


8-4-2006

Interview with Ryan Temple, HFHC, 2006 (audio)

Ryan Temple

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# Portland State University Oral History Project

## Interview Index

INTERVIEWEE: **Ryan Temple** \_\_\_\_\_

Interviewer: **Amber Kinter** \_\_\_\_\_

Date: **08-04-06** \_\_\_\_\_

Location of Interview: **625 SW Main St. Suite 112 Portland OR** \_\_\_\_\_

Research Assistant: **Damon Quint** \_\_\_\_\_

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN  
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
0:30	Background
1:48	Experience/ Values
2:35	3 Employees at HFHC
2:55	Vision and Values
4:30	Goals – market piece
5:25	Challenges for Partners
5:48	- Capacity Building
6:00	- Wood Sourcing
6:25	(Continue) Goals
	- Brand Recognition
	- Diversity – Price/ Challenges of Common Brand
	- Key strategic market relationships
	- Keep Brand Identity
7:32	FSC Certification
	- Great resource/ Good forest management
8:25	- Assume responsibility
8:48	- Challenges – does not extend to public land
	- Equal access to FSC

