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Demonstrating the Value of Libraries in Academic Research During a Pandemic: An Application of Web-Scraping Based Metrics

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Demonstrating the Value of Libraries

in academic research during a pandemic

Laura Baird Systems and Applications Librarian

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Pacific University

Undergraduate & Graduate Programs
Four campus locations

±4,000 Students ±300 FT Faculty

Eugene, Forest Grove, Hillsboro, Woodburn

We analyzed the references that Pacific authors used in their research and whether they are available through the Libraries.

2019 & 2020

To advance critical inquiry, collaborative learning, and

KNOWLEDGECREATION

through dynamic services, spaces, & COLLECTIONS

Do the Libraries advance knowledge creation?

What knowledge does Pa c ific create?

What is used for creation?





Do we make it available?

Metrics & Value

CITED
useful & relevant

Downloads/Checkouts interested in reading

Page views may be relevant

2019/2020

2020 was an unprecedented year. What can comparing it to 2019 tell us?

The Differences of 2020 at Pacific

Lib ra rie s

Online only
March 17 – August 17

Contactless pickup
Autumn 2020 -

Campus

Online only
Mid-March - August

Hybrid instruction Autumn 2020 -

*Except some health professional programs

Pandemic, Physical Availability, Budget

How does on line only access impact academic research?

Continuous funds reduced by 8% from 19 to 20

Budget

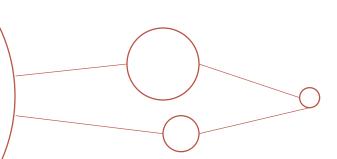
How does budget impact academic research?

We don't yet have enough data for conclusive answers but we can start to ask questions

METHODOLOGY

Web of Science

- Tracks citation relationships among publications
- Social Sciences Citation and Science Citation indices subscribed
- Covers 1976 to the present
- Citation/abstract database only, not full-text



DATA

What knowledge does Pacific create?

Do the
Libraries
a d vance
knowledge
creation?

What is used for creation?

Do we make it available?

Web Scraping

Collecting in form a tion from the Internet using software that simulates web surfing.

Ruby

Program ming language Set of commands, instructions, etc. used to create a software program.

- High-level
- Concise
- Readable

Watir

Web
Application
Testing
In
Ruby

Watir lets you use selectors to:

- Click buttons
- Enter forms (search)
- Copy content

```
browser.textarea(id: "input1").set("UT=" + no)
browser.button(id: "search-button").click
```

UT=35434687643657

SEARCH

Textarea

with id input1

SEARCH

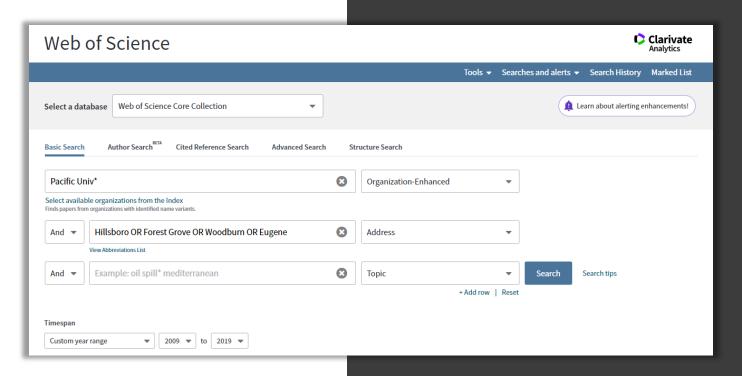
Button

with id search -button

What knowledge does Pacific create?

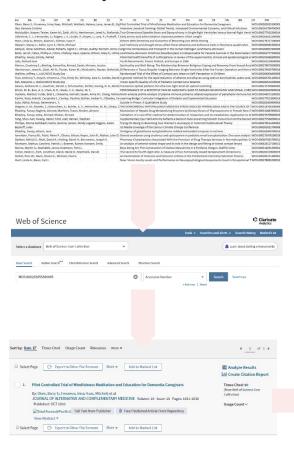
RESULT List of Pacific publications

Search Web of Science



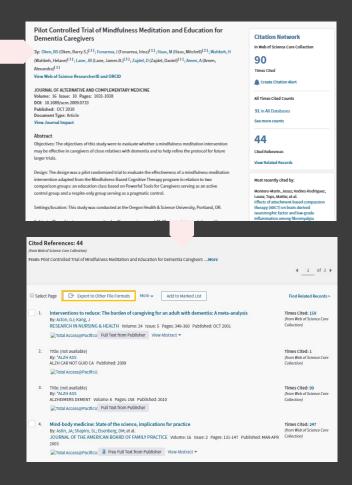
What is used for creation?

Web - scraping with Ruby & Watir



RESULT

List of works used* in Pacific publications



Do we make it available?

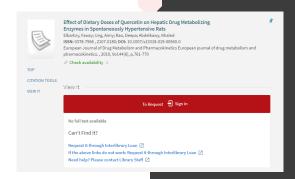
Web - scraping with Ruby & Watir

Try DOI Try Source, Year

RESULT

List of works used in Pacific publications available thru the library





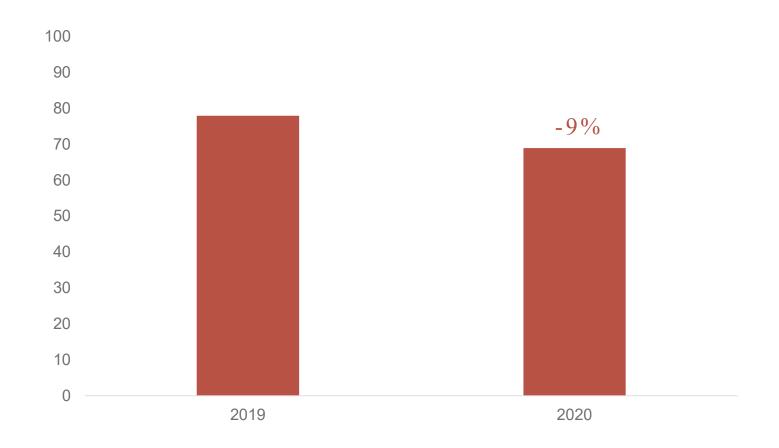
CAVEATS

- Dependent on source data accuracy
 - Web of Science
 - Boxer Search
- Citations may be incomplete (proceedings, books)
- Focus towards the social sciences/sciences and articles

RESULT

Availability 2009 - 2019

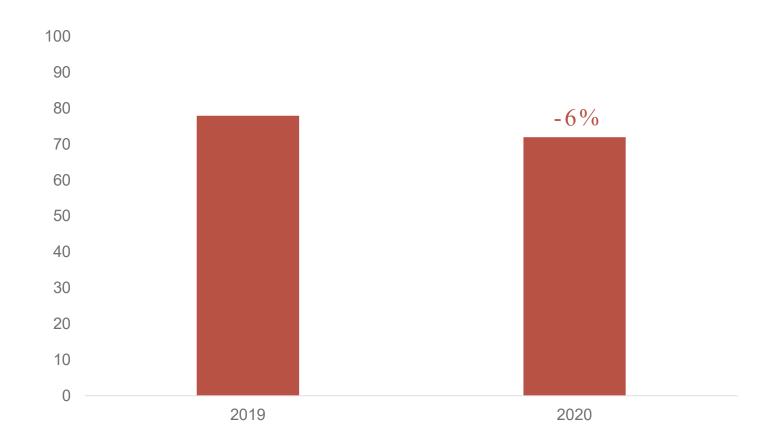
Comparing a vailability for citations from 2009-2019 in 2019 v. 2020



^{*}Due to database cancellations

Availability Last 10 Years

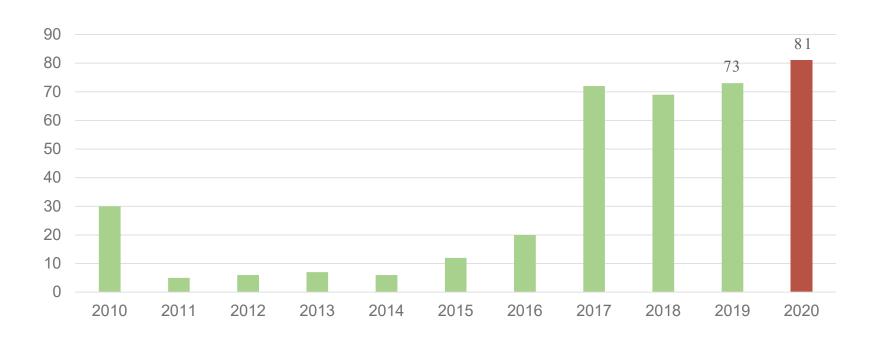
Comparing a vailability for citations from 2009-2019 in 2019 v. 2010-2020 in 2020



A little more availability for recent years ...

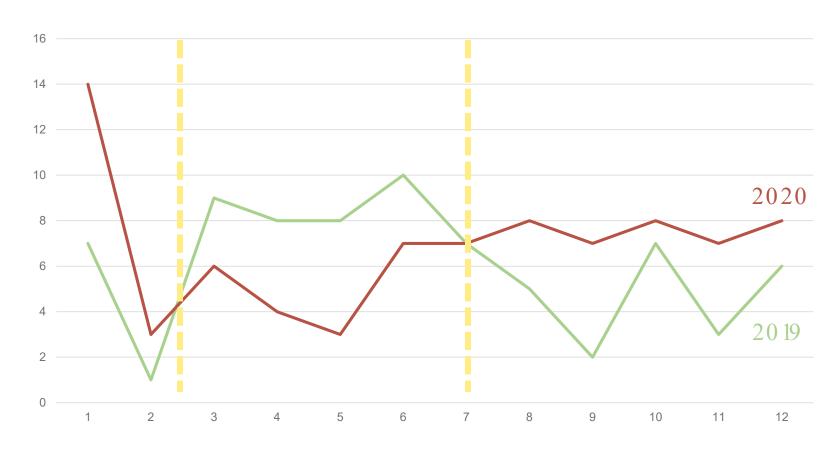
Budget had an impact, but it was mitigated ...

Publications Per Year

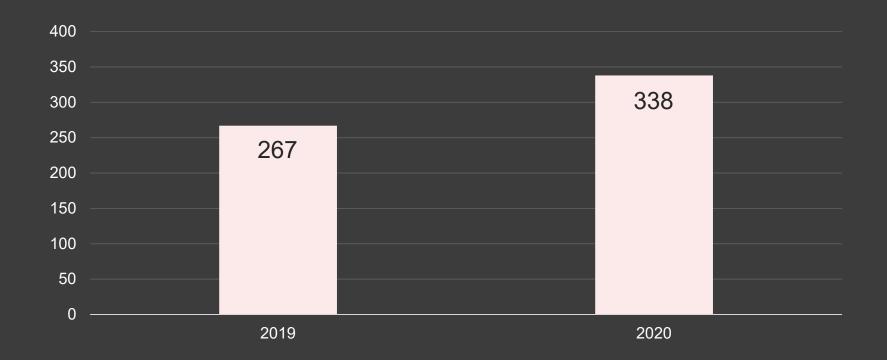


Increasing focus on scholarship at Pacific

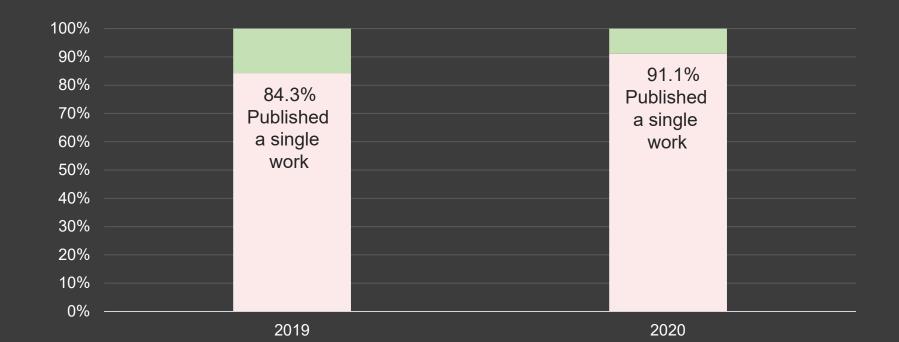
Publications Per Month



Authors Overview



Authors Productivity



Authors Productivity

2020 authors published 1-6 works

2019 authors published 1-7 works

Authors

2019

1.21

works per author average

2020

1.13

works per author average

Citations Per Publication

2019

38.7

Average citations per publication

2020

47.9

Average citations per publication

Trend? More publications, with more citations.

Open Access Availability

2019

18%

Citations used in 2019 available for free

2020

20%

Citations used in 2020 available for free

SUMMARY (preliminary)

Publications per year



Works per author



Citations per work



OA Access or Use



How does online only access impact academic research?

To be determined...

Could any of the changes we've seen be attributed to online practices?

Increased publications institutionally?

Decreased works per author?

Increased citations?

Increased role of open access?

How does budget impact academic research?

Despite attempts to mitigate, budget impacts a vaila bility.

Could this by why OA citations increased? What will be the impacts on publications in future years?

Availability Studies

- Began manually (infrequent/partial)
- Recently a utomated
 - More institutions
 - More frequent
 - More data sources
 - Longitudinalopportunities

We analyzed the **references** that **Pacific authors**

used in their research and whether they are **available** through the Libraries.

CONCLUSION They (mostly) are!



THANK YOU!

QUESTIONS | COMMENTS

