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ALT Feedback on Vision

Strategic Planning Development Team

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Vision

- Is this clearly measurable? In business, the vision often is a measurable outcome.
- How is this vision of the future different from our current state? We're already doing this.
- There is still room to grow
- Reorder these points for greater emphasis?
- Replace "Oregon" with "nation"
- Does this vision endure?
- Is including the organizational structure information necessary?
- This statement produces no emotional connection
- There is no notion of transformation in this statement