Celebrating Publication and Authorship at Pacific University

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CELEBRATING AUTHORSHIP AT PACIFIC UNIVERSITY
History

- 2 hour program and reception, held on 2 campuses, 1 week apart
- 2016 was 17th annual Author Celebration
- Responsibility for planning was passed around every year among different faculty and staff members
- Each year’s Celebration had a theme
- Event included 3-4 authors speaking, plus an introduction from an administrator and the Library Director
Challenges

- Getting faculty and staff being honored to attend
- Honoring multiple campuses equally
  - *Hillsboro, Forest Grove (and Eugene)*
- Gathering information on all publications
- Borrowing materials (articles or books) that we don’t already own
Overcoming Challenges

- Attract attendees by:
  - Expand event to include 1 hour program/reception and month long exhibit/display
  - Moving celebration to lunch hour, serving a full lunch
  - Sending individual personalized invitations to authors

- Honoring multiple campuses equally:
  - Putting exhibit/display up at same time, leave it up for same time
  - Inviting as many of the same speakers as possible
Overcoming Challenges

- Gathering publication information by:
  - *Having student workers search all names in corresponding databases and Google Scholar*
  - *Use RefWorks and Google Docs to keep track*
  - *Starting 2-3 months early*

- Displaying articles/books we don’t own:
  - *Borrowing articles/books from faculty members*
  - *Purchasing what we can afford*
  - *Making facsimiles for the rest*
Forest Grove
Forest Grove
Supplies: Articles

- Ikea hooks
  - *Bygel (s-hook)*
  - *Riktig*
- Fishing line
- Report covers
- Red, grey, black paper
Supplies: Facsimile Books

- Foam core
- Spray adhesive
- Images of book covers
Hillsboro
Transforming Reception into Exhibit/Display

- Greater visibility and more recognition
- Allows those that can’t attend reception to come see their work acknowledged
- Extends promotion of library publishing services (CommonKnowledge and Pacific University Press)
- Had about 65 attendees in Forest Grove and about 55 in Hillsboro
- Good verbal feedback from attendees
In the Future...

- Improve searching process
  - Start sooner and/or periodic searching throughout the year
  - So excited for Leila’s talk!
- Find a way to display eBooks
- Use QR codes so people can read titles on their devices
  - Open access things in particular
- Do more to promote library publishing services
  - Journals, CommonKnowledge, Pacific University Press
- Promote author rights