

Portland State University

PDXScholar

Online Northwest

Online Northwest 2014

Feb 7th, 12:00 PM - 1:00 PM

Twitter Graduate School: Teaching Health Sciences Students to Utilize Social Media to Address Issues in Healthcare

Patricia J. Devine

National Network of Libraries of Medicine/Pacific Northwest Region

Follow this and additional works at: <https://pdxscholar.library.pdx.edu/onlinenorthwest>

Let us know how access to this document benefits you.

Devine, Patricia J., "Twitter Graduate School: Teaching Health Sciences Students to Utilize Social Media to Address Issues in Healthcare" (2014). *Online Northwest*. 11.

<https://pdxscholar.library.pdx.edu/onlinenorthwest/2014/Presentations/11>

This Lightning Talk is brought to you for free and open access. It has been accepted for inclusion in Online Northwest by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.

Twitter Graduate School: Teaching Health Sciences Students to Utilize Social Media to Address Issues in Healthcare



Patricia Devine, MLS
Network Outreach Coordinator
NN/LM Pacific NW Region

Purpose of Twitter



- ❧ Share information
- ❧ Keep track
- ❧ Current awareness
- ❧ Connection
- ❧ Refer patients

Create Network



- ❧ Find people
- ❧ Find organizations
- ❧ Search geographically
- ❧ Enhance connections

Identify Reliable Medical Information



- ❧ Strengthen network
- ❧ Evaluate content
- ❧ Trust sources

Enhance Connections



- ✧ Reach out
- ✧ Search topics
- ✧ Check followers

Hashtags



∞ #

∞ Categorize content

∞ Keywords

∞ Ease in searching

∞ Conference hashtags

∞ Symplur.com Health Care Hashtag Project

Twitter Chats



- ❧ Scheduled
- ❧ Like-minded participants
- ❧ Ability to search
- ❧ Transcripts