

Creating New Partnerships: Strategies for Growing Your Repository

Online Northwest 2013

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Below is a list of strategies discussed during our Online Northwest panel. Feel free to follow-up with any panel member!

Strategies

- Connections: coordinate with liaison librarians to take advantage of existing relationships; get invited to department or researcher meetings; offer services that assist in solving a problem
- Marketing: Discuss benefits for moving toward tenure and create talking points for liaison librarians
- Consultation: Help with writing data management plans
- Grey Literature: Digitize past reports and encourage deposit of future reports
- Student Research: Graduate students and undergrads could be required to submit research to IR prior to graduation
- News and Communication: Partner with news department; deposit research in IR in advance of news stories; have news story point to research in IR

Actions

- Promote open access policies at your institution
- Search large article databases by organization and author names
- Request departmental bibliographies
- Review curricula vitae
- Monitor external communications
- Highlight contributors
- Interview faculty about their research habits and publications
- Utilize RSS feeds

Repository Managers: Please take our survey

We want to know what is going on with your repository!

- Takes approximately 15 minutes
- Results will be shared at the OLA-WLA conference this spring (and online)
- Survey closes March 15, 2013
- Link to the survey: https://portlandstate.qualtrics.com//SE/?SID=SV_dbcdogoLeWYvXHD