Voter turnout is shockingly low in elections for mayor and other local officials across the United States. For the most recent round of mayoral elections in America’s 30 largest cities, turnout of eligible citizens in 15 of them was less than 20%.

Though turnout in Macon, Georgia’s October 15, 2013 mayoral election was higher than in many cities, less than one-third of the city’s eligible citizens cast a ballot. Macon neighborhoods where voter turnout exceeded the city average had a higher share of residents 65 years and older; a lower share of racial/ethnic minorities; and a higher percentage of owner-occupied homes.

**Voter Turnout**

32.7%  

In Macon, just 32.7% of eligible citizens cast a ballot in the most recent mayoral election.

**Macon Residents Living in Voting Deserts**

9.7%  

In Macon, 9.7% of residents lived in “voting deserts,” areas where turnout was half (or less) than the citywide average.

**Age Gap**

10 yrs.  

The median age of those who voted in Macon was 56 while the median age of Macon’s adult population was 46. This gives Macon an “age gap” of 10 years.

**Older Voters Have More Electoral Clout**

7x  

A registered voter over the age of 65 in Macon is seven times more likely to cast a ballot than a younger registered voter between the ages of 18 and 34, giving older voters much more “electoral clout.”

**Percentage of Voting Age Residents by Age**

People who can vote

- 65+: 18%
- 50-64: 26%
- 35-49: 24%
- 18-34: 32%

**Percentage of Voters in Last Election by Age**

People who do vote

- 65+: 29%
- 50-64: 35%
- 35-49: 23%
- 18-34: 13%

All data refer to each city’s “determinative” mayoral election, which in most cases was either its only contest, or the second round or “run-off” election. However, in several cities (e.g. Baltimore, Philadelphia, New York City) the dominant party primary election was considered determinative.
Only 32.7% of eligible citizens voted in the last election

MEDIAN AGE OF VOTERS IN LAST ELECTION VS. ADULT POPULATION: MACON

<table>
<thead>
<tr>
<th>Voters</th>
<th>Adult Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>56 yrs.</td>
<td>46 yrs.</td>
</tr>
</tbody>
</table>

MEDIAN AGE OF VOTERS IN LAST ELECTION VS. ADULT POPULATION: 30 LARGEST U.S. CITIES

<table>
<thead>
<tr>
<th>Voters</th>
<th>Adult Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>57 yrs.</td>
<td>42 yrs.</td>
</tr>
</tbody>
</table>

TURNOUT OF REGISTERED VOTERS BY AGE GROUP

<table>
<thead>
<tr>
<th>Age Group</th>
<th>30 Largest U.S. Cities</th>
<th>Macon</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td>46.7%</td>
<td>72.6%</td>
</tr>
<tr>
<td>18-34</td>
<td>9%</td>
<td>21%</td>
</tr>
</tbody>
</table>

NOTE: Caution should be used in making city-to-city comparisons of registered voter turnout since cities vary widely in how frequently they update voter registration rolls.

Explore the data: Visit whovotesformayor.org for an in-depth look at who's voting in local elections in Macon and other cities around the country, including maps comparing voter turnout with factors like age, race, and education.