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## Discovering Open Access Content: A Conversation

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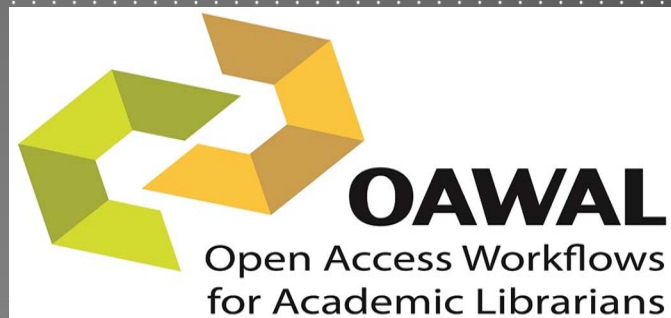
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# DISCOVERING OPEN ACCESS CONTENT: A CONVERSATION



# WHAT IS DISCOVERABILITY?



Somerville, Mary M., & Conrad, Lettie Y. (2014). Collaborative Improvements in the Discoverability of Scholarly Content: Accomplishments, Aspirations, and Opportunities. A SAGE White Paper. Los Angeles, CA: SAGE.

**URL:**

<http://www.sagepub.com/repository/binaries/pdf/improvementsindiscoverability.pdf>  
doi: 10.4135/wp140116

- ▶ Successful integration into librarians' infrastructure for content
- ▶ Integration across discovery channels
- ▶ Relevant results found
- ▶ Smooth authentication & usability

# ADDITION OF GLOBAL OA TO LIBRARY CATALOG & DISCOVERY SYSTEM



- ▶ DOAJ
- ▶ DOAB/OAOPEN
- ▶ OASPA
- ▶ Curated from commodity-based providers
- ▶ Other Options?

# PARTICIPATION IN OAISTER



- ▶ No additional costs
- ▶ Allows harvesting by Google Scholar
- ▶ Allows other institutions to find content via WorldCat

# ESSENTIAL METADATA



- ▶ DOIs
- ▶ ORCID
- ▶ I2
- ▶ FundRef
- ▶ CrossMark?

# EXPOSURE OF LOCAL REPOSITORY ON GOOGLE™

- ▶ DOIs
- ▶ OpenURL



# NEED FOR OA DESIGNATION FOR GOLD OA ARTICLES



- ▶ Each publisher has a symbol on their content platform but nothing universal
- ▶ NISO's OAMI recommendation
- ▶ OA Button?



# USAGE DATA



- ▶ PIRUS
- ▶ IRUS-UK
- ▶ Counter 4

# FURTHER QUESTIONS & THANK YOU



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