

This is Portland

Some of what you've heard about Portland is true. Some is not. What matters most is that we're true to ourselves.

This is the kind of place where new ideas are welcome – whether they're creative, cutting-edge or curious at first glance. You can speak up here. You can be yourself here.

We have faith in the future. We're building it every day the only way we know how, by being Portland.

Come see for yourself.

This video was produced by Industry and features the following Portlanders:

Narrated by: The Last Artful, Dodgr

Peter Cho and Sun Yung – Han Oak, Toki

Justin Machus – Machus

Diego Valeri – Portland Timbers

Mae – Parts & Service Bar and Grill

Ian Williams – Deadstock Coffee

Thuy Pham – Mama Dut

Portugal. The Man – band

Daniyel – musician

Nong Poonsukwattana – Nong's Khao Man Gai

Judith Rizzo – Out of Our Closet

Josue Rivas – photographer

Damian Lillard – Portland Trail Blazers

Xiuhtezcatl – musician/activist

Naomi Pomeroy – Ripe Cooperative

Sávila – band

Aaron Draplin – designer

Tinker Hatfield – Nike

Jon Wexler – adidas

Bimma Williams – Claima Stories, Converse

Kimiko Matsuda – Rose + Lincoln Juicery

Cheyenne Sawyer – Thunderbird Tattoo

Katsu Tanaka – Kiriko Made

Angel Medina – La Perlita, República

Loretta Guzman – Bison Coffeehouse

Anis Mojgani – Oregon Poet Laureate

Martina Thornhill – ceramicist

Kate Williams – Kate's Ice Cream

Giovanna Parolari – Una

Dave Hill – Two Wrongs

Megan Sanchez – Guero

Forest Pond and Chilifa Nem – Never Home Music

Kaspar van Lierop and daughter – Nike Skateboarding

Axel – dancer

Lynnesha Crump - Portland Opera