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## User Experience with Evidence Based Purchasing

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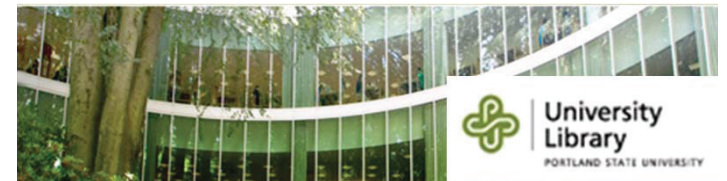


# User Experience with Evidence Based Purchasing

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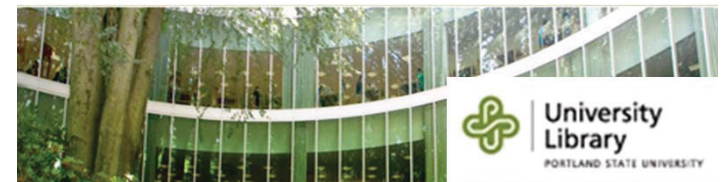
# Portland State University & EBS Purchasing for Ebooks

- ★ First evidence based plan was instituted in 2008 with Elsevier for the 2007 Complete Collection
- ★ Other evidence plans have been discussed but not locally instituted since this first experiment
- ★ However, Portland State has participated in the Wiley evidence based consortia plan with the Orbis Cascade Alliance
- ★ Portland State is also part of the Alliance evidence plans with Oxford University Press & Taylor & Francis



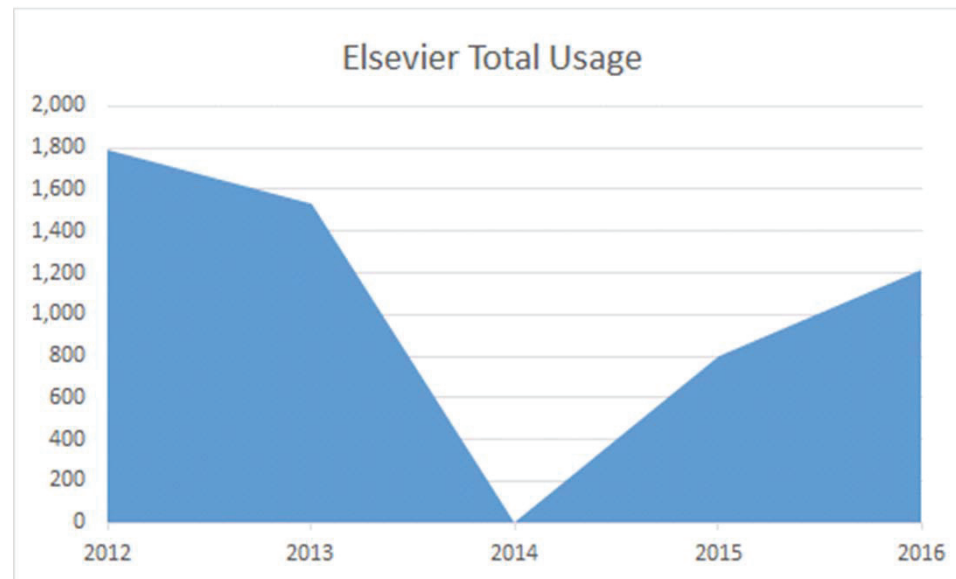
# The Plan with Elsevier

- ★ Plan with Elsevier was for the 2007 Complete Collection (~670 titles)
- ★ The cost was over US \$50,000 with about \$92 per title purchased
- ★ Funded by one time donation funds
- ★ No access fees charged as long as ScienceDirect subscription maintained
- ★ If ScienceDirect subscription cancelled there would be a 5% ongoing access fee with \$0.81 fee per download instituted



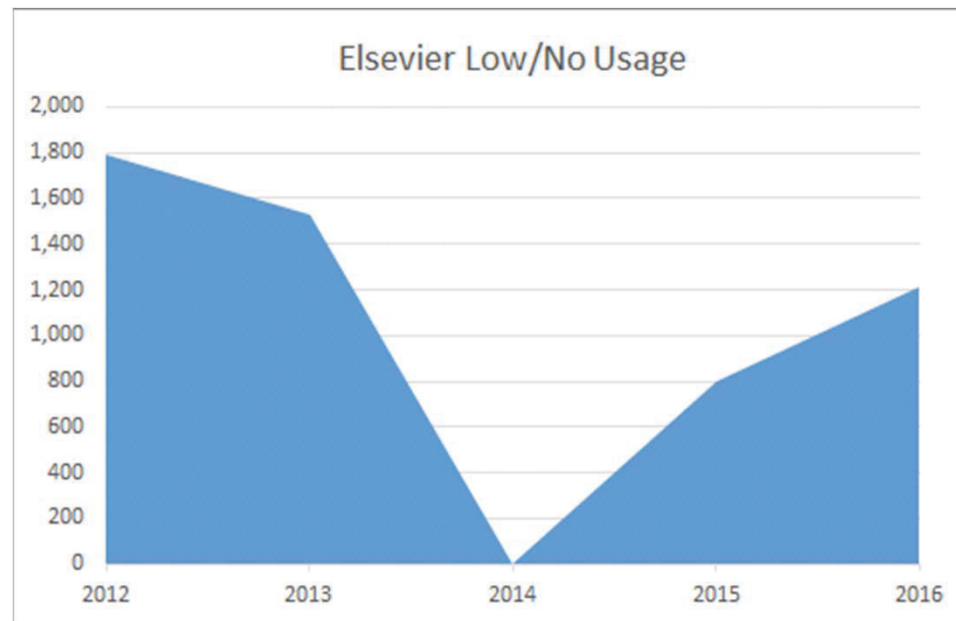
# Usage of Elsevier Ebooks since 2008

- ★ Stats for ebook usage were not kept from 2008-2011, no stats for 2014
- ★ Overall usage has been fairly consistent with a slight decline
- ★ CPU \$45



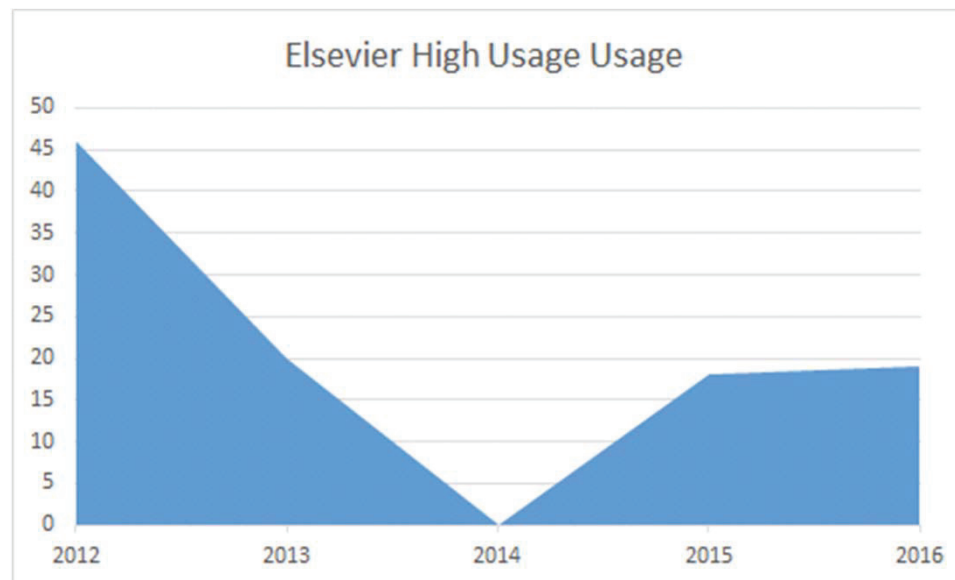
# Usage of Elsevier Ebooks since 2008

★ Low/No usage has grown over the years



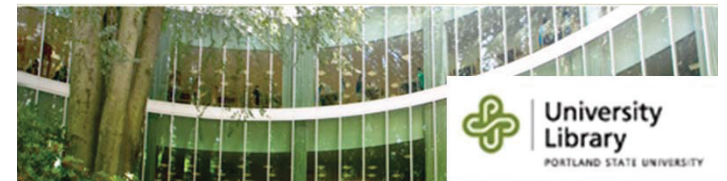
# Usage of Elsevier Ebooks since 2008

- ★ High usage has declined over the years



# Top Titles Used in Elsevier Collection

- ★ Fundamentals of Air Pollution (Fourth Edition)
- ★ Digital Design and Computer Architecture
- ★ The ASHRAE GreenGuide (Second edition)\*
- ★ Handbook of Electrochemistry\*
- ★ Protein NMR Spectroscopy (Second Edition)\*
- ★ Hack the Stack\*





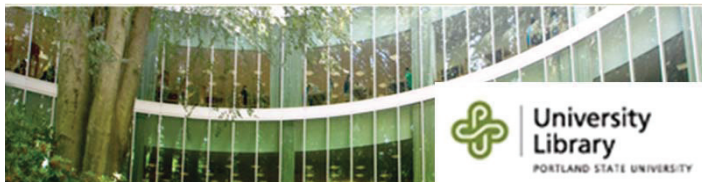
# Lessons Learned from Elsevier Experience

- ★ Price point would be considered too high in today's standards
- ★ Purchase was made for a handful of titles that at the time may not be available for individual purchase
- ★ Return on the investment is considered too low to consider continuation



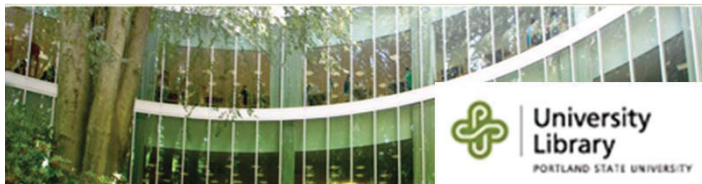
# Portland State & Consortia EBS Plan with John Wiley

- ★ Portland State always had high use of Wiley content in the consortia DDA aggregator plan
- ★ Portland State supported the Alliance move from the DDA plan to the EBS plan directly with John Wiley due to our previous use
- ★ Alliance used DDA funding of ~US \$230,000 (average spend on Wiley content during DDA)
- ★ Titles available were from 2005-2017



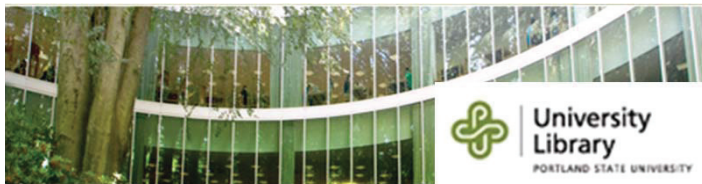
# Portland State & Consortia EBS Plan with John Wiley

- ★ Plan involves 39 libraries
- ★ Consortia has parameters for holdings being represented in GOBI as well as shared discovery system (Ex Libris Network Zone)
- ★ Set-up of the plan was complicated by parameters of the consortia
- ★ A different multiplier was negotiated for back-content from the multiplier used for current content



# Portland State & Consortia EBS Plan with John Wiley

- ★ First review is seemingly positive but Alliance feels more data needed to determine success
- ★ Set-up/statistics gathering of the plan was complicated/delayed by parameters of the consortia
- ★ One member library migrated to discovery tool in Summer 2017 so was not part of the title selection purchased



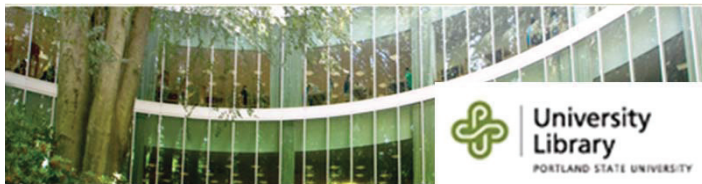
# Portland State & Consortia EBS Plan with John Wiley

- ★ 536 titles in total were purchased in the first year
- ★ 248 titles were of the top 7 titles used by 38 institutions
- ★ 234 were the titles used by 6 or more institutions and selected
- ★ 54 titles had more than 164 downloads



# Portland State & Consortia EBS Plan with John Wiley

- ★ Will continue the EBS pilot through 2018 for fuller evaluation
- ★ Given the multiplier differences; it isn't possible for me to calculate cost per title or CPU for entire Alliance
- ★ Return on investment for Portland State is worthwhile due faculty/student feedback on content made available



# Portland State & Consortia EBS Plan with John Wiley

Thank You!

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