Portland State University PDXScholar

Online Northwest

Online Northwest 2019

Mar 29th, 9:00 AM - 10:00 AM

Keynote Panelist: Data Across the Curriculum

Genifer Snipes University of Oregon, gsnipes@uoregon.edu

Follow this and additional works at: https://pdxscholar.library.pdx.edu/onlinenorthwest Let us know how access to this document benefits you.

Snipes, Genifer, "Keynote Panelist: Data Across the Curriculum" (2019). *Online Northwest*. 13. https://pdxscholar.library.pdx.edu/onlinenorthwest/2019/schedule/13

This Panel Session is brought to you for free and open access. It has been accepted for inclusion in Online Northwest by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.

Data Across the Curriculum

Genifer Snipes Business & Economics Librarian University of Oregon



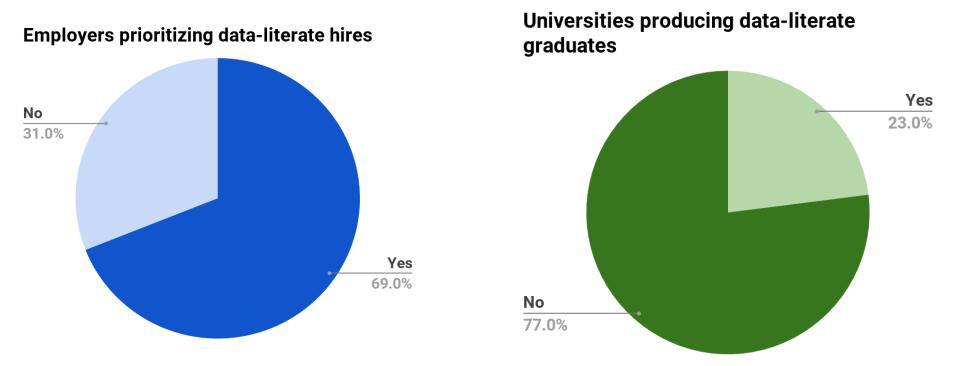
Of employers prioritize hiring data literate job candidates



Of university leaders say they're producing data literate graduates

Business-Higher Education Forum. (2017). <u>Investing in</u> <u>America's data science and analytics talent.</u>

How can we help?



Ideas

- Research literacy skills
- Ethical implications of data gathering, usage & interpretation
- Introduce new research techniques
- Integrate more data sources into teaching/reference
- Pitch it as a job search asset