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5-15-2013

Interview with Courtney Leeds, Candy Lane Elementary, 2013 (audio)

Courtney Leeds

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PORTLAND STATE UNIVERSITY ORAL HISTORY PROJECT

INTERVIEW INDEX

INTERVIEWEES:Courtney Leeds & Justin Davidson
Interviewer:Nicole Bull
Date:5.15.13
Location of Interview:Candy Lane Elementary
Research Assistant:Margret Harburg
Interview Series: SUSTAINABILITY HISTORY PROJECT
Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
00:00:50	Courtney's Early Education and Sustainability Education
00:01:20	Courtney- Garden at school in Chico and Recycle Reduce Reuse program
00:02:00	Courtney started gardening at age 23
00:03:30	Courtney recalls getting into sustainability and changing careers
00:04:20	Courtney explains WWOOF- World Wide Opportunities for Organic Farming
00:05:30	Courtney's college background and previous career in marketing
00:07:00	Courtney working in permaculture and urban farming
00:09:05	Courtney goes to Peru to learn about indigenous farming practices
00:10:30	Courtney discovered Zenger Farm apprenticeship
00:12:00	Courtney and Justin heard about opportunity to farm at a school through PACSAC-
	Portland Area Community Supported Agriculture Coalition
00:13:20	School Yard Farms mission to create healthy communities
00:14:30	Broad definition of healthy communities
00:15:30	Where they sell their produce
00:16:20	The history of the land before it became School Yard Farms
00:17:00	Previous farmers abandoned CSA-Community Supported Agriculture before the end
	of the season
00:19:30	Garden Education aspect of School Yard Farms

00:20:20	Justin's garden education background
00:20:40	Justin's educational background and how he became a farmer

00:21:50Justin's AmeriCorps capstone in food00:22:30Justin's position at Sauvie Island Organics and his year off00:23:30Justin volunteered at Zenger Farm where he met Courtney00:24:00Justin's sustainability education00:24:30Justin's experience that brought him to food system sustainability education00:25:15Courtney's experience that brought her to food system sustainability education00:26:50Courtney comments on how they educate different grades00:27:20Justin comments on how they educate different grades00:28:00Courtney- plant parts education for students00:29:30Courtney- garden education after school program for students vital connection to fresh f00:30:30Courtney- CSA progression00:31:30Courtney- Why individual shares for their CSA	
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00:30:30 Courtney- CSA progression	l day
00:31:30 Courtney- Why individual shares for their CSA	
00:32:40 Justin- Why individual shares for their CSA	
00:33:15 Courtney- Funding: CSA, Farmers Market, Head Start, PTA, non-profit status	
00:34:30 Courtney- the process of getting non-profit 501c3 status	
00:35:11 Courtney- financial vision	
00:35:20 Courtney- Summer camp as a potential financial backing	
00:36:30 Justin- 2012 pilot summer camp experience	
00:37:40 Justin- relationship with PTA is getting better	
00:38:20 Courtney- summer camp hurdles: outdoor classroom, resources to hire someone	
00:39:20 Justin- nonprofit status benefits, hopes to increase financial sustainability	
00:40:00 Courtney- difficulties with branding and regaining community support	
00:41:10 Courtney- rebuilding relationship with PTA has taken a year	
00:41:50 Courtney- challenges for urban farmers to feed institutions (schools, jails, hospita	als)
00:42:50 Courtney- new principal has helped them to get produce into the school, but they	

	a fence to meet food safety requirement
00:44:20	Courtney- difficult to get final approval for fence
00:44:50	Courtney- slow to get approval through the school
00:45:30	Courtney- school is not equipped to be a scratch kitchen: lack of infrastructure and
	funding for labor
00:47:10	Courtney- feedback on garden education and fresh food in kitchen from community
00:48:05	Justin- feedback from community at Zenger farm and Sabin is positive
00:48:50	Courtney- greater vision and advice to spread School Yard Farms to other schools
00:50:00	Courtney- working with the community: Greencorps, Head Start
00:51:20	Justin- SYF model is more sustainable than hiring a contract garden educator
00:52:30	Justin- additional comments: The sustainability of urban agriculture
00:53:30	Justin- the price of food is too low to support urban farmers
00:54:10	Courtney- sustainable farming practices: resourceful and responsible with the land as
	possible e.g. little tilling
00:55:40	Courtney- Laura Masterson at 47 th farms and the "real price" of broccoli
00:56:40	Courtney- no subsidies for organic farming and exploited labor workers
00:57:40	Courtney- volunteers in organic agriculture
00:58:15	Courtney- they could use more people, there needs to be a shift in priorities in the
	government and private investors
00:59:20	Justin- touchy subject, try not to get too political
00:59:40	Courtney- their role in the alternative food system movement
01:00:20	Justin- sustainable apprenticeship model
01:01:10	Courtney- future of their careers as urban farmers
01:02:15	Courtney's day job at Whole Foods
01:03:20	Courtney- opportunity for developing distribution model for small producers selling
	local food to large grocery stores
01:04:30	Justin's day job as Sabin's garden educator
01:05:00	Justin- SUN program- Schools Uniting Neighborhoods
01:05:30	Justin- unsustainable school garden system as is
01:06:20	Justin- differences between Sabin's garden and Candy Lane's
01:07:40	Justin- figuring out revenue sources and sustainability of School Yard Farms

01:08:00	Courtney- living wage salary possible through grants not CSA alone