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Building on What We've Learned: Approaches to Library Publishing from Three Different Universities

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Building on What We've Learned: Approaches to Library Publishing from Three Different Universities

Hosted by:

Professional Development Committee in collaboration with
Equity, Diversity, and Inclusion Committee and Outreach Committee

DSS Equity, Diversity, and Inclusion Guidelines

- We will not speak for others, and we will not ask someone else to speak for others.
- We will practice active listening and listen more than we individually speak, paying attention to how much space we take up in the room (or virtual room).
- We value everyone's voice and encourage everyone to speak up.
- We will not become defensive when someone shares the effect our communication has on them.
- We will respect people's names and gender pronouns.
- We will give credit where credit is due.
- We are open to social media use in DSS interactions, but we will ask before mentioning others in the room or sharing photographs, and we will respect people's decisions.

Presenters

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Building on What We've Learned: Approaches to Library Publishing From Three Different Universities

Johanna Meetz, Karen Bjork, and Annie Johnson

ACRL Digital Scholarship Section Virtual Professional Development Program
Summer 2020

Agenda

- ▷ Publishing history
- ▷ Reoccurring themes
 - Sustainability
 - Accessibility
 - Collaboration
- ▷ Five steps to library publishing
- ▷ Questions

Pacific University

Journal Publishing

- ▷ 2011: Started publishing journals
- ▷ 2019: Publishing 7 journals
- ▷ 2020: Publishing 3 journals



Pacific University

Book Publishing

- ▷ 2015: Founded Pacific University Press
- ▷ 2016: First Pacific University Press book published
- ▷ 2019: Met goal of publishing 3 books/year
- ▷ Currently: 6 total books published



Sustainability

- ▷ Services offered
- ▷ Available staffing
- ▷ Long-term nature of journal publishing
- ▷ Variability in journal needs over time
 - Editor turnover
 - Student journals

Portland State University

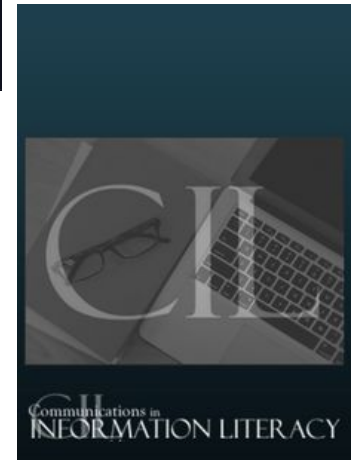


University
Library

PORTLAND STATE UNIVERSITY

Journals

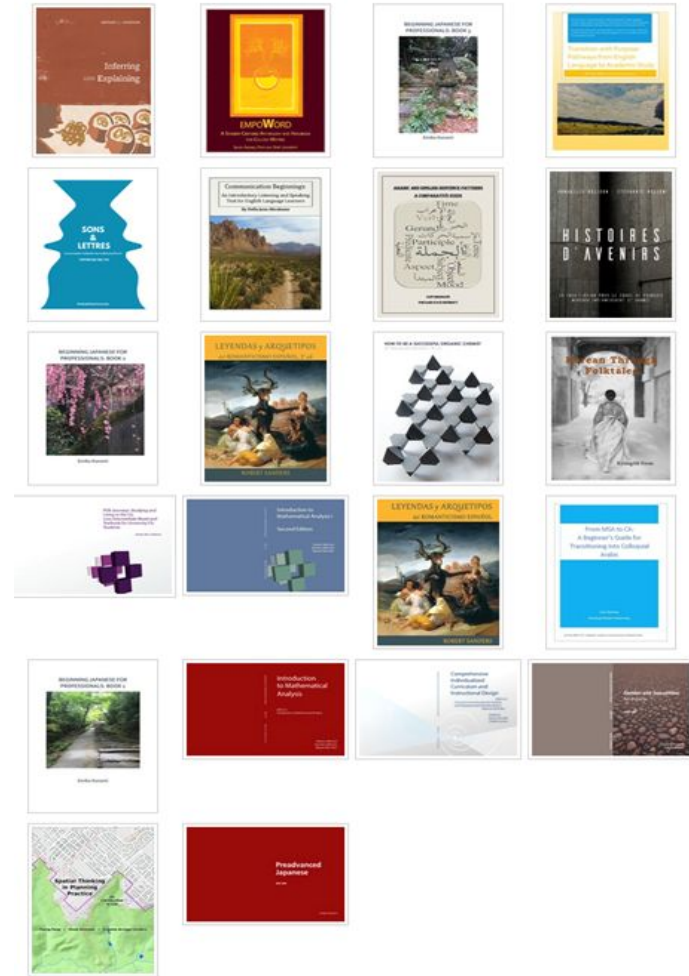
- ▷ 2014 - 2 undergraduate Journals
- ▷ 2019 - 5 active journals; 2 faculty & 3 student journals
- ▷ 2020 - Released a Call for Journal Publishing proposals



Portland State University

Open Textbook Publishing

- ▶ 2013: released first campus-wide call for proposals
- ▶ September 2014, published our first open textbook
- ▶ 2019: Expanded program



Accessibility

Start with accessibility in mind

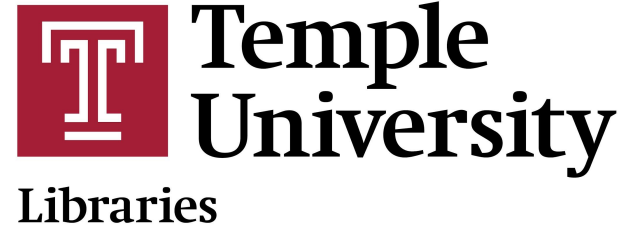
Accessibility Standards: Properly nested and sequential heading structure, alternative text for images, accurate and consistent tags if in PDF format, and tables that not only utilize descriptive header rows but exist to sort information (i.e. not for layout purposes!).

Accessibility is about equity and justice!



Temple University

- ▶ 2016: Library begins offering publishing support for journals
- ▶ 2019: North Broad Press launched
- ▶ Publishing program separate from digital scholarship services





**NORTH
BROAD
PRESS**

- ▷ Textbooks and other content
- ▷ Peer reviewed + OA
- ▷ Some of our core principles:
 - Importance of diversity, equity, and inclusion
 - Publications reflect TU and the North Philadelphia community of which we are a part

Collaboration

- ▷ Needs drive the approach
- ▷ Clearly define the scope of the project
- ▷ Ask yourself: Is this a one-off project or something that can easily be replicated with other groups?

How to Start a Library Publishing Program in 5 Steps

1. Identify campus needs + current resources

- ▷ Conduct an environmental scan of existing publications
- ▷ Create an inventory of publishing platforms your library already supports
- ▷ Identify stakeholders

2. Decide what services you will provide

- ▷ Journal publishing
 - Copyediting?
 - Typesetting?
 - Website or layout template creation?
- ▷ Book publishing
 - Copyediting?
 - Peer review?
 - Print on demand?

3. Write a business plan

Basic parts of a plan:

- ▷ Principles of Service
- ▷ Scope of Service
- ▷ Staffing and Governance
- ▷ Development & Production
- ▷ Financials
- ▷ Measures of Success

McCready, K. & Molls, E. (2018). Developing a Business Plan for a Library Publishing Program. *Publications*, 6(42). <https://doi.org/10.3390/publications6040042>

4. Start with one project + document

Conduct pilot project(s) and create a project tracker that includes milestones and publishing calendar

The starting and end points of the content

- ▷ Article has been peer-reviewed and accepted
- ▷ Article still needs to copyedited, typeset, gone through an author proof process, DOI check, published, DOI Registered, and preserved

4. Start with one project + document

- ▷ The different tasks that take place during each stage, as well as the people and tools used
- ▷ Tasks include: copyediting, typesetting, proofs, DOI check/registration, publish the article, DOI registration, preservation

5. Get the word out: CFP

Opportunity to communicate capacity, expectations, and create awareness.

Define: Program, Priorities, Author Expectations, Budget, Publishing Services, Selection Process, and End Product

Example of journal publishing CFP:

<https://library.pdx.edu/news/call-for-journal-hosting-proposals/>

Questions?

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