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Embedded Librarian Shines a Light on "Grey Literature" for Informing Organizational Change

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SHINING A LIGHT ON GREY LITERATURE



HELLO!

I am Tiffany Coulson

I work as a public librarian for NCW Libraries and as an embedded librarian for Altera-Ed, an educational non-profit.

Peer Reviewer











"Information only becomes valuable when it is understood, not just when it is made available."

- Stephen Few





LIBRARIANS AS INFORMATION PROFESSIONALS

- Recognizing, creating, and using information to create organizational change.
- Applying knowledge management principles to leverage organizational assets.
- Implementing feminist theory as a mechanism for inclusion and analysis.

Question - What experts will you encounter on your information journey?

GREY LITERATURE





The Grey Journal - http://www.greynet.org/

> NOW THAT'S MY KIND OF GREY LITERATURE!

Grant Writing

What Works Clearinghouse Reports

Google Scholar Links to Research

Community Interviews

Curriculum Design

Library of Congress Training Guides

Professional Journals, Web Sites, Books

- School Library
 Journal
- + Edutopia
- + ALA Discussion Forums
- PD Books

Reference

Primary Sources

- Newspapers
- + Journals
- + Archives
- Library Resources
- + Search Engines



PANDEMIC PIVOTING WITH SOCIAL



- How to engage students with informal learning opportunities
- Support school curriculum without competing for online "space"
- Work within the home environment reality

"...grounds the use of education tools and arranges the educational experience in a cultural view of learning and human development in which multiple expressions of diversity are recognized and regarded as assets for teaching and learning. Thus, it is education that is responsive to students' individual and collective lived experiences..."

Metropolitan Center for Research on Equity and the Transformation of Schools https://steinhardt.ny u.edu/metrocenter

"When physical distancing is deemed necessary, social and emotional connectedness is even more critical..."



Culturally Responsive SEL https://drc.casel.org/sel-as-a-le ver-for-equity/

PANDEMIC PIVOTING WITH



- How to engage students with informal learning opportunities
- Support school curriculum without competing for online "space" NYU STEINHARDT
- Work within the home environment reality

TIME FOR A CHANGE

- Affirm heritage language
- Family at the center of the learning transaction
- ✔ Place-based content
- Collaborative, communicative, connected

Metropolitan Center for Research on **Equity and the Transformation of** Schools https://steinhardt.ny u.edu/metrocenter



Culturally Responsive SEL https://drc.casel.org/sel-as-a-le ver-for-equity/











RECONSIDER WHO THE "TEACHER" IS

X Intergenerational

"Which activity did we like the most? uhhhh star wars!! that's why my grandma took them she loves star wars!"

"I read the books with them and their dad played some of the games..."

Lived Experiences

"I'm babysitting a lot this summer so I read all the books with my brother and cousins"

"We were happy to see books sent home in Spanish."

X Family **PLUS!**

"We did a activitie all together, when we have to cook in the sun"

"...they're fun and give me & Miles an excuse to hang out"

"Levi taught his cousins about fossils and different kinds of butterflies."

GREY LITERATURE AUTHENTIC



- Celebrating individual voice
- Affirming non-dominant perspectives
- Independent of publishing bias
- Highlighting corroboration across contexts
- More contextualized (Practitioners vs. Researchers)





FOCUS EOUTH CULTURALLY RESPONSIVE TEACHING RIGOR ATE CENTE Q&A WITH ZARETTA HAMMOND







WEBSIT







We're not disrupting an existing format, we're creating

society

REPORT

While many things have evolved into the 21st centur

Wallace reinventing science dissemination to complement tr to-understand language for all to enjoy. We exist betrapped behind technical jargon and paywalls. We w understood and appreciated by many levels of read-



Knowledge Center

Blog News and Media

How We Work



KNOWLEDGE CENTER

Out-of-School Time Programs: Paving the Way for Children to Find Passion, Purpose & Voice—national surveys of K-8 parents, teachers, and program providers

New research and accompanying online playbook sheds light on how parents, teachers and OST providers perceive the value of out-of-school time (OST) in children's social, emotional and academic development



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SLIDE PRESENTATION



CONFERENCE **PROCEEDING**

PODCAST

One voice as a beacon: Analyzing a crowd-sourced qualitative data set using a feminist approach to knowledge management

Tools

COULSON, Tiffany (2017) One voice as a beacon: Analyzing a crowd-sourced qualitative data set using a feminist approach to Anousledge management. Paper presented at: IFLA WLIC 2017 - Wrocław, Poland - Libraries. Solidarity. Society. in Session S04-Satellite Meeting: Knowledge Management Section.

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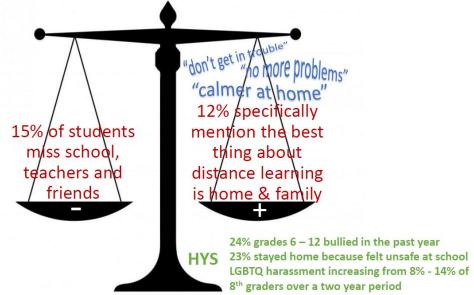


OSPI NEWS RELEASE: REYKDAL: We are Returning to School Buildings Next Year

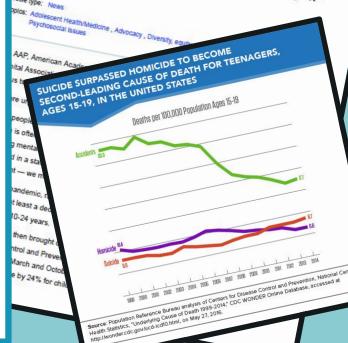
Washington Office of Superintendent of Public Instruction sent this bulletin at 05/13/2021 03:09 PM PDT

"Extended time in remote and hybrid learning has had negative impacts on many of our students' mental and behavioral health, as well as their engagement with and success in school."

We worry about school being a "safe" place for students.







MINDFUL ACTIVITIES FOR YOUTH

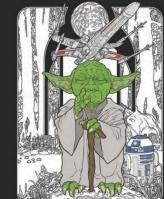














"It distracted me from my struggles..."

"The coloring book help me calm down and go sleep..."





"Helped me keep my brain in check..."

GREY LITERATURE

DATA DRIVEN IMPACT



- Feminist methodology for producing recommendations for action from within a community.
- Knowledge management framework for including stakeholders as information co-creators rather than research subjects.



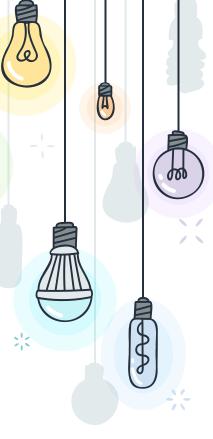
SE GUIDING PRINCIPLES FOR ANALYZING INFORMATION

Knowledge Management

- Stakeholders are co-creators of knowledge
- Collaborative information spaces are essential to knowledge building
- Interpretation of information by a human agent creates knowledge

Feminist Methodology

- + Individual Voice
- + Absent Voices
- + All meaning is mediated
- Information processes are as important as information artifacts
- Multiple valid viewpoints
- Polyvocality essential to knowledge building





"EXPERIENCES OF THE OPPRESSED, NO MATTER HOW DIVERSE, PRODUCE MORE ACCURATE ACCOUNT OF THE SOCIAL ORDER THAN DO THE ACCOUNTS OF THE DOMINANT GROUP."

- BROOKS 2007



Voices on The World Stage:

Processing the Power Of Individual Experience in Recommendations for Action



• Tiffany Coulson coulst@uw.edu • Supervised by Leana Mayzlina Digital Action Campaign Manager •



Project Framework

Digital access is a challenge for women throughout the developing world. As women come together on-line through the "Women Weave the Web" campaign, they present solutions to access issues based on their own experiences.

The World Pulse mission is to magnify the voices of grassroots women leaders as they seek to bring about global change.



Individual Voices

| Volumen from over 80 countries share their experiences on fine regarding women's issues.





- ♦ THE PROJECT: HOW TO CREATE RECOMMENDATIONS FROM JOURNAL SUBMISSIONS FOR GLOBAL PARTNERS WHILE MAINTAINING THE INTEGRITY OF INDIVIDUAL VOICES ♦
- ♦ BUILDING ON CAMPAIGN PROMPTS ♦ FINDING COMMON THREADS ♦ CREATING MEANING ♦ RECOMMENDING SOLUTIONS ♦ MAGNIFYING WOMEN'S VOICES ♦





.

WOMEN WEAVE THE WEB



CONTINUE PHASE 1 DIGITAL PHASE 2 DIGITAL PHASE 2 DIGITAL PHASE 3 DIGITAL PHASE

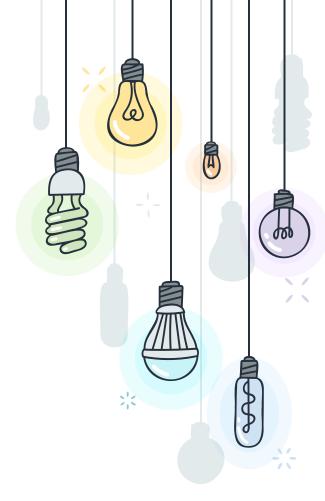
Bring Internet to rural areas, local libraries, and community centers INFRASTRUCTURE Push governments and global funders to prioritize Internet access as highly as key development goals Location, electricity, Use alternative energy sources and mobile mobile networks, roads technologies to reach the most rural areas **AFFORDABILITY** Gain global support from multi-national organizations like A4Al (a4ai.org) Put more low-cost devices in the hands of mentors Prohibitive cost of who can disperse training at the grassroots computers, mobile phones, data plans LANGUAGE Support the development of websites, mobile apps, and software translation that makes use of non-English and native languages and scripts Non-English Speakers have limited access

Create safe online spaces for women to communicate CULTURE free of cultural norms and constraints Provide a "window to the world" via Digital Access to help women to share and discover ways to create a Where digital freedom more empowered culture conflicts with women's traditional roles **SAFETY &** Improve web security protocols and highlight PRIVACY Internet safety education for women Establish women-only hours, areas, or telecenters for Protecting women's safety and privacyusing the Internet in public places both online and in the environment where they access the Internet

"To me, this is what technology is all about: empowering one woman to help empower another, bridging the gap between the urban and the rural, the vocal and the voiceless."

SING GREY LITERATURE TO CREATE IMPACT

- Look for the "experts" on the subject
- Collect that which is relevant & current
- Use sources you can see & share
- Listen to the "experts" in the room
- Produce grey literature that speaks to your context
- Use accessible resources, and valid methods to analyze & tell the data story





THANKS!

Any questions?

You can find me at:

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- LinkedIn.com Tiffany CoulsonMattawa Branch Librarian

