

## The Problem

Vision Zero Oregon survey results showed that few residents feel empowered to make their roads safer.

About 140 people are injured or killed each year in traffic on the streets of the King, Boise and Humboldt neighborhoods.

Traffic crashes are the single greatest cause of fatalities and disabilities for people aged 1 to 33, in the United States.<sup>1</sup>

## The Goal

To create safety "How-to" guides and a neighborhood action plan that directs and inspires individuals to improve the safety of their streets.

# vision zero oregon

How you can help reach zero traffic deaths on your street

**Sample Actions** for the King, Boise, and Humboldt Neighborhoods from the Street Safety Action Plan:

### MLK JR Blvd: Street Landscaping

Trees visually constrain the roadway, slowing cars.

- Contact Friends of Trees
- Apply for a permit and install your own
- Call (503) 823-SAFE about the potential of a bioswale

### Skidmore & Mississippi: Curb "Daylighting"

Prohibit parking in advance of an intersection to increase visibility

- Call 823-SAFE about parking enforcement
- Talk with local businesses about applying for an on street bike corral

### NE Killingsworth St: DIY Crossing Flags

High visibility flags to get attention while crossing

- Find partners for funding
- Acquire the tools and install your own
- Replenish the flags periodically

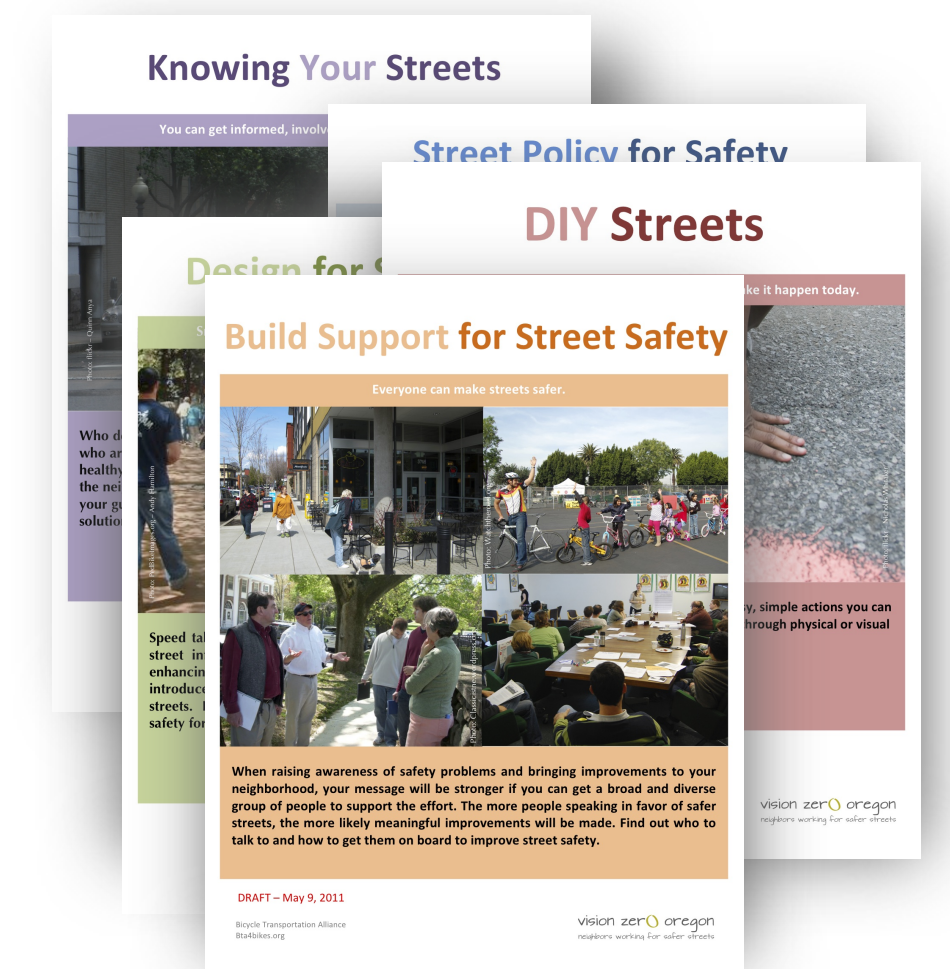
### NE Commercial Ave: Block Parties

It's your street. Use it to build community and raise awareness of safe streets.

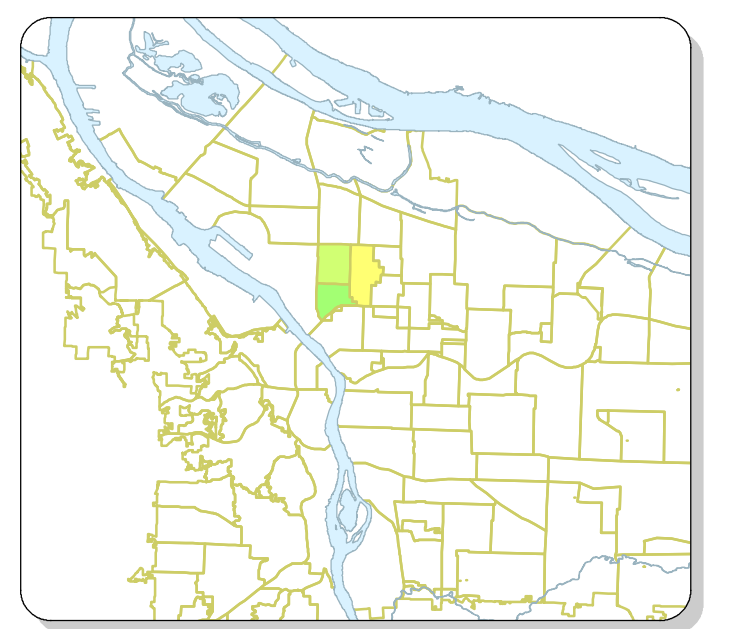
- Talk with your neighbors
- Apply for a permit
- Have fun!



## The Process



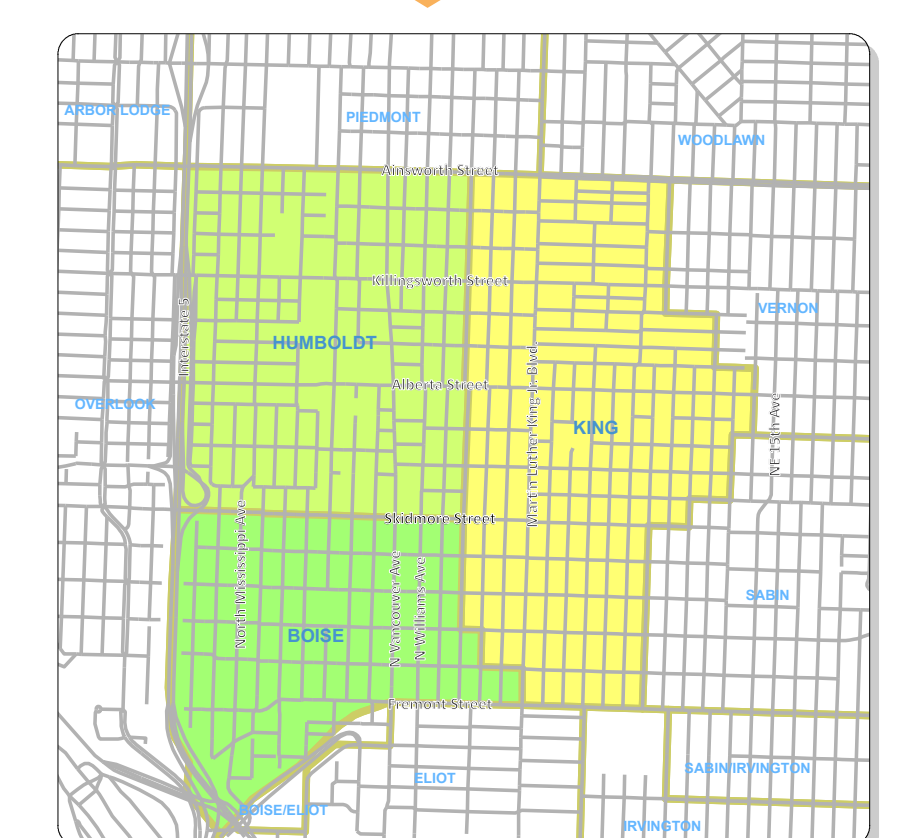
Street Safety Guide Creation



Neighborhood Selection



Public and Stakeholder Advisory Committee and Public Outreach Events



Street Safety Action Plan for the King, Boise, and Humboldt Neighborhoods



Implementation and Advocacy by Local Residents

1. Victoria Transport Policy Institute. (2011, March 11). Safe travels: evaluating mobility management traffic safety impacts. Victoria, BC, Canada: Todd Litman and Steven Fitzroy.

[www.VisionZeroOregon.org](http://www.VisionZeroOregon.org)



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