Right here in Portland, Oregon.

As he readies himself for City Hall, Portland's mayor-elect shares his urban visions.

by Cynthia D. Stowell

Bud Clark, Portland's spirited mayor-elect, keeps coming back to Portland State.

Whether it's to take a class, find talent, or drop off a bag of money, the former Vanporter has been a frequent visitor to campus. The school — an extension center, college and university — has been an undeniable part of the urban landscape that has shaped the new mayor.

Clark enrolled at Vanport as an "idealistic" youth just out of Lincoln High School, and spent a year studying business technology and playing a lot of pinocchio. In the next decade, after his first wife died in a traffic accident, he sought intellectual solace in anthropology and geology classes at Portland State College ("they were still playing pinocchio").

Then in 1984, PSU speech professor and Clark campaign manager Ben Padrow helped engineer Clark's surprise defeat of incumbent Mayor Frank Ivancie in the May primary. Immediately, the mayor began brushing up on public administration in a private seminar with PSU's Dan O'Toole and PSU adjunct professor Jim Marshall. And as January approaches, Clark and his staff are using O'Toole's talents as a facilitator to help them set goals for the next four years in City Hall.

Throughout 23 of these eventful years, Clark was a tavern-keeper, depending on the patronage of PSU students and faculty who flocked to first one tavern, the Spatenhaus, and then another, the Goose Hollow Inn. In fact, Clark helped memorialize one of his patrons, Bruce Baer — a former Vanguard editor whose successful media career was cut short when he died of cancer — by setting up a cash award in his name for public affairs reporting. PSU Foundation staff can remember at least one occasion when Clark came in with a paper sack full of money collected at "the Goose."

Now, of course, PSU people wonder if Clark, in his new mayoral duties, will remember the school up on the Park Blocks, not only with nostalgia (and a nice mention on Johnny Carson's Tonight Show) but also with a commitment to the "vital partners" notion that has been on the agenda of PSU presidents and Portland mayors for more than a decade. And Portlanders in general are anxious to see whether Clark has the ideas to match the enthusiasm he brings to city government.

PSU Perspective talked with Bud Clark in October, during the quiet — but not idle — time before the general election, to find out just what he envisions for the city, its inhabitants and its institutions. These are some of his words.

Importance of the urban university:

We've got to have a liaison there. All the colleges in the area must be strong because we want businesses to come into this area and a large reason for coming in is fine and excellent educational facilities. Students coming here from out of state, or from other parts of the state, can be an industry and business within itself. We're all in one bag together.

I don't know if it's the influence of the legislature or the State Board of Higher Education, but moneys tend to go to the other state colleges before Portland State.

Also, it looks to me like the state colleges and community colleges are competing with each other for students. I think they should cooperate more.

What the city can offer PSU:

Advocacy. I'd like to encourage people within city government to extend their education and take sabbaticals or just take courses on their own. We should be constantly improving city government and

Continue on p. 2
Conversation

Clark wants to tie colleges to city, and city to rest of state

Continued from p. 1

making it more efficient, and education is part of that. At the college level, people will help themselves, so what you do is encourage and advocate.

It seems like whenever the city wants a consultant they go to California. Why not get somebody out of Portland State? These two gentlemen (O'Toole and Marshall) have done work for other parts of the city government — facilitating goal setting for the zoo and the fire department — and it's been written up in national magazines.

This goes for the business community, too. Say you've got a project that your company wants to do and there are some students at Portland State who want on-the-job experience. There should be ways to get them together.

Right here in Portland, Oregon:

One of my big things to say has been 'look in the Portland yellow pages first.' Henry Pittock was trying to make that point in 1915 when he built the Pittock Mansion. He used all local labor, local talent, and the light fixtures were cast in Portland.

Nobody learned from that. The Metropolitan Arts poster that won a prize here — they started to get an outside printer and outside distributor, and we've got the best worldwide distributors and the best printers right here in Portland, Oregon.

What Bud's been up to:

Bud's been working his butt off, I'll tell you that. He's been meeting with bureau heads and many functionaries within the city government. We've tried to keep a low profile for Frank because he is the mayor. . .

I've been down to Salem to talk to the department heads which influence enormously what goes on in Portland, from the highway and transportation department to unemployment and human resources. They were floored by that — no city official had ever done that before.

We've talked to the newspaper heads which influence every level of businessmen to JETRO, a Japanese trade organization. I've talked to Dr. Ha from Lewis and Clark on international trade and gotten his views on what a schedule that most people couldn't keep up with. I'm embarrassed that we haven't gotten through all the mail and phone messages and gotten back to people. We've just been inundated.

Defining 'mayor' has been a lot of the job right now. I've been going to the people and trying to interpret from their reactions what sort of mayor they want.

What the people of Portland want from their mayor:

I think they want to be represented. I think they want to have a voice in their government. They want to be proud of their mayor. When they are represented someplace they don't want to be embarrassed by that mayor.

There was a revolution in the late Sixties, all over the city, and it started with people getting involved in government. That's when I started on the neighborhood associations. Then when Frank (Ivanice) got into office it was just like going back to the 1940's. The pendulum had swung too far and too quickly and by my election you've seen this explosion of delight, so to speak, which surprised me.

My God, I get good vibes from neighborhoods I go to and boardrooms I visit and everywhere!

The mayor's role:

Under the duties of mayor, all it says is, "The mayor shall supervise the affairs of the city." That covers everything. It depends, therefore, on the mayor and how much he wants to get involved. We don't want to get involved in so many things that we're ineffective. But it's also important that we leave ourselves wide open. That's our philosophy.

Fifty percent of it will end up in protocol and being push-pulled between things and representing the city. The other fifty percent is probably administration or making the right decision — making the decision that's best for the whole city, not any one particular interest group.

The quality of life in Portland:

People get so interested in the buildings, they think of the city as being a physical structure and forget that the physical structures are built for the people to be in and not just to be monuments. It's supposed to be a self-satisfying life and there should be prosperity and it should be humane.

I could have stayed in California when I got out of the Marine Corps but I wanted to come back to Portland because I loved this city and loved the people here much more. And I figured out a way to stay here, and make a living, raise a family. I don't want to have to see my kids leave the state to go work someplace else. That's one reason we need that economic development. Responsible economic development, eh?

Bud Clark and his transition staff are using the talents of PSU's Dan O'Toole, School of Urban & Public Affairs (above), to assist in goal-setting.

Development in Portland:

Everybody on the west side wants to build the east side. It's a very vital part of the city, is that true? And I've seen this explosion of delight, which surprised me.

Development in Portland:

I like to look at it regionally. This is really the hub of the Pacific Northwest and Columbia Basin empire. We ought to sell ourselves as the communication center. We can be a great convention center city, a great tourist center. We're the launching-off spot — you come to our place and you go see the rest of the state.

We've put our political career on the line for a convention center in Portland, and I'd like to see it regionalized, at least Clackamas, Washington and Multnomah Counties, through hotel/motel taxes or something. We've got a committee investigating that.

The rest of the state:

Portland has tended to set itself up as imperial Portland, dividing itself from the rest of the state. I went down to the Oregon Mayors' Conference in Ashland — they were delighted as hell to see me there. And there's strength in that because when Portland goes to the legislature they should have some support from the outlying regions. There has always tended to be a battle and then nothing gets done in the whole state. "Is Bud Clark serious?"

We'll have a certain amount of fun, but we'll still maintain the dignity that's needed. I used to wear suits all the time in my younger days. . .

I don't want people to be upset because I go "whoop whoop" — that just adds color to the city of Portland.

I'll do the best job I can and I think it'll be a damn good job. But you never know until it's over, do you?

PSU alumni are winners in local elections

The general election Nov. 6 was notable for the high turnout of voters. Equally impressive was the high visibility of Portland State alumni in city, county and state races. Perspective congratulates the following alumni who were elected to office:

Rick Bauman ('73)
State Rep., 13th Dist. (D)
Margaret L. Carter ('73)
State Rep., 18th Dist. (D)
Ron Cease (Vancouver)
State Rep., 19th Dist. (D)
Bruce Hugo ('74)
State Rep., 1st Dist. (D)
Tom Manson ('67, '74 MS)
State Rep., 13th Dist. (D)
Rod Monroe ('66, '69 MSTM)
State Senator, 7th Dist. (D)
Glenn Otto (Vancouver)
State Senator, 11th Dist. (D)
William Probstfield (77)
Sheriff, Washington Co.
Roy Rogers ('70)
County Commissioner, Wash. Co.
John Schoon ('75 MBA)
State Rep., 34th Dist. (R)
Mike Schrunk ('68)
Dist. Attorney, Multnomah Co.
Bob Shiprack ('72)
State Rep., 23rd Dist. (D)
by Cynthia D. Stowell

“Funny enough,” the controversy that has greeted Dr. Stewart’s discoveries in radiation-caused cancer has made grant money scarce but has created enough work for decades to come.

Adversity met with cheer by pioneering scientist

So long as she is still able to work, Stewart has given her life to the solution of cancer. "I’m not that she would be interested in setting the answers to — like ‘What will happen to everybody if we all eat nothing but potatoes?’” she said.

Almost more shocking to Stewart’s medical colleagues than her study results was the fact that the respected physician had left a promising clinical career for the much less prestigious field of public health epidemiology, then in its rather "clumsy" infancy. Stewart laughs at the reaction. "They said to me, ‘Why, Alice, are you spending so much time on a subject of no social importance?’"

Stewart even broke a family tradition: both her parents and her brother were physicians and all four were fellows of the Royal College of Physicians. Stewart admits, however, that she was never "all that mad keen on treating people." Diagnosis was what captured her imagination, and temporary wartime jobs had shown her that "more interesting problems lay overseas than the hospital than ever came into it."

"At wartime, the public begins asking awkward questions that the medical profession really doesn’t know the answers to — like ‘What will happen to everybody if we all eat nothing but potatoes?’" When a question came up about TNT and outbreaks of jaundice and anemia, Stewart sought an answer in two ways: by going down to a munitions factory and filling shells herself and by pioneering a group statistical method that she later used in her childhood survey.

Like many other women during World War II, Stewart was much in demand until the war ended. "I got right up and was kept right up," she said. "But, funny enough, it was just right for me personally. If I’d been pushed up stairs, eventually I’d be sitting on committees and world health and all sorts of things. It may have been quite interesting... but I stayed at it, never drawing board in a way which, if I’d been a man, would never have happened.”

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Vanport
Margaret Dobson, Vice President of Academic Affairs, '43, was one of six persons inducted into the Oregon Sports Hall of Fame on Aug. 25. Others honored were Geoff Petris, Hal Lawrenz, Art Jones, Emery Neale and Mickey Lolich.
Bill Grace, who retired in 1982 as barbomaster for the City of Portland, has returned to PSU to work toward his degree in political science. His two sons, Richard and James, are both PSU graduates.

60
Areth Shapio ('66 MS) served as guest soloist during a recent Oregon Symphony pops program at Portland Civic Auditorium. A consultant in children's literature, Shapio has worked for Catlin Gabel School in Portland and the Portland and Beaverton school districts.

61
Judith K. Hefer ('BS), president and chief executive officer of The May Company California in Los Angeles, a 34-store retail chain with annual sales of $700 million, has been elected a director of the Greyhound Corporation, Phoenix, Ariz. She also is a member of the Committee of 200, a select group of the top 200 women executives in business in the United States.

64
Mary Rose Brand ('BS), a 20-year veteran of diplomatic foreign service, has begun her new assignment as executive director of the U.S. Consulate in Poznan, Poland. To deal with foreign diplomatic matters, she supervises three other American and 10 Polish nationals. She is a native of Silverton, Ore.

65
Paul Pinturich ('BS) book editor of The Oregonian, related his personal confrontation with the sudden onset of heart disease in a column appearing in the Friday, Aug. 10 edition of the newspaper.

66
David C. Judkins ('BA) works as a systems analyst for the Oregon Department of Fish and Wildlife in Portland, specializing in computer work for commercial fisheries applications.

67
Molly Ann Martin ('MS) serves as the education coordinator/special education teacher for the Head Start program in Goldendale, Wash.

68
Thomas W. Dejaudin ('MSW), administrator of Old Falls Hillside Center, a low-income rehabilitation and retirement facility in southeast Portland, will take office Jan. 1 as a member of the Metropolitan Service District council. Metro, headquartered in Portland, decides regional issues which might conflict with the interests of cities.
David O. Johnson ('BS), president of Johnson Acoustical & Supply Co., Portland, has been elected president of the Rotary Club of Portland for 1984-85. The Portland club, with 735 members, is the third largest of the world's 20,700 Rotary Clubs.

70
Harriet E. Adair ('77 MS) is the new principal of King Primary School, Portland. She formerly was curriculum administrator for staff development in the Portland Public Schools, and joined the district in 1969 as a teacher at King. She also has held several other positions in the school district.
Carol Jane Bangs (BA), a Northwest poet, recently wrote a book entitled "The Bones of the Earth." She has taught at the University of Oregon, Boise State University and Berkeley Community College in Washington. She also conducted the Washington State Poetry-in-the-Schools program.
Betsy Carrithers (84 MS), a teacher at Mid-Valley Elementary School, Odell, Ore., returns to her professional duties this fall after receiving a master of science degree in elementary education from PSU in June.
Stephen P. Mockett (BS) has been named operations manager for Norpic & Associates, Portland. He formerly was project manager for Westwood Construction Co. and Christiansen Construction Co. A native of Portland, he is married and the father of two children.

72
Jacques DeKalb ('BS) is the district attorney in Malheur County, Ore.
Sarah J. Hordoin (MSW) is a psychiatric social worker at the Parry Center for Children, Portland.
Paul Jellum (BS) has been named principal of Willamina Junior High School near Sheridan, Ore. He was vice principal and athletic director at Dayton Junior and Senior High School, Dayton, Ore. before going to Willamina.
Wendy G. Leheart (BA), associate professor of computer and information science at the University of Massachusetts at Amherst, is conducting studies on artificial intelligence.

76
James R. Davis ('BS) owns a sport equipment firm, Running Outfitters, located in Portland near the PSU campus.
Jane L. Haggweil (IMS) is teaching fourth grade at Robert Gray Elementary School in Longview, Wash. This fall, she has seven years previous teaching experience.

77
Nancy O'Rourke Tang ('77 MBA), an assistant professor of business administration at PSU, has been elected to the Board of Trustees of The Educational Foundation of AWSCA-ASWA, an organization founded jointly by the American Woman's Society of Certified Public Accountants and the American Society of Women Accountants, both national organizations.

77
Steven R. Cotton ('BS), partner in an Oregon City, Ore. law firm, was elected one of seven 1984 Oregon electors for President Ronald Reagan. Cotton also serves as legal counsel to the Clackamas County Republican Central Committee, and is a member of the Oregon Republican Council of Legal Advisers.
Gwen Weybright ('74 MS), formerly head of speech language pathology at the Portland Center for Hearing and Speech, has established a private practice in speech pathology, with two offices located in Portland and Lake Oswego, Ore.

78
Timothy Higgins ('BS) has taken a position with the Wolf Creek Highway Water District in Beaverton, Ore.
Kelle Koldanke (BA) has worked 11 years in management and directory service for Pacific Northwest Bell Telephone Company.

79
Vaughn (74) and Cheryl (77) Anderson own and operate a dairy in Riderfield, Wash. They have two daughters, Allison, 3, and Kate, 5.
Rosewell Carter (BS) is the manager of Portland International Airport.
Ronald R. Castles (BS) received his Ph.D. from Northwestern University and is now a senior engineer with Logicon, Inc. in Los Angeles, Calif.

Continued on p. 5
Winning season not a surprise to coach whose philosophy is ‘believing’

by Clarence Hein

When Portland State’s football team put together back-to-back wins against Western Football Conference opponents Santa Clara and Cal State Northridge to end the 1984 season with the University’s first football conference championship, it was head coach Don Read’s first opportunity in four years to say, “See, I told you so.”

But he didn’t say it, even after the growing frustration of three losing seasons this team won as many games this season as it had the entire three previous years. What he does say is, “We didn’t win the first three years because we weren’t good enough. We were in the building process.”

Then, repeating the basic philosophy which he says keeps him going, he adds, “If you stay in the business long enough, and if you believe in what you’re doing, then you have to believe that you have a chance to win.”

Don Read’s belief in his formula and in himself was tested during this first three seasons at the Park Blocks. His Vikings suffered a combination of injuries, an apparent inability to make the “big play” and problems with concentration. They are all hallmarks of youth and inexperience, and factors which greeted Read when he took the job.

A low-key, pleasant, self-effacing man, Read likes to assert that “Every job I’ve had I’ve always liked. They’ve been fun for me in one way or another.” But he readily says about coming to PSU in the post-Mouse Davis and Neil Lomax years, “This has been the toughest job, partly because Coach Davis had done such an outstanding job and partly because it was a whole different brand of football.”

Where Davis featured a wide open, pass-on-every down kind of offense utilizing smaller, faster players who often were not recruited by other schools, Read’s team relies on a more traditional “pro-style” attack, including the run. In essence, he had to start from scratch at PSU. Looked at in that way, three years to build a winning program isn’t all that long.

“We felt like the program was coming along,” he says. “We knew the kids would be there this year. But it’s hard for the person who isn’t right in it to see that. They don’t see the forest for the trees because the scoreboard gets in the way.” It is a long-time axiom in sports that, regardless of the quality of the effort or how close the score, what people remember is the win-loss figure.

“The scoreboard kills you,” Read says, running his hand through his unkempt sandy hair, “because it’s so final. It’s just so final. And the struggle—the playing through the losses and keeping faith—it is the toughest thing on morale. But we tried to work with the young kids and sell them on the idea that in two or three years they would be winners.”

An added difficulty at Portland State is that which many coaches focus on the “character-building” aspects of the game rather than on win-loss records. But Don Read is a firm believer in the benefits of athletic competition, win, lose or draw.

“I always have felt that athletics is one of the finest forms of education. There is the prospect of schedules like that which coaches focus on the “character-building” aspects of the game rather than on win-loss records. But Don Read is a firm believer in the benefits of athletic competition, win, lose or draw.

“I always have felt that athletics is one of the finest forms of education. The kind of lessons that are taught to these kids they can’t get anywhere else—how to deal with life, with struggle and pressure, with discipline. You can’t get it in the classroom.”

“Don’t think football or athletics are ‘extra-curricular.’ I hate those words because they imply that athletics belong somewhere else. Competing in athletics is an education and the kids who get it have something that carries over into other aspects of their lives.” Words like believing, commitment, loyalty, motivation, and goals face Read’s conversation as well as the many articles he’s written on the value of sports. “I believe in slogans and mottos and that words can change people,” he says.

“Keeping his kids motivated during losing seasons was a difficult task,” Read says, “two years.” And he adds, “we fed our kids on statistics rather than scores. We had to point out areas where we were improving and where we were beating our opponents even though we weren’t winning.”

“In that sense, next year will be somewhat easier. Read and his staff will be working with players from a winning team. Next year, his old nemesis the scoreboard will be in his favor.

“The scoreboard is a byproduct of all the other things you do,” he says. “If you can keep people believing and if all the critical things come together, then the scoreboard changes.”
Fit or fat: it's up to you

Two fitness experts use PSU platform to make nationwide pitch for better health habits

by Cliff Johnson

As Americans clamor for informed advice on health and fitness, Portland State University's experts have captured widespread public attention with eye-opening statistics and predictions about our nation's health.

Glen Gilbert, one of the nation's early advocates of aerobic dance, is the co-founder of the Aerobics Center, a private health clinic in Dallas, Texas. He is also the author of several books on health and fitness. Gilbert is known for his work in promoting health and fitness among children and for his advocacy of physical activity. His company, Aerobics Centers, Inc., has been a leader in the field of fitness and health education since 1977.

The two experts differ markedly in how they approach the issue of health and fitness. Gilbert, who is the founder of the Aerobics Center, is a proponent of the so-called "fitness for all" approach, which emphasizes the importance of regular exercise and a healthy lifestyle. He is a strong advocate of aerobic dance and its role in improving health and fitness.

On the other hand, Kenneth Cooper, the former Air Force surgeon and founder of the Aerobics Center, is a proponent of the "fitness for the few" approach, which emphasizes the need for physical fitness programs that are tailored to the needs of the individual. Cooper is a strong advocate of the concept of "fitness for all," which he believes is essential for the health of the nation as a whole.

While the two experts differ in their approach, they agree on one thing: the need for physical fitness programs that are tailored to the needs of the individual. They both believe that physical fitness is essential for the health of the nation as a whole and that it is the responsibility of all Americans to take an active role in promoting health and fitness.

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Exercisers have covered more than six million miles of supervised activities on the center’s 23-acre campus without a single death, according to Cooper. His fitness advice can be taken in that light.

"You can run a good thing into the ground," he noted in an interview prior to his recent Portland appearance. "If you run more than three miles five days a week, you're running for something other than cardiovascular fitness.

Cooper, whose books also show readers how properly performed cross-country skiing, swimming, jogging, and cycling activities can provide substantial aerobic benefits, prescribes the following additional advice to help people attain what he terms "total well-being": stress control, elimination of cigarettes, moderation of alcohol and drugs, weight control and a balanced diet. He also advocates eating a large portion of one's daily calories at breakfast, half at lunch, and the other fourth at supper.

During his Portland conference speeches he told business people, health care professionals and students that the process of digesting a big evening meal, with its consequent release of energy during the hours of sleep, can be hard on the heart and probably fatal to some. Results of research on this question are still pending.

AlumNotes

Continued from p. 4

Richard La Violette (BS) has joined Krasak, Vaisickie, Osiello, a West Portland accounting and public relations firm, as an director. He is a former freelance art director and graphics designer for computer, retail and electronics companies. He also writes a theme paper. C.C. Publications, Inc., of Tigard, Ore., publishes the series.

Richard A. Gilmartin (BS), has joined jointly 1982-1983 as an associate editor. He has a former freelance art director and graphics designer for computer, retail and electronics companies. He also writes a theme paper. C.C. Publications, Inc., of Tigard, Ore., publishes the series.

The best time for aerobic exercising is toward the end of the day, prior to the evening meal, said Cooper. "If I exercise then, it's the most effective tranquilizer available," he remarked. "It relaxes the tensions of the day, and I sleep better." Also, it lessens the appetite, which Cooper terms desirable.

From his Dallas headquarters Cooper indicated that and his staff are investigating the alarming rate of injuries which are occurring with increasing frequency in America. Some 10 million women and an uncounted number of men reportedly involved in the activity now, "the musculo-skeletal injury rate is running about 43% in the students, and as high as 77% in the instructors," Cooper noted. He hopes his data will soon reveal how to help those injuries. "Otherwise," he prophesied, "we can expect the popularity and enthusiasm towards aerobic dancing to go the way of the hula hoop.

Cooper Center research also continues on such topics as brittle bones in women, how improved employee fitness can benefit business productivity, and the role of exercise in minimizing the development of high blood pressure.

Still another area of Cooper's research dovetails with Gilbert's work in youth fitness. In another national testing program, this one comparing schools across state lines, Cooper and his people are evaluating at least two school districts in each of the fifty states, testing middle to twelfth grade students on strength, endurance and flexibility. Where deficiencies are found, "we expect to be able to put some pressure on some of these states and school districts to improve and upgrade the quality of fitness in their students," he said.

Results of this project, which is supported by the President's Council on Physical Fitness and Sports and the American Association for Health, Physical Education, Recreation and Dance, and is funded by the Campbell Soup Company, are expected by August, 1985. "It's going to be an eye-opener for a lot of people," Cooper predicted.

Both men feel strongly about school health and its importance in creating fit, productive adults. "If we don't have healthy kids with healthy attitudes and healthy behaviors, it doesn't matter how much they learn in any other class," said Gilbert, adding that unhealthy youth are not going to be productive either as students or as adults.

The careful research and calculated visibility of Cooper and Gilbert have brought some important health and fitness facts to light. But ultimately, the experts realize that they can only help people to help themselves to better health.

So, it's up to you.

Gary Wishart (BS), considered to be one of Northwest Oregon's best watercolorists, now lives in Enterprise, Ore., with her wife Jamie. He spends summers painting in southeast Oregon, the Oregon coast and Hells Canyon, and returns to his studio to paint during the winter.

Diane Ehr (BS) is named dip, 1982-1983 as an associate editor. She has worked with the Portland Fine Bureau. A football player during his college years at PSU, he also played in this year's PSU alumni-variety football game. His wife is former PSU student Rosanne Pelican. Their daughter, Kristin, is 3.

David Manley (MST), a former elementary school superintendent, has been named superintendent of the Crook County, Ore., School District. He and his wife Donna, and their two children have relocated to Prineville.

Shelly T. Olson (BA) is teaching physical education at Mar-Lyn Elementary School in Lyons, Ore.

Lee Sherman (BS), former award-winning editor at the Valley Times newspaper, Beaverton, Ore., has been named associate editor at the weekly magazine supplement of The Business Journal, Portland.

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Continued on p. 10

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BILL PLYMPTON:

Today, at age 38, Bill Plympton (right) is a nationally known cartoonist famous for his battles against President Reagan. He has been called "the best cartoonist in the world" by none other than Walt Disney and Warner Brothers cartoons as a child.

It wasn't until he was a student at Portland State University, however, that he began drawing caricatures. "It was the '70s, and you sort of had the feeling you could change the world with your caricatures," he says.

At PSU, he recalls, "I learned a lot about what I wanted to do in terms of a career." He looks back on Mel Katz's life drawing class and Al Orhek's graphic design class as being "really eye-openers." He did his first commercial work on the Vanguard and earned a degree in graphic design.

After college Plympton moved to New York City, first to attend the School of Visual Arts and then to launch his career in art—not as a cartoonist but as an illustrator for magazines and newspapers. "It was strange at that time," he remembers, "but it was fun being in that atmosphere. There was always something new going on, something to learn through the museums, humor magazines or newspapers.

The turning point came in 1974 when he began dropping off political cartoons with Soho Weekly News, which then began printing his work for free. "I was able to work on my craft and learn how to draw caricatures," says Plympton. "It was through this experience that I started getting an audience. I liked that experience. It was really then that I knew what I wanted to do.

Soon Soho began paying Plympton for his efforts, and he became "a sort of counterpart" to Jules Feiffer whose work had appeared at the same time in the small Village Voice. "Now that I had an audience, I think I saw how I could make a living just doing cartooning," he says. Two books featuring his work—Slice of Life and Medium Rare—appeared in 1976 and 1978. His cartoons began appearing in other publications, including Willamette Week in Portland starting in 1977.

In 1980 Soho News had fallen on bad times and was no longer paying him. He then signed a contract with Universal Press Syndicate. Today he produces three cartoon strips and two caricature cartoons weekly and sends them to about 25 newspapers. In addition, Plympton's work has appeared in such publications as The New York Times, Harper's Magazine, Penthouse, Ms., Vinegaring Stone and National Lampoon.

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JOE SPOONER:

When he was a student at PSU in the late 1960s, playing basketball with his friend Bill Plympton, Joe Spooner (left) found himself reluctant to study art even though he loved it. "It didn't seem very good as a business," he says. "I heard all these stories about people having to work day and night trying to get stuff published.

The fear turned out to be true, but Spooner, now 38 and devoting himself full-time to a drawing career, observes, "I really enjoy it artistically 95% of the time."

After Spooner graduated in graphic design in 1966, he joined the Air Force and for a time flew cargo in Vietnam. However, he was also during this stint in the Air Force that he began practicing techniques he had learned from Fred Clune's life drawing class.

"There was a lot of stuff to make fun of in the Air Force," Spooner recalls. "I started cartooning as a kind of outlet, and the higher-ups liked it quite a bit. I had a book of cartoons about what went on in the Air Force, and I gained a little status and got out of a little work."

Spooner spent most of the 1970s working off and on at part-time jobs in Portland and San Francisco and doing caricatures, as he put it, "only when the idea struck me." He stopped taking part-time jobs in 1979 and, since then, his freelance art career has "been good enough to keep me going."

Today he produces a regular full-page feature for Oregonian Magazine, a word-and-picture commentary on life in Portland. His work also has appeared in such publications as Saturday Review, Enquirer and Gourmet magazine nationally. He also produces an actual caricature comic strip for Oregon Magazine, The Oregonian, Gourmet, and New Times publications locally. He also produces illustrations for several commercial publications.

Spooner works out of his home in Southeast Portland where he lives with his wife Patty and their eleven-year-old daughter Norah. He is currently working with his brother Pete to develop a gag comic strip they can market nationally. Spooner still receives rejection slips for his work, and he doesn't relish the experience. "Once, when I sent cartoons to Saturday Review, I enclosed a multiple choice rejection slip that said stuff like, 'you show a good sense of humor but hire an artist' or 'Do you do windows?' The trouble with rejection slips is publications usually don't tell you why they don't want your work."

Saturday Review didn't use his rejection slip. They accepted his work instead.

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BRUCE MCGILLIVRAY:

There was a time, Bruce McGillivray admits, when he thought he could influence the politics of the country with his art critic pen.

He had experienced the climate of protest during the Vietnam War when he was a student at Portland State. He had even printed his draft notice in the Viking in 1969, the year he was the yearbook's editor.

Later, as the initial art director of the Oregon Times (1971-77) and then of the biweekly California-based political journal1nny (1977-8), he was able to give expression to his views in the form of caricature and political illustration.

"I was caught up in the period of investigative journalism," he recalls. "There you really had the strong feeling that you were calling politicians to account where they had not been accomplishing some basically good social and political ends."

However, the time has changed and the views of McGillivray, now 37 and a full-time freelance illustrator, "Caricature is not quite as devastating as I would like to think," he says. "The most you can do is poke a little semiswift fun, but the element of fun is the redeeming factor."

I remember I would do a caricature about some local politician and think, 'Well, I really nailed this guy,' and then I'd get a phone call from his watering hole telling me off."

As times changed, so did the magazines in McGillivray's life. At the Oregon Times, he watched the "hearty little political magazine printed in the cheapest possible way" broaden to become a less factual political slick publication with a new name. Oregon. His craft remains as much a labor of love as it was when he was a cold-blooded irritant drawing on walls.

His contacts with both Oregon Times and Inquiry helped him later in his freelance career. "I've always wanted to direct..." he says. "I've always wanted to have a high turnover. So if I establish a good relationship with an art director at one magazine, a few years later he's going to move on to another magazine that I can also work for. If you know enough art directors, that works out pretty well."

McGillivray left his freelance career in 1978, remaining in San Francisco until 1983. He now lives in North Portland with his wife Anita Malady and their two-year-old son Owen. McGillivray's work has also appeared in such publications as San Francisco Magazine, Rolling Stone, New West California, Cal Football Quarterly, Commissioners Quarterly and Quill & Archer Week. "I don't really think of myself as a caricaturist," he says. "I do caricature within an illustration framework. In illustration you avoid labels and balloons and caricature. You've got only one color and illustration has to include everything."
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Plympton disputes the idea that cartooning is easy—"It's hard work," he says. "You just keep redrawing and redrawing and redrawing until you get something that you know is right."

President Reagan is his favorite cartoonist—"he's got all those lines and he's a constant source of humor." The President is also his easiest subject. "It takes me about an hour to do Reagan," says Plympton, "but somebody hard like Harrison Ford—all the photos show him with a small chin but he really has a big chin—can take me days. It took me two days to discover Harrison Ford has a big chin."

Plympton is constantly on the lookout for new ideas. "I'm always an open receiver for something that strikes me funny," he says. Many of his ideas come from watching television programs that he has recorded on his VCR. "I get a lot of ideas from the evening news or Johnny Carson or McNeil-Lehrer," he says. He spends the latter part of each week working on magazine illustrations or any special projects he might have. The last part of the week he reviews his TV tapes and produces his artwork for syndication.

Among his recent special projects are a film and a book. The film—a five-minute animated anti-nuclear feature called "Boomtown," which he produced with Feiffer—is a departure for Plympton, who had tried with the idea of animation ever since he took classes in PSU's now-defunct Center for the Moving Image. "Boomtown" made its west coast debut at the Northwest Film Study Center in Portland last month and is being entered in film festivals and the Academy Awards competition. "If we win any awards," says Plympton, "we'll try to find a distributor."


While cartoonists are constantly vying for the limited space available in publications, Plympton unselfishly continues to offer assistance to his colleagues. The past five years he has returned to Portland each summer to teach classes at Pacific Northwest College of Art and he often asks fellow artists to speak to his students. This past summer he shared a show on caricature at PNCA with Bruce McGillivray, a long-time friend from Portland State. PSU graduates Joe Spooner and John Callahan have given credit Plympton with assisting them in locating markets for their work. And this fall Plympton organized an anti-Reagan show in New York City featuring name cartoonists from around the country.

Plympton's explanation for all this good will is simple. "It's a competitive business," he says, "but there's a fraternity type atmosphere."

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experience success with gag cartoons that appeared in the Vanguard and the Portland Director. He also remembers being given the opportunity to "illustrate Dante's Inferno and Spenser's Faerie Queen in cartoons for Tony Wolfe's literature class instead of doing term papers."

In the past year and a half, Callahan has been producing cartoons at a furious rate. "I try to think of maybe five ideas at night and then draw five cartoons the next day," he says. He likes to send out "10 new ones a week and keep them circulating" in addition to the several cartoons that he submits weekly for his regular features in Willamette Week and the Vanguard. In all, he estimates he draws 600 or 700 cartoons a year—and maybe a thousand.

Callahan says he sends out so many cartoons that "I even have my secretary, my housekeeper, who helps me keep track of them because I have a very organized mind." He figures 18% of the cartoons he sends out are held for consideration and 1% are actually published. His work has appeared in such publications as Penthouse Forum, American Health, Stereo World, Accent, Caesar's World, easy Rider, Multnomah Magazine and Clinton Street Quarterly.

"I get my ideas by thinking hard about them," says Callahan. "My mind is so set up for the gags that it's programmed, and so the minute I see something slightly humorous my mind is triggered into a cartoon."

Sometimes, of course, his moods get into his work. He remembers one day, when he was in a bad mood, "I did a cartoon for Willamette Week about a gun watcher watching the weather on the news, and the guy on TV says, "Portland area weather calls for severe depressions with a 30% chance of suicide.'"

"I saw that one pinned all over town," he says.

Callahan, a 22-year employee of Georgia Pacific Corp., recently became group benefits director and assistant board secretary for National Service Industries, Inc. in Atlanta, Ga.

Cheryl Fuller (BS), a register at Warner Pacific College in Portland, has been named to fill a vacant position on the Clackamas Community College Board of Education. She has been on the CCC budget committee for three years. Formerly a secretary at Rev Purnell High School, she is married and has two children.

James Grace (BA) was graduated first in his class in in the U.S. Army Air Corps helicopter flight training school at Pensacola, Fla. In August, he was promoted to the rank of first lieutenant and is now stationed at Camp Pendleton, Calif.

Neil Lomax (BS) was named National Football Conference player of the week for his performance in the St. Louis Cardinals' 31-20 victory over the Dallas Cowboys on Oct. 7. The Cardinals' quarterback had the best yardage total of his career to date, completing 19 of 29 passes for a total of 345 yards.

Julie Schillsen (BS) has been named a sales agent in office properties by Grubb & Ellis Commercial Brokerage, Portland. She formerly was with Bishop-Hawk Commercial Brokerage.

Douglas K. Anderson (BS) has joined Leland & Holson as an associate. The urban land economics and market and development analysis firm recently opened offices in Portland.

Lawrence Frith (BS) reports he is attending the University of Chicago this fall, where he is beginning work on a master's degree in music composition.

Robert Hessland (MS) is studying exercise physiology.

Paul Spring (BS) has accepted a position with the engineering firm of Sargent & Lundy, Chicago, Ill.

Robert Farris (BS) is one of two new police officers hired by the City of Forest Grove. Ore. A former special agent in the Portland office of the U.S. Marshall's Service, Farris and his wife, Irene, and their 4-year-old daughter recently moved to Forest Grove.

Barbara A. Higgy (BS) teaches business classes at Sandy Union High School, Sandy, Ore. She also is advisor to girls' cross country and the local Future Business Leaders of America chapter.

Tracy Jaymes (MS) is studying adapted physical education at the University of Utah.

Jeanette Farous (BS) and Carol Nightingale (BS) are attending Portland State University.

Robert O. Davis (BS) operates and staff a counseling service in Portland called Life Management Programs. The service offers seminars and speakers in addition to individual and group counseling.

Mark L. (BS) and Mira K. (BS) Vowles are buying a home in Lake Oswego, Ore. He works for Telidon, Inc. in Beaverton, Ore. as an operational and production programmer. She is a mechanical engineer employed by Seton, Johnson and Oxell, Inc. to perform commercial and industrial energy audits.

In Memoriam

Jack "Scott" Andrews (77) died of pneumonia Aug. 3 in a San Francisco hospital while on a vacation trip. He was employed as a new accounts officer at First Interstate Bank of Oregon, was a board member of First Immanuel Lutheran Church, and worked with speech-impaired children. The family suggests contributions be made to the church memorial fund or to the Oregon Lung Association.

The Rev. Michael L. Collins (68), a minister in the Oregon-Ukub走去Church of the United Methodist Women, died Oct. 15 in a New York City hospital. He was 37. He is survived by his parents, a sister, and two
Vanport Reunion '84

The annual spaghetti feed for Vanport alumni was a particularly memorable occasion this year, with visits from "The Father of Portland State," Stephen Epler, and Vanport's first athletic director/football coach Joe Holland. Epler, the man who had the vision and the persistence to get Vanport off the ground and lead it through its first decade, now lives in retirement in Fremont, California. Holland, who did everything from coaching to directing student activities, is also retired and living in the Portland area.

After the spaghetti dinner and entertainment by the Muddy Bottom Boys, Vanporters went on to the PSU-Santa Clara football game, which the Vikings won.

(Pictures, top to bottom): Epler and retired Vanport faculty member Roy Pearson reminisce; retired history professor and dean emeritus George Hoffmann greets Vanporter Bill Lemman, who is now the Vice Chancellor in Oregon's system of higher education; Joe Holland chats with Vanport baseball player Margaret ("Mugsy") Dobson, now PSU's Vice President for Academic Affairs.

Speaking of alumni...

Adopt a university.

by Teresa Ericsson ('83) Alumni Correspondent

Strong believers in the system of higher education, three alumni of distant alma maters have adopted their new community's growing urban university as their own... Patrick Doyle (Notre Dame), Burke Raymond (Michigan State University), and Susan Siedel (Northeast Missouri State University) are a unique part of the record 62 volunteers in PSU's 1984 Homecoming Weekend. Having settled too far away to assist their own alma maters, these three pioneers view PSU as a vital and dynamic part of their new community. As Burke Raymond explains, "I am not a graduate of Portland State, but I have a lot of interest in PSU because I'm in Oregon and I'm in Portland and that currently has a lot of importance that is where I went to school." By becoming involved in PSU's fund-raising activities, these volunteers hope to help influence higher education on a local level. This is the kind of dedication and generosity of spirit that makes PSU's continued growth a reality. As these adopting alumni show, PSU is a "kid" that's easy to place!

Experience still the best teacher.

What do a retired London schoolmaster and a PSU alumni tour group have in common? One wishes to share a lifetime of experiences; the other to acquire the experiences of a lifetime.

In April 1983, at a London production of "All's Well That Ends Well," Raymond Tew met PSU student Ann Karser, who put him in touch with the PSU Alumni Office. A former grammar school mathematics teacher, Mr. Tew's knowledge of British history and his deep affection for the City of London made him an instant hit with the first PSU British Isles tour group. His face flushed crimson as he delightedly quotes from Boswell's biography of Dr. Samuel Johnson, or shares a bit of wisdom from his many travels to the continent. The warmth and enthusiasm of this pensioner enlivens each story he tells, adding a personal touch to the tour group's London experience.

By popular demand, he met with the second PSU London tour group in October, led by PSU theater arts professor and theater veteran Jack Heath Wagner. Mr. Tew now has one more thing in common with our London group - he has been made an honorary PSU alumnus. Serendipitous experiences - that's what makes traveling with PSU so unique!

Indulge your appetites.

For one undecided PSU graduate, some favorite childhood memories became the basis of a new career... As a child, Michael Stroh ('73) enjoyed both classical music and his mother's great cooking. His interest in music led him to create a classical music section for the Music Millennium record store. When the entrepreneurial urge hit, he began doing business out of his home, and in 1983, "Cheearbles" moved to its current site on West Burnside. The store grew to contain its present selection of some 1,000 used records and 4,000 used tapes, as well as new and used books.

Money worries and hard work were constant companions in the early days. Advertising by word-of-mouth, Michael drew enough trade in the first seven months to have his mother Marjorie and his brother David join him in opening a restaurant on the premises.

Described by the affable proprietors as a "European-style coffeehouse," Cheearbles is a warm and cozy haunt where music enthusiasts browse and home-cooking fanatics indulge. For the best deal in music, music, and hospitality, stop by at 300 West Burnside.

AlumNotes

Continued from p. 10

brothers. The family suggests remembering be contributions to the AIDS Resource Center, 235 W. 18th St., New York, N.Y. 10011, or to the Gay Men's Health Crisis Center, 316 W. 22nd St., New York, N.Y. 10011.

John P. Roberts ('73) died Aug. 16 in a Portland hospital. He had suffered from a heart condition and died of a heart attack. Roberts, 38, was a production and parcel officer for the State of Oregon Corrections Division for 12 years. He is survived by his wife, two daughters, a son, and a brother and a sister.

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James Schotel (72, 77 MSW), a clinical social worker, died of cancer July 31 in a Portland hospital. He was 34. Since April of last year, he had been employed with the Multnomah County court system's alcohol diversion program. He is survived by his parents and a brother. The family suggests that remembrances be contributions to the American Cancer Society.

So now, during the Alumni Office, PSU, 229-4948.

Alumni Contributions Card

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Studying & Travel with Alumni

Alumni Benefits Card

229-4948

Hitting the wilderness trail...

Challenging and exhilarating, Nordic or cross-country skiing is a lot more than just a means of travel, according to a former PSU faculty member...

Ray Adams, an administrator for PSU's Division of Continuing Education, began cross-country skiing eleven years ago to expand his backpacking skills. Bitten by the ski bug, Ray soon found himself teaching skiing for the Mazamas, and later serving as a volunteer in charge of their operations. He went on to form Timberline Nordic Inc., a Nordic ski school staffed with certified instructors rated on both knowledge and performance by the Professional Ski Instructors of America.

Ray suggests that most adults approaching skiing for the first time are fearful of appearing klutzy and failing in their endeavors. These are fears which he and his qualified team will lay to rest after the first few lessons.

Classes for PSU alumni are offered in the areas of touring, racing (both competitive and "fun runs"), and downhill cross-country skiing. But more about the wilderness adventure awaiting you on cross-country skis, call the PSU Alumni Office, 229-4948.
Anderson's civic concerns include PSU

As civic-minded as Pauline Anderson is, it's a natural for her to sit on the Foundation board of Portland's largest higher education institution.

And as visible as the new Multnomah County Commissioner is, the PSU Foundation naturally benefits from her volunteer association. Anderson, who distinguished herself as the first woman president of the City Club in 1962-83, has devoted the last decade to trying to improve the life of the city. Advancing the cause of PSU is one way to enhance the urban environment, believes Anderson.

"I'm a strong believer in urban institutions," said Anderson, a native of Portland. "The training and education needs of the urban community are best met by an urban institution like Portland State."

PSU provided Anderson with an educational opportunity at just the right time when five children and a sick husband kept her close to home. The teaching certificate she earned at Portland State in 1967 prepared her for a second career, launched after her first husband's death. PSU's accessibility for adults wanting to further their education is one of the University's strongest points, feels Anderson, who has an undergraduate degree from Linfield College and a master's in physical therapy from Stanford.

Anderson's civic involvement started when eight years of middle school teaching had culminated in a "proper burn-out." The volunteer credentials she has amassed since then are impressive. She has sat on the boards of the YMCA, United Way, Schools for the City, Planned Parenthood, Metropolitan Youth Commission, Pioneer Courthouse Square and Portland Youth Advocates. Anderson was invited to serve on the PSU Foundation board in 1982.

Personal solicitation phase of annual campaign wraps up

Volunteer fundraiser-gathers went out into the community in early October to share their concern and their enthusiasm for Portland State with prospective donors. They came back in late November with over $16,000 in pledges and gifts to the PSU Foundation.

"Some of our volunteers may have lacked experience in fund-raising, but they made up for that with their enthusiasm," said PSU Development Officer Floyd Harmon (79). While the total for the personal solicitation portion of the annual fund campaign is still short of the goal, the Foundation is confident that the upcoming phonothon and direct mail efforts will more than compensate for the slow start of the campaign.

In their one-to-one contact with individual and corporate friends, the volunteers raised 21 gifts/pledges of $50; 24 $100 gifts/pledges; 27 in the $101-$500 category; and 3 $1,000 plus gifts. The Alumni Association gave $1,250, with a pledge of $1,250 for the next three years, for a Presidential Scholarship and faculty development. The "1250 Club" encourages such gifts, with $1,000 going to a scholarship and $250 to a fund to assist faculty in their professional activities.

Beginning in January, telephone calls will be making alumni and inviting them to make gifts to their alma mater. Last year, the phonothon gathered about $43,000 in pledges to the Foundation. Around the same time, the development office will be writing directly to alumni to tell them about PSU's financial needs and to ask for their help.

Also in January, MBAs will launch their own fund drive, with a phonothon and a mailing to fellow MBAs. Last year's MBA Fund raised over $20,000.

Alumni are encouraged to lend an ear to these callers, and consider making whatever size gift feels comfortable. Callers are also prepared to answer any questions alumni might pose to them about PSU programs and expenditures. And, don't forget, volunteers are always needed for fund-raising, committee work and special events planning.

Accounting grads stage own campaign

PSU Accounting graduates have long memories. They remember how private funds helped them develop the skills and expertise they use everyday on the job. Now, with their gifts and their time, those grads are helping the accounting department in its annual fund-raising effort.

"We are hoping to raise up to $40,000 this year," said Richard Visse, head of the accounting department, which last year raised around $25,000. Started in mid-November, the fund raising is accomplished through volunteers' personal solicitation of individuals and firms in the "public accounting arena," Visse noted.

Part of the collected funds are allocated to the Beta Alpha Psi, the accounting fraternity, and for faculty recruitment. Gifts are also used to support faculty memberships and involvements in professional accounting organizations. Faculty research and the acquisition of additional computer software are also financed through private funds.

"These funds have strengthened our accounting program, especially during budget cuts, by providing us with extra resources," Visse said.

It is not an easy job to convince the state legislature of PSU's importance in the economic and cultural life of the state's largest city, feels Anderson. "First you have to convince the State Board of Higher Education. Then it's a matter of constant pressure and clamor. It has to be said in different ways and with an awful lot of people have to say it.

Anderson believes that Oregon voters were making a statement about the value of state-supported higher education when they defeated Ballot Measure 2. The property tax limitation measure "would have been a meat axe."

In the same election last month, Multnomah County voters decided to give Anderson a chance to help shape a direction for the county. "As the county transfers its urban services to the city," said the new commissioner, "it's time to redefine the county's mission. What does the community need and what can the county do best — most cost-effectively, efficiently and humanly?"

Even though Anderson's policy-making for the county will not often affect Portland State directly, the commissioner feels that she can help create an urban climate in which PSU and other schools can prosper. "My strong belief in PSU will carry through whatever I do," said Anderson.

EGYPT IN TRANSITION

In cooperation with The American University in Cairo

March 21-April 6, 1985

We will visit the Pyramids of Giza . . . the Great Sphinx of King Chephren . . . the Valley Temple. We’ll lunch at Mena House where the Middle East peace talks were held in 1978 and 1979.

We’ll explore Old Cairo . . . coptic churches . . . and walk through the labyrinthine souk (bazaar) of Khan El Khalili. There will be an excursion into the Western Desert . . . in Luxor, the ancient city of Thebes, we’ll travel by horse carriage to two great temples: Luxor and Karnak.

We’ll see the “City of the Dead,” across the Nile from Luxor . . . the magic of ancient Egypt will come alive in a nighttime sound-and-light show at Giza.

This and much more of the splendors of Egypt await you in our tour March 21-April 6. Call now for more information and reservations for Egypt in Transition.

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503-229-9448

Foundation News

Foundation profile

Anderson’s civic concerns include PSU

Pauline Anderson

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We’ll explore Old Cairo . . . coptic churches . . . and walk through the labyrinthine souk (bazaar) of Khan El Khalili. There will be an excursion into the Western Desert . . . in Luxor, the ancient city of Thebes, we’ll travel by horse carriage to two great temples: Luxor and Karnak.

We’ll see the “City of the Dead,” across the Nile from Luxor . . . the magic of ancient Egypt will come alive in a nighttime sound-and-light show at Giza.

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Faculty Notes


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Work began at the end of summer on the new enclosed tennis courts on the roof of the Health and Physical Education Building. Problems with steel shipments and bad weather have delayed the $865,000 project and completion is anticipated next spring.

The project, funded with student building fees and state state tax money, also included conversion of half of Shattuck parking lot to tennis courts. That phase was completed in time for good tennis weather last summer.

Alice Stewart

Continued from p. 3

Looking back, Stewart says, "I've had a marvelous time. I've never been short of interest. But I think if I'd really been aware of what was ahead of me I'd never have done it. We did get kicked around pretty badly."

In trying to understand the reluctance of governments and industry to acknowledge the dangers of even low-level radiation, Stewart keeps coming back to such human failings as greed ("you know, no tombstones in the industry"), and willfulness. "I understand that you go into the school (near Hanford) and there's a mushroom cloud on the doormat. And they're proud of it. That's the only way they can live with it, I think. Otherwise, if they really stopped to be worried about what they were doing... you can't imagine they could go on, could you?"

As much as she hates to say it, Stewart thinks that safety standards and public attitudes in general are not likely to change until there is a "jolly bad accident in a well-publicized place. (It) could really pull people up short."

What is so refreshing about this scientist, who has enough facts in her corner of knowledge to make such a calamity unnecessary — if only people would take notice — is that she seems genuinely startled by her own findings. "You see, I had no particular axe to grind," said Stewart, whose political involvement begins and ends with her membership in the British Medical Society Against Nuclear War. At public lectures, she will spend an hour reciting figures and interpreting graphs and curves, and end with the simple, almost sotto voce, statement, "If I were you, I'd rather alarmed."
New faculty who bring their East Asian specialties to PSU's International Studies degree program are, from left, Wendy Larson, Chinese; Gill Latz, Geography; Patricia Wetzel, Japanese; and Laurence Kominz, Japanese. They were introduced to the community this fall at a reception at the Japanese Garden.

**International degree approved**

The picture continues to brighten for international education at Portland State with the State Board of Higher Education's unanimous approval this fall of an undergraduate degree program.

Earl Rees, Interim Director of International Studies, said he is optimistic that the degree program will be in place and operating soon. He pointed out that the courses are nearly all in place already and the faculty has been strengthened by four new members with expertise in East Asian subjects.

"It's natural that we should enhance our study and understanding of this area of more than one billion people," Rees said. "It's hard to ignore it. There is a natural connection with the state of Oregon."

The Bachelor of Arts degree program will also feature concentrations in Latin America, Middle East, and Central and Eastern Europe.

At about the same time the State Board approved the PSU international studies program, Oregon governor Vic Atiyeh signed a Sister State agreement with Fujian Province in China, creating even more interest around the state in East Asian studies. The governor gave further impetus to PSU's international studies future when he unveiled his "OREGON Plan" after Thanksgiving. Included in this tax reform plan was a strong call for support of the Institute for International Trade and Commerce at PSU.

Rees said the presence on campus of the Institute adds another dimension to international studies.

"We're excited at the prospect of working in cooperation with the Institute, particularly in connection with East Asia," he said.

The Institute will operate its first year under James Manning, whose international marketing programs at PSU produce the majority of persons hired into the international business scene around Oregon. Manning is working with two Associate Directors, Lloyd Porter, director of the U.S. Department of Commerce District Office in Portland, and Basil Dmytryshyn, a history professor at PSU.

The Institute was begun with $230,000 in "seed" money from the state legislature. Since then, Congressman Les AuCoin has sought additional seed funding from the federal government.

President evaluated by Chancellor

William Davis, Chancellor of the State System of Higher Education, was on campus in late November gathering information for his regular evaluation of PSU President Joseph Blumel. Davis met with more than 100 persons including administrators, faculty, campus groups, students, alumni, legislators, city officials and representatives of the business community.

The chancellor is required to evaluate the eight institutional presidents at regular intervals. Presidents at OSU and UO also are being evaluated this academic year.

**Engineering Ph.D. approved**

Graduate education in the metropolitan area will be enhanced when PSU begins offering a Ph.D. degree in Electrical and Computer Engineering, approved recently by the State Board of Higher Education. The doctoral program, PSU's first in the engineering disciplines, will have two major thrusts: the detection and control of problems associated with the replacement of the human senses by computers (such as in robotics); and energy systems and applied electromagnetics, building on past work with the Bonneville Power Administration and the U.S. Department of Energy.

Social Work receives accreditation

The graduate program in PSU's School of Social Work has been accredited for the maximum seven-year period by the Council on Social Work Education. The program, established in 1962, was first accredited in 1964 and again in 1974, while the undergraduate program in social work was accredited three years ago. "This makes PSU's two programs the only accredited undergraduate and graduate schools of social work in Oregon," said Social Work Dean Bernard Ross.

**Grant will establish new center**

The School of Social Work and the Regional Research Institute were recently awarded a $1 million grant by the National Institute of Handicapped Research and the National Institute of Mental Health. The grant is for establishing a national center to improve services for severely emotionally disturbed children and youth, said Arthur Emlen, director of the Regional Research Institute.

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Directors of the Institute for International Trade and Commerce: Lloyd Porter, Jim Manning and Basil Dmytryshyn.

**Giusti Tournament brings action to Coliseum**

Nationally-ranked women's collegiate basketball comes once again to Portland's Memorial Coliseum Dec. 16, 17 and 18, as Portland State plays host to the Sixth Giusti Tournament of Champions.

This year's line-up of teams includes Alabama, Clemson, Wyoming, University of Portland, Oregon State and host Portland State.

First-round action begins Sunday afternoon at 1 p.m., and continues with four games a day until the championship contest at 9 p.m. Tuesday, Dec. 18. The first day's pairings include: Alabama-University of Portland; Oregon-Indiana; Oregon State-Clemson; PSU-Wyoming.

An integral part of the annual Giusti Tournament is the basketball clinic for students of all ages. This year's clinic is set for 9 to 11:30 a.m., Monday, Dec. 17, at the Coliseum. During the clinic, national experts and players demonstrate fundamentals and offer tips on how to play the game of basketball.

The booster group for the Giusti Tournament, the Club of Champions, is recruiting members. A $50 donation brings a pair of choice reserved seats for the tournament, and an attractive club sweater.

Tournament tickets in a variety of formats and information about the Giusti Champions are available from the University's Athletic Development Office, 1633 S.W. Park (229-4000). Tickets also are available from G.I. Joe's.

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Performing Arts

CABARET
12:30 pm, Parkway Commons, North, Smith Center, Free
Dec. 5 Rodgers Christmas Choir

CONCERTS
Dec. 4 University Chorus & Orchestra, Bruce Brown & Gordon Soller directing. $2.50 general admission; $1 students, sr. adults, 8 pm, Lincoln Hall Aud.
Dec. 5 PSU Symphonic Band, William Turtle directing. Noon, LHi Aud., Free
Jan. 27 The Florentine Trio, 4 pm, Lincoln Hall Aud. Call 229-1105 for admission pieces & details.

BROWN BAG CONCERTS
Noon, 75 Lincoln Hall, Free
Dec. 4 Lincoln Hall Chamber Players (PSU faculty)
Dec. 6 PSU Madrigals, David York conducting

DANCE SERIES
Call 229-3131 for information, 229-4440 for tickets.
Nov. 30 "Cottin, music & dance from France"
Dec. 1, 2 Zimbabwe: $6 general admission, $5 students, sr. adults. Shuttuck Studio Theater (room 212)
Shuttuck Hall, Fri. & Sat. at 8:30 pm, Sun. at 3 pm
Jan. 18, 19 Liz Lubovitch Dance Company from New York. $10 general; $5 students, sr. adults. 8 pm, Lincoln Hall Aud.

FRIENDS OF CHAMBER MUSIC
8 pm, Lincoln Hall Aud, $10 general; $5 students. Call 229-4076.
Dec. 3 Ragis Trio
Feb. 18 Fitzwilliam String Quartet

PSU GUITAR SERIES
8 pm, Lincoln Hall Aud. $5 general; $1 sr. adults, students.
Dec. 1 Scott Kighte
Jan. 26 David Tannenbaum

PIANO RECITAL SERIES
8 pm, Lincoln Hall Aud. General admission $5; Sr. adults, students $3, PSU staff $7.50, Students free. Call 229-4076.
Jan. 10 Robert Taub. In 1962 named "young musician to watch," Taub has been fulfilling the prophecy
Feb. 26 Razu Espa: Portland debut of one of the world's most sought-after pianists, winner of the 1966 Chopin Competition.

THEATER ARTS
Dec. 4-6 "New Plays in Progress Series" with this year's "Help Wanted," by award winning playwright Maxmilien de l'Oiseau. Directed by Pauline Proctor. Studio Theater (room 115 Lincoln Hall).
Call 229-4612
Feb. 8, 9, 14-16 "Medea," freely adapted from Euripides by Robinson Jeffers. Call 229-4612 for more information.

Lectures

FOREIGN LANGUAGE COLOQUIUM
Jan. 9 "The Big Question of Paul Scott & English Problems in India," Shelley Reece, English
Jan. 16 "Choosing a Study Abroad Program," Charles M. White, History
Jan. 23 "Sultans, East & West," Kazem Teymurn, Persian section
Jan. 30 "The Modern Rebirth of Genesis Science Fiction," William Fischer, German section

FORUM
The second of a two-part forum on "The Embrace of the Motherland: China & the Futures of Hong Kong & Taiwan."
Call 229-3049
Jan. 4 Leonard Unger, last U.S. Ambassador to the Republic of China on Taiwan, discusses the fate of the Nationalist-controlled island.

Special Events

POETRY
Northern Smith Center basement, room 206, Free. Call 229-3045 for information.
Dec. 7 "Open Mike," 7-8:30 pm, Oregon's Poet Laureate Vern Rutsala reads his own work. Free. Arrive by 6:45 to sign up.

MEDIEVAL MERRIMENT
Dec. 8 Dessert & beverage served in a medieval atmosphere enlivened by strollin' minstrels & players. Call 229-3045 for admission info. 6 pm, Smith Center Ballroom.

DANCE
7 pm-Midnight, Smith Center Ballroom. $1.50 general admission; free to PSU students with valid I.D. Beer Garden available for those of age.
Jan. 12 Hispanic Student Union presents dancing with two bands, Call 229-4505 for more information.

Campus Notes

Dec. 13 Fall Commencement
Dec. 25 Christmas Holiday, University Closed
Jan. 1 New Year's Holiday, University Closed
Jan. 7 General registration, winter term. Evening classes begin 6 pm & listed.
Jan. 8 Day classes begin. Also, Sr. Adult Registration begins at the Sr. Adult Learning Center (107 Beavering Hall, 229-4796) for those 65+ on a space-available, no credit/no tuition basis.
Feb. 18 PSU classified staff holiday. Classes will be held.
March 4-15 Spring term advance registration.

Visual Arts

LITTMAN GALLERY
Regular gallery hours: 12-4 pm, Mon.-Fri., 250 Smith Center, Free.
Nov. 27 "SCAFEST: An exhibit of work by artists of the Northwest. Opening reception Nov. 27, 5-7 pm.

AMERICAN & BRITISH FILM COMEDIES
7:30 pm, 75 Lincoln Hall, Free.
Nov. 30 "The Loved One," Satire
Dec. 7 "The Party," with Peter Sellers

EASTERN EUROPEAN CINEMA
7:30 pm, 75 Lincoln Hall, Free.
Dec. 1 "WR: Mysteries of the Organism," Yugoslavian documentary
Dec. 8 "Love Affair" or "The Case of the Missing Switchboard Operator," Yugoslavian pseudo-documentary of a criminal investigation.

WHITE GALLERY
Regular gallery hours: 8 am-4 pm, Mon.-Sat., 2nd Floor Smith Center, Free.
Nov. 27 "Color still-life photography by Ryan Bond
Dec. 20 Opening reception Nov. 27, 5-7 pm.

Sports

WOMEN'S VIKING BASKETBALL
7:30 pm except where noted, PSU's Main Gym. $3 general admission; $1.50 high school age & under. Aestivus (*) indicates Mountain West Conference game.
Dec. 5 St. Martin's
Dec. 9 Arizona, 7 pm
Jan. 10 *Western State
Jan. 12 *Idaho State
Jan. 24 *Eastern Washington
Jan. 26 *Idaho
Feb. 2 *Boise State
Feb. 5 *Oregon State
Feb. 14 *Montana State
Feb. 16 *Montana

WOMEN'S VOLLEYBALL
Dec. 7-8 NCAA Final 4 at PSU's Main Gym. Call 229-4000 for information.

GILSTROM TOURNAMENT
Women's basketball at its best. Call 229-4000 for information.

BASKETBALL CLINIC
9-11:30 am, Memorial Coliseum. Call 229-4000.
Dec. 17 Fee $2.50, $5 adults. See some of the nation's greatest experts as well as gain general admission to the afternoon & evening Gilstrom Tournament sessions.