Pourquoi
le français?
Strategic plan points direction for University of the 1980s

by Cynthia D. Stowell

When we begin to feel like victims of circumstance, spending all our energy responding to crises, we are apt to look inward for the values that help us regain control and feel more in balance with the world.

So, too, with institutions. Portland State University, beset by fiscal crises and public debate over its future role, has been engaging in some self-examination that officials hope will create a more certain identity for the University—an identity strong enough to withstand financial setbacks and flexible enough to meet societal change head-on.

"A Strategic Plan for the 1980s," the work of a 15-member task force assembled by President Blumel in the fall of 1982, takes a hard look at issues as broad as the University's mission and as specific as departmental deficiencies. Based on the survey of more than 900 faculty members, students, alumni and community people, the draft plan presents 58 "strategic decisions" that balance internal values with external needs to chart a course for the University.

Underlying the plan are four "institution-wide goals" identified by the task force:
1. PSU's continued development as a "University";
2. Movement toward becoming a "Comprehensive Research University";
3. Recognition that PSU's roots are in the local community, which it should continue to serve;
4. Attainment of excellence in fields where the potential is high (while enhancing overall quality of all programs).

An even deeper undercurrent of the strategic plan is the tension created by PSU's two principal impulses: to be a traditional, liberal arts university and to meet the professional needs of the surrounding urban community.

This potential conflict is resolved quite nicely by the task force, which was chaired by Dean Nohad Toulan of the School of Urban and Public Affairs. "The community expects and is entitled to have the only public university in the region become a place of excellence and high quality," states the plan. "It cannot be viewed as a place of last resort and be expected at the same time to assume the role of a catalyst for social change, economic development, and technological innovation."

To this end, the report says the University must "excel in theoretical and applied research and to enhance and expand its professional offerings, especially in the areas of business, management, planning, design, engineering, computer science, biological sciences, genetic engineering, and international studies."

Aiming high

In its academic recommendations, the strategic plan tends to favor the suspension of undergraduate and certificate programs where the field would be better served by the development of professional degree programs. For instance, certificates in dance and public health should give way to bachelor's and master's programs respectively, suggests the plan. Also recommended is the suspension of the undergraduate program in social work and the diversion of resources to a "Graduate School of Social Work." New Ph.D. programs in psychology and speech pathology should be considered, while the quality of research and instruction in existing Ph.D. and master's programs should be improved, says the task force. The Systems Science Ph.D. program needs some serious examination with a view to its direction and administrative location within the University, the report suggests.

The plan confirms the continued relevancy of the various research and study centers developed at PSU in response to societal needs through the years. But it recommends that the administrative independence of the Black Studies Department be examined, and it suggests better coordination among the Institute on Aging, the Regional Research Institute, the Center for Population Research and the Center for Urban Studies.

Values and environment

The task force, following a strategic planning model especially designed for colleges and universities, carried its assessment into three areas other than academic—personal values of constituents, external constraints and opportunities, and academic support units.

Continued on p. 2
Alum represents Portland State at NYC higher ed fete

As you can no doubt guess, every aspiring actor or actress in New York City jumps at any opportunity to get into a costume and onto a stage. Thus, I was pleased to respond to Robert Taylor’s request that I represent PSU at the inaguration of one Joseph S. Murphy as Chancellor of the City University of New York, Nov. 14. Following Robert’s advice, I rented my “costume” from the 7th Avenue (“Fashion Avenue”) firm of Bently and Simon, where they even went to the trouble of finding a PSU green and white—go Vikings!—hood for the affair. The last time I wore a cap and gown was for my graduation from PSU, and I’d never been asked to participate in a prestigious event such as this, so I was a little nervous about what might be expected when I got to the hall. Actually, though, it was quite relaxed and easygoing and rather well-planned for an academic event. And, of course, as at all such events, we eventually reached a point where the organizers said, “Oh, hell, just get in line wherever you can.”

The system for lining us up was ostensibly by date of the beginning of our institutions. We did in fact have a representative from the University of Paris, c. 1200, so he of course, led the whole thing. PSU came after many other universities as well as several learned societies—American Antiquarian Society, Modern Languages Association (go to Shelley Recczie!), American Statistical Association (these things have been around since 1839, for heaven’s sake!), Linguistic Society of America (hi, Professor Netting!), and numerous others. We did come ahead of New Jersey State Board of Higher Education (Is it true New Jersey has only had higher education since 1966?), the Eugenio Maria de’Yougos Community College, and the American Society for Eighteenth Century Studies, among others, however.

Alas, as we made our entrance into the hall, after being jammed into a narrow corridor for 15 minutes or so—really a trifling problem to us New York bus and subway riders—I saw that we were not going to get onstage after all. The stage was reserved for the honest-to-goodness dignitaries and the rest of us distinguished guests were seated in the front rows of the auditorium. Ah, well, that’s the way it is in this business. Now that I think about it, the sitting up, standing around, listening to instructions, performing our small parts was ever so much like the theater scene. Of course the president of us expects a call back on this one.

The inauguration itself proceeded pretty much as you would expect. There were lots of enthusiastic and earnest prayers from distinguished clergy of a variety of faiths extolling higher education . . . And lots of gratifying and earnest greetings from various state and local dignitaries, including our jolly mayor, Ed Koch, who did not take this occasion to ask “How’m I doin’? . . .” The awarding of honorary degrees . . . and addresses . . .

I liked the address by the new Chancellor because he talked a lot about the city and what a great place a city is. He also talked about Socrates teaching in the agora and compared that to teaching at 42nd St. and Times Square. Anybody who’s been to 42nd St. and Times Square recently might well understand why Socrates chose the hermitage.

All in all, it was a pleasant morning in the Big Apple. We all headed back to the dressing room where

we—what else—disrobed and became our ordinary selves again. I said goodbye to a few new friends and headed back into the wintry chill and up Columbus Avenue toward home, pleased that I had done my small bit for PSU, the Alumni Association, and Joe Blumenfeld. Best to everyone there, Molly Ackley-Cook (74) New York City

(Molly Ackley-Cook, active with the PSU Theatre Arts Department during her years at the University, recently closed her consulting business in New York City to return to acting, but so far is just studying and auditioning for “a lot of nonexistent work.” She continues to keep her seminars on Positive Risktaking and is still associated with New Options, a consulting and counseling firm which presents seminars for the American Management Association and other organizations.)

No surprises

Thank you for the well written article about me in the Alumni Feature of the Fall issue of PSU Perspective. It’s refreshing to read an article about myself and discover no surprises. I truly appreciate Cliff Johnson’s treatment of my professional life to date—he neatly tied together my otherwise eclectic experiences.

Thanks to Cynthia for the photo which makes me look five years younger and ten pounds lighter. You two make a great team.

Trey Taylor ’69

Washington, D.C.

Strategic plan for the ’80s

Continued from p. 1

In the support area, the bold but qualified argument for a Graduate School seems to complement the plan’s emphasis on enhanced graduate offerings. As graduate programs grow and diversify, a central Graduate School might better coordinate and enforce standards, the plan suggests.

Describing the University as a “creature of opportunities well utilized. . . and opportunities lost,” the task force advocated a higher profile for PSU in the state system of higher education, in local and state politics and among other colleges in the metropolitan area. Research advantages to local industry and civic needs should be encouraged, says the report, and the University should take a leadership role in developing international ties, particularly with Pacific Rim countries.

More internally, the plan reconfirms such values as excellence in instruction and research, maintenance of minimum proficiency standards, and the attraction and retention of nationally recognized faculty.

The strategic plan, which is in draft form, has been submitted to the President for review and possible modification. From the President’s office it would go to campus committees for the development of “implementation strategies” and then on to departments and support units for the formulation of “implementation plans.”

Members of the task force were: Norhay Toulan, Chairman; Philip Bogue, interim Asst. to President for University Relations; Margaret Dobson, interim Vice President for Academic Affairs; Oriolla Forbes, Vice President for Institutional Services; K. Kenneth Harris, Budget Director; Jim Heath, Interim Associate Vice President for Academic Affairs; Bhagirath Lall, Associate Professor of Civil Engineering and Chairperson of the Campus Planning Committee; Roger Moseley, professor of Business Administration; Patrick O’Connor, President of ASAPU; William Pauldier, Dean, CLAS; Franz Rad, Head, Dept. of Civil Engineering and Chairperson of the Budget Committee; James Todd, Vice President for Finance and Administration; Frederick Waller, professor of English and President of the College Faculty Senate; Ann Weikel, professor of history and President of the AAUP at PSU; and Don Gardner (in office), Director of Institutional Research.
Toulan: A professional pilgrimage to Mecca

by Cliff Johnson

Many years ago, Dr. Nohad Toulan, dean of PSU's School of Urban and Public Affairs, journeyed to the holy city of Mecca in Saudi Arabia. As a Moslem, he was just one of millions of pilgrims who make their way each year to the center of Islam's holiest city to perform their sacred rituals.

Moslems are expected to make this pilgrimage at least once in their lifetimes, if possible. But now Toulan is in Mecca once again, this time with a different mission: to coordinate the efforts of an international team of 35 urban planning specialists who already have labored two years to develop a comprehensive development plan for the city. They are stymied. Their plan somehow must cope not only with the influx of pilgrims, but also with the skyrocketing growth of today's bustling holy city and its half-million permanent residents.

Such international trouble-shooting assignments are nothing new to this master of urban design. Over the years, Toulan has consulted on many planning projects in such areas as Latin America, Europe, Asia, Africa and England. But his current task may prove to be his most ambitious—and self-sacrificing—yet.

Because he is charged with completing his work in Mecca before the summer of 1985, he began his leave of absence from PSU on Jan. 1, leaving behind for the time being his wife Dirce, herself an urban planner, and children Mariam and Omar, both students at Portland's Wilson High School. He also had to temporarily relinquish his stewardship of one of PSU's key professional schools, which he is widely credited with bringing into being in the years since his first came to the University in 1972. Further, Toulan has spent his last 26 years in the U.S., and considers himself as much a cultural and social product of this country as of his native Egypt.

"If I can finish a strategic plan for PSU, I believe I can finish one for Mecca!"

What made him forsake cherished personal and professional surroundings in order to take on such a formidable international assignment? In essence, he sees in Mecca an unparalleled opportunity to synthesize on a grand scale the technical aspects of the planning process with a sensitivity to the religious, cultural and social differences inherent in the holy city and its people. Truly, the well-being of a half-million year-round residents and millions of Moslem faithful is at stake.

"The project has been going on for a couple of years and it has been in serious professional trouble," he explained shortly before his departure. "So basically what I'm doing now is trying to salvage the project. You cannot do that by being nice to everybody around you," he noted, referring to the stalled project's demonstrated need for firm leadership.

Surprisingly, money is not part of the problem for this elite planning group. Thanks to the oil boom, the host Saudi government is well-financed. But the problems of rapid urbanization have been magnified in Mecca by the same boom, including a ten-fold increase in the city's automobile traffic alone, according to Toulan.

He believes Mecca really needs two plans. The "inner plan" would involve urban design covering the central city area (which is closed to non-Moslems), concentrating on special facilities needed to accommodate the ebb and flow of the religious pilgrims and their unique transportation needs. Their rituals require them to go to several different sites separated by almost seven kilometers, Toulan explained. "So the question becomes how you transport thousands of people between the places which are sites of the many pilgrimage rituals."

In contrast, the "outer plan" is "really no different than preparing a plan for the Portland metropolitan area," he insists. Basically, it involves a spatial analysis of the correct mix of such factors as freeways, housing and industry.

Mecca is a city that means many things to many different people. A planner is apt to regard it as a normal, functioning city with a religious core . . .

...But Toulan urges you to place yourself in the pilgrim's position.

and then walk again from Jeddah and on to Mecca. During the course of your once-in-a-lifetime trip, you may have to stop often in order to finance your journey by working at your trade. Like more and more people from impoverished nations who are joining you in this pilgrimage, you most likely will want to stay in Mecca beyond the two to ten days of religious rites, in order to replenish your energies before beginning the long journey home. Yet while the Saudi Arabians consider you and your family the "guests of God" when you are in Mecca and want to see that you are treated decently, this modern host state cannot open its doors for every person who wants to walk in for an extended stay . . .

But after reflecting on these difficulties, Toulan's eyes twinkled and he said, "As you know, I just finished a Strategic Plan for Portland State University. If I can finish one for PSU, I believe I can finish one for Mecca!"

Noting his extensive family and professional ties here, he said on the eve of his departure for Mecca that he felt a "firm commitment" to return to PSU. "I do love this place, incidentally," he said, leaning forward in his chair. "Sometimes, I'm very critical of what goes on. But you know, you can only be critical of places that you care for. If you don't care about something, then you don't bother about it. And I do care about this place, and I do intend to come back."
Robert H. Colwell ('66) has been named president and chief operating officer of Valley National Bank of Kansas City in Overland Park, KS. He previously served in Portland.

Jan Marie (Starr) Forry ('66) has been named an executive to the president at Pacific University, Forest Grove, Ore. For the past five years, she has served as head librarian at the university.

Jack W. Grufl ('69) is vice-president of Yequina Bank and is a member of the Lincoln County, Ore. School District's budget committee. He and his wife have two sons and live in Newport, Ore.

Jon K. Mitchell ('69), administrator of Bay Area Hospital in Coos Bay, Ore., is a new member of the board of directors of Blue Cross and Blue Shield of Oregon. He also currently serves as president of the Oregon Association of Hospitals. He lives in Coos Bay with his wife and child.

John Wysocki ('65) has been elected Vice Chairman of the Portland Art Museum Commission. Wysocki, of Hauser, Webb and Whidby Public Relations, has been in his second term on the commission.

Kathy Avery (77 MS), who works with homeless students at Westend Elementary School in Eugene, Oswego, has been named “Teacher of the Year” in December by the Clackamas County Association for Retarded Citizens.

Barbara Ann Black ('77 MPA), a Portland artist, has completed a series of paintings, mixed-media drawings shown at the Gavina Gallery, Corvallis, Ore. from Oct. 16 - Nov. 9. Her work has been collected by the City of Portland, PSU, the Portland Museum, State of Washington, and Orono Financial Corp.

John L. Bruesch ('73) married Daina Upile ('76) in June. They now operate a land use planning consulting practice. They live in Portland.

Richard B. DeMaris ('77) has been appointed director of community corrections for Washington County, Ore. With 52 employees, his agency supervises all felons on parole and probation in the county and conducts all pre-sentencing investigations, among other functions.

J. L. Dreessen ('70, 77 MS) has been named city's new crime-commitment coordinator at the Klamath Mental Health Center, Klamath Falls, Ore. He has a special interest in neuropsychology, and has conducted research, teaching and other work in the field.

Michael D. Hagedorn ('73) has opened a book and music shop called “Cherubines,” located on West Burnside in downtown Portland. The store offers books, records, crafts, and homemade foods from the bakery next door (operated by his brother, David).

Kathleen Hsieh ('70) is the new superintendent of Cobbitt Grade School in Boring, Ore., a facility with about 178 students and 24 employees. She and her husband, Allen, have seven children (ages 21 through 27) and five grandchildren.

Harold L. Johnson ('73 MAT) is serving a two-year term on the state Teacher and Practices Commission. He is an English and mathematics teacher at Grant High School in Portland.

Mark Kubiszczak ('76, '79 MST) is the new high school principal at the La Center, Wash. He and his wife, Mae, live in Vancouver, Wash. with their two-year-old son.

Kurt E. Miller ('71, '74 MS) is the school psychologist for the Deschutes County Education Service District, Bend. He counsels about 50 students, ages 6 to 18, whose emotions interfere with learning. His wife, Jeanette, teaches in nearby LaFawn, Ore.

Robert Neislon ('70), a pianist soloist who has performed with the Southwest Washington Symphony, Oregon Symphony and Seattle Symphony. In addition to his performances, he teaches at the Portland Piano Institute and returned from studies at the Juilliard School of Music in New York.

Thomas O. Olsen ('78), former financial director for North Lincoln Hospital, Lincoln City, Ore., has been appointed budget and rates manager in fiscal services for the University Hospital at the Oregon Health Sciences University, Portland.

Linda C. Owen ('74) and Paul D. Cooper were married Nov. 26 at Trinity United Methodist Church in southeast Portland. The couple honeymooned on the Oregon Coast and in Hawaii.

Susan M. Peters ('77 MS) is working toward the PhD on a standard University plan to combine her background in psychology and law in a teaching career. She formerly was in private law practice when she decided to obtain her advanced law degree.

Michael M. Richardson ('77) has parlayed a career as a free-lance commercial artist into ownership of three Portland-Vancouver area stores selling items in comic book, trading cards, movie posters, games and paperbacks.

Nicholas P. Rothman ('78) began graduate studies this fall at the American Graduate School of International Management at Glendale, Ariz.

Siri Schillos ('73) had some of her serigraphs, or screen prints, exhibited at the Sky Gallery in Bend, Ore. during December. She has worked in the graphic design field for several years.

Carole Simon-Smoliak ('70 MA), an historian, is the author of a recent book entitled *Journal 1862*. It chronicled the fictionalized adventures of a man who traveled nearly 1,500 miles from San Francisco to the Idaho gold fields in 1862, moving along the Columbia River waterway.

Erikn Slivhovs-Cristensen ('71 MS) is a Ph.D. candidate in Oral Health and Dental Hygiene at Oregon State University. She married a military man with the use of biology to impose toxic wastes in the environment.

Robert D. Swayer ('76) of San Mateo, Calif. married Sarah Eleanor Stevenson Nov. 26 at the Old Church in Portland. Swanay also is a graduate of the University of California at Berkeley.

Patrick Forelle ('72, '74 MA) has joined the faculty of Uniqua Community College, Roseburg, Ore., as a theater arts instructor. During his past five years in Los Angeles, he studied with the late Lee Strasberg and other noted acting coaches, directed productions and acted professionally in theater and TV.

Kenneth Uiskoles ('77) has joined his family firm, Carter Service, distributors of arts and craft supplies. He and his wife, the former Patricia Armstrong, met seven years ago in Professor Ben Pardew's speech class. They have one son, Sam.

Lenaure Vreel ('71, '73 MST) has been named a mathematics instructor at Lower Columbia College, Longview, Wash. A part-time instructor at LCC since 1977, she is vice chairperson of the neighboring Cowlitz School Board.

C. N. (Norm) Winstedt ('72 MBA) was named the 1983 Oregon Business Leader of the Year in December. The Beaconville, Ore. industrialist is the founder and chairman of the board of Floating Point Systems, a firm best known for the development and manufacture of array processors, the supercharged computers now used in scientific applications.

Jay H. Albright ('81) has been graduated from the U.S. Air Force weapons specialist course at Chanute Air Force Base, III. He is scheduled to serve at Offutt Air Force Base, Neb.

Brian Agling ('92) is a first-year instructor teaching health education at Clincere High School, Hillsboro, Ore.

Randy C. Holland ('72) works for the Tokyo Blue Jays baseball organization.

John Niederhauser ('83) is a district executive for the North Central Washington County Board of Boy Scouts in Wenatchee, Wash.

Dave J. Oopen ('83) is vice president of marketing of Palladium International Corp., Tualatin, Ore., manufacturers of an enclosed tubular-shaft slide which allows quick and easy evacuation of people from multi-story buildings.

Gary Wayne Rall ('83) and Julia Andrea Potts ('83) were married Nov. 20 at St. Barnabas Episcopal Church in southwest Portland. The couple honeymooned on the Oregon Coast.

Robert W. Ray ('80) operates Stanley Valentine Tub Co. in southeast Portland and is married to former PSU student Diane Weller-Bay. They have one child, Rebecca Ann.

Robert Reyes-Colon ('83 MA) is a specialist in human relations with the City of Portland's Metropolitan Human Relations Commission.

Mary Robinson ('82) has joined her husband Gary ('61, '73 MA) as co-owner of Training & Development Programs (TDP). They design and conduct seminars internationally, using varied experts to teach management skills and work with companies on human resource development.

Cal R. Williams ('82 MS), a Multnomah county Extension Service home economist, has become the first black member of the Junior League of Portland. She and her husband, Harold ('59, '72 MST), a state labor relations manager, have two sons.

Douglas W. Wise ('83) has graduated from the U.S. Air Force communications and electronic engineer course. Second Lt. Wise is scheduled to serve with the 1515th Test and Evaluation Squadron at Wright-Patterson Air Force Base in Ohio.

Hermie Zadey ('80, MST '82), program director of the "Stop Smoking" program at Portland’s St. Vincent Hospital, has been serving recently as Portland-area curriculum coordinator for the Oregon Research Institute's smoking prevention program in the North Clackamas and Centennial School District.

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May 10-26. This promises to be an unforgettable trip to Italy — whether this is your first or fourth visit. Dr. Stefano Zegetti, internationally-known architect, historian and designer, is your tour guide-lecturer. The journey to 16 Italian cities will have some unusual advantages. Local tour guides, who are distinguished regional authorities, will further enhance your visit to cultural events and historic attractions. Dr. Zegetti will give advance briefings and discussions about music and art history. Special consultation about how to avoid "tourist traps" . . . where to shop, what to wear, where to dine.

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ROTC

A University presence in the military

by Clarence Hein

Uniformed ROTC cadets in PSU classrooms may be viewed as a military presence on campus, but Major Robert Pool, Officer in Charge of the new Army Reserve Officer Training Corps program at PSU, sees it another way.

In Pool's mind, ROTC is "a university presence" in the military. Major Pool, a product of ROTC himself, is quick to point out that ROTC is the source of a full 85 percent of all active duty and reserve officers in all branches of the military.

"This arrangement," he says, "helps preserve a very unique thing we have in this country: a civilian-based military organization." And the addition of PSU to the ROTC roster of campuses adds another unique dimension to the relationship, Pool says.

"I suspect that, of the 90 to 100 Army ROTC schools in the western U.S.," Pool says, "we, at PSU, probably are unique in that we are the only institution of any size that is a public institution, in the central city, and without a residential population of consequence. We are in a unique state in Minnesota that I know of that does not have a major military installation."

The 15 PSU students enrolled in the ROTC commissioning program this year, Pool says, reflect the general profile of all PSU students. "They are older," he says, "more serious, if you will, with a little bit less time for traditional college activities. They are more mature, both in age and temperament." That means the army will get a slightly different kind of officer from the PSU program, Pool believes.

"I submit that mix is what makes us strong, not only in the officer corps, but in society. It's important that we have everyone commissioned out of one kind of school. We need that balance."

The unique PSU profile also creates problems for Pool. Scheduling of classes and other activities, for example, is more difficult here than at a campus with a larger resident student body. But the disadvantages are more than offset by the advantages, including PSU's strong academic programs (particularly in certain foreign languages and urban-related courses which are not available elsewhere, Pool says).

Students enter the ROTC program at PSU in a variety of ways, including duty in the reserves, service as an "intern," and completion of an accelerated summer course. In addition to the requirements of their regular majors, the cadets must complete courses in military science and history, leadership training, and summer camp to earn commissions as second lieutenants. The diverse group will also have in common the completion of a six-week "leadership assessment" exercise at Ft. Lewis, Washington this summer.

PSU's ROTC program operates as an extension of the OSU program. Expansion to independent department status will follow increased enrollment, which Pool is confident will come. In addition, PSU is a base for participation in ROTC for students at other area campuses.

Student's service maintains 'informal family tradition'

For sophomore Scott Burns, enrollment in ROTC is helping him maintain an "informal family tradition" of military service while, at the same time, breaking a little with that tradition to serve as an officer rather than an enlisted man. It also is helping pay his way through the undergraduate studies.

"My father and brother both served in the military," Burns says, "and my uncle was a P.O.W. in World War II. So I just always thought I would serve, too."

At age 22, Burns is somewhat older than the typical college sophomore. He also has spent time in the work force and his experiences there played a direct role in his enrollment at PSU. "I worked for the telephone company for two and one-half years," he says, "but whenever there were opportunities for advancement I would run into these barriers because I hadn't been to college."

Burns is a business major and is considering law school following graduation from PSU. He is a member of the Army Reserve (the 104th Division in Vancouver) and still is undecided whether to remain in the reserves or seek active duty when he completes his ROTC training. He says he is keeping his options open, something the flexibility of the ROTC program allows him to do.

(Far left) Eric Belt, Mike Maxwell, Scott Haynes, Edward Lyman and "platoon leader" Scott Burns sing and mark time during marching lab at the Tigard Armory. (Left) Frances Hong, one of the two contract women in PSU's ROTC unit, and Dennis Farr discuss a text with their History of World War II professor Basil Dmytryshyn.

Photos by Cynthia D. Stowell
Ralph Davis: The officials' official at the 1984 Olympics

by Cliff Johnson

The efforts of Ralph Davis—long-time PSU track coach and Health and Physical Education faculty member—could spell the difference between smooth operation and potential chaos during the hastily-organized track and field competitions at August’s Summer Olympic Games in Los Angeles.

Characteristically modest about his pivotal role, he joked recently, “It’s just a glorified tv meet, so we should be able to handle it.”

Selected as this year’s “Supervisor of the Reserve Officials Pool,” Davis has been placed in charge of the official comeings and goings of 200 of the world’s best track and field event personnel during the Games. For nine days of world-class track and field competition, he’ll be pacing the center of Los Angeles Coliseum and using his walkie-talkie to make sure officials are where they need to be, whether working the events or taking necessary breaks.

With daily temperatures on the Coliseum floor expected to top 100 degrees, just calculating the timing of events and the proper support personnel needed, along with their required duties, will keep Davis busy as one of the world’s best track and field event officials. Equipment handlers and their varied duties somehow must be coordinated and dispatched smoothly.

“I have to be aware of and know these people, and be able to substitute them” from event to event, he said.

Davis began preparing for his task during this past year by traveling extensively as one of only ten observers in the U.S., charged with recommending an eligible pool of track and field experts who could be screened for final selection.

Surprisingly, Davis’ participation in helping to narrow the field down to 200 “cream of the crop” officials turned out to be a manageable and enjoyable task, Davis reflected. Perhaps that conclusion could be expected, coming from a man who certified all track officials serving at the Olympic trials held at Eugene, Ore., in 1980.

As things now stand, about half the officials for this year’s Games hail from the Southern California host region. Ten additional professionals come from the Pacific Northwest.

Starting with the 100-meter hurdles on day one (Friday, Aug. 3), Davis will be watching over all 200 of them right through to the final marathon event on Sunday, Aug. 12, except for a day of rest on Tuesday.

“I really like my assignment,” he beamed. “I’ll be right there in the center, and have a view of the whole thing.”

Davis’ Olympic duties will coincide nicely with his phased retirement beginning in mid-June. A PSU faculty member since 1955, he plans to teach track and field courses for three months out of the year, instead of the usual nine.

Reminiscing about his many years with PSU, Davis said he especially treasures the return visits of athletes he has coached. “Many feel like I’m still coach to them,” he said. “I really appreciate that closeness with my athletes. I always have.”

Any wonder that 1984 shapes up as a banner year for Ralph Davis?

Sports Shorts

Baseball season opens in Hawaii
Coach Jack Dunn’s baseball team is busily preparing for the start of the 1984 season, which includes an opening week of games in Hawaii, Feb. 24 - March 1. After a month of non-league games, PSU’s third season in the PAC-10 conference begins March 31. The baseball team is helping raise money to cover the Hawaiian trip with Dunn Enterprises’ projects, such as the annual 100 mile marathon game, the annual Sing-Alongs, game ball sponsorships, a clinic, and—even this year—a Gourmet Club book which provides two-for-one dinner coupons at twenty of the area’s better restaurants. Anyone interested in the Gourmet Club book or a group rate travel package to Hawaii should contact the baseball office at 229-4000.

Spikers second in nationals
Marlene Piper should be in the running for coach of the year honors for the state of Oregon. Her PSU women’s volleyball team placed second in the nation at the NCAA Division II national tournament at Lakeland, Florida Dec. 9-10. That makes three straight years that the Vikings have placed in the top three nationally.

Van Loo out, but team takes Giusti fifth
PSU’s women’s basketball team lost its All-American candidate, 5’11” center forward Sheri Van Loo, to a knee injury in the season’s sixth game. But the team still managed to surprise the Univ. of Arizona for a fifth place finish in the Fifth Annual Giusti Tournament of Champions Dec. 18-20 at Memorial Coliseum.

Coach Jim slice is looking forward to having Van Loo back for another year because of the early season disability.
Performing arts school keeps pace with downtown cultural scene

by Clarence Hein

Less than two years old, PSU's School of Performing Arts is promising to be a perfect complement to the city's cultural scene. Just a short walk up Broadway from the Paramount, where work has begun on the new performing arts center, PSU is busy developing new performance spaces and degree programs.

The most ambitious project is a proposed 170-seat theater to be located in a now vacant boiler room in the Lincoln Hall basement. Called The Boiler Room Theater, the facility will give the Theater Arts Department year-round access to a flexible performance facility. Currently, the department is limited to one major production each term in Lincoln Hall Auditorium, a facility it must share with other University departments as well as community and visiting artists.

The Boiler Room Theater, with an entrance and box office under a covered walkway on Broadway, will cost an estimated $317,000. A fund raising effort to pay for construction was launched by the University in January.

Plans call for seating to be arranged in several levels around a stage area which could accommodate a variety of performance styles, including theater in the round. Preliminary designs and a scale model already have been completed.

A second new performance space, this one already in use, was developed this year by the Department of Dance, which renovated the old cafeteria space in Shattuck Hall to create a dance studio. The studio, with a specially designed floor, seats approximately 200 persons for dance performances. Development of the facility was supported by the University and by the Autzen Foundation.

The Shattuck Hall Studio will make a permanent home for PSU's resident dance company, The Company We Keep, also accommodating performances by outside dance companies. It is the only specifically designed dance performance space in the area.

In addition to the new performance spaces, the School of Performing Arts has new degree programs in the works. The University's Faculty Senate has recommended to the president the establishment of a Bachelor of Music (BM) degree, effective next fall, and a special planning committee has urged development of a bachelor's degree in dance. Both would be "professional" degrees, which emphasize development of professional performers. The BM degree proposal will be submitted to the state board office for review this spring.

The School of Performing Arts produces a quarterly calendar of events at PSU and also has information about the school's new programs and facilities.

Fundraising for the proposed Boiler Room Theater in the sub-basement of Lincoln Hall (top) got underway in January with a social event staged in Rian's Atrium Breadbasket, where theater department head William Tate (left photo, at right) explained the project as retired PGE executive Hilbert Johnson, his wife and Priscilla Blumenthal examined the model. PSU dancer Sara Grindle warms up in the Shattuck Studio Theater (above), which has already hosted two performances by PSU's resident dance group The Company We Keep, and one by a visiting troupe.
Headmistress comes late to French, starts school children early

by Cynthia D. Stowell

Jane Josselyn (’67) noted French at an early age. But on the Peace Corps assignment in French-speaking Ivory Coast, she quickly became fluent in spite of herself. Now, as headmistress of Portland’s French-American School, Josselyn sees it this way: “I remember parents wanting them to be exposed to another culture through the language. "Children in this generation will do more traveling, not only physically but mentally, and the sooner they get to know the cultural differences, the better," said Josselyn, who attended the French-speaking "pensées" in western civilization.

The halls of her school ring with the sounds of French—and not German, Spanish or Italian—because of a certain Jean-Claude Paris, who founded the French-American School in 1979. It is not only the French founder’s language that is the core to his school; it is also the school’s rigorous French national curriculum, which emphasizes a traditional, structured classroom setting, whereas bilingual exposes the government of France. Students in the worldwide French system have been generally two years ahead of the average American public school student, noted Josselyn.

Although the curriculum at the French-American School is somewhat modified for American high school students, Josselyn said the bilingual experience is intense. From the first day of school, students are exposed to the language. Earlier, she added a lively foreign language department at the private school, also directing an exchange program and accompanying students on their overseas tours to France and Switzerland.

The French-American School is an "an emotional growing out of control" when Josselyn was selected to be its first headmistress last year. Run by her for its first four years, the Nottingham school needed a strong direction as it occupied the old school building and established itself in the community.

"This is a very young school that can’t go in any direction," said the enthusiastic administrator. As the only school of its kind in the Pacific Northwest, the French-American School is feeling its way along, adding a grade each year and finding the parents who are able to accept a somewhat new language program in a grade school years when learning becomes more intellectual activity, said Josselyn.

She knows this from her own difficulties with the French language as well as with teaching French in junior high language teachers, she knew her job could have been easier if the children had been exposed to the language earlier. Nevertheless, she added a lively foreign language department at the private school, also directing an exchange program and accompanying students on their overseas tours to France and Switzerland.

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Campus goes ‘traditional’ with new dorm

by Cynthia D. Stowell

There are the elms, the lawns, the walkways, even occasional chimes from Smith Center. PSU has the look and feel of a traditional college campus, but one classic element has always been missing—the dormitory. Until now.

A small experiment on the third floor of the Montgomery Building has, since fall term, provided the missing piece. Known as a “residence life program,” the new student housing option is PSU’s first dorm.

It’s also a first for Portland Student Services, Inc., a non-profit corporation that has provided apartments and sleeping rooms for Portland area students since 1965. Nearly 1,000 units in eleven buildings on or near the PSU campus are available to PSU students, some on a room and board basis.

PSU and PSS worked together to create the residence program, aimed at the incoming freshman who wants to make a slower transition from family to independence, or simply wants the companionship and support of group living.

“What we find,” said PSS Housing Information Officer Paula Fasano, who personally talks to most prospective renters and some of their parents, “is a lot of people who want to live on their own but when they realize what’s involved in keeping an apartment, they have second thoughts.” Parents have their own concerns about letting their sons and daughters live alone in the city, she said.

Orcilia Forbes, vice president for student affairs at PSU, welcomes the new dormitory program. Some students may not have given us serious consideration in the past because of the lack of dormitory-type housing, with the traditional meal service and supervised environment,” she said. “We’ve had very favorable responses to the program at orientation sessions and high school visits,” she added.

At only fifty percent capacity, the 40-room facility is still making a reputation for itself, but those involved feel they have a success on their hands. “It’s great,” beams Fasano, who admits to having felt apprehensive at the outset. “It’s like a little community up there,” she said from her first floor Montgomery office.

Fasano hears praise on the students’ “mother, father, counselor and disciplinarian,” Rick MacLennan, 27, who is the program’s resident assistant. “He’s open and supportive. He keeps his eye on the kids and keeps their motivation level up.”

MacLennan, a junior in speech communications at PSU, likes to minimize his watchdog role. “I try not to be a hawk, looking out my peephole,” he said, “but I’m constantly aware of the students’ behavior.” If someone is coming in late night after night, not studying, or seems to be preoccupied, MacLennan finds a non-threatening way to intervene.

“I try to maintain a balance between authority figure and friend,” said the R.A. He has few rules to enforce—the only real dorm rules are no drinking and smoking in the halls and no cooking in the rooms. There are no curfews; the front doors lock for security reasons at 9:00 p.m., but the students have access with code numbers.

Fascinated with group processes, MacLennan enjoys watching the students come up with a rule of their own. At a meeting called to deal with the problem of noise, the residents decided to institute daily “quiet hours,” which are still in effect. The R.A. has been impressed with the cooperativeness and tolerance of the group of twenty, most of whom are from 17 to 19 years old and from different countries and social backgrounds. “They don’t point out their differences; they just get along,” he remarked.

MacLennan is a catalyst from time to time. On the first Sunday after the students’ arrival, he led an “ice breaking exercise” designed to uncover common ground. Afterward, they all went out for pizza. And they’ve been going out together ever since, shopping, playing basketball, or exploring the city. Every Thursday evening they have a hot, sit-down meal together in Mother’s Deli downstairs. MacLennan, a stickler for academics, plans to organize study groups this term.

Each of the forty private rooms available in the residence life program has a big window, a bed, dresser, desk and sink. Residents share bathrooms down the hall. For socializing, students crowd into the television room, each other’s rooms, or gather spontaneously in the spacious halls.

Included in the $1,900 fee for room and board for three terms is a script book good for about ten meals a week at Mother’s or at PSU dining areas across the Park Blocks.

“It’s a good combination of independent living and residence life,” commented Fasano about the program. “They set their own parameters for their living style.”

MacLennan is gratified to see the students “growing in positive ways. They’re learning how to take care of themselves, but not in a way that takes a whole lot of risk.”

**Photos by Cynthia D. Stowell**

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**PSS housing: ‘It’s not crummy!’**

When Paula Fasano came to Portland Student Services in 1981 as housing information officer, it had an established reputation. But it wasn’t necessarily positive.

“I kept hearing people say about our housing, ‘It’s really crummy,’” said Fasano. “And I kept saying, ‘It’s not crummy—come look at it!’

In 1969, PSS saved from the wrecking ball nine old brick buildings on the PSU campus, and operated them as student housing. Since then, PSS has acquired the Ondine residence on S.W. Sixth and built the Goose Hollow on the other side of campus. In all, PSS offers 1,000 units—from sleeping rooms to two-bedroom apartments—to students of PSU, Oregon Health Sciences University and, to a limited extent, local community colleges.

But through the years, PSS housing has developed a less than flattering image among PSU students.

A rehabilitation program launched two years ago has sought to shake that image. As part of the project, all appliances have been replaced, hardwood floors refinished, sprinklers installed, plumbing improvements made and handicap access added, said Fasano.

A more specific “Save the Ondine” program focuses on refurbishing and redecorating, and includes an ongoing “cleanliness campaign.” PSS is now proud enough of the Ondine to make it available in the summer to PSU-related groups for short-term lodging.

Last summer, PSS staged a couple of tours through its buildings to show interested people what was available to students. “I was favorably impressed,” said PSU’s vice president for student affairs Orcilia Forbes. “Both the structural and visual environment have been upgraded, and I feel very comfortable recommending PSS housing to any prospective student.”

**GET CAMPUS CALENDAR**

Alumni/Parents Card

229-4948
Alum News

Alum joins development staff

A PSU grad, Floyd Harmon ('79), is the University's new development officer. He took over responsibility for the alumni fund, MBA fund and other fundraising activities after the resignation of Karen Martini, who had been with PSU for four years.

Harmon, 28, held an equivalent position with the Cystic Fibrosis Foundation. "The only thing that's different is the cause," said Harmon, who has a BS in biology with a certificate in public health. "Instead of a medical disease, it's a University's future." Harmon's immediate plans are to "meet our very ambitious goals this year" ($125,000) and to encourage "continued growth toward professionalism and efficiency" in the development office. "I plan to build on what's already been built in the short history of the PSU Foundation," he said.

1250 Club funds new scholarships

The Portland State 1250 Club, a new concept for annual giving begun this winter, already has produced funding for 15 new $1,000 scholarships and nearly $4,000 for faculty development.

The 1250 Club credits gifts of $1,250 from corporations and individuals, with $1,000 reserved for a Presidential Scholarship and the remainder applied to the University Development Fund. If the donor pledges to continue the support over four years, the scholarship will be named for that individual or company. In addition, the donor may have direct contact with the scholarship recipient and will be able to follow that student's progress through four years at PSU.

Exhibit, lectures explore China art

Contemporary Chinese artisans will join art forms as old as 7,000 years in a lively exhibit at Seattle's Pacific Science Center that PSU alumni may want to catch.

The Northwest Regional China Council of the World Affairs Council is offering two spring tours led by China experts, as well as a lecture series in Portland to help the public appreciate "China: 7,000 Years of Development." "Anyone who missed our Tutankhamen tours in '78 won't want to miss this fabulous exhibit," said Robert Taylor, director of PSU's Alumni Office.

The exhibit, sponsored in part by the Chinese Association of Science and Technology, features 300 artifacts and demonstrations of such skills as silk brocade weaving, kite-making and brick-blowing.

A day trip on Saturday, March 10 includes transportation, admission to the exhibit, expert guides, a snack and one meal, and a tax-deductible contribution to the China Council.

Budget travel expert offers "back door" look at Europe

Rick Steves never seems to run out of witty, practical and intriguing things to say about traveling in Europe. PSU alumni and the general public are invited to listen to Steves expound on his favorite topic this spring, and then accompany him through Europe's "back door" this summer.

On Saturday, March 10, the renowned expert on down-to-earth travel will teach a class at PSU on Budget Travel. The next day he will present the History, Art and Culture of Europe. Both classes will meet from 9:00 to 5:30 in 150 Cramer Hall. Cost is $20 each class.

Steves' tips on transportation, "budget eating and sleeping," and "health and urban survival," will come to life in July, when the seasoned traveler conducts a 22-day tour of the Continent.

The itinerary includes departure from Seattle July 7 and arrival in Amsterdam the same day, then on to the Rhine castles, Bavaria, Innsbruck, Venice, Rome, the Riviera, the Swiss Alps, the wine country of France, and Lastly, Paris. From there, tourgoers can elect to stay on in Europe, further putting Steves' principles to practice, or take a train back to Amsterdam for the return flight.

For $1,200, travelers get 22 days of sightseeing (all admissions and tours included), 22 nights in small, local hotels or pensions, 18 dinners, 5 lunches and 21 breakfasts, luxury bus transportation, a 100-page tour itinerary, and a moneysplit. Extra are airfare ($748 RT) and train fare from Paris to Amsterdam ($43), for a total package price of $1,991.

Try it Rick Steves' way. Call PSU's Alumni Office, 229-4940, for more information.

D-DAY PLUS 40

NORMANDY REVISITED + LONDON + WINCHESTER + BAYEUX + PARIS

July 12-26, 1984.
An exciting two-week excursion for everyone who wants to experience the cultural highlights and see the military sights of this important historical region . . . with particular attraction for vets who were there June 6, 1944. Colonel Chester Ott, who was in charge of all engineering equipment and supplies for the Normandy invasion ("right down to the thumbtacks," he says) leads the tour. A former director of Radio Free Europe, Col. Ott takes us to areas he knows intimately, starting with a five-night stay in London, proceeding to Winchester and across the channel to Normandy and the invasion beaches . . . then to Paris for three days and nights of sightseeing, shopping, dining . . . with a farewell party on the last evening in the City of Lights. Options available to extend your stay, $2,600 based on double occupancy. Call for reservations and detailed brochure.

PSU ALUMNI TOURS
P.O. Box 752
Portland, OR. 97207
(503) 229-4948
Life insurance a new alumni option

PSU alumni can now add life insurance to the list of benefits available to them, according to Robert Tayler, director of alumni relations.

"This is new for Portland State," said Tayler, "but alumni insurance programs are a pretty traditional part of the package of services that many colleges and universities set up for their graduates."

Offered as a supplementary group policy, the term life insurance is available at very competitive costs. "It's life insurance at dirt cheap rates," said John Bledsoe (’72, MA ’74), an insurance salesman who chaired the alumni committee that created the program. "It looks so impressive, I'm probably going to buy a $20-30,000 policy myself."

Agent Ray Johnson of John Pearl and Associates, who is responsible for administering the alumni policy, said that a healthy man under the age of 25 would probably pay a 6-month premium of $8 for a $10,000 policy. Term life insurance pays benefits only at death and has no cash value, he said.

Underwritten by the North American Life and Casualty program that cuts, which has expertise in association group insurance, the policy is "quite liberal, but it doesn't guarantee insurability," said Johnson.

One interesting feature of the alumni insurance program is that a policyholder can name Portland State University as beneficiary, noted Tayler.

Bledsoe emphasized that the alumni insurance program is intended not to replace, but rather to supplement, a person's existing policies. "Statistics show that the average household will buy seven life insurance policies," he explained. "I don't think anybody can go wrong" adding the alumni policy to what they have, he said.

Alumni will soon receive mailings from PSU's alumni office explaining the new insurance program. Included with a brochure will be an application form to fill out and mail in. PSU faculty and staff will also be invited to join the group policy.

Free seminar focuses on career planning

What next?

Many talented people ask this question at some point in their careers. They're ready for a change, but unsure of their options.

PSU's Alumni Office is hosting a career management seminar March 3 that could answer this and other questions about taking the next step.

A representative of Hall & Hilgart Human Resources Management Consultants will present a four-hour seminar entitled "Career Management: Personal Marketing Strategies."

Open to PSU alumni, faculty, staff and students, the seminar will cover the realities of the marketplace, characteristics of the successful job seeker, how to find jobs and get interviews, and even some tips about on-the-job conduct.

The free seminar will start at 9 a.m. Saturday, March 3, in Room 298 of Smith Memorial Center. Call the Alumni Office at 229-4948 to reserve a place.

STUDY & TRAVEL WITH ALUMNI
Alumni Benefits Card 229-4948
Todd leaves for Wyoming

Jim Todd, vice president for finance and administration at Portland State University since 1975, will retire in December to accept a similar post at the University of Wyoming. Todd was the first person to hold the finance and administration vice presidency at Portland State. His duties included responsibility for the University's business, physical plant, personnel, auxiliary services, and athletics. Roger Edginton, director of business affairs, was appointed interim vice president.

Co-op education gets grant

There have been two changes in the administration of the School of Urban and Public Affairs following the granting of an extended leave to Dean Nahed Toulan who will head the master planning effort for the city of Mecca (see story p. 3). Kenneth J. Duerker has been appointed acting dean and Sumner Sharpe has been named acting director of the graduate program in urban studies and planning.

Duerker had been assistant dean while Sharpe is professor of urban studies and planning and heads the Master of Urban Planning faculty group.

PSU students score high on CPA exams

PSU accounting students continue to do well above state and national average for candidates passing the examination for Certified Public Accountant (CPA). Results furnished by the National Association of State Boards of Accountancy show that, among all Oregon higher education institutions, PSU had ten or more students sitting for the 1983 CPA exams, PSU led the state in every category.

In terms of the percentage passing all parts of the exam, PSU showed 31.7 percent, UO 12.5 percent, and OSU 13.8 percent. Nationally, 18.9 percent of all parts. Portland State has led these statistics for some time which helps explain why the major accounting firms make the Portland campus their principal focus for employee recruitment.

Senate approves new degrees

The University faculty senate has recommended establishment of several new degree programs at PSU. A Ph.D. degree in urban studies is designed to meet the research, teaching, and manpower needs of the Portland area economic and computer industry. The senate also has approved a course of study leading to a RA in international studies, effective in 1984-85. The program, through the College of Liberal Arts and Sciences, was designed in response to requests by corporate executives who said that modern businesses are looking for graduates who, in addition to training received in the School of Business, have broad-based liberal arts and scientific background.

A Bachelor of Music degree, which is to be effective in the fall, has been approved by the senate. The BM degree is preferred by graduate schools and also better prepares those students who wish to go directly into private teaching. More than half of PSU's music graduates open their own studios.

In the fall, the proposed degree programs have gone to the State Board of Higher Education for approval.

Final budget plan revealed, faculty notified of lay-offs

Portland State, in an effort to cut nearly $1.7 million from its 1984-85 operating budget, will eliminate some 30 academic and 14 classified positions, according to a plan released by President Joseph J. Butterfield in December. Of the $1,695,000 to be cut, approximately $786,000 will be used for non-instructional areas, including administrative offices, physical plant and various support services. The remainder will come from a variety of cuts in academic areas.

The $1.7 million is PSU's share of a state-wide shortfall in higher education tax revenue due to the depressed Oregon economy and a significant decline in tuition income from decreased enrollment.

The proposed final plan includes continuation of the Public Health Studies Center at a reduced level with suspension of the certificate program, and the elimination of the following Full Time Equivalent (FTE) faculty positions: public health, 1.33; Black studies, 0.1; chemistry, 1.9; English, 1.33; history, 1.34; philosophy, 1.1; physics, 0.33; psychology, 0.6; sociology, 2; university scholars, 4.2; urban studies, 6.7; finance and law, 0.67; management, 0.5; marketing, 4; special education programs, 1; education curriculum and instruction, 0.7; health and physical education, 2.17; performing arts, 0.25; music, 1.4; theater arts, 1; systems science, 2.1.

The cuts will require the laying off of some tenured faculty. Those persons affected were notified at the end of December, with the effective date in December, 1984. The final budget plan goes to the State Board for review.

Portland Review seeks sponsors

The Portland Review, PSU's literary magazine, is back after a brief hiatus. The December edition, with its striking yellow and purple cover, contains the work of 45 writers and three photographers from around the world. Conspicuously absent are any advertisements.

Editor Nancy Moeller, a junior in PSU's scholars program, is trying a "low key" approach to soliciting support for the twice-yearly journal, which is partly funded by student fees. Feeling that ads detracted from previous editions, Moeller is seeking individual sponsorships.

Moeller invites people to offer their support to each issue of the Review as patron ($50), associate patron ($25), or sponsor ($5). In return for their gifts, donors receive a copy of the Review in which their names are listed."There also is the satisfaction of having supported a worthwhile artistic effort," added Moeller.

While the editor is proud of her "global submissions" of material, she and assistant editor Thomas Rhodes are looking for more work from local poets and short story writers. Of particular interest would be the work of PSU students, faculty and alumni, she said.

"Professional-looking manuscripts catch my eye," said Moeller, who only somewhat facetiously added that anything on purple paper is automatically rejected. The editors look for "thoughtful, readable and well-contracted" material that are not adverse to experimental work, as long as they can understand it.

Visual art submissions are also encouraged, in any medium that will translate well into a two-dimensional black-and-white format. Deadline for inclusion in the April edition is Friday, March 9.

Material can be submitted or contributions made to the Review at this address: Portland Review, Portland State University, P.O. Box 751, Portland, OR 97207. Copies of the Review, selling for $3.50, are available locally at the PSU Bookstore, B. Dalton's, the Catbird Seat, the Concordia College Bookstore, and the Book Vault in Beaverton.

CROSS-COUNTRY SKIING LESSONS

Beginners to Advanced
February and March. Get away from the crowded and take advantage of PSU Alumni cross-country skiing lessons...designed for all levels, beginners to advanced. Children's lessons, too.

Ray Adams' team from Timberline Nordic, Inc. - all certified instructors by Pacific NW Ski Instructors Association, teach from the basics to downhill to racing. The four-class package begins with an orientation meeting on campus - everything you need to know about clothing and equipment. Action classes meet at Mt. Hood slopes three consecutive weekends in February and March...your choice on Saturday or Sunday. Classes limited to eight. Lots of individual attention. Lessons open to PSU alumni and friends. $49.50 adults, $45 children. Call or write PSU Alumni today for complete details.

PSU ALUMNI
P.O. Box 752
Portland, Oregon 97207
(503) 229-4948
College sports has ambassador in Coach Don Read

Sports Dates
PSU Foundation sponsors Portland history book

BASEBALL
Games at Civic Stadium.
Mar. 3 O.I.T. (2), Noon
Mar. 5 O.I.T. (1), 8 p.m.
Mar. 6 Pacific, 3 p.m.
Mar. 7 Concordia, 3 p.m.
Mar. 8 W.O.S.C., 3 p.m.
Mar. 10 Puget Sound (2), 1:30 p.m.
Mar. 16 W.O.S.C., 2 p.m.
Mar. 20 Portland, 3 p.m.
Mar. 23 Seattle (2), Noon
Mar. 24 Central Washington (2), 1 p.m.
Mar. 25 Central Washington (2), Noon
Mar. 27 Willamette, 3 p.m.
Apr. 1 Washington, 1:30 p.m.
Apr. 7 W.S.U. (2), Noon
Apr. 8 E.W.U. (2), Noon
Apr. 10 Lewis & Clark, 3 p.m.
Apr. 13 Linfield, 3 p.m.

SOFTBALL
Games are doubleheaders at Ev Lind Stadium.
Feb. 12 Univ. of Oregon, 4 p.m.
Feb. 14 Oregon State, 4 p.m.
Feb. 17 Oregon State, 4 p.m.
Feb. 19 Portland State
Feb. 22 PSU Alumni Benefits Card
229-4948

SWIM & GYM
Alumni Benefits Card
229-4948

The PSU Foundation has announced sponsorship of a major new illustrated history of Portland to be published early next year. Portland: Gateway to the Northwest, will be written by PSU professor Carl Abbott and Richard Pintarich, PSU history graduate ('72, MA '80) and instructor at Portland Community College. The book will be published by Windsor Publications, publishers of more than 50 local and regional histories in the United States and Canada.

Portland: Gateway to the Northwest will be a large format, hardcover book with more than 200 illustrations and nine sections detailing the people and events which helped shape Portland and carve its place in the northwest. One section, titled "Pioneers in Progress," will chronicle the history of commerce in Portland, using biographies of selected local firms to tell the story.

Carl Abbott, professor of urban studies, is a Phi Beta Kappa scholar and recipient of a Woodrow Wilson Fellowship. He earned his advanced degrees from the University of Chicago. At PSU he also serves as Associate Director of the Graduate Program in Public History. A prolific author, Abbott's books include The Great Extravaganza: Portland's Lewis and Clark Exposition, published by the Oregon Historical Society, and The River City: Planning and Growth in Twentieth Century Portland, published by the University of Nebraska Press.

Abbott will write the Portland history sections of the new book. The business histories will be written by Richard Pintarich. Pintarich, a frequent contributor to many northwest publications, is a contributing editor and writer for Oregon Magazine. He earned his BS and an MA in history from Portland State and is a history instructor at PCC. He specialized in Oregon history and the history of the American West.

With publication of Portland: Gateway to the Northwest, Portland will join a list of other major cities including Seattle, Calgary, Mobile, El Paso, Kansas City and many more as the subject of a Windsor history. PSU Foundation President Howard Hubbard, President of Washington Federal Savings, Hillsboro, announced sponsorship for the project by saying, "The Foundation is pleased and proud to be associated with this prestigious local history project. We believe publication of this book will be a popular and significant addition to the record of Portland's history."

CRUISE SEMINAR
FOR BUSINESS LEADERS

PERSONAL COMMUNICATION: EXECUTIVE'S KEY TO SUCCESS
March 3-16: Board the luxury cruise ship, Queen Elizabeth, for a sea-lairing seminar with other business executives. Professor Alberto Cereghino, business communication consultant to major corporations, associations and institutions, leads this unique program. You'll share innovative ideas in the communication process, including success through assertiveness, dealing with various publics, controlling the boardroom. A seven-day, shipboard seminar with three hours of discussion each day.

Cruise is to four Hawaiian islands. Option: a three-day holiday in Honolulu, prior to the seminar. Seminar fee, $350. Cruise, based on double occupancy, starting at $999. (503) 229-4948

PSU ALUMNI TOURS
P.O. Box 752
Portland, Oregon 97207

College sports has ambassador in Coach Don Read

This commentary originally appeared in The Oregonian and is reprinted with their permission.)

by Kerry Eggers

It was a Saturday night not too long ago, and Don Read stood in the darkness outside the visitors' locker room at Civic Stadium, talking with members of Humboldt State's football coaching staff. Read's Portland State team had just defeated Humboldt 44-26, and the PSU coach was paying his respects to the losing coaches, among them Bud Van Deren. Van Deren had given Read his first college coaching job at Humboldt.

The Vikings had led 37-26 and were running out the clock in the closing seconds when reserve Chris Binder broke loose on a dive play for a 37-yard touchdown run. It was anything but an attempt to run up the score, but Read was genuinely upset over the final score. "Gee, I'm sorry about that last touchdown...that was bad," said Read, hanging his head. Van Deren just smiled and said it was nothing to worry about.

It was typical of Read to be concerned about a fellow coach. It's also typical of Read to be concerned about a fellow human being. If victories were determined by the character of the coach, Don Read's teams would be undefeated.

"I tell everybody, Don is absolutely the biggest-hearted, nicest football coach I've ever dealt with," said KEK radio sports director Darrell Aune. "He is so kind and thoughtful to others, it's almost unbelievable. When I first met him, I didn't know if he was for real, but he's a truly terrific guy. The old cliché is, you'd like to have your son play for a guy like that. Well, I'd like my kids just to be around a guy like that."

Larry Sellers, the veteran Portland State sports information director, tells an anecdote that reflects the thoughtfulness of the man. "One morning he called me and said, 'How about lunch today, Larry?'" said Sellers. "I said, 'Sure, 12:30 is fine.' So about 12:40, here comes a player, Bryan Smith, and Bryan Smith said, 'I'm sorry, but he's not going to be able to meet you for lunch.' So the man sends a player down to the school deli to buy me lunch. Can you believe that?"

Read, 48, has friends all over the country. "I was at the University of Utah last week," said Jim Braun, PSU's new athletic fund-raiser. "This assistant sports information director greets me, and his first question is, 'How's Don Read going? Boy, isn't he the nicest guy in the world?' The thing that amazes me is, everybody says it. Nobody has anything but nice things to say about Don."

"That's because he's such a fine person," said Dave Stromswold, the Vikings' offensive line coach. "He always has time for everybody, including his players. He puts things he has to do second to the kids. They love him for it."

Read's commitment to his players is genuine. He paused in front of his office one day during the season and watched his team board a bus to go to practice. "I really have a good feeling about these kids," he said. "They're special, and that's why our record (3-5) hurts. I feel bad for them, because they're better than that. I feel I've let them down this season."

"He believes in his players, and we believe in him," said guard Bryan Smith. "He's a good coach, but a good person, too. I respect him a lot."

It would be nice to report that Read ersons on occasion, that he absolutely refuses to take out the trash or kicks his dog or failed to file his income tax forms in 1995. Not so, says his wife of 28 years, Lois. "If there's anything wrong with him, it's that he doesn't take enough time to himself," she said.

College athletics are supposed to stand for sportsmanship and high values and all the things that make the America it is. Too often, they don't. In Don Read, college sports can have no greater ambassador.
Visual Arts

LUTTMAN GALLERY
250 Smith Center. Regular hours: 12:4-PM, Mon.-Fri.

WHITE GALLERY
2nd floor, south, Smith Center. Regular hours: 8 am-8 pm, Mon.-Sat.

CURRENTS IN SOVIET CINEMA
7:30 pm, 75 Lincoln Hall. $1.50 general; free to PSU students & sr. adults.
Feb. 4 "The Twelve Chairs" (1971).
Feb. 11 "Belated Flowers" (1971).
Feb. 18 "Slave of Love" (1976).

FOCUS ON BLACKS AND WOMEN FILM SERIES
7:30 pm, 75 Lincoln Hall, Free
Feb. 10 "Black at Yale" "Street Corner Stories'.
Feb. 24 "Aretha Franklin: Soul Singer" "Mahalia Jackson" & ...But Then, She's Betty Carter."

Performing Arts

CONCERTS
Feb. 10 Jazz Lab Band. 1 pm, Free, Smith Center.
Feb. 19 PSU's Madrigal Singers & Vocal Jazz Ensembles. 7:30 pm, 75 Lincoln Hall Aud., Free.
Feb. 26 William Tuttle directs PSU's Symphonic Band. 3 pm, Lincoln Hall Aud., Free.
March 4 University & Chamber Choirs. 3 pm, Lincoln Hall Aud., Free.
March 4 Portland Wind Ensemble; Gordon Solie directing. 8 pm, Lincoln Hall Aud.
March 8 Greater Portland Youth Wind Ensemble. 7:30 pm, Lincoln Hall Aud.
March 8 Portland State University Orchestra. 8 pm, Lincoln Hall Aud., Free.
March 11 Pianist Harold Gray. 4 pm, Lincoln Hall Aud.

BROWN BAG CONCERTS
Noon, 75 Lincoln Hall, Free.
Feb. 7 Composers Ensemble
Feb. 9 PSU Flute Ensemble
Feb. 14 Faculty Chamber Music
Feb. 16 Liebeslieder Walzer
Feb. 21 David Jimerson, baritone; Sylvia Killman, piano
Feb. 23 PSU Brass students
Feb. 28 Michael Hanson, violin; Sylvia Killman, piano
March 1 University Orchestra
March 6 Delos Chamber Ensemble
March 8 PSU Cell students ensembles

CLASSICAL GUITAR SERIES
8 pm, 75 Lincoln Hall. $5 general; $3 students, sr. adults. PSU faculty/staff.
March 3 Larry Almeida

PIANO RECITAL SERIES
8 pm, Lincoln Hall Aud. $8.50 general; $7 senior adults, PSU faculty/staff; $6 students.
March 2 Lydia Artemiw
March 10 John Browning
April 21 Michael Gurt

FRIENDS OF CHAMBER MUSIC SERIES
8 pm, Lincoln Hall Aud. $9.50 general; $6 students.
March 9 Takacs-Nagy String Quartet
April 8 Beaux Arts Trio

LUNCH/SUPPER BOX THEATER
Free, 115 Lincoln Hall (Studio Theater)
Feb. 7-9 "John, John," Noon
Feb. 21-23 "Rosaline," Noon
Feb. 24-25 "Chocolate Cake," 8 pm
Feb. 28 "Conversation with Nightingale" Mar. 1, a Despised Character," Noon
March 2-3 "Next," "The Actor's Nightmare," 8 pm
March 6-8 "Something Unspoken," Noon

DRAMA PRODUCTION
Feb. 17, 18, 23-25 "Marco Polo Sings a Solo," an absurdist comedy by John Guare. The action includes an earthquake, discovery of a planet, birth of a new hero. 8 pm, Lincoln Hall Aud. $3.50 general; $2.50 sr. adults; PSU faculty, staff; $1.50 students.

CABARET
7:30 pm, Smith Center's Parkway North, Free.
Feb. 15 Songwriter Judy Gorman-Jacobs' traditional, blues, folk & original material reflects social concerns.
Feb. 22 Endgame; a classic from the theater of the absurd.

Special Events

POETRY
Feb. 10 Joseph Bruchac, author, poet, editor of The Greenlight Review, reads his own work. 7:30 pm, Viking Lounge (PSU Smith Center), Free.
Feb. 11 Writing Workshops by Bruchac. 292-298 Smith Center. 6:30-9:45, Check-in 10-1, Poetry: 2-5, Short Fiction; 7-9:30, Storytelling. Free to students with active student body cards; $3 per session, $10 all day general admission. For advance registration call 229-3045/4452.
Feb. 17 "Readerstheater", a group reading period poetry, sometimes in costume, with musical accompaniment & Humor. 7:30 pm, Viking Lounge (Smith Center), Free

BLACK HISTORY MONTH
Feb. 23 Gil Scott-Heron, jazz musician, author, poet & teacher. 8 pm, Smith Center Ballroom. Tickets are $7 general; $6 with valid PSU I.D.

NORTHEAST QUILTTERS SHOW
Mar. 18-25 Display of handmade quilts. 10 am-6 pm, Smith Center Ballroom. (Usually sr. adults are free, minimal admission for others.)

Lectures

VISITING SCHOLARS LECTURE SERIES
Lectures are free. Call 229-4928 for information.
Feb. 21 "Border Wars: Physics & Geology in the 19th Century," Mott Greene, professor of the History of Science, Skidmore College. Noon, 338 Smith Center

Apr. 5-7 In conjunction with the Western Regional Conference of Honor Programs: "Social Production of Popular Culture," George Lewis, Sociology, College of the Pacific; "Artist and Social Statement: The Social Development of the American Woman," Nell Sinston, Artist; "French Feminism," Helene Cixous, Literature and Women's Studies, University of Vincennes, Paris

BIOMEDICAL RESEARCH LECTURES
7:30 pm, free; call 229-3951.
Feb. 14 "Balloon Angioplasty to Save the Myocardium" or, A Balloon Can Save Your Life," Mark T. Hattaheran, Cardiovascular Disease Practice

Feb. 28 "Calcium and Control of Muscular Contraction and Relaxation," John Abramson, Physics, PSU

March 6 "Blood Viscosity and Exercise," Philip Witters, Biology, PSU

March 13 "Physiological Limits to Aerobic Metabolism," Stanley Hillman, Biology, PSU

March 27 "Everything You Always Wanted to Know About Monoclonal Antibodies," Denis Burger, Immunological Research, Veterans Administration Medical Center

April 10 "How Animals Regulate Body Temperature," Larry Crawford, Biology, PSU

April 24 "Diabetes in Humans and Monkeys," Charles F. Howard, Metabolic & Immune Diseases, Oregon Regional Primate Research Center

FOREIGN LANGUAGES COLLOQUIUM SERIES
1 pm, 317 Neuberger Hall, Free. Call 229-3152.
Feb. 8 "Syria: Yesterday & Today," Noury Al-Khaledy
Feb. 15 "Learning Languages the ALPS Way," Frank Vecchio
Feb. 25 "Computers & Foreign Languages," William Fischer

March 7 "Politics & Geo-Politics," H.F. Peters

March 7 "Incumbula: The First Century of Printing," Rod Diman

Campus Dates

Feb. 20 Washington's Birthday. Classified staff holiday; University open; classes as usual.
Feb. 27- Mar. 9 Winter term finals exam
March 12-17 Winter Commencement
March 15 General Registration, Spring Term. Evening classes (4 pm & later) begin.
March 27 Day classes begin. Sr. adults may register on a no-tuition, no-credit, space-available basis with the Sr. Adult Learning Center. 137 Neuberger Hall, 229-4739/3952.
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