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Portland State University

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Asian Overtures
It started in the early 19th century when the Northwest's beaver and otter pelts were loaded onto ships at Astoria for the long trans-Pacific voyage to China. In far-off Canton, silk, spices, tea and porcelain awaited the American traders.

Now, after a 30-year break in trade and diplomatic relations, the doors to mainland China are open again. China wants modern technology and Oregon wants a way out of its economic slump, so friendships are being made:

Asia already accounts for 80 percent of Oregon's international trade (half of it with Japan), but the state is buzzing with excitement about the opening of the China market. And Portland State University seems to be taking a lead in the business of forming ties. Jim Manning and Jay Shimada of PSU's School of Business traveled with Oregon's first semi-official trade mission to Fujian Province last spring, helping to set the stage for an upcoming trip by the Governor to sign a sister state agreement.

In the meantime, PSU President Joseph Blumel traveled to Henan Province to formalize a sister university agreement with Zhengzhou University. Three PSU graduate students are already teaching at Zhengzhou and Chinese students and faculty are on their way here.

As trade delegations criss-cross the Pacific and academic exchanges are established, Oregonians find themselves wanting to know more about the culture that is suddenly so accessible. Some want only to avoid gaffs when sharing food, conversation and business details, while others are choosing to devote their lives to the study of East Asia. Portland State is wisely positioning itself to meet these needs with ever-widening coursework in Asian Studies and a proposed international studies degree program.

The rose and the bamboo—entwining in a favorable new climate—are being tended in the gardens of Portland State.

—The Editor
PSU enhances Asian Studies offerings

by Cynthia D. Stowell

A scattering of courses in East Asian languages and culture is quickly becoming a specialty within PSU's College of Liberal Arts and Sciences as the University responds to the Northwest's growing fascination with the Orient. "Here we are, sitting on the West Coast on the edge of the Pacific Rim, with obvious economic ties...PSU's in a great position to address some of the needs," said Linda Walton, part-time coordinator of Asian Studies for CLAS. Walton has taught Chinese and Japanese history during her 3½ years at PSU.

In 1982, the new Chancellor of higher education William "Bud" Davis publicly called for the establishment of a "Pacific Area Studies Program" at Portland State, a recommendation that was included in OSSHE's strategic plan of 1983. By the fall of 1983, the state legislature had appropriated $320,000 in "seed money" to develop the Institute for International Trade and Commerce at PSU, and the CLAS dean's office had placed Walton in charge of expanding Asian Studies curricula.

"In the last year, we've increased our East Asian offerings by 4-500%," said Walton, explaining that this has been accomplished for the most part through the reallocation of existing resources. One of the first steps was to conduct a national search for a full-time tenure- track faculty in the Chinese and Japanese languages.

"Here we are, sitting on the West Coast on the edge of the Pacific Rim."

This search resulted in the hiring last fall of Laura Kominz, who teaches Japanese language and traditional literature, and Wendy Larson, who teaches language and modern Chinese literature. Both instructors completed their doctoral work this year — Kominz at Columbia University and Larson at U. of California-Berkeley.

Kominz, whose dissertation was on Kabuki drama, helped found the Japan-based Noho Theatre Group, which produces dramatic works of both the East and West using traditional Japanese mime and dance. Native speakers have taught Chinese and Japanese at PSU and through the Division of Continuing Education for a number of years, but Kominz and Larson reflect a "new stage" in the development of Asian Studies, said Walton.

Joining the Geography Department this year was Asian economic development specialist Gil Latz, who teaches classes in the Pacific Rim, China and Japan and is conducting research in Asian agricultural systems. Latz studied at Tokyo University for four years and is completing his dissertation through the U. of Chicago.

The presence on the PSU faculty of Kominz and Latz, both of whom studied in Japan on Foundation fellowships, may have been part of the reason Portland State was recently awarded a grant from the Japan Foundation, said Walton. The staff expansion grant, one of five awarded nationally (the U. of Oregon was also a recipient), has made it possible to hire a Japanese linguist, Patricia Wetzel, who will start this fall.

In addition, a program development proposal submitted to the Chancellor's office by CLAS is requesting six positions in the social sciences and Chinese language, said assistant dean Frederick Nunn. He expects some action on the proposal before fall.

Improvements made in Asian Studies this year have supplemented existing coursework in Chinese and Japanese history (Walton), political science (Gary Scott), international economics (Helen Youngelson), and anthropology (Daniel Scheans).

For a number of years there have also been exchange opportunities with Hokkaido University in Portland's sister city Sapporo, Japan, and Waseda University in Tokyo (the latter under the OSSHE overseas program). This summer, Kominz chaperoned a group of PSU students who studied language and culture at Hokkaido while living with Japanese families. Hokkaido students can attend PSU at in-state tuition rates, added Walton. Now, with the establishment of a sister relationship with Zhengzhou University, exchange opportunities exist in China, too (see stories on pp. 8-9).

PSU students can also benefit from visiting professors like Kenji Tominomori, a member of the Hokkaido faculty who taught Japanese management in Summer Session this year.

The developing Asian Studies curricula are designed to offer a concentration for students seeking an undergraduate degree in international studies, said Walton. A proposal for the international studies degree is in the Chancellor's office awaiting approval, said assistant dean Nunn, and "every sign we've had has been positive." The coursework is almost entirely in place, he said, and students could begin work on the degree this fall.

Asian Studies at PSU should be appealing to business majors and members of the business community as well as liberal arts majors, said Walton. "Students who are interested in international business will need a culture and language background," she said. "After three years of Chinese and Japanese, you can't negotiate a business contract," she admitted, "but the language gives you an important entree. You can learn a lot about the way people think through their language."

To all the people who came to my classes from Vanport days to this year... My thanks

For helping me to learn my craft and for the opportunity to help you learn how meaning is made in poems and plays and stories, most of all, for the chance to help you learn how to ask questions about the life embodied in fictions, and about our own lives. I cannot imagine a more fulfilling life work.

I hope you will give others the same chance by helping PSU become the university the city needs. Not a factory to train people to work in another factory, but a dynamic urban university: a storehouse of the past and a lighthouse to the future for all people who have questions about the heavens and the earth and all things therein, especially the lives they can live. Again, my thanks.

Judah Bierman
Professor Emeritus of English and General Studies

PSU Perspective

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The man has a message
(and the world is listening)

by Cliff Johnson

For over 25 years, D. James Manning has been a man with a message. To his great satisfaction, that message is finally being heard—by the students he counsels in his austere East Hall office and even by the governor of Oregon, who honored Manning in May for his continuous and outstanding achievements in international marketing.

Jim Manning's professional mission is to further the cause of international trade—and particularly Oregon's growing role in such trade—as he relates to the major Pacific Rim nations of the world, particularly China and Japan. "In the past three years," he reflected during a recent interview, "there has been what I would call 'an international awakening' in the Oregon economy at all levels: in the governmental sector, in the educational sector, and clearly in the private sector."

"And we're on what I'd call a 'roll,'" continued the PSU professor of marketing. "Oregon has (now) discovered the other 94 percent of the world."

To Manning, furthering the cause of world peace means placing economic considerations ahead of matters political. "It is not treaties that bond nations together, it's commerce and joint benefit," he noted. "As we become more dependent and interdependent (through trade), then the differences that separate men and nations tend to diminish. It is only when we put up barriers that prevent this from happening, and try to negotiate friendship, love and cooperation, that it comes apart."

"It is not treaties that bond nations together, it's commerce and joint benefit."

Manning's late-blooming prominence in his home state illustrates that it's not enough to be right on time; one has to be right at the right time to achieve maximum effect with a message. Now, increasingly, time is proving Manning's message right, and his line of reasoning now seems unassailable.

"We (in the United States) represent six percent of the world's population and control 42% of the world's wealth. So, we're the biggest market, we're the biggest seller. But, we're the least committed (to international trade), I don't say that in terms of a condemnation. It's only that there's an opportunity here to increase our exports. There's an opportunity to increase our volume that American business has not seized upon."

Changes here in Oregon also dictate the state's vigorous pursuit of expanding trade opportunities, Manning believes. He contends that while the state's timber industry "boom days" may be past in domestic terms, other more profitable markets do exist. "It is (now) cheaper to ship Oregon timber products to the Pacific Rim than it is to Chicago. The economic distance is less," Manning reasons. Similarly, he says it only takes about 15% of Oregon's major agricultural product, winter white soft wheat, to satisfy current domestic demand. Why not export the remaining 85% to Pacific Rim nations? he asks.

These intriguing examples show why Manning believes that "the future of the state of Oregon, in terms of economic growth and development, by and large is in the international sector."

Help from academia

The academic building blocks necessary to foment and nurture international trade in Oregon have been in place at PSU for years, due in large measure to Manning's stewardship. Manning and some of his current students, for example, have just completed the 16th year of a program called "Export Planning for Executives," which has since been copied by such "name" institutions as Harvard, Carnegie Tech and M.I.T.

Quietly and without fanfare, Manning and his young charges have worked with the U.S. Department of Commerce, the International Division of Oregon's Department of Economic Development and the U.S. National Bank to consult with firms a year whose products appear to have untapped export potential. Using the resources of agencies and businesses, the students complete a marketing program which shows the firms how to move their products into the international sector.

Nearly 250 Oregon firms have participated to date, primarily of small to medium size. But major firms such as Tektronix, Omax, Hyster and Esco have also taken part. At least ten of the smaller firms have won presidential awards for excellence in exporting, according to Manning. And "probably 50%" of the firms now making more than 30% of their revenue from sales in international markets had never made such a sale before joining the PSU program.

Beyond that, Manning himself has served five terms on the President's Export Expansion Council, has been on the board of advisers for Oregon's Department of Economic Development, and has worked independently with a large number of companies to assist in their export efforts.

As the man responsible for directing international business programs for PSU, Manning also has worked with the District Director of the U.S. Department of Commerce, Lloyd Porter, to pioneer a series of export packing, air transportation and documentation seminars to further international trade efforts.

These accomplishments allow Manning to pronounce with pride that "more than 90% of all the international jobs filled in Oregon are filled by PSU students (who have studied) in the School of Business Administration's international programs."

This summer, five local businesses are employing foreign students and recent graduates from overseas during an international exchange program. The program allows the firms to pay lower than usual starting salaries to high-caliber foreign students. Students want the first-hand experience in American firms to round out their educations; and the firms need the first-class technical and marketing information that foreign students can provide about their home countries.

Friends and trading partners

But perhaps Manning's most ambitious personal step in furtherance of Pacific Rim trade—and possibly the most controversial—is his recent participation, along with one of the PSU Business School's two Associate Deans, Justin Y. "Jay" Shimada, in a 13-member "People's Friendship Delegation" to China in March and April of this year.

Despite confusion over the quasi-official status of the delegation and some hasty planning, Manning feels the positive aspects of the friendship effort far outweighed the few awkward moments. "We were able to meet the leading governmental officials throughout China, particularly in Fujian Province," he noted. "As a result of our trip," he continued, "we have two members of their foreign ministry who will be joining our faculty in the fall, and will spend a year with us as a direct contact source to the business community. And they clearly will leave Portland with a strong feeling for Oregon, Oregonians and Oregon businesses," he emphasized.

Although Manning confessed he didn't at first believe that China and Oregon could soon become trading partners, the recent visit

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50s

Bud Clark (Vanport) is the new mayor of the
Portland, following a hard-fought campaign which unseated incumbent mayor
Frank Ivanic. Clark’s wife, Sigrid, who is first violinist in the Oregon Symphony Orchestra, also attended PSU.

John W. Haskins (Vanport plans) plans to retire
Dec. 31 as president of Clackamas Community College, a post he has held since 1969. His
announcement July 9 came just two weeks after Clackamas County, Ore. voters approved a $15.3 million, two-year operating levy for the college.

Wes Perrin (’59), newly-elected chairman of the board of the Portland advertising firm of
Borders, Perrin and Norres, recently
welcomed the $700,000 national men’s wear
advertising account of Pendleton Woolen Mills to his firm. The Portland manufacturer’s men’s wear account had been placed with a San Francisco advertising agency for the past 14 years.

Jon Keith Milner (’65) is the newly appointed
president of Deaconess Medical Center in
Spokane, Wash., one of the largest hospitals in the state and a regional medical referral facility. He
was named to the administrative director of the
Coea Area Hospital in Coos Bay, Ore., for nine years before coming to Spokane.

Gary D. Robinson (’61, ’73 MA) is the new
vice president of Saudi Arabian Airlines Systems in
Jubail Industrial City, Saudi Arabia. He continues to operate
Trainee Development Programs, a
productivity improvement company based in Portland.

Marilyn Betty Seward (’56) recently received
her master’s degree in education from California State University at Chico.

Monte Sheldon (’60), president of Monte
Shelton Motor Co., Portland, won the coveted
G.L. Joe’s Rose Cup sports car race June 10 at Portland International Raceway. Sheldon’s victory in a Porsche 930 marked his fourth
Rose Cup win, and his first since 1976.

Clifford Snyder (’56, ’72 MSW) is a medical
program manager with the Washington state
Maternal and Child Health Program, as a reporter for his wife, Pamela Thayer Snyder (’71 MSt), in Olympia, Wash., with their two sons.

James C. Adams (’64) is a computer
coordinator for the Orient School District, Gresham, Ore., an instructor at Mt. Hood Community College, Gresham, and director of a computer explorer’s
group.

Durel W. Walkof (’66) is a school psychologist in
the Evergreen School District, Vancouver, Wash. The district is said to be the fastest growing in the state.

John Wyllyoff (’65), partners in Hauber, Webh,
Wykoff and French Public Relations, Portland,
has been appointed as an associate director of the
Portland Rose Festival Association for 1985.

Gregory J. Frank (’73), a Portland attorney, has
been reappointed to the Portland Metropolitan Area Local Government Boundary Commission.
The 11-member commission guides the creation and growth of cities, special service districts and privately owned community water and sewer systems.

Paul Allen Franks (’77 MA) won the 1984 Ruth
Worden Gold Medal Award for “academic achievement, participation in class activities, broad professional interests and unique potential,” upon receiving his master of librarianship degree in June from the University of
Washington.

Philip K. Gadsell (’75 MS) is a private
consultant on-Asian and wildlife ecology, returned to Portland recently to conduct a study on what effects Oregon’s gypsy moth sprays program would have on nesting birds and mice in Portland’s West Hills area, which depend on the moth for part of their food supply.

Mark S. Gardner (’75), director of the City
of Portland’s Office of Fiscal Administration, is
a member of the 1984-85 Board of Governors of the City Club of Portland.

John Garwood (’78 MA) is a psychologist
working at the Clackamas County Mental Health Center.

Beverly Cladera (’74 MS) has been appointed
to a four-year term on the state Fair Dismissal
Appeals Board, which hears cases concerning dismissed teachers. Cladera has been principal of Aloha High School in Beaverton, Ore., since 1980.

Linda Gustavson (’73) has built a health spa
called “Springforth” on Vashon Island in Washington state. The facility specializes in
workouts, weight loss, steam/sauna, hydrotherapy, barbells and mirrors.

George Guthridge (’70) coached a team of his
Gambells, Alaska high school students to victory over 33 other teams in the international Future Problem Solving Bowl, held May 29 at Cedar Rapids, Iowa. In Gambell, an Eskimo village located only a few miles from Siberia on St. Lawrence Island, English is spoken only in
school, and whale and walrus hunts are completed before homework begins.

Donnie Hamilton (’72, ’79 MS) has
co-authored a computer course called “Where
is it?” to help students use American libraries
more effectively. Her new "roadmap" is being sold nationally by Comp-Taquins of Troy, Mich. Hamilton is a certified librarian at Vote
Elementary School in Beaverton, Ore.

Heather Ann Hannam (’76), a staff physical
therapist at the Oregon City Physical Therapy Clinic, also is an instructor of prepared
Childbirth methods for the Prepared Childbirth
Association of Portland.

Tim Hibbitts (’75), president of THF Research,
Inc., Portland, serves as a campaign adviser
and pollster for Bud Clark’s (Vanport) recent
successful primary election campaign to unseat incumbent mayor Frank Ivanic.

Jane Holden (’72) recently had her career as
a mother of three and as an umpire for the Portland Softball Umpires Association profiled on the front page of the "Living section" of The Oregonian newspaper for May 1, 1984.

James Richard Hook (’77) married Harriet Ann
Hause June 2 at St. Barnabas Episcopal Church, Portland.

Henry Joyaux (’73 MS) has been named as
engineering manager at Rodgers Organ Co., Hillboro, Ore., a subsidiary of CBS’s Musical
Instruments Division. He has taught courses in digital systems and circuit theory at PCC and
PSU. Joyaux formerly was an engineer at Ford
Industries and Floating Point Systems.

Mark (’70) and Karen (’83) Krager have
been married two years, age 5 and 1. She teaches
in Beaverton, Ore. and he has worked as a
manager for Intel Corp., Aloha, Ore., since
graduation.

Ray Lappin (’76 MSW) is director of the
peer-release program at Portland State University.
He and his wife Ellen have a two-year-old
daughter, live in Deer Lodge, Montana and enjoys country living, gardening and

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Compiled by Cliff Johnson

60s

Annabelle Alexander (’62) retired from the
PSU Health Service and the University’s Counseling and Psychological Services office in June. She
has been a professor emerita, honoring her 20 years of service to PSU.

Jeffrey Barker (’59), a detective sergeant with the
Portland Police Bureau, also edits the
Rap Sheet, a monthly newspaper for police officers in Oregon.

David A. Durfee (’64), an ophthalmologist
practicing in Oregon City, Ore., has
been appointed to a two-year term to the state
Commission for the Blind. Dr. Durfee also is a member of the board of councilors of the
American Academy of Ophthalmology, and a board member of the Industry for the Visually
Impaired.

Ray Hadjuk (’63) is the new superintendent of the
Winston-Dillard School District in southern
Oregon. He formerly was superintendent of a smaller neighboring school district, Myrtle Point. He and his wife Donna, a counselor and
volleyball coach at Myrtle Point High School,
have two daughters and a son.

Robert Holmensee (’65) has been elected
vice-president for business affairs by the Board of
Trustees at Western Evangelical Seminary,
Milwaukie, Ore.

Howard W. Hughton (’60) is a senior
program manager for Data Automation
Co., and lives with his family in Wilsonville.

Stephen W. Jonas (’64) is serving as director of
operations in the northwest region for the
Air Force’s Intelligence Reserve, headquartered at
Ft. Belvoir, Virginia.

Bette Mage (’68) has been elected chairman of the
Washington state Council for Postsecondary
Education. The council oversees planning for Washington’s public colleges and universities.

Appointed in the council in 1982, she previously
served as chairman of its academic affairs
committee.

Julie Accardi (’70, ’80 MA) submitted the
winning theme for this year’s Grand Floral
Parade, “Ticket in My Pocket,” which is part of Portland’s annual Rose Festival celebration. She is a drama teacher at Wilson High School in Portland.

Holly Barker (’79) is an assistant publications
office and editor in the University Relations
Office of Oregon Health Sciences University, Portland. She formerly worked as a
reporter for the Valley Times newspaper in Beaverton, Ore.

Rev. Alcena Boozier (’74 MS) recently
became the Pacific Northwest’s first black
woman to be ordained in the Episcopal Church.
She also isDean of Student Services, Upper School, at the Oregon Episcopal School, Portland. (See Perspective profile, Spring 1983.)

Bet Rogenes (’78, has had her second book on
colored-pencil drawing techniques, “Color Drawing Workshop,” released by
Watson-Guptill Publications of New York. She
and her husband Edwin collaborated on both
books. (See Perspective profile, Fall, 1982.)

Kent Douglas Brandon (’74) and Cora Jo
were married in a garden wedding ceremony,
hosted at the home of the bride’s parents in
Perrin, Calif. The couple honeymooned in
Cancun, Mexico and in Texas.

Robert Card (’74) has been promoted to
vise president of the Columbia Basin District and
Hermiston Branch at U.S. National Bank of
Oregon. Card joined the bank in 1968 and has
been in various management positions in its
banks. Gresham and Bend branches.

Rick Dulsey (’75) has been named assistant
creative director at Mars, Knoll and Mangel, Portland’s
largest advertising, public relations and
marketing agency in Portland. He joined the
firm in 1978 as an art director.

Jan D. Eichenbusch (’71) works for the
Metropolitan Human Relations Commission in
Portland in a crisis intervention project.

Fernell Finter (’67 MA) has been a
teacher for the past 15 years at Portland Christian
High School. Her two children now attend college.
MUSIC director’s aim is cultural preservation

by Joan Johnson ('78)

Afghanistan, at the crossroads of Asia, is no stranger to invasion and conquest. Time and again her people have rebuilt their homes from the ashes of war. But now, they are being driven from their land. They fight a guerrilla war against a modern military force. They struggle to survive in refugee camps in Iran and Pakistan.

Fearing that the rich and ancient culture of the Afghans will not survive the Soviet onslaught begun in 1979, Theonie Gilmore ('78 MA) and the board of MUSIC, Center for the Preservation of Endangered Arts, decided to focus on Afghanistan’s threatened culture as the new organization’s first project. Their purpose was twofold: to film a documentary of Afghan arts, culture and traditions, and to use the project as a source of income to fund Center activities.

MUSIC, an acronym for “movement, universal beauty, sounds, instruments and cultures,” was founded by Gilmore in 1983. She is also director of the organization whose purpose is to build public awareness of indigenous cultures endangered by political, economic and social upheavals.

Theonie Gilmore ('78 MA), who founded MUSIC, Center for the Preservation of Endangered Arts, learns to play most of the indigenous instruments she encounters, like this Iranian drum. She also enjoys the native costume, and bought this Kuchi family heirloom from a man in a bazaar who needed the money to return to Afghanistan to fight.

“The Afghan culture is one of the most endangered in the world,” Gilmore says. “Of the world’s twelve million refugees, five million are from Afghanistan.” She points out that this represents more than a quarter of the country’s population.

“The African people are like a metaphor for all men. They are fighting for their country, their way of life. They are standing up against a powerful country... getting very little help.”

Planning for the documentary began in late June 1983 and four months later, the filming party left for the refugee camps of Pakistan with the blessings of both the United States and Pakistani governments. It was important to go in the fall to avoid the extremes of summer temperatures as high as 120° and the bitter cold of winter. Gilmore says they were also spurred on by warnings that it was urgent to leave as soon as possible. “We were told that in another year it might not be possible to go at all.”

Raising money to undertake the ambitious project was not easy. “The foundation wouldn’t even talk to us,” Gilmore says. “They considered us upstarts — they weren’t even interested.” So she refinanced the family car; then, against the advice of family and friends, she refinanced her house. “It’s worth it to me to risk it,” Gilmore says. “The Center is something I really believe in.”

Gilmore travelled to Pakistan with 725 pounds of camera and sound equipment and a team of four, including a cinematographer, a technical director and two cultural specialists. A free-lance journalist who had lived in Afghanistan joined the team in Pakistan to help with interviews in the camps.

The group visited four “model camps” out of the several hundred refugee camps on the northwest frontier. They filmed people at work and children at play. They interviewed individuals from all walks of life — potters, weavers, musicians, tribal leaders and school children. They also obtained rare interviews with several Afghan women, describing the changes in their lives.

Although existence in the camps is only at survival level, the arts continue to be an important part of the Afghans’ daily lives.

She noted, adding, “The bridles on horses were always beaded. Even gun straps were beaded.”

Gilmore was touched by the traditional hospitality and strong sense of family that the refugees kept intact despite the uprooting. “Even with so little themselves, when a new group arrived at a camp, others would shelter them until they were registered and could get their tea and flour allotment... They would share their bread with us, even when it was all they had.”

It was to preserve such ancient values that the people fled their homes, where Russian soldiers were known to plunder the tools of trade such as stepping on the Koran or destroying it,” said Gilmore.

The team returned from Pakistan after two weeks, bringing ten hours of videotape footage with them. Although others have visited the camps and recorded the impact of the war on the Afghans, Gilmore says that they were the first group to come for the specific purpose of documenting Afghan arts and culture.

Gilmore expects the one-hour film to be ready for showing at Portland’s ArtIsque Festival in September. National Public Broadcasting has also expressed interest in the documentary and eventually she hopes to distribute it internationally to raise funds for MUSIC.

Gilmore first became interested in preserving ancient cultures in 1978 when she attended a PSU class on music of the Middle East taught by visiting professor Robert Ataie. Listening to Ataie’s tapes of the folk music of Iran, she thought how wonderful it would be to find some way to keep the old ethnic traditions alive. She continued to turn the thought over in her mind and finally, in January 1983, she decided to form an organization dedicated to that purpose.

She rented a Post Office box and designed a logo based on the MUSIC acronym.

Her plans were interrupted, however, when her husband, William Gilmore, who taught in the PSU Mathematics Department, was found to have a rare form of cancer. She took a leave of absence from her 20-year career as a music specialist in order to spend time with him. Gilmore said they often talked about her idea and her husband encouraged her to go ahead with her plans. So, after Bill Gilmore died in April 1983, she threw herself into forming the Center. Still on leave from her job, she found that the hours of research, organizing and fund raising helped her to deal with her grief.

Dressed in a wine-colored shawar and cheme, the comfortable national costume of Pakistan, Theonie Gilmore talks about MUSIC’s future.

“In every country there are endangered folk traditions... MUSIC can help...”

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Carolyn M. Leonard (77, '79 MS) has been appointed to the state Commission on Black Ethnic Minority Concerns to research problems area, and recommends action and legislation to the governor to meet the needs of the state's black population.

Marlys Levin (73) is assistant director of publications in the University Relations office of Oregon Health Sciences University, Portland.

Maye Mackenzie (78), who earned her bachelor's degree at PSU while in her early 70s, has returned to live in her native Canada at Penticton, B.C.

Cindi L. Marquette (78, '80, '80 M.S.) has received the Doctor of Medicine degree from the Medical College of Wisconsin, the largest medical school in the state and the third largest private medical school in the nation. Dr. Marquette will next serve a transitional residency at St. Joseph's Hospital in Milwaukee, Wis.

Bob Marx (79) and his brother, Michael, who attended PSU, both qualified for the 1984 Summer Olympics fencing teams. Bob, aิง Russianish Jewish, chemist, is America's top entry in the men's épée event in Los Angeles. Michael will compete in the foil events, Bob's wife, Suzanne Marx, also attended PSU and hopes to compete as a fencer in the 1988 Olympics.

Kelly McConnell (70) and his wife celebrated the arrival of their first son Feb. 27.

Brenda Snow Niblock (79 MS) is the director of education at Monticello Medical Center, Longview, Wash. She is responsible for arranging staff in-service, community education, and community health screenings.

R. NIchols (73) has been promoted to assistant manager of the Oregon Trail Chapel of the American Red Cross. He formerly was director of the chapter's volunteer personnel office.

Dan J. Noelle (79, '79 MS) has been placed in charge of the Portland Police Bureau's Internal Investigations Division, a five-person unit responsible for conducting investigations into police wrong-doing. Lt. Noelle previously served in the Bureau's Patrol Support Division, was commander of the Street Crimes Unit, was a night relief commander in the Bureau's East Precinct, and also served as the Bureau's public information officer.

David Petrie (77 M.B.A.), vice president for fiscal services for Southwest Washington Hospitals, has been elected president of the Healthcare Financial Management Association's Oregon chapter. He is a former president-elect, secretary and treasurer of the chapter. A CPA, Pete also is a certified manager of patient accounts.

Freddy Peter (73), president of the Urban League of Portland, has been reappointed to the state Job Training Coordinating Council. The council is one of the premier groups involved in all training activities in Oregon involving programs funded under the Job Training Partnership Act of 1983.

Mary Ann Fitch ('77) and Ralph Frederick Rayburn were married April 14 at St. James Lutheran Church, Portland. The ceremony was performed by the Rev. Elinor Fisher. After a reception, the couple went to the Southern Oregon coast for their honeymoon.

Donald Schmidt (73, CPA), has joined the Portland accounting firm of Nygaard, Alms & Heffernon as a shareholder.

James D. Smith (70) is a vice president with Citizens Pioneer Savings and Loan Association, in charge of insurance.

Diane Stewart ('72, '75 MS) is head of the physical education department at Central High School, Gresham, Ore. She teaches physical education and is head coach for basketball and track and field.

Walter Richard Strand ('79) married Janet Ruth Haynes on April 14 at West Hills Unitarian Fellowship, Portland. Following a reception, the couple honeymooned in Southern California.

Ben Talley ('71, '72 MS) is manager of the recently expanded Multnomah-Clikamas region of the state Adult and Family Services Division. He is married to Olga Talley ('73 MS).

Rebecca L. Till ('79) shared wedding vows June 2 with Brent A. Macay at Montavilla Baptist Church, Portland. The couple honeymooned at Sunriver, Ore.

Susan Toews ('79 MA) hosted theater workshops in Eugene and in Portland, Ore., during April, as part of the 1984 Artists in Education program held for the sixth year in Lincoln County schools. The program helps children learn about artists and the art they create.

Lucretia Jo Tursi ('71, '74 MAT), who teaches English as a second language at Grant High School, Portland, spent six weeks this summer studying Italian culture and history on a Fulbright Scholarship.

Lenore Anne Vest ('71, '81 M.S.) is now a full-time mathematics instructor at Lower Columbia College in Longview, Wash.

Linda Willis ('71), an assistant professor of physical education at Eastern Oregon State College, La Grande, spent a recent sabbatical leave pursuing doctoral work involving eating disorders, especially anorexia and bulimia.

C. Norman Winnestad ('73 MS), founder and chairman of Floating Point Systems, Inc., Bentonville, Ark., was the commencement speaker during June 2 graduation exercises at the Oregon Institute of Technology, Klamath Falls. He was also a delegate to the Democratic National Convention in San Francisco July 16-19.

Rowland Wong ('78) is an exercise physiologist and director of the YMCA Cardiac Therapy Program at the Midtown, Texas YMCA.

'C80's

Wendy Swanson Anderson ('81) works as a social worker in a home for unwed pregnant women in Pensacola, Fla.

Lonne Breeninger ('80) is studying for a master's degree in educational counseling at PSU.

Abbott Chaney ('81 M.P.H) has been promoted from a staff planner to urban planner with the City of Lompoc, Calif.

Bernetta Clift ('80) is a counselor for Native American high school students in Portland public schools.

Tom Dryden ('82) works as a parole and probation officer with Clackamas County Community Corrections, Oregon City, Ore.

Connie Easter ('81) has been named to direct the marketing department program of the Housing Authority of Portland. She formerly served as press secretary to the state Department of Land Use and Transportation at the Washington County Board of Commissioners.

Roger Ferguson ('84 M.B.A.), who recently joined Mentor Graphics Corporation, Tigard, Ore., as the company's chief operating officer, is a member of the 1984-85 Board of Governors of the City Club of Portland.

Michele J. Fleischman ('82 MS) has been named the first principal of Columbia Elementary School, McMinnville, Ore.

Linda Frey ('82) is employed by the Stash Tea Company of Portland.

Marc S. Gonzales ('83) has joined the Tigard, Ore., firm of Fautz, Lewis and Behrentz as staff accountant.

Marlin Grams ('84), an assistant wrestling coach at PSU for the past ten years, has been named interim head coach of the Viking wrestling team. Grams replaces Len Kauflman, who resigned in late March.

David Hagen ('81) has received a $1,000 scholarship for the second year from the Clark County, Wash., Medical Auxiliary. Married and the father of two, he is completing his third year of medical school at the University of Washington.

Tia Hudson ('83), was named one of the "Outstanding Young Women of America" in the most recent edition of the book of the same name, compiled by VIP Awards, Ltd., Mission, Kan. She now teaches English at a junior high school in Renton, Wash., near Seattle.

Cathryn Mary Jordan ('83) is completing her studies in the Master of Library Science program at the University of Washington in Seattle. She hopes to receive her degree this December.

Dennis Michael Joseph ('81) and Lise Rene Willburn exchanged wedding vows May 12 at St. Sharbel Roman Catholic Church in southeast Portland. Following a reception at Lakeside Gardens, the couple went to Hawaii for their honeymoon.

Steven Kleis ('81) has joined Grubb & Ellis Commercial Brokerage as a sales associate in its industrial properties division, with responsibilities in the areas of industrial sales and leasing, and electronic industries.

Vicki Kolberg ('83) has been named publisher/creative director of the non-profit Metro Crisis Intervention Service in Portland. It is staffed by 14 paid employees and 65 volunteers, and includes a 24-hour telephone "hotline" service, providing both information referral and crisis intervention.

Kenneth Jon Kruß ('85) began classes this summer at the American Graduate School of International Management, Glendale, Ariz.

Cheryl Lawrence ('80 M.S) is teaching health sciences in the professional physical education program at Williamette University, Salem, Ore. She also heads the athletic therapy work at university, while pursuing her Ph.D. in health science education at the University of Oregon.

Robert L. Ogle, Jr. ('73 MBA) has been promoted to loan officer at the Hillsboro, Ore., branch of Pacific Western Bank. He has been active in the Oregon Historical Society, the United Way, and is a new member of the Hillsboro Lions Club.

Shea Ruder ('82), a community health education specialist at Good Samaritan Hospital and Medical Center, Portland, had her own struggle with diabetes, along with help received in Good Samaritan's treatment program, profiled as the cover story in the hospital's spring issue of Healthview magazine.

Lurlene Shumsb-Din ('84), a mother of eight children who returned to PSU to complete her degree work began years ago, had her academic accomplishments, together with those of her son, David, and daughter, Christine, featured in the Sunday Oregonian newspaper for June 10, 1984.

Doug L. Tilger ('82) is an electrical engineer with Northwest Natural Gas Company.

Anne A. Vetto ('80) graduated from medical school June 6 at Oregon Health Sciences University, Portland. As a new physician, she plans to intern this fall at Thomas Jefferson University in Philadelphia, and then continue her study of internal medicine at that institution.

Michele Waite ('81) is teaching elementary physical education at Wilsonville High School, Wilsonville, Ore., and third year continuing at an MST degree at Portland State.

John S. Wolitchick, Jr. ('81 M.S.) will take over duties as principal of Hood River Middle School, Hood River, Ore., this fall, with grades reassigned in the district this fall. Since 1983 he has been principal at Mapleton Junior/Senior High School in Lane County, Ore.

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Making MUSIC
Continued from p. 5

attention to these traditions. It can be a resource for people and ideas.

In every corner of Gilmore's rambling home in Wilsonville, south of Portland, there is evidence of her devotion to musical preservation. A dulcimer she made herself sits on the entry hall table, a triangle on a kitchen chair, and a marimba near the office and laundry in the basement. The longtime music teacher, who helps children create music she calls “found sound” from everyday objects, has learned to play all her collected instruments. “There's something about stringed and percussion instruments,” she says. “They seem to resonate inside me.”

But the sound more frequently heard around Gilmore's house is the ring of the telephone. A board member calls with a few fund raising ideas; the leader of a jug band agrees to play at a MUSiC benefit; a PSU professor invites her to guest lecture in his Afghan politics class. There is need for teaching this marimba near the office and table.

It will help children making music wherever she goes. Portland's State in 1978.)

Sara Cogan (’83 MPA)

by Cynthia D. Stowell

City Hall is probably not the place to work if you like to receive pleasant phone calls. Sara Cogan (’83 MPA) expected her share of disgruntled callers when she took her job as Portland's refugee coordinator two years ago.

But if Cogan's constituents have a fault, she says, it's that “they thank me too much.”

The people most often in contact with Cogan are members of Oregon's refugee population, which currently numbers around 18,000, seventy-six percent of whom live in the Portland area. Cogan and one other refugee coordinator in Commissioner Charles Jordan's office help

On behalf of Asian refugees

with their resettlement by keeping information flowing among the refugee community, local governments and the general public. Cogan does this by coordinating cross-cultural training, editing a newsletter, locating grant money, keeping an eye on public policy, and fielding phone calls.

“I have never been griped at in two years,” said Cogan about her refugee callers. The enthusiastic coordinator doesn’t pretend that tensions never existed. When the first wave of Southeast Asian refugees washed over Oregon, swelling the population from near zero in 1961 to 21,000 the next year, “the initial reaction was shock,” she said. Even now, her office gets occasional complaints from the intolerant, but Cogan says Portlanders have been quite receptive to the newcomers.

“Prejudices have not been reinforced by political leaders or the press,” Cogan remarked. Also working in the favor of the refugees, 95% of whom are Southeast Asian, is the fact that “they're very nice people,” she says. “I don't know how else they're survivors.”

Another boon to community relations is the fact that the refugees in Oregon have not drained tax dollars or “mainstream agencies,” says Cogan. A model refugee business program developed by Cogan was recently funded by the Ford Foundation and other private donors, with just a fraction of the funding supplied by the City of Portland.

Cogan is excited about this economic development effort, which features technical assistance to refugee business persons as well as a loan program. “It will create more jobs, not take jobs away,” she predicted, pointing to the ripple effect that new businesses would have on Oregon's slopped economy. The Vietnamese, Cambodian, Lao, Hmong, Mien and ethnic Chinese who comprise Oregon's Southeast Asian population have tended to open restaurants and groceries, but they are being encouraged to diversify.

As she talks about the people she serves and the progress that's been made, it's clear that Cogan is “up” about her job. “I like working in local government. I feel like I've had an impact,” she says. “We've been able to build an information base, trust and understanding so that problems don't become crises.”

The completion of our community is going to continue to change,” she predicts. “The community has to be prepared to serve and respond to the non-whites, the non-English speakers” who come to live here.

Wherever Cogan is when the next waves come, she will probably be involved in public service. The native Portlander, whose first career was pursued quietly in the archives of a California library, came to politics as the mother of Portland Public School pupils. “How do you get changes made in the public sector?” was the question she began to ask. She looked for answers in Sheldon Goméz's class in public policy at PSU, and stayed on to get her master's in public administration.

Cogan has looked at the political process up close as a campaign worker and as the political action vice president for the Portland Women's Political Caucus. But she values her privacy and her time with her three sons and husband.

Nathan Cogan of PSU's English Department, too much to seek elective office herself. And after an exhausting week at the Democratic Convention as a Hart delegate last month, Cogan is glad for the relative serenity of her City Hall office.
Agreement binds Portland and Zhengzhou campuses

by Clarence Hein

Formal ratification this spring of a cooperative agreement between Portland State University and Zhengzhou University in China has inaugurated a relationship which will benefit not only the two institutions of higher education, but will be of even more importance to the growing tie between the Northwest and the rapidly changing countries.

PSU President Joseph Blumel travelled to Henan Province in May for a formal ceremony agreeing an agreement worked out by members of the University's International Studies Office and Foreign Language Department.

Zhengzhou (CHUNG-K) and Portland State are similar institutions in some respects. Both are relatively young, located in major cities on principal rivers. Zhengzhou is on the Yellow River. But, where PSU has nearly 15,000 undergraduate and graduate students in a broad spectrum of programs, Zhengzhou is primarily an undergraduate institution of 3,000 students with a heavy emphasis on the sciences. It has extensive laboratory facilities for undergraduate instruction and there is some research underway on campus.

The key factor for Portland State, according to President Blumel, is that "Zhengzhou University has a strong interest in improving their English language instruction. It is a high priority for them and the agreement gives me the potential to send our graduate students over there as assistant teachers of English. It is a marvelous opportunity for our students. In fact, this fall, three PSU graduate students will be on faculty at Zhengzhou (see story on page two.)

At the same time, Blumel says, the Chinese are very interested in faculty development. During the Cultural Revolution in China there was a period when higher education and the training of faculty was virtually halted. "They have faculty now teaching at the university," Blumel says, "who in real need of further training. They are anxious to have their faculty come over here for study in a form of faculty development.

"From our point of view, it is of tremendous value to have them here," Blumel says. "They learn from us and we certainly learn from them. Not only will they be resource people for us but for the community, in general, too, in terms of current Chinese culture and thought."

"There will be a student exchange, beginning in 1985, also as part of the agreement, as is the promise for faculty exchange. The two institutions of higher education, jointly, will be sharing books and supplies. In this first year, we will be sending 20 undergraduate students to study at Zhengzhou University, while Zhengzhou will send 10 students to PSU, said the agreement also calls for an exchange of educational materials, full縮

Kalinmakesthirdtrip to Kaifeng last year to find what was left of the Jewish community. With the help of PSU Chinese instructor Katherine Shen and Portland photographer Harry Dawson, Stamper made contact with descendants in four families and examined landmarks and artifacts that tell some of the Jewish history.

by Cynthia D. Stowell

Rabbi makes contact with Kaifeng Jews

Qu Yuan is one of a hundred people in Kaifeng, China who are registered Jews. When she comes to Portland State this fall, she will be the first of her people to study Judaism in our country.

Cut off from the rest of the Jewish world, the isolated Jews of Kaifeng were able to maintain their traditions for eight centuries. But the death of the last rabbi in 1930 and the destruction of the synagogue by the Rooding Yellow River in 1952 were the beginning of the end of a community that one number had 3,000.

"There's nothing like it,” said Rabbi Ikeya Stamper, PSU adjunct professor and director of the Institute for Judaic Studies, housed at PSU. "It is an amazing example of an island community. Their power of survival and tenacity outweigh the fact that in the last 100 years the traditions have died out."

Rabbi Stamper journeyed to Kaifeng last year to find what was left of the Jewish community. With the help of PSU Chinese instructor Katherine Shen and Portland photographer Harry Dawson, Stamper made contact with descendants in four families and examined landmarks and artifacts that tell some of the Jewish history.

by Clarence Hein

For three Portland State graduate students, the cooperative agreement between PSU and Zhengzhou University in China has meant immediate and significant educational and career opportunities. Cynthia Grubis, John Duke and Joel (Be) Magnuson left for China last summer to study English teachers at Zhengzhou University for two months after PSU President Joseph Blumel and Che Deji, Zhengzhou University president signed the formal agreement.
Author's first novel shows native intelligence

by Cynthia D. Stowell

"A native is a man or creature or plant indigenous to a limited geographic area—a space bounded and defined by mountains, rivers or coastline (not by latitudes, longitudes or state and county lines), with its own peculiar mixture of weeds, trees, bugs, birds, flowers, streams, hills, rocks and critters (including people), its own nuances of rain, wind and seasonal change. Native intelligence develops through an unspoken or soft-spoken relationship with these intertwined things: it evolves as the native involves himself in his region ... I don't think you get native intuition or genius by wanting it. But maybe through long intimacy with an intelligent native, or with your native world, you begin to catch it kind of like you catch a cold. It's a cold worth catching."—David James Duncan, from The River Why

The native intelligence that author David James Duncan "found" while growing up in Oregon fills the pages of his first novel, The River Why, published in 1983 by Sierra Club Books. As Duncan's fictional fisherman, Gus Orviston, travels up the rivers of self-discovery, it's clear that the native Oregonian has also caught another kind of intelligence from his long intimate association with nature. Duncan's first novel has been profitable for Duncan, whose writing efforts have been rewarded with both critical acclaim and commercial success. The River Why stands alone, not only because it was the first novel published by Sierra Club Books; drawing as it does on the rich diversity of Duncan's experience as a writer, The River Why has resisted being pigeonholed as a fishing tale, environmental treatise, spiritual odyssey, coming-of-age chronicle, regional work, or any other genre.

And yet the novel is all of these things. It is about growing up in Portland and fishing the rivers of Oregon; about the changing environment and enduring human qualities; about finding love and living with the question "Why?" And it is about fishing.

The River Why was born of the realization that a writer has to write about the familiar. "I was working on a Christmas story that was quite serious," explains Duncan over breakfast at his favorite cafe near the Oregon coast. "There was this old man in the story who kept butting in with these fishing scenes that were completely ruining the novel. I realized I didn't know anything about what I was trying to write about, but I did know something about what this old man was butting in about ... It was some kind of fiction about fishing that wanted to be written."

Not much later, Gus Orviston was conceived. Spawned by a "raucous cowgirl" and an "effete angler," who takes predictable sides in the age-old bait-versus-fly fishing controversy, Gus seems fated to a solitary streamside life. But once he has left home, settled into a coastal cabin, and immersed himself in his "Ideal Schedule" (1½ hours of fishing per day), Gus is awash.

"All I recall," says Gus, "is stream after stream, fish after fish, cast after cast, and nothing in my head but the low cunning required to hoodwink my mindless quarry. Each night my log entries read like tax tables or grocery receipts, describing not a dream come true, but a drudgery of double shifts on a creekside assembly line.

Then the "whys" start coming. Why fish? Why have friends? Why die? Why live? Why love? Gus finds many answers — in his offbeat neighbors, in a "fishergirl" named Eddy, in a little brother wise beyond his years, in Duncan's own publishers — anyone who has read this book, may well ask: what are the secrets of success for Gus Orviston, travels up the Willamette and Columbia rivers after fish after fish, cast after cast, and moves his log entries from the "Ideal Schedule" to "a river with no name." Was it the rural life? Was it the adventure? Did he learn to catch colds or fish? Or was it the unexpected introduction to art and the personality of the artist ...

But what Gus learned is that writing is a habit. It's a disease. You can catch a cold. You can't catch a river."

Duncan returned to Portland State in May and captivated a small crowd with readings from The River Why and a novel in progress that he's calling "Kid Buddhas." When his friend and former English professor Henry Carlile introduced him, he made two points clear: Duncan is not Gus and, much to Carlile's surprise, he's not a writer. Duncan is not Gus and, much to Carlile's chagrin, Duncan is not the product of creative writing classes, "Anybody who talks to me for half an hour knows that I'm not Gus," says Duncan later. "I don't know how to tie flies — Henry was glad to announce that to everyone. I'm a little put off by the fascination everyone has between an artist's life and the personality of the artist ... I guess I'm more interested in how The River Why is autobiographical for the person reading it."

"I don't like angry environmental tirades. They're boring."

And yet Gus' experiences, with the rivers, mountains and people of Oregon as well as with the metaphysical world, are obviously quite familiar to Duncan. Growing up on the east side of Portland, Duncan watched his family's two "country" homes get swallowed up in urban sprawl, and his fishing creeks with them. "When I was young we used to watch silver salmon spawning in Cremet, I think the last salmon got killed when I lived there," Duncan pauses, the corners of his mouth turn up, and he launches into a tale that sounds like a River Why episode. "I saw these little kids one day with garden rakes and pitchforks chasing this moldy old salmon down the creek. ..."

As a perceptive writer, Duncan saw the creeks deteriorate even more. "I wrote The River Why living on Johnson Creek (Portland), which is just a mess. The steelhead would come in winter and by midsummer the water levels were so low that all the fingerlings and smolts would just be dying like crazy from all the detergent and chemicals in the water."

He saw it but he couldn't write about it. "It wasn't inspirational, it was infuriating. I don't like angry environmental tirades. They're boring."

This is where Duncan, who is not a member of the club that published his book, may disappoint environmentalists. While Duncan secretly wishes that the Columbia River dams would self-destruct and he admits that a clearcut is "horrifying when you first see it," the grandson of loggers is sympathetic to humans and their practical pursuits. In this way, Duncan is truly Oregonian.

"I'm all for preservation ... but a weakness of the environmentalists is that a lot of them are just not financially dependent on doing anything that is at least ostensibly destructive to the environment. You get down to these little towns, towns like Valdez or Altona logging towns where these guys grew up in a logging culture and there isn't much else that they know how to do ... Guys like that are bound to be casualties of environmentalists, and bound to hate them."

Duncan is a maverick among writers, too. Calling his writing style "Baroque" in comparison with the sparse style of much contemporary fiction, Duncan recalls a negative review he particularly liked. "The guy said, 'This writer sounds as if he hasn't read anything written in the last forty years.' He wanted me to be reading — I can't even think of their names — those guys in 'New York.' Duncan laughs at the lapse of memory.

As far as Duncan is concerned, many contemporary fiction writers make two fatal mistakes: they study creative writing and they read only fiction. "People, as soon as they have an inkling that they want to write, just start studying writing. Americans are such how-to-ists, they think there's just going to be something out there to take a class so that I can write a novel like Charles Dickens? Well, first you live in London for about 25 years, 150 years ago. Then, if you're amazingly perceptive, you can come to my class and I'll show you how to do it by handing you a pencil and a piece of paper."

Duncan admits to reading his contemporaries, but says, "I like ideas probably more than fiction for coffee beans to grind."

Some of his favorite ideas come from "really obvious people like Jesus and Mohammed and Krishna and Rama and Gautama Buddha. I guess that's my favorite intellectual hobby — reading about the lives of these men and the culture that spread around each one."

The "native intelligence" of the eastern hemisphere crops up in The River Why, especially when Gus returns from the source of his river and reflects. "You have seen that the answer to the 'why' was the word itself. Even while Duncan was at Portland State, when he wasn't writing "steamy crap," he was joining his native experience with other worlds. I published a poem in The Review, a doggerel poem about a Zen cowboy," he remembers with amusement. "It was prophetic because this TV program came on called 'Kung Fu' ..."
AlumNotes
Continued from p. 6

Lt. Christopher Xenakis (80 MA, Naval Hospital, Oakland, Calif.), has won medals and cash prizes in an essay contest sponsored by the U.S. Naval Institute. The contest is designed to promote research, thinking and writing on the topic of leadership in the sea services.

In Memoriam
Sharon A. Bernfeldt (77), an English teacher at Western Business College, Portland, died July 10 in her home. She is survived by three brothers, a sister, her mother and grandmother.
Brian D. Connolly (78) died of cancer June 6 in a Portland hospital. He was 23, and was to receive his degree in mechanical engineering at PSU graduation exercises June 8. He is survived by his parents and two sisters.
Pauline Everly (58), longtime curator of education at the Portland Art Museum, died May 5 in a Portland hospital. Among her many accomplishments, she was responsible for an educational program that brought nearly every child in the Portland school system to the Museum.
Gregory L. Noff (72), an employee of Merrill Lynch Pierce Fenner & Smith Inc. for ten years, died recently at his Southwest Portland home of a brain tumor. Surviving are his wife, Catherine A., three children, and his father, Glenn, all of Portland.

Alum prepares book for battered
Where does a victim of incest, rape or battering turn for help in the self-healing process? This is a question that Wendy Ann Wood ('83) explored while she was a student in PSU community psychology classes. "Many times, former victims search local bookstores for a hint from some text that they are not alone in this struggle and that others have also experienced such pain and trauma," said Wood.
Now that she has graduated, Wood is trying to fill the gaps she found on bookstores. She and a co-editor are collecting the poetry, prose, journal entries or black ink drawings of victims of sexual or domestic violence for a book entitled Echoes.

"This is an attempt to communicate to others, who have had similar life experiences, the wide spectrum of emotions that are normal for a self-healing recovery process to occur," said Wood. The book should be a welcome resource to people who have not found solace in the clinical research or the "surreal versions of one victim's story" that are currently available, Wood noted.
Material collected for Echoes will be printed anonymously, unless otherwise requested, and only with a signed release from the author. Submissions may be sent to Wendy Ann Wood at Echoes, P.O. Box 194, St. Helens, OR 97051.

SPORTS SPECTACULAR $40 FAMILY ALL-SPORTS PASS
The new $40 Family All-Sports Pass admits you and your family (six total) to your choice of 75 home events during the 1984-85 season, including:
PSU Viking football
Coach Don Read says the pass is back — starting with the Sept. 1 opener with South Dakota State — followed by five more home games.
Guisti basketball tournament
The women's Viking basketball team should have one of the nation's top scorers in Sheno Van Loo. This year's Guisti will attract Alabama, Indiana, Wyoming, Clemson, and Northwest entries.
PSU baseball
The PAC-10 Northern Division champions seek to win another crown next spring

Get your $40 Family All-Sports Pass today — the biggest bargain in PSU sports history!

by Teresa Ericson ('83)
Alumni Correspondent

Tracking the elusive alum.
Leaving PSU doesn't mean losing all contact with the University, as a retired professor hopes to show a farflung alum.

"Up until graduating from PSU, Norbert Marx ('67, '71) returned to Cologne, West Germany, out of reach of his alma mater. Like many other universities, PSU had not yet developed a formal means of keeping track of its most elusive alumni — those with career plans that include a return to their native countries.

Now, more than a decade later, a retiring PSU professor and a new committee have teamed up to establish a solid link with graduates like Norbert. Marguerite Marks, admissions officer for international students, is volunteering her services as coordinator of the new International Student Alumni Program. Together with a committee of international alumni, Marks will be busy locating graduates, establishing a means of communication (such as an international newsletter), setting up alumni clubs in other countries, and encouraging a relationship between international alumni living in Portland and students enrolled at PSU.

No, Norbert, can you hear us?

STUDY & TRAVEL WITH ALUMNI
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Limited warranty...
Those of you who have just realized that a college degree does not automatically guarantee employment can take heart. An alumni committee on Work has been established to assist Mary Cumpton ('57), Director of Placement at PSU. The committee and other alumni volunteers will work with you, the PSU alumni and graduates in all aspects of career search and selection. Due to the interest expressed, this will be a high priority activity, slated to begin in September. Alumni who would like to speak or who have employment opportunities to offer are encouraged to call the Alumni Office, 229-4948.

Welcome to our new column, "Speaking of alumni...," a space devoted to news from PSU's Alumni Relations office. Whether it's a report on alumni committee business, a tip on travel, or a special opportunity for alumni, you'll find it in this column, written by PSU alumna Teresa Ericson ('83). Watch for "Speaking of alumni..." in each issue of Perspective.

Robert Taylor
Director
Alumni Relations

The spirit of giving and the work of the Alumni Benefits Committee go hand in hand. Chairman Dick Adamek ('70) has announced that the Alumni Benefits Card (ABC) will be given free of charge to all 1984 graduates for the first year. The ABC's virtues will be entailed in a future mailing, but the card's basic draw is that alumni can enjoy the use of many University resources for a small annual charge (and can benefit from other resources by payment of an additional user's fee).

Dick is also pleased to announce a 10% benefit increase for policyholders of the committee-sponsored supplemental group term life insurance policy. The increase is effective immediately at no extra premium cost.

SWIM & GYM
Alumni Benefits Card 229-4948

Words are cheap...
It is now possible to conquer the greatest, most widespread fear among people — the fear of public speaking. Ben Padrow, PSU's Speech Communication, and Elaine Cogan, writer/communications consultant have written You Can Talk to (Almost) Anyone About (Almost) Anything: A Speaking Guide for Business and Professional People. The authors explain the secrets of public speaking from A to Z, leaving you with a legacy of new skills and confidence. To order at a 20% alumni discount, call Continuing Education Media/Publications at 229-4800 (toll free in Oregon, 1-800-452-4904).

Europe on a Budget...
Let an expert show you how to see more of the real Europe for less money and trouble. Rick Steves' Europe Through the Back Door guides you through a European tour without sacrificing "sleep, nutrition, safety, or cleanliness in the name of budget." A companion guide, Europe 101: History, Art and Culture for the Traveler, serves as a primer outlining all European history in a scant 518 pages. These books and other travel accessories are available at the Alumni Office, along with details on Rick's upcoming lecture in November.
volunteer (n.) A person who performs or gives his services of his own free will.

One of the best things about being a volunteer is that you do it because you want to. And PSU gives you plenty of reasons to want to!

Did you ever notice that real "movers and shakers" have one thing in common? They are often the most active volunteers in their community. They want to be involved in shaping their community's future. And they know they're sharpening their own business and leadership skills by getting involved.

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**Foundation News**

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**First general deposit campaign called big success**

Nearly 350 PSU students have realized a different kind of return on their deposits. By donating their general deposit refunds to the PSU Foundation, they have given their support to the programs they like best.

The Foundation's first general deposit campaign has netted a total of $6,800 from students who made gifts of the deposits they paid last fall. These $25 deposits cover any library fines or damages students might incur during the year, with the balance refunded the following summer. This year, students were given the opportunity to donate their refunds to the Foundation.

"Did you know that tuition and fees only pay about one-third of the educational costs?" asked a letter that went out to students in May. Another third is paid by state taxes and the final third comes from private gifts, explained the letter. An enclosed pledge card gave students the chance to earmark their donated deposits.

The most popular target for the gifts was scholarships, followed by specific academic departments and library resources, noted Rena Cusma ('69), executive director of the PSU Foundation. Calling the campaign a big success, Cusma said the benefits go beyond the actual dollars collected. "It makes students aware of the Foundation and shows them how they can give while they're still in school and can see the results," she said. "And it's a painless way to give."

**Foundation Profile**

**PGE President wants to raise expectations for PSU**

Portland General Electric President William Lindblad was recruited for the Portland State Foundation Board three years ago by Earl Wantland, Telkonix President, and accepted the position "basically," he says, "as a mark of respect for Earl." Since then, Lindblad has developed a keen interest in the future development of the University and the Foundation.

"I'm not particularly a joiner," he says, "so when I take on things I like to do them for their own merits." He is especially interested in the Foundation's role in fund raising and in lifting community expectations about what Portland State can contribute to the region.

"I'm concerned that the people of Oregon recognize that Portland State is a 'full-service' university, one of three major universities in the state," he says. But because of PSU's history and its recent development, "not enough is expected of it by Oregon's leaders."

Citing PSU's location "at the hub of business" in Oregon, Lindblad said it is essential that Portland State be everything it can be.

Service on the Foundation Board was not the utility executive's first contact with PSU. One of his eight children, Margaret, graduated from PSU's School of Health and Physical Education two years ago. Also Lindblad, as an engineer and the head of a major electric utility, has had a continuing interest in PSU's engineering curriculum.

"PSU can use your skills in any number of ways:"

**Alumni committees** — Try your hand at legislative lobbying, student recruitment, alumni chapter development, communications, or fund raising.

**Leadership** — Take command as a special events chairman, PSU Foundation board member, or team leader in the annual fund.

**Fund raising** — Personally contact alumni for annual gifts, large and small donors, in person or by phone.

**Host/hostess** — Enjoy entertaining? Offer your talents by hosting phone appeals, receptions and special events.

Do yourself and PSU a favor by volunteering your time, your talents and your ideas now. Contact Floyd Harmon ('79) at 229-4911.

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**Oregon's first football game of the '84-'85 season**

**PSU vs. S. Dakota State**

1 p.m., Sept. 1

Civic Stadium
PSU walking tour
Take a walk around campus

The PSU campus has changed dramatically since the University first took up residence in the Park Blocks in 1952. From one building — Old Main — the campus has grown to over 25 buildings in a 28-block area.

Grads coming back to visit can be a little confused by the changes. But a new "Walking Tour" brochure can make campus visits fun and informative.

The brochure, available at the Admissions Office after Sept. 1, is a pleasant ramble through the buildings and past the artwork of the PSU campus, with enough historical notes sprinkled in to pique the walker's interest.

For instance, the Walking Tour introduces Smith Memorial Campus as the building with the most history. Eight higher ed campuses to be named after a student, then takes the walker inside to look at two sculptures and out the Park Blocks door to a sugar maple that was dedicated to a former PSU administrator.

The Walking Tour was designed and photographed by PSU alumna Rob Reynolds (74), a local graphic artist who regularly shares his talents with the University's Publications office, originator of the brochure. Reynolds' photographs enliven the Bulletin, PSU's biennial catalog, as well as numerous campus brochures, posters and newsletters.

If you're in town and want to take a walk, or out of town and want to see how PSU has changed, write or call for the Walking Tour at the Portland State Admissions Office, P.O. Box 753, Portland, OR 97207, (503) 229-3511.

Manning's message
Continued from p. 3

changed his mind. "Trade and investment opportunities exist immediately," he says. "We need China very badly as a market for Oregon products, and we now have that opportunity. It's greater than 15 of us who would not have seen this (otherwise)." As a missionary group, he thinks that we have had an impact," he emphasized.

Nevertheless, Manning is now quick to advocate better coordination and organization of the developing trade relationship with its Pacific Rim neighbors, China and Japan. "The principal problem to be overcome is the ego issues and the foolish competition between the state and the city (Portland), i.e. who takes credit for a firm from Japan selecting Oregon for a production facility. The bickering only hurts the people of the state of Oregon."

"Let's come together with a joint organization which speaks for the state of Oregon. Every half-billion dollars of sustained export sales in the state of Oregon generates 30,000 jobs. That should be our goal and our mission."

Manning believes that the state's Department of Economic Development could take the lead, incorporating staff and money from the City of Portland as well. The city of late has been engaged in its own trade development efforts. Manning thinks that if Oregon's governor and Portland's new mayor-elect can work together on this issue, Oregon can make great strides toward the realization of its true Pacific Rim trade potential.

Manning sees Portland State as having "an opportunity to take a strong lead in forming the future economic base for the state of Oregon" through the University's public administration programs in the U.S. that are accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). Following a recommendation by NASPAA, the program was changed from departmental status at PSU beginning Sept. 15, 1984.

Computer Science moves to Engineering
The Department of Computer Science at PSU has been transferred from the College of Liberal Arts and Sciences under Dean William Paudler to the School of Engineering and Applied Science under Dean HackErasmus effective July 1, 1984. Computer Science shares quarters with Electrical Engineering in the Portland Center for Advanced Technology.

Suit settled out of court
A libel suit brought by Black Studies director Darrel Milliner against history professor Susan Karant-Nunn last year for remarks she made in The Oregonian was settled out of court in early July. Milliner had filed for $100,000 in damages after Karant-Nunn criticized a multi-cultural education program Milliner was proposing for the Portland School District. The two signed an agreement stating their "respect for one another as professionals" and their support of "academic dialogue as an appropriate means of resolving misunderstanding and differences in opinion.

In Memoriam
Eugene Wayne McNally
Eugene Wayne McNally, associate professor of Health & Physical Education at PSU since 1956, died May 24 of an apparent heart attack. He was 57.

Gene was graduate coordinator and health education coordinator of HPE. He had been active in PSU's Adult Fitness Program since 1955 and was a member of the President's Council for Physical Fitness. Editor of the OAHFERD Journal (Oregon Association of Health, Physical Ed., Recreation & Dance), McNally had received that organization's award for Outstanding Contribution as well as an outstanding service award from American Red Cross.

McNally is survived by Katherine, his wife of 33 years, two children and a brother.

James W. Coombs

One of the original Vanport faculty members, Jim Coombs was among the founding fathers of PSU's engineering programs. He became co-chairman of the Engineering Department in 1956 and chaired the following year, continuing until the Department merged with the department of the new Engineering Department. From that time until his retirement in 1972, Coombs served on the executive committee of the department, which is today the School of Engineering & Applied Science. Coombs was involved in the design of PSU's Science Building 2, now housing Civil and Mechanical Engineering and most science laboratories.

Briefly . . .
Two studies on elderly launched
Spero Manson, acting director of the Institute on Aging, has begun research on the relationships between physical illness and depression in older American Indians. A grant of $37,500, annually for the next three years from the federal Alcohol, Drug Abuse and Mental Health Administration will fund the research.

Older American Indians "are at especially high risk for health problems and, thus, especially vulnerable to depressed mood," said Manson, who will utilize intervention and prevention techniques as part of his research.

Earlier this year, PSU and Oregon Health Sciences University received a post-doctoral training grant from the National Institute of Mental Health that will fund investigations into the mental disorders of minority elderly populations in the Portland metropolitan area. Under the supervision of Manson, trainees will conduct the research, which is unusual in its focus on links among aging, culture and mental health factors.

Foreign language prof abroad
The University's Foreign Language office resembled a passport office this spring as senior faculty members departed for overseas assignments for both PSU and the Oregon State System of Higher Education. Among the PSU language faculty working throughout the world this summer were David Remy, directing a Hispanic Studies Program in Madrid; Sandra Rosengrant, Russian Overseas Program; Frank Vecchio, Acquiring Language Proficiency in Summer (U.S. Program) in Mexico; Laurence Komitz, Overseas Program in Japan; Earl of PL, Overseas Program in Mexico; William Springfield, On-site Language Study, Yugoslavia.

Public Administration program accredited
PSU's Graduate Program in Public Administration, in the School of Urban Affairs, has joined 75 other

PSU service awards honor pair
At spring commencement June 8, the University presented Distinguished Service Awards to two Portland residents known for their extensive volunteer work in the community.

Louise K. Scott was recognized as "an energizing force for volunteerism in Portland," and particularly for her work on behalf of the city's musical climate and the isolated elderly and infirm. During her decades of leadership, Mrs. Scott served as the first president of the Chamber of Music Northwest board and has sat on several other boards. She helped organize and raise funds for Project Linkage, a group of twenty churches in Northeast Portland providing assistance to homebound elderly.

Leland H. Johnson, a retired banker, has performed community service "so broad that it constitutes a second career," according to the award citation. Johnson is a trustee of Pacific University and has been active in many organizations devoted to health, education and the arts. The citation reads, in part, "Leland Johnson does not rest with good intentions, but turns them into good works, giving generously of his time and talents in return for the trust placed in him."
Face it — the words of hope and inspiration offered at a college commencement are respectfully absorbed, but the graduates are really there to be seen. So it was not surprising that the primary occupation at Memorial Coliseum June 8 was the search for familiar faces down in the mass of caps and gowns or up in the tiers of onlookers. And once the faces were located, there was much smiling and mugging for the countless cameras focused on 1984 Spring Commencement.

Photos by Cynthia D. Stowell
Performing Arts

FRIENDS OF CHAMBER MUSIC
8 pm, Lincoln Hall Auditorium Call 229-4076 for info.
Oct. 10 Prague String Quartet
Nov. 20 Miscourt Trio
PSU GUITAR SERIES
4 pm, Lincoln Hall Auditorium 229-3105 for admission info.
Oct. 14 Bryan Johnson
DANCE PERFORMANCE
Lincoln Hall Auditorium 229-3105 for information.
Oct. 12, 13; The Company We Keep
19-21
PIANO RECITAL SERIES
8 pm, Lincoln Hall Auditorium 229-3105 for admission info.
Oct. 22 Howard Shelley

COASTER THEATER
Wed.-Sat. 8:30 pm, Sunday 7:30 pm; All seats 7.50. Box Office open 11 am-4 pm Tues-Sat. & 90 minutes before each performance. Telephone charge (VISA, Mastercard) call 503-336-1241. Cannon Beach, Oregon. Children 6-12 must be accompanied by adult. Children under 6 not admitted.


DRAMA
Lincoln Hall Auditorium 229-4612 for further details.

Nov. 9-10, "Uncle Vanya" by Anton Chekhov (a new translation by Irina Cheprakova & William M. Tate), directed by Wm. Tate.

BROWN BAG CONCERTS
Noon, 75 Lincoln Hall, Free.
Sept. 23 Lincoln Hall Chamber Players; PSU Faculty
Sept. 27 Portland Opera Association preview "The Barber of Seville" (Portland Opera season tickets available for purchase)
Oct. 2 David Johnson, baritone. & Sylvia Killman, pianist, featuring "Dover Beach" by Samuel Barber with string quartet.
Oct. 18 Portland Opera Association preview "Carmen"
Nov. 6 PSU Guitar Ensemble (Tentative)
Nov. 8 University Orchestra with PSU Voice Faculty (Gordon Sollie directing)
Nov. 15 PSU Chamber Choir (Bruce Browne conducting)

Special Events

TRANSFER STUDENT ORIENTATION
Aug. 27-28 Transfer students to meet with PSU faculty advisors to evaluate their academic credits. Call 229-1406. 338 Smith Center.
Aug. 27-9 am-2 pm (hour of campus & library);
Aug. 28 6:30-9 pm (hour of campus only).

Campus Notes

Community Notes
Sept. 3 Labor Day observed; PSU closed.
Sept. 7 Fall term advance registration ends
Sept. 21 General registration begins for Fall Term
Sept. 24 Day & evening classes begin. Also, Sr. Adult registration begins on a space-available, tuition-free, no-credit basis. Contact the Sr. Adult Learning Center, 137 Neuberger Hall, 229-4739.
Nov. 12 Veterans' Day observed; PSU closed.
Nov. 22-25 Thanksgiving Holiday; PSU offices closed.
Nov. 23, Library & Computing Services open limited hours.

Lectures

FOREIGN LANGUAGE DEPT. COLLOQUIUM SERIES
Wednesdays, 1 pm, 461 Neuberger Hall, Free.

Sept. 26 Capt. Richard Steinke, ROTC
Oct. 3 Michael Gould, Asst. Prof., French
Oct. 10 Kazem Taherian, Assoc. Prof., Persian Language & Literature
Oct. 17 Sandra Rosengrant, Asst. Prof., Russian
Oct. 24 Frank Winkley, Prof., Psychology
Oct. 31 Laurence Komirz, Asst. Prof., Russian
Nov. 7 Earl Rees, Assoc. Prof., Spanish
Nov. 14 Louis Eto, Assoc., Prof., German, & Hungarian, & Head, Dept. of Foreign Languages

1984-BIS DANCE SERIES
8 pm, Shattuck Studio Theatre (room 212); Single tickets: $6 general, $5 students, sr. adults. Series tickets: $30. Call 229-3131 for information; 229-4440 for tickets.
Oct. 4-6 Judith Hamer, Dans Solo

Sports

FOOTBALL
Home games (*) at Civic Stadium, call 229-4000 for ticket info.

 Sept. 1 St. Louis, 7:30 pm
 Sept. 8 Idaho, 7:30 pm
 Sept. 14 Montana, 7:30 pm
 Sept. 22 Weber State, 7:30 pm
 Sept. 29 Humboldt State, 7:30 pm
 Oct. 6 Sacramento State, 7:30 pm
 Oct. 13 Cal Poly, 7:30 pm
 Oct. 20 Montana State, 7:30 pm
 Oct. 27 Wisconsin-Stout, 7:30 pm
 Nov. 3 Santa Clara, 7:30 pm
 Nov. 17 Cal St.-Northridge, 7:30 pm

VOLLEYBALL
Home games (*) at PSU's Main Gym at 7:30 pm (except as noted)

Sept. 7-8 Tourney at UC-Davis
Sept. 14 *Alumni Tournament
Sept. 20-22 Invitational at Brigham Young
Sept. 23 *University of Portland
Sept. 28 Weber State
Sept. 29 - Idaho State
Oct. 4 *Montana State
Oct. 6 *University of Montana
Oct. 8 Boise State
Oct. 11 *Eastern Washington
Oct. 13 *University of Idaho (2:30 pm)
Oct. 17 *Boise State
Oct. 19 *China Jr. National Team
Oct. 20 Portland
Oct. 23 *University of Washington
Oct. 26 Montana
Oct. 27 Montana State
Oct. 30 Oregon State
Nov. 2 *Idaho State
Nov. 3 *Weber State
Nov. 9 Idaho
Nov. 10 Eastern Washington
Nov. 13 *Oregon State
Nov. 16-17 M.W.A.C. Championshps (TBA
Nov. 20 Oregon
Nov. 30 N.C.A.A. Regional (TBA)
Dec. 1 N.C.A.A. Regional (TBA)
Dec. 7-8 *N.C.A.A. Final Four

David Duncan balances humanity, seclusion

Continued from p. 10.
A private and rather shy man, Duncan has survived public recognition with characteristic irreverence. "People treat you differently when you have a book published. It sort of irks me that to have a publicly acknowledged symbol of success like books on a bestseller list means so much to people." Some people's reactions were important to him, however. "My grandmother tried to read the book and found a few of her color words and started crying. Then she found Paul Fintanich's (65) review in The Oregonian and started crying again for the opposite reason. She was so proud."

Living in Neskonlith with his wife Alice, who is also a writer, and their toddler Thomas, Duncan has chosen a life at once apart and engaged — away from the city ("every time I get into rush hour I get enraged") and yet in the middle of "a human community" he values ("I'm a tribal writer"). It is a writer's dream, because with the success of The River Why, he doesn't need to work and can write for hours every day.

"I was like a kid in a candy store when I got all the time to write," says Duncan, embarrassed to list all his works underway. But like Gus, Duncan has found some pitfalls in his Ideal Schedule. While he was writing The River Why, he tended lawn and drove a cardboard recycling truck. "I thought I'd write a lot faster if I didn't have that job sapping energy. I'm convinced now that I wouldn't... you only have so much creative energy. In fact, I'm tempted to start mowing some lawns."
... great news, Viking! Portland State University alums like us can join the PSU Co-op Bookstore. We're shareholders, so we can help shape policy and get great deals on PSU stuff, not to mention all the great books and magazines and computers. And then, Viking, we get a rebate on our purchases at the end of the fiscal year, assuming we make a profit! We're entrepreneurs... part of all this is ours. How does that make you feel?

I understand Harvard dads talk baby talk to little kids. I miss that.

I think he actually means the store is going to pay him to buy these itty bitty sweats.

PSU Co-op Bookstore
S.W. 6th & Hall    Regular Hours    8 am-5 pm Mon.-Fri.    10 am-4 pm Sat.
PARKBLOCKS BOOKSTORE in the PSU Student Union    7:30 am-5 pm Mon.-Fri.
Portland State University alums can join the co-op at Sixth and Hall.

PSU Perspective
P.O. Box 751
Portland, Oregon 97207

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MOVING?
Send this label (or copy of it) with your corrections to:
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Portland, OR 97207