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Love Your Keyboard! Professional Writing for Librarians

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Citation Details

Ford, Emily and Leeder, Kim, "Love Your Keyboard! Professional Writing for Librarians" (2013). *Library Faculty Publications and Presentations*. 180.

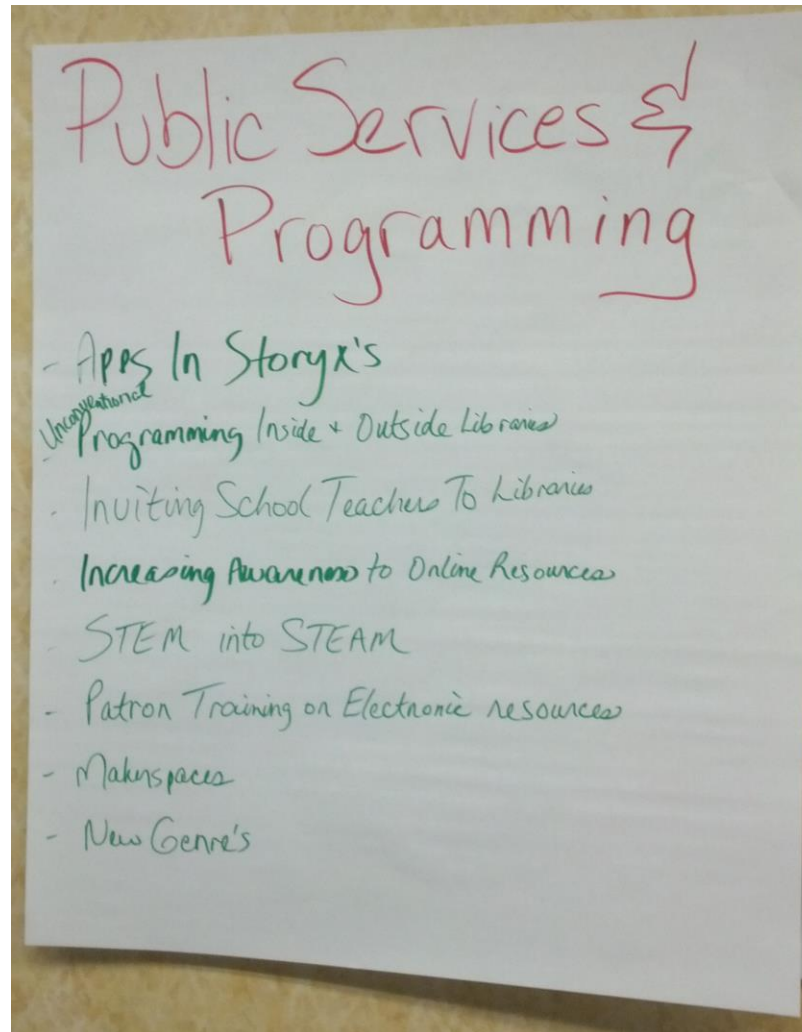
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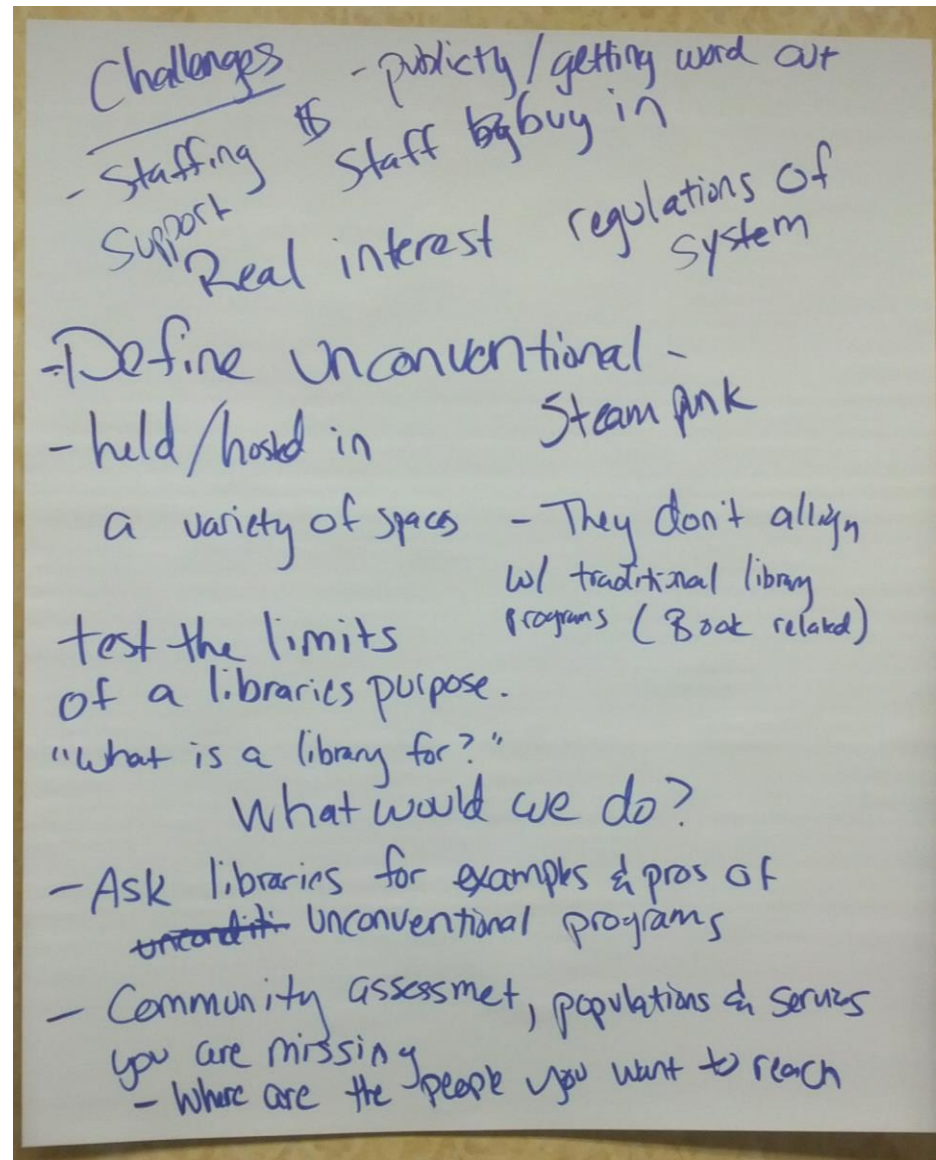
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Love Your Keyboard! Professional Writing for Librarians - In-session Activity

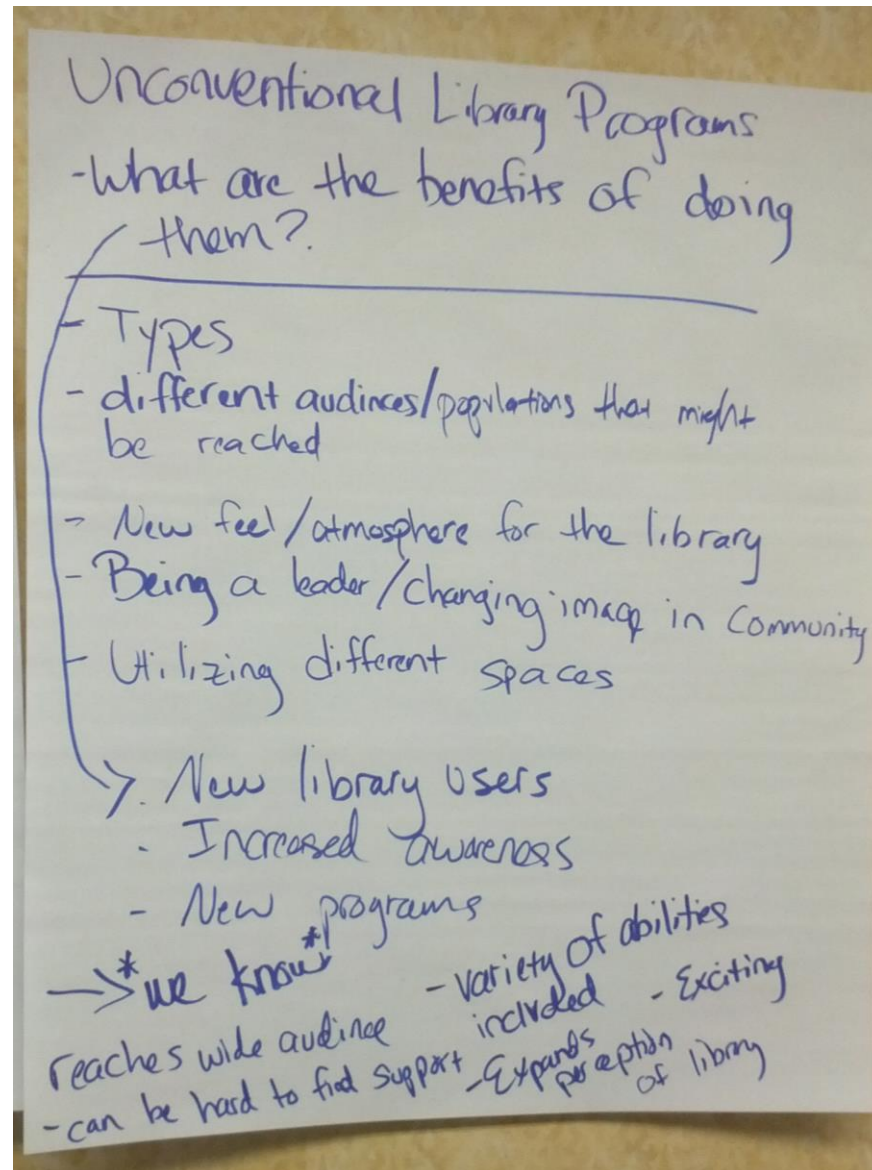
Participants of the session engaged in the inquiry process as focused in 4 areas of librarianship: Public Services & Programming; Teaching & Learning; Leadership & Management; Collections & Technical Services. Additionally, the workshop moderators engaged in the inquiry process regarding Publishing in Librarianship.

The following are snapshots of the brainstorming that took place.

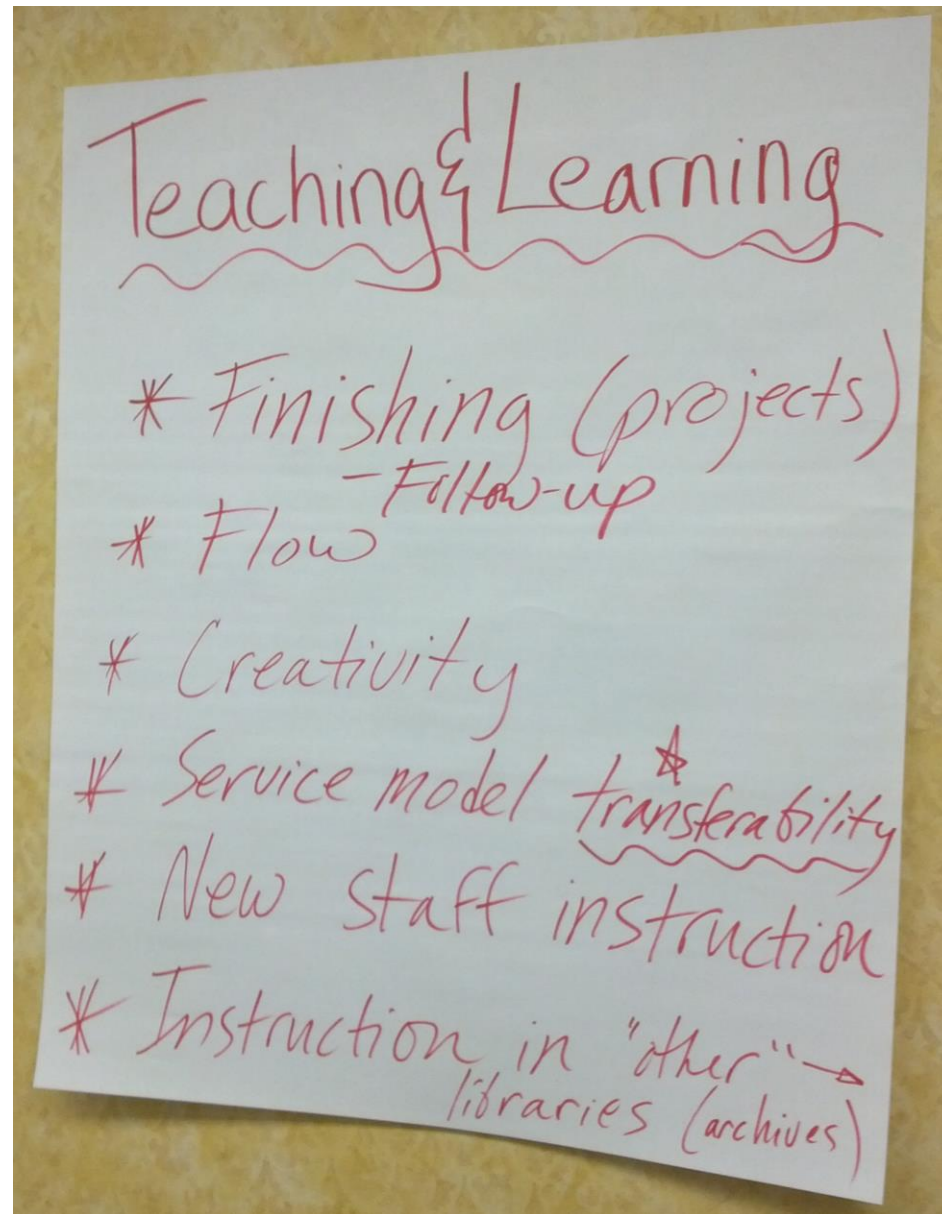




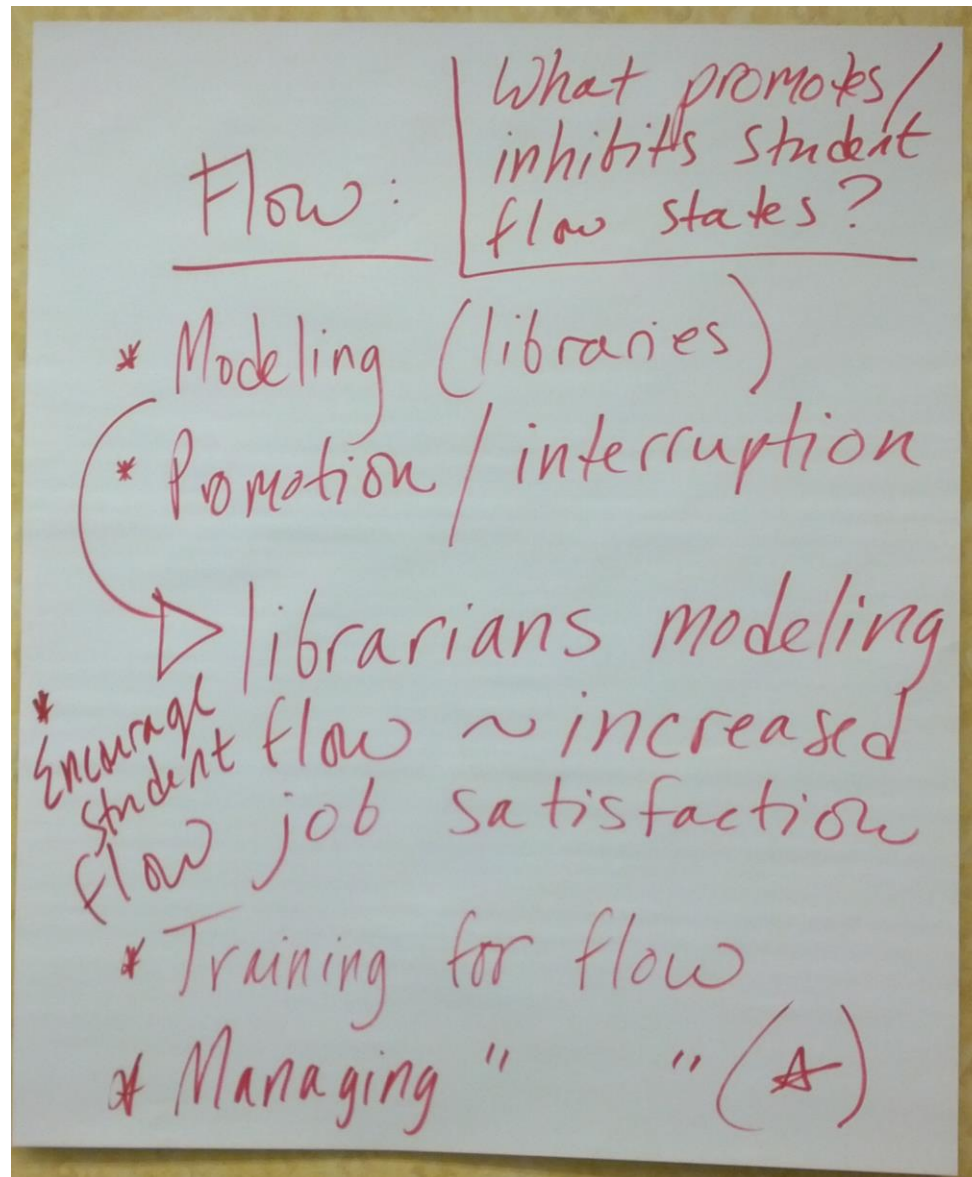
Public Services & Programming - 2



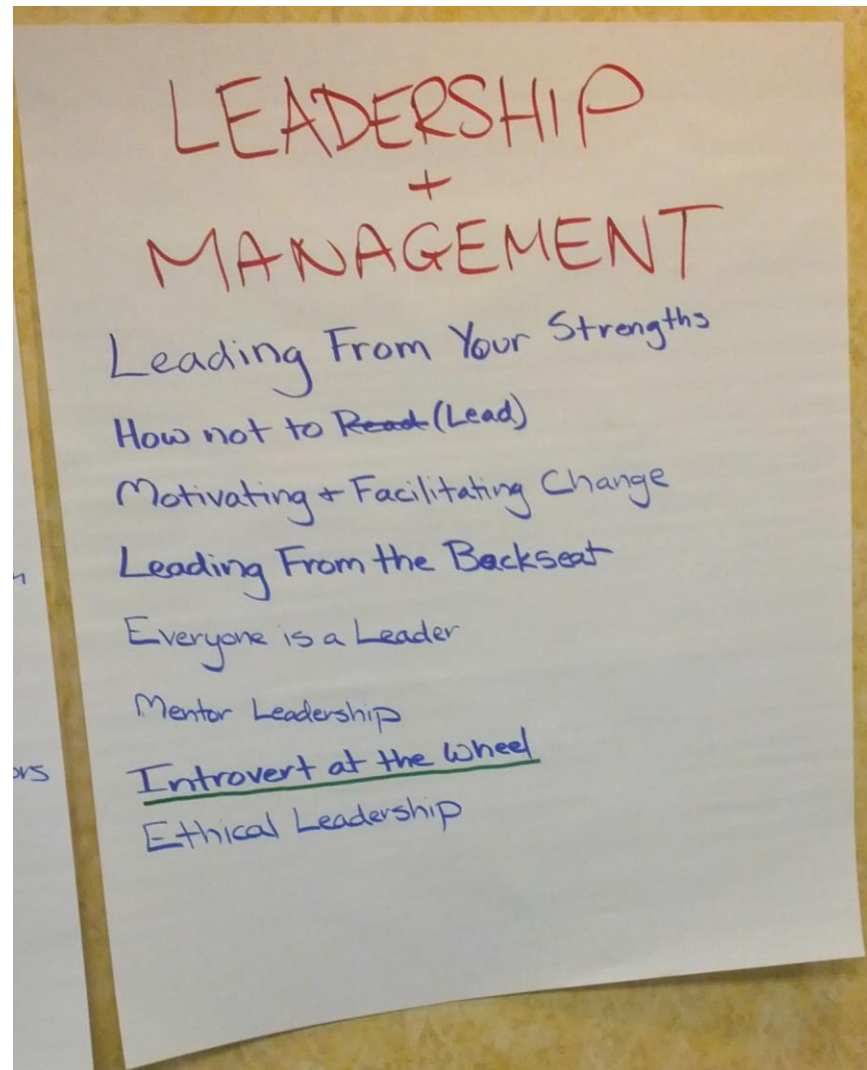
Public Services & Programming - 3



Teaching & Learning - 1



Teaching & Learning - 2



Leadership & Management - 1

WHAT ARE THE Pros + Cons of Introverted (Opportunities) (Challenges) Leadership

Detail orientated

Aware of bigger picture

Lots of Ideas

Lack of ~~s~~required
social skills (Solution:
staff to meet those
needs)

Controlling → hard to
let others help

Trouble communicating/
implementing them

Journals / Articles

Focus Groups With Introverted vs. Extroverted Directors

vs. Their Extroverted or Introverted Staff

- To discover more
Pros/Cons

- Ideas of how to improve cons / implement pros

TECHNICAL SVCS + COLLECTIONS

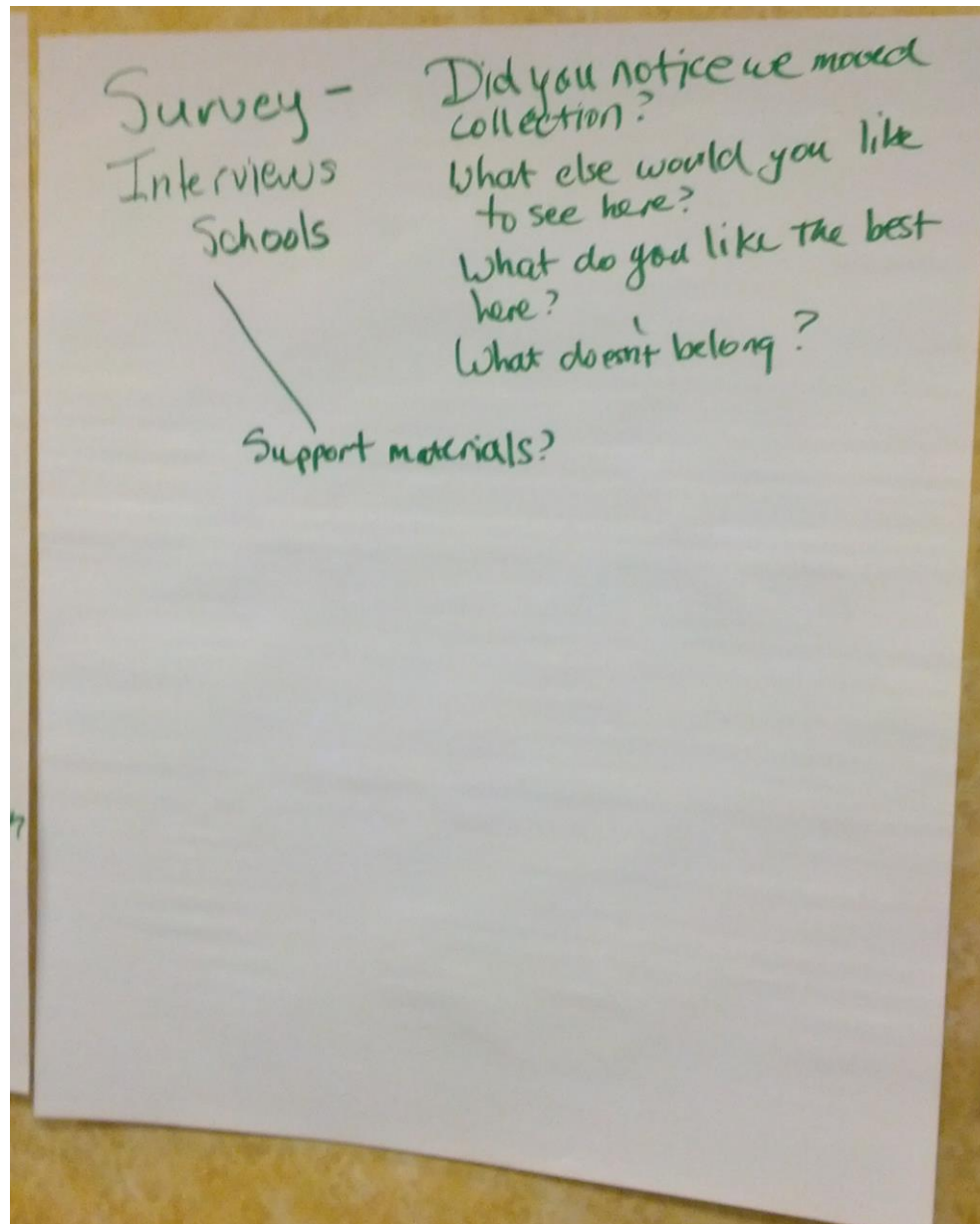
Star Reviews

Mending Books

Teen Non-Fiction

- Location in library
- Type of materials
- size relative to genre fiction
- promotion

Books published by children



Teen Non-Fiction

How do we make the teen non-fiction more relevant?

Case study - Moved Teen NF to Teen Section from Adult NF

Promotion

→ Actual change in numbers

Size of collection

Physical appearance
Library Bound vs.
Paper back

Graphic

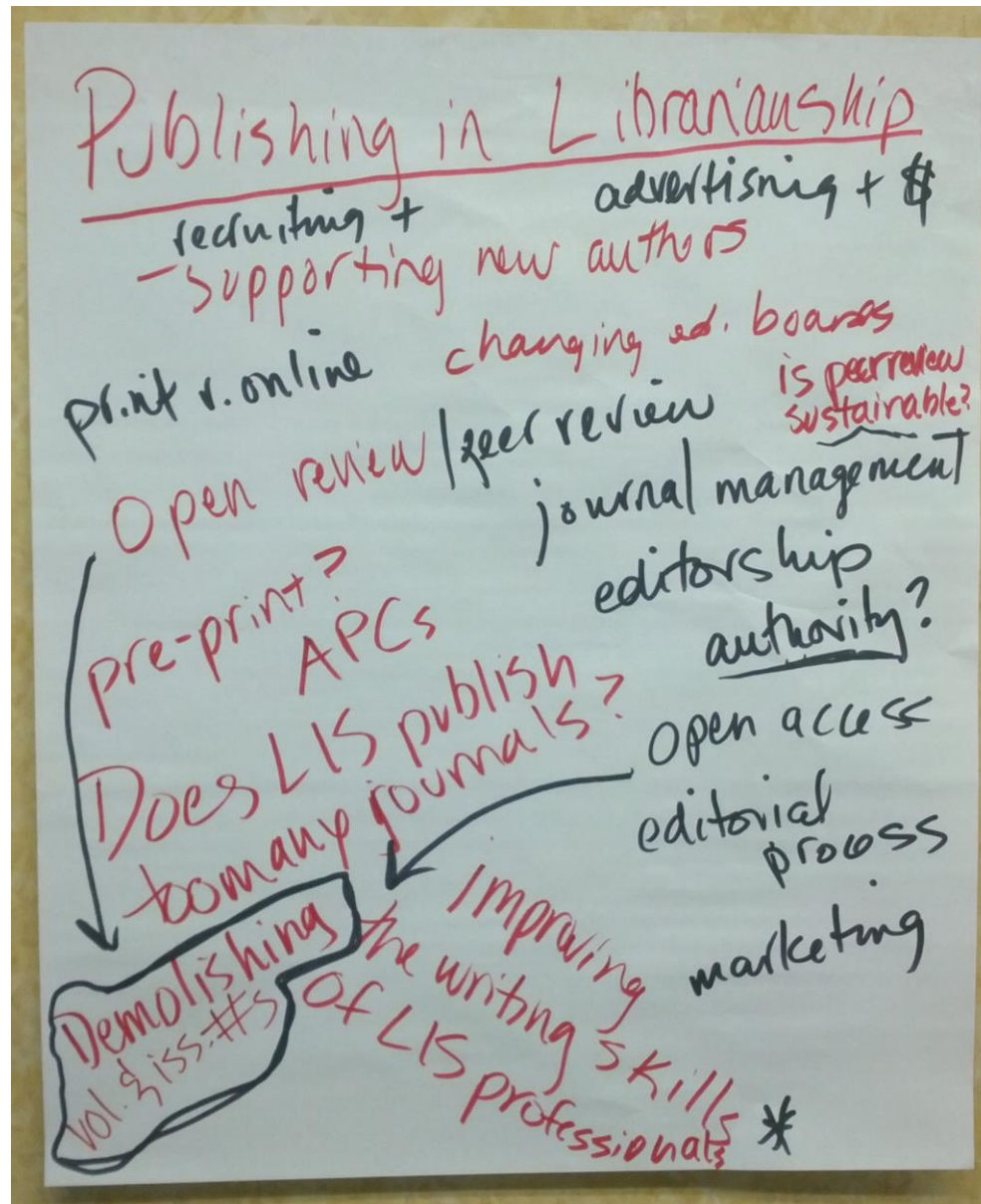
- Budget

- Number of published materials

Use - Who uses Teen NF

Do teens use other (Adult) NF
Juv

Pop culture oriented vs.
reference oriented



Publishing in Librarianship - 1

Things are changing...

Moving online from print.

Don't actually need vol / iss. ^{search}

Not publishing paper iss.

Survey: Publishers.

Why are you using vol. & iss #?

Survey: readers

How do you use vol. & iss #?

> compare attitudes
see if they match
or conflict

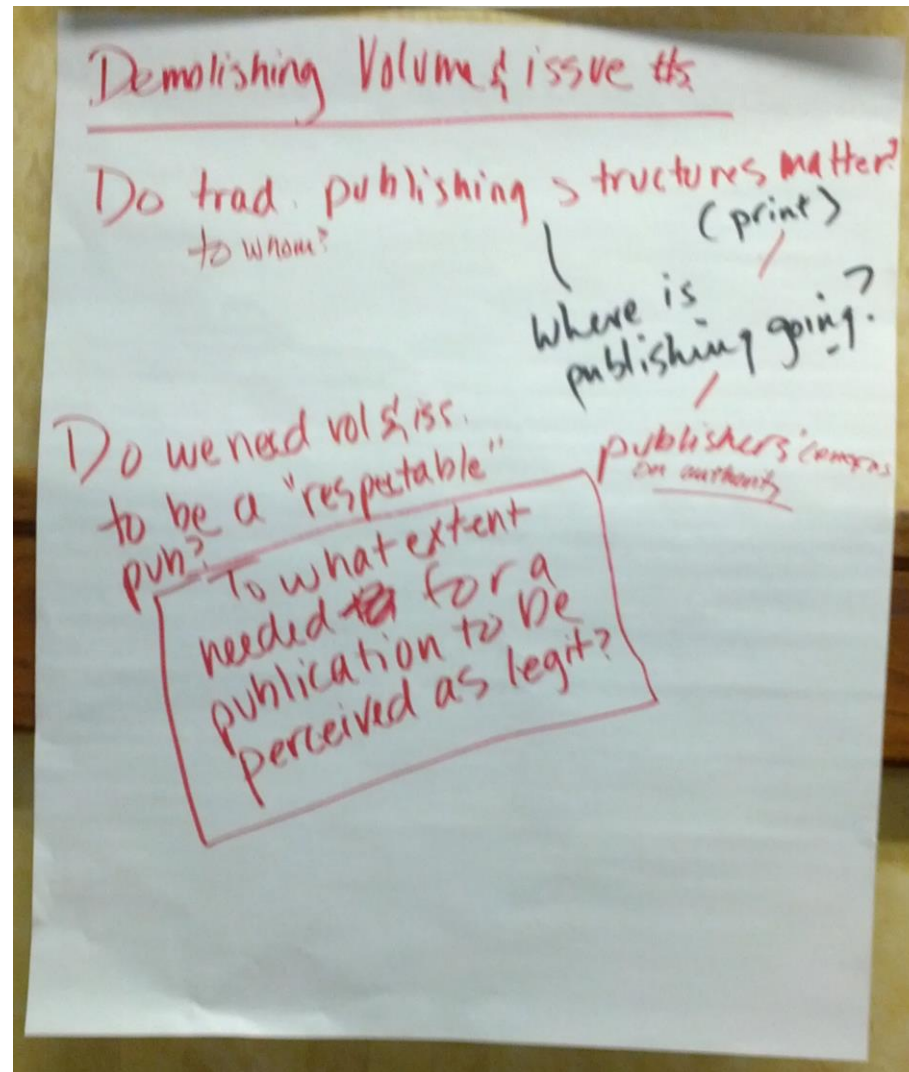
Journal

Ed boards are mostly conservative & want to maintain legitimacy

Inst. like OASPA needs some formalized structures to have journals play.

Theory: Publishers do it b/c expected.

Readers don't care.



Publishing in Librarianship - 3

Love Your Keyboard! Professional Writing for Librarians

PNLA 2013 Annual Conference, Boise, ID

Presented by Emily Ford and Kim Leeder

The Inquiry Process

While everyone's research and writing process is unique, we all follow common steps in completing a project. Being aware of these phases can help us become more deliberate and effective writers.



From *Together for Learning* by the Ontario School Library Association,
<https://www.accessola.org/Documents/OLA/Divisions/OSLA/TogetherforLearning.pdf>

Time Management & Productivity

Any time that you spend writing will be a tradeoff that draws time from other activities. Acknowledge and embrace the fact that when writing, you are NOT doing something else. Finding time to write is all about managing your priorities.

Tips:

- Schedule time to write on your calendar and honor it.
- Value your writing time as much as you value other precious things in your job.
- Find support for your writing either via social media or form a writing group.
- Set incremental, achievable goals and deadlines.
- Track your progress.
- Keep a journal.

Getting Published

Getting published is as much about how good are your ideas, how well you can write, and your relationships. This does not mean you need to be the most networked person in libraries! Here are some dos for getting published.

Do:

- Query editors early. Contact the editors at relevant publication venues with an abstract of your work to see if they would be interested in publishing your completed manuscript.
- Write with a journal/publisher in mind. It will be easier to frame your arguments, use the style required by a publication, and motivate your efforts if you can identify your audience before you begin the process.
- Structure your writing around a central argument. Most publishing rejections occur because manuscripts do not present a position, theory, or argument.
- Follow all editorial guidelines for a publication as outlined by a publication's web site or communication with editors.
- Have someone else read and edit your work before your submit it.
- Submit your best work.

Love Your Keyboard! Professional Writing for Librarians: A Bibliography

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