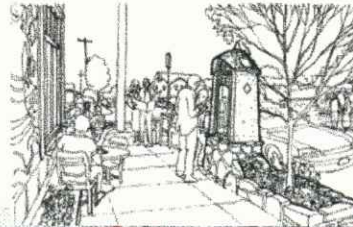


Advancing Sustainability along Division Street

Project Proposal to the Division Vision Coalition

March 2004



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I. Introduction

Division Street in Portland, Oregon is on the precipice of change. Many previously closed storefronts have reopened their doors, bringing new business activity to the area. This blossoming redevelopment has also brought a steady increase of traffic, as Division Street emerges as both a destination and a main transportation arterial. In addition to the redevelopment already underway, the implementation of a city-sponsored capital improvement project will continue to define the character and sense of place of the area. In response to the changes along Division Street, residents and business owners from the Richmond and Hosford-Abernathy neighborhoods joined together to create a vision for their community and established the Division Vision Coalition (DVC). DVC's goal is to "help revitalize and make SE Division Street from 12th to 60th Avenues a more transit-oriented, economically vibrant and environmentally sustainable "main street."



An example of community character along Division Street.

In their organization's vision statement, DVC addresses the need to balance the environmental, economic, and social equity issues throughout the community. Through education, remediation, and active public participation, DVC strives to create a "self-sufficient" and sustainable future for Division Street. DVC's vision may prove challenging to retain as Division Street continues to grow and evolve. In searching for a workshop project, Team Urbanics identified an opportunity to help DVC organize the community around the idea of a sustainable urban main street. Through a series of workshops, Team Urbanics will help the Division Street community develop a common language around sustainability, discuss options for restoring the street in a sustainable manner, and provide citizens with the resources they need to participate in current and future development projects. These workshops intend to empower residents to engage in the planning process so that their vision for a healthy and prosperous community will be realized. Ultimately, it is Team Urbanics goal to help DVC retain their vision for a sustainable street during the current and future redevelopment of Division Street.

II. Project Overview

Team Urbanics project comes at an important time. In late spring of 2004, planning begins for the Division Streetscape and Reconstruction Project (DSRP), a multi-agency effort to restore pavement, retain mobility, and create a safer environment along Division Street. The DSRP will be funded by a Transportation and Growth Management (TGM) grant provided by the Oregon Department of Transportation (ODOT). The Bureau of Planning (BOP) and the Portland Department of Transportation (PDOT) will administer the planning process, which begins in June of 2004 and must be completed by July 1, 2005. Then, in 2007-2008 a Metropolitan Improvement Project (MTIP) grant, administered by Metro Regional Government, will fund street infrastructure improvements aimed at enhancing the utility and livability of Division Street from 6th Ave.

through 39th Ave. As indicated by PDOT and BOP, engaging citizens in the planning process is a component of the scheduled efforts. However, due to time and budget restraints, the process cannot address all the needs of the community. For example, aspects of sustainable community development are not considered in PDOT's design criteria. Using the context of DSRP activities, Team Urbanics will focus their efforts on exploring what sustainability means to the community and what sustainable options look like in physical form along Division Street.



Example of existing Green Street treatment at 32nd Ave. and Division Street with parking lot bioswale and curb-cut.

Problem Statement

During the planning and implementation of DSRP, DVC's vision for community sustainability will be tested. With multiple public agencies involved in DSRP, DVC's goals may be diluted because external agencies may not fully understand or share the same objectives. Further, each participating agency and organization uses different language to describe sustainability, which can alienate residents from fully understanding how notions of sustainability will affect their community. A final

challenge to DVC's vision is that the physical constraints of the very narrow Division Street will make balancing issues of pedestrian access, transit capacity, multi-modality, stormwater management, and environmental protection difficult. The problem over the next few years will be how to retain and implement DVC's vision of a sustainable street in the face of multi-faceted redevelopment.

Project Goals

By considering the community's history, values, and vision Team Urbanics will be prepared to help DVC retain their vision of a sustainable community. Since Team Urbanics' work will take place just before planning begins for DSRP, there is an opportunity to build a common understanding of sustainable development before redevelopment occurs. By using the same language and fostering a better understanding what the collective vision is for the street, the community will be better equipped to ensure that the social, environmental, and economic vibrancy of their neighborhood is retained during the redevelopment process. In this spirit, it is Team Urbanics' goal to:

Further the community's sense of place by highlighting the community's assets.

Enhance communication between community members and planning agencies.

Create a common understanding around the principles of sustainability.

Energize the planning process by engaging citizens in designing street improvements for their own community.

Develop a vocabulary and understanding around the planning process that allows citizens to provide input in development projects.

Project Scope

Over the course of the next few months, Team Urbanics will develop content for community workshops that will be open to the entire community. Team Urbanics will



Narrow public rights-of-way along Division Street will prove challenging for the implementation of sustainable street design techniques.

work with the DVC to find suitable locations for the workshops and to publicize the events through as many channels as time and money allows.

The community workshops will include the following components:

Introduction and Icebreaker: A creative opener to allow people to become comfortable with each other in a short period of time.

Educational presentation: Visual preference surveys, photos, and a discussion that frames the principles of sustainability with tangible examples.

Practice Exercise: After dividing into smaller groups, participants will be responsible for designing a sustainable street. Each group will have a different set of parameters extracted from specific intersections or trouble spots along Division Street to address within a sustainable context.

Discussion: During this period, participants will report back to the larger group, ask questions, reflect on the exercise, discuss issues of potential conflict, and fill out a short survey about the workshop.

Workshop Publicity

Write short public service announcements for insertion in calendars and newspapers.

Design and reproduce an easy-to-read flyer to hang on bulletin boards and in storefronts (also be aware of multiple language needs and make flyers accordingly).

Get on the agenda of neighborhood meetings at least one month in advance to present topic and generate interest.

Send out email announcements to as many lists as possible, not too many times, but at least two times per list.

Call key contacts to ensure attendance.

Mail out flyers to targeted mailing lists or distribute door-to-door if no budget is available for postage.

Deliverables

Team Urbanics will produce the following products for DVC:

1. Content for a workshop on sustainability tailored to the specifics of the Division Street community.
2. Three facilitated workshop sessions held at three separate times.
3. A comprehensive, reader-friendly document that describes Team Urbanics activities and process including numerous graphics representing the project's concepts, findings, and resources.
4. Two presentations – one specifically for the client and community participants, the other an open presentation for the community at large.

III. Context

The following section provides regional context for the purposes of this project and refers to the principles of the American Institute of Certified Planners Code of Ethics, pertinent statewide planning goals, and concepts of sustainability.

A. American Institute of Certified Planners Code of Ethics

The American Institute of Certified Planners (AICP) is a guide to the ethical conduct required of members of the AICP. The principles of the Code derive both from the general values of society and from the planning profession's special responsibility to serve the public interest (AICP 2004).

As a team of five graduate urban and regional planning students, the following AICP codes of ethical conduct apply directly to Team Urbanics project on Division Street:

A planner must strive to give citizens the opportunity to have a meaningful impact on the development of plans and programs. Participation should be broad enough to include people who lack formal organization or influence.

A planner must strive to protect the integrity of the natural environment.

A planner must strive for excellence of environmental design and endeavor to conserve the heritage of the built environment.

A planner must strive to contribute time and effort to groups lacking in adequate planning resources and to voluntary professional activities.

B. Sustainability

For the purposes of this project proposal, Team Urbanics would like to use the most quoted definition of sustainability originating from the seminal 1987 Brundtland Report. The Brundtland Report defines sustainable development as, "development that meets the needs of the present without compromising the ability of future generations to meet their own needs"*. The concept of sustainability can be further defined as the confluence of equity, economy, and environmental

*** Brundtland Report**

In 1983 the United Nations appointed an international commission to propose strategies for "sustainable development" - ways to improve human well-being in the short term without threatening the local and global environment in the long term. The Commission was chaired by Norwegian Prime-Minister Gro Harlem Brundtland, and its report "Our Common Future", published in 1987 was widely known as "The Brundtland Report".

considerations. The following is how the principles of sustainability directly apply to the redevelopment process along Division Street:

Equity: gentrification from urban renewal; how to foster meaningful citizen involvement; how redevelopment can reflect the community's values, interests, and vision; safety; open space opportunities

Environment: how to lessen the impact on the local environment; watershed restoration; combined sewage overflow issues; air quality; water quality; wildlife habitat

Economy: how to encourage and support small and local business; how to address potential rent increase; problem of pushing local businesses out through redevelopment; investing in the community.

C. Statewide Planning Goals

The Statewide Planning Goals serve as the blueprint for land use planning processes in the state of Oregon. Nineteen goals were created in 1973 to express the State's policies on land use, urbanization, housing, natural resources, and other related topics. Each goal is accompanied by guidelines suggesting how the goal may be applied. Oregon's planning laws apply to special districts, and state agencies, as well as local governments. The "laws strongly emphasize coordination -- keeping plans and programs consistent with each other, with the goals, and with acknowledged local plans" (Division of Land Conservation and Development, 2004).

Team Urbanics identified Statewide Planning Goals 1, 5, 6, and 12 as relevant in their work with the Division Vision Coalition. Team Urbanics seeks to educate the community about these critical Statewide Planning Goals, as the community may not be as familiar with them, in an effort to better inform their public participation in the DSRP planning process.

The following goals will serve as a foundation from which Team Urbanics will work with DVC:

Goal 1: Citizen Involvement: To develop a citizen involvement program that insures the opportunity for citizens to be involved in all phases of the planning process. The citizen involvement program shall be appropriate to the scale of the planning effort. The program shall provide for

continuity of citizen participation and of information that enables citizens to identify and comprehend the issues.

In addressing the Citizen Involvement Statewide Planning Goal, Team Urbanics seeks to work with the community surrounding Division Street to help prepare residents for the DSRP planning process. By providing residents with the language, methodology, and an opportunity to practice sustainable street design, Team Urbanics believes local residents will be better able to meaningfully participate in the DSRP planning process.

Goal 5: Natural Resources, Scenic and Historic Areas, and Open Spaces: To protect natural resources and conserve scenic and historic areas and open spaces. Stream flow and water levels should be protected and managed at a level adequate for fish, wildlife, pollution, abatement, recreation, aesthetics, and agriculture.

Due to the inevitable impacts of development on watersheds and water quality, the City of Portland continues to struggle with stormwater management and runoff. Early city planners developed a sewer system that combined stormwater drainage, directing both sewer and stormwater to regional treatment plants before releasing the effluent into the Columbia River. As Portland grew, and the amount of impervious surface increased, storm events now regularly exceed the capacity of the sewer system. Several times per year, these sewers overflow and dispense raw sewage into the Willamette River.

Because of the immediate health hazards and impacts to wildlife habitat and water quality, the City of Portland has agreed with the State of Oregon and the EPA to implement policies that will reduce the amount of sewage that escapes the sewer system. Non-point source prevention methods, such as the multi-billion dollar Big Pipe project, separate the sewer from stormwater systems and direct it towards treatment. Upon completion in 2006, this controversial project is projected to reduce sewer overflows into the Willamette River by 94%.

The City of Portland implemented stormwater management strategies that capture stormwater at the source. Most of the techniques integrate vegetation into the built environment, collecting runoff from rooftops, streets, and parking lots. Projects



Example of non-point source contamination via storm drains along Division Street.

such as ecoroofs, bioswales, and pervious surfaces direct runoff into the ground for absorption, store it for filtration, or slowly release it back into the sewer system. Division Street boasts several source specific strategies, including several bioswales and pervious pavement treatments that manage stormwater runoff from parking lots.

Currently, pollution from heavy transit along Division Street runs directly into the Willamette River via storm drains. Team Urbanics intends to help educate residents through the community workshops about the impact transit along Division Street has on the local watershed and specifically the Willamette River. Understanding the direct link between the Division Street transit corridor and local and regional water quality will help residents understand the reasons for and benefit of sustainable street design. A more thorough knowledge of innovative sustainable street design and the stormwater constraints and opportunities along Division Street will allow residents to more fully engage in conversations with the BOP and PDOT regarding desirable street treatments proposed for Division Street.

Goal 6: Air, Water and Land Resources Quality: To maintain and improve the quality of the air, water and land resources of the state. All waste and process discharges from future development, when combined with such discharges from existing developments shall not threaten to violate, or violate applicable state and federal environmental quality statutes, rules and standards.

Through the proposed community workshops, local residents will better understand various sustainable street treatment opportunities available that could help improve the air, water, and land resource quality of the Division Street community.

Goal 12: Transportation: To provide and encourage a safe, convenient, and economic transportation system. A transportation plan shall (1) consider all modes of transportation including mass transit, air, water, pipeline, rail, highway, bicycle, and pedestrian; (2) be based upon an inventory of local, regional, and state transportation needs; (3) consider the differences in social consequences that would result from utilizing differing combinations of transportation modes; (4) avoid principal reliance upon any one mode of transportation; (5) minimize adverse social, economic and environmental impacts and costs; (6) conserve energy; (7) meet the needs of the transportation disadvantaged by improving transportation services; (8) facilitate the flow of goods

and services so as to strengthen the local and regional economy; and (9) conform with local and regional comprehensive land use plans.

While Division Street serves 14,000 car trips per day, it is also a corridor that serves pedestrian and bicycle travel. The proposed community workshop will inform residents of the existing transit conditions along Division Street as a baseline. The workshop will also illustrate various alternatives, including sustainable design treatments that will help residents understand the causal relationship between transportation infrastructure and its impact on the social, urban, and natural environment. Ultimately, residents will be better informed in what is involved in transportation planning and sustainable street design as well as more prepared for participating in the DSRP planning process.



Tri-Met provides frequent bus service along Division Street.

D. Regional Planning Goals

Metro 2040 Growth Concept

In 1995, the City of Portland adopted Metro's 2040 Regional Growth Concept to activate public awareness and involvement in future city-planning processes. The concept promotes sustainable regional development by integrating land use and transportation planning with quality of life. Metro designed the Urban Growth Boundary (UGB) to protect the rural lands from the sprawl of development that has marred the surrounding landscapes of similar cities across the country.

In addition to controlling sprawl, the 2040 Growth Concept addresses redevelopment and land use planning processes within the UGB. 2040 designates centralized business areas and infrastructure that anticipate increases in mixed-use development, employment opportunities, and population density. This network is intended to maintain a prosperous economy for the region while preserving the social and cultural integrity of our towns and neighborhoods. Metro's 2040 Growth Concept classifies Division Street as a "main street" arterial. Metro considers a main street a hub of activity in a neighborhood, district, area, center or small town. "Main streets are usually located on a main thoroughfare with good access to and from the community and its trading area and is



Division Street is multi-modal transportation corridor with no bike lane and few designated bike crossings.

the main area for conducting nearly any kind of business” (Metro Regional Government, 2004).

Metro Green Street Concept

The concept of a Green Street, as defined by Metro Regional Government, integrates stormwater management into urban design, by supporting multi-modal transportation and minimizing the impact of the street on its surroundings. Green Street components provide a visible and aesthetic connection between the pedestrian and natural environments, while providing small-scale stormwater management at the source of runoff and pollution.



Green Street type treatment with on-site stormwater filtration at Yoga Shala Southeast on 32nd Ave. and Division Street.

DVC’s statement indicates that they would “like to be a model for how to address traffic issues along a main street through street ‘greening’ projects” (DVC Vision Statement, 2004). Green Streets provides relative and pertinent examples of how to make that happen. The challenge specific to Division Street will be how to keep pedestrians safe, maintain adequate parking for businesses and residents, retain adequate street width for cars, mass transit bicyclist, while integrating at the source stormwater management devices. It is in this spirit that DVC came up with the “Main Street meets Green Streets” concept. A more detailed description of Green Streets is located in the appendix of this project proposal.

IV. Methodology

Data Collection and Management

A significant amount of work including a literature review, neighborhood analysis and curriculum design will be completed in the course of this project. Therefore, one team member will manage the data collected so that all teams can have easy access to the information. The data management process includes maintaining an up-to-date list of resources and an easy to understand filing system. Each team member has been given the responsibilities of researching important topics related to the project. Research topics include: transportation issues; the politics and processes of the planning process for Division Street; information on workshops and design charrettes; and an inventory

of current and past Division Street conflicts and issues. The following informational resources will be researched for each specific topic:

- Relevant journal articles;
- Newspaper articles;
- Planning documents and reports;
- Student projects;
- Maps;
- A picture archive of the Division Street; and
- Other sources of information (e.g. DVC meeting minutes).



Division Street intersection and corner in need of "greening" and improvements made to the pedestrian environment.

In more detail, the literature review list includes academic journal articles, planning documents from Metro, PDOT, BOP, BES and Neighborhood Plans and newspaper articles pertaining to Division Street and Division Vision from *The Oregonian*, *The Willamette Week*, *The Portland Tribune* and Southeast Portland community newspapers. In addition, two previous student projects discussing Division Street were also identified for resources. The literature review will also contain meeting minutes from the DVC meetings, PDOT planning meetings and neighborhood association meetings. All project members will be expected to read and familiarize themselves with this information.



Many buildings on Division Street reflect the architecture and personality of an older Portland community.

In addition to the literature review all reports memos, meeting minutes, interviews, communications notes, and data analysis shall be carefully documented. These documents will be completed and filed by the team members for future use. Finally, this project will also perform several types of neighborhood studies. Proposed neighborhood studies include:

A review of the land use study along Division Street that was performed by a Cornell University Graduate student in 2003. We will rely primarily on the existing land use studies and analysis for our project.

A review of the 2000 US Census Data for the Richmond and Hosford-Abernethy neighborhoods that includes among other topics information on race, education, income, housing tenure, number of children, marital status, and age.

Interviews with knowledgeable neighborhood residents and business owners. Team Urbanics will identify residents in the community with long-standing institutional knowledge with the help of DVC stakeholders. These interviews will be conducted face to face. The interviews will help Team Urbanics gather anecdotal evidence of the project area's history and collective identity. Whenever possible, Team Urbanics will utilize additional interviews conducted by local school students or others.

Picture Management

Pictures for the project will be collected from archived sources at BES and from site visits to Division Street. The BES picture archives will be searched to identify examples of existing Green Street improvements throughout the City of Portland. All pictures will be stored on a zip disk or CD and labeled for easy access. The pictures collected during team site walks along Division Street will focus on existing sustainable street improvements. These pictures will also try to document areas of interest, opportunities, and missed opportunities. The use of pictures will help create a pictorial sense of place along Division Street for use in report documents, community workshops, and presentations.

Resources and Costs

Team Urbanics seeks some compensation from DVC for out-of-pocket expenses incurred during the project, but is flexible in arranging the appropriate compensation. A record of all expenses shall be maintained throughout the project. Any leftover expenses incurred and not compensated for shall be divided equally among the team members at the end of the project. The estimated total project expenses are listed below.

Itemized list	Costs
Art supplies for project design	100.00
Workshop expenses (i.e. food, room, and supplies)	\$200.00
Workshop advertising cost (i.e. printing flyers, stamps)	\$300.00
Research cost (i.e. planning reports and documents)	50.00
Printing cost (i.e. final report)	\$120.00
Total Costs	\$870.00

Besides monetary costs, DVC, PDOT and OSD offered to assist with other resources throughout the duration of the project. PDOT and OSD offered to make available their extensive knowledge and personal time to assist with the community workshops. In addition, PDOT and the DVC offered access to other resources such as mailing lists, and email lists of community members in order to advertise the scheduled community workshops. The DVC stated that local businesses would most likely assist with the scheduled community workshops by providing refreshments.

Communication

Team: Team Urbanics communicates in a variety of ways, including via email and weekly meetings, often occurring at businesses along Division Street. Every meeting includes a pre-established written agenda. Team members are encouraged to participate actively in the meetings, as consensus is a desired priority.

Client: Team Urbanics will send updates to DVC's designated contact person(s) via email. Other DVC members and community residents will be included in these email updates via the "carbon copy" (cc) function. In addition, representatives from governmental agencies including PDOT, BES, OSD, and Metro will also receive these updates. Other means of communication include phone-calls, in person meetings, and written letters when needed.

Community: To engage the community in the project, Team Urbanics will utilize many avenues to contact potential participants. To publicize the community workshops Team Urbanics will send out invitations through every available email list. In addition, Team Urbanics will create and distribute a flyer advertisement to business along Division Street. Team Urbanics will also attend several community meetings (including the monthly neighborhood association and business alliance meetings) to solicit participation and generate interest in the project.

Team Urbanics

The name "Urbanics" comes from joining the concepts of "urban" with "organics". Team Urbanics is a team of five graduate students in attendance at Portland State University's College of Urban and Public Affairs. To fulfill the requirements of the Master's program in Urban and Regional Planning, Team Urbanics sought a project

that would address the fundamental concepts of sustainable development, with a focus on community involvement and environmental restoration. The partnership between Team Urbanics and DVC is a natural match, as both groups strive to utilize the principles of sustainable development to preserve and enhance communities.

Team Urbanics Members

Although Urbanics team members represent a diverse set of skills and experiences, the connecting thread is a passion for urban environmental restoration that includes greening the social and economic aspects of community.

Matt Burlin has worked with stormwater management and community development for two years with Portland's Bureau of Environmental Services. He collaborates with students from Portland State University and local non-profits, developing watershed projects that incorporate education and outreach to the Portland community.

Bill Hawley is a retired Green Building contractor who is looking forward to a second career implementing sustainable city practices. His experience with community based non-profit groups and trade associations is an asset when working with the local business association and owners of firms who will be directly impacted by redevelopment along Division Street.

Alisa Kane has been working in the field of community development for almost ten years. Her professional focus is creating programs rooted in sustainability for organizations including The ReBuilding Center and Portland State University. After graduation she will open Green Ways Planning, a firm that will assist organizations, businesses, and communities seeking sustainable development options.

David Moser has been working as a field geologist in the private sector for ten years on large-scale groundwater remediation projects. His career and school focus is on natural resource management with an emphasis on water management.

Dana Visse has worked with environmental organizations for over five years as an organizer, public education campaign coordinator, graphic designer, and program

coordinator. She has worked with the Oregon Chapter Sierra Club, Oregon Natural Desert Association, For the Sake of the Salmon, and Northwest Service Academy.

The responsibilities for completing each project tasks will be allocated to the team member with the most experience in that project task area. All Team Urbanics members will participate in the community workshops and presentations. In addition, all team members will participate in the writing and editing of the final document.

Final Document Management

As different sections of the workshop project are completed, the corresponding sections of the final document will be written. In this way, the final report will be mostly completed after the final workshop presentation is done. Thereby, leaving plenty of time for the analysis of the information collected during the workshop. Each project team member will write the sections of the final document that best fits their expertise.

One project team member will assume the role as final document editor. Each team member will review and edit each other's work but the final document editor will make the final changes to the report. By having one team member make the final edits the report will maintain a consistent writing style and flow.

All drafts of the final report shall be written with Microsoft Word to avoid software conflicts. Each draft of the final document shall also be store on a dedicated zip disk. The zip disk will be used only for storage of report drafts and the final edited documents. The document disk will be stored with the other project resource materials and returned immediately after being used.

Client Responsibilities

As our client, DVC will provide the following to assure the success of our project:

Resources and technical support as the Urbanics move through phases of the project.

A forum / location for workshops and design charrettes.

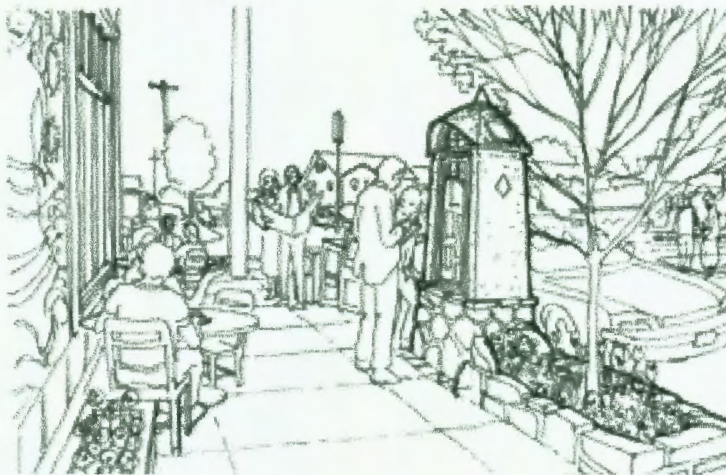
Mailing lists and contact names for Richmond and Hosford-Abernethy neighborhoods.

A small budget (to be determined) for outreach, publicity materials, and additional project costs.

In the true nature of community workshops, we expect the DVC to invest time and resources in the implementation of our final project. This will include assistance with engaging the Division Street community, acting as liaison between Team Urbanics and the neighborhood associations, and participating in the workshop series.

Work Plan and Schedule

Refer to the work plan and schedule in the Appendix of this project proposal for a detailed list of project tasks and deadlines assigned to achieve the objectives.



Team Urbanics intends to build upon past community organizing efforts such as the construction of the public kiosk at the Red and Black Cafe.

Resource List

Reports

- 1) Green Streets: Innovative Solutions for Stormwater and Streams Crossing
Metro – June 2002
- 2) Trees For Green Streets: and Illustrated Guide
Metro – June 2002
- 3) Hosford-Abernethy-Neighborhood Action Plan
Hosford-Abernethy Neighborhood Development Association – Feb. 10, 1988
- 4) Richmond Neighborhood Plan
Portland Bureau of Planning – December 1994
- 5) PDOT TGM grant proposal for Division Street project
The Division Streetscape and Reconstruction Project – 2004
- 6) Stormwater Management Recommendations for Transportation-related
Development
Status Report to Council from BES & PDOT – February 2004
- 7) Builder's Guide to Design and Construction (Earth Smart)
PGE - 1994
- 8) Creating Livable Streets: Streets Design Guidelines
Metro – June 2002
- 9) Alberta Streetscape Plan
City of Portland Office of Transportation Engineering and Development
Adopted February 2000

Articles

- 1) Home Zones: Recycling People, Place and Transport
By: Ben Hamilton-Billie- Date: August 2000
- 2) Cornell graduate student report on Division Street – CD disk

Newspaper Articles

- 1) The Southeast Examiner – Division Dollars
Date: 7-16-03
- 2) The Southeast Examiner – On the Street Where We Live October
Date: 9-27-02
- 3) The Southeast Examiner – Community Launches Proactive Agendas
Date: 2-1-04
- 4) The Oregonian – Taste Makers Mediterranean Tastes, Neighborhood Roots
Date: 8-24-03
- 5) The Oregonian – United on Division Streetborhood's New Vitality
Date: 9-29-03
- 6) The Oregonian – Collective Turns Clinton Theater into Success
Date: 3-18-79
- 7) The Oregonian – New Seasons Grocery Sets Sights on Store in Southeast Portland
8-1-03
- 8) The Oregonian – Neighborhood Turns over Seven Corners Project
Date: 2-3-04
- 9) Willamette Week – Letter to the editor "Kaffee Clash"

Date: 2-18-04

Other Information

- 1) List of Historic Resources along Division Street (Hosford-Abernethy and Richmond Neighborhoods)
Historic Resource Inventory: Portland Oregon (Identified Properties: near southeast neighborhoods)
Bureau of Planning; City of Portland, Oregon; May 1984
- 2) Richmond neighborhood – neighborhood interviews
By: Ms Myrna L Holt – Community Involvement Assistant
- 3) Richmond neighborhood meeting notes – March 2003
- 4) Division Transportation Plan – Neighborhood Survey
Business Association Division Street Survey
Date: January 6, 2004
- 5) The Division Vision Coalition - “Mission Statement”
- 6) Zoning Maps – # 3231, # 3232, # 3332, # 3334, and # 3336
Zoning centered on SE Division Street from 4th Ave to 64th Ave
- 7) Memo regarding Transportation System Plan Projects #70031 and #70015
From: the Division Vision Coalition
To: City of Portland planning Commissioners
Date: June 5, 2002
- 8) Letter from Hosford-Abernethy-Neighborhood Association
To: Division Vision Coalition
Re: HAND joins the DVC and supports their goals
- 9) Application for funds from the City of Portland Business District Grant Program
From: The Division/Clinton Business Association.
Re: To meet Division Vision Coalition Objectives
Date: 2003

Appendix A: What is a Green Street?

Excerpted from *Green Streets: Innovative Solutions for Stormwater and Stream Crossings*,
Metro Regional Government, June 2002

In urban areas streets and roads comprise one third of the total urban infrastructure and while providing utility through efficient transport, they also collect high levels of pollutants depositing them into local streams through storm drains. *Green Streets: Innovative Solutions for Stormwater and Stream Crossings* is a handbook that presents methodologies and design solutions that protect the quality of the regions' stream system while providing for an efficient multi-modal transportation system.

A Green Street:

- Is one component of a larger watershed approach to improving the region's water quality
- Is designed to incorporate a system of stormwater treatment within its right of way
- Minimizes the quantity of water that is piped directly to streams and rivers
- Makes visible a system of "green" infrastructure
- Incorporates the stormwater system into the aesthetics of the community
- Maximizes the use of street tree coverage for stormwater interception as well as temperature mitigation and air quality improvement
- At points where it crosses a stream or other sensitive area, a "green" street is located and designed to ensure the least impact on its surroundings
- Requires a more broad-based alliance for its planning, funding, maintenance and monitoring.

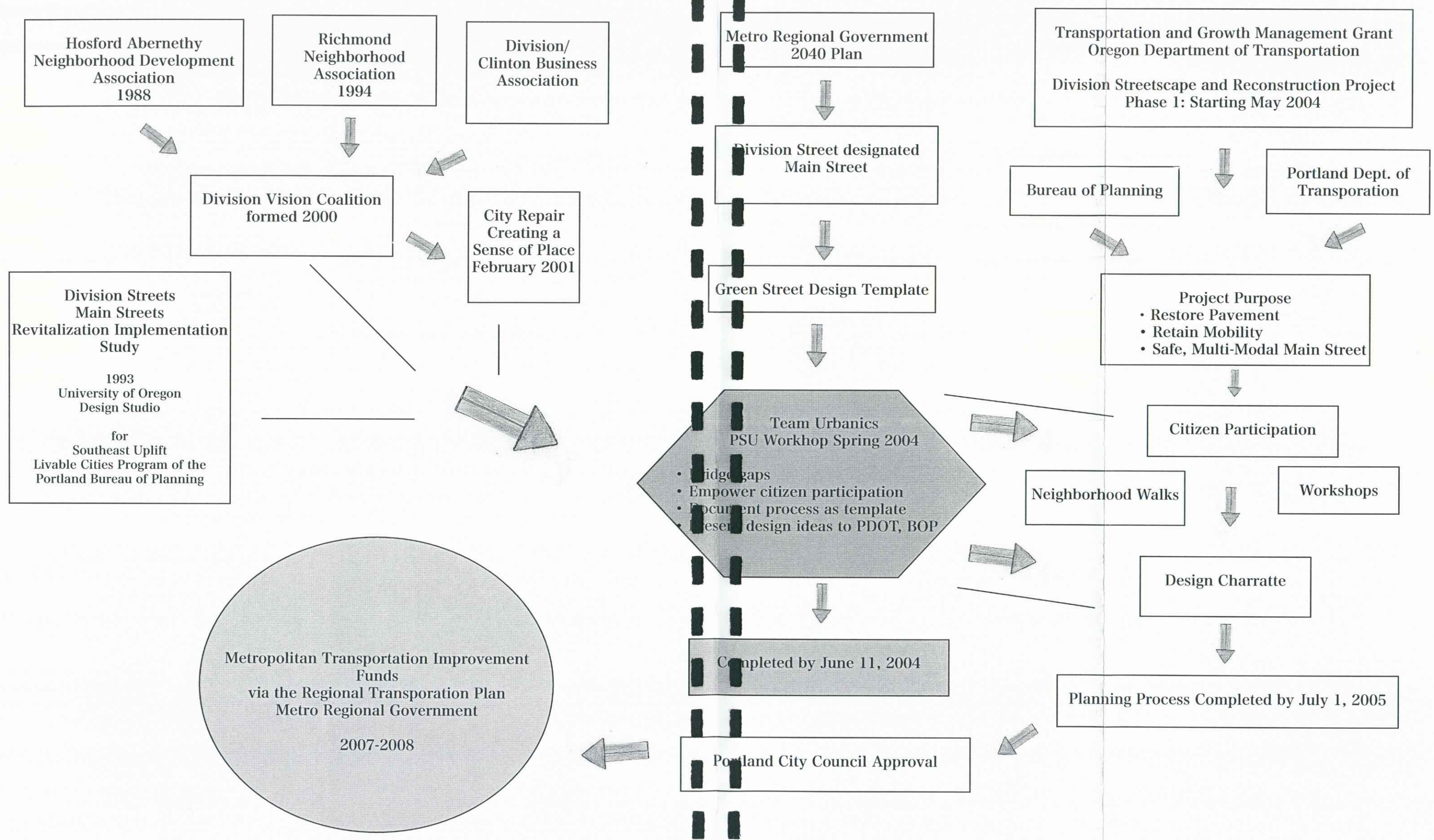
The guiding principle of Green Street design is to conserve, protect, and restore the environment. Environmental sustainability- best defined as the identification, preservation, restoration, and enhancement of natural systems- has been a long-standing concern in the Portland metro area. The Green Streets concept understands that solutions to ecological health are found in integrated approach to urban development acknowledging needs for a healthy habitat for humans and other species, and the requirements of modern urban living.

Green Street Goals

1. Maintain and restore natural processes
2. Conserve, protect and restore habitat quantity and quality
3. Improve water quality
4. Promote local street connectivity
5. Use the public right of way for multiple purposes
6. Provide permittable, cost-effective solutions
7. Foster unique and attractive streetscapes that protect and enhance neighborhood livability
8. Educate the public and monitor environmental benefits through pilot projects

[illegible]

Division Street Redevelopment Planning: then, now and to come ...



Appendix D: Memorandum of Understanding

Dear Members of Division Vision Coalition,

As part of PSU's Urban and Regional Planning graduate program, Team Urbanics is excited to work with Division Vision Coalition (DVC). This is a unique opportunity to collaborate with the community to prepare for upcoming redevelopment plans along Division Street. Through our research and discussion with DVC, Team Urbanics identified a need to clarify what sustainability means and how DVC's goals for a sustainable street can be retained as Division Street evolves. In response to this need, Team Urbanics seeks to involve the community in answering the following questions:

- What does sustainability mean?
- How do concepts of sustainability impact the Division Street community?
- How can DVC's vision be upheld over the course of redevelopment along Division Street?

Team Urbanics will prepare the following three products to assure that these primary questions get answered.

1. A community workshop that clarifies the language of sustainability.

This workshop will be held on three different dates (some time mid-May 2004). The format will consist of:

Introduction and Icebreaker: A creative opener to allow people to become comfortable with each other in a short amount of time.

Educational presentation: Visual surveys, photos, and a discussion that frames the principles of sustainability with tangible examples from Division Street and beyond.

Practice Exercise: After dividing into smaller groups, participants will be responsible for building a sustainable street. Focused around intersections or specific project areas, each group will have a different set of parameters to address in a sustainable manner.

Discussion: During this period, participants will report back to the larger group, ask questions, reflect on the exercise, and fill out a short survey about the workshop.

2. A comprehensive, reader-friendly document that describes Team Urbanics activities and the project's concepts, findings, and resources.

3. Two presentations – one specifically for DVC and workshop participants, the other an open presentation to the community at large that summarize the findings and the process.

As the client, DVC agrees to provide the following to assure the success of the project:

1. **Technical support as Team Urbanics moves through the phases of the project.**
2. **Assistance finding a location for the workshops.**
3. **Mailing lists, contact names, and sources for publicizing workshops.**
4. **Assistance in recruiting workshop participants**
5. **A small budget to cover the cost of mailing publicity pieces and copying workshop documents.**

In the spirit of this project, we the undersigned agree to the terms and conditions of afore
stated document.

Division Vision Coalition Representatives

Name

Date

Name

Date

Team Urbanics Members

Name

Date

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