

**Daniel Lerch MUS '07** is program director at the Post Carbon Institute in Santa Rosa, California, and lead editor of *The Post Carbon Reader: Managing the 21st Century's Sustainability Crises*. An expert in local government responses to global fossil fuel depletion, Lerch credits professors Barry Messer, Ethan Seltzer, Loren Lutzenhiser, and Vivek Shandas for helping with his thesis and first book, *Post Carbon Cities*.

**Jacqueline Marcotte '07** is a graduate student at East Carolina University in Greenville,

North Carolina. Marcotte is a researcher and surveyor in the field of maritime archaeology.

**Jordan Senn '07** is a linebacker for the Charlotte Panthers in Charlotte, North Carolina.

**Ashley Stevens '07** is founder and creative director of The Ah Project in Brooklyn, New York, an online and print initiative for college-age adults about the effects of loving someone with a severe mental illness. The project won a Sappi: Ideas that Matter grant and will partner with the Jed Foundation in New York City.

**Mary Dallas Allen PhD '08** is an assistant professor with the school of social work at University of Alaska in Anchorage.

**Raymond Crick '08** is a pension administrator at the actuary consulting firm Milliman, Inc., in Portland. Crick enjoys traveling to Poland, China, and Europe. He is studying Mandarin.

**Erin Devaney '08** is the scheduler for Oregon Congressman David Wu in his Washington, D.C., office.

**Jessica Eggertsen MSW '08** is a counselor with the Success at Southern/TRIO program at Southern Oregon University in Ashland.

**Julie Nakama '08** is a graduate student in the English department at University of Pittsburgh. Nakama's research interests include architectural design and theory, fashion theory, and issues related to time and space in cinema.

**London Nielsen '08** is a sales analyst at PepsiCo and a sales management trainee at Pepsi-Cola North America in Purchase, New York. She plans to continue her education at New York University.

**Salman Almakky MBA '09** is a senior network engineer

for Freight Business Systems at TransCore, Inc., in Beaverton.

**Ben Blake '09** is a loan officer with Academy Mortgage in Portland. An Iraq War veteran, he and his wife, Christie Corley, have a one-year-old son, Boston. Blake fondly remembers reading at the Urban Center on campus.

**Beckie Child MSW '09** is board president of Mental Health America of Oregon located in Portland and a research associate in the Regional Research Institute in the School of Social Work at Portland State. Child, who works on local, state, and national mental health issues, has helped create mental health peer-operated drop-in centers and nonprofit organizations.

**Katie Reiners '09** is director of operations at Lee Davies Real Estate in Portland.

**Meghan Warning MS '09** is an associate attorney with Stahanczyk, Kent & Hook in Bend. Warning has volunteered with CASA of Clackamas County, Habitat for Humanity, and Guide Dogs for the Blind.

**Cynthia L. Martin '10** is a graduate student in the American studies division of urban studies at University of New Mexico-Albuquerque. Martin's dissertation focuses on the city of St. Louis.

**Angela Previdelli '10** is an administrative assistant and design assistant for Walker Macy, a landscape architecture firm in Portland.

## In Memoriam

**LaRay Barna MS '70**, associate professor emerita of speech communication, died Oct. 16 in her Oak Grove home. She was 88. Prof. Barna taught at PSU from 1956 to 1990 and was one of the first instructors in the English as a Second Language

program where she started intercultural communication courses for training ESL teachers.

**Michael Tichy**, professor emeritus of health and physical education, died Oct. 31 in Portland. He was 89. When he arrived on campus in 1955, all courses, including PE, were taught in Lincoln Hall. He made the best of it while also coaching baseball. Dr. Tichy received many fitness and sports awards through the years and regularly published his research findings.



C. Norman Winningstad MBA '73

**C. Norman Winningstad MBA '73** died Nov. 24 after a long illness. He was 85. Mr. Winningstad was best known for founding Floating Point Systems, a spinoff company of Tektronix, where he was an engineer. Floating Point is gone, but Mr. Winningstad was involved in many other high-tech companies in Oregon through the years. He was featured in *Portland State Magazine* and received an outstanding alumni award in 1989.

**Craig Wollner '66, MA '69**, associate dean of the PSU College of Urban and Public Affairs, died Nov. 20. Dr. Wollner was a respected teacher, historian, editor, and author, but it was as a colleague that Dr. Wollner stood out for his unfailing support and warmth. He held many posts on campus, including on *Portland State Magazine's* advisory committee. His insights and dedication to the University will be missed. ■



# Looking Back

Our history online



**PORTLAND STATE FROM 1946 TO 1955.** It was a time of war veterans, a sweeping flood, relocation, and gaining college status. See it for yourself on the University's new history website at [www.pdx.edu/ourhistory](http://www.pdx.edu/ourhistory), or better yet, order the book *Portland State: A History in Pictures* at [www.pdx.edu/raps](http://www.pdx.edu/raps). ■

**RIGHT:** Celebrating the end of World War II in downtown Portland on August 15, 1945. Oregon Historical Society, No. 84845.

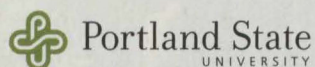
**TOP LEFT:** The first Vanport Student Council was pictured in the November 22, 1946, issue of *Vets Extended*, the student newspaper. The paper was later renamed the *Vanguard*. Bob Taylor, the first student body president, is seated at far left.

**MIDDLE LEFT:** The flood of May 30, 1948, destroyed Portland State's first campus, the Vanport Extension Center. Oregon Historical Society, No. 1689.

**BOTTOM LEFT:** George Hoffmann, history, was one of the first faculty members. He taught for 35 years and later served as dean of the College of Social Science (today part of the College of Liberal Arts and Sciences).



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