

# Titanium Metal Injection Molding

Project completed for Kinetics, Inc.

Wendy Christensen

Khanh Nguyen

Thuchchai (Ted) Piyakulchaidej

Panumas (M) Siritianthong

Saad Siddiqui

2002-S-535-01-2

# Presentation Agenda

- Background of Kinetics
- Background of MIM
- Titanium Metal Injection Molding
- Potential Market
- Investment Costs
- Expected Cash Generation
- Expected Return on Investments
- Conclusion
- Recommendations

# Background of Kinetics

- Privately owned contract manufacturer
- Metal Injection Molding (MIM)
- Currently \$12 million in sales
- 2<sup>nd</sup> largest in the US
- Looking to advance the industry and increase market with MIM Titanium

# Background of MIM

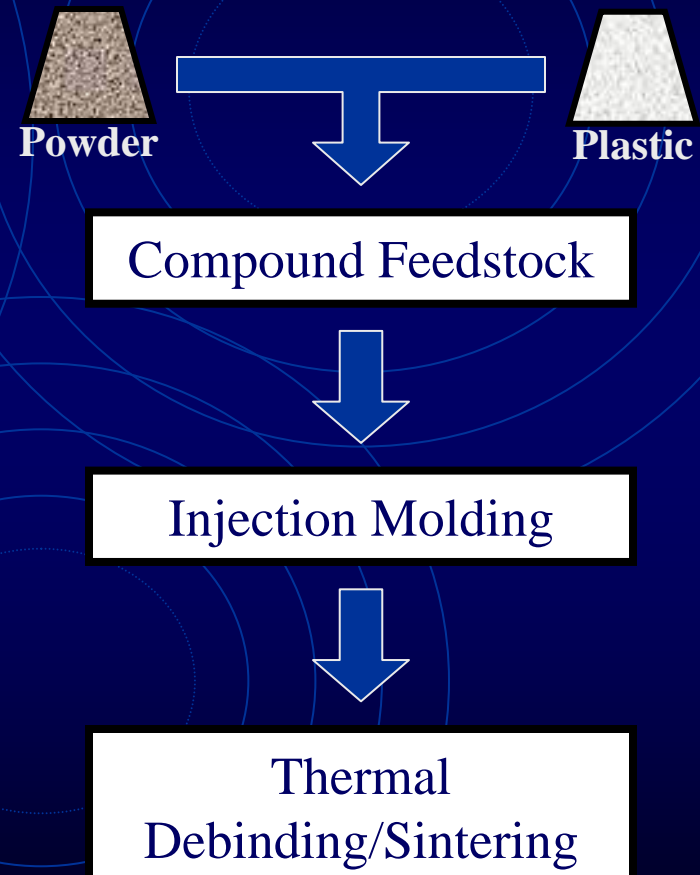
- Metal forming process
- Ferrous metals (carbon steel/stainless steel)
- Net Shape or Near Net Shape Process
- High Strength .. near wrought
- Highly complex
- Highly intricate details
- High production volumes (millions parts/yr)

# Background MIM

- MIM does NOT replace other competing technologies.
- For Complex geometries
  - Better material properties than casting or P/M
  - Lower cost than CNC machine @ higher volumes
  - Greater design freedom than P/M or screw machining

# MIM Process

- Compound Feedstock
  - Fine Metal Powders
  - Binder (Thermoplastic)
  - Mix & Pelletize
- Mold
  - Create 3D shapes
- Debind
  - Remove binder
- Sinter
  - Heated to below M.P.
  - Molecular Bonding



# Green-Debound-Sintered



# MIM Parts





# MIM Parts



# Non-captive MIM Market

- 220M Worldwide Market
  - Expected to grow ~25% per year
- Serves
  - Medical
  - Telecommunications
  - Automotive
  - Power Handtools
  - Consumer Goods

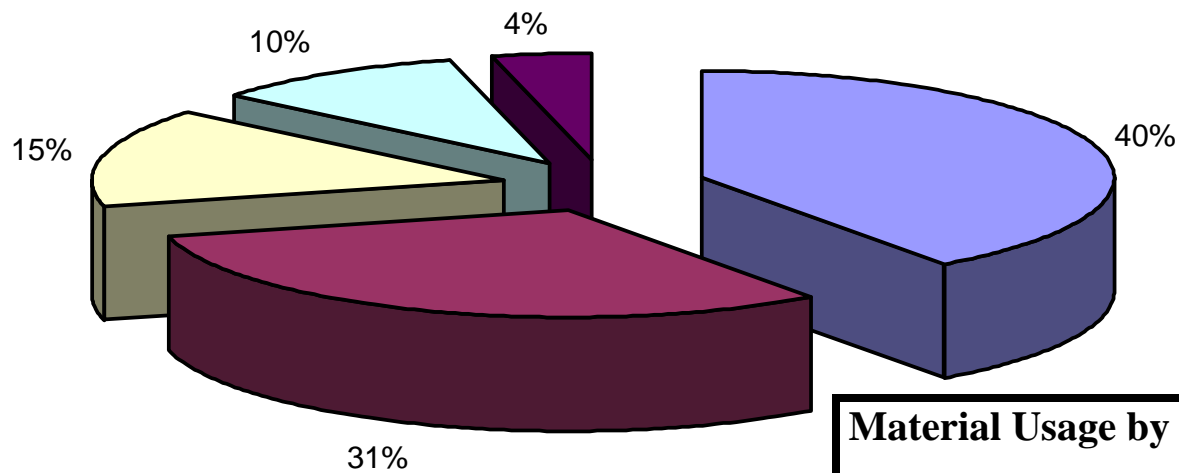
# Titanium Metal Injection Molding

- Why Titanium
  - Corrosive resistant
  - Low Weight
  - Withstand high temperature
  - Highly expensive
- Research has been done, production capable
- No MIM competitors have implemented
- Steady growth in titanium use in all industries

# Titanium Market

World Titanium Markets

■ Aerospace ■ Industrial/Commercial ■ Military ■ Consumer ■ Medical



Material Usage by Market: (\$ in Millions)

\$802.80	Aerospace
\$622.17	Industrial/Commercial
\$301.05	Military
\$200.70	Consumer
\$80.28	Medical
<hr/>	
\$2,007.00	(\$000) Total

# Potential Market

- No hard numbers for Finished Titanium Parts (i.e. medical, automotive, aerospace)
- Numbers for raw material usage only
- Kinetics not limited by Titanium market, limited by ramp up capabilities
- Forecasted net sales based on Kinetics history

# Investment Cost

- Development costs
  - Process
  - Feedstock
  - Facility
- Capital Equipment Costs
  - Furnace
- Liquidity of company

# Expected Cash Generation

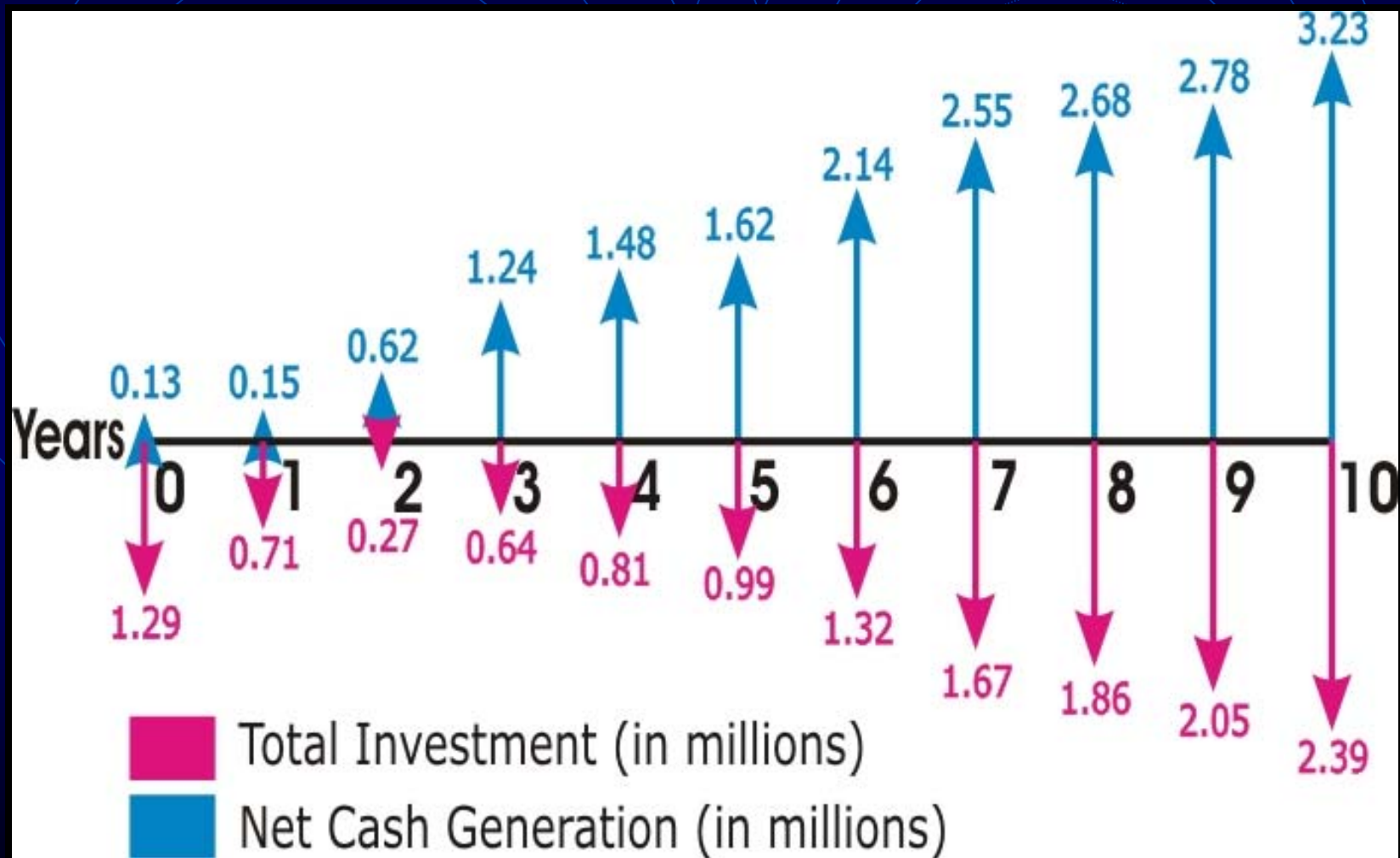
- Net Sales Forecast
- Cost of Sales
- Gross Margin
- Depreciation
- Net Cash Generation

# Development Costs

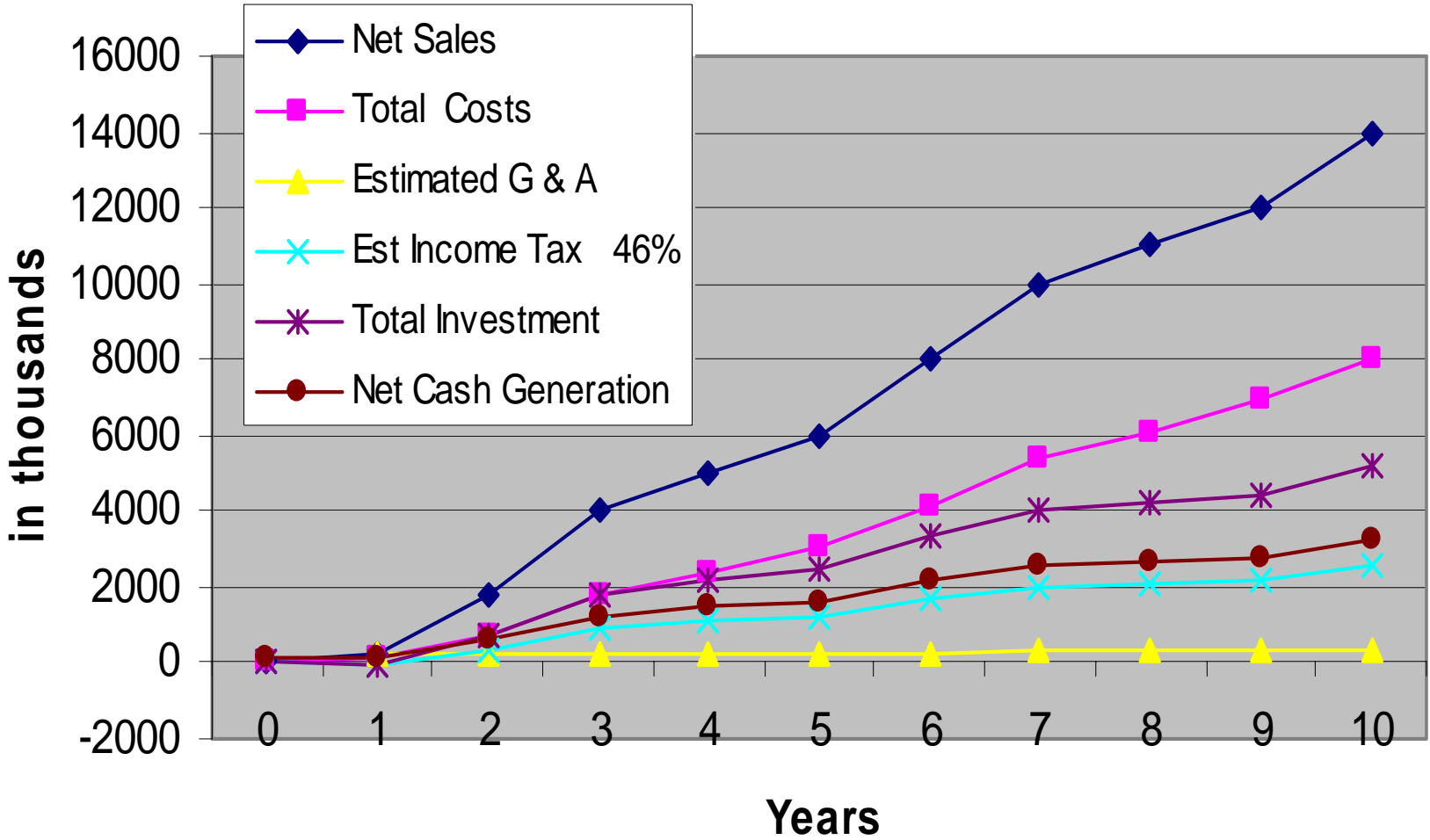
- Process Development (labor)
- Feedstock Development (labor)
- Facility Development (labor)
- Material Costs
- Supplies
- Outside contractors



# Cash Flow



# Summary Graph



# Expected Return on Investments

- Kinetics “Hurdle Rate” is 10% (MARR)
- Calculating NPV of cash flows
- Payback Period is 4.18 years.
- IRR of project is 26.8%

# Conclusion

- $IRR > MARR$
- Payback period is acceptable for company
- Competitive advantage
- Expected gross margin is above company average for sustaining and growth
- Accept Project!

# Recommendations

- Better potential market research
- More precise net sales forecast
- More precise information from other industry leaders
- Co-development with potential titanium customers
- Results based only on economic analysis



Questions?