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Learning to Give a Hoot: Open Access Workflows for Academic Librarians (OAWAL)

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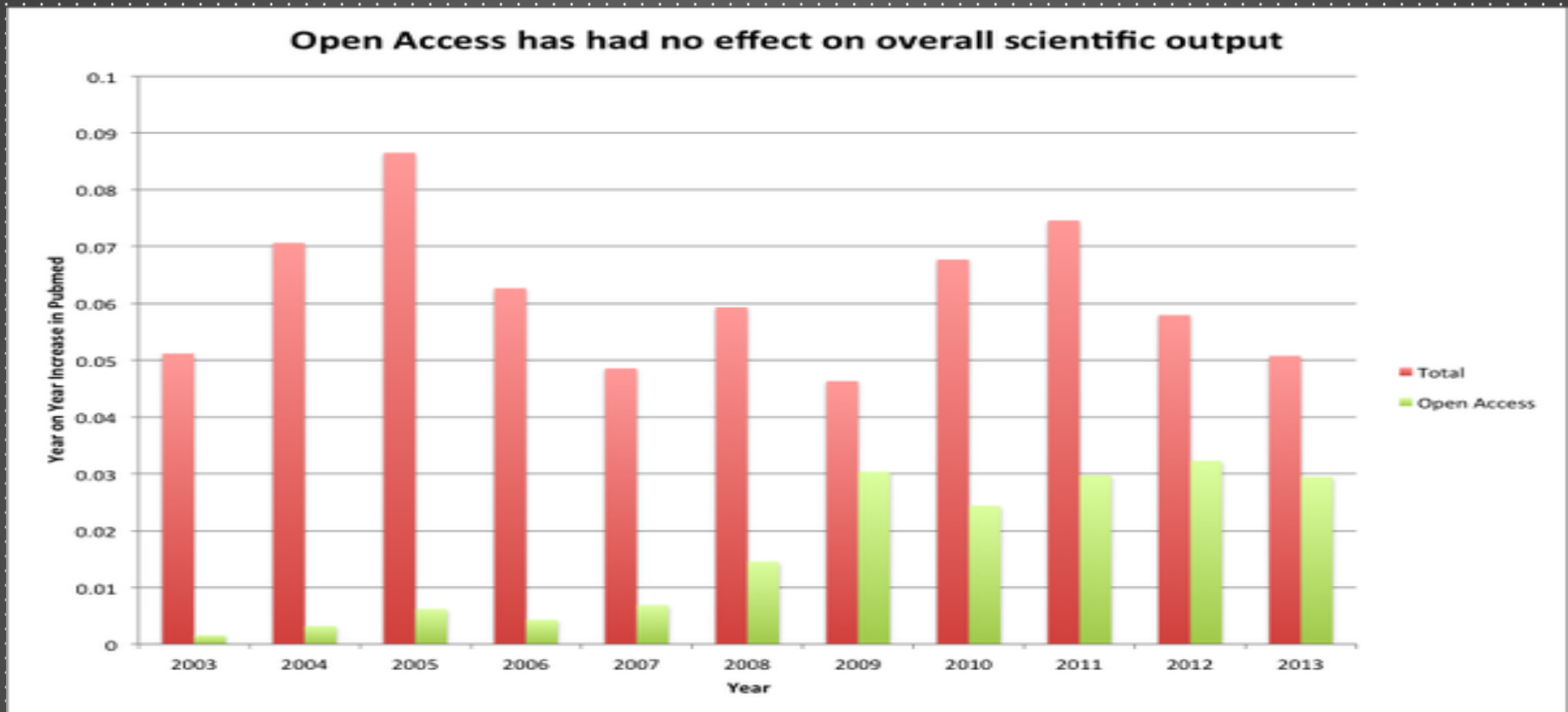
LEARNING TO GIVE A HOOT: OPEN ACCESS WORKFLOWS FOR ACADEMIC LIBRARIANS (OAWAL)

Jill Emery
Portland State University



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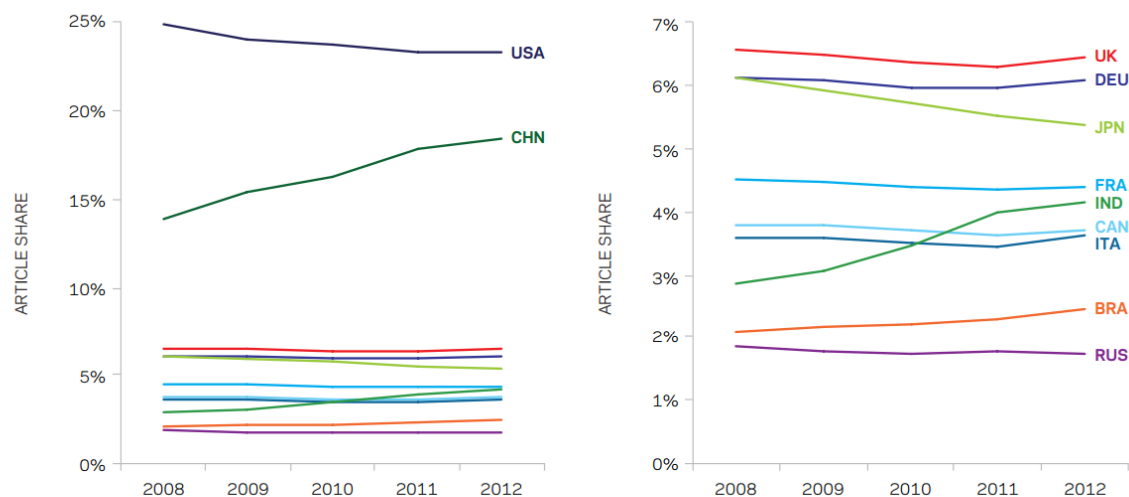
OPEN ACCESS PUBLISHING IS GROWING



Graph attributed to Michael Eisen; posted to twitter & in blog post on 27 November 2014

International Comparative Performance of the UK Research Base – 2013 A report prepared by Elsevier for the UK's Department of Business, Innovation and Skills (BIS)

Figure 4.1 — Share of world articles for the UK and comparators (also Brazil, India and Russia), 2008-2012 with right-hand panel excluding the US and China for clarity. Source: Scopus.



	<u>2008</u>	<u>2012</u>	<u>Change</u>	<u>CAGR</u>	<u>UK Rank 2008</u>	<u>UK Rank 2012</u>
UK	6.56%	6.43%	-0.13%	-0.50%	-	-
G8	51.48%	48.38%	-3.10%	-1.54%	2	2
EU27	30.56%	30.47%	-0.09%	-0.07%	1	1
OECD	85.20%	88.40%	3.20%	0.93%	3	3
World	100%	100%			3	3

²⁵ The Royal Society (2011) "Knowledge, Networks and Nations: Global Scientific Collaboration in the 21st Century". Available at www.royalsociety.org/policy/projects/knowledge-networks-nations/report/; Levdesdorff, L. (2011)

要来的趋势，推行开放市场的经济政策。另一方面改善所有制，开倡了股份制和租赁模式，帮助作者找到适合发展的方向，还推出了在员工中“以票留人”的机制和是企业的管理者和经营者都要遵循开放政策其他的法则。

自全球17个顶尖大学大规模开放获取出版以来,BMC国际出版优秀科学文章为宗旨,生物科学类项目为首,学术态度、可信度和透明度,BMC出版集团也积极投入人力、物力与华大基因(BGI)共同出版期刊,就是为了保证与进一步分析能够提供实验结果适当的数据标准和数据管理和实验数据,确保这也成为开放获取出版创建开放科学环境。

威立近几年也积极开拓OA出版业务,一方面在积极说服一些学协会,让他们了解符合基金会和机构强制性政策

改善作者体验 实现更开放的学术交流环境

■莫子杰(James Murphy, 约翰成立大中华地区学术传播总监)

出版传媒商报记者 渠竞帆

场虽然保持了快速增长,但是
列问题,如由于准入门槛低,
欺诈性出版商,模仿著名OA
以很低的文章出版费吸引
OA期刊的声音;OA市场高
了高退稿率;复合刊仍存在
;缺少与发表文章相关的
开的实验结果很难再现。

格开放获取业务副总裁

贝美·艾克曼建议, OA 期刊出版商应向积极加入开放获取学术出版商协会(OASPA)、开放获取期刊指南(DOAJ)和开放出版基金联盟(COPE)等机构, 这些机构对开放获取出版制定了严格的质量标准和行为规范, 是出版商信誉和品质的保证。今年 10 月自然出版集团(NPG)也成为了开放获取学术出版商协会的新成员。9 月, 该集团将旗下的多学科类期刊《Nature Communications》(自

然一通过, 转型为绿色企业。该集团希望不断努力, 通过数据服务、信息工具、公众开放和数据再利用等服务推动透明公开的学术交流。

施普林格旗下的 BioMed Central (BMC) 是 2008 年开放获取学术出版商协会成立时的创始成员, 在严格遵守行业协会规范、保障同行评议的质量、执行统一的标准和工具的基础上, BMC 也在不断推进出版和服务升级, 如开设“作者学院”项目

磋商 拓展合作模式

Y Acreman, 施普林格开放获取业务副总裁)

金 无论它惹起

Open Access Changes Everything

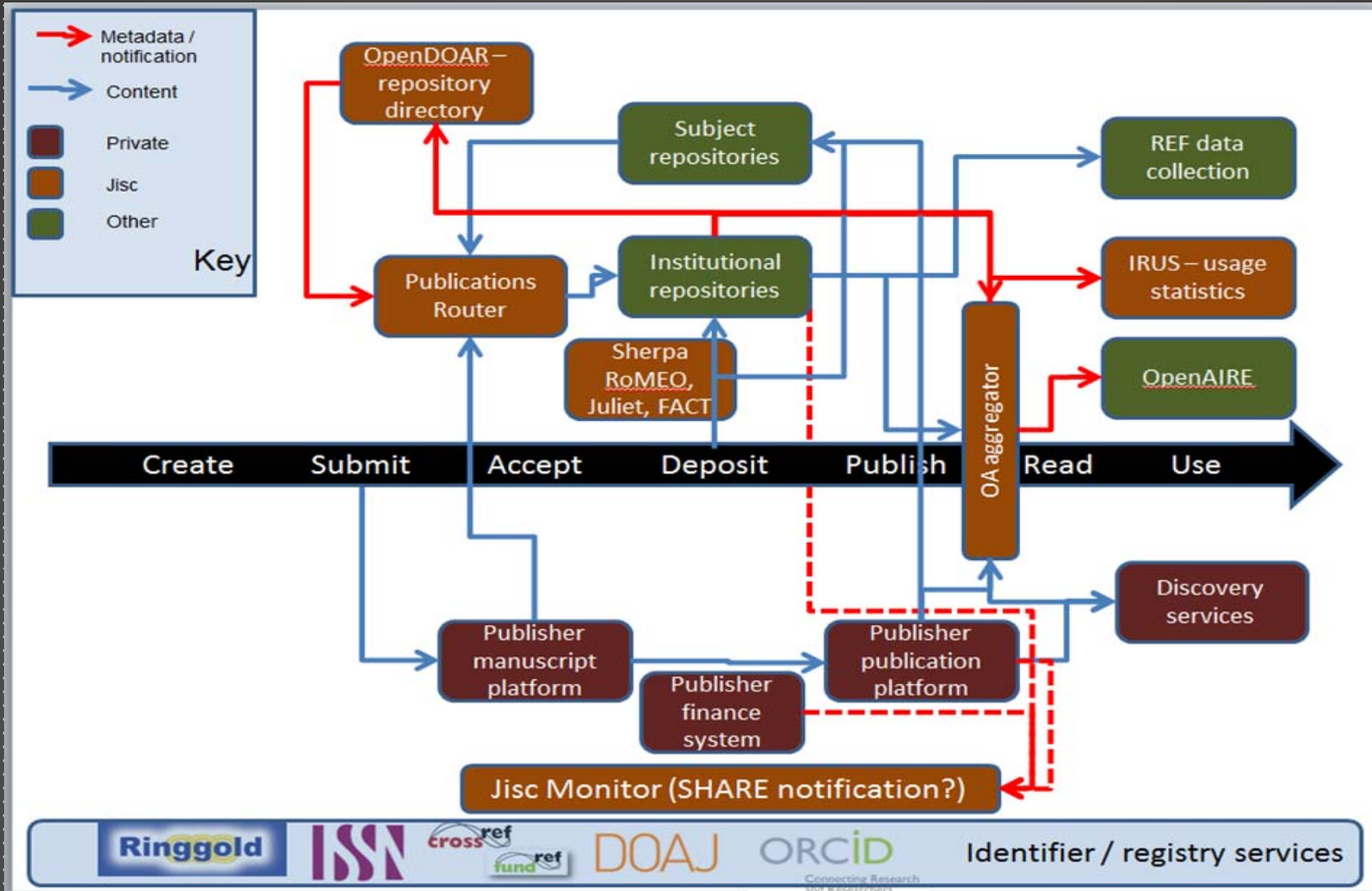


From this...

To this??



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OAWAL: OPEN ACCESS WORKFLOWS FOR ACADEMIC LIBRARIANS

OAWAL

Open Access Workflows in
Academic Libraries

RECENT NEWS

New content and ER&L session
overview and actions
April 24, 2014

Effect of Open Access on Journal
Management - survey
March 27, 2014

Workflows and best practice
March 4, 2014

ER&L 2014
February 23, 2014

RECENT COMMENTS

Graham Stone on [2.2 Gold
Open Access](#)

Steve Ely on [2.2 Gold Open Access](#)

[WELCOME!](#)[1. ADVOCACY](#)[2. WORKFLOWS](#)[3. STANDARDS](#)[4. LIBRARY AS PUBLISHER](#)[5. CREATIVE COMMONS](#)[6. DISCOVERY](#)

WELCOME!



Open Access Workflows for Academic Librarians

Hello and welcome to OAWAL – Open Access Workflows for Academic Librarians. These pages are currently in their formative stage. The intention is to make OAWAL an openly accessible wiki/blog site for librarians working on the management of open access workflow within their given institutions.

OAWAL is currently constructed to be a base that librarians can build on to create context sensitive workflows that would apply to open access management at their given institution. To this end, OAWAL describes and discusses multiple business plan models for open access publishing and is not intended to promote any one given model or business plan.

PAGES

[Welcome!](#)[About the authors](#)[Conferences and papers](#)

1. Advocacy

[1.1 Internal Library Message on Open Access](#)[1.2 Communication of OA Opportunities to
Your Academic Community](#)[1.3 Mandates/Policies](#)[1.4 Promotion of Your Repository](#)[1.5 Budgeting for Open Access Publication](#)[1.6 Reconfiguration of Staff](#)

2. Workflows

WHAT IS OAWAL?



URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ A work in progress
- ▶ Crowdsourcing comments through 2015
- ▶ Goal is to produce an openly accessible wiki/blog reference site for librarians working on the management of open access workflows
- ▶ To contain best practice guidance and examples of workflows

WHAT IS OAWAL?



URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ OAWAL will contain international examples
- ▶ Aimed at those who may be new to or whose jobs now include OA
- ▶ OAWAL is agnostic regarding the route to OA
- ▶ OAWAL was not created to be prescriptive of any one specific business model or philosophical arguments over business model selection

WHAT IS OAWAL?



URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ Advocacy
- ▶ Models & Mandates
- ▶ Standards
- ▶ Library Scholarly Publishing
- ▶ Creative Commons
- ▶ Discovery

ADVOCACY



URL: <https://library3.hud.ac.uk/blogs/oawal/>



- ▶ Internal Library Message on Open Access
- ▶ Communication of OA Opportunities to Your Academic Community
- ▶ Mandates/Policies
- ▶ Promotion of Your Repository
- ▶ Budgeting for Open Access Publication
- ▶ Reconfiguration of Staff

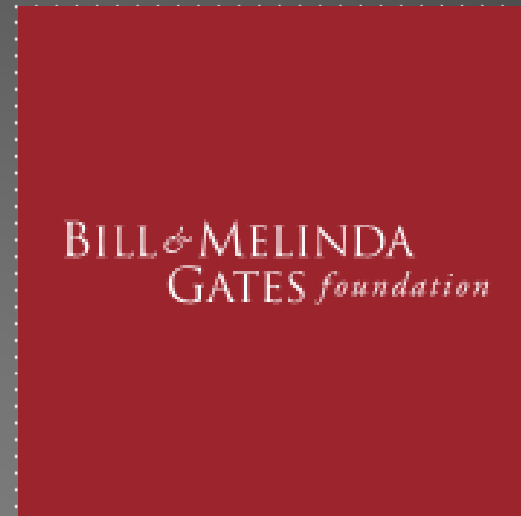
MODELS & MANDATES



URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ The 'traditional' green model
- ▶ Gold Open Access
- ▶ Funder mandates/policies for green and gold
- ▶ The effect of gold on workflows and staffing
- ▶ Pure gold vs. hybrid journals
- ▶ APC processing services

AMERICAN POLICIES & MANDATES



wellcometrust

STANDARDS



URL: <https://library3.hud.ac.uk/blogs/oawal/>



- ▶ Open Access Metadata & Indicators
- ▶ ORCID, I2
- ▶ FundRef
- ▶ CrossMark
- ▶ Preservation & Storage Formats
- ▶ Alternative Metric Schemes

LIBRARY SCHOLARLY PUBLISHING



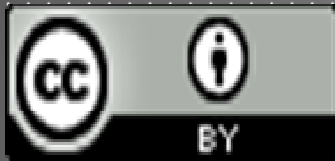
URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ The new university presses
- ▶ Hosting
- ▶ Librarian expertise
- ▶ Publishing
- ▶ Challenges
- ▶ Sustainability

CREATIVE COMMONS



URL: <https://library3.hud.ac.uk/blogs/oawal/>



- ▶ The link between CC licences and open access
- ▶ Copyright and Creative Commons
- ▶ Funder mandates
- ▶ Third Party rights and author rights
- ▶ Commercial Use Questions
- ▶ Benefits of publishing with a Creative Commons licence

DISCOVERY



URL: <https://library3.hud.ac.uk/blogs/oawal/>



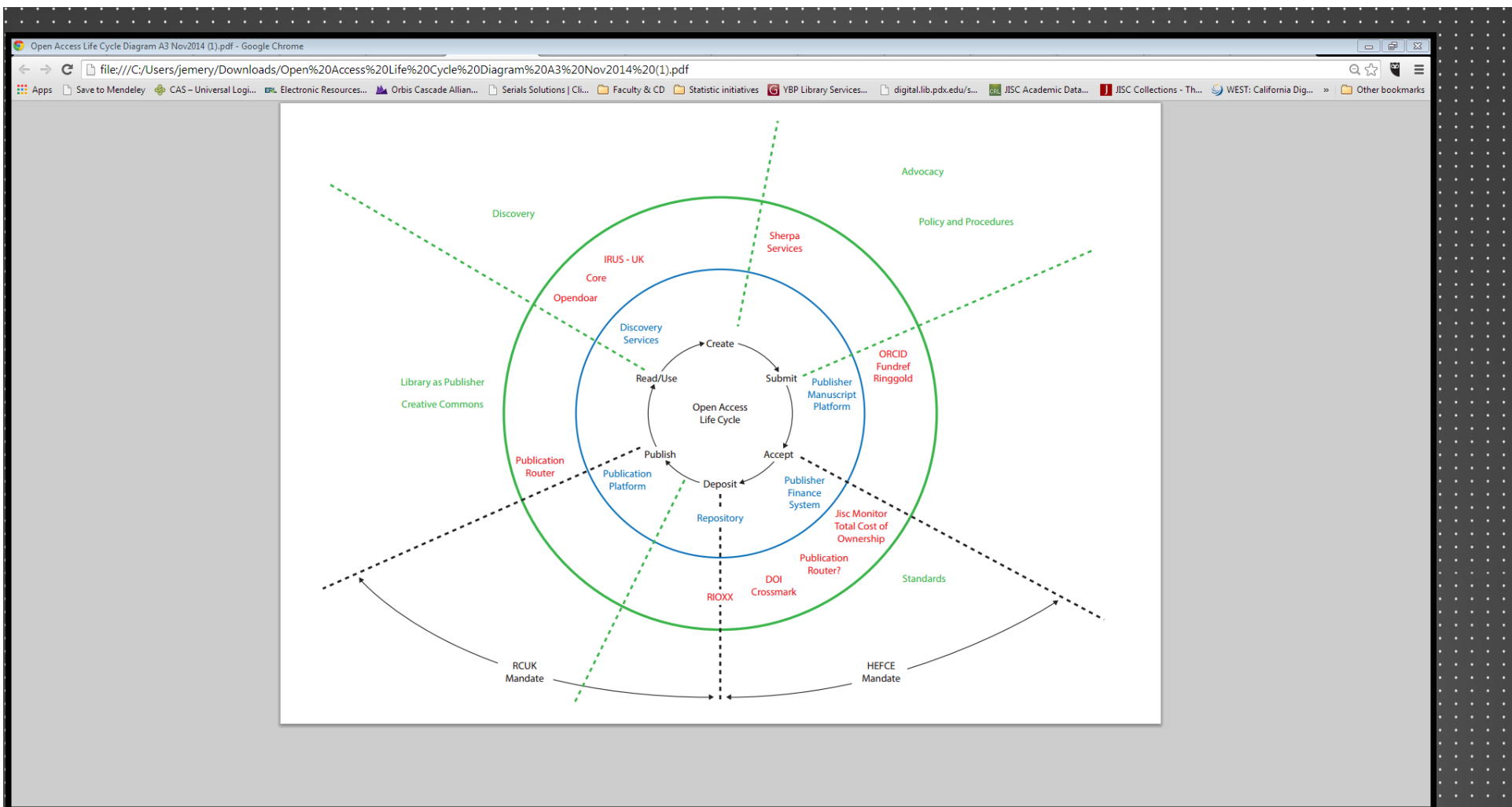
- Addition of global OA Content to library catalogues & discovery systems
- Participation in OAIster/Metadata
- Library Guides
- Exposure of local repository on Google
- Indexing of gold OA journals and the need for OA designation
- Usage data (PIRUS, IRUS-UK, COUNTER 4)

CROWDSOURCING



URL: <https://library3.hud.ac.uk/blogs/oawal/>

- ▶ Comments and suggestions from around the world
- ▶ Australia, the United States (incl. California Digital Library and SPARC), South Africa (Stellenbosch University) and the UK (incl. Jisc and SCONUL)
- ▶ Where does OAWAL overlap with work already in progress? California Digital Library, SPARC, Jisc Monitor
- ▶ Further discussions at conferences and workshops are planned in 2014/15.



11/2014: Graham Stone: Initial Mapping Model for Jisc, RCUK, & HEFCE

EXERCISE: THE H FORM

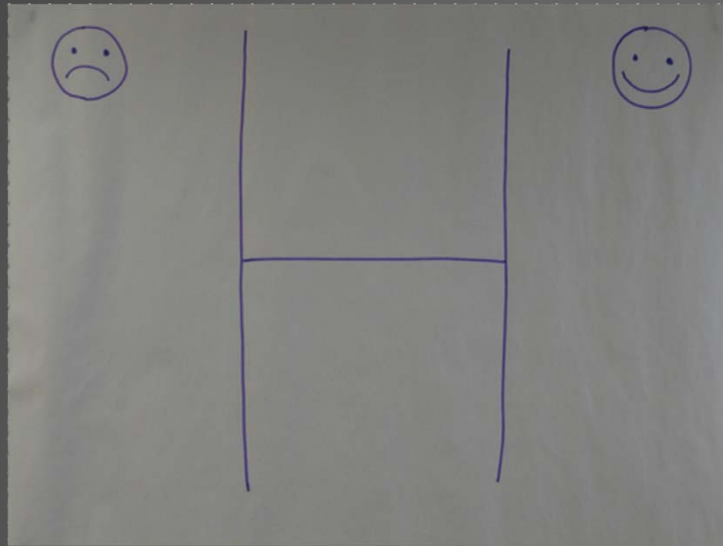
- ▶ Themes
 - ▶ Identification/selection of OA content
 - ▶ Budget management to support OA production
 - ▶ Promotion of OA options to your academic community
 - ▶ Workflow for OA management
 - ▶ Reconfiguration of staff for OA management
 - ▶ Local content creation

WORKSHOP: THE H FORM

1. We've chosen themes that we hope interest you or tell us what themes you want to explore.
2. ☹ Write down barriers (issues and challenges) to achieving these positive states/words (one per post-it) – 5 mins
3. As a group add these to the sheet, clustering where themes/duplicates appear. 5 mins
4. 😊 Individually jot down positive words and phrases associated with the theme; what does success look like? (one per post-it) – 5 mins
5. As a group add these to the sheet, clustering where themes/duplicates appear. 5 mins
6. As a group write down suggestions for resolving these barriers – the idea space! Turn these into a top 3 priority actions/follow-ups. 10 mins

WORKSHOP: THE H FORM

From this:



To this



SOME OF THE GOALS RECEIVED SO FAR

- ▶ 10 Items identified for Discovery section
- ▶ 7 for Advocacy Section
- ▶ 6 Items identified for Models & Mandates Section
- ▶ 5 for Standards section
- ▶ 3 for Workflows/staffing (models?)
- ▶ 2 for Indexing of Journals (discovery?)
- ▶ Discovery goals: Everything OAI-PMH compliant & Good APIs for DOAJ
- ▶ Banning of the word free and utilization of the phrase: “No cost to reader/user”
- ▶ Policy evolution & Reskilling/career path required for OA
- ▶ We're all agreed that we need them (standards)

FURTHER DEVELOPMENTS

- ▶ 1 December: Jisc Schema for OA Policies by Neil Jacobs:
<http://scholarlycommunications.jiscinvolve.org/wp/2014/12/01/a-schema-for-oa-policies/>
- ▶ 2 December: NPG's ReadCube Announcement (Fauxpen Access)
- ▶ 2 December: Results from Publishing Technology OA Survey:
http://www.publishingtechnology.com/2014/12/how-scholarly-libraries-are-funding-and-cataloguing-oa-journals/?utm_source=rss&utm_medium=rss&utm_campaign=how-scholarly-libraries-are-funding-and-cataloguing-oa-journals



QUESTIONS?

<https://library3.hud.ac.uk/blogs/oawal/>

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