1-1-1986

Portland State Perspective; Summer 1986

Portland State University

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The Sixties: Remembering Change

your flag... your future
The Sixties

"A tradition of change and progress"

by Clarence Hein

In 1965, Portland State's College Bowl team won five straight nationally televised contests, setting records and earning national publicity for PSC. "Portland State College...Who in turn are they?" Time magazine asked. It was a question the college was asking itself, too.

Students were welcomed to the campus in the early 1960s with warnings to be mindful of construction barricades, excavations and piles of building materials, a condition that was to be the norm throughout the decade. The Vanguard, in 1962, said, "Portland State is always building and growing and astonishing the critics who thought the Vanport flood had done us in. It's almost like a--that's it!--a tradition. A tradition of change and progress."

While some searched for campus traditions over the next few years and tried to find Portland State's place in the higher education scheme of things, the press of external events forced the focus of many students and faculty away from the school. At the same time, public focus was drawn to the student activism on campus.

Meanwhile, a decade of tremendous development at PSU slipped by, sometimes unnoticed.

Through most of the decade, Portland State was guided by its second president, Branford P. Millar, a quietly competent, scholarly man who left a permanent mark on the developing institution. By the end of the 1960s, Portland State had evolved from an undergraduate college with 4,000 students and a 1-block campus, to Portland State University with more than 10,000 students, a 20-plus block campus and a dozen graduate programs either operating or about to start.

Along the way the school marked a number of "firsts": first graduate program (social work, 1962); first international program (Pavia, Italy, 1963); first building constructed off the Park Blocks (Science 1, 1965); first campus security officer (1962); first pedestrian crossing signal (1962); first parking garage (1963); first plastic ID card (1962); first pass/no-pass classes (1968).

A 1960 campus map shows a small, crowded campus with only Lincoln Hall, two quarter-block sections of Cramer Hall and a half-block, two-story college center with a quarter-block library addition. Inadequate facilities were a way of life.

The library, formally dedicated in October, 1960, registered its one millionth visitor by January, 1962, many of them in search of a quiet study space. At one point in 1962 the school was growing so fast that admissions were cut off early.

Signs of growth were everywhere but at times the price of progress was depersonalization. By 1964, for example, the size of the graduating class had outgrown the Civic Auditorium. Commencement that year was marred by complaints from seniors who were limited to three tickets for family and friends, and who did not hear their individual names read or receive diploma covers until after the ceremony. Movement to the more spacious Memorial Coliseum in 1965 resolved those problems.

Students faced change both on and off campus. Those living in the area around campus fought a steady but losing battle with the wrecking ball, the final blow coming in January, 1968, with announcement of a federal urban renewal grant to obtain all the property west of the Park Blocks and south to the freeway for the college. Dozens of older houses and apartment buildings were crushed and hauled away in trucks along with small retail and eating establishments around the college. As living space became harder to find, Portland Student Services was organized to find, renovate and operate student housing.

As the character of the campus was changing so were the concerns of the students. In 1960, three-quarters of the students were in lower division classes. By 1970, upper division and graduate students outnumbered lower Continued on page 8
Sicuro, PSU's fifth president, prepares for Sept. 15 transition

by Cynthia D. Stowell

Calling his new position "the most desirable university presidency in the country," Natalie A. Sicuro is preparing to come to campus Sept. 15 as Portland State University's fifth president. Sicuro, 51, the president of Southern Oregon State College since 1979, was appointed to the PSU post July 18 by the State Board of Higher Education after a 3½-month national search.

Current PSU President Joseph C. Blumel announced in January his intention to leave the presidency by the end of 1986. Blumel, who has been president since 1974 and on the faculty since 1957, will be appointed President Emeritus Sept. 15 and then will go on leave Jan. 1, returning to the University faculty later in 1987.

Natalie Sicuro (pronounced Nul-tay Sicu-ro), who has a Ph.D. in Educational Administration from Kent State University, feels PSU is "right in the middle of the challenges facing higher education."

Certain advantages, such as its location in "one of the most dynamic cities in the world," make Portland State "a great place with a great future," he says.

PSU's position on the Pacific Rim also holds great potential, believes Sicuro. "I think our international business posture is among the very best in terms of where we can be strategically positioned to help not only Oregon and Portland, but the entire world."

Sicuro speaks of the University becoming a national demonstration center for research in urban education, "putting the University and the public school system in a close working relationship." He also wants to "strengthen ties with community colleges and private institutions" in the area, he says.

Community relations was one of Sicuro's strengths at Southern Oregon, said State Board President James S. Petersen. "His success . . . was based on a lot of communication with faculty, staff, and the public at large," he said.

The new president says he plans to set up a 40-45 member University advisory board of community members "from all walks of life" to be involved "intimately in the affairs of the University."

Not just a "sounding board," this group would bring PSU faculty and administrators together with the community on a regular basis to work on specific projects. Legislative affairs would be one area of focus.

In fact, one of Sicuro's first steps this fall will be to meet with the local legislative delegation to "discuss the agenda for PSU and the state system as a whole."

High on Sicuro's priority list for the 1987 session will be "faculty salaries, capital construction projects including expansion of the library and renovation of Smith Center at PSU, and the state system's "centers for excellence."

Sicuro also plans to begin work on a "Plan for the '90s" based on the state system's strategic plan and PSU's mission statement, and to "talk extensively" with the Foundation Board and development staff about fundraising goals and methods. While Sicuro was president, the SOSC Foundation raised $5 million in five years. Sicuro would like to see PSU fundraisers "reach out a little farther and a little longer" with specific funding goals and expenditures in mind. A drive to raise $10 million in five years would be reasonable at PSU, he feels.

Alumni are "extremely important" in these efforts to reach out to the community, says Sicuro. "They are the University."

"The PSU examples of the institution's "products," alumni are the "best recruiters of prospective students and the best fundraisers and developers."

He points to urban universities in Seattle, Miami and Houston that have strong, spirited alumni participation in campus affairs. "They have to be involved," he says, "not only in financial but in academic matters.

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Who was your favorite prof?

When you think back to your days at Portland State or Vanport, does one professor's face leap to mind? Out of all the ideas and information that came your way, do the words of one professor stay with you?

Spend a few moments thinking about the Portland State prof who influenced you the most. What made him or her stand out? Inspiring lectures? An intriguing outlook on life? Exceptional expertise? A personal interest in your work? Some sage advice at a critical time?

40 years of great teaching

May 1986

Now share your memories of this favorite professor with your classmates in a special salute to "40 Years of Great Teaching" scheduled for the fall issue of Perspective. Send your thoughts (up to 250 words) to: PSU Perspective, Portland State University, P.O. Box 751, Portland, OR 97207. Please include the professor's name and department, your name and address, and your year of graduation.

Help us celebrate 40 years of great teaching at PSU!
The Class of '86

Each year, a couple of thousand names are added to Portland State’s alumni rolls. About 900 of them file triumphantly through Memorial Coliseum to receive their diplomas at spring commencement. Who are these people who are earning their degrees from PSU?

This year, PSU graduated 2,135 people. Of those, 1,568 received bachelor’s degrees, 551 master’s and 16 doctorates. Women slightly outnumbered men: 1,119 women to 1,106 men. Men earned more bachelor’s degrees than women (798 men, 770 women) but more graduate degrees were awarded to women (master’s—339 women, 212 men; Ph.D’s—10 women, 6 men).

About 40 percent of the undergraduate and graduate degrees were awarded through the College of Liberal Arts and Sciences, while 23 percent came from the School of Business Administration. Education accounted for 12 percent of the degrees, Engineering 10 percent, Social Work five percent, Urban and Public Affairs five percent, HPE four percent, and Performing Arts one percent.

Seventy-seven percent of the Class of ’86 was white, 5.2 percent were Asian, 1.5 percent black, .9 percent Hispanic and .5 percent Native American. Foreign students made up 5.4 percent of the graduating class.

The average age of the ’86 graduate was 30 years old. Those earning bachelor’s degrees averaged 28 years of age, master’s 34 and doctorates 38.

Statistics provided by Dale Vermaas, PSU Institutional Research.

Photos by
Cynthia D. Stowell
Compiled by Cliff Johnson

Vanport

Dick Bogie, Portland city commissioner recently returned from a Portland Development Commission-sponsored trip to Japan, he said he helped secure a new economic development exchange agreement between the sister cities of Portland and Sapporo.

Jerry A. Kelley has been named manager of the N.E. 42nd and Grant St. branch of First Interstate Bank of Oregon. Portland. He has been with First Interstate since 1957 and has served as manager of the bank's West Linn, Ore. branch since 1984.

Roger Zener has been appointed to serve a term on the Oregon State Lottery Commission.

Hon. Betty K. Roberts (BS), who retired as associate justice of the Oregon Supreme Court in February of this year, has been appointed to the Oregon Educational Coordinating Commission, serving until Aug., 1989. The commission plans, coordinates, and evaluates education programs in kindergarten through postsecondary programs around the state.

Monte Shelton (BS), president of Monte Shelton Motor Co., Portland, won the Auto-200 car sports car race June 8 at Portland International Raceway. Shelton steered the car to a 13th-place finish in a three-hour, 100-mile victory over 12,000 fans.

Dick Feeney (BA), director of Tri-M's Public Affairs-Marketing Division, has been named the transfer agency's manager of governmental affairs and strategic planning. The new position involves an emphasis on the agency's lobbying activities.

Robert C. Murray (BS), executive vice president at First Interstate Bank of Oregon, has been elected chairman of the bank's board of directors, Marylhurst, Ore.

David M. Witter (BS), interim director of the Oregon Health Sciences University Hospital, Portland, was recently elected to serve as treasurer on the board of directors of the Oregon Trail Chapter of the American Red Cross.

Marlan Gerdt (BS, 78 MST), a science teacher at J.J. Thomas Junior High School, Hillsboro, Ore., is studying NASA space technology research and educational programs this summer during a honors workshop in Moffet Field, Calif., sponsored by NASA and the National Science Teachers Association. She has taught science in her high school district for the past 12 years.

Joan C. Cummings (BS) has received a staff achievement award naming her "Specialist Educator of the Year" for the Vancouver, Wash. School District. She is currently a reading specialist at Hanley Elementary School in Vancouver.

Kittredge "Kit" Hawkins (BS) has joined Pacific Business Brokers of Portland. He will specialize in the sale of companies with revenues of more than $1 million. Hawkins is the former Oregon market manager for Citicorp Division of Canteen Company of Oregon.

Richard J. "Dick" Hess (BS) has been named manager of the Portland service center for Portland General Electric Co. He is responsible for ensuring that company operations comply with environmental laws and regulations at the local, state and federal level. An engineer, he joined PGE in 1973.

Gary R. Mallard (BS), personnel director for Louisiana-Pacific Corp., also serves as president of Wholesome and Hearty Foods, Inc. The local firm is currently marketing "Gardenburgers" in nearly all Western states. The low-fat burger patties are made with mushrooms, onions, cheeses, rice, oats and walnuts.

Stephen Milusik (BS) has been named a real estate market analyst at Coldwell Banker Real Estate Management Services, Portland. He has eight years' experience in the field, including regional marketing and management responsibilities. Milusik formerly worked for two Portland property management firms.

Betty L. Pope (MS) is a physical anthropology instructor at Portland Community College, where she has taught for the past 18 years. Previously, she was a research associate at the Oregon Regional Primate Research Center, as well as a paraentologist with the U.S. Public Service.

Dustine Davison (BS), station manager of KOIN-TV, Portland, Harris M. Citers (60 BS), associate professor of library science at Southern Oregon State College, Ashland, and Paul Finklar (65 BS), book review editor of "The Oregonian," Portland, were among 16 new members named to an advisory council to the recently formed Oregon Center for the Book in the Oregon State Library, an affiliate of the Center for the Book in the Library of Congress. Advisory council members were named during 1986-88 to guide activities which stimulate public interest in books and reading, and to encourage the study of books in society.

Larry W. Becker (BS) has been appointed vice president of branch operations for North Pacific Insurance Co., Portland.

Gwennold Gerald (BS) is the new principal at Portland's Manversie Primary School this fall. With 16 years' experience in the Portland Public Schools, she has served as library specialist at Marshall High School, basic skills coordinator at Woodlawn Primary, and teamcharge leader at Oakley Green, Rice and King Primary Schools.

Larry Petrjanos (BS) has joined Harris Enterprises, Inc., Portland, as corporate comptroller. He is a former manager with Coopers & Lybrand, and is a member of the Oregon Society of CPAs and the American Institute of CPAs.

Stephen W. Wolfe (BA), an assistant professor of English at Linfield College, McMinnville, Ore., won a 1986 Distinguished Faculty Award from the college, where he has been a faculty member since 1982.

Bruce A. Free, M.D. (BS) has been named physician director of St. Hood Medical Center's urgent care clinic, Gresham, Ore. He has led the family practice group at the medical center for the past three years.

Tom Garbarino (BA), president and owner of Cascade Rehabilitation Counseling, Inc., Portland and Vancouver, Wash., has been elected to a two-year term as the treasurer of the National Association of Rehabilitation Professionals in the Private Sector.

Robin Huffman Pemock (BS, 74 MA) has earned her doctorate in education from Arizona State University. A former teacher and librarian at Lake Oswego High School for nine years, she and her husband Dwayne live in Michigan, where he is manager of sales promotion for Chrysler Motor Division, Flint, Mich.

Roy B. Rogers (BS), Washington County commissioner and partner in the Tigard, Ore. CPA firm of Pauly, Rogers and Rogers, has received the 1986 Public Service Award of the Oregon Society of CPAs.

Dianna Swan (BS), a buyer in the purchasing department of Freightliner Corp., Portland, has been elected vice president of the Purchasing Management Association of Oregon.

Jerome A. Andersen (MS) is the new principal and teacher at Rufus Elementary School, Rufus, Ore. Prior to his new post near the Dalles, Anderson worked in the Beaverton and Reedville school districts as a guidance counselor and summer school vice principal.

James D. Bean (BS) has been appointed dean of Columbia Christian College, Portland. A former chairman of the college's business arts and sciences, he has been a member of the music faculty since 1967.

Teletia Benjamin (MS) was recently named manager of the Special Services Department of the Oregon Children's Services Division's Northeast Portland office. Her department licenses area day care centers, certifies foster homes, recruits and trains foster parents, and conducts programs to help combat child sex abuse.

Candy Giles (BS) has been named sales manager for the Memorial Coliseum complex in Portland. In this capacity, she is responsible for scheduling all Coliseum events, and continues in her responsibility of selling and booking Box office at both the Coliseum and at Portland's Civic Stadium.

Stephen J. Miller (BS) is the new business manager for the Washington County, Ore. Education Service District. He has served in a similar capacity for The Dalles, Ore. School District since 1980.

Barbara Setuo Pickett (BS), a weaver and an American Museum of Fine Arts and applied art at the University of Oregon, has been awarded a Fulbright grant to pursue research abroad. Beginning in September, she will work six-month sabbatical leave to study velvet weaving at the Luso Foundation in Florence, Italy. Pickett has had major shows throughout the U.S. and Canada, and her artworks have been published in calendars and books.

Michael F. Williams (BS) has formed "Veterans' Voice," a group named manager with partner Robert Thibler. The new Vancouver, Wash., production company will offer script writing and video producing services primarily to Vancouver-Clark County businesses and industries.

Milton Louis Blettel, M.D. (BS) has completed his professional degree work at the University of Texas Health Science Center at San Antonio. He plans to begin his residency in internal medicine at St. Vincent Hospital and Medical Center, Portland.

Eric G. Eiland (BS) is the current central region franchise manager at General Foods Corp. White Plains, N.Y.

Le Joe Payne (BS) has been named financial officer for the Port of Hood River, Ore. The port's manager noted that rapid growth of the mid-Columbia port and its activities created the need for the new position Payne now occupies.

Susan I. Sherman (MS), director of special education for the Hildreth, Ore. Elementary School District, spends her summers as co-owner and director of Camp Tamarrack, a private girls' camp located east of Santiam Pass, Ore. on the shores of Dark Lake.

Janet B. Burgess (MS) is the new principal of Bryant Elementary School, Lake Oswego, Ore. She formerly served as assistant principal at Lake Oswego Junior High School.

David A. Hansen (BS), an associate professor of economics at Linfield College, McMinnville, Ore., has won a 1986 Distinguished Faculty Award from the college, where he was a faculty member since 1969.

Ronald D. King (BS) has been promoted to production manager at Western Family Foods, Portland. He is responsible for producing a wide variety of dry grocery items and general merchandise. He has been with Western Family since 1983.

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Grad’s sport brings wind of hope to river community

by Cynthia D. Stowell

Ryan Rooper (’78) wants to change the city of The Dalles, Oregon forever.

Rooper’s love for his hometown has combined with his love for the up-and-coming sport of windsurfing to create a bit of new hope for the economically depressed town in the Columbia River Gorge. It happened at Hood River, 20 miles downstream, so Rooper feels it can happen at The Dalles.

If the flock of colorful sails traversing the half-mile width of windswept river at The Dalles on a recent weekday is any indication, it’s already starting to happen. There, on a tiny strip of sandy beach, Rooper and his assistants have been busily rigging up rental sailboards and giving lessons to a growing number of enthusiasts.

Ryan and Beverly Rooper, avid windsurfers themselves, anticipated the popularity of the Columbia River when they opened Gorge Windsurfing in 1981. Still the only shop of its kind in The Dalles, Hood River now has five. Gorge Windsurfing has doubled its sales each year and grown from a seasonal operation to its own year-round storefront on one of the town’s two main streets.

Inside, beyond the awning that still reads “Dresser Drawer,” a reminder of the previous tenants, Ryan and Beverly offer a wide selection of boards, sails, rigging, wetsuits, and windsurfing paraphernalia to friends and local individuals and businesses to sponsor a clean-up effort. A slide show documenting their glass-picking and fire-burning campaign has been used to raise funds for further development. A local architect did a scale drawing of Riverfront Park, as it came to be called, and more money was raised to build a scale model.

Growing up in The Dalles has been a real advantage for Rooper in his efforts to promote windsurfing. “I know who to call and it’s easier to get things done.” Still, it’s a slow process. “The locals are not all jumping on the bandwagon to turn this into a resort town overnight. But when windsurfing caught on in Hood River, people could see that the future of the Gorge was going to include windsurfing.”

Beverly, who went to high school in The Dalles, is still amazed by the sudden changes brought by the new sport. “We never would have thought that people would come to The Dalles and stay overnight in motels! But they are coming, from all over the Northwest and as far away as the East Coast. This is the first summer people have moved here to windsurf,” remarked Ryan.

The Dalles certainly needs the business. Hurt by the weakening of the timber industry and the closure of the Martin Marietta aluminum plant, the city is looking to the tourist trade. “We’ve lost a lot,” said Rooper. “Windsurfing is not going to replace lumber and aluminum, but it will make a dent.” Windsurfing tends to bring more than sailors to town. “It’s not just a participatory sport, it’s a spectator sport,” said Rooper, who described it as “little butterflies flitting across the water.”

Ryan and Beverly were bitten by the sailboard bug in Jackson, Wyoming, where they worked in a ski shop after Ryan graduated from PSU. Home sick for The Dalles, the two natives returned and went to work at Stone Ski & Sport. “We tried a few boards (in the ski shop) and lost our shirts,” said Ryan. Undaunted, they pulled together $2,000 and opened a separate shop. Using some of the business acumen he’d gleaned from his accounting studies at PSU, Rooper “kept dumping receipts back into the inventory” and the doors have stayed open.

This year they hired a director for their windsurfing school so they could spend more time managing and minding the store. Their seven-month-old daughter Stephanie, who spends her days spinning skateboard wheels and smiling at customers in the store, also keeps them off the beach more than they like.

Maybe when the sport and the city are better acquainted, and Stephanie is old enough for her first board, the Roopers will have more time for the river, the wind and the sunshine they’ve been promoting.
Caution is the alpine companion of climbing grad, prof

by Cynthia D. Siowell

Get a couple of mountain climbers in the same room at the same time and the air is thick with both bravado and camaraderie. While some fly back and forth, other climbers come up short, and in-jokes elicit knowing snickers.

It was all there when PSU chemistry professor David McClure (75) and Hillsboro attorney David Rich (75), shared the same room recently. But there was another element present, too. Caution laced the conversation of the two active members of Portland Mountain Rescue.

It has only been two months since the disastrous Oregon Episcopal School climb on Mt. Hood, which ended with nine people dead and two rescued. McClure and Rich were still feeling the emotional effects of their involvement in that search and rescue operation. But theirs is not a newfound respect for the mountains and the elements. The lure of dazzling glaciers and rocky pinnacles for the two climbers is tempered by a certain conservatism.

"If your aggression and your willingness to get to the top at any cost compromises common sense, you're asking for real trouble," said McClure, who climbed off and on since 1965.

"The first objective is to have fun," added Rich, a 13-year veteran. "The second objective is to come back alive. The third objective is, if at all possible, to bag the summit so you don't have to go there again. You can go somewhere else and have fun.

"I never worry about whether I get to the summit or not, to be honest with you," said McClure. "Many times when the weather was perfect I've just lain on the Hogsback (on Mt. Hood) while everybody else went to the summit because I thought it was more enjoyable watching the rock concert—the rocks coming off the Steel Cliffs up there and crashing down.

That was the closest either man came to waxing poetic about the alpine environment. There was much more said about the dangers, the psychology and even the boredom of mountaineering.

"Hours of boredom punctuated by moments of sheer terror," McClure used those words, which he attributed to a 707 pilot after a trans-Atlantic flight, to describe the rewards of mountain climbing. "It's quite funny. You spend hours and hours of misery...and when you get back the next day you start talking to your friends about what a great trip it was and you don't remember that 90 percent of the time you were complaining and sniveling the whole way.

Rich, who listens to a radio during non-technical ascents ("A Walkman, because I respect other people's right to be bored"), spoke of other rewards. "It's some sort of personal accomplishment, particularly if you gain the summit. You have to be really driven, because you don't compete with anybody but yourself. How far can I go before I absolutely have to have my friend carry my pack?"

To understand the why's of mountain climbing is perhaps to look at the kinds of people who do it. "Climbers are egomaniacs," offered McClure. "Type A personalities," Rich added. McClure also sees some social distinctions. "Most people who climb are basically your white-collar, well-educated, upper-middle-class types. They tend to be the more leader-type personality."

Climbing a mountain might be inspired in part by ego, but climbing it safely and returning home requires the suspension of some of that ego, Rich feels. "If you've got two routes to go, one more egalitarian than the other, I'll always take the least aggressive route. Hey, I've got three kids. Besides, if I killed myself, my wife wouldn't let me go anymore."

Why do two such cautious men take the risks at all? "Neither one of us feels that when we go out we're risking our lives," answered McClure. "There's no way I'm going to go out on a climb and say I've got a 50-50 chance of survival. If I don't believe it's essentially 100 percent, I'm not going. And I'm sure if you were to ask Jim Smolich and (Alan) Pennington, who just died on K2, they would have told you the same thing.

To some extent, the proper equipment can minimize risks, but McClure and Rich agree that climbers can put too much faith in technology. "There's a tendency for people to think—this recent incident on Mt. Hood, for example—if we could be better equipped, that would not happen to us," said Rich. "If you really want to spend megabucks, you can buy clothing that you can survive a storm like that in, but you'd have to have a sherpa to pack it all around. And you still might freeze."

"What people are trying to do is substitute technology for common sense," continued McClure, who confessed that in his early days of climbing he used to go to his favorite outdoor store just to "fondle pitons." McClure has doubts about the current drive to equip all Mt. Hood climbers with transmitters, which he feels are innovations to taking unnecessary risks. "If you pit technology against the mountain, the mountain is going to win every time," Rich added soberly.

About 10,000 people pit themselves against Mt. Hood annually, according to McClure. "It amazes me that we're not called out every weekend," he said. As it is, Portland Mountain Rescue (PMR) gets about six calls a year, of which two or three turn into actual missions. Because there are relatively few peaks near Portland, PMR is the largest of Oregon's three mountain rescue units, not as busy as some other garages that base operations in national Mountain Rescue Association, indicated McClure, a PMR board member.

PMR volunteers are called into action by sheriffs' departments when people are lost in hazardous terrain involving high alpine rock and snow. It would be too expensive for counties to maintain their own mountain rescue units for a handful of operations each year, said Rich. Using volunteers saves taxpayers' money and ensures that mountains will stay open and accessible to the public, according to PMR literature.

That puts the financial responsibility squarely on the shoulders of members of Portland Mountain Rescue. "When you get used as little as we do, you can't get any (money) public support. So you live on a very limited budget," said Rich. "We had somebody selling garbage bags for us. That's pretty wimpy, when an organization that has a function as important as this one does has to rely on the sales of garage bags to raise funds.

The garbage bag money bought PMR's first official vehicle, however. A $19,000 grant that McClure helped win from the Woodford Foundation was used to equip the truck: "That truck, fitted out with all the gear, has done more for image than any other single thing," noted McClure. "And it's increased our response time immeasurably."

McClure and Rich were two PMR members who piloted into the truck very early Tuesday morning, May 12, after a call on McClure's beeper from the Clackamas County Sheriff. It was the beginning of four harrowing days on the side of Mt. Hood in search of ten teenagers and three adults on a climb sponsored by Oregon Episcopal School.

McClure and his wife Cheryl, also a mountain climber and PMR member, shared with a third person the vital job of running the PMR and rescue base operations at Timberline Lodge, while Rich spent 24 hours trudging through the snow in below-freezing, white-out conditions.

"It was really a very emotional situation. I guess because I involved children," said McClure, who has continued on page 15.
Turning on to math
Math teachers explore new ways to reach students
by Bob Mullin

Traditionally, the "good math student" has

tended to be one

who is quite skilled at memorizing and regurgitating textbook concepts, to use words of

Portland State mathematics professor Marjorie Enneking, such a student could excel on tests and easily make his/her way through a typical public school math curriculum.

However, "they don't know how to use them in any practical and creative way."

This problem has been compounded by the increasing numbers of students now taking math to meet upgraded high school graduation and college entrance requirements. Many of these students lack the degree of abstract thinking skills that marks the traditionally successful math student. In addition, according to Enneking, "very often, in particular, these students don't see much connection between school math and real math that is used in the world."

In response to this situation, Enneking got together last summer with Michael Shaughnessy, associate professor of mathematics at Oregon State University, to attack the problem with 60 middle, junior high and high school math teachers in Oregon, Washington, Idaho and northern California. Their task: to find new ways of teaching math that would turn kids on to a subject that all too often has turned them off. After spending three weeks sharing ideas—30 at PSU and 30 at OSU—the teachers returned to their schools during the past school year to implement these ideas with a variety of programs that generally were built around one or more of the following alternative approaches:

- A less formal introduction to geometry that begins with spatial visualization, a study of shapes and their properties that "relies heavily on physical models, hands-on activities, and application of geometry, was lacking."

- A new context for general math which uses a problem-solving approach and incorporates

   probability and statistics and the use of computers.

- Inserting problem-solving into the traditional Algebra I and Algebra II curriculum, where problem-solving in a variety of content areas takes up at least two days a week and traditional algebra skills "not more than" three days a week.

- New statistics and probability courses with an emphasis on "descriptive statistics" at the junior high (Grades 7 to 9) level and on "exploratory data analysis, simulations of experiments on computer, and some hypothesis testing" at the senior high (Grades 11 and 12) level.

- Increased use of computers in math, especially in problem-solving.

This summer, funded by a $136,314 grant from the National Science Foundation, the teachers met again on the two campuses, only this time they brought 60 new teachers with them. While the new teachers went through a similar idea-sharing experience, the old teachers served as mentors to the new, while learning leadership skills designed, according to Enneking, "to give them tools to be able to make changes in their school programs."

"Suddenly the 'good math student' wasn't the best anymore. It was a very healthy thing to have happen."

"The culminating activity will be to get the leaders' group back again in the fall of 1987, hopefully with an administrator from each of their districts," says Enneking. "We think we need to make the administrators more aware of the good things happening so they can be more in tune with what their teachers are recommending."

As for what was happened so far, Enneking says, "by and large the teachers who participated in the program last summer were very, very excited about the things they did."

For example, Gwen Waite of Hermiston High School used spatial visualization techniques learned in last summer's workshop to help create what she calls a GEMS (Getting Enthusiasm in Mathematics) approach in her basic math classes, and her success became the topic of a newspaper article published in the East Oregonian.

The article described how students used "bright-colored wooden cubes and sticks of varying lengths, plastic tape measures and M&Ms" to learn math concepts formerly taught "by rote.

When Waite asked the students to place colored wooden rectangular pieces onto paper patterns, some students completed the assignment in a few minutes, but others found difficulty in fitting the pieces in the allotted space. "Research indicates some of us use the left side more than the right side of the brain, so we will retain the brain with this exercise, which gets both sides working together," the article quoted Waite as telling her class. "You can solve the problem instead of just putting it down on paper," said one student. "It makes it a lot easier because, somehow, it's explained in more depth."

Other teachers elsewhere reported similar success stories using techniques learned at the workshop. In addition, many participants began to share their work with others in in-service workshops and educational articles. The ideas of this new "folk math," as one staff member calls it, were catching on everywhere.

The alternative approaches were not without their frustrations, however. Enneking reports that teachers found some of the best math students under the old methods of teaching ran into difficulty dealing with hands-on materials, while other kids who were considered not so bright in math were now succeeding. "Suddenly the 'good math student' wasn't the best anymore," Enneking says. "Actually, it was a very healthy thing to have happen."

Another healthy aspect of the program has been its effect on teachers. At a time when a shortage of math teachers is developing across the country, in part because existing teachers were finding other more profitable or creative places for their talents, those teachers involved in the workshops have been energized by their discovery that other teachers care, too.

"We found that the network and the support group that developed among teachers was a very important outcome of this process," says Enneking. "They're talking to one another on the phone, they're helping one another, they're making arrangements to get to conferences. Many of them are already doing other workshops. These are very committed teachers."

(Bob Mullin is a Portland free-lance writer who also teaches English at Aloha High School.)
History prof reveals Oregon’s conservative roots

by Dick Pintarich

Ten years ago, in a book produced to mark the nation’s bicentennial observance, PSU history professor Gordon B. Dodds described Oregon as a “chlorophyll commonwealth... a frequent garden scene” with the “desiccated wilderness of contemporary urban pollution, violence, crime, and alienation.” The state’s people, he wrote, value “quiet competence over the pursuit of excellence,” and have seized upon “common decency... as a way of life.”

A decade later, Dodds has released a new, thought-provoking history that includes a somewhat less flattering interpretation of the Oregon story. In The American Northwest: A History of Oregon and Washington (The Forum Press), Dodds concludes that the Beaver State’s progressive roots actually sprang out of conservative soil. We’ve been willing to act progressively, he suggests, only as long as our past has been preserved.

Such oft-applauded Oregon reforms as the initiative and referendum “were designed to get the system back into the hands of the average person and out of the hands of the big interests,” suggests Dodds, a frequently published author. Environmental reforms that have succeeded in Oregon’s bicentennial are also perceived as being “not to look back, at least to preserve the scenic and natural attractions.”

At their most progressive moments, Oregonians have been acting as neither mavericks nor radicals. Reforms were enacted “not to uproot the social system,” he argues, “but to preserve the past.” What have been progressive, he says, “are the methods. The objective has been conservative.”

In another deduction that will surprise many, Dodds points out that the state’s best-known reforms are also perceived as being cost-free. “Certainly our land-use legislation costs somebody something, but the average person doesn’t see it. I think the greatest measure in the Oregon voters’ eyes is the Bottle Bill. It preserves the environment, and there’s no enforcement whatsoever from the citizens. Small boys, vagrants downtown, the ordinary customers—they’re the enforcement agency. It doesn’t cost anybody anything.”

A classic example of Oregon progressivism? “Right. Effective. Preserves the environment. No cost.”

Dodds’s interpretation of Oregon-style progressiveness is unlike any other yet published. His illustrated text is also more current than any other volume available on local history. The previous bible for the region, Empire of the Columbia by Reed College professor Dorothy Johansen, has been the standard text on Pacific Northwest history for the past twenty years.

While Dodds is quick to praise Johansen’s opus—“I’ve always used it in teaching”—he also points out that it’s now twenty years out of date. “When she wrote, people weren’t interested so much in certain things, such as ethnic history. That whole field has opened up in the past twenty years.” In his latest book, he discusses the Indians of Oregon and Washington, describes the history of European discovery and exploration, fur trading, missionary and pioneer settlements, and chronicles the history of black, Chinese, Jewish and Hawaiian immigrants in the region. Nor does he overlook women’s history.

In a sense, Dodds suggests, the state’s past accomplishments have become a historical burden for present-day Oregonians. “If you have a history of success, this can breed complacency. You can feel that progress is automatic. Now we may be in trouble,” he warns, “because things are costing more to solve.”

Instead of debating the merits of a bottle bill, for instance, today’s Oregonians must argue for new ways to fund their public schools. “Very few states allow their schools to depend so heavily on local taxes,” points out Dodds. And even in the face of yearly school closures, Oregonians fail to agree on a financing solution.

He does praise the state’s newest pioneers as being more forward-looking. “The high-tech people seem to be quite socially responsive. The new people out there are quite open-handed. They think bigger.”

The state’s most recent history gives Dodds cause for concern about the future. “We might become Idaho with a coastline,” he warns, “a place where nobody is willing to make hard sacrifices for the public welfare and where everybody thinks this is the best of all possible worlds. We seem to be kind of giving up.”

The lesson in all this, Dodds concludes, is to recall that success is not automatic. It was a lesson our hard-working pioneer ancestors knew, a lesson Tom McCall remembered when he fought for controversial land-use reforms. “What we have is a successful but not a very useful history,” Dodds says. “We have to learn that a community’s success is not automatic or inevitable.”

If Oregon is to have a future as heroic as her past, residents must begin looking forward and not merely rest on previous accomplishments. Warns Dodds, “The past is not necessarily prologue.”

Dick Pintarich is a Portland free-lance writer and a graduate of PSU (‘72, ‘80 MS). Dodds was his graduate adviser.

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PORTLAND STATE UNIVERSITY ALUMNI
Soap star takes five
with PSU summer theater

by Katlin Smith

A slender, blond-haired woman named Mindy stands at her bedroom mirror, thermometer in her mouth. The temperature reading tells her that she could conceive a child at that moment. "This is it! Make love to me!" she shrieks as she takes a running dive at her sleeping husband.

Cut. An ivory Liquid advertisement takes over the television screens of 7 million daytime drama addicts who are tuned in to watch another episode of "The Guiding Light."

When the commercial is over, so is the lovemaking. The satisfied husband speaks. He is Kurt Corday, also known as Mark Lewis ('80), graduate of PSU's theater arts program. In the following week, Kurt will survive a full-blowen fist fight, start a new job as an airline freight handler, nearly crush a pilot with flying baggage, learn that Mindy was the arsonist who burned down his house, and angrily return to Portland.

Exit stage left, New York. Enter stage right, Portland.

While Kurt Corday summers in Latin America this year, Mark Lewis will be in Portland. Lewis has returned to PSU this summer to join the Summer Festival Theater production of "Buried Child." While on leave from his "Guiding Light" role, he will play a radically different character, Tilden, an abused Illinois farm boy in Sam Shepard's play which will run at PSU's Lincoln Hall Auditorium August 28-September 21.

The role is a "huge risk," says Lewis. "The character is vastly different from myself." And director Victoria Parker is staging the show in an "experimental, risky way," he points out. But the PSU alum was anxious to return to Oregon and, in particular, to work with Parker, who is "one of the best," according to Lewis.

The 29-year-old actor also speaks fondly of the training he received at PSU and his relationship with theater arts professor Jack Featherrig. "He soldified my commitment to being a good actor," Lewis states. "Jack is a fine acting teacher. He is someone who makes people do their best."

Lewis chose PSU for its reputable theater arts program. The son of missionaries who worked for 15 years in Argentina, where he was born, Lewis initially planned to attend seminary. But after graduation from Franklin High School in Portland and stints at three other colleges, he selected PSU for his initial theatrical training.

"He was a very receptive student," remembers Jack Featherrig. "He adopted a whole different set of principles about acting."

After PSU, Lewis attended acting school at Southern Methodist University before beginning his professional career with a string of nine different shows—from Shakespeare to contemporary theater—in seven cities. At 28, he landed the part of Kurt Corday. "I love my character," says Lewis. "He is sort of like me." Soap opera fan magazines use terms like "sensitive" and "down-to-earth" to describe Kurt Corday, a rare "good guy" in the world of daytime drama. But Lewis is quick to admit that characters change as quickly as their makers—the scriptwriters. With a team of new writers now entrenched at "The Guiding Light," his role is unpredictable. And all but the most established characters can be quickly written out, he says, citing the time that one character left the room to put his ski away and never returned.

But the PSU alumni's success as Kurt Corday is well documented by fan magazines, including Soap Opera Digest which put Lewis on its recent list of "most attractive men." And, he somewhat reluctantly admits, he will soon be featured in the magazine "Dream Guys!" His reaction? "If you are smart you realize it's all baloney."

"I never got into acting for fame," says Lewis, who nevertheless has developed a following. "I enjoy people. I love people. That's why I'm in theater," he explains. "But people can motivate the observer."

And dangerous. One soap opera star narrowly missed being run down by an irate fan who drove her car at the actress, he relates.

Lewis' encounters, however, have been friendlier, albeit sometimes amusing. He has been taken by the hand in the airport to "meet Aunt Martha" and has been grabbed on the street and warned that "Mindy is lying to you." You have to take it with humor and a grain of salt, he says.

While New Yorkers tend to be blase about stars walking their streets, Portland fans are not above calling attention to his presence. Upon his campus arrival, Lewis found himself shrieked at by two PSU students who were really "flabbergasted" to find Kurt Corday wandering the Park Blocks.

But Lewis recognizes that an acting career with fans and fame, not to mention fortune, can be short-lived and says his goals are more personal than professional. "I was very opposed toContinue acting with fans and fame," he says. "And, God willing, I will be fortunate when I leave the soap opera." But he stresses his personal objectives, "I want to get to know the people I love—to nurture them," he says. "Most of my goals have to do with human beings."

For now, he's glad to be back on the stage, where he says the actor is the long distance runner as opposed to the actor as sprinter on television. And, at the same time, he looks forward to returning to the small screen.

But will Kurt Corday make it back from Venezuela? Will Mindy find a way to explain just why she torched his house? Will Kurt and Mindy become parents? Tune in tomorrow.

Katlin Smith is a Portland free-lance writer who served as intern editor of the last two issues of PSU Perspective.
Memories of the '60s
Students and staff remember
a decade of change

Interviewed by Cynthia D. Stowell

Jim Westwood
('65)
Then: Student; College Bowl
team member
Now: Attorney

I started as a freshman in '62 when Portland State was four buildings on four city blocks. By the time I left in '67, the campus was on its way to coming into full bloom. We had the support of the legislature. We were on the move . . . There was always the sound of jackhammers in the background during class. We lived with the noise because we knew that Portland State was growing. And we lived with the traffic noise because we knew we were part of the community.

In the early spring of '64, an ad appeared in the Vanguard saying, 'Do you want to try out for the G.E. College Bowl Team?' I'd always been a trivia buff, always liked to watch College Bowl. So I said, 'Sure, why not? I'll do it for a lark.'

Ben Padrow was the coach in far more than name. I remember him saying early on that when we went back to New York, we were going back to win. Padrow was the sparkplug for the whole team . . . We also had some very bright people on the team. I think of Mike Smith, who claimed that he had a garbage can mind. He knew a little bit about everything and a lot about several other things. He came up with some of the most amazing answers during that period. There was Larry Smith, who was counterculture from the earliest days, a free spirit if ever there was one. Robin Freeman was a Bohemian, Jack Kerouac type . . . such a Renaissance man. Robin had an amazing grasp of philosophy and the arts; Mike was the scientist and I helped him a little on that; my other major area was history. Among us, we were a pretty well-balanced team.

Shortly after we'd won our fifth game and been retired as champions, the Oregon State Legislature invited the team down to Salem for an appreciation day. As the captain of the team, I addressed both houses of the legislature. One of the members of the house passed a note up to the Speaker which said, "Make darn sure that guy registers Republican." It was signed by Representative Packwood.

Portland State was pretty liberal politically. I was sort of the house conservative, but my friends were not. We had some dandy arguments over politics and the war in Vietnam but we got on very well. I had a column in the Vanguard where I would expound on things conservative. It was well-received; my views were respected if not agreed with. Portland State has always been an open academy.

We spent many an hour in the old Chocolate Moose, having beers, talking about the sorts of things that collegians in those days talked about . . . All around Portland State was a very alive urban setting, with apartment houses, laundries, taverns, students and retired people . . . But the main hang-out was the cafeteria in College Center, where your group had its own special table, a very clubby atmosphere. Even though we came to school in the morning and went home in the afternoon, there was quite a campus feeling.

My idea was, I'll attend Portland State for a couple of years, then perhaps transfer elsewhere. I never did. I liked it too much, for one thing. I liked the people, I liked the instructors, I liked the atmosphere. I liked the intellectual challenge at Portland State.

Marguerite Marks
('63, '65 MST)
Then: Student; Foreign Student Adviser
Now: Professor Emerita, Education

As a mature student coming back, I didn't know you needed to have someone hold your hand . . . There were veterans on campus, but a woman my age was quite unique. But the students were so good to me on campus. They accepted me. I may not have known how to take some of those awful, ghastly tests . . . but as a mature person, you do have experience that you bring . . . Phoebe Misner in the registrar's office said I needed an academic adviser and that the best one on campus was Charlie White in the history department . . . I became a history major as a result.

Both Dr. Webb and Dr. Dmytryshyn helped me to see that ethics and morality had nothing to do with politics. Here I'd been very busy in politics, being a lobbyist for the PTA. Oh, I couldn't accept that! But even to this day I go back and read Machiavelli's The Prince. This is one of the things that the history department taught me—to go to the original documents.

As a graduate student, I tutored a young Japanese woman from Sapporo. She was having terrible problems with English and some of the concepts of western civilization. But I did help her and she got on the Honor Roll . . . That summer, the Dean of Students, Channing Briggs, asked me if I would be interested in being the Foreign Student Adviser. There were only 24 (foreign) students at this period. Well, I was hired . . . and was told that 75 Saudi Arabians were coming for a language program. It soon built up to 200 students and more . . . Agencies like the International Institute of Education would come to visit and tour the campus and they found Portland State an exciting, interesting place. So we received more and more students from these places . . .

The community was excellent, what it was doing with Portland State then. I'd go out to the community and get home stays for the students—board and room scholarships.

Those were halcyon days, and not until the Seventies did we come on hard budget times. But at that period, it was exciting to develop a program from scratch and to build it up . . . I had the full support of the administration.
From '63 to '73 was just a remarkable decade of change. There's certainly change in every decade, but this one seemed to be explosive in so many fields... I was hired to get students involved, but I didn't get them involved—the world got them involved. They used the outside issues and began to try to bring about change within the university. And I thought maybe it was my job to help show them how to take charge of those things I felt were appropriate.

I felt very responsible for seeing that student body presidents and their cabinets were exposed to some kind of leadership training... One young man, Brad Skinner, got interested in what was happening in developing nations. He raised the money and brought about an international conference for student leaders talking about what young people could really effect in a “united nations” way...

Joe Uris seemed synonymous with that decade as far as students were concerned. Joe was certainly a leader of the students here and he could control those students better than any administrator.

The kinds of activities I found on the campus when I got here were Winter Carnival, homecoming and activities that really weren't teaching students very much... I felt that all of the issues of the day were grist for the mill for students and faculty and the university was a platform for valid ideas... It wasn't ever the aim to bring controversy to the campus, but the aim was to bring literature and art of the times and to bring the expressions of the people who were voicing what those times were like...

On an impulse, which I now have very mixed feelings about, I ran for student body president. I ran with Mae Ochida and we essentially knocked out two of the old-fashioned college political machines. It was a fluke, I think. The fact was that we were articulate, we were funny. We brought a lot of issues to the fore and we essentially had a relationship that couldn't be separated—they were intertwined.

I got a chance to address the Faculty Senate and I think maybe I had some role in persuading them to put students on faculty committees.

I think I just expressed the zeitgeist of that time... It was a time when people were very concerned with trying to build a better world and had real hope that they could do so. It ranged in belief from people who actually thought there was going to be a revolution, which I didn't ever really believe, to people who thought we could only reform things and make them more humane.

There was a countercultural movement going on which was very vigorous. You had the drug thing on top of which was the civil rights movement and the outrage over the Vietnam War. And then you add to that the pill and the boom in rock 'n' roll...

In the fall of '68 I came back to go to graduate school and found myself drawn into the anti-war movement. By this time I was pretty disillusioned with hardcore, left-wing politics, though you'd never know that to look at the newspaper stories of the late '60s. A lot of people still are frightened by (my) reputation. Even then I wasn't as dangerous a figure as was being created... Maybe it would have been better to keep challenging the recruiters without driving them off campus. There was a tendency to be intolerant, but remember, that war was seen as a terrible, terrible thing by most people.

The politicization of campus was something that a lot of people objected to, but my attitude has always been that the least political person is the most political because they're allowing whatever goes on to go on.

The one event that might have typified that age was when we invited Timothy Leary to come and speak on campus. I'm not sure what my motives were, but I charged a $25 admission or nothing if you didn't want to pay. That created enormous moral chaos... The air was redolent with incense and these kids were probably eating these marijuana brownies they'd brought in, unbeknownst to me. And by the time Leary came out in his white pajamas—and he was obviously stoned out of his mind—it was quite an interesting crowd, many of whom were jocks who'd come to jeer and stayed, I think, to cheer. Because he was a very effective public speaker, very hypnotic.

There was no trouble getting audiences for the kinds of things we produced during those years. (Timothy Leary) was one I got a great deal of criticism for. I did it deliberately. What it did was it gave our students an opportunity to see what a man who had taken LSD long enough would end up being. After that, I got a great many students who were using drugs come to me and ask where they could get help.

I really liked the students of that time. It seemed natural to be a listener and counselor for students who were trying to find a new lifestyle and not able to talk to their parents... I remember staying up most of the night with some of the students when they were talking about breaking all the windows in Smith Center. I was able to stop them... because basically, given an opportunity to talk out things, those students could be reasonable...

One Memorial Day, the students wanted to make some kind of large gesture. We finally came up with the idea that why didn't we go out to Willamette Cemetery and put flowers on all the graves of the young men and women who had died in the service. Here was this eerie fog out there and we had about 100-150 students show up. And there were dozens of cop cars out there because they were going to be sure that nothing went wrong. My respectable presence did nothing to assure them.

It's hard to shock me. I guess I've been open to change all my life... if only we were educated to embrace change, we would be so much happier and, in my estimation, more creative as we go about our own lives.
Vikings and fans to introduce "Hokey Pokey" at opening game

There's a new spirit pervading the Park Blocks. It starts with the enthusiasm generated from the football offices of head coach Ernest "Pokey" Allen and his staff of young, energetic assistant coaches. They are literally looking under every rock for PSU alumni, parents, friends, and just plain football fans who want to enjoy football fun this fall.

It branches out into the community in the form of the two-year-old Quarterback Club, led by PSU grad Cao Hedges ('64), a promotional wizard with his own advertising agency. The Quarterback Club is spearheading a lively ad campaign keyed on the theme of "Hokey Pokey" to promote this season's six Saturdays of football at Portland Civic Stadium.

The opening game is set for 1 p.m., Sept. 27, against longtime Big Sky rival Weber State, and it promises to be the best "show" in PSU football history.

Kicking off the festivities will be PSU's "First Annual Tailgate Party and pregame Pep Rally" for alumni, students, season ticket holders and incoming freshmen and their parents. Starting at 11 a.m., the party will take place in the grassy field in front of the PSU Gym at S.W. 11th & Hall.

Fall Preview

New coach, new season

Three returning all-conference players—wide receiver Brian Coushay, free safety Tracey Eaton, and 265-pound tackle Roland Aumueiller—stand out among 19 lettermen as Ernest "Pokey" Allen takes over the football coaching reins at PSU this fall.

Also on hand will be 24 red-shirts and 37 new recruits, primarily picked to improve overall team speed.

Coushay, second in the Western Football Conference with 47 receptions last season, will be joined by talented sophomore pass catchers Barry Naone and Tim Corrigan. They will be first-rate targets for one of six quarterback candidates including last year's backup, sophomore Chris Crawford.

PSU's home opener is against Big Sky member Weber State on Sept. 27, after opening with the league's champion, University of Idaho, and Division I-A Nevada-Las Vegas on the road. The Vikings play six league opponents in the expanded Western Football Conference, then close out with a popular game against Montana and ex-Vikings coach Don Read on Nov. 22. Home games are at Civic Stadium.

You can follow the Vikings at home or away on KMKJ-AM and KRDR, thanks to G.T. Joe's, Fred Meyer/Willamette Savings, and PSA.

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New athletic director recruited

David W. Coffey, former Director of Athletics at Tennessee Tech University, is the new Athletic Director at Portland State effective Aug. 1. He succeeds Roy Love, who is returning to the Health and Physical Education faculty and coaching after 14 years as AD.

Coffey, 43, who signed a two-year contract with PSU, was selected following a national search. He is a graduate of Ohio University with both bachelor's and master's degrees in physical education and sports administration.

During his six years at Tennessee Tech, Coffey was responsible for an NCAA Division I (F-A) football athletic program including eight men's varsity sports and six women's varsity sports.

At PSU, Coffey said his immediate concern will be the promotion of Viking football to increase community involvement and support. "I think mainly it's a matter of putting the word out," he said.

Coffey has served as Director of Ticket Services for the Cincinnati Reds Baseball Club, Athletic Ticket Manager and Assistant Business Manager of Athletics at Ohio University, and Business Manager of Athletics and Assistant Athletic Director at Central Michigan University.

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Faculty Notes

Jon Abramson, Physics, has received a one-year grant of $14,450 from the Oregon Affiliate of the American Heart Association to study “Oxidation induced Ca2+ release from sarcoplasmic reticulum.”

Nancy Benson, Special Education, has been named Resident Director of the Oregon Asian Teacher Education Program (OATEP) Foreign Study Programs. She will spend Fall 1986 at Beijing Teachers College, teaching and advising Oregon students participating in this new travel/study program in the People’s Republic of China.

Henry Carville, English, received the annual Pushcart Prize for his poem, “Oh Port Townsend, One Month Before... .” which will appear in the collection Pushcart Prize XI: Best of the Small Presses (1986-87 edition). Carville also was a winner in the fifth annual competition sponsored by PEN International (international writers organization) and the National Endowment for the Arts, for his short story, “The Garage Sale.” This is the second PEN Prize Carville has won for a short story.

Michael Cummings, Geology, and Paul Trone, graduate research assistant in Geology, were awarded a $59,700 contract by Rockwell International Corporation, Hanford, Wash., to determine the influence of a hydrothermal system on the mineralogy and geochemistry of tops of Columbia River basalt flows.

Nanette Davis, Sociology, has been appointed associate editor for two international journals: The Journal of Violence, Aggression, and Terrorism and Contemporary Chiles.

Kwan Hsu, Emerita, Physics, has been appointed Consulting Professor at the Shanghai Institute of Mechanical Engineering. The institute is located on the former campus of the University of Shanghai-Hu Jang, where Hsu studied (1936-40) and taught (1937-47).

A.B. Paulson, English, has had a story chosen as one of the best published in The Georgia Review during the last forty years. The story, “College Life,” appears this spring in the anniversary issue of the Review.

Marek A. Perkowski, Electrical Engineering, received this year’s $9,500 Design Automation Scholarship from two leading organizations in his field, the Institute of Electrical and Electronics Engineering (IEEE) and the Association of Computing Machinery (ACM). The funds will allow graduate student David S. Smith to work full-time to conclude design of an advanced high-speed computer that should aid development of high-level artificial intelligence languages. Smith’s work is part of a long-term project of Perkowski’s to build a true logic design machine.

Irene Place and Alice Velka, Business Administration, have had the fourth edition of their 1956 textbook, Office Management published under the title Management of the Electronic Office.

Charles R. White, Political Science, and Sheldon Edne-r, Center for Urban Studies, have had their study of the 1982 Oregon gubernatorial election published in Thad Boyle, ed., Re-Electing the Governor, University Press of America, 1986.

Stephen M. Zapytowski, Theater Arts, won the 1985 Willis Award from Willamette Week newspaper for Best Set Design for his set in the Summer Festival Theater Company production of “Night of the iguana.”

As athlete, coach, administrator
Love looks back

by Clarence Hein

Roy Love was a successful baseball coach (257-215) when he left coaching to become Athletic Director at Portland State 14 years ago. “For me, it was time for a change, for new challenges, and I felt I could have a positive impact on the development of PSU’s athletic programs.”

The past decade and a half have been marked by success and disappointment, satisfaction and frustration for Love. Now, he says, it’s time again for a change. He leaves the AD’s post this fall to return to teaching and coaching.

Roy Love was no stranger to Portland State at the time of his appointment as Athletic Director. A four-year varsity athlete and 1961 graduate of PSU, he served thirteen years as baseball coach and assistant football coach for the Vikings. When he talks about the University’s athletic programs, it is from the triple perspective of athlete, coach and administrator.

“It’s been a good 14 years,” he says, while noting that progress hasn’t been as rapid as he would have liked. “Development of the athletic program has paralleled development of other phases of the University. It’s been two steps forward and one back.” Each success, he notes, has brought its attendant problems.

“First, look at community involvement. We’ve had tremendous people, starting with Earl A. Chiles and Al Ganti, who have given not only money but time and personal commitment to Portland State athletics.” But, Love says, the problem is that the base of support has not been large enough.

Women’s athletics is another area of mixed results. “I think PSU has been a national leader in development of women’s athletics.” Love says, citing the national success of women’s volleyball and the Gusti Tournament of Champions women’s basketball tournament. “The Gusti was nationally recognized,” he says, “but we just couldn’t keep it up. We had generated corporate and community sponsorship but just couldn’t get enough fans in the seats to produce the necessary revenue.”

In fact, Love says, his main frustration has been the difficulty in developing fan support for Viking athletics. “A lot of people have missed some outstanding athletic performances,” he says, pointing to the numbers of professional and All-American athletes who spent their collegiate careers here.

On the plus side, Love has participated in the inauguration of a new Oregon Football Conference (Western Football Conference) at the NCAA Division II level. Women’s volleyball has joined the Mountain West Athletic Conference and the baseball program became part of a restructured PAC-10 conference.

The conference affiliations have been good for PSU athletics with the Vikings capturing the WFC championship two years ago, the Mountain West volleyball championship each year since joining the conference, and the PAC-10 Northern Division title.

“There is a basic organization of university and community support. Now, we need a plan for progress.”

And, Love speaks with pleasure about the support he has received from key members of the University administration, faculty and staff. “There is a basic organization of university and community support,” he says. “Now, we need a plan for progress.”

That will be the first priority for new Athletic Director David Colley. “If nothing else,” Love says, “the past 14 years have set the stage for continued upward development. There is no question in my mind that 14 years from now, all our programs — academic and athletic — will be beyond our sister institutions.”

Love plans to remain on the PSU faculty (HPE) following his return to the campus this year. He’ll also coach the golf team. “Portland State is a great place to be,” he says, “I wouldn’t want to be anywhere else.”
Gene Leo, Jr. (BS, director of the Washington Park Zoo, Portland, has received a tourism award from the Greater Portland Convention Visitors Association for his consistent and continuous promotion of the zoo's attractions, where attendance records were set in the past year.

John A. McDaniel (BS) has been promoted to chief operating officer for Elmer's Restaurants, Inc., Portland. He will be responsible for overseeing operation of company-owned Elmer's Pancake & Steak Houses in the Portland metropolitan area, as well as developing new sites and existing franchises. He is the former director of operations for the firm.

Tom Moyer (BS, president of Tom Moyer Luxury Theatres, Portland, has begun construction of a new ten-screen theater complex at N.E. 16th Ave. and Multnomah St., Portland. The Thanksgiving-week opening is planned.

Capt. Dan Noeble (BS, '79 MPA), commander of the Portland Police Bureau's East Precinct, has been named deputy chief of the bureau's Services Branch. The appointment was announced June 2 by Interim Police Chief Robert Tubbs, following the resignation of Chief Penny Brown.

Capeoga came to campus this summer with classes, demonstrations and performances in the Brazilian dance form that incorporates the martial arts. PSU, Portland, as Bauer ("67) left, a Portland choreographer, "danced" in the Park Blocks with Antonia Melo, "Emacala de Bamba (Sao Paulo, Brazil) during July. Ribeiro and his master taught a Summer Session class in capoeira and Bauer directed a concert based on the dance style for the Eco Theatre in Portland and for PSU.

Gustavo Patiño (BS) has been selected as the new principal at Braly High School, Portland, since 1977.

The board of directors of Portland State University has selected Peter Mathison (BS) as the university's new president, effective July 1, 1986.
HONG KONG/SEUL
November 8-16, 1986
$1285

Holiday shop and sightsee in these two dazzling cities. See Seoul's high-rise buildings towering over ancient palaces and city gates. Experience the beauty of Hong Kong's harbor, its unique blend of East and West. Holiday shop for excellent buys in clothing, cameras, fine jewelry, lacquerware, and silks. Tour price includes airfare, hotels, breakfasts, and city tours.

RUSSIA
November 23-30, 1986
$1145

Join this Thanksgiving adventure in Russia, departing Portland to Moscow and Leningrad via Helsinki. Art historian Jane Kristof, Ph.D., leads this popular tour. See the Hermitage Museum, housing one of the world's greatest collections of Western European, Asian and Russian art. Visit the Kremlin, the Moscow Metro, St. Basil's Cathedral. See Helsinki, city of architectural contrast.

For reservations and further details, call PSU Alumni, (503) 229-4948, weekdays 9 to 5.

PMR has been the focus of criticism for negotiating with a film company that wants to create a television "docudrama" version of the event. "Look, you have to remember this: the movie's going to be made with or without PMR's help," said McClure. "I would personally like to see it portrayed as accurately as possible. And whatever we do will have the parents' consent.

"We'd like to see a docudrama, with heavy emphasis on the docu," said Rich. Both agree that there is a stigma attached to being portrayed as accurately as possible. And whatever we do will have the parents' consent.

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Volunteer profile

Campagne chair “gives back” to University

by Cynthia D. Stowell

Sure, Kirk Taylor (’71 MBA) makes his living as a salesman. He was promoted to vice president at Coldwell Banker because he sold so much real estate for them. But it takes more than salesmanship to be a volunteer fundraiser. It takes heart...and real devotion to a cause.

As a six-year volunteer for the PSU Foundation and the general chair of the ’85-86 Annual Fund, Taylor has a cause he can talk up endlessly.

“Portland State is a sleeping giant,” he believes. “As its presence becomes felt in the community by volunteers’ activities, it will create a resource base for the future.”

Taylor feels a debt of gratitude to the school that helped him get his first job, with “blue chip” Merrill-Lynch. “In PSU’s accounting department, there was a heavy demand on us to articulate problems, create focus and come up with arguable solutions,” he said. He also learned “people skills—understanding the mind-set of someone who has money to invest.”

The mind-set of PSU alumni is of great concern to Taylor. “I think a real expert on corps will develop among grads as the school polishes its image. They will say they’re proud instead of apologizing for having gone to a ‘school of last resort.’”

With the core of volunteers growing larger all the time, Taylor sees a change already. “The snowball is getting bigger,” he says, “and it’s all been done under Dr. Blumel’s tenure.” Recruiting and keeping volunteers has become easy for Taylor that found he needed only a “cashmere bullwhip” to run the last campaign.

N. Kirk Taylor (’72 MBA)

Like Taylor, there are many grads who want to give something back to their university. “All we want are custeere for the next generation,” he says, noting that raising funds for scholarships that will attract the best students to PSU is a great investment in the future. “These are the kids that are going to be running the wheels,” he says.

The day will come when there will be more PSU grads in the Portland business community than any other stripe,” continues Taylor. “Our job is to see that this mushroom effect is marshalled.”

From his first MBA phonathon in 1980, Taylor has seen the annual campaign grow “tenfold” and evolve into its current configuration, with separate corporate, personal and telephone efforts. He points to the staffing of the Development Office and the establishment of the Corporate Cabinet as positive moves that have contributed to the dramatic growth.

But “harvesting” is not the only job anymore. “We have to create a feeling toward alumni that they’re loved out there,” he says. That’s where the heart comes in.

A “Missing Viking” who has donated 16 round trip tickets to Copenhagen because he sold so much real estate has donated 16 round trip tickets to Copenhagen as prizes in PSU’s search for the “Missing Viking.”

To enter the name of a “Missing Viking,” send their name, address, telephone number and the year they graduated from PSU, to: Missing Viking, PSU Alumni, P.O. Box 751, Portland, OR 97207.

Your name and your “Missing Viking”’s name will both be entered in a drawing. (We’ll enter your name once for each valid “Missing Viking” you find.)

The deadline for entries is January 31, 1987. The drawing for the trip will be at the gala PSU Alumni 41st Birthday Celebration on February 27 at Smith Memorial Center.

This Week magazine and many Portland radio stations are going to help in the search, too. You also can look for our booth at the Oregon State Fair in Salem later this month.

Find a “Missing Viking”; win a trip to Copenhagen

Corporate support of Portland State is on the increase, thanks to the new Corporate Development Cabinet, a committee of PSU deans and PSU Foundation directors. Under the chairmanship of William Lindblad, President of Portland General Electric, the cabinet has been responsible for significant contributions from First Interstate Bank of Oregon, U.S. Bancorp, Portland General Electric, Co. and Nerco, Inc. during the 1985-86 year. Decisions are pending at many other local companies.

The Chiles Foundation made a major commitment to the University for the enhancement of the Earle A. Chiles Micro-computing Laboratory in the School of Business, for President’s Scholarships and for the Viking Athletic Association. The accounting firm Coopers & Lybrand recently supported the PSU Accounting Department with a major gift.

Recognize these “Missing Vikings”? Our computer is full of names of lost Vanporters. If you know of any names of people who attended in 1950, send us their addresses and you’ll be eligible for the drawing. Watch Perspective for more lists.

Over 60 volunteers worked on this year’s campaign, helping to contact previous and prospective donors. All phases of the campaign showed growth.

“Extra thanks go to everyone who supported the University during its 40-year celebration,” said Development Officer Floyd Harmon (’78). “The continuing involvement and financial support of PSU’s alumni and friends is helping make Portland State a stronger university and a greater benefit to our state and local economy.”

Planning is now underway for the 1986-87 Annual Fund. Anyone interested in helping can call 229-4911 to join the growing group of PSU supporters in the community.

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Pacific Northwest Bell and PGE both support clinical services within PSU’s Speech and Hearing Sciences Program; PNB has announced a gift of more than $20,000 to renovate the Auditory Rehabilitation Mobile Unit, a van which performs hearing tests throughout the community.

This represents only a small sample of corporate and foundation gifts received by the PSU Foundation. Look for the annual donor report in the fall issue of Perspective for a complete listing.
Millar and Hoffmann awards go to Nunn, Newhall

Newhall's teaching, service commended

David H. Newhall

PSU's first philosophy professor is the 1986 recipient of the George and Virginia Hoffmann Award for Excellence.

David H. Newhall recalls coming to Portland State in 1955 when "the library had about 22 inches worth of philosophy books and three were the same book." During his 30 years with the University, 14 of them as head of the philosophy department, Newhall has distinguished himself as an effective and enthusiastic teacher as well as a service-oriented member of the faculty and community.

A graduate of Pomona College and UCLA, with a Ph.D. from Princeton, Newhall spent his early teaching years at Smith College and at Washington and Jefferson College in Pennsylvania. Just before coming to Portland State, Newhall won a Ford Faculty Fellowship to study at Harvard for a year. His chosen topics of study were evolution and Gandhi. Since then, Newhall has written and lectured extensively on the life and thought of Gandhi, an interest that grew out of his lifelong commitment to peace and non-violence. A busy public lecturer, Newhall is also an active volunteer in the community.

Newhall has served the University in a variety of ways, including several terms on Faculty Senate and membership on campus-wide committees. But it is Newhall's teaching that won him the most praise from colleagues and former students who endorsed his nomination for the Hoffmann Award.

Newhall's students, a number of whom are now teaching philosophy, cited his sincere interest in their work and respect for their ideas, as well as enthusiasm for his subject. Newhall was named a Danforth Associate in the '60s to encourage his habit of getting together informally with students.

"[Newhall] is fresh as a teacher has been no problem for Newhall. "A course, even if it has the same number, is never the same because the students' interests shift over the years," he says. "At first it was the hard-nosed vets of World War II. Then, four years later, it was sentimental kids right out of Presbyterian church school who wanted to hear that everything was rosy. If you stay sensitive to these changes, going into the classroom is always exciting."

"The Hoffmann Award is named for long-time PSU faculty member and emeritus dean of social science George Hoffmann and his wife, Virginia. It is presented annually to a faculty member who has given distinguished service to the University in a spirit of humanism, civility, collegiality, dedication to students, and loyalty to PSU."

Nunn's scholarship spans continents

Frederick M. Nunn

Frederick M. Nunn, History, is known throughout the world for his scholarship in Latin American history, particularly military-civilian relations. Now Nunn has been recognized by his PSU colleagues with the 1986 Branford Price Millar Award for Faculty Excellence.

As the University's first Guggenheim Fellow, Nunn has just completed a year-long sabbatical doing research in South America, Europe and Washington, D.C. to expand on his most recent book, *Yesterday's Soldiers: Europe Military Professionalism in South America, 1780-1940*. Praised by scholars as one of the ten best and most important books written on Latin America, Yesterday's Soldiers received the Hubert Herring Book Award from the Pacific Coast Council on Latin American Studies.

Nunn came to Portland State in 1965 as assistant professor of history. Now a full professor, Nunn also serves as Associate Dean of the College of Liberal Arts and Sciences.

"Anyone who has received a number of research and travel grants and has been a fellow at the Institute of Latin American Studies, the University of London, the Social Science Research Council and the American Philosophical Society, Nunn is a graduate of the University of Oregon, with an M.A. and Ph.D. from the University of New Mexico. Nunn's publications include three books, with over 200 articles and essays. He has served on editorial boards and committees for many historical and scholarly organizations.

In nominating Nunn for the Millar Award, a colleague from Notre Dame said, "Any university in the country would be privileged to have Fred Nunn on its faculty." Former students also endorsed Nunn's nomination with high regard for his teaching.

The Millar Award is named for PSU's second president and is presented annually to a faculty member who demonstrates excellence in instruction, scholarship, University service and public service.

Last rite of spring

PSU faculty, administrators and students saluted President Joseph C. Blumel as he presided over his last spring commencement June 13. Blumel, who has served as PSU's fourth president since 1974, is leaving the post Sept. 15 and will return to the faculty in 1987. Blumel came to PSU in 1957 as an instructor in economics, later serving as dean of undergraduate studies, associate dean of faculties and vice president for academic affairs before becoming president—the first at PSU to have risen "through the ranks."
Students, employers benefit from cooperative education

Daniel Keys ('77 MBA) has a new partner in his computer systems and programming firm. At the same time, PSU computer science student Tim Thun supplements his coursework with daily exposure to the business world.

A temporary, part-time placement through PSU’s Cooperative Education Program has turned into a permanent working relationship at no risk and slight cost to employer and student.

Not every “co-op ed” placement ends this way, but there is much to be gained short of permanent employment. William Olsen, Jr., director of PSU’s Cooperative Education Program, which made 400 placements with 145 different employers during the ‘85-86 year.

“This option enhances employment for everyone,” said Olsen. “The employer gets somebody who’s really interested in the field and the student gets to test classroom theories and concepts.”

Through the Cooperative Education office, students in 95 percent of the University’s departments—from engineering and business administration to athletics and social work—may seek work related to their studies. Employers’ needs are matched with students’ skills and expectations to create placements that are productive and meaningful, said Olsen.

Unlike an internship, which Olsen sees as “a part-time unpaid job to walk through the world of reality,” a cooperative education experience centers on an actual employer-employee relationship, with the expected pay, regular hours and supervision.

While the Cooperative Education Program is designed to help students decide on a career direction, “you don’t find tolerance for window shopping at PSU,” says Olsen. “With commitments to families and finances, PSU students do a thorough job of quickly evaluating the nature of their career choices.”

Older and more experienced, PSU students make good co-op ed placements because they already know “the protocol of the workplace,” says Olsen. “We really don’t send out rookies.”

That’s why many co-op ed employers see the program as a good recruiting opportunity. “It’s a sure-fire thing to avoid the risk and the cost of hiring and firing,” comments Olsen, who says that 100 percent of IBM’s new hires nationwide are co-op ed students.

Beyond the fiscal benefits, co-op ed employers also gain valuable access to the university. Not only do students bring new ideas to a business, but they open the door to faculty expertise, explains Olsen.

And, in turn, the university gains when students “come back to the classroom and enhance discussions and challenge applications of theory. It raises everyone’s level of awareness.”

Daniel Keys, president of Valar Information Services, Inc., had a similar work-study experience as an MBA student at PSU. Now he has extended the same opportunity to Tim Thun, who probably will be supervising another co-op ed student this fall.

Thun started out at Valar as a junior programmer, with the goal of being a computer systems analyst. Now, as Keys’ partner, Thun looks back at the daily lessons in teamwork and communication as even more important than his improved technical skills. With a better command of English and more polished social skills, the Vietnam-born Thun now helps Valar build professional relationships with its customers.

As a full-time employee and a full-time student, Thun has made a big commitment to his career. “Many students have easy part-time jobs to get money and get out,” he says. “But I have to give up more.” Keys agrees, saying that co-op jobs shouldn’t be viewed as spending money jobs. There’s a lot of time not on the time card. An employer doesn’t want someone watching the clock anyway.

Back in the Cooperative Education office, Olsen describes the campus as a great untapped resource. “Any legitimate employer ought to consider the University environment as a valuable source of talent.”

Alumni who are interested in setting up cooperative education projects at their workplaces can call 229-4718 for assistance.
Performing Arts

CONCERTS
Lincoln Hall Aud. Call 229-4440 for tickets.
Oct. 25 Classical Guitar Series; Oregon Quartet, 8 pm
Nov. 23 Florestan Trio, 4 pm
Dec. 6, 7 PSU Chamber Choir, Orchestra: "Belshazzar.", Dec. 6, 8 pm; Dec. 7, 4 pm ($2.50 general; $1 students, sr. adults)
Dec. 7 PSU Symphonic Band, 8 pm ($2.50 general; $1 students, sr. adults)

FRIENDS OF CHAMBER MUSIC
8 pm, Lincoln Hall Aud. Call 229-4440 for tickets.
Oct. 7, 8 Tokyo String Quartet
Nov. 17, 18 Choral String Quartet

CONTEMPORARY DANCE SERIES

O Vertigo Dance, Oct. 17, 18

DANCE PERFORMANCE
8 pm; 212 Shattuck Hall. Call 229-4440 for tickets.
Nov. 7, 8 The Company We Keep

PIANO RECITAL SERIES
Lincoln Hall Aud. Call 229-4440 for tickets.
Nov. 7-22 "Cloud 9," comedy by Carol Churchill

SUMMER FESTIVAL THEATER
Mainstage Productions
Wed-Sat. dates, 8 pm; Sunday, 7 pm; Lincoln Hall Aud., $9 general; $8 seniors; $6 preview dates. Call 229-4440.

Through "The Member of the Wedding," by Piez Prize winner Carion McCullers. Performances: Thursday-Sunday
Aug. 17-28 "Buried Child," by Pulitzer Prize winner Sam Shepard (Preview, Aug. 27) Performances: Aug. 27-30; Sept. 4-6, 11-14, 18-21

Children’s Theater
Wed-Fri., 1 pm; Sat.; 10 am & 1 pm; 115 Lincoln Hall, $2.50 admission; call 229-4440.
Aug. "The Bad Children" by Shirley Jackson, directed by Karen Bechter-Taoi

Lectures

"TOUR THE WORLD AT HOME" LECTURES
 Noon, 338 Smith Center, Free
Aug. 13 "Marxism in Central America," Milton Kamal, Political Science, Texas Lutheran College, Seguin, Texas
Aug. 20 "Drama in Medieval Times," Keith Ramay, Head, Drama Dept., Bishop Groves est College, Lincoln, England
Aug. 27 "Women in China," Lou Wei Wei, English, Zhengzhou University, Zhengzhou, China

Visual Arts

LITTMAN GALLERY
Museum; Oct. 1-12 pm, Mon-Thurs. Beginning Oct. 1, open 12-4 pm, Mon-Wed. & Fri; open Thurs., 12-8 pm, 250 Smith Center, Free.
Thru Aug. 22
Sept. 2-30 Artists of Eastern Oregon reception Thurs., Sept. 4, 5-7 pm
Oct. 6-13 Black & white photography by John Thomas; wood sculpture by Rick True (reception Thurs., Oct. 9, 5-7 pm)
Nov. 17-24 A group of N.W. artists' work that includes textiles & wearable art reception (Thurs., Nov. 20, 5-7 pm)

WHITE GALLERY
8 am-8 pm weekdays, 2nd floor Smith Center south, Free.
Thru Aug. 22
Sept. 2-30 Prints from Inkling Studio (reception Thurs., Sept. 4, 5-7 pm)
Oct. 6-13 Robin Ator: cartoon & comic book art (reception Thurs., Oct. 9, 5-7 pm)
Nov. 17-24 Utah photographer, John Telford (reception Thurs., Nov. 20, 5-7 pm)

SILVER GALLERY
9 am-5 pm weekdays, 238 Smith Center, Free.
Thru Aug. 31

Sports

FOOTBALL
Civic Stadium, $4.50 general admission. Call 229-4440.
Sept. 27 Weber State, 1 pm
Oct. 4 Humboldt State, 7 pm
Oct. 11 Southern Utah*, 7 pm
Nov. 1 Cal Poly*, 7:30 pm
Nov. 8 Santa Clara*, 7 pm
Nov. 22 University of Montana, 1:30 pm

Volleyball
At-home matches in PSU’s gym. For tickets, call 229-4000/4440.
Sept. 19 Alumni, 7:30 pm
Sept. 21 Stanford, 4 pm
Oct. 3-4 PSU Invitational
Oct. 11 Oregon State, 7:30 pm
Oct. 14 Lewis & Clark, 7:30 pm
Oct. 24 Univ. of Portland, 7:30 pm
Oct. 26 Arizona, 1 pm
Nov. 2-3 Puget Sound, 7:30 pm
Nov. 3 Washington, 4 pm
Nov. 8 Oregon Challenge Cup (UC, OSU, 22-23 UP, PSU), 5 pm

Special Events

VIKING ATHLETIC ASSOCIATION AUCTION
Benefit for student athlete scholarships. $35 per person. Call 229-4000 (Karen or Myrna). Marriott Hotel.
Sept. 20 5 pm, Silent Auction; 7:15 pm, Dinner; 8:30 pm, Oral Auction.

CONFERENCE
8:30 am-4:30 pm, 338 Smith Center. Call 245-4441. Admission: $20 professional; $10 student, senior citizen.
Sept. 26 "Enhancing Intergenerational Linkages" (Elderly-Youth Exchange; Intergenerational Family Therapy)

Campus Notes

Aug. 14 Summer Commencement
Sept. 1 Labor Day Holiday. University closed!
Sept. 12 Fall term advance registration ends
Sept. 26 General registration, fall term
Sept. 29 Day, evening classes begin. Sr. Adult Registration begins on a no-tuition, no-credit, space-available basis with Sr. Adult Learning Center, 101 Francis Manor, 229-4739.
Nov. 11 Veterans’ Day Holiday. University closed!
Nov. 22 Thanksgiving Holiday. University closed!

27-30

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CATCH THE NEW SPIRIT
VIKING FOOTBALL '86

Alumni and friends can score big with PSU Viking Football. Receive a FREE reserved ticket when you purchase a second reserved seat ticket for the Vikings' home opener, SATURDAY, SEPT. 27, vs. WEBER STATE, starting at 1 p.m. Make this the biggest HOME OPENER in the school's history. Not only exciting football but enjoy the Seattle Seagals, Centennial H.S. Band, prize giveaways, and post-game entertainment by Pure Class, 'Kenny', and the Potter Family.

PRESENT THIS COUPON:
- In advance – To PSU Athletic Ticket Office, 1633 SW Park Avenue, or
- Day of game – To Civic Stadium Box Office.
A two-for-one bargain! A New Spirit you can afford to catch!

Name ____________________________
PSU Athletic Ticket Office, P.O. Box 668, Portland, OR 97207
FOR TICKET INFO CALL: (503) 229-4000