

Harlot: A Revealing Look at the Arts of Persuasion

Number 11 *Digital Activism*

Article 2

4-15-2014

#DefineRhetoric 2014

Harlot Editors

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Recommended Citation

Editors, Harlot (2014) "#DefineRhetoric 2014," *Harlot: A Revealing Look at the Arts of Persuasion*: No. 11, 2.

<https://doi.org/10.15760/harlot.2014.11.2>

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Are you interested in pounds of prestige and a sweet trophy? We sure hope so. All you have to do is help us add to the almost four million different definitions of rhetoric we've found. In more words, help us flavor the world with new perspectives on what rhetoric is/ isn't/does/doesn't do. Come up with THE BEST definition of rhetoric for 2014 and you'll win a sweet trophy, a gift certificate to Amazon.com, and, well, between 10-20 pounds of prestige.

To play:

1. You've gotta tweet. If you don't have a [Twitter](https://twitter.com) account, ya gotta make one.
2. Tweet your brand new definition of rhetoric, your tweaked or remixed definition of rhetoric, one you've liked from a theorist, or even a visual or audio definition. *You can play or define as many times as you'd like. We accept multimodality (i.e. words, visual images, audio, space). Your definition can be multi-textual.*
3. Put the hashtag **#DefineRhetoric** somewhere in your definition because we find the definitions using that hashtag.
4. Submit by **September 15th** 2014!

We encourage you to have fun and play with what rhetoric can mean. Be your own Plato, Aristotle, Aspasia. Be your own Burke, Richards, Perelman. Get your students to be their own Villanueva, Glenn, Lanham. And in the spirit of givin' cred where cred is due, we ask you to try to cite your sources as best ya can when ya tweak or remix or quote a definition.

Here's the definition that won last year:

Rhetoric: opening one's ears before opening one's mouth. [@cdmandrews](https://twitter.com/cdmandrews)

And here's the sweet trophy:



See you on Twitter!