

11-6-2003

## Faculty Senate Monthly Packet November 2003

Portland State University Faculty Senate

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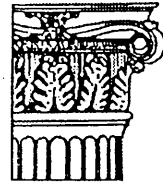
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THE PORTLAND STATE  
UNIVERSITY  
FACULTY SENATE



**TO:** Senators and Ex-officio Members to the Senate  
**FR:** Sarah E. Andrews-Collier, Secretary to the Faculty

The Faculty Senate will hold its regular meeting on **November 3, 2003**, at 3:00 p.m. in room **53 CH**.

**AGENDA**

- A. Roll
- \*B. Approval of the Minutes of the October 6, 2003, Meeting
- C. Announcements and Communications from the Floor
  - President's Report
  - Vice President's Report
  - Provost's Report
- D. Unfinished Business
  - \*1. Curriculum Committee Program Proposal for the Minor in Film Studies and New Course Proposal
- E. New Business
- F. Question Period
  - 1. Questions for Administrators
  - 2. Questions from the Floor for the Chair
- G. Reports from Officers of the Administration and Committees
- H. Adjournment

**The following documents are included with this mailing:**

- B Minutes of the Meeting of October 6, 2003
- D1 Program Proposal for the Minor in Film Studies and New Course Proposal

## PORTLAND STATE UNIVERSITY

### Portland State University

**Minutes:** Faculty Senate Meeting, October 6, 2003  
**Presiding Officer:** Cynthia Brown  
**Secretary:** Sarah E. Andrews-Collier

**Members Present:** Agre-Kippenhan, Allen, Arante, Barham, Brennan, C. Brown, D. Brown, Burns, Butler, Carr, Caskey, Casperson, Collie, Collins, Cornman, Cress, Dill, Dillon, Endress, Enneking, Farr, Fischer, Fortmiller, Fountain, Gregory, Hall, Hendricks, Hickey, Hoffman, Howe, Jacob, Dan. Johnson, Dav. Johnson, Ketcheson, King, Knights, Koch, Kristof, Latiolais, Lehman, Mandaville, Meekisho, Nash, O'Halloran, Padin, Raffo, Rhee, Repp, Robinson, Seltzer, Spolek, Temple, Thompson, Walton, Wanjala, Wattenberg, Weasel, Wetzel, Wheeler, Wollner.

**Alternates Present:** Webber for Anderson, Toth for Liebman, Mildner for Prince.

**Members Absent:** Agorsah, Andres, Brower, Corcoran, Cummings, Duffield, Farahmandpur, Gelmon, Gelles, George, Gilpatrick Haaken, Hansen, Jolin, Kenreich, Kretovich, Lawrence, Mercer, Miller-Jones, Morris, Nissen, O'Connor, Pfeiffer, Reder, Reynolds, Santelmann, Smallman.

#### **Ex-officio Members**

**Present:** Andrews-Collier, Bernstine, Burton, Christopherson, Danielson, Driscoll, Feyerherm, Kenton, Marino, Murdock, Samuels, Tetreault.

#### **A. Roll**

#### **B. Approval of the Minutes of the June 2, 2003, Meeting**

The meeting was called to order at 3:04 p.m. The minutes of the meeting of June 2, 2003, were approved as published.

#### **C. Announcements and Communications from the Floor**

The Parliamentarian for 2003-04 will be Terry Rhodes.

The *2003-04 PSU Faculty Governance Guide*, fall edition, is now available on the PSU Web page under OAA, Reference Documents.

Changes in Senate/committee appointments since June 2, 2003:

Grant Farr has been named chair of the Budget Committee.

Pauline Jivanjee has resigned from the Senate and has been replaced by Joy Leary (2005).

The Cheerful Tortoise is sponsoring a gathering for the Faculty Senate on Monday, October 13, 2 – 5 p.m. as a token of appreciation.

### **President's Report**

BERNSTINE welcomed back the faculty, noting that we continue to grow. Enrollment is approaching 24,000 students this fall, so we will be the largest institution in the state for the second year. We are doing our best to accommodate the growing enrollment and appreciate everyone's efforts to make this a successful school year. With respect to budgeting, it was a tougher than anticipated session in Salem this summer. The Vice President and the Provost will speak to the budget implications in their remarks.

BERNSTINE referenced the Presidential Initiatives described in "C" in the Agenda packet, and thanked everyone involved in making them so successful. We have reached the point where they can be called university rather than presidential initiatives, as a result of the support they have received across campus.

BERNSTINE stated he has been working with the Advisory Council on issues raised at the fall symposium with respect to our recent growth.

### **Provost's Report**

TETREAULT noted she echoed the President's welcome, and continued that enrollment has increased Fall term. We are up in overall headcount by 6.9%, we are up in carrying load by 5.1% and in credit increase by 5.5%.

TETREAULT presented the formal portion of her report (attached).

TETREAULT yielded to Feyerherm to discuss research funding.

FEYERHERM noted that, with the encouragement of the Provost, we are endeavoring to increase the volume of sponsored research on campus. There are several positive reasons for this initiative: 1) the research dollars, of course; 2) the enhancement of faculty scholarship; 3) the benefits for the students involved; and, 4) the institution's reputation. One-half million dollars has been identified from anticipated indirect cost revenues, which will be directed to funding proposals from faculty. The internal RFP is available at [www.gsr.pdx.edu](http://www.gsr.pdx.edu), Research & Sponsored Projects, with concept papers due by the end of October.

TETREALT noted that a proposal was forwarded in May to the Educational Policies Committee changing Extended Studies from "School of" to a program of Academic Affairs. In anticipation of that change, the vacant position of Dean was converted to Vice Provost. She concluded by introducing Mike Burton, who was recently named Vice Provost of Extended Studies.

### **Vice President's Report**

KENTON noted that it was a difficult legislative session despite the best efforts of many people including the President, the alumni, the faculty, etc. One senior legislator summed it up by saying this is the worst budget since the great depression.

KENTON recapped what happened with our state appropriations. As compared to beginning state appropriations of \$143.9M, we may end up with a budget as low as \$108.6M. Additionally, several OUS Budget notes will constrain the actions of the institutions (overhead attached). KENTON expects to be working with the Deans and the university Budget Committee throughout the year. Hopefully the economy will rebound and times will get better.

BURNS asked, regarding the \$3.3M surcharge being taken on PSU tuition to cover PERS statewide financing, what can the faculty do. KENTON stated that we are already working with OSA. Faculty can approach their legislators as well as working on this problem through IFS participation.

KOCH asked if the tuition plateau will go into effect in January as previously proposed. KENTON stated that the administration has been working with the students and certain units in the university, and are looking at narrowing the plateau in January and not eliminating it until the fall. This proposal, to narrow full time enrollment to 12-15 credits for undergraduates and 9-12 credits for graduates, will go before a board committee in a few weeks. We are still not sure how elimination of the plateau will completely effect carrying loads, etc. so a two-phase approach is preferred. If the proposal is denied, the plateau will go into effect in January.

MANDAVILLE asked if there is any more time for negotiation on the tuition surcharge related to PERS. KENTON stated that negotiations are over, but hopefully the legislature could revisit this in one of the proposed special sessions. We don't actually have to make this payment to the legislature until February 2005.

***NOTE: There is no recorded transcript after this point***

### **D. Unfinished Business**

#### **1. Academic Requirements Committee Proposal for Latin Honors**

WETZEL introduced the item for committee chair, Robert Mercer, who was out of town.

WETZEL/ \_\_\_\_\_ MOVED the Senate approve the ARC recommendation for Latin Honors in "D-1."

ENNEKING asked if research had been done by the committee on the effect on students in differing departments. KETCHESON stated yes, and it was reviewed earlier in the debate on this item.

HOWE asked when this proposal would take effect. WETZEL stated it would take effect this term.

O'HALLORAN stated that proposals for awarding honors by percentages in departments keeps being shunted off. WETZEL stated that nobody in the country calculates honors by departments.

WALTON noted that we can't equalize everything.

THE MOTION TO APPROVE LATIN HONORS AS PROPOSED in D-1 PASSED by majority vote.

#### **E. New Business**

##### **1. Curriculum Committee Program Proposals for the Minor in Native American Studies and the Minor in Film Studies and New Course Proposal**

HOWE/BUTLER MOVED THE SENATE APPROVE the Minor in Native American Studies.

THE MOTION PASSED by unanime voice vote.

BARHAM/BURNS MOVED THE SENATE TABLE the remaining proposals in "E-1."

THE MOTION PASSED by majority voice vote.

#### **F. Question Period**

There were no questions.

#### **G. Reports from Officers of the Administration and Committees**

##### **1. Report of the Advisory Committee on Academic Information Technology**

Mark Gregory reported for Rhodes, who was out of town.

MORRIS noting the length of the report, asked \_\_\_\_\_

GREGORY \_\_\_\_\_

The Presiding Officer accepted the report for the Senate.

**2. Report of the Interinstitutional Faculty Senate Meeting of June 6-7, and October 4, 5, 2003**

BURNS presented the report. He noted that the budget information they received this past weekend was the same as presented by Vice President Kenton. Faculty can have input on the budget in the February vote.

BURNS noted that the time has come for nominations for the new faculty representative to the state board. IFS will forward one nomination per campus.

BURNS noted that one idea put forward at the meeting was to set up a program of faculty liaisons to the legislature.

BURNS proposed there be a Faculty Senate caucus each fall, to develop faculty positions and Senate initiatives around issues such as the ration of tenure-related to fixed term faculty, etc.

**H. Adjournment**

The meeting was adjourned at 4:13 p.m.



**Provost's Report:  
Faculty Senate, October 6, 2003**

I want to begin by telling you about some of the things we are and will be doing in Academic Affairs, in conjunction with the President, to address the theme of the Fall Symposium, which was enrollment growth and its impact on our traditional academic values and new ways of doing things. As those of you who attended know, the day began with President Bernstine presenting his rationale for growth.

Several themes emerged clearly from that day.

- The first is how do we manage and become more intentional about our enrollment.
- The second is how we define quality and establish metrics to see how we are doing in this growth environment.
- The third is the quality of faculty life and work load issues.
- The fourth is the multiple messages of growing enrollment and research while attending to quality teaching.

As a way to convey all that is going on my office, on the advice of the faculty planning committee, developed a series of briefing sheets for the symposium on managing enrollment - undergraduate, graduate, offering courses and programs on other campuses, and course redesign. We also developed briefing sheets on growth in research, campus building space, and diverse funding streams. The purpose of these briefing sheets was to link the growth area to our priorities and action steps while also attending to quality, the necessary human resources, fiscal responsibility and effective innovation. In addition, there were specific examples of work underway. You can find them on the web at <http://oaa.pdx.edu/BreakOut> (case sensitive).

Let me turn now to each of the four concerns I heard and what we are doing to address them.

### 1. Managing Enrollment

Managing undergraduate enrollment. Although EMIG has done good work over the past three years, I feel we are still spinning our wheels on undergraduate enrollment. SEEMT, despite the good work of EMIG, has

found it difficult to get clarity around what we can and should be doing to be more intentional about undergraduate enrollment. We've learned from them that we need to move away from an emphasis on numbers to an emphasis on the why, where, and how questions.

Thus, I am asking Kathi Ketcheson, in her role as Director of Institutional Research and Planning, to assess what has been done by EMIG, to consider the most recent SEEMT actions, to consult with Student Affairs, the Vice Provost for Curriculum and Undergraduate Studies, the deans and instructional departments, and to recommend a plan to SEEMT that identifies action steps and individuals responsible. My request is that the report be complete by the end of fall term. I would then anticipate a series of working groups or continuation of EMIG to implement the action steps.

Managing graduate enrollment. The Senior Enrollment Management Team is forming an ad hoc committee, chaired by Dean Robert Dryden, to make recommendations for institutional priorities for supporting, developing and funding graduate programs that are likely to achieve national/international recognition and meet the economic and social needs of the region. In addition, they will identify cost and revenue implications. Recommendations for committee membership are being forwarded by the deans and I will consult with the President's Advisory Council about whom else to consider.

At an upcoming annual administrative retreat, the deans will be presenting what the proposed enrollment increase to 35,000 students means for the various schools and departments in terms of new or enhanced programs, hiring faculty, further development of relationships with community colleges, course redesign, and program delivery. As you know, it is in the schools and colleges and University Studies that the work of teaching is done.

## 2. Defining Quality

We're doing a number of things to define quality – program review, assessment of student learning, “marks” of PSU graduate, but we could be doing more. It was an economist who suggested we develop further metrics. I will be consulting with the President's Advisory Council about which faculty committee can best do this and will ask them to take up this important issue.

### 3. Quality of Faculty Life and Faculty Workload

I see from the June Faculty Senate minutes that I said I would: “assess current practices and resources that support faculty success throughout the university and increase support where needed to ensure faculty vitality.” I went on to say, “While we must work within the limits of our current budget situation, we need to do what we can to support the faculty and staff who are key to offering a high quality educational experience to our students.” (Nothing like minutes to remind you what you have yet to do.) I will be consulting with the President’s Advisory Council to see how best to move forward on this.

No one wishes more than I that we could go back to the days when education was more fully and generously supported. After years of watching a decline in state support, we can’t rely on a turnaround. Thus, I feel that we have to be particularly careful how we use our resources in these tight times. One way is to maximize the use of retirement refill funds to achieve our priority of hiring and retaining a faculty of distinction. I’ve begun to talk with the deans about how best to do this, how to establish criteria, and expect to report to you on this before the end of the quarter. Mike Driscoll and I will also be reviewing instructional reserve dollars in light of enrollment growth to determine if there are areas of sustained growth where a full-time position is warranted. This too will be done in consultation with the deans.

I believe that most of you know that I subscribe to Al Guskin’s observation that with burgeoning enrollment and reduced funding for academic programming, we need to think of new ways to offer instruction that simultaneously pays attention to student learning, faculty vitality, and cutting costs. We have seen some real innovation in departments here at PSU in this regard and it is in departments that this work needs to take place.

We’ve had some remarkable success with course redesign. I now believe that we need to go beyond course redesign and ask interested departments to assess their departmental mission, goals, and objectives and determine the appropriate mix of faculty, staff, and professional appointment categories to promote faculty vitality and increase student learning. We’ve had success with course redesign but I think we need to go further. We now need to ask: What is the work departments need to do and how can we best organize it? How can we best organize it differently to increase student learning,

promote faculty vitality and cost cutting? I'm proposing to fund several departmental pilot projects to rethink departmental work with an eye to implementing them over the next 2-5 years. With this in mind I will be consulting with the deans, department chairs, and the Budget Committee how best to agree on appropriate criteria for quality.

As you can see, I'm proposing work – either new or continuing – that has faculty represented on all of the committees.

#### 4. Growth and Quality Teaching

The question of multiple messages around growing enrollment and research while attending to quality teaching will be taken up with the President's Advisory Council, the Council of Academic Deans, and others. It is my view that at times such as this we need to work together, to marshal our bright minds against these very difficult problems. Together we are up to the task.

## Portland State University – 2003-05 Biennial Budget Information

Beginning State Appropriations Funding 2001-03	\$143.9M
Ending State Appropriations Funding 2001-03 (10.3% reduction in funding from beg. - end of 2001-03)	\$129.2M
Preliminary State Appropriations Funding 2003-05 (-20.7% from beg. 2001-03 and -11.7% from ending 2001-03)	\$114.2M
Other Pending Changes:	
OFL Reduction due to PERS refinancing	(\$3.3M)
Pending reduction if Income Tax measure fails	<u>(\$2.3M)</u>
Possible Budget after Pending Changes (-24.6% from beg. 2001-03 and -16.0% from ending 2001-03)	\$108.6M

### OUS Budget Notes:

Vacancy savings adjustment for OUS (-\$12,276,269). OUS directed to avoid filling vacant positions wherever plausible.

Compensation Increases – “The adopted budget does not support any increases in salaries, wages, or benefits for OUS employees during the 2003-05 biennium, and the Ways and Means Subcommittee expects no such increases to be awarded.”

Integration of Accounting and Budgeting Structures – directs OUS to match its accounting and budgeting structure to the State’s structure in time for the 2003-05 biennium.

Administrative Study – Directs Higher Education and the Department of Administrative Services to assist the Legislative Fiscal Office in preparing a study of administrative functions of the Chancellor’s Office and of the campuses. The scope of the review shall be to evaluate the coordination of services between the Chancellor’s Office and the campuses and make recommendations to improve the efficiency of operations and avoid unnecessary duplication of services. Also, directs administrative reductions in the amount of \$6.6M for OUS (\$895K at PSU).

Tuition and Fees – The budget reflects the tuition and fee recommendations projected for 2003-05. The Subcommittee expects that the Board will not increase rates on tuition and fees above these levels.

Fee Remissions – Sets a limit on the amount of programmatic fee remissions at 8% of projected tuition for 2003-05. Graduate assistant fee remissions also limited by this note.

Resource Allocation Model Distribution – The Subcommittee acknowledges receipt of Principles of RAM Funding (see attached) for the 2003-05 biennium. The Subcommittee expects that the General Fund will be distributed in accord with these principles and directs the Board to report all substantial changes to these principles to the Emergency Board along with the impacts on all campuses and the Chancellor’s Office.

OUS to approve the 2003-05 budget allocations at their October 17, 2004 meeting

PSU Faculty Senate Meeting, October 6, 2003  
Vice President’s Report – transparencies (2)

## Oregon University System Principles of RAM Funding 2003-05

In order to maintain 1) a level of **Quality** as directed by the Board, and 2) a degree of **Stability** as required by the current circumstances:

- 2003-05 cell funding for undergraduate and graduate instruction will be calculated at 72% cell values (the 36<sup>th</sup> percentile of OUS peer funding)
- The total number of Oregon resident students funded by state appropriations will be indexed to the cell values
- The number of Oregon resident students funded at each campus will be indexed proportionately to 2002-03 actual enrollments
- Additional students may be accepted and funded at individual campuses by tuition only, so long as the campuses provide assurances that quality will be maintained
- At the end of each fiscal year of the biennium, there will be a settle-down in which state appropriation funding will be proportionately reduced for those campuses that fail to meet enrollment targets
- Targeted program allocations will be based on 2002-03 post special-session levels, but will be subject to adjustment depending on Legislative and/or Board actions for 2003-05

MEMORANDUM

September 22, 2003

TO: PSU FACULTY SENATE

FROM: Faculty Senate Steering Committee

RE: Curriculum Committee Proposals Forwarded June 2, 2003  
Minor in Native American Studies  
Minor in Film Studies  
New Course - Phil 314

~~Minor in Native American Studies (attached)~~

Minor in Film Studies (attached)

Phil 314

Computer Ethics (4)

Examines the moral principles and judgments relevant for appraising key tools of computer ethics. Topics include: ethical aspects of new information technologies; are technologies value-laden; potential abuses and their social consequences; freedom, privacy, and control; security, reliability, and professional responsibilities--risks, control, and regulations; piracy and ownership; ethics of hacking; ethics of virtual environment, and international aspects of new technologies. [NEW]

PROPOSAL FOR THE INITIATION OF A NEW INTERDISCIPLINARY PROGRAM  
LEADING TO THE INTERDISCIPLINARY FILM STUDIES MINOR,  
ADMINISTERED BY THE DEPARTMENT OF ENGLISH  
**SUMMARY**

Portland State University  
Departments of English, Communications, and Theatre Arts

**DESCRIPTION OF THE INTERDISCIPLINARY FILM STUDIES MINOR**

Program Overview:

This is a proposal by the Departments of English, Communications, and Theatre Arts for an interdisciplinary undergraduate minor in film Studies. Student credit hours for this degree option would include a broad mix of coursework in the history of cinema, film criticism and theory, film journalism, screenwriting, and film/video production. The three participating departments have been building a curriculum in Film Studies steadily over the last five years, partly in response to nationwide developments across the disciplines, but also because of a growing interest among the students that we teach.

The three sponsoring departments, along with a number of other cross-listing departments across the university, now have a broad enough curriculum to make viable a minor in film studies – indeed, we have sufficient offerings to support a *major* in the area. The English department alone currently offers an average of twelve courses per year in the field. These offerings can now be combined with those of other departments at Portland State University – including Black Studies, Foreign Languages and Literature, Communications, and Theatre Arts. These offerings are all highly complementary to the textual and cultural approach of English department faculty, and provide a broad range of scholarly and practical possibilities for PSU students. The participating departments have already developed a list of courses that could count regularly toward the minor.

This minor will be a joint program developed and taught in partnership by the three primary departments: English, Communications, and Theatre Arts. Administrative duties will be shared by the three primary departments. Any necessary program changes or curricular modifications take place after joint discussion by these departments. Graduation checks will be reserved for individual departments. Students not pursuing a B.A. in English, or the B.S. in either Theatre Arts or Communications, will have their graduation checks and general advising performed by the Department of English.

This program will be operational immediately upon approval.



### Course of Study:

To earn the Minor in Film Studies, students will be required to complete 28 advisor-approved film studies credits from the courses listed below. Transfer credits will be accepted upon advisor review. Credits will be applicable to the student's major as well. Please note that all courses listed below are upper-division courses. To receive the Minor, students must take at least 16 credits, or four courses of three credits or more, at either PSU or NWFC. All courses for the Minor must receive a letter grade. In other words, Pass/No Pass credit will not count toward the Minor.

**Please Note:** *The Minor is available to all undergraduates enrolled at PSU. Students in the Departments of Theatre Arts, Communication, or English should consult their department advisor for a complete list of course requirements. Students in other departments or programs should consult with the program coordinator for further information. The current program coordinator is Dr. Michael Clark, Department of English, 503-725-4956.*

Below is a list of existing courses that would apply to the Minor from offerings in English, Writing, Communications, Theatre Arts, and the Northwest Film Center.

### Required Courses:

- English 304: Critical Approaches to Cinema
- Theater Arts 131: Understanding Movies

### Electives:

- English 305: *Literature and Film* (recent sample courses organized under this course number include the following):
  - American Film ENG 305-001
  - Classical Hollywood Cinema ENG 305-002
  - History of Cinema I ENG 305-003
  - History of Cinema II ENG 305-004
  - Film Noir ENG 305-005
  - Films of Alfred Hitchcock ENG 305-006
  - Films of Elia Kazan ENG 305-007
  - "Hollywoodizing" Asian American Literature ENG 305-008
  - Celluloid Shakespeare ENG 305-009
  - The Films of Sundance ENG 305-010
  - Films of Utopia and Dystopia ENG 305-011
  - Film and Social Justice ENG 305-012
  - Film and the Novel ENG 305-013
  - Genre: The Road Movie ENG 305-014
  
- English 300: Critical Approaches to Literature 4 credits
- Writing 410 Writing About Film: Race & Gender 4 credits
- Writing 416 Screenwriting 4 credits
- English 491 Advanced Topics: Critical Theory & Film 4 credits

- Theatre Arts 135 Classic Movies 4 credits
- Theater Arts 348 Acting for the Camera 4 credits
- Theatre Arts 370U American Cinema and Culture I, II 4 credits
- Theater Arts 370U Film Genres 4 credits
- Theater Arts 370U Gangster Films & Musicals 4 credits
- Theater Arts 370U Hitchcock 4 credits
- Theatre Arts 370U 1950's Media and Culture 4 credits
- Theater Arts 370U Shakespeare on Film 4 credits
- Theater Arts 370U The '70's Film & Television Renaissance 4 credits
- Theatre Arts 399U Classic Movies 4 credits
- Theater Arts 399 Directing Actors for the Camera 4 credits
- 
- Communications 399 Film Studies I/II/III 4 credits
- Communications 399 Media Law and Politics 4 credits

Film Studies courses taught through Black Studies, Foreign Languages and Literature, Art, History, Sociology, and other academic sectors at PSU would also be counted toward the degree, upon approval of a student's advisor, the sponsoring department and, if necessary, the program administrator. We have created a partial list of such courses below:

- Foreign Languages 399U: International Cinemas 4 credits
  - Italian Cinema FL 399U
  - French Cinema FL 399U
  - Danish Cinema FL 399U
  - German Cinema FL 399U
  - Russian Cinema FL 399U
  - Spanish Cinema FL 399U

Students who complete the Minor will have gained a rich understanding of the medium of film. They will acquire a basic understanding of the technology of the medium, be familiar with its history, know how to write academically and journalistically about film, and gain a theoretical grasp of the power of visual culture in contemporary life.