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Collaboration and Innovation: NNLM's Nationwide Online Wikipedia Edit-a-Thon

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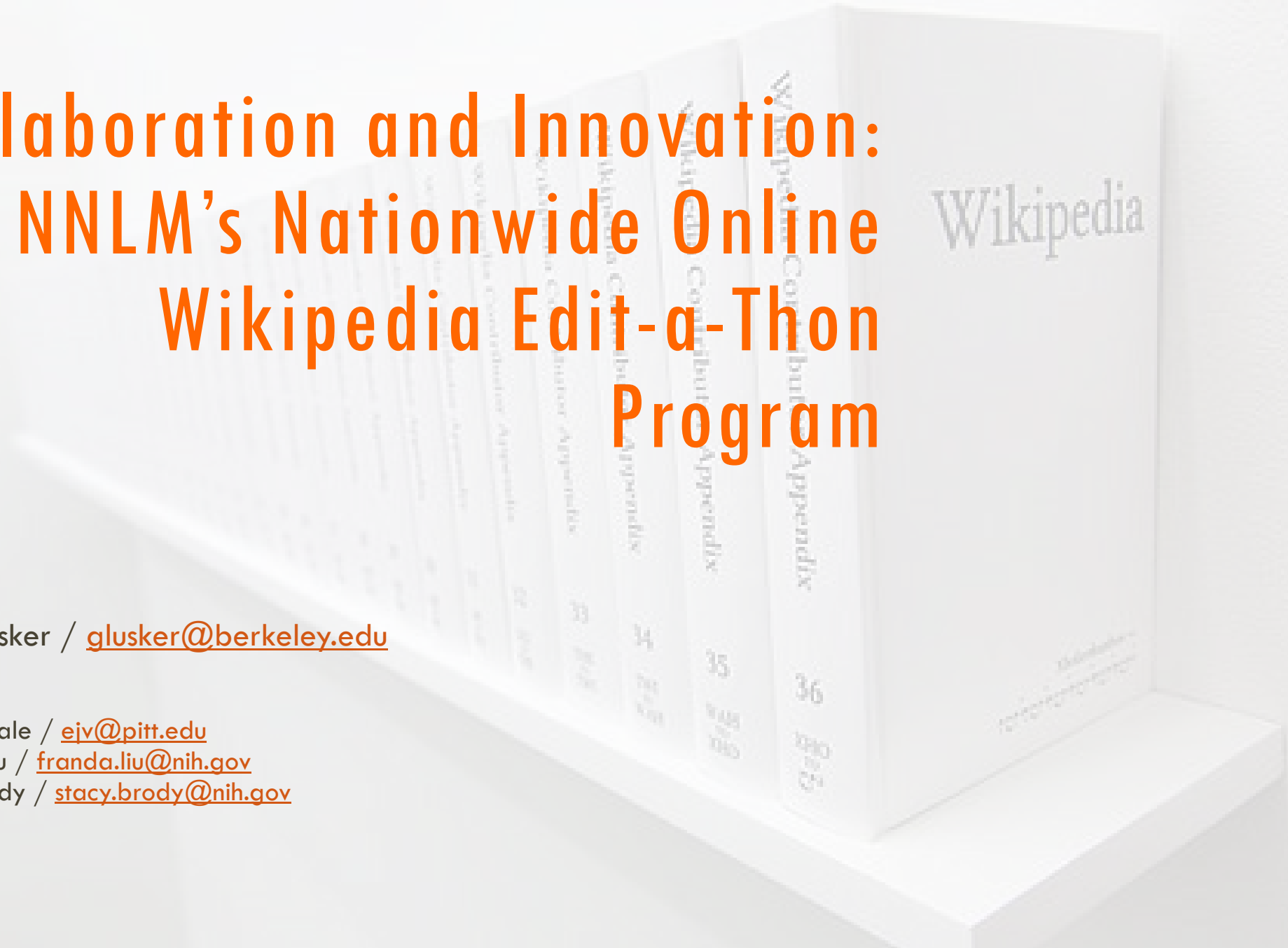
Collaboration and Innovation: NNLM's Nationwide Online Wikipedia Edit-a-Thon Program



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NATIONAL NETWORK OF LIBRARIES OF MEDICINE (NNLM.GOV)

Eight Health Sciences Libraries each function as the Regional Medical Library (RML) for their respective region.

The RMLs coordinate the operation of a Network of Libraries and other organizations to carry out regional and national programs.

NNLM offers: funding, training, community outreach, partnerships to increase health awareness and access to NLM resources.

EDIT-A-THONS

Generally:

- In-person
- Focus on a topic area
- Include an opening talk
- Include instruction on and support for editing
- Participants are provided with suggestions of pages to edit

But what if they need to be national in scope?

#CITENLM2018 EDIT-A-THONS

NLM is actively engaged in reaching a major strategic goal to "reach more people in more ways through enhanced dissemination and engagement pathways." The NNLM is the outreach arm of the NLM, charged with

- Improving the use of NLM resources
- Engaging NNLM members
- Utilizing librarian research skills

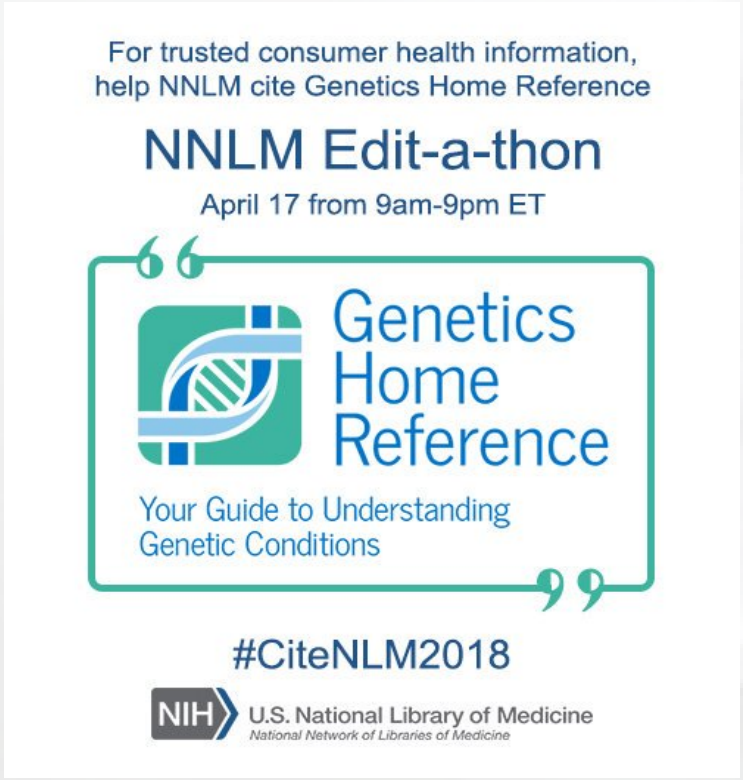
What better way to do this than to collaborate to:

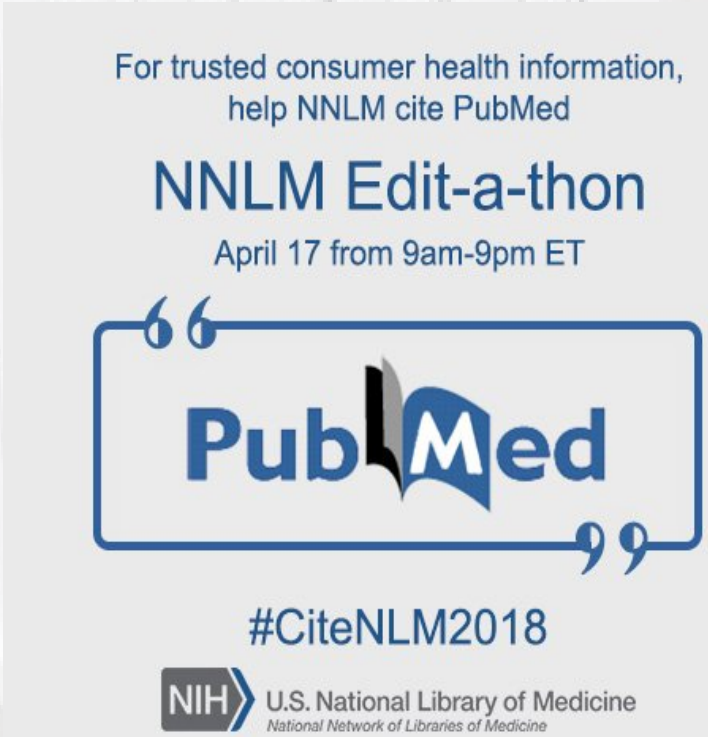
- Make Wikipedia a better, evidence-based resource!
- (Librarians haven't always been on board with Wikipedia as a resource)

ROUND 1: FIRST EDIT-A-THON

- Formed the project planning group
- Talked to the Wikipedia medical community about their needs (WikiProject: Medicine)
- The choice of topic: rare diseases
- NLM tools - Genetics Home Reference, MedlinePlus, PubMed, and NIH's Genetic and Rare Diseases Information Center (GARD)

PROMOTIONAL STRATEGIES

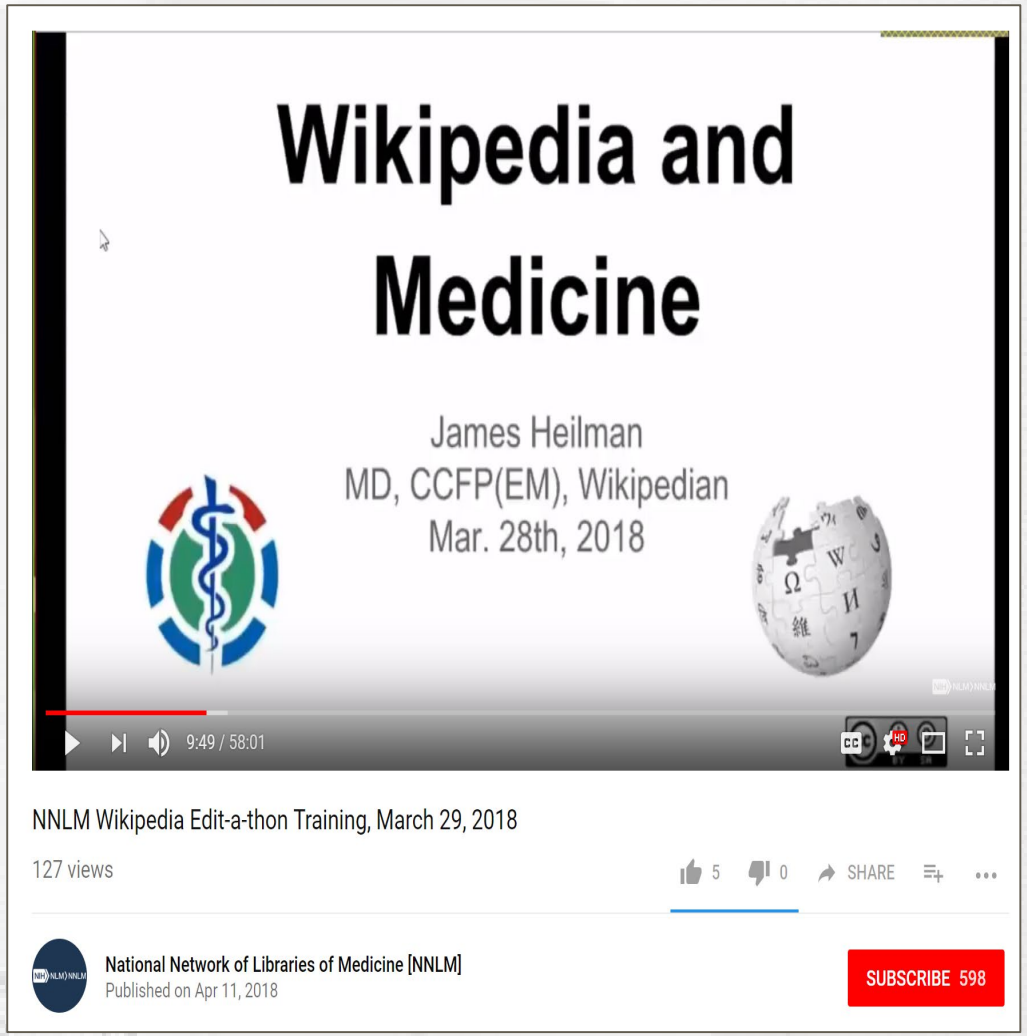




#CiteNLM2018

TRAINING OVERVIEW

- 1 hour training for network members with Dr. James Heilman, a physician and active WikiProject editor
- Training organized March 19, held March 29
- 67 attended, recording viewed 127 times



URL for recording

PROJECT PAGE AND DASHBOARD

URL for project pages

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Medicine/National_Network_of_Libraries_of_Medicine

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Medicine/National_Network_of_Libraries_of_Medicine/Past_Editathons

Content includes:

Link to WikiProject Medicine's Doc James training

Event information

WebEx details and schedule

Citation editing basics

Resources (including a section for teachers)

Information about the dashboard

Links to previous NNLM/health-related Wikipedia events

URL for dashboard

https://outreachdashboard.wmflabs.org/courses/National_Network_of_Libraries_of_Medicine/NNLM_Edit-a-thon_-_Spring_2018/home

Content includes:

Edit-a-thon statistics (automatically updated)

General information

In the weeks before the event, a timeline with tasks

Event details

Much more information in tabs, showing edit histories

PROJECT PAGE

Wikipedia:WikiProject Medicine/National Network of Libraries of Medicine

From Wikipedia, the free encyclopedia
< Wikipedia:WikiProject Medicine

NEW TO WIKIPEDIA? - In preparation for the edit-a-thon, we had a free webinar from 2:00-3:00pm EST with Dr. James Heilman (**Doc James**) as he discussed and gave a demonstration on how to edit Wikipedia. You can **find the recording here**.

#citeNLM2018 Edit-a-thon [edit]

Event Details [edit]

What?

To improve consumer health information on Wikipedia by adding or updating citations using United States National Library of Medicine resources.

When?

Tuesday, April 17th, 2018
9:00am – 9:00pm EST

Who?

NNLM Network Members and Wikipedians
No advanced technical skills required. Log in to Webex using the information below. In addition to periodic announcements and presentations, someone will be available to answer questions in the chat. Check out the schedule below to see the volunteer shifts.

How to Participate/Webex Login [edit]

Contents [hide]

1 #citeNLM2018 Edit-a-thon
  1.1 Event Details
  1.2 How to Participate/Webex Login
  1.3 Schedule
2 Adding Citations
  2.1 Instructions
  2.2 Caveats
3 Resources
  3.1 Basics
  3.2 Adding Citations
  3.3 Other Editing Resources
  3.4 Primary Reference List
  3.5 National Library of Medicine Resources
4 For Teachers
  4.1 Overview
  4.2 Using the Dashboard

ON THE DAY

- WebEx room staffed from 9 AM until 9PM EDT (6 PM PDT, 5 PM AKDT, 4 PM HDT)
- Support and information available from NNLM coordinators
- 2 hour shifts, handled by different NNLM regions
- Each started with pre-recorded welcome video from NNCO, and overview
- Live editing with narration, and online chat with participants
- Final slot featured OCLC Wikipedian-in-Residence Monika Sengul-Jones
- Hashtag helped with collecting information about edits, and social media activity

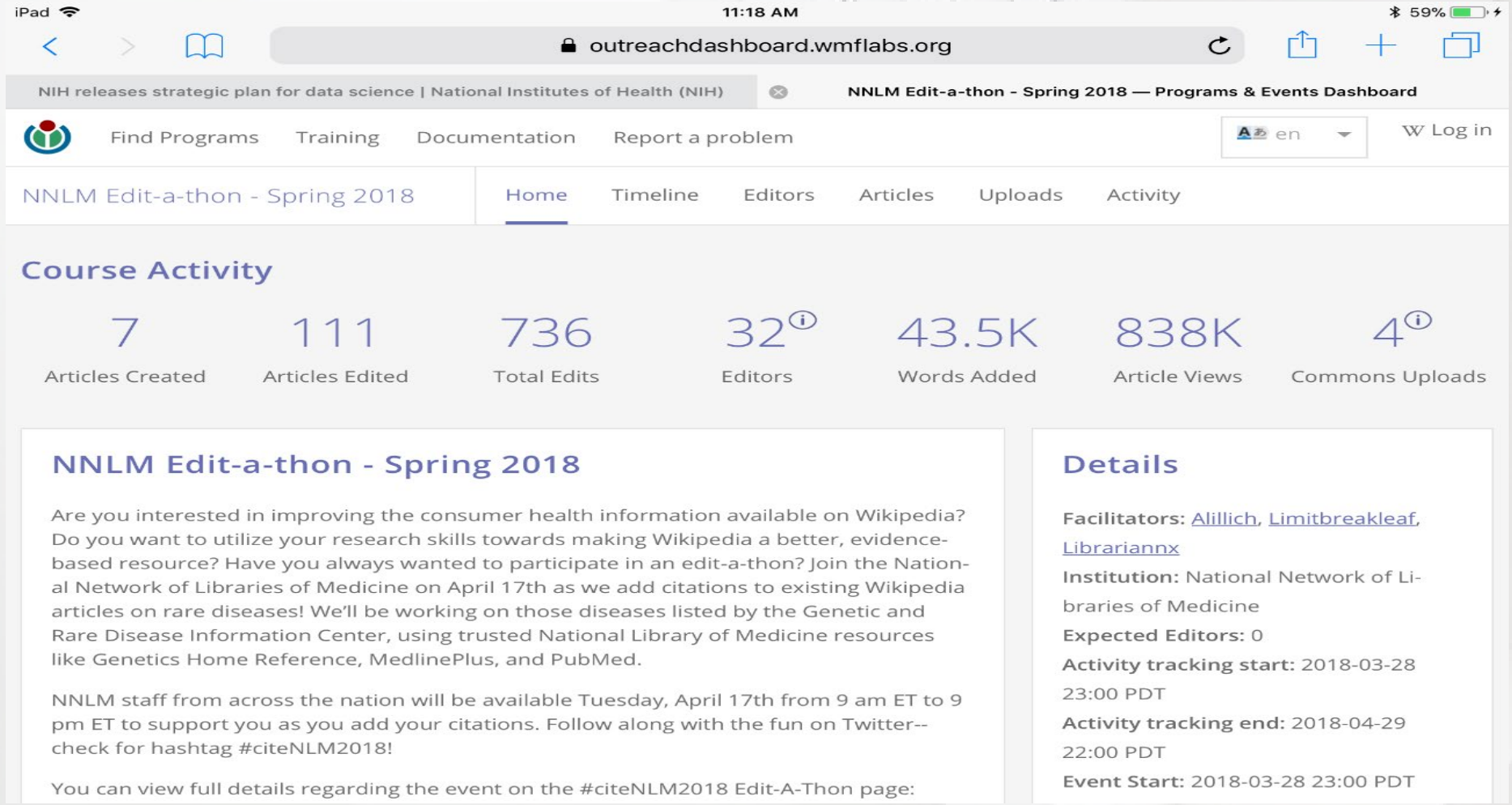
Schedule

All times in EST (UTC-05:00)

Time	In-chat help	Speakers
9:00-9:30am	**Kickoff & Demo**	TBD
9:30-11:30am	NNLM Staff	NER
11:30-12:00pm	**NLM Resources**	TBD
12:00-2:30pm	NNLM Staff	MAR
2:30-3:00pm	**Tips & Tricks / Live Q&A**	TBD
3:00-5:00pm	NNLM Staff	TBD
5:00-7:00pm	NNLM Staff	SCR
7:00-8:45pm	NNLM Staff	PNR
8:45-9:00pm	**Closing remarks**	PNR

As of March 23, 2018

DASHBOARD RESULTS



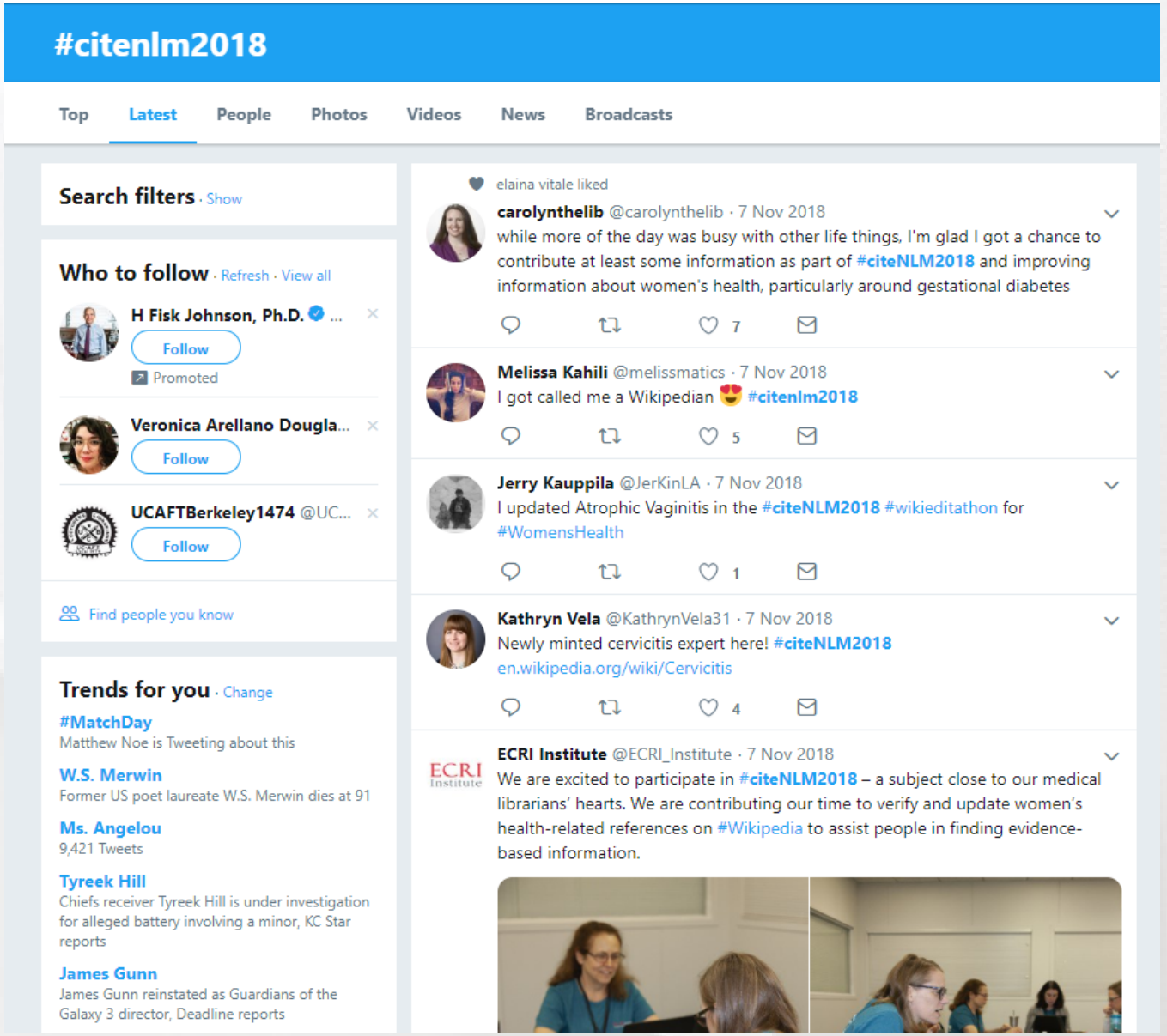
EVALUATION/LESSONS LEARNED

- It can be difficult to capture/measure impact for edit-a-thons; think through goals and evaluation as part of planning
- Statistics from the dashboard (only registrants—how to capture non-registrants?)
- Asked editors to put #citenlm2018 in edit summary
- Twitter feed showed some user engagement
- Fewer than expected joined WebEx sessions
- Participants mainly from library community, reflecting marketing
- Helpful to have two hosts at a time
- Importance of hands-on experience of editing for ongoing Wikipedia involvement

ROUND 2: SECOND EDIT-A-THON

Topic:
Women's Health

Date:
November 7, 2018



BETTER AND MORE TRAINING!

- 3 sessions, each hosted by two NNLM staff:
  - The world of Wikipedia, why to edit it, and overview
  - Create an account, start editing
  - NLM resources for use in improving articles
- 30 minutes each
- Started early! (the month before)
- Recordings posted and available

https://nnlm.gov/class/wiki_training

https://twitter.com/nlm_news/status/1047562302004838406

BETTER AND MORE PROMOTION!

DRAGONFLY » MARCH 18TH, 2019

NOV 06

TOMORROW/NOVEMBER 7! Wikipedia Edit-a-Thon on Wome Health– Join Us!

Posted by Ann G
NNLM, News Fro
Tags: Edit-a-th

In case you haven't heard, the NI happening tomorrow! We really role fits for you. (If you want to want to tweet, the hashtag is #ci

As an extra inducement, during t

What do you get when the world's largest medical library and the world's largest encyclopedia mee up?

Posted by NLM in Focus / August 13, 2018

We think the result is even better than happily ever after.

Because now more people than ever before have more access to credible, evidence-based information on rare diseases.

The anticipation had been building for weeks when medical librarians from all over the country joined forces through NLM's National Network of Libraries of Medicine for an all-day #CiteNLM2018 Wikipedia edit-a-thon on April 17.

The event was so successful that rumors have

UCLA Science Libraries @UCLASciLibs · 1 Nov 2018
Join us on Wed, Nov 7, for the #citeNLM2018 Wikipedia Edit-a-thon Women's Health! Learn how to improve the public's access to eviden reliable women's health info. For more info see library.ucla.edu/news

Health Sciences Library System

HSLS UPDATE

Previous Issues

March 2019
February 2019
January 2019
2018
2017
2016
2015
2014
2013
Archives

National Network of Libraries of Medicine Sponsors Virtual Wikipedia Edit-a-thon

Did you know that people consult Wikipedia more often than trusted National Institutes of Health and National Library of Medicine resources to look for health information? Studies even suggest that our healthcare providers and students in health professions turn to Wikipedia for much of their health research. Recognizing this, a group of National Network of Libraries of Medicine (NNLM) coordinators recently organized a virtual Wikipedia Edit-a-thon to

McGill University librarians participating in the NNLM Wikipedia Edit-a-thon

https://infocus.nlm.nih.gov/2018/09/26/improving-info-on-womens-health-national-network-of-medical-librarians-wants-your-help/

https://infocus.nlm.nih.gov/2018/08/13/what-do-you-get-when-the-worlds-largest-medical-library-and-the-worlds-largest-encyclopedia-meet-up/

http://info.hsls.pitt.edu/updatereport/?p=10994

https://news.nnlm.gov/pnr/tomorrow-november-7-wikipedia-edit-a-thon-on-womens-health-join-us/

BROADER TOPIC OFFERS MORE SCOPE !

Result	Article	Importance		Quality		Review Release		Score
1	Cervical cancer staging (t · h · l)	Top	2015-08-04 (t)	Stub	2015-08-04 (t)			500
2	Live birth (human) (t · h · l)	Top	2015-08-09 (t)	Stub	2015-08-09 (t)			500

[From the project page]

"Finding a Women's Health Topic

With so many woman's health-related topics, how do you choose? Wikipedia has a quality scale. C-class, Start-class, and Stub-class articles will probably be the easiest to revise. You can find descriptions of all the different classes here. [Here] is a tabulation of all the articles by quality and importance. It may be helpful in finding a topic to edit."

Women's health articles by quality and importance

Quality	Importance						
	Top	High	Mid	Low	NA	???	Total
FA	3	1	1				5
GA	5	5	4	5			19
B	31	38	49	26		18	162
C	20	36	97	81		124	358
Start	15	56	103	205	4	273	656
Stub	2	7	32	149	5	199	394
List	5	2	5	13		1	26
Category					111		111
Disambig				1	1		2
Portal					1		1
Project					9		9
Template					105		105
NA			1	2	16	1	20
Other				1			1
Assessed	81	145	292	483	252	616	1,869
Unassessed			1			179	180
Total	81	145	293	483	252	795	2,049

DASHBOARD COMPARISON:

NNLM Edit-a-thon - Spring 2018

Home | Timeline | Editors | Articles | Uploads | Activity

7	111	736	32	43.5K	838K	4
Articles Created	Articles Edited	Total Edits	Editors	Words Added	Article Views	Commons Uploads

NNLM Edit-a-thon - Fall 2018

Home | Editors | Articles | Uploads | Activity

18	204	705	50	27.7K	3.45M	20
Articles Created	Articles Edited	Total Edits	Editors	Words Added	Article Views	Commons Uploads

https://outreachdashboard.wmflabs.org/courses/National_Network_of_Libraries_of_Medicine/NNLM_Edit-a-thon_-_fall_2018/

WHAT NEXT? ENTER STACY BRODY!

- NLM Associate Fellow 2018-2019 (1 year residential educational and leadership experience)
- Asked to help us regroup and take the program to the next level
- Assessed from multiple perspectives—30,000 feet as well as on the ground!

THOUGHTFUL, ANALYTICAL, ORGANIZED APPROACH

Wikipedia Edit-a-Thon

SIMPLE GANTT CHART by Vertex42.com
https://www.vertex42.com/ExcelTemplates/simple-gantt-chart.html

Company Name
Project Lead

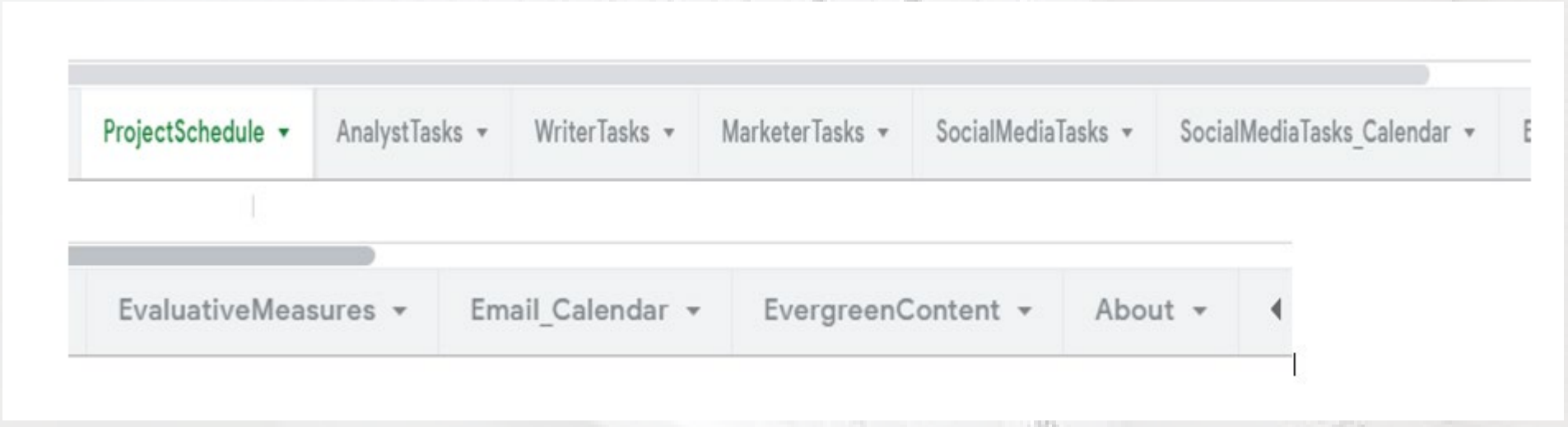
Project Start: Mon, 1/7/2019
Display Week: 1

TASK	ASSIGNED TO	PROGRESS	START	END
Preliminary Planning				
Determine date of edit-a-thon	Team	0%	1	
Advertise resource selection Twitter chat for upcoming edit-a-thon	Marketer	0%	1/	
Host Twitter Chat for resource selection	SocialMedia	0%	2	
Analyze Twitter chat and select top resource	Analyst	0%	2	
Update Wiki page with date and NLM resource to be highlighted	Wikipedian	0%	1/	
Review and update abstract information in the Conference Harvester. This update	Conference	0%	1/	
Submit AV and setup needs for immersion session to MLA	Conference	0%	2	
Partnering and Marketing				
Email organizations, Wikipedians, Wiki chapters, and others	Marketer	0%	1/	
Email professional and educational listservs	Marketer	0%	3/	

TASK	ASSIGNED TO	PROGRESS	START	END
Training				
Gather topic-specific resources from team members, partners, and social	Trainer	0%	2/10/19	3/27/19
Create a scaffolded training model using existing content	Trainer	0%	3/8/19	4/22/19
Create or curate training specific to the highlighted resource	Trainer	0%	3/28/19	4/11/19
Add relevant resources and links to Wiki Project Page	Wikipedian	0%	2/10/19	4/22/19
Executing				
Upload slides, handouts to Conference Harvester	Conference			
Host pre-event meeting: assign Twitter monitoring duties	Team			
Practice technical implementation	Team			
Host event	Team			
Create Google Map of participants	Team			
Monitor talk page and edits to wiki page	Wikipedian		4/27/19	5/4/19
Thanking and Analyzing				
Host a debrief conference call	Team		5/4/19	5/11/19
Award barn stars on Wikipedia	Wikipedian		5/4/19	5/11/19
Thank participants on Twitter	SocialMedia		5/4/19	5/11/19
Write blog posts summarizing impact of event	Writer		5/5/19	5/12/19
Create Twitter Moment of event	SocialMedia		5/5/19	5/12/19
Share region-specific results/outcomes to Google Drive	Team		5/5/19	5/9/19
Evaluate edit-a-thon	Analyst		5/5/19	5/9/19

ROAD MAPS MAKE IT EASY TO PLAN

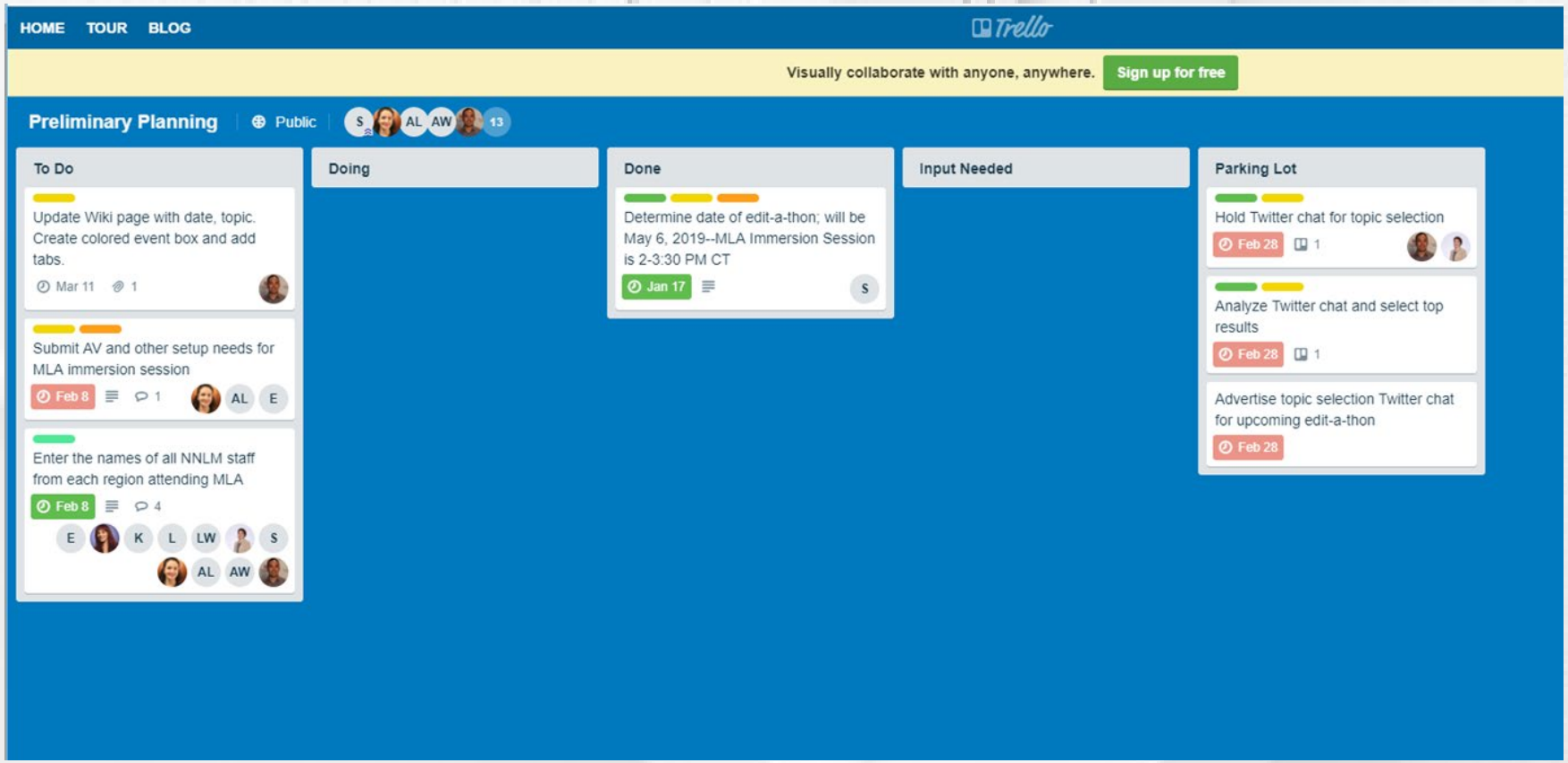
Spreadsheet tabs: Useful lists of tasks, nothing got missed, many ideas generated



ORGANIZATIONAL TOOLS

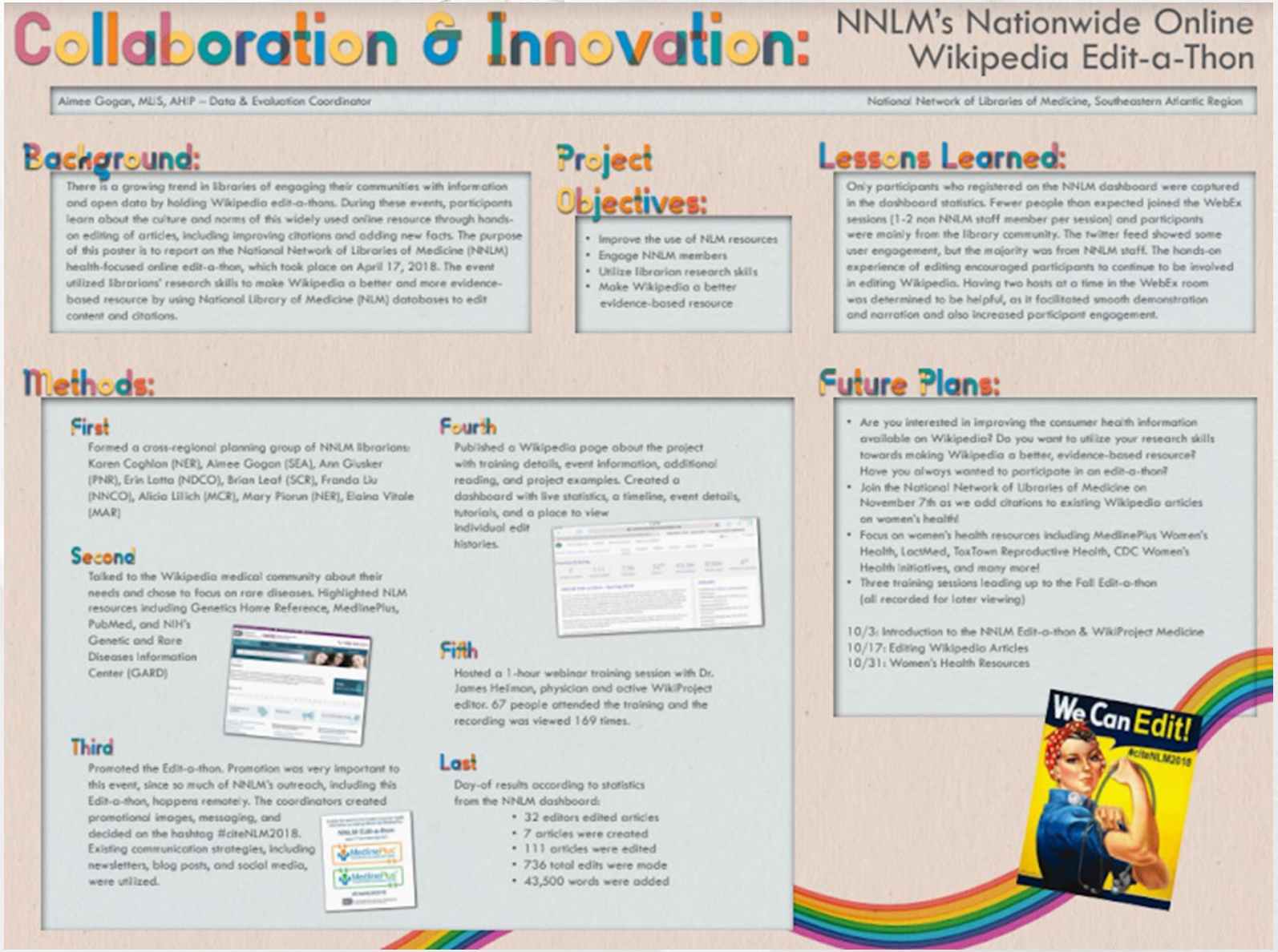
While our team initially saw the Gantt charts as most effective, Stacy also created a Trello board as an additional option

Other teams may use Basecamp, Evernote, Google Drives, and other tools– whatever works, as long as there's buy-in and consistency



BUILDING INTEREST

Presentations and posters for NISO, NFAIS, regional medical library conferences, and coming in May, a poster at the national Medical Library Association conference



Poster by Aimee Gogan, promoting Round 2

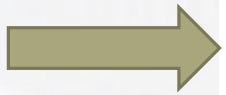
WIKIDATA

https://news.nnlm.gov/pnr/data-flash-wikidata-rdm-and-librarians/

And

https://nnlm.gov/class/wikidata

(recording!)



NOV 26

Data Flash: Wikidata, RDM and Librarians

Posted by Ann Glusker on November 26th, 2018 **Posted in:** Data Science, News from NNLM, News From NNLM PNR, Technology, Training & Education

Tags: metadata, research data managment, wikicite, wikidata

You've heard of Wikipedia, but are you familiar with Wikidata? What about WikiCite?

If you are interested to hear more, join us as we host Wikidata expert and librarian Katie Mika, from the University of Colorado Boulder! In this hour-long webinar, she will "introduce the WikiCite initiative (to build a database of open citations to support free and computational access to bibliographic metadata) and will identify simple, high impact ways for librarians to get involved. As experts in the intersection of bibliographic metadata, information discovery, and interdisciplinary research, librarians are a tremendous resource for this community."

Register for the session (which will be recorded, and a link sent out to registrants). You might also want to check out the link on that page to the NNLM's Research Data Management Webinar Series, with several recorded sessions already available.

Please send any questions to Ann Glusker, email: glusker (AT) uw.edu. We look forward to learning along with you on Dec. 7!

P.S. If you want some fascinating extra reading before the webinar, check out this article by Katie Mika, "Wikidata and BHL" [Biodiversity Heritage Library]

ROUND 3: THIRD EDIT-A-THON

Third NNLM edit-a-thon will be held at the Medical Library Association's 2019 conference in May in Chicago; online participation will be supported and encouraged! The topic is **ELEVATING HEALTH EQUITY**

#citeNLM Spring Edit-a-thon 2019 [edit]

Event Details [edit]

What?

#CiteNLM Elevating Health Equity Wikipedia Edit-a-Thon

Why?

To promote the improvement of consumer health information on Wikipedia by adding or updating citations using United States National Library of Medicine resources.

When?

Monday May 6, 2019

Where?

Events will be held at the Medical Library Association Annual Conference in Chicago, IL. Additionally, everyone is welcome to host an event at their institution or edit on their own.

Who?

NNLM Network Members and Wikipedians

Stay tuned for additional details!

OTHER FUTURE PLANS

- Enhance promotion via Twitter, Facebook, Network communication
- Join and be active in Wikipedia communities
- Involve NIH Institutes
- Collaborate with health care practitioners (one idea: video testimonials of physicians who treat people with rare diseases and impact on patients on having information)
- Idea—encourage editors to use and promote open access resources
- Suggestions welcome!

MISCELLANEOUS RESOURCES!

[WebJunction course]

Wikipedia + Libraries: Better Together

Overview | Build Community | Extend Librarianship | Amplify Stories | Teach Literacies

Libraries and Wikipedia share a common purpose: to provide free public access to knowledge and resources. Wikipedia + Libraries: Better Together was an 18-month OCLC project to strengthen the ties between US public libraries and English Wikipedia. The project ended in May 2018 and the connections, learning materials, stories, and outcomes are still unfolding. Library staff are leveraging Wikipedia to better serve their communities.

Learn from the pathways that library staff have taken with Wikipedia and how you can get involved, too.

Build Community

Extend Librarianship

Amplify Stories

Teach Literacies

Training curriculum

Access the full training curriculum to learn how to confidently use, edit, and teach Wikipedia at your library.

Training Curriculum

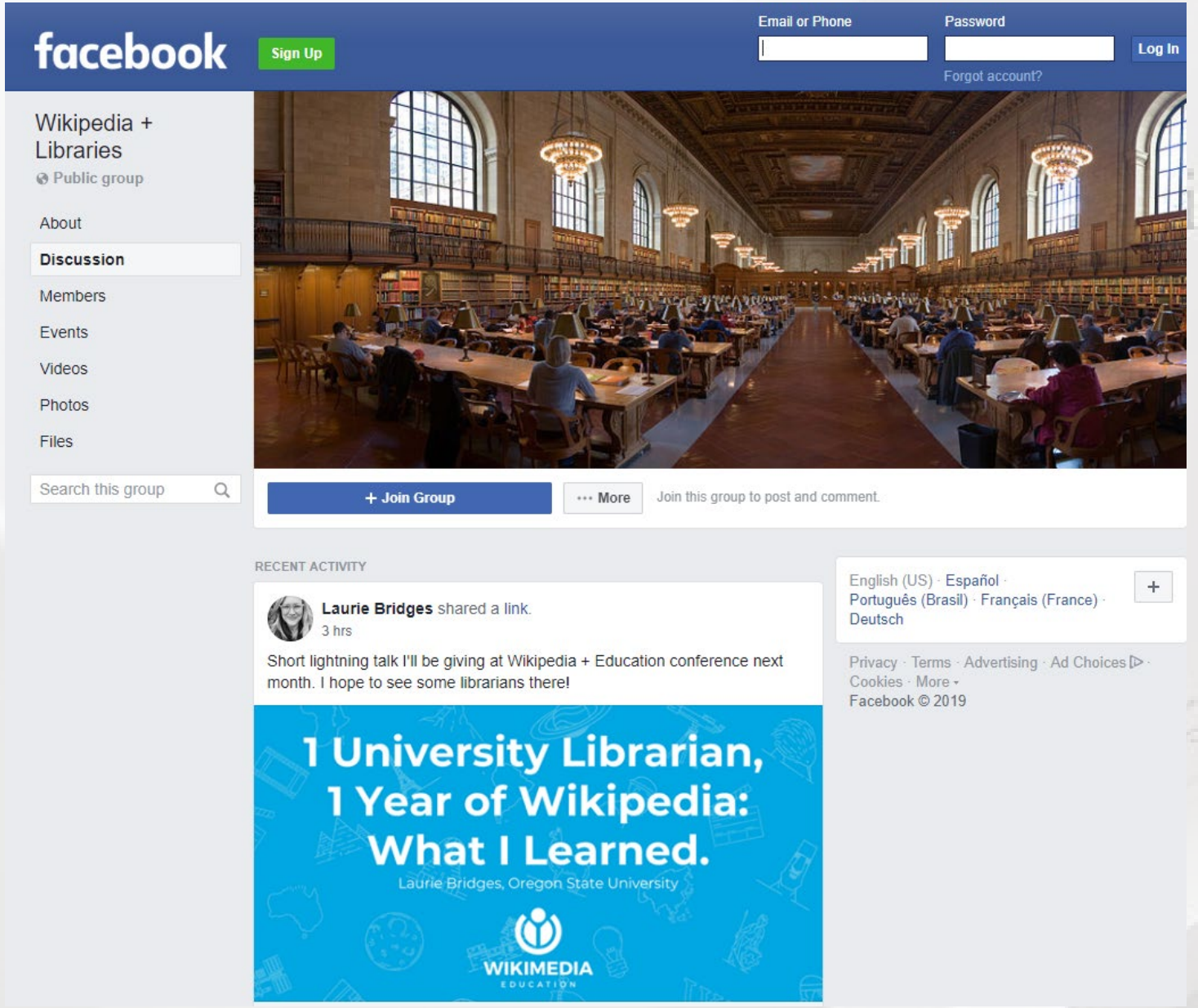
Learn more

Learn about the Wikipedia + Libraries: Better Together project's history and activities.

Project Background

Sign up for

[Wikipedia + Libraries public Facebook group]



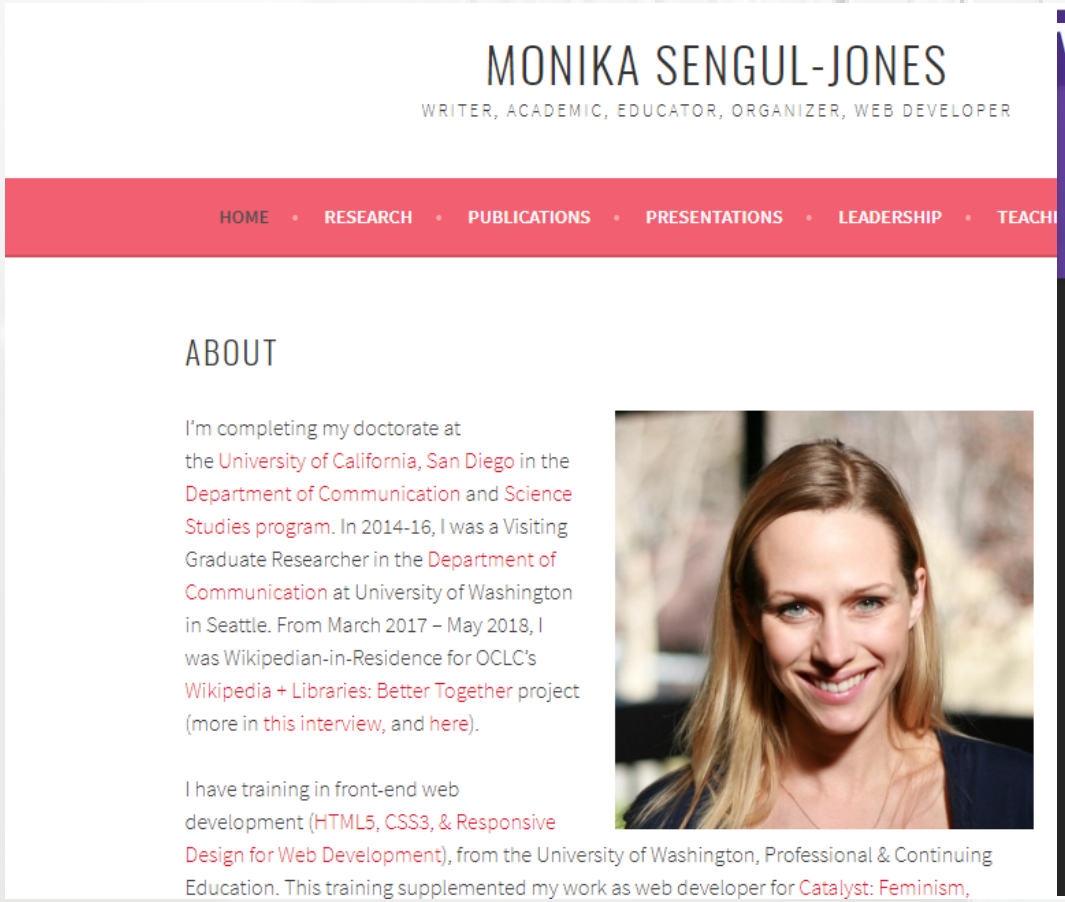
Wikimedia Foundation and

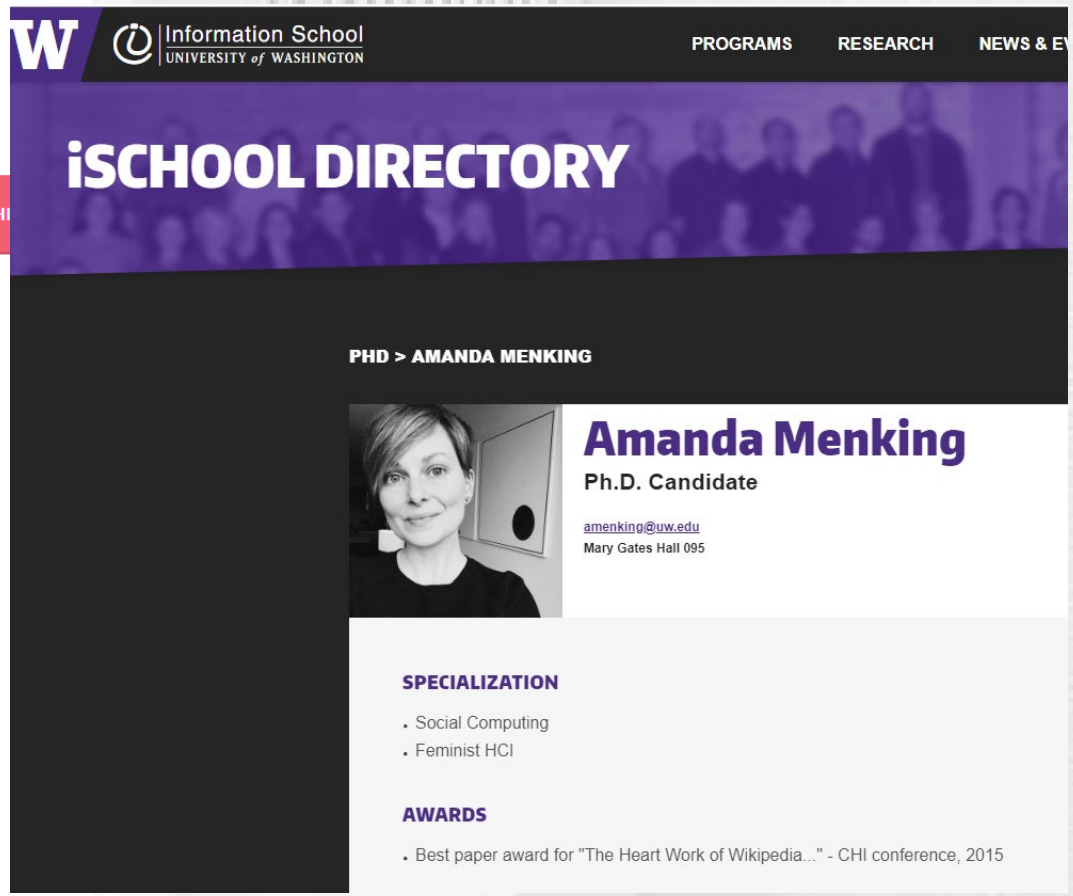
Merrillee Proffitt's book

TWO AMAZING NORTHWEST WIKIPEDIANS

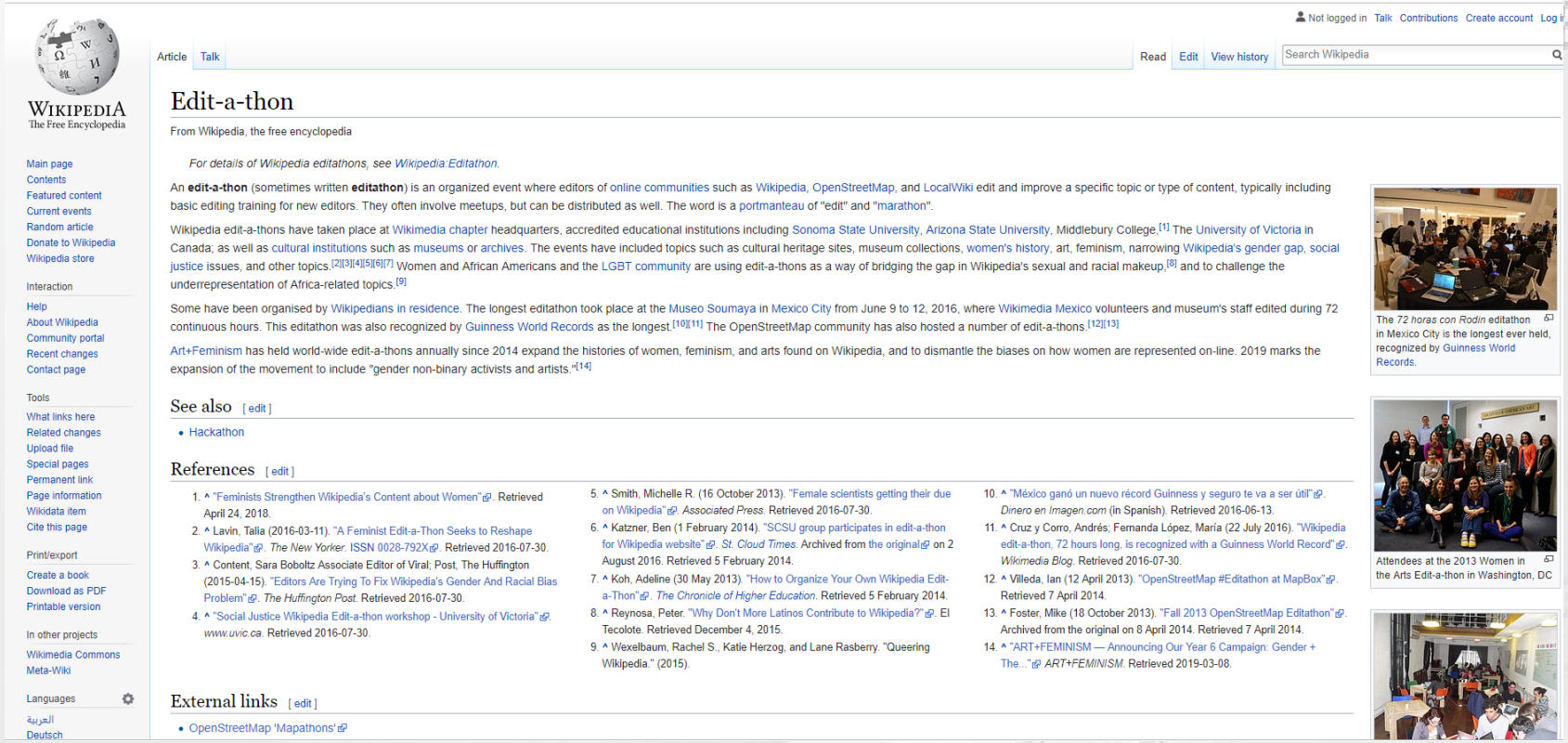
https://monikasengul.com/

https://ischool.uw.edu/people/phd/profile/amenking





QUESTIONS?



Not logged in Talk Contributions Create account Log in

Article Talk | Read Edit View history | Search Wikipedia

WIKIPEDIA
The Free Encyclopedia

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Upload file
Special pages
Permanent link
Page information
Wikidata item
Cite this page

Print/export
Create a book
Download as PDF
Printable version

In other projects
Wikimedia Commons
Meta-Wiki

Languages
العربية
Deutsch

Edit-a-thon

From Wikipedia, the free encyclopedia

For details of Wikipedia editathons, see Wikipedia:Editathon.

An **edit-a-thon** (sometimes written **editathon**) is an organized event where editors of online communities such as Wikipedia, OpenStreetMap, and LocalWiki edit and improve a specific topic or type of content, typically including basic editing training for new editors. They often involve meetups, but can be distributed as well. The word is a portmanteau of "edit" and "marathon".

Wikipedia edit-a-thons have taken place at Wikimedia chapter headquarters, accredited educational institutions including Sonoma State University, Arizona State University, Middlebury College,[1] The University of Victoria in Canada; as well as cultural institutions such as museums or archives. The events have included topics such as cultural heritage sites, museum collections, women's history, art, feminism, narrowing Wikipedia's gender gap, social justice issues, and other topics.[2][3][4][5][6][7] Women and African Americans and the LGBT community are using edit-a-thons as a way of bridging the gap in Wikipedia's sexual and racial makeup,[8] and to challenge the underrepresentation of Africa-related topics.[9]

Some have been organised by Wikipedians in residence. The longest editathon took place at the Museo Soumaya in Mexico City from June 9 to 12, 2016, where Wikimedia Mexico volunteers and museum's staff edited during 72 continuous hours. This editathon was also recognized by Guinness World Records as the longest.[10][11] The OpenStreetMap community has also hosted a number of edit-a-thons.[12][13]

Art+Feminism has held world-wide edit-a-thons annually since 2014 expand the histories of women, feminism, and arts found on Wikipedia, and to dismantle the biases on how women are represented on-line. 2019 marks the expansion of the movement to include "gender non-binary activists and artists."[14]

The *72 horas con Rodin* editathon in Mexico City is the longest ever held, recognized by Guinness World Records.

Attendees at the 2013 Women in the Arts Edit-a-thon in Washington, DC

See also [edit]

- Hackathon

References [edit]

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External links [edit]

- OpenStreetMap 'Mapathons'

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--Screenshot of https://en.wikipedia.org/wiki/Edit-a-thon

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This project is funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012342 with the University of Pittsburgh, Health Sciences Library System and UG4LM012343 with the University of Washington. The content is solely the responsibility of the authors and does not necessarily represent the official views of the National Institutes of Health.