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Recalibrating the Stream: Getting Back to "Normal in Video Acquisitions

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Recalibrating the Stream: Getting Back to “Normal” in Video Acquisitions

ALD/ACRL-WA and ACRL-OR Joint Fall Summit 2021

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Background/Context

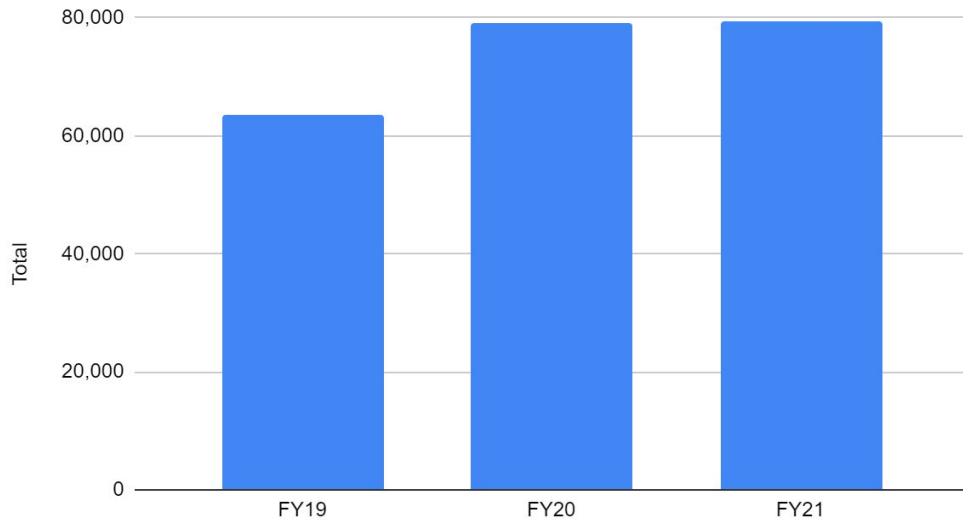
- Portland State University
- Approx. 24,000 total enrollment

March 2020-September 2021: fully remote instruction due to COVID-19

- Fall 2021: Return to (some) face to face courses
- Approx 50/50: Ratio of student credit hours in person/remote



Usage counts of streaming films



LIDayo. *Movie Theater*. 2001. Accessed November 2, 2021.

[https://commons.wikimedia.org/w/index.php?search=movie+theater&title=Special:MediaSearch&qo=Go&type=ima](https://commons.wikimedia.org/w/index.php?search=movie+theater&title=Special:MediaSearch&qo=Go&type=image)
ge. CC-SA

Questions to ponder:

- How do we keep up with demand?
- How do we manage our users' expectations?
- Can we make this more sustainable, budget-wise, and staff-time-wise?

After almost 2 years of remote....

Can we put the toothpaste back into the tube?



Loftis, Elsa. *Toothpaste*, November 3, 2021. Image by the author

Streaming Media Landscape: It can be rocky!

- Types of purchasing
- Licensing periods/continuity of access
- Hosting considerations
- Disparate costs
- Accessibility



Baxter, David. *Rocky landscape with Goats*. 1985. Accessed November 3, 2021. Artstor, library-artstor-org.proxy.lib.pdx.edu/asset/SS7731126_7731126_10772195

Streaming Media Landscape at Portland State

Subscription streaming packages

- Films on Demand
- Academic Video Online
- Docuseek2
- Swank
- Medici.tv
- Psychotherapy.net
- Silent Film Online
- Ethnographic Video Online
- World Newsreel Online

Firm orders (title by title)

- Kanopy
- Direct from distributors

Home → Research Tools & Collections → Streaming Films & Music

Streaming Films & Music

Search for Films and Music

Search for Streaming Media Held by PSU Library

More Information about Streaming Films

- [Using Film in Courses Guide](#)

Streaming Film & Music Resources

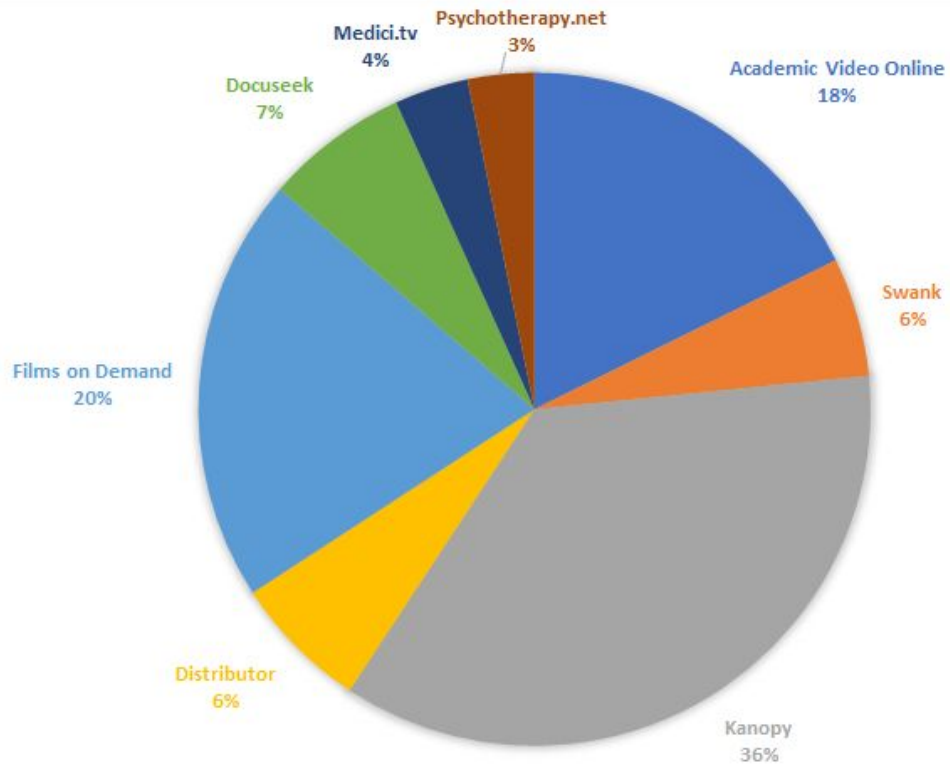
- [Academic Video Online](#)
Provides a comprehensive collection of academic streaming media videos from multiple subject areas.
- [Asian Film Online](#)
Provides streaming access to films from twenty-four countries. Closed captions and/or interactive transcripts are

See Also

- [Using Film in Courses](#)
- [DVDs for Class](#)
- [Persistent Links](#)
- [Content](#)
- [Library Services](#)

Contact

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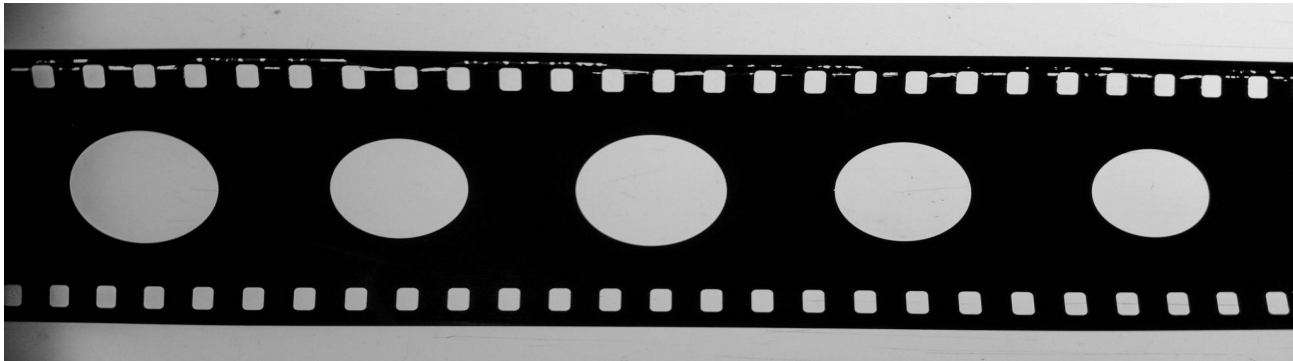
Spending distribution across streaming providers, FY21

Benefits

- Meets students at their point of need (on and off campus)
- Immediate, on demand
- In some cases, streaming is the only way to provide certain content

Challenges

- Expensive
- Ephemeral (licenses end, some content fall out of rights)
- Entitlements can be hard to track
- Loss of many films to “obsolete” formats




Changes...and coming to a policy

At PSU:

- Reduction in support for streaming film, budgetarily

Faculty:

- Group decision on new criteria for streaming title by title and package deals
 - Outreach to departmental faculty for a (hopefully) shared understanding
 - LibGuide: <https://guides.library.pdx.edu/usingfilm>
- 

What's next?

Changes in vendor offerings?

Better negotiating power for libraries?

A revival of the physical format...???

Questions from before:

How do we manage user expectations?

Keep up with demand?

Find more sustainable ways of offering this kind of resource?Discuss!

**Thank you! You can
contact me at:
eloftis@pdx.edu**