9-4-1997

E-mail from Landau to Bonner

Earl Landau
Dear Ernie,

Do you know how to send a computer file as an "attachment" to an email message?

Norm Krumholz called me, probably in December of 1969, from Pittsburgh.

HOW ABOUT AN EXPLANATION OF HOW HE KNEW YOU, OR ABOUT YOU?

Chile did not appeal to me because it was really a university appointment,

I ASSUME CHILE IS MENTIONED IN AN EARLIER PART OF THE JOURNAL. IF NOT, SOME EXPLANATION (JOB OFFER?) SHOULD BE PROVIDED.

see what was going on. I showed up late at night at Norm's hotel apartment

HOW ABOUT SOME EXPLANATION OF THE RELATIONSHIP WITH THE WOMAN? THE READER MAY WONDER IF YOU PICKED HER UP IN THE LOBBY OF THE HOTEL APARTMENT, OR ON THE BUS, OR IF SHE WAS PART OF YOUR WISCONSIN LIFE.

We all laughed (years later) about the headlines he would have gotten in Cleveland (and Pittsburgh) if anybody had known. In fact, it was all very much on the up and up, but it looked awful. I'm surprised that Norm still wanted me to come to Cleveland.

MAKES NORM SEEM MORE PRUDISH THAN I RECALL. OR CONCERNED ABOUT PUBLIC OPINION. ONE OF NORM'S GREAT VIRTUES, AS I RECALL, WAS A SORT OF DISGUSTING DISREGARD FOR THE OPINION OF OTHERS.

Once, in the Perk years, I asked his aide Bob Hart, an honest attorney whom I respected (and who helped me by getting approval for some contracts that had been blocked) why on earth Perk tolerated Norm's public expressions that were very not-republican. Bob said Norm was the only cabinet member who could articulate solutions in a way that helped Perk understand Perk's views. Do you mean that Perk doesn't know his own views? I asked. Hart confirmed that, but in a way that did not make perk appear to be the nincompoop I thought he was (and still do). If I understood Hart's explanation, perk had inchoate concerns he would express in cabinet meetings and Norm would say, Well Mayor, you could announce a plan to (whatever) and then people would understand that you were (something flattering to Perk). Norm's proposals made sense to Perk, in other words, and seemed to advance Perk's political fortunes. I didn't mention this conversation to Norm, because I thought he was doing just fine without knowing about Hart's view.

In short, Cleveland did not seem to me to be the right place to practice mainline city planning.

A little over one year after I arrived in Cleveland (in March of 1971), I committed to writing an "Outline of Thoughts on the Conceptual Framework for the General Plan for Cleveland"

I WOULD CHANGE THAT TO: I arrived in Cleveland in March of 1970. A little over a year later, I completed an "Outline of Thoughts ..."

of Planners in San Francisco on Monday, October 25, 1971: "Toward a Work
Ernie, this is very bizarre. Until now, I thought Norm hired me for the reason he stated - he wanted someone to write a social plan and I was regarded as an able writer. When he offered the job, I was being offered a truly luscious mental health job in a non-profit agency and would have taken it, but Norm persuaded me that public purposes would be served by working for him. He did not give me your paper and say, this is the work currently being done, or, this will give you an idea of our current thinking about the city and its people. It is bizarre because I don't believe he consulted with you when he decided to hire me. And I wasn't smart enough to talk with you about Norm's offer. I knew you much better than I knew Norm, but assumed the two of you were working closely together. Now, it seems there was no purpose in hiring me. You were working toward a non-physical plan, the social plan Norm hired me to write.

Do you recall what you thought Norm hired me to do?

It now seems that if I had been smart enough to consult with you about Norm's offer, you might have said, Earl, I don't have a clue what he wants you to do. And then I could have asked for the three of us to discuss things together. And I could have taken the mental health job and lived happily forever after.

When Norm made the offer, it was after he had written a reference letter to the mental health agency (at my request). He saw me in city hall, one rainy afternoon, and took me out to his car, and said he was so impressed by what he had written about me, he wanted to hire me. I was stunned. Now, I think what he said was the full truth. He wanted to hire me because he was so impressed by what he had written about me to the agency I had applied to.

For what? I asked. I'm a social worker. That was when he explained the social plan, and that he wanted me to write it. It made sense to me at the time - Norm does have a gift for persuasion. Now I think it was an impulse. He does have a gift for impulse.

What did you think when he hired me? Was it a surprise? Had he mentioned it to you, beforehand?

Sincerely,

Earl Landau
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