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Interview with Kathy & Matt Unger, Unger Farms, 2007 (audio)

Kathy Unger

Matt Unger

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INTERVIEWEE: Matt & Kathy Unger

Interviewer: Alix Lefler

Date: July 25, 2007

Location of Interview: Unger Farms, Cornelius, OR

Research Assistant: Magda Gaytan

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN

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EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
0:00	Interview introduction
0:23	Kathy's background:
	grew up in NE Portland
	13 yrs. Old moved to Cornelius & started picking berries
	Met husband Matt.
3:39	Became field boss (more responsibilites)
4:41	Matt & Kathy's first date – Star Wars the movie
	Married 25 years (farming together 25 years)
5:08	Matt's background: OSU graduate – majored in Agriculture
	Why berries over grains ?
9:01	Matt & Kathy's experiences running a farm vs. working on one
10:30	Job descriptions
11:35	New Seasons
12:22	Their children
13:56	(Loud baby crying in the background – grandchild Zoe)
14:18	Their crew
16:50	Description of off-season: winterizing & catching up on bookwork
18:18	Sustainable farming practices

22:53	Organic vs. non-organic
23:33	Portland Farmer's Markets (Hillsboro, Alvers Mill, Beaverton)
29:36	Albian & other varieties of strawberries
31:06	The Strawberry Commission
34:41	Retail vs. Wholesale
36:37	Discussion on blueberries & raspberries
37:07	Portland Farmer's Market
46:48	Negative experiences w/ Portland Farmer's Market
47:52	Other Portland Farmer's Markets
49:56	The next 5 years & the next 10 years

Time	Notes