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FALL 2012

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no. 1

PORTLAND STATE MAGAZINE



A more perfect UNION

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OF Mind

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PORTLAND STATE MAGAZINE

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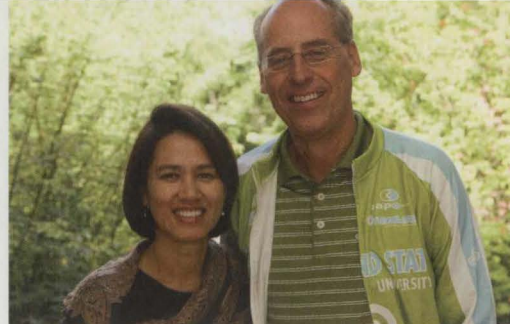
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FROM THE PRESIDENT

Reflections upon entering my fifth year at PSU



Alice and Wim Wiewel

THE START of a new academic year at Portland State is always exciting, with shining examples across campus that showcase our rising faculty excellence and vibrant student life. This fall also marks the start of my fifth academic year at PSU, so it's a good opportunity to reflect on where we've been and where we are going.

When I arrived in the summer of 2008, we didn't yet know how deep the recession would become in Oregon and across the nation. Despite our economic crisis and severe cuts to higher education, PSU has experienced steady growth in enrollment, record numbers of graduates, improved student retention, new and renovated facilities, and significant increases in research funding and private philanthropy. That makes me optimistic about our future: If we can do all of this when times are tough, imagine what we can accomplish when times get better!

I was drawn to Portland State and to Portland by the quality of the people, the strong campus partnerships with all sectors of the community, and the open social and cultural climate of the city. Still, there was a persistent notion that PSU didn't get the respect as a university that it should, and we've worked hard to change that perception. After years of being satisfied to be a school of convenience, PSU is emerging as a school of choice for high-achieving students, out-of-state and international students, transfer students, and students of color. At the same time, we remain committed to our mission to be accessible to all students and create opportunities for them to succeed.

There have been many pleasant surprises over the past four years. For example, both my wife, Alice, and I have found the community to be warm and welcoming to newcomers. And like many Oregonians, we have come to love the natural environment here, from the coast to the mountains. It's a beautiful place, and that shared value contributes to PSU's devotion to sustainability.

A not-so-pleasant surprise has been the chronic decline of state funding for higher education. Oregon ranks in the bottom five states in the nation in support for public universities, and keeping a PSU education affordable continues to be our biggest challenge. As the economy rebounds, we will do everything we can to show lawmakers and the public that investing in universities yields direct educational, cultural, and economic benefits essential to securing Oregon's future.

LOOKING FORWARD, I see Portland State continuing to grow in enrollment, improved facilities, and influence. Our focus on sustainability will guide us over the next 10 years, and I envision our partnerships will flourish with OHSU, Intel, PGE, the city of Portland, Multnomah County, public schools, and many other organizations. I also predict that our educational delivery model will change with technological advances and more online learning opportunities. Ten years from now, I can imagine a Portland State where students no longer have to attend lectures to learn general information, enabling faculty to go deeper with individual students to engage them in academic projects and real-world problem solving.

I feel lucky to be part of a team at Portland State working every day to make a difference. Our ambition is to become a model for urban universities across the nation, and we're on our way. Of course we have our challenges, but as we start a new year at PSU, I feel more than ever that we're faced with insurmountable opportunities.

Wim Wiewel

Wim Wiewel
PRESIDENT, PORTLAND STATE UNIVERSITY

Urban renewal caution

I guess it's a good thing for PSU to be promised millions of dollars in urban renewal funds, but I question President Wim Wiewel's assertion that the area around PSU is blighted ("Urban Renewal will Jumpstart the City and PSU," *Portland State Magazine*, Spring 2012). I don't see much blight there; the bookstore plaza, for example, looks positively upscale. There are many parts of Portland that are truly blighted and in much greater need of renewal, but as is typical of our city council, the west side comes first.

Dr. Wiewel enthusiastically mentions expansion and improvement of business-related schools, but makes no mention that the humanities will receive any benefits. I sincerely hope that in the final analysis, art, music, English, and related departments are given fair consideration.

Ray Horton '70
Portland

Similar 'black family' story

I truly enjoyed reading the article, "Saving a Black Family's Story," *Portland State Magazine*, Spring 2012. On February 2, 1985, *The Oregonian* ran a similar article, "Early-day Black Portlanders Found Social Life in Dining Together," which mentioned my mother's parents (Lee and Anna Shepherd), who came to Portland in 1912 and lived in southwest Portland. My parents told me about the restrictions they faced living in Portland during the 1920s to the 1950s. Thankfully, things have changed.

Carol Morrison '73



Verdell and Otto Rutherford display a treasured newspaper from the 1950s.



Charlotte Rutherford '76

Rutherfords remembered

The article on page 10 of the Spring 2012 magazine was awesome ("Saving a Black Family's Story"). I actually grew up across the street from the Rutherfords and know their daughter, Charlotte, a retired Oregon administrative law judge. [Editor's note: Charlotte donated her family's papers and photographs to the PSU Library and Black Studies Department.]

Lari White '74
Renton, Washington

Portland State Magazine wants to hear from you. E-mail your comments to psumag@pdx.edu or send them to Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751. We reserve the right to edit for space and clarity.

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Park Blocks



Celebrating 40 years of child care

IN 1972, student mothers staged a sit-in in the PSU president's office to demand on-campus child care. They got it. This year, the Helen Gordon Child Development Center celebrates 40 years of providing low-cost care for children from 4 months to 6 years old. The center operates as an academic laboratory for the Graduate School of Education. "It really improved my life. It gave me a foundation as I grew older, knowing how to be a good student, a good person," says student Bennett Okello, who was a child at the center in 1987 when his parents were students and who has a son going there now.



Paralympic competitor

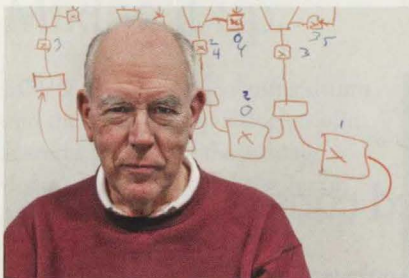
JEN ARMBRUSTER, coordinator of inclusive recreation in PSU's Campus Rec facility, was in London competing in the recent Paralympic Games, which are held in conjunction with the Olympics every four years. Totally blind since the age of 17, Armbruster is a member of the world champion U.S. women's goalball team. Goalball was specifically designed for sight-impaired athletes (the mask evens the field). Armbruster coordinates goalball games at PSU, as well as wheelchair basketball, and ski, kayak, and hiking trips for people with disabilities. Visit pdx.edu/magazine for the U.S. women's goalball results.



Coastal buzz

FINDINGS OF elevated caffeine levels in ocean waters off the Oregon Coast have surprised PSU environmental scientists because of their location. Waters off Coos Bay and Astoria showed very little caffeine, but the study found high caffeine levels near Carl Washburne State Park (Florence) and Cape Lookout. The results suggest that septic tanks, such as those used at state parks, may be less effective at containing pollutants than city waste water treatment plants. Unfortunately even miniscule levels of caffeine can affect marine life.

Internationally renowned



IVAN SUTHERLAND, a scientist in the Maseeh College of Engineering and Computer Science, received the 2012 Kyoto Prize in Advanced Technology for

his lifetime of work in computer graphics. The Kyoto Prize is Japan's highest private award for global achievement and comes with a gift of 50 million yen or \$630,000. Sutherland, 74, was years ahead of his time in 1963 when he developed an early version of the graphical user interface. He joined Portland State in 2009 as a visiting scientist, starting the Asynchronous Research Center with his wife, Marly Roncken.



A prize for ingenuity

FOUR ENGINEERING STUDENTS beat teams from MIT, UC Berkeley and other top engineering schools to win first place in the inaugural Cornell Cup USA. Seniors Thang Duy Vo, Anh Viet Ngo, Hoa Van Nguyen and Hung Minh Nguyen, who came to PSU through the Intel Vietnam Scholars Program, designed a prescription drug identification device. Cornell Cup USA, presented by Intel, is a new college-level competition that invites students to design and construct innovative applications for specific tasks. ■

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Creation continues

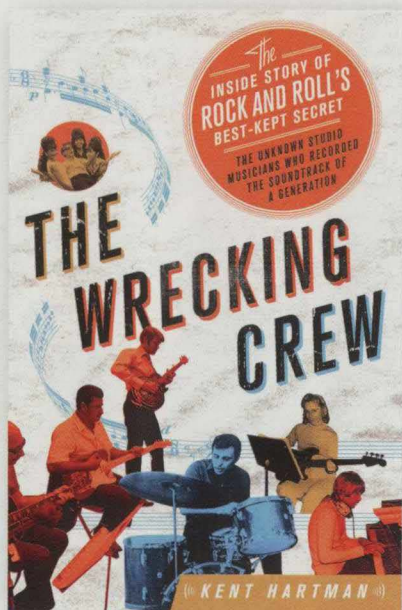
THE DARK SUBTEXT in Holly Andres' photos of everyday scenes (above) is getting noticed by the art world. Andres MFA '04 is one of six art alumni invited to exhibit their work in the MK Gallery on campus during October and November. With gallery showings around the country, Andres, like the other art alumni, has found success outside the classroom. See their work in the MK Gallery, second floor of the PSU Art Building, 2000 SW 5th Ave., weekdays from 10 a.m. to 5 p.m. A reception for the artists is planned for October 13 during PSU Weekend (page 16).

WE WANT TO HEAR about your books and recordings and your future exhibits, performances, and directing ventures. Contact the magazine by emailing psumag@pdx.edu, or mailing Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751.



Writing's unintended consequences

"WHAT HAPPENS WHEN what you're writing about isn't what you want to be writing about, but it keeps forcing itself in?" asks new author and PSU Professor Leni Zumas of her students. It's a dilemma she faced while writing her first novel, *The Listeners* (Tin House Books, May 2012). Zumas, a former post-punk band drummer, didn't set out to write a book about music, but music kept finding its way in. Rather than fight the impulse, she used a rock band as a metaphor for family and loss in the book. Zumas teaches in the MFA Creative Writing Program.

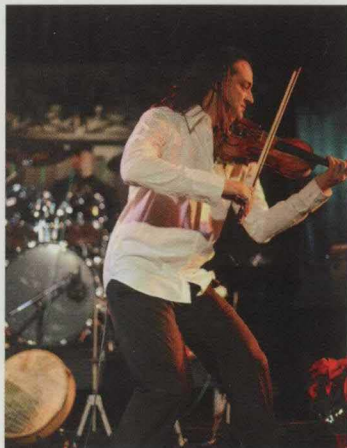


The truth behind the hits

THE MONKEES, the Byrds, and even the Beach Boys had a secret that few knew. The real musical power behind their Top 40 hits during the 1960s and early '70s were their little known, but miracle-working studio musicians, loosely known as the Wrecking Crew. Kent Hartman '83, former music promoter and PSU marketing instructor, reveals all in *The Wrecking Crew: The Inside Story of Rock And Roll's Best-Kept Secret*, St. Martin's Press, 2012. Hear the story directly from Hartman during PSU Weekend (page 17).

Mixing it up

LOUD GUITARS, booming drums and the clear voice of a single violin. It seems like one of these things doesn't belong, but violinist Aaron Meyer MEd '00, manages to merge contemporary progressive rock and classical music into innovative and exciting compositions and performances. Meyer plays around the world, but when he's home in Portland he teaches children in music education programs. He will give his 12th annual holiday concert in Portland on December 21 and 22. ■



New Works

RUNNING SCORES

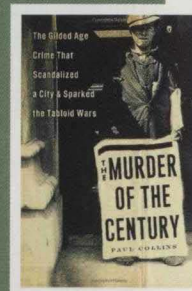
By Peggy Bird '76, Crimson Romance, 2012

ESSENTIAL SELF-CARE FOR CAREGIVERS AND HELPERS

By Howard Brockman MSW '90, Columbia Press LLC, 2012

THE MURDER OF THE CENTURY

By Paul Collins (English faculty), Broadway publishing, 2012



SODOM, GOMORRAH & JONES

By Charles Deemer (English adjunct faculty), Round Bend Press, 2012

BLUE THREAD

By Ruth Tenzer Feldman, PSU's Ooligan Press, 2012

RESTAURANTS OF PORTLAND, OREGON ALBUM CIRCA 1957-1967

By Joseph Gonzales '91, e-book, 2011

PORTLAND'S PEARL DISTRICT

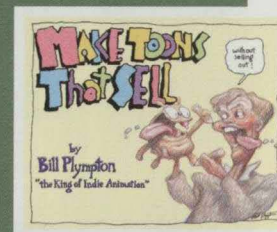
By Christopher Gorsek PhD '04, Arcadia Publishing, 2012

LIVE IN GREECE

CD by Cappella Romana choir, Alexander Lingas '86 conducts, 2012

MAKE TOONS THAT SELL WITHOUT SELLING OUT

By Bill Plympton '69, Focal Press, 2012



A more perfect UNION

Tying the knot can be good for your health, happiness and financial well-being.



BILL AND BERNADINE met on a blind date and have been married for 64 years and counting.

Gina and Heidi, a lesbian couple, sued for the right to marry in Massachusetts—and won.

Rati and Subas have an arranged marriage and never went on a single date before their wedding day.

These three couples have three different types of marriages and one thing in common: They are, on average, more likely to be healthier, happier, and better off financially than single people.

That's the conclusion of Portland State professor Karen Seccombe in her new textbook, *Exploring Marriages & Families*, an introduction for undergraduates on the study of marriage and family as a social science.

The benefits of marriage are true for men and women, straight and gay, young and old, no matter how they met or their type of marriage.

Seccombe, a professor in the School of Community Health, is the author of five other books on poverty, welfare, health care, and social inequality.

In her review of the latest marriage research, Seccombe found that the benefits of marriage are deep, far-reaching, and true for men and women, straight

and gay, young and old, no matter how they met or their type of marriage.

"Certainly not all marriages are good ones, but many are," she says. "And those marriages can increase your happiness, because you've got a partner to share the psychological load."

Seccombe links the research to real life with stories and online videos about couples like Bill and Bernadine, Gina and Heidi, and Rati and Subas. In the book, she also challenges students to think about relationship research and their personal beliefs in the context of social and political issues. An example is same-sex marriage, which is on the ballot this fall in several states, including Washington.

"Same-sex couples are fighting for the right to marry because they, too, know that marriage matters," Seccombe says.

Studies show a clear correlation between marriage and lower rates of depression, greater economic security, and better health—not only because people with those qualities are more likely to get married in the first place but also because marriage itself promotes them, Seccombe says.

To make her case, she cites several studies, including a 2010 study by the U.S. Census Bureau on income, poverty, and health insurance coverage; 2009 research by Jay Fagan at Temple University on depression and marriage; and a 2007 meta-analysis on marital status and mortality.

The catch? This "marriage premium" is more likely to accrue with legal marriage than with cohabitation.

GINA AND HEIDI had lived together for 14 years and raised children together, but they fought for the right to legally

marry because they saw it as a way to protect their family and have the community recognize their relationship.

"The most important reason we wanted to get married is we love each other, and we wanted to be responsible for and to each other," Gina says in Seccombe's book. "It's a public statement of our love and commitment."

Some couples who live together in committed relationships may benefit in the same way as married couples, but in general, marriage makes a difference, says Seccombe.

That may be because many cohabiting couples still maintain somewhat separate lives, finances, and health care, she says. For instance, they may not pool their money like married couples, who tend to have greater savings, assets, and retirement benefits.

Married couples also are more likely to have health insurance, go to the doctor more often, and have better health habits, such as drinking and smoking less, resulting in longer lives. Men's health, in particular, benefits from marriage, possibly because women tend to encourage their husbands to seek regular health care, says Seccombe.

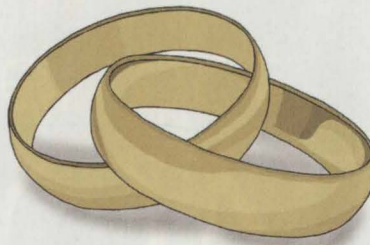
For all these reasons, it is easy to see why historically marriage was primarily an economic and social partnership and still is in many cultures and countries.



Community health professor Karen Seccombe has been married for 12 years and has two daughters.

Americans rate what makes for a successful marriage

1. FAITHFULNESS
2. HAPPY SEXUAL RELATIONSHIP
3. SHARED HOUSEHOLD CHORES



4. ADEQUATE INCOME
5. GOOD HOUSING
6. SHARED RELIGIOUS BELIEFS
7. SHARED TASTES AND INTERESTS
8. CHILDREN
9. AGREEMENT ON POLITICS

Adapted from "As Marriage and Parenthood Drift Apart," Pew Research Center, 2007

THE STORY of Rati and Subas is one of Seccombe's favorites, because it challenges students' notions of arranged marriages. The couple's marriage was arranged in Nepal, but they are young, modern and live in the United States.

Four years after marrying, they had no regrets.

"I'm so happy, even though my parents chose a husband for me," Rati recounts in an online video that accompanies the book. "It just worked out as if we have known each other for so long. It's like a love marriage for me. He has all the characteristics that a nice husband should have."

Seccombe speculates, "Students in the United States think, 'Wow, I would never have my parents involved in choosing my mate.' But you begin to see a whole different side of it. It actually makes some sense, maybe not for you and me in our culture, but it does for them."

Couples in arranged marriages can benefit from the strength and support of their families, says Seccombe.

"The idea that we have of romantic love, that's a relatively new concept, and it's one that isn't practiced in a lot of the world," she says.

Seccombe's research shows that marriage is changing across the country, but it's not dying, as some people assume.

The divorce rate, although still high compared to other countries, has been falling steadily since 1980, after a spike to historical highs in the 1970s. More young people are delaying marriage until their late 20s, but they still value it. Most high school seniors say having a good marriage is important to a happy and fulfilled life.

Still, our grandparents' expectations for marriage were different, Seccombe says.

Bill and Bernadine met in their teens. They got married in 1948 after a short courtship and had four children by the time many young people today are still just thinking about marriage.

"Sure, we've had our disagreements. Who hasn't?" Bernadine says in the book. "Marriage isn't healthy unless you have a few scrapes. But we get along and like the same things."

At ages 83 and 82, Bill and Bernadine are living proof that a good marriage promotes good health. ■

Suzanne Pardington, a staff member in the PSU Office of University Communications, wrote "Saving a Black Family's Story" in the Spring 2012 Portland State Magazine.



Living LARGE

Campus housing is transforming the student experience.

WRITTEN BY SU YIM

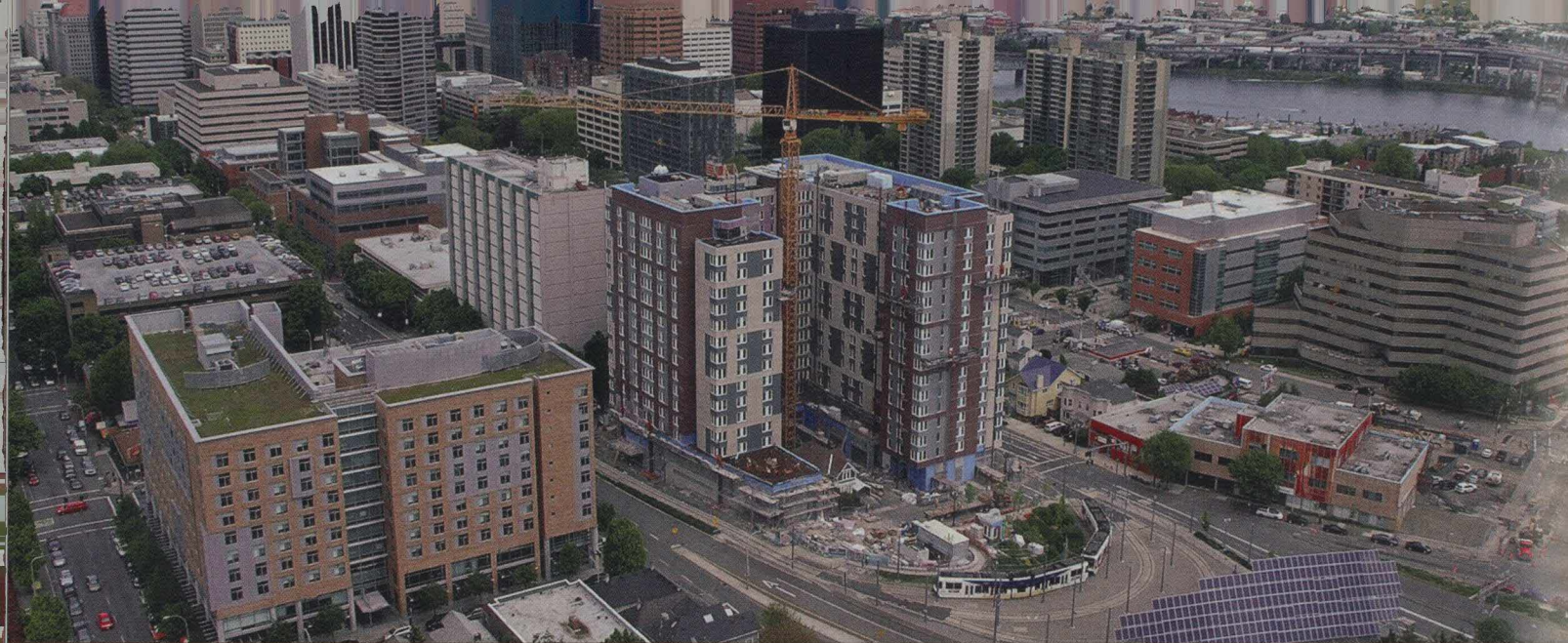
THIS FALL, student housing at Portland State grows up.

With the opening of University Pointe, a privately owned, 16-story building, PSU now offers 3,000 beds—the most student housing of any Portland-area college and a 50 percent increase from last year.

University Pointe joins 10 existing residence halls, including the Broadway, which opened in 2004 through a unique partnership with the PSU Foundation. University Pointe, built on land leased from PSU, and the Broadway both offer some spectacular views of the Willamette River, the West Hills, and south downtown. ▶▶

Freshman Marilyn Sandoval lives and studies on a science floor in the Broadway residence hall. Photo by Kelly James.





PSU's newest student housing building, University Pointe, is owned by American Campus Communities, which builds student housing nationwide. The company spent \$90 million on the residence hall built on land leased from PSU for the next 65 years.

This newest partnership in student housing marks a turning point for the University: now, up to 10 percent of Portland State's 29,000-student body can live on campus.

A snapshot of student housing reveals that freshmen make up the biggest chunk of on-campus residents, at 27 percent, while seniors come in second. About 18.5 percent of residents are international students, and 17.5 percent of all international students live on campus. PSU rent for single occupancy housing is comparable to off-campus units at \$915 for an unfurnished apartment.

Originally, campus housing started in historic buildings such as Montgomery Court, the University's oldest residence hall, which was built in 1920 and acquired by PSU in 1971. These older buildings remain popular with PSU students, but today, University Housing does more than provide a room—it offers special programming and housing options that match students' interests.

FIRST-YEAR STUDENTS interested in wellness can live on a themed health floor in the Ondine with programming designed to build a community around active, healthy

lifestyles. Residents have volunteered with the campus blood drive and learned how to develop healthy habits in a college environment. Themed floors exist for students who want a substance-free community, intercultural experience, or service learning opportunities. Last year, cultural awareness floor residents participated in Martin Luther King, Jr., celebration events and attended cultural shows on campus. One-third of freshmen, or about 200 students, chose to live on a themed floor.

Student Marilynn Sandoval, who moved from Nevada to attend PSU last year as a freshman, decided to live on the science, technology, engineering, and math floor in the Broadway. There, she found help and support that made a difference for her academically and personally, including resident assistants who were able to give her tips in general chemistry because they had taken the same class in the past.

During stressful times throughout her first year away from home, she leaned on her dorm mates.

"I got through it because I had people," Sandoval says. "The residents become your family. They're going through the same thing." ■

Living HISTORY

How student housing started at Portland State.

IN 1969, New Seasons cofounder Stan Amy was a Portland State student trying to live in south downtown, without much success. He'd already been evicted twice as housing in the area disappeared under the wrecking ball of urban renewal. After the third eviction, Amy, an urban studies major, decided to look for a solution.

He helped organize an independent study course, sponsored by Professor Sumner Sharpe, to explore the need for student housing at what was then Portland State College (PSC). In those days, there was no housing owned or run by the College. Amy and other students found that the need was huge and suggested that PSC convince the Portland Development Commission to save nine apartment buildings near campus that were scheduled for demolition as part of urban renewal. Since the 1950s, the commission had been busy transforming south downtown through urban renewal. Demolition in the area directly around campus had started in 1968 as a result of a federal program that set aside urban renewal dollars for colleges and universities. PSC had applied to the program years earlier in anticipation of expansion. Former students remember those years as a time of noise, dust, and, in the case of Amy and others, displacement.

WHILE THE IDEA of saving area apartment buildings made sense to

many, contractual issues and state legislators created a tight knot of red tape around the idea. Suddenly, what started out as a class turned into a full-fledged campaign. Students sent hundreds of postcards, provided by Professor Sumner's class, to the governor and to the State Board of Higher Education.

After hearings and compromises, the nine apartment buildings were put under the management of Portland Student Services, a nonprofit corporation formed by the enterprising Amy, and fellow students Tony Barsotti, Dick Solomon '69, and John Werneken '77. Working with local business leaders, they procured two \$5,000 loans for the new company and by 1970, managed 287 units in eight of the buildings. Monthly rent for a one-bedroom was \$78. Years later, the company was renamed College Housing NW and managed all of PSU's student housing.

Since then, housing on campus has changed significantly. PSU now operates and manages all of its buildings, except for the new University Pointe. However, some things remain the same: Six of the original nine buildings still house students today. ■

Su Yim, a former graduate assistant in the PSU Office of University Communications, wrote "Seeing Autism" in the spring 2012 Portland State Magazine.



A group of enterprising students, including Stan Amy (top), saved buildings marked for demolition, and managed them as student housing. Photos from the 1969 Viking Yearbook.

PORTLAND STATE OF Mind

OCTOBER 4-14

**ONE CAMPUS. ONE CITY.
ELEVEN DAYS OF SERIOUS FUN.**

Get into a Portland State of Mind as PSU opens its doors for a community celebration, October 4 - 14. Many events are free, so come join us for some serious fun.

For more information and tickets, visit pdx.edu or call the PSU Box Office at 503-725-3307 or email tickets@pdx.edu. Information on hotel accommodations is also at pdx.edu.



THURSDAY, OCTOBER 4

The Next 100 Years: Women's Leadership Luncheon

Join the Center for Women, Politics & Policy to celebrate 100 years of women's suffrage and honor four Oregon women leaders; 11:30 a.m. to 1 p.m., Portland Art Museum, \$100.

Archeology First Thursdays

Archeologists share their recent research or reflections on policy that affects archeological practice in the world today; 4 p.m., 41 Cramer Hall, free.

Japan and the Culture of the Four Seasons

In this lecture, Columbia University professor Haruo Shirane will examine the role that sensitivity to the changing seasons has played in Japanese literature, arts, gardens, and architecture; 6 p.m., 329 Smith Memorial Student Union, free.

Tutankhamu's Last Secret

Lecture by Nicholas Reeves; 7:30 p.m., 238 Smith Memorial Student Union, free.

FRIDAY, OCTOBER 5

PSU at the Square

Come to Pioneer Courthouse Square to meet students and faculty, learn about community projects, and take part in educational and entertaining activities. A good time guaranteed come rain or shine; 10 a.m. to 6 p.m., free.

Startup Weekend at PSU

Aspiring entrepreneurs take action! Create a business in 54 hours; 4 p.m. Oct. 5 to 9 p.m. Oct. 7, Maseeh College of Engineering and Computer Science Atrium, \$29 and up.

Women's Soccer

Vikings vs. Idaho State; 3 p.m., Hillsboro Stadium, \$8 adults/\$6 youth.

Viking Fest

Show your Viking pride and get ready for the homecoming game on Saturday! Join head football coach Nigel Burton and the Viking football team for games, prizes, and food from Joe's Burgers; 6:30 to 10 p.m., TriMet turnaround behind University Pointe, free.

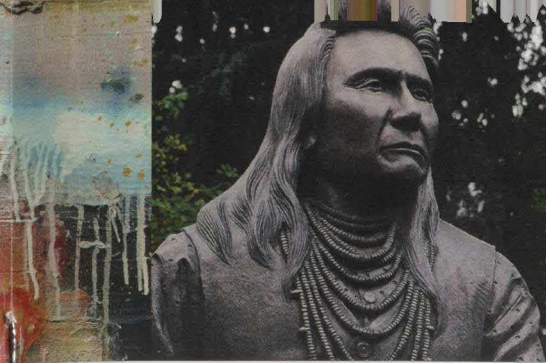
SATURDAY, OCTOBER 6

Oregon Latino Agenda for Action: 2012 Statewide Summit

Join the Hatfield School of Government to discuss key issues and concerns for Latinos in Oregon and strategies to address them; 8 a.m. to 5 p.m., Concordia University, \$40.

Third Annual Oregon Archives Crawl

Celebrate Oregon history at the PSU Library, and nearby Portland Archives and Records Center, Multnomah County Central Library, and Oregon Historical Society; 10 a.m. to 3 p.m., meet in 180 PSU Library, free, after party from 3:30 to 6 p.m. at Al's Den.



Fun with Science!

Middle and high school students are invited to join the PSU Chemistry Department and student club to tour laboratories and participate in exciting hands-on science demonstrations, including “walking on water”; 10 a.m. to 1 p.m., 201 PSU Science Research and Teaching Center, free.

MONDAY, OCTOBER 8

Indigenous Solidarity Day Gathering

Tour PSU’s beautiful Native American Student & Community Center, view artwork, and take part in a health fair, Shinnny games and more; 11 a.m. to 7 p.m., free.

School of the Environment Fall Speakers Series

Jeremy Fried from the U.S. Forest Service speaks on forest ecology and management; 4 to 5 p.m., 371 Cramer Hall, free.

English Alumni Gathering

6 p.m., 238 Smith Memorial Student Union, free.

Portland Mayoral Debate

Learn the candidates’ views; 6:30 to 7:30 p.m., Lincoln Hall Auditorium, free.

THURSDAY, OCTOBER 11

Campus Celebration and Tweet-up

Includes music, games, food and fun; noon to 8 p.m., PSU Academic and Student Recreation Center, free.

TUESDAY, OCTOBER 9

Simon Benson Awards Dinner

This annual fundraising gala supports the Fund for PSU. Keynote speaker is actress Diane Keaton (*see inside back cover*); 6 to 9 p.m., Oregon Convention Center, tickets available for purchase.

Leading Transitions Workshop

Learn how to deal with change by identifying your vision, values, and boundaries. Includes a quick overview of resumes, cover letters, networking, and your 30-second commercial; 1 to 4:30 p.m., Market Square Building, room 1050, free.

WEDNESDAY, OCTOBER 10

50 Years of Social Work in Oregon

Faculty emeriti Norm Wyers and Nancy Koroloff MSW ’72 will present a fun look back to the origins of this helping profession in Oregon and at Portland State; 4:30 p.m., on campus, free, registration required.

Maseeh College Open House

For engineering alumni and friends; 4 to 7 p.m., Maseeh College Atrium, free.

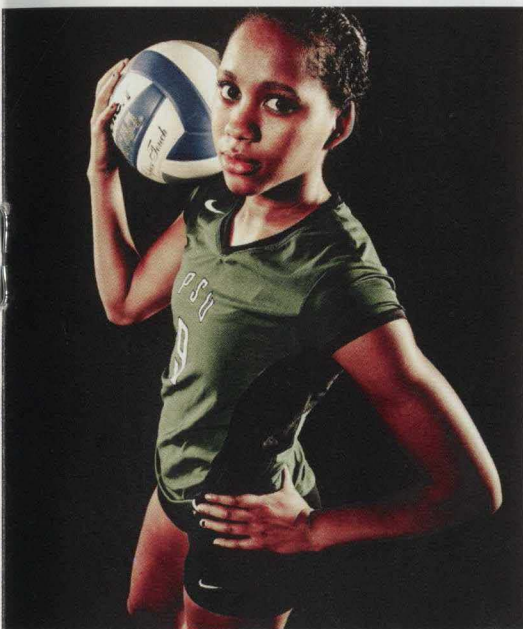
PSU Night at the Portland Art Museum

Join an exclusive viewing of the Body Beautiful exhibit of Greek sculpture from the British Museum and hear a lecture by noted scholar Richard Neer. Sponsored by the PSU Hellenic Studies Program; 5:30 to 8:30 p.m., 1219 SW Park Ave, free.

The Gospel According to Josh

A 30-character, 12-song, one-man show about a boy’s journey through religion, reality TV, and his father’s suicide, starring Josh Rivedal; 7 p.m., 355 Smith Memorial Student Union, free.

More events on next page >>



Women’s Volleyball

Vikings vs. North Dakota; 1 p.m., Stott Center, \$8 adults/\$6 youth.

Men’s Football

Vikings vs. Idaho State; 5:05 p.m., JELD-WEN Field, \$8-\$50 single seat/group & season tickets available.

Homecoming Concert and Dance Party

8:30 p.m. to midnight, 355 Smith Memorial Student Union, free.



FRIDAY, OCTOBER 12

Teaching About the Middle East Through Sports

Workshop for educators; 8:30 a.m. to 3:30 p.m., 108 Stephen Epler Hall, free.

Study Tour of South Waterfront

Join PSU's First Stop Portland for an afternoon exploration of one of Port-

land's newest neighborhoods. Includes a hardhat site visit and tram ride; 1 to 5 p.m., PSU Urban Center Plaza, free.

Film series: Being Young in the Middle East

Two-day film series showcases the rich tradition of cinema in the Middle East. Both films include an introduction and Q&A by scholars; Oct. 12 and 13, 7 p.m., 294 Smith Memorial Student Union, free.

SATURDAY, OCTOBER 13

PSU at the Farmers Market

Bring your family and friends to the PSU tent for giveaways, a food-inspired photo booth, discussions of sustainable food research, and a special 9 a.m. behind-the-scenes market tour with Trudy Toliver '84, executive director of

the Portland Farmers Market; 8:30 a.m. to 2 p.m., South Park Blocks, free.

Campus Tour

Take a student-led tour and check out all the changes on campus; noon, 131 Neuberger Hall, free.

Art Alumni Reception

Meet artists Holly Andres MFA '04, Robert Baribeau '77, Pat Boas MFA '00, Ken Butler MFA '78, Jim Hibbard '65, and Elise Wagner '95 at a 5 to 8 p.m. reception, MK Gallery, PSU Art Building, free. Their art remains on exhibit 10 a.m. to 5 p.m. weekdays through November.

SUNDAY, OCTOBER 14

Women's Soccer

Vikings vs. Weber State; 1 p.m., Hillsboro Stadium, \$8 adults/\$6 youth.

PSU WEEKEND

Sponsored by the PSU Alumni Association for the past 22 years, PSU Weekend includes inspiring speakers, and fun and enlightening tours.

Tickets for Lara Logan, Saturday Seminars, and Sunday tours are available through the PSU Box Office at 503-725-3307. You may also register for the free Saturday Seminars at pdx.edu/alumni.

SPONSORED BY:



Liberty
Mutual.

This year's keynote speaker is Lara Logan, a *60 Minutes* correspondent and CBS News chief foreign affairs correspondent. Her bold reporting from war zones for more than two decades has earned her a prominent spot among the world's best foreign reporters.

Logan began her journalism career as a 17-year-old school-girl compelled to expose the atrocities of the Apartheid regime in South Africa. She discovered her passion for seeking truth and justice in an increasingly connected globe.

Logan joined CBS in 2002 as a correspondent and a contributor to *60 Minutes II* (2002-04). She has been CBS News chief foreign affairs correspondent since 2006 and became a correspondent for *60 Minutes* the same year. She reports regularly for the *CBS Evening News* and periodically appears on *The Early Show* and *Face The Nation* in addition to her *60 Minutes* duties. Her reporting has brought her face to face with the day's most diverse, relevant, and intriguing issues.



FRIDAY, OCTOBER 12

VIP Sponsor Reception with
Lara Logan

5:30 to 7 p.m., Simon Benson House,
sponsorships begin at \$125 (reservations
required, see below).

Keynote Address by
Lara Logan

7:30 p.m., Lincoln Hall Auditorium,
\$35/\$45 lecture only.

BECOME A PSU WEEKEND
SPONSOR and meet Lara Logan,
PSU President Wim Wiewel, and the
Saturday speakers in person at our VIP
reception in the beautiful Simon Benson
House. This is the Alumni Association's
official PSU Weekend kick-off and
your passport to a spectacular weekend!
Sponsorships begin at \$125 and include
preferred seating at the keynote lecture.

SATURDAY, OCTOBER 13

Free Saturday Seminars
(50 minutes each, **Lincoln Hall**)

9:30 a.m.

Cascades to Coast
GK-12 Project

Some of the best learning opportuni-
ties happen outside of the classroom.
Doctoral candidate Patrick Edwards
MS '00 will discuss the PSU School of
the Environment's work with Portland
middle and high school students study-
ing and exploring Oregon's diverse array
of urban and rural ecosystems.

Nothing Will Settle it
But Victory

Discover the fascinating history of the
spirited leaders, contentious tactics, and
ultimate victory of full voting rights in
1912 for Oregon women from consult-
ing historian Janice Dilg '00, MA '05.

Seeing Cities Through a
Virtual Museum

Adjunct urban studies professor Chet
Orloff MA '80 will give a tour of the

virtual Museum of the City. Learn how
PSU students are acting curators for
this electronic exhibit, and how they
are collaborating with museums and
individuals around the world.

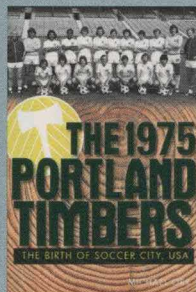
10:30 a.m.

Rock Secrets Revealed

Forget everything you thought you
know about your favorite bands from
the 1960s and early '70s. In the new
book, *The Wrecking Crew: The Inside
Story of Rock and Roll's Best-Kept Secret*,
author Kent Hartman '83 reveals how
legendary singers and groups like the
Beach Boys and the Mamas & the
Papas owe much of their early musical
success to their studio musicians, the
Wrecking Crew.

A Magic Soccer Season:
The Birth of Soccer City

Do you ever wonder how the Port-
land Timbers evolved into the local
phenomena they
are today? Join
freelance writer
Michael Orr '93
as he discusses the
earliest days of local
soccer researched
for his new book,
*The 1975 Portland
Timbers: The Birth
of Soccer City*.



Gender & the 2012 Election

Political science professor Kim M. Wil-
liams investigates the status of American
women in politics, including women
in Oregon, with particular attention to
current events and the upcoming 2012
election.

A Century of Glacier Change in
Oregon and the West

During the past century, glaciers, includ-
ing those we can see from downtown
Portland, have been shrinking. Geology
professor Andrew Fountain discusses
how this change affects alpine stream
flow, sea levels, and our future.

11:30 a.m.

Distilling a Business

A handful of local small distilleries are
making handcrafted distilled spirits for
the first time since prohibition. Colin
Howard, head distiller at House Spirits,
describes the journey.

Effective Communication in
Doctor-Patient Relationships

Join communication professor Jeffrey D.
Robinson as he explores best commu-
nication practices to reduce a patient's
hopelessness, drawing from a recent
study focused on consultations between
breast cancer patients and surgeons.

The Birth of Certified
Decadence

When most people think of cheesecake,
they picture New York or Chicago-
baked delights. No more. Join Zoe Ann
Buckley, owner of Zoe Ann's Cheese-
cakes, as she discusses how she became
a Portland Farmers Market favorite and
the joys and challenges of running a
small business. Oh, and did we mention
she will be bringing some of her famous
cheesecakes to sample?

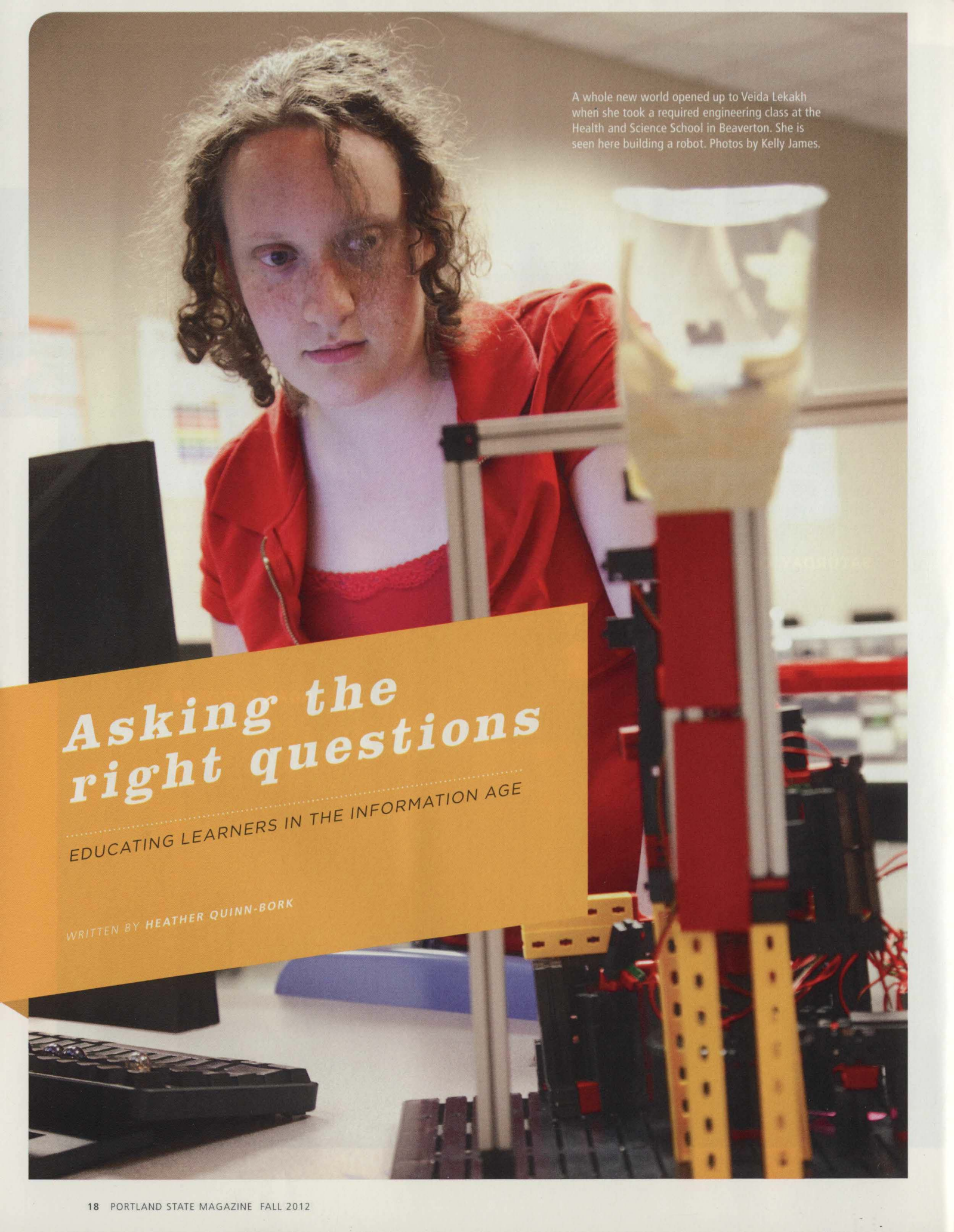
SUNDAY, OCTOBER 14

Vines to Wines Winery Tour
and Tasting

Enjoy a fascinating bus tour of wine
country with geology professor Scott
Burns, who will explain how soil makes
a difference in Oregon wines. The tour
includes tastings at Anne Amie Winery
in Lafayette, Lange Winery in Dundee,
and Montinore Winery in Gaston. Bring
your own picnic lunch and enjoy the
beautiful views; 10 a.m. to 5:30 p.m.,
starting at PSU, \$60 (includes tasting
fees at all wineries).

Portland's Distillery Row Tour

Join us for a tour of three of Portland's
finest distilleries—New Deal, Eastside
and House Spirits—to sample their
whiskies, bourbons, gins, and in-house
specialties; 1 to 5 p.m., beginning at
New Deal, 1311 SE Ninth Ave, \$25.



A whole new world opened up to Veida Lekakh when she took a required engineering class at the Health and Science School in Beaverton. She is seen here building a robot. Photos by Kelly James.

Asking the right questions

EDUCATING LEARNERS IN THE INFORMATION AGE

WRITTEN BY HEATHER QUINN-BORK

My very excited mother just served us nine pizzas.

Remember this? In the not too distant past, silly little bits of nonsense like this allowed students to correctly produce the names of planets and other required facts from rote memorization. In the Internet age, however, it's not so much having all the correct answers that matters. What counts the most is knowing how to make sense of all the information out there and being able to ask the right questions in the first place.

"In recent years, I think there has been a growing awareness that a lot of college and career readiness isn't about just content that you have been exposed to," says PSU Professor Bill Becker. "It's about being a capable and independent learner, being able to access resources, and knowing how and when to use technology as a learning tool."

Becker and his PSU graduate students are partnering with K-12 schools to help teachers create this kind of learner through integrated STEM—science, technology, engineering, and mathematics—education. Since 1993, Becker has directed the Portland State Center for Science Education. Increased need in the community for STEM education has led to the formation of an even more targeted organization, the Portland Metro STEM Partnership, which is supported by Intel, Vernier Software & Technology, JP Morgan Chase Bank, and other donors. The partnership is housed in the same building as the successful Health and Science School, a STEM magnet school for Beaverton middle and high schoolers.

"An active learning mentality is one in which you're not intimidated by a problem. In the case of science, you have an obvious set of tools to tackle it," says Becker, who has added executive director of the Portland Metro STEM Partnership to his list of titles. This makes STEM education a good model for teaching students to be independent thinkers who know how to gather their own resources.

THESE ARE the kind of students the Health and Science School (HS2), which opened its doors in 2007, is graduating. HS2 offers rigorous instruction in state-required coursework alongside a medicine and/or science track—all in a small-school setting. Group projects are the norm in classes on engineering, human body systems, digital electronics, and medical interventions. Uniquely, the school recruits Beaverton students from backgrounds that are traditionally underrepresented in science, such as students from non-English speaking families or from families that have not experienced past educational success.

A key part of the partnership between HS2 and PSU has been helping these students build identities as college students. HS2 students may take concurrent courses at PSU for university credit. PSU has hosted campus tours for ninth-graders, a first-ever experience for some of the students. The school's first graduation ceremony was held on the Portland State campus last year.

"Some of it is really just the affective part of making sure students can assume the identity of a successful college student, whether it's a STEM student or whatever it is that they're going to go into," says HS2 principal Steve Day MS '01.

So far, Day says, HS2 has succeeded in its goals. Approximately 80 percent of graduates have gone into STEM related fields, and the graduation rate is higher than the state average, as is the percentage of graduates who go to college.

FOR 17-YEAR-OLD Veida Lekakh, there was never any doubt about the future. Since she was a little girl, she knew she was going to go to college and pursue a career in the medical field. Lekakh lives in Beaverton with her mother, a disabled immigrant who used to work as a factory manager in Kiev, Ukraine, but wanted to be a doctor.

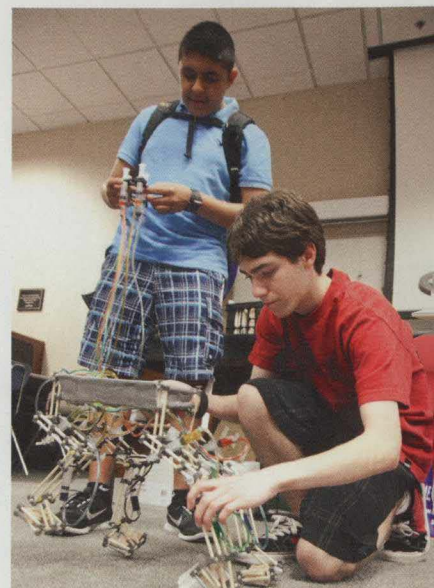
"In my family it was never a question of whether I'm going to go to college or not," Lekakh says. "It was always, 'you're going to go, you're going to study, because I didn't have the chance when I was your age.'"

After Lekakh graduates next spring, she hopes to attend an Ivy League university to earn a degree in biomedical engineering before going on to become a doctor. She's worked hard at HS2, taking on extra coursework and internships to prepare for college. She even won an award in the 2011 Beaverton-Hillsboro Science Expo—the U.S. Regional Stockholm Junior Water Prize for a project she designed to purify water.

Lekakh could be a poster child for professor Bill Becker's "independent learner." A required engineering course her sophomore year was her first introduction to a field in which she had no prior interest or knowledge. Lekakh liked the course so much that she joined a robotics team, where she was able to work in the shop and compete against other schools. In her junior year, she decided to complete the engineering as well as the medical track.

"It was really exciting because I understood it," says Lekakh, recalling her first experience in an engineering class. "I like it because it gives you a new perspective for things you would have never thought of learning before." ■

Heather Quinn-Bork is a PSU creative writing student and a graduate assistant in the Office of University Communications.



Alejandro Cortez-Galan (left) and Mark Brown build a robot in an engineering class at the Health and Science School in Beaverton.



WALLS *of* GREEN

THE SHELL of an old metal security shed is the foundation for a unique new public garden and outdoor research lab at Portland State.

The Shattuck Hall Ecological Learning Plaza—on the corner of Southwest Broadway and College Street—was unveiled by the Department of Architecture in July. The public plaza is a testing ground for the design of sustainable building materials and methods.

Currently, the space features vertical gardens—or green walls—equipped with sensors to monitor their potential for storm water mitigation. Temperature, plant health, water and fertilizer use, and finally cost data will be available for anyone considering a similar structure. Students and faculty are also testing a sloped green roof system for possible use at the Oregon Zoo. The entire space is off the grid as all systems are powered by a solar array.

Student groups did much of the design work and construction of the plaza, including the monitoring

systems, which were wired by engineering students, and the outdoor seating created by architecture students.

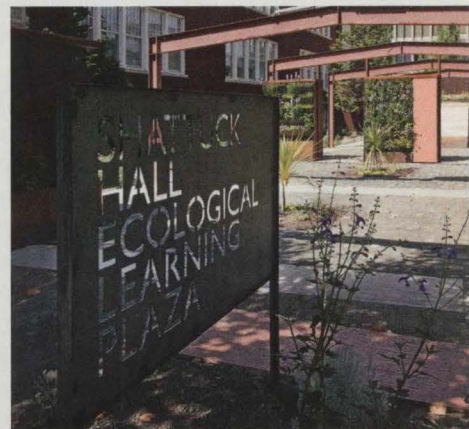
Metro, the regional government, provided the initial investment in the project, describing the Learning Plaza as exactly the type of community project it likes to support. “Green building and green research is one of the future exports of the Portland metro region,” says Metro Council President Tom Hughes. “This is a key economic development tool for us.”

In a couple years, when the current experiments are concluded, the vertical gardens and green roof will be removed and replaced by another sustainable building research project. There will be one constant.

“The plaza will be a public space for people to enjoy, interact and learn from the research,” says architecture professor and project lead Jeff Schnabel, who is a contact for space, and may be reached at 503-725-8440 or jjsch@pdx.edu. ■



Vertical and roof gardens, and beds of native and exotic plants are tested in a new public plaza on campus. Architecture students designed and constructed the space using old Portland cobblestones. Photos by Edis Jurcys.



Advancing chip design

A new investment from Mentor Graphics is training the next generation of computer chip engineers.

LAST WINTER, was the first time Professor Mark Faust had to turn away students from his course on SystemVerilog, a way of describing and verifying complex computer chips before they are built.

At the same time, employers such as Intel were clamoring to hire students with the skills Faust teaches in his class.

Now Mentor Graphics has stepped up to help bridge the gap between the supply of students and the demand from employers by investing \$825,000 in PSU's Maseeh College of Engineering and Computer Science.

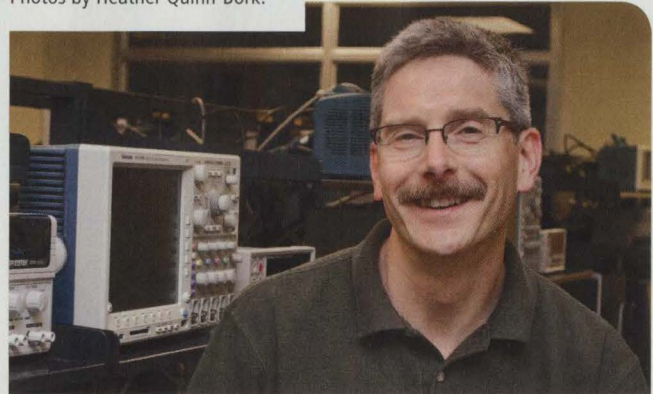
The support will allow the Maseeh College to expand its expertise and enrollment in the growing field of design verification and validation, including the relatively new field of hardware emulation, in the new Mentor Graphics Design Verification and Emulation Lab.

"This investment will advance PSU's goal to become a national leader in the field of chip design," says PSU President Wim Wiewel. "It is a wonderful example of a public-private partnership that blends philanthropy and education with an outcome that will have a positive impact on the economy."

PSU's growing partnership with Mentor Graphics, a worldwide high-tech company headquartered in Wilsonville, enables the University to enhance its relationships with chip design companies and improve the quality of research and instruction in its Department of Electrical and Computer Engineering.

"We greatly appreciate PSU's commitment to partnering with private industry to ensure that its curriculum delivers graduates skilled in the most advanced technologies available in the world," says Gregory Hinckley, president of Mentor Graphics.

Engineering professor Mark Faust teaches computer chip design using resources provided by Mentor Graphics. The large-scale integration chip, pictured here, was designed by a student. Photos by Heather Quinn-Bork.



MENTOR GRAPHICS makes software and hardware products to automate electronic design tasks, enabling engineers to develop electronic devices more efficiently. In 2009, the company gave PSU an emulator, a piece of hardware worth about \$1 million that simulates how a new chip will behave before it is manufactured to discover design errors and save both money and time.

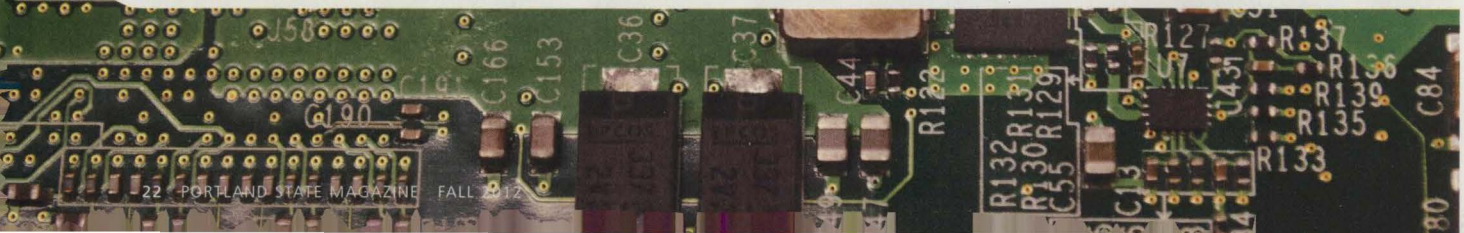
PSU is the only university in the country to receive an emulator for research and instruction from Mentor Graphics—giving students a rare opportunity to learn on cutting-edge equipment and making them valuable to future employers.

Without the emulator, Faust and his students would have to use software to simulate a new chip's behavior, a more expensive and time-consuming process.

"A simulation that might take a week takes a few hours on the hardware emulator," he says.

This new investment includes a \$700,000 gift over five years for a new faculty member, to be hired by June 2013, and \$125,000 for options for exclusive access to intellectual property based on research conducted in the lab.

"We can benefit a great deal from working with Mentor Graphics," says Renjeng Su, dean of the Maseeh College, "because they are one of the top companies in the world." ■





JUNIOR PUNTER Thomas Duynham and other members of the Viking special team performed brilliantly in 2011. Photo by Nick Fochtman.

Big Sky football kicks off Sept. 22

THE CHALLENGE OF THE 2012 season for third-year head football coach Nigel Burton and his team is to finally break through the top of the Big Sky Conference and into the NCAA playoffs. The Vikings climbed to third place in 2011, finishing 7-4 overall, 5-3 in the Big Sky Conference.

The team takes on new Big Sky Conference team Southern Utah at home in JELD-WEN field at 5:05 p.m. on September 22 for its first conference play. The Vikings also host Idaho State, October 6; Northern Colorado, November 3; and Eastern Washington, November 17 in league games. Big Sky road games include Northern Arizona, September 29; Cal Poly, October 20; UC Davis, October 27; and Montana State, November 10.

GET ALL OF THE LATEST sports news at www.GoViks.com. Game stories, statistics, schedules, and much more are available and updated daily. You can also hear and/or see game broadcasts. Buy season and single game tickets online at www.GoViks.com or call 1-888-VIK-TIKS or 503-725-3307.



The winning 1962 Viking baseball team is being inducted into the PSU Athletics Hall of Fame.

PORTLAND STATE ATHLETICS will introduce new members to its Hall of Fame during halftime at the October 6 Viking football game. Representing the outstanding history of athletics at Portland State is the 1962 Viking baseball team, which was a NAIA national runner-up; career-hitting second baseman and pitcher Jim Dunn; PSU's first-ever Big Sky Basketball Player of the Year Seamus Boxley; second all-time leading rusher Ryan Fuqua; 2005 Big Sky Conference Golfer of the Year and three-time team champion, Sarah Tiller; and PSU's longest tenure and most winning football coach, Tim Walsh. ■

OPEN SOURCE INNOVATOR

Alumnus Jacob Redding is bringing high-profile web development to Portland.

WRITTEN BY CLAIRE SYKES

WITH THE WIND whipping his face, Jacob Redding '03, MS '04 muscles the 100 miles from Portland to the Oregon Coast. He bicycles everywhere, but the open road cannot be beat.

Open also defines his preference in computer software, including something called Drupal. It's among the largest and most active open-source programs in the world for website management. Redding is executive director of the nonprofit Drupal Association, now based in Portland. Unlike proprietary software, open-source software makes its underlying source code—the program's instructions—accessible, transparent, and free. That means anyone can download Drupal, use it, change it, and see other users' modifications—without paying a cent.

"Think of it this way," says Redding, 33, leaning forward with a smile. "The source code is the map to how something works, like a building's blueprints. Just as an architect has access to those, anyone working in software should have access to the source code." Developers make about 3,500 source code changes per week to Drupal, which all go through a peer review process before approval. "On the geeky side," says Redding, "Drupal is a modular, extensible, and robust framework, so they can build more complex websites and web applications more quickly."

It all began in 2000 as a small online dorm message board built by two University of Antwerp students, Hans Snijder and Dries Buytaert. In 2006, Buytaert started the Drupal

Association in Brussels, Belgium. Today it's grown to power about a million websites, from personal blogs to small-business, corporate, government, and educational sites. PSU's website is one of them.

By 2009, PSU's expanding website had reached a complexity that warranted a change. Enter Drupal. "It's a very flexible software program that can grow as the University grows. And if we wanted to, we could quickly integrate

new features, such as social media and blogs, at a minimal cost," says Kristin Boden-MacKay, director of web communications at PSU. "We also chose Drupal for its strong developer-community support. If we ever have a problem, there's a wide network of experts out there to help us, for free."

ADMIRATION FOR web communications also comes easily for Redding. He's been captivated by computers since he was 10, when he got his first computer, a Tandy 1000 from Radio Shack. A job as a network administrator's assistant for the Beaverton-based tech company, SQLSoft, brought him at age 18 to Oregon from California. He paid his own way at PSU, earning degrees in accounting and finance, adding a new dimension to his web skills.

In 2007, while living in China as an open-source consultant and technology manager, Redding began volunteering for the Drupal Association. When he returned to his Manhattan apartment in 2010, he became its first paid executive director, continuing to foster the U.S. side of the previously all-volunteer nonprofit founded to support open-source developers. In October 2011, he moved the association to Portland.

"This was the best move for the organization," says Redding. "Many people in Portland are working in open source, and that creates an environment for doing more business. Also, there's great access here to employees, insurance brokers, lawyers, and others who understand open source," adds Redding, who is single and wasn't keen on leaving his life in New York.

Redding had moved to New York shortly after graduation from PSU, which couldn't be farther from his small-town Fowler, California, roots. But how could he refuse the PSU Business Accelerator's 2011 invitation to base the Drupal Association at the University? Portland Mayor Sam Adams and the city of Portland, one of Redding's clients, couldn't wait to tell the PSU Business School about him.



Drupal open source web software powers millions of sites including PSU's.



Jacob Redding is an avid bicyclist and executive director of the Drupal Association, a membership organization that provides networking and education for users of Drupal open-source software. Last year, he moved the association to the PSU Business Accelerator from New York. Photo by Edis Jurcys.

TODAY, THE DRUPAL ASSOCIATION is a \$3-million operation with 19,000 members and eight full-time staff. They share space with 25 start-up science and technology companies at the 50,000-square-foot Accelerator, which facilitates business incubation and advancement through a range of support services, while serving as a “living laboratory” for the University. “The Accelerator also allows us to network with companies here,” says Redding. “We’re a start-up. We’ve grown fast and need people. But the knowledge-sharing goes both ways.”

Drupal Association members also learn from each other, at the organization’s annual events: Its two international conferences each draw about 2,000 to 3,000 participants, with one coming to Portland for the first time in May 2013. Then there’s the largest code sprint in the world, where 500 Drupal developers sit together in a room writing software, generating new innovative technologies. “What normally would take months or years, we can do in one to two days,” says Redding. There are also trainings and www.drupal.org, which is visited by 2.5 million people every month.

When he’s not “making sure the association is in line with what the open-source community expects us to do,” he says,

he’s flipping steaks on the grill or taking in Portland’s vibrant jazz and blues scenes. Oh, and don’t forget the bike.

“Portland is great for cycling. There are a lot of good bike paths, smooth roads and patient drivers,” a big plus for Redding, who zips around town commuting to work and clicking off 100 or more miles some weekends. “I do miss New York,” he confesses. “It moves faster, including the technology. But here is where I live.” For how long, he doesn’t know. “I love this city, but eventually I’ll end up on the East Coast again, closer to all my family.”

For now, it’s the West Coast, wide open and waiting. While bicycling to the beach, Redding may be pondering those icy waves he’ll surf, but you can bet he’s also dreaming about Drupal. What excites him the most? “Software technology moves faster than any other industry. You always have sand beneath your feet, so you have to keep changing and innovating. And you can do that faster when you give the blueprints of a software program to society. That’s where the magic happens.” ■

Claire Sykes is a freelance writer based in Portland.

Simon Benson
immigrant

philanthropist

civic minded

builder

landowner

inventor

champion of transportation

businessman

Picture this

THE SIMON BENSON HOUSE, home of the PSU Alumni Association, looks like it has always stood on the corner of Southwest Park and Montgomery. New students likely assume the campus grew around the grand Queen Anne style house. But those who graduated before 2000 or know Portland well, know better.

Photo displays showing the history of the house, including the one above, are now on the walls in the former front parlor, back parlor, and dining room. Wisner Creative put together the displays.

The house was built in 1900 by lumber baron Simon Benson. The home's original stylish parlor is captured along with the story of the house's move to campus in 2000 from its original site at Southwest 11th and Clay.

Visitors are welcome weekdays from 9 a.m. to 4 p.m. at the Simon Benson House, 1803 SW Park Avenue.

Welcome class of 2012!

YOU ARE NOW a proud member of the PSU Alumni Association along with more than 130,000 members worldwide. We hope you will stay in touch. You can find us online on Facebook, Flickr, LinkedIn, and our website www.pdx.edu/alumni. Or visit us on campus at the Simon Benson House.



Pride of place

PORTLAND FARMERS MARKET has an impressive record: international press coverage, \$8 million in annual sales, and up to 33,000 shoppers at the height of the season. It operates open-air markets in seven locations in the city, the biggest one taking place right on campus in the Park Blocks every Saturday from March through December.

At the helm is Trudy Toliver '84, who has been the executive director since January 2011.

"It's a great job for me because most of the things it requires are what I like doing. I like bringing people together and making deals happen," she says.

Toliver negotiates with farmers, businesses, neighbors and city officials to make sure the markets run smoothly and maintain their worldwide reputation. Last year, reporters from five overseas newspapers and magazines toured and wrote articles about the quality of the Portland markets.

"Being located at PSU has a lot to do with it. But it's also the values of this organization—the bedrock principles about quality food," says Toliver, who recently became certified as a nutritional therapy practitioner.

All food sold at the organizations seven markets comes straight from farmers and food artisans themselves, most of whom bring in their produce, meats, cheeses, pickles, and pies

from less than 75 miles away.

It's kind of a Portland thing.

"We care a heck of a lot about food. Much of that attitude comes from wanting to live active healthy lives," Toliver says.

She lives an active life herself. She teaches yoga, and also likes to hike, camp and kayak.

Toliver grew up in Portland, but attained a whole new feeling for her native city while studying urban geography with PSU Professor Carl Abbott in the College of Urban and Public Affairs.

"I've always been a naturalist, and I'm interested in public spaces and how they fit with the human dimension. My experience at PSU gave me a real appreciation for Portland and an interest in watching it grow and change," she says.



Trudy Toliver '84 is executive director of the seven Portland Farmers Markets.

ALUMNI IN THE NEWS



Barbara Kienle '98 has received the 2012 Achievement of Excellence Award from the Confederation of Oregon School Administrators. Kienle is director of student services for the David Douglas School District in Portland. She also oversees the district's special education programs and crisis response team.

Brisa Peters Trinchero '01 is a musical theater producer on Broadway in New York. She is currently producing *The Gershwins' Porgy and Bess*, which won a 2012 Tony Award for Best Musical Revival.



David Solano '02 was recently hired as a sports anchor-reporter for WXYZ-TV in Detroit. He was previously a sports reporter for KIAH-TV in Houston. Solano began his journalism career as a sports writer for Portland State's *Daily Vanguard*.

Nicholas Deshais '08 was a finalist for a 2012 Livingston Award, which honors American reporters under the age of 35. He was nominated for his work as a news editor for the *Pacific Northwest Inlander*. He now works as a freelance journalist out of Spokane, Washington, where he lives with his wife, Sara.

Bob Hatton MS '09 is program coordinator for the Portland Fruit Tree Project. The nonprofit facilitates the harvest and care of urban fruit trees among neighbors. In 2011, the group coordinated 63 harvesting events resulting in over 39,000 pounds of fruit that would otherwise have gone to waste.

Megan Vandecoevering MSW '11 was recently hired as a psychiatric social worker by the Oregon State Hospital. She writes, "I am learning amazing things every day. Thank you, PSU School of Social Work, for preparing me to land a great job!" ■

STARTING WITH THIS ISSUE of *Portland State Magazine*, we are no longer including multiple pages of alumni notes. But we still want to hear from you and include a few notes in the magazine, and many more on our website at pdx.edu/alumni/notes. Email us with your news at psualum@pdx.edu or mail your information to Portland State University, Office of Alumni Engagement, PO Box 751, Portland OR 97207-0751.

Looking Back

50 YEARS OF EDUCATION ABROAD



Students Rene Fritz, Rosemary Hinsvark and history professor Charlie White ham it up for the camera before leaving for the East Coast and Europe in 1962. Oregon Historical Society, #47580.



During a more recent PSU Education Abroad program, Denise Martin '06 skateboards in Morelia, Michoacán, in central Mexico.

SPRING TERM in London and summer term in Paris lured students to join the first-ever study aboard program offered by Portland State. The year was 1962, the school was still a college, and American Heritage Association served as the program provider.

Portland State College students and their professor, Charlie White, joined students and faculty from two universities for the program. They first traveled by bus to the East Coast to tour historical sites and cities.

Once in Europe, London and Paris served as base cities for the more than 65 students and faculty members. The group

stayed mostly in hostels, which were turned into classrooms for history and literature lessons.

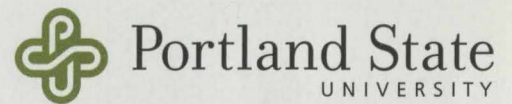
"They were smart kids and their papers were pretty good," remembers White, now a professor emeritus of history. He continued to direct education abroad at Portland State for many years after that initial program.

Today, PSU offers over 200 different study aboard programs in more than 80 countries—ranging in duration from a few weeks to a full year. ■



DID YOU work in the PSU Library when you were a student? We'd like to get back in touch. Call or email Jennifer Wilkerson at 503-725-4509 or libdev@pdx.edu.

2012 *Simon*
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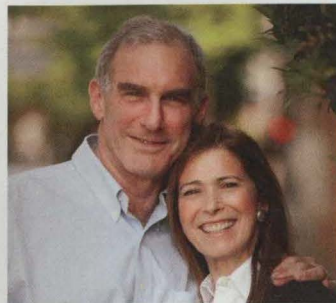
KEYNOTE SPEAKER

HONORING PHILANTHROPISTS

ALUMNI ACHIEVEMENT



Diane Keaton



Irving Levin and
Stephanie Fowler



Arlene Schnitzer and
Jordan Schnitzer



Travis Knight '98

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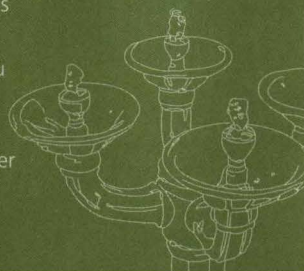
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