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Collage

Broadway choreographer creates work at PSU
See page 3
Budget crisis forces tough decisions

by Clarence Hein

A fiscal one-two punch involving shortened state revenues and a projected enrollment decline, combined with a legislatively mandated freeze on tuition, has forced University administrators to develop a plan for cutting $1.7 million from Portland State's operating budget for next year.

In developing the budget reduction plan, PSU President Joseph Blumel said he intended "the least long-term damage to the University," and to avoid a formal declaration of "financial exigency." Two years ago, another round of severe budget cuts forced a declaration of exigency and elimination of 40 academic positions, including the entire departments of journalism and film, and suspension of several certificate and area studies programs.

The current plan includes suspension of one program—the certificate in public health studies—and reductions of positions in a wide spectrum of academic and administrative departments across campus. Approximately 30 academic and 15 classified positions would be cut under the plan. The cuts were not assigned to academic units on an across-the-board basis, according to the president, who worked to maintain quality in selected areas of high student demand or with potential impact on the state's economic development. Engineering, computer sciences and the School of Social Work, for example, received no position cuts.

The avoidance of a formal declaration of exigency was supported by nearly all faculty members and groups which made recommendations to President Blumel. "Two years ago," he said, "when we declared exigency, we were in good company with the Universities of Washington, Michigan, Washington State and many others also declaring exigency." The same is not true this year, however, and a second declaration at PSU would be an "extremely negative" signal to the academic community and to potential students, Blumel said.

A more and more difficult task

Planning for the budget reductions, even without the formal declaration of exigency, becomes more difficult with each year, the president said. Portland State, which never has been blessed with an excess of academic programs, is in a position where there

Continued on p. 2
Faculty, staff brace for second round of cuts

Continued from p. 1

is little flexibility in handling budget cuts. Vacant positions, for example, are few, and generally not in the areas where cuts can be made.

The latest PSU budget crisis stems from a lack of economic recovery in the state and, while the legislature granted some increases in selected areas (such as high technology programs and international trade) the overall picture for higher education is grim. Added to that is a mandate from the state to help hold current levels, cutting off a potential source of increased revenue for colleges and universities.

A new funding formula, adopted by the State System of Higher Education, news more closely to a dependence on enrollment. This provided the second half of the one-two punch at PSU which had suffered a 15 percent enrollment decline over the past three years. Enrollment this year, however, has stabilized at PSU, an encouraging sign for the future.

Major aspects of the PSU budget reduction plan include six faculty and 14 classified positions from non-instructional areas (such as the President's office and support services); ten faculty positions from the College of Liberal Arts and Sciences; three faculty from the School of Business; 1.5 from the School of Education; two from Health and Physical Education; 3.5 from the School of Performing Arts; and one from Systems Science. In addition, 1.5 classified positions will be cut from instructional units. In all, some 30 faculty and 15 classified positions will be lost.

Among the evidence of growing support, Blumel mentioned testimony favoring PSU's development by members of the public during the state's hearings on the strategic plan for higher education. He pointed out that the City of Portland was instrumental in acquisition of the Portland Center for Advanced Technology, and the legislature, following testimony from the University and community, provided $230,000 to establish the Institute for International Trade and Commerce. There also has been excellent growth in private financial support for PSU which climbed to $1.7 million last year.

In spite of the "good" news, however, President Blumel points out that further budget cuts cannot be made without serious consequences for the academic quality of University offerings.

Portland State given go-ahead to establish Institute of International Trade and Commerce

Portland State, in a major academic and public service development for the region, has been given the green light and the funding—to establish the Institute of International Trade and Commerce on the Portland campus.

The Institute, which was granted $230,000 "seed money" by the state legislature, will have several objectives: to increase the awareness of the significance of international trade to economic development in Oregon; to strengthen the linguistic and cultural skills of those involved or to be involved in international trade; and to encourage steady development of export markets for key northwest agriculture and industrial products. The Institute will concentrate initially on Japan, Korea and China.

President, Assistant to the President for University Relations, has assumed the temporary directorship of the Institute pending identification of a permanent director. He has established an advisory board including major figures in the region in international commerce. Members are: Lloyd Anderson (chairman), Executive Director, Port of Portland; Wendell Wyatt, attorney; Sam Naito, Norcrest China Company; Bob Short, Chairman, PGE; John Anthony, President, Portland Community College; and Lloyd Porter, District Director, International Trade Administration, U.S. Department of Commerce.

The Institute will employ a three-part approach to its mission. First, it will help expand academic programs at PSU in the international field, including language and cultural courses as well as international business subjects. It is hoped that the University will offer a bachelor's degree in international trade through the School of Business, and in international studies through the College of Liberal Arts and Sciences. Second, the institute will offer a comprehensive program of seminars and short courses for professional development for those already involved in international trade.

Third, the institute will encourage research activity in the area of international trade and commerce. Besides getting the institute under way, the director and advisory board are charged with identifying additional financial resources totalling some $230,000 for continued operation and expansion of the institute.

Establishment of the institute and the achievement of state funding are major accomplishments for PSU. The institute is a significant addition to the University's growing reputation as a leader among Schools of Business and in providing international studies.

Perspective wins two IABC awards

PSU Perspective recently won two awards from the International Association of Business Communicators during an annual District 6 competition involving 800 entries. PSU's alumni paper won two "awards of merit" in the 'mapapaper' category: one for publication design and the other for outstanding overall achievement (external publications).

PSU Perspective

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PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

Letters

"Gracias" from the President of Peru

Tengo el agrado de dirigirme a usted en relación a la carta que ha hecho llegar al señor Presidente de la República, Arquitecto don Fernando Belaunde Terry, mediante la cual le expresa su felicitación por la encomiable labor que cumple el Cónsul Ad-honorem del Perú en Portland, señor Oscar Flores Fiol.

Al respecto, a nombre del Jefe de Estado agradezco las amables expresiones con las que conceptúa el desempeño del distinguido funcionario peruano, quien representa los intereses de nuestros connacionales en esa localidad.

Atentamente,
Oscar Maurtua De Romana
Secretario General de la Presidencia de la República

Generous and gracious

Clarence Hein was both generous and gracious in presenting our interview in PSU Perspective, Spring issue. His insights and participation through writing are commendable. The "kosmopolites" focus on PSU graduates who are contributing in a real and humanitarian way is heartwarming. It was an honor to be included.

Yvonne Cornell
PSU student
Donald McKayle: Campus is just a step off Broadway

There is none of the glitter of Broadway surrounding director/chorographer Donald McKayle as he coaxes, corrects and applauds his dance students in the PSU studio. In T-shirt and sweatpants, the 30-year veteran of stage, film and television doesn't let a couple of Tony and Emmy Awards stand between him and a good workout with virtually anyone. But McKayle radiates an aura of creativity that has generated such hits as "Sophisticated Ladies," "Raisin," and the television special "Free to Be You and Me." Married at the level with the talents of wife and costume designer Lea Vivante and PSU's "The Company We Keep," the choreographer's presence brought sparkle to the Lincoln Hall stage.

McKayle came to Portland State last January to choreograph a work for the company; in April, the resident ensemble premiered "Ricochet," set to a suite of jazz music by Claude Bolling and Jean-Pierre Rampal. This fall, McKayle returned to PSU to choreograph a different work, "Collage," combining jazz fusion music with projected images from nature. "Collage" premiered at PSU Oct. 21 along with "Parabola," by dance department head Nancy Matschek. Between dance classes and rehearsals, McKayle talked with Perspective editor Cynthia Stowell about his fruitful collaboration with PSU's School of Performing Arts.

PSU: It's exciting to have someone of your caliber working with PSU students and faculty, not just once, but twice. What do you call working with "The Company We Keep" — what brought you back a second time?

DM: When I was here the first time, I was really quite pleased with the level and quality of the dancers and also of their ensemble feel, the fact they were trained so equally — so that you'd give them something and you'd find there was a common aesthetic that translated it into their bodies and came out with something that immediately sent you into another idea. It's a very positive thing, because they're not precious about it. It's something they've evolved without setting it out as a goal.

PSU: From previous work with colleges, what did you expect to find at PSU?

DM: I've taught at many colleges — my last experience was at the California Institute of the Arts, where I was dean of the school of dance. I've taught at universities and colleges throughout the world — Europe and the Middle East as well as the United States. That's why I said that I was impressed, from the knowledge of what I would expect. Two years ago the Julliard Dance Ensemble took one of my works on tour and they were quite good, but they're a conservatory that specializes in dance. This is a different thing — it's a liberal arts university, so you don't expect that.

PSU: What is your feeling about the appropriateness of dance and performing arts in the liberal arts university?

DM: This is something that's been developing for many years. Dance was always in the physical education department, as it was here very recently. The idea that it was an art form was secondary. I think it's certainly part of education. Even countries that are economically underdeveloped value their culture tremendously.

PSU: Is the dancer from a university at a disadvantage compared to those who have had specialized training?

DM: You can't begin to dance at the university and expect to be a professional. Your body is formed already — some people can get past that, others never can. And you'll find that when most people leave university settings, they have to get deeper training. But I think these people are getting deep training here, so that's really what's quite unique.

PSU: What would you point to as the particular strengths of this company?

DM: First of all, they're very good dancers, physical dancers, and that is a tremendous strength. They perform well. They're very vulnerable in terms of trying to get what you're after. They don't come with a preconceived "I am." . . . Dancers are the instruments through which whatever you do has to be presented. Like in any other art form, if your instrument won't do what you put into it, then you don't have anything. It's in your head and hasn't been realized. With these dancers, it wasn't that process of "Maybe I didn't do it right" or "What's going on" because they're not executing what you've given them. They're very quick and amazingly mature artistically. And I think that's all a tremendous plus.

PSU: Your style seems to be very different from the company's dominant style.

DM: Yes, it is, but they adapt very well. We have no problem at all. The first time, I came with some ideas but was very ready to change if they didn't work out. The music I chose was something that was very accessible, mostly because I didn't know what the dancers were like and I wanted something I could feel at ease with. It worked out very well. They're very experimental . . .

This time I came with a lot of ideas. I worked with my wife, Lea Vivante, on the costumes with a very specific thing in mind. I talked with Darryl Clegg, the set designer, and gave him very specific images. The visuals of "Collage" are projected slides against natural backgrounds. We've been going out and scouting backgrounds. I've got a grove of alders I like, a wooded stream, meadow, pictures of the sea and foam breaking, birds on wires, roses . . .

PSU: It sounds like you've been affected by Oregon.

DM: Oh, oh, I've been tromping around through all kinds of terrain, with my boots on! I've been enjoying it very much. It's a very beautiful state . . . The country that you're in very much affects how you see things. Also it affects your ideas. There are bound to be things that enter almost by osmosis.

PSU: What do you feel you've been able to contribute to the Company?

DM: I don't know. I give a lot when I'm working with them and obviously a lot of things have happened because they were very eager for me to come back. There are certain things I've expressed that apparently no one else has, certain expressivity in the arms and extremities which tend to be second thought — to me they're very important. Plus, I think it's very good for the dancers to work with different people so that they can test themselves in other ways — so they'll know that it's not just being a big fish in a little pond, it's really that they're very good. That's all very strengthening.

PSU: What do you feel you've gained from working here?

DM: Oh, it's very nice working here because I can work without all the pressures of a big city. It's very comfortable to work in a place of this dimension. And you don't have all of the union problems and all of the things that you run into which can pull the plug even if you have the best intentions. Yesterday I saw a concert in the park, and we've been going to the theatre and dance performances all over Portland.

PSU: What else are you working on now?

DM: I'm working on a new musical called "New Orleans." I've co-authored it with Toni Morrison, the novelist. We've worked on it for two years now, and it will go into rehearsals the beginning of the year.

PSU: Is it a leap for you to go from choreography to writing a script?

DM: Everything is a kind of leap, but I always believed that it's all part of one thing. If I had an idea, I went after it and found out how good I was at it.
Compiled by Cliff Johnson

Vanport

Donald J. Davis (Vanport) is a certified public accountant with offices in downtown Portland.

John Halakon (Vanport), president of the Clackamas Community College, was honored May 21 by the Oregon Human Development Corp. for his work to improve human development services to various protected population groups.

Frank M. Trotman (Vanport) works as a senior field engineer with the Bonneville Power Administration's construction department.

50s

Jerry Connech ('59, '68 MST) writes an education column which appears in several Oregon newspapers. He also teaches courses for PSU, Lewis and Clark College and Portland Community College.

Nancy C. Carrillo ('56) has remarried, and following her retirement from 17 years of teaching in the Parkrose School District near Portland, she has devoted her time to raising three grandchildren. Now grown, her two step-daughters have married, and her step-son is a teacher.

Margaret L. Wallen ('56) is serving as chairperson of an Oregon League of Women Voters study of juvenile justice. She also is planning a trip to London and Paris to see how much the cities have changed since she was last there as an Air Force Sergeant during World War II.

Lawrence L. Smith ('57), who put the troubled Oregon Symphony back on even keel in the '70s as its musical director, has been appointed to a similar post with the pendulous Louisville (Ky.) Symphony. He also continues as music director of the San Antonio (Tex.) Symphony for at least one more season.

60s

Larry R. Anderson ('66) has worked for the U.S. Army Corps of Engineers as a registered civil engineer for the past 11 years. He and his wife have four daughters and live in Gladstone, Ore.

Wayne Atteberry ('62) has been reappointed to the Portland Metropolitan Area Local Government Boundary Commission. He is assistant vice president and manager of the real estate finance department of Standard Insurance Company.

70s

Robert Allen ('74) is the payroll manager of Tektronix, Inc., in Beaverton, Ore., responsible for the distribution of paychecks to over 16,000 employees of the firm across the country.

Charles C. Altom ('78), an environmental specialist for the Bonneville Power Administration, was named "Outstanding Oregonian of the Year" Oct. 6 by the Governor's Steering Committee on the Handicapped. Active in sports before his accident, he has set records in regional wheelchair track competitions.

Kathryn (Hunt) Bonham ('75) recently remarried. Now retired, she and her new husband are living with their two grown children, Dan and Jennifer, in Portland. He is an office manager with Union Pacific Railroad Co.

80s

William Jordan ('84, '86 MA) is a faculty member at Pacific University, Forest Grove, Ore., and has been promoted to associate professor of chemistry.

Jane Joselew ('69), a teacher in the Clatsop Catholic Middle School for the past 14 years, is the new headmistress of the four-year-old Portland International Bilingual School, now located in Portland's former Sullivan School.

Larry Laws ('56) is the police chief in Sherwood, Ore., southwest of Portland.

Jerry A. Parsons ('62) has been named vice president and manager of Williamsite Industries. He has served as the firm's corporate controller since 1959.

William W. "Bill" Pfichler, Ph.D., '63 has had his 25-year career as a Portland longshoreman, teacher at five universities, and as a practicing anthropologist chronicled in a feature article appearing in The Oregonian Northwest Magazine for Sept. 11, 1983.

Bettye Pritchett ('65) has been reappointed to the Oregon Advisory Council for Career and Vocational Education, which eval- uates such programs, lends technical assistance to local educators and is an advocate for these programs in the state.

Patricia "Paddy" Purch ('65) has been elected to the Portland City Recreation Board and is serving as its vice president. She is a former State Teacher of the Year and was named "Teacher of the Year" in Clackamas County.

Donald (Vanport) Johnson ('61) is an office manager with the Oregon Department of Education and Training. He has been with the department since 1969.

Mary K. (Wilson) Wright ('72) is married to Donald (Vanport) Wright ('72) and lives in Newberg, Ore. She is a former state Teacher of the Year and was named "Teacher of the Year" in Clackamas County.

Portland French-American Bilingual School, which opened in October in northeast Portland. The school plans a three-year project to develop a curriculum for the French program.

Rosa Cusma ('69) is back on campus doing much more than a single, but on a broader scale.

Taking over development and foundation responsibilities from Phillip Bogue, who now is the acting head of PSU's new international trade institute, Cusma is utilizing the political and fundraising skills she learned not only at PSU but also during a busy career in the public sector.

If numbers of cigarettes, phone calls and appointments are any indication, the PSU grad is giving her all to her alma mater. Daily calendars certainly don't lie, and Cusma's is booked solid with bankers, legislators and community leaders for breakfast, lunch, dinner and in-between meetings.

Cusma's job is really three jobs: directing the Foundation's University's development officer, and legislative relations coordinator. All three entail creative planning, politicking and perseverance. Describing herself as "fairly aggressive, direct and honest," Cusma fits easily into the picture.

She's seen it from both sides. She was program development officer for the Department of Psychiatry at the University of Oregon Medical School (now Oregon Health Sciences University), federal grants coordinator for Multnomah County; and staffperson for the Board of County Commissioners. She "got perspective on the Board" she then worked in the Washington, D.C. office of congressional Edith Green and chaired the Sub-Committee on Health and Education. Rounding out her viewpoint has been some real estate experience and five years administering environmental services for Multnomah County, a position from which she resigned this year.

Some of her current projects as PSU development officer include: the acquisition of the building that houses the new Portland Center for Advanced Technology, and devising a "creative

Grad uses political, fundraising skills as PSU's development officer

As a political science student at Portland State University, Cusma designed and found funding for the law enforcement and urban studies programs. Now as Executive Director of the PSU Foundation, Cusma '69 is back on campus doing much more than a single, but on a broader scale.

"Two-thirds of it is image," says Cusma about successful solicitation. In a sense, Cusma is taking on the entire state and trying to reverse old-fashioned notions. "Oregon has been very provincial in its view of private support not being appropriate for state institutions," she said. "We have superior higher education opportunities here, and the economy is demanding that we utilize them. The state's dwindling support is discouraging—it's a situation that cannot continue. It will take major tax reform, perhaps a sales tax, to turn it around. And it will take a progressive viewpoint on the part of the public.

Portland State, in particular, is poised for the kind of change Cusma sees coming. "PSU is unique. It's the only urban institution in the state, and it's in a geographical position to serve the major users of professional talent."

Rena Cusma is doing her part to make sure that Portland State is foremost in people's minds.
Jim Braun gives some unsolicited pointers to Vikings football team during practice at Civic Stadium.

Athletics are big business for VAA's new director

by Clarence Hein

Jim Braun believes. He believes in major college athletics in Portland, at Portland State. He believes successful intercollegiate athletics pay large dividends to the institution and to the community. He believes it will work here.

If you choose not to believe, don’t get too close to Jim Braun...the fever is contagious.

As the new Executive Director of the Viking Athletic Association, Braun’s goal is simple: “In football, we’ll be playing a full NCAA Division I schedule in five years.” Never mind that it’s a goal equivalent to peace in our time. Jim Braun believes.

He came to the VAA from Arizona State where he was director of development for an $8 million a year athletic program. A group of Portland business leaders, called together by the University, asked him to come to Portland as a consultant to help determine whether a major collegiate program was feasible here. He designed such a good plan, the group hired him to come back and make it work.

The key in Portland, as it is everywhere, Braun says, is football which, in turn, supports the rest of the program.

“If we can upgrade our program to be able to play Division I schools, and meet the necessary guarantees,” he says, “we will make big money.”

When Braun says the words, “big money,” his speech slows and each syllable is emphasized.

What does he mean, big money? “When we played Oregon State up here,” he says, “we sent them home with $85,000. That’s more than they make on the average Pac 10

game. So, that was a big business operation going on that Saturday night. Forget the Rah! Rah!, and the other good stuff. It was business.”

Okay, Jim, athletics can be big business. But a business is supposed to have a payoff for the operator. What’s the payoff for Portland State? Braun says there are three: money, recognition and prestige. “I’m not saying it’s right,” he says, “but that’s the way it is.”

How much money? “You know, people criticize Arizona State’s $8 million athletic budget. They don’t know that the athletic department turned over $32 million for the university. The largest individual gift ever given to ASU was given to their engineering excellence program — $2.5 million — by the Sun Angels, the athletic booster organization.”

“We have an institution here in Portland. It just needs a front porch.”

Recognition? “Sure. Do you think for a minute that an institution like Notre Dame would operate an athletic program if it didn’t make money and didn’t bring recognition? Look, we have an institution here in Portland. It has a quality reputation in many of its programs. It just needs a front porch. And who better than an athletic department to provide it?”

All right, money and recognition, but what about prestige?

Why do you think Washington State scrambles so hard to stay in the PAC 10? Why do you think Arizona and Arizona State worked so hard to get into the PAC 10? Because the institutions — not the coaches — wanted to be associated with UCLA, with Stanford, and Berkeley and the University of Washington…with the prestige institutions on the West Coast.”

What Braun is talking about is affiliation with an athletic conference at the NCAA Division I level. His particular choice would be the Western Athletic Conference. “If we can get into the WAC,” he says, “we’re associated with Brigham Young, with Air Force, the University of Utah and Wyoming, and there is a difference between the conferences.”

That difference, Braun asserts, is in the reputations of the conference member institutions. Witness the difference in attendance at this fall’s OSU and Idaho games, both in Civic Stadium. OSU drew 26,000 and Idaho, a tenth of that. Braun believes any PAC 10 team — or any WAC team — would fill Civic Stadium.

And the conference association goes beyond athletics. A major conference, “is more than an athletic conference. To the public, it’s a grouping of institutions with common goals and attributes, one of which is an athletic program.”

Fine, you say, let’s sign up tomorrow. It’s not that easy. Institutions first need a major athletic program to get into a major conference. That takes financial resources, “a nice way of saying money,” Braun says. “We’re going to raise $250,000 by January 1 for starters.”

Can he really do that? “It’s here. The community is ready. The downtown people are ready. And some of them have put their money behind it.”

“We’re going to raise $250,000 by January 1 for starters.”

The $250,000 will underwrite the football scholarship needs which will give the program a boost into the revenue-producing status which Braun says is essential in NCAA Division I. “If football is not going to be a profit center for the university, then get out of the business.” The athletic department has to be self-supporting (no state funds are used) and it has to make big money. It’s got to be big business or no business. You can’t do it half way.”

Before becoming a true Braun believer, understand that he doesn’t put athletics before academics. “This institution will go on teaching people and doing research and that’s what it should do. That’s its mandate. But, if you want an athletic department, then run it as a business and build a football team the University can be proud of.”

Right on, coach. Give me a helmet and send me in.

5
New business dean says job was made for him

by Cynthia D. Stowell

Vergil V. Miller, new dean of PSL's School of Business Administration, has come home — to Oregon and to academia. After seven years in the business world, four of which were spent as chief operating officer of one of the nation's largest mutual fund and pension account management companies, Miller now hopes to stamp out ignorance and inject quality of life and the "intellectual and professional challenge" into the School of Business Administration.

The search for a new dean began last year when President Joseph Parker announced plans to retire after heading the business school for 22 years. President Joseph Blumel commented about the selection, "We are pleased to have a person with Dr. Miller's extensive business and academic experience join what we believe is one of the region's finest schools of business administration."

In the following excerpts from an Oct. 14 interview, Dean Miller discussed some of the issues facing the school and how he hopes to address them.

On leaving the business world and returning to academia:

It's very easy to explain why I left the business community. I went to the business community from academia on a short term basis, but I was offered such an attractive opportunity and a challenge, that I stayed much longer than the two years I anticipated. My charge was to make the company a respectable member of the American General family, which means to make it profitable. But during February, 1983, I was notified that the company was for sale. I asked myself, 'Do I really want to try to maintain this momentum and also learn the system of a new large company?' At the time I was feeling symptoms of burn-out because I'd been at it seven years, I mean really at it, and I decided that under the circumstances I could look around for another position with impunity.

On his "cause":

I get as much if not more motivation out of working for a cause than I do working for money or things. My cause can be quickly stated: stamping out ignorance.

On entrepreneurship:

America has good management, very bright people at the top, working very hard. But we have more of an emphasis on operational management than on entrepreneurship and taking risks for future development.

Small business has provided in the past five years about two-thirds of the new jobs. We have an entrepreneurial attitude out west; it seems. We need to capitalize on that, but we need to take some of the risks out of their decision-making by providing them with a better foundation in managerial acumen, that's where higher education, especially the business school, comes in.

On working with the local business community:

We expect to work very closely with the business community in non-credit, certificate-oriented programs through our new Center for Management Development and Research through the Division of Continuing Education. This does two or three things: it gives our practitioners an opportunity to hone their skills; and our faculty members facing these practitioners learn something about what's going on in the business world which can be imparted to our students. The Center, directed by Barbara Alberty, should be able to operate profitably, bringing in fees for seminars, workshops and short courses, and it should also raise the profile of the business school.

Dean Vergil Miller discusses business school plans with colleagues.

The info/technology revolution that Naishit talks about in Megatrends will not supersede the agricultural and industrial revolutions, as he says; instead it will create a green revolution in agriculture with gene-splicing, etcetera, and will also revolutionize industry with robotics, electronics and the spin-off industries related to infoscience/technology. They're all based on knowledge, experimentation, basic sciences and managerial talent. The basic sciences can come up with a fantastic idea but somebody has to take that idea and bring it to fruition through an implementation program. They have to manufacture it and market it and we don't have a very good record that way. It takes entrepreneurial talent.

We've been suffering from a severe recession, and a lot of it is poor management. The technology is there; a lot of it is the social adjustments to the technology which lag. If we can find better ways to manage, better ways to take care of our human resources, then we can improve the economy and help take care of our social problems. It's almost that simple.

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Another venture that would be a service to the community as well as profitable for the business school is applied research. If a company makes an industry and wants to pursue something about environmental impact, taxes, or other factors, it's a win-win and a good way of giving. The business school would broaden the base of our economy and stabilize it in terms of countering the current cycles of up and downs, broaden the tax base, create jobs, and raise the standard of living and help take care of some of our social problems.

On raising funds for the business school:

The University is in worse shape financially than I had realized; a big part of the reason is that we currently have a creative campaign for giving. I think we can capitalize on the fact that there's a new dean and a need for fresh, making new contacts with the business community and finding new sources of support. I'll be attending a lot of cocktail parties and luncheons to meet people and learn their concerns; the business community seems eager to form an alliance with Portland State.

One of our moves has been the creation of a development board for the business school. Mr. Earl Wantland, president of Tektronix, is the chairman, and we're beginning to set up committees now. I've also been working with Karen Martini of the University's development staff, and with a very capable consultant. We're very interested in maintaining good relations with our alumni and friends, many of whom are well-placed in the business community. Other areas in which we hope to raise money are through research grants and the Center for Management Development, which I mentioned.

On the appointment of associate deans:

A big problem for the business school has been declining enrollment. Added to this is the fact that we've been losing about 40 percent of our MBA candidates by attrition, which is on a par with the other business schools but still not at all favorable. We'd like to see less attrition and a better-prepared graduate, so I've appointed two associate deans to help turn this around. Dr. Steve Brenner is the new associate dean for graduate programs and Dr. Jay Shimada is the associate dean for undergraduate programs. Both half-time administrative appointments. In addition to their teaching, the associate deans will be conducting research into why students aren't staying — we already know that there's not enough hand-holding and advising. Their job will be to improve student service as well as tailor the curriculum to today's needs and those of the future. My style of management will be participatory. We need the interest and support of the faculty, the students, the administration and the community to determine the way we go and how we get there. I call it "collegial participation." More information means better decision-making.

Three degrees may lead to international career

by Cynthia D. Stowell

With degrees in nursing, urban studies and law, Ann Helm (76 MS) calls herself a "generalist," but she has a pretty specific dream. She wants to work for the United Nations, and now that she has interned at the N.Y. headquarters, that dream may be getting closer.

Helm (formerly Mishler), who is currently the quality assurance coordinator for the Veterans Administration Medical Center in Portland, has made two trips to the U.N. in the last year to work on the "Decade for Women Project." Last fall, she produced the project's annual report, reviewing 230 programs around the world that help women to be economically self-reliant. This spring, the intern published a report on Switzerland, that she started on her first visit, and hosted a group of diplomats inspecting headquarters.

Helm's trips to the U.N. have given her colorful glimpses into the workings of the organization. During her first internship, she sat in on the General Assembly, marveling at the languages she could dial in on her headphones. Simply riding the elevator to her tenth floor office gave her "culture shock," she says, with the visual confusion of "two dozen ways of dress."

Not content with mere glimpses of the international scene, Helm has been traveling widely to learn more about her particular areas of interest — world health and human rights law. In Strasbourg, France this summer, she attended a session in international and comparative law, and in Cairo, Egypt this fall, Helm joined nearly 1,000 other attorneys for a world law conference. Calling Egypt the "Fourth World," Helm said she felt "emotionally drained" after experiencing the country's profound poverty — a rather different experience from the ethereal world at the U.N. headquarters.

Also helping her move toward her international career is a three-year fellowship at the University of Oregon designed to expand personal horizons beyond a particular profession.

Helm may have had a later start on gathering academic credentials, but she has certainly made up for lost time. About her schooling, she says, "I did everything the way you're not supposed to." She applied to the Oregon Health Sciences University nursing program in 1968 with a five-year-old in tow. "I was socialized to think that nursing was the most I could do as a woman," she commented.

Later as a nurse for Multnomah County, Helm was "hunting and pecking, taking a variety of classes" at PSU when she decided to pursue a Master's in Urban Studies. Attracted to the "eclectic" nature of the program, Helm figured it would be worthwhile giving up bowling night to gain new skills she could use as she tried to save county programs from budget cuts.

Her decision to go to the Northwestern School of Law at Lewis and Clark College was even more serendipitous. "I took the LSAT on a dare, and it snowballed," she remarked. Frustrated with the "dead end" she encountered in nursing, she was looking for more challenge and more income. Now, at the Veterans Medical Center, Helm uses her legal background in helping the hospital comply with standards of accrediting agencies. She also teaches medical law at OHSU, as well as preventive medicine and public health.

Of her three degrees, Helm says she enjoyed getting her PSU degree the most. "It was rigorous," she notes, "but it didn't have the life and death intensity of law school, and there was no old boys network."

"I like Portland State," says Helm, whose daughter is currently a student at PSU.

Now, the world seems to be Helm's campus. And as the ambitious "generalist" structures her own program of international study, she looks forward to a position with the United Nations as a fitting diploma.

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Barbara Morgan loves the independence and the peace and quiet of caring for other people's cattle in Prairie City, Oregon.

some of the classic ranch tasks such as vaccinating, branding, castrating and dehorning have already been performed by the owners. Morgan has to put out her "doctoring" kit now and then to treat pouls eye, foot rot, pneumonia, or the aftermath of encounters with porcupines. Seasonal chores include getting fences up and ditches cleaned before the cattle "come on" at the end of April, and dragging meadows, repairing salt tanks, and fixing corrals after the cattle "go off" around the first of November.

"You're never really free," said Morgan of her chosen occupation. "You live 24 hours a day. You always have problems — you flush with one set and you get another. Ranching is slavery to the land. We all ask why we still do it." As she pulled on her high rubber boots and sagging pants and headed for the rig, the perennial question started unraveling.

Bumping along the dirt roads of her ranch, Morgan looked admiringly over a herd of Simmentals, a tall tan and white breed from Switzerland. She inspected tall fuchs and picked out obstacles in the irrigation ditch. Her energy level changed dramatically when she

and since her 's birth, she had been an extremely bad year for pasture growth and forest development as it was a retirement project. During summer vacation, Barbara learned her way around the ranch; then when her father died in 1969, she and her mother had to run the business. With her mother now gone, Barbara is doing it alone, helped by a single hired hand.

Morgan makes it a little easier on herself by owning no cattle of her own. She and her mother sold their commercial Angus herd in 1973 in favor of the less risky and less expensive business of selling real estate. But the only horses on her ranch are boarded, in a week; their purebred and commercial Angus herd in Oregon. The Morgan's keep a close eye on the cattle on their 2,000-acre property seven miles from her ranch, and grew up near the fenceposts at the Morgan Valley when her father taught the cattle business in 1960 as a retirement project.

Morgan was quickly distracted by thoughts of studying economics at Willamette University in Cily, Oregon. "I really wanted to be a college professor," Morgan has no qualms about her life. "I'm not ashamed of the money I make."

"In my mind, I envisioned myself as a college professor," she said. "But then her father became ill and her future was soon decided for her.

"I'm really not very good," Morgan of her chosen occupation. "You live 24 hours a day. You always have problems — you flush with one set and you get another. Ranching is slavery to the land. We all ask why we still do it." As she pulled on her high rubber boots and sagging pants and headed for the rig, the perennial question started unraveling.

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Alumni News

Alumni Fund 5 chairman works for $125,000 goal

It's certainly not a requirement that Alumni Fund chairs be Alpha Kappa Psi brothers, but membership in the professional business fraternity can't hurt, Larry Thompson (’68), newly selected chairman of Alumni Fund 5, is carrying on the tradition from two past chairs and using his business and fraternal ties to help raise funds for Portland State. He needs every advantage — PSU's development staff has set this year's goal at $125,000.

Thompson, a financial planner with Paulson Investment Company, Inc., has a theory about “centers of influence” that's already working into practice. By bringing in “into the fold” a few more $500-$1,000 donors, Thompson anticipates a ripple effect that will bring in dozens of new $25 givers.

His method is friendly but direct. These days, one of Thompson's first questions to professional people he meets is, “If you were enthusiastic fundraiser jumps in with, customarily generous gift this year. His method is “productive and enlightening. The atmosphere in the business school was very helpful, cordial and stimulating,” he recalled. He also made lifelong friends through his association with Alpha Kappa Psi.

Thompson joined Twelve Fifty Campaign chair David Belles (’60) and other volunteers Oct. 31 to kick off the 1983-84 campaigns, which are emphasizing the partnership between the University and the community.

In the coming months, alumni will be asked by mail or by phone to give whatever support they can to help fund scholarships to give to special projects and faculty development at PSU. Or they may be lucky enough to run into a smiling man in a three-piece suit who is offering a “deal” they can't refuse.

Past Alumni Fund Chairs
1 — David Belles ’60
2 — Lee Koehn ’73
3 — John Kimman ’58
4 — Barbara Coit ’73

Alumni Notes

Continued from p. 9

Janet M. Manson (’70, ’77 MA) a doctoral candidate and teaching assistant in history at Washington State University, was honored recently for best graduate paper submitted during a regional meeting of Phi Alpha Theta, the national history honors society, held at Ellensburg, Wash.

Nancy Maxwell (’76, ’78 MA) an audiologist with the Eugene Hearing and Speech Center, has been reappointed to another three-year term on the state Advisory Council on Hearing Aids. The council recommends the qualifications and certification of hearing aid dealers, and administers qualifying examinations.

Peggy Miller (’75, ’77 MS) has been promoted to manager in the Portland office of Price Waterhouse, an international accounting firm.

LaVerne Moore (MUS ’76) has been elected to chair the Portland/Multnomah Commission on Aging. A Gray Panther and AARP member, Ms. Moore retired in 1976 following 11 years of work with nursing home residents as a social worker for the State of Oregon.

Patrick Mosby (’73), a Salem attorney, has been reappointed to the state Employment Relations Board. The three-member board oversees labor relations between public employees and employee unions. Mosby formerly served as assistant attorney general for the Oregon Department of Justice.

Sandra Nelson (’74 MA) has been appointed one of two student deans at Lakeridge High School, Lake Oswego, Ore. She formerly taught English and chaired the communications-arts department at Beaverton High School.

Freddy Jean Pettit (’73), executive director of the Urban League of Portland, is one of 47 Americans awarded independent study grants by the W. K. Kellogg Foundation's National Fellowship Program. The program is aimed at helping the nation expand its pool of capable leaders.
Alumni Notes

Lorna J. Stickey (71) has been appointed to the seven-member Oregon Water Policy Review Board. A senior planner for the Multnomah County Division of Planning, she is also the founding member and director of the Mt. Hood Nordic Ski Patrol.

Charles D. Strbaugh (77) has been promoted to the rank of sergeant in the Washington Co. (Ore.) Dept. of Public Safety. He and his wife, Cindy, and son, Aaron, reside in Hillsboro.

Ray Wahler (74, '76 MS) has been named branch manager of Pacific Steel and Hardware, Nampa, Idaho. He also is vice president of the board of directors of Hope House in Nampa, a project supporting the training of developmentally disabled.

Ross A. Walker (71), formerly with the Oregon Department of Veterans' Affairs, has opened his own real estate appraisal practice in Clackamas, Ore.

Barbara D. Ward (76 MS) is a counselor at Jefferson High School in Portland. She and her husband Edward F. Ward, a Portland dentist, have two children: Eddie, 3, and Kelli, 1.

Tom Wolfbrecht (74 MS), Dean of Student Services at Concordia College, Portland, is studying for his doctorate in community college administration at PSU.

Wayne J. Wright (72) has been appointed superintendent of the Union Pacific/Missouri Pacific Railroad's terminal operations at Kansas City, Kan., and Kansas City, Mo.

'80s

Alphonse Ashamalla (81 MBA) has joined the Oregon Institute of Technology faculty as an assistant professor in the business and industrial management department.

Tara Elleen Basnet (81) was named first runner-up in the recent Miss Oregon competition. She started her first year of law school at Georgetown University, Washington, D.C. this fall.

Sheri Baum (82) is a project director at Analytical Computer Service West, Scottsdale, Ariz. The firm writes and develops programs dealing with marketing studies.

Judith N. Betski (82 MS) teaches at Butte Creek School, Brooks, Ore., and is in charge of the community's library.

Kathy Chappelle (82) is teaching English at Seaside High School, Seaside, Ore., this fall.

Robert Easton (81) married the former Sue Kasher of Beaverton at St. Matthew Lutheran Church in April. The couple honeymooned in Hawaii.

Jerry Edwards (82 MS) is the new assistant principal at Camas High School, Camas, Wash. He and his wife Chris have three children and live in Battle Ground, Wash.

Whether you're a wobbly beginner or a confident veteran, you'll benefit from the cross-country skiing lessons offered this winter by the PSU Alumni Office.

Skiing instructors certified by the Professional Ski Instructors Association will lead small groups in a weeknight orientation session and three weekend lessons at White River, the nordic area on Mt. Hood. Participants can choose dates in January, February or March.

"Cross-country skiing allows you to avoid crowds and to go places in winter that you enjoyed visiting in summer," says instructor Ray Adams, who has been skiing Northwest trails for 10 years.

Beginner lessons are designed for those who have never been on skis or for downhill skiers who have never attempted cross-country, said Adams. Beginners will learn the basics of navigating uphill, downhill, and on flat terrain. By the time they complete the lessons, says Adams, they'll be able to ski any beginner-level trail and most intermediates.

Advanced beginners — those who have had one year of lessons or are expert downhill skiers — will learn more sophisticated cross-country techniques. Intermediate skiers will learn how to traverse difficult terrain, racing techniques, and cross-country downhill.

Telemark lessons are designed for novices, experts, and in-betweens. A downhill turning maneuver, telemark enables cross-country skiers to ski downhill runs. Adams says that telemark skalorns are becoming increasingly popular.

Lessons are also available for the six-to-sixteen age group and are scheduled to coincide with the adult lessons for the convenience of families.

For more information about the lessons, call the PSU Alumni Office, 229-4948.

Cross-country ski classes for every level of expertise

Continued from p. 10

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THE VATICAN COLLECTION, SAN FRANCISCO, December 2-4, invites alumni and friends to the only showing in the western United States of Vatican masterpieces, from 5th century B.C. sculptures to contemporary works of art. Also a city tour... wine-tasting party... free time for holiday shopping. Tour leader: Professor Jane Kristof, Department of Art and Architecture. $468.

PERSONAL COMMUNICATION: THE EXECUTIVE'S KEY TO SUCCESS, March 3-10, 1984, gives you the best of two worlds: sharing innovative ideas in the communication process, including success through assertiveness, dealing with various publics, controlling the boardroom... a sea-faring seminar with other business leaders, as you sail aboard the luxury cruise ship, S.S. Independence. A seven-day, tax-deductible, shipboard seminar... three hours of discussion each day... cruise to four Hawaiian islands. Special bonus: a three-day holiday in Honolulu, prior to the seminar. Tour leader: Professor Alberto Cereghino, business communication consultant serving major corporate, association and institutional clients throughout the country. Seminar fee: $350. Cruise, based on double occupancy, starting at $995; Specially reduced round-trip air fare, $255.

ZEGETTIT'S ITALY, May 10-26, is an exciting 17-day tour of Italy, taking you to 13 fascinating cities... including opera at La Scala... Leaning Tower of Pisa, Vatican Museum, Coliseum, Pantheon, Forum, Uffizi Galleries in Florence... and much more. Tour leader: Professor Stefano Zegreffi, coordinator, Urban Studies Undergraduate Program.

University credit may be arranged.

For detailed brochures, call or write:
PSU ALUMNI TOURS,
Portland State University,
P.O. Box 752, Portland, OR 97207. (503) 229-4948.
Edison PR director sparked by PSU lessons

by Cliff Johnson

There's more than one way to obtain a good education at PSU, and William H. "Trey" Taylor ('69) illustrates the point well. He credits several campus administrators rather than the traditionally cited classroom experiences with helping to propel him toward his current position near the top of the nation's competitive public affairs field.

As Director of Communication Services for the Edison Electric Institute, Washington, D.C., Taylor now supervises the high-energy communications of the trade association which represents all of the nation's electric companies.

Now 35, he remembers his academic years at PSU from 1965 to 1969 as exciting times for the school. During those days, he recalls, nearly 400 people worked on behalf of PSU's many student groups. As chairman of PSU Educational Activities, Taylor was responsible for scores of organizations operating to fund student social activities, a speakers' bureau, and several tutoring programs, among others. Dealing with their problems helped define him.

Later, while studying urban education as a graduate student at the University of Minnesota, as part of the national Teacher Corps program, he was able to use his organizing and problem-solving capabilities developed at PSU to orchestrate a full-scale draft moratorium march. It has become a source of pride for Taylor that an estimated 3,500 students eventually participated in the Vietnam-era event.

"It gave a chance for students to make a statement and to be heard, not only on American foreign policy, but on university relationships and the running of the college," he now says.

Soon he was back in Oregon, attending classes at Lewis and Clark Law School at night, and selling toiletry goods to retailers for Procter and Gamble during the day. When he came to a personal crossroads and had to decide on a career in law or intervention of government. But working as an

"It was the right decision for me," he now says.

His university years had convinced him that the best social changes could be brought through the intervention of government. But working as an accountant for two advertising agencies and helping to market the National Guard's recruitment programs in 13 Western states eventually changed his beliefs.

"Only later did I realize that most good social changes are occurring through business. What a business can do in a community," he now says, "has a much more profound effect than a government program." Now, at the Edison Institute, Taylor labors on behalf of the interests of its 200 member companies, including Portland General Electric and Pacific Power and Light. Producing some 78 percent of all the electricity used in the nation, these firms claim a full 20 percent of the nation's capital investments, Taylor estimates.

But the placid days of natural monopolies in this regulated industry have changed drastically since 1973: "The world has gone upside down," Taylor says. "With the cost of regulation, inflation and the cost of fuel now, it's an interesting time," he muses. "I think there are some radical changes going on.

To tackle the problems, Taylor divides up industry difficulties to be solved by teams of professionals, utilizing his own staff resources and bringing in large ad agencies to help. "This industry is in a prime position to address the productivity of this nation and its environmental concerns, and how you strike a balance," he notes.

Another of Taylor's missions is to change the image of America's electric power industry from that of a service to a product. Taylor predicts that consumers will soon begin hearing public appeals about electric power which say, "The more you use, the more it's going to cost you." By Taylor's own admission, persuading a power-using nation that it ought to be thinking about whether there's going to be enough electric power to go around in ten or 15 years is a "Herculean task."

"But in a regulated industry that has become very politicized, like ours," Taylor reasons, "it's important to inform the public so they can make decisions. And we're firm believers that the public can make the right decisions when given all the information." For this reason, Taylor and his people increasingly are adopting what he terms "a much more pro-active, rather than a reactive role" on key issues that affect utilities and the public.

Even now, he credits the development of much of his reasoning ability to what he learned years ago at PSU from people like Dr. Gregory Wolfe, then president of the University, and Katharine Corbett, PSU's long-time director of University Events.

What I learned from them is how to approach problems. No matter what we're faced with, nothing's insurmountable. It's a matter of asking the right questions and seeing things in a different way.

"I have found that with a little bit of energy and determination, we can make changes. And I have found since I have come to work with electric utilities, the changes have been wonderful and very profound. Things I have believed in are finally being instituted now.

So I feel very indebted to this school," Taylor said of PSU, "and I think I couldn't have had a better education than right where I lived."
PSU vs. OSU

It may have been big business for athletic programs and the Civic Stadium, but for the fans, the first Portland State—Oregon State face-off was a lot of fun. Fortunately, the pre-game hype was enough to carry PSU fans through a discouraging 39-0 first half. Then, after an exciting half-time show by the Centennial High School Marching Band, PSU fans were rewarded with two touchdowns and some defensive work that kept OSU's affair with the goalpost to a respectable 14 points, for a final score of 51-14.

Viking mascot Dan McCarthy (top right) kept things lively, even at the pre-game barbecue where he dutifully roared and gnawed on a drumstick. PSU fan and season ticket holder Hal Coe (middle right) also relished his chicken while dodging threats from fellow fans who hadn't read his amended OSU cap carefully enough. Later, on the field, middle line backer Mark Davis (middle left) turned away a Beaver scoring drive by intercepting a pass on the PSU 8-yard line, while offensive coaches Andy Harrah and Dave Stromswold (bottom right) consulted cautiously as PSU began making a comeback in the second half. When the game ended, PSU's Jim Mayer and OSU's Mike Truitt (bottom center) did the sportsmanlike thing, and the skies lit up with fireworks that each team had hoped would signal its own victory.

It was OSU's day, but who can forget, after all, that Civic Stadium had been stuffed with a record 26,000 people and that two athletic directors walked away counting the dollars?

Photos by Cynthia D. Stowell
**PSU News**

**Briefly...**

Programs receive accreditation

Two programs at Portland State received accreditation from national agencies during the summer. The newly recognized curricula are in electrical-electronics engineering and corrective therapy.

The Accreditation Board of Engineering and Technology (ABET), the sole agency responsible for setting standards in engineering and related technology degree programs in the U.S., based its accreditation of the electrical-electronics program on a site visit and examination of course content, admissions requirements, quality of faculty, academic and job performance of students, and adequacy of facilities. Accreditation of this program follows last year's ABET awarded of PSU's civil and mechanical engineering programs.

In the School of Health and Physical Education, the graduate specialization in corrective therapy was similarly recognized. PSU became the only school in the Northwest and one of 15 schools in the U.S. to be accredited by the American Corrective Therapy Association (ACTA).

Through the accredited curriculum and 400 hours of clinical internship, graduate-level physical educators at PSU develop the special skills needed to become certified corrective therapists (CCTs). CCTs serve disabled persons under the prescription of a qualified medical practitioner.

New theatre in Shattuck

A movement event by PSU's "The Company We Keep" will open the Shattuck Studio Theatre Dec. 9 at 8 p.m. The performance, blending choreography, improvisation, theatre and dance, will be repeated Dec. 10 at the same time.

The new Shattuck Studio Theatre in the renovated cafeterium of what used to be the Shattuck School, is intended to provide the community with an accessible performance space with a wide range of dance—from experimental to classical—can be presented frequently and inexpensively for local touring artists. The facility will host a different performance company each month.

Volleyball record inspiring

390 wins against 93 losses.

There are not many coaches nor many athletic teams that will beat that decade of success.

That's the remarkable record of the Portland State women's volleyball team as of Nov. 1 when Coach Marlene Piper led the Northwest's best women's volleyball team into the final weeks of the 1983 season.

The Vikings held a string of 35 straight dual match victories going into November, a 23-4 season mark, with only one loss in two years of Mountain West Conference play.

Portland State has six top-10 place-finishes in nine straight trips to national tournaments and this year should be no exception. The Vikings finished second in AIAW Division I in 1981, third in NCAA Division II last year.

You have one more opportunity—at least—to see Dianne Weder, Lynda Johnson, Theresa Hustiga, Lisa Couch, Leah Natwick, and company in action when PSU hosts the University of Oregon on Tuesday evening, Nov. 15 at 7:30.

There is also the possibility that PSU will host the Mountain West Conference championships November 18-19.

1250 Club joins presidential scholarships, faculty development

Fifty scholarships will be available to PSU freshmen each year under the new Presidential Scholarships Program established this year by President Joseph Blumel. The $1,000 awards—made with private contributions—will be based on merit and renewable for four years. "This new commitment to recruiting outstanding Oregon students coincides with the Chancellor's 'Campaign for Excellence' and highlights the importance of University support from the community," said Blumel.

The Presidential Scholarships Program includes two previously existing programs—merit awards and alumni scholarships. And the University has gone a step farther by encouraging the support of both student recruitment and faculty development through the Twelve Fifty Club. Alumni and friends who join the Twelve Fifty Club with a gift of $1,250 can see $1,000 go into a scholarship and $250 to the University Development Fund, which supports faculty research and professional involvements.

A scholarship may be named for the donor making a gift of $1,250 and a commitment to renew that gift for the next three years. A lifetime membership is available for a one-time gift of $12,500, with a continuous scholarship in the donor's name.

Alumni can help not only by making gifts, but also by recommending applicants for the scholarships. Applicants should be high school seniors in Oregon who demonstrate outstanding skills; financial need is not a consideration. A committee of alumni, faculty and PSU foundation directors will screen applicants and select recipients.

Nominations must be made to the PSU Foundation by the end of January. For more information about the Presidential Scholarship Program or the 1250 Club, call the Foundation at 229-4911.

Fifth Giusti Tournament brings top-notch teams

The top-ranked Lady Bulldogs of the University of Georgia should charge the atmosphere at Memorial Coliseum for the Fifth Annual Giusti Tournament of Champions women's basketball invitational set for Dec. 18-20.

One of the final four in last season's NCAA playoffs, Georgia is looking for the national title in 1983-84 under Coach Andy Landers. Leading the frontline will be two-time All-American Janet Harris, who at 6'3" averaged 21 points per game last season.

This year's field includes several league champions. The Big 8's Kansas State gained national ranking during a 25-7 season that resulted in a berth in the NCAA Midwest Regionals, where the Wildcats lost in the second round to the University of Texas.

The University of Utah won the High Country Conference in 1982-83, advancing to the NCAA first round with a 22-7 record before losing to host Arizona State. The University of Montana will represent the Mountain West Conference as defending champion with a 26-4 record; the Lady Griz made it to the first round of the NCAA Tournaments also, losing to Northeast Louisiana in Bayou Country, Oregon State, which was nationally ranked, won the NorCal with a 24-6 overall record and was 1982 NWIT champion.

Rounding out the Giusti field will be Portland State, University of Arizona, and University of Oregon. All are rebuilding, have had great tradition and are certain to be competitive in what should be the best balanced Giusti Tournament yet. Portland State, for example, went from 6 wins in 1981 to 12 last year, and has an All-American candidate in 5'11" forward Shari Van Loo, who was leading scorer in the Mountain West Conference and first team all-league.

For more information about the Giusti Tournament, call Associate Director of Athletics Betty Rankin at 229-4906. For tickets, clip the coupon below and mail with payment, or call 229-4000.

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**PSU's Sheri Van Loo**

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**GIUSI Tournament of Champions**

**BASKETBALL TICKET APPLICATION**

Portland Memorial Coliseum
Dec. 18, 19, 20 1983

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**GENERAL ADMISSION**

| Adult              | $30.00   | available at Memorial Coliseum |
| Student            | $15.00   | & Portland State University, 1625 S.W. Park |

Tickets available at "Tickets Northwest" outlets & Portland State University, 1625 S.W. Park
**Lectures**

**TALKING ABOUT IT**  
Nov. Nov. 11, Neuberger Hall, Free. Call 229-3461.

Nov. 10  
“Herpes and Other STD’S,” Terri Gunn,  
School of Nursing, Oregon Health Sciences  
Univ.

Nov. 17  
“Emotional Aspects of Infertility,”  
Ronni Batterner, PSU School of Social  
Work, Jewish Family & Child Services

Dec. 1  
“Loneliness,” Gene Hakannon, Psychologist,  
PSU Counseling & Psychological Services

Dec. 8  
“Holiday Blues and Depression,”  
Robert Gross, Psychiatrist

**VISITING SCHOLARS LECTURE SERIES**  
Free. Call 229-4928 for full information.

Nov. 15  
“The Myth of Motherhood,” Eleanor Burke Leacock, Chairwoman, Dept. of  
Anthropology, CCNY. Noon, 338 Smith Center. Free.

Nov. 29  
“The Character of Medicine,” Ronald Carson,  
Director, Institute for the Medical Humanities, Univ. of Texas-Galveston.  
4 pm; call for location

**Visual Arts**

**LURMAN GALLERY**  
250 Smith Center, 12-4 pm, Mon-Fri. Free. Call 229-3020.

Nov. 9  
Marly Stone presents bar. Photography &  
Paintings, 1974-1983.

Dec. 16  
**WHITE GALLERY**  
2nd floor Smith Center, 8-8 pm, Mon-Fri. Free. Call 229-3020.

Nov. 9  
Paintings by David Inken.

Dec. 16  
**GALLERY 299**  
299 Neuberger Hall, 9 am-5 pm, Mon-Fri. Free. Call 229-3515.

Nov. 7-23  
Masters thesis exhibiting by sculptor  
Carolyn Mills. Opening reception  
Nov. 7, 7-9 pm

**THE F ILM S OF NAGISA OSHIMA**  
Sat., 7-30 pm ($5 Lincoln Hall, $10 gen.; Free  
to sr. adults, PSU students. Call 229-4454)

Nov. 5  
“Man Who Left His Will on Film” (1979),  
A student film about a filmmaker who  
commits suicide becomes simultaneously  
intense with his personal life and  
the history of Japan over 25 years.

Nov. 12  
“The Ceremony” (1971) traces the history of a  
family & the history of Japan over 25  
years.

Nov. 19  
“In the Realm of the Sensous” (1977) follows  
the all-consuming passion of two lovers  
to destroy innocence. “Ran” for  
sensuality, this film spiritually  
reminds us of the human body.

**1984 KNOCKING AT YOUR DOOR**  
Fri., 7-10 pm, 75 Lincoln Hall, $10 general; Free  
to sr. adults, PSU students. Call 229-4454.

Nov. 11  
“The Monitors” (1968). Aliens invade  
Earth to force humans to live properly &  
rationally.

Nov. 18  
“The Tomb Victim” (1965). In a 21st century  
civilization, killing is both a sport & a ritual.  
“Wild in the Streets” (1968) satirizes the  
“now” generation & its fight for power  
in government.

Dec. 2  
“1984” (1956). Big Brother coerces citizens  
to oppress or submission; two attempts to  
reclaim freedom. “Things to Come” (1936) scans  
1940 through 2035, predicting the future of civilization.

**Performing Arts**

**DRAMA PRODUCTIONS**  
Nov. 8-10  
“Repeat Performance,” by exiled Polish  
writer Stanislav Monzek. Directed by  
John Brown; the play is a sex farce & a  
black political comedy.  
SNOH. 135 Lincoln Hall, Free.

Nov. 11-12  
“Batholomew Fair,” a sophisticated comedy  
by Ben Jonson, set in Shakespeare’s London.  
$3.50 general; $2.50 sr. adults,  
PSU faculty/staff; $1.50 students.  
8 pm, Lincoln Hall Aud.

Nov. 29-30  
“Pioneers/Patchwork,” an original two-act play  
by Dorothy Velasco, is presented in PSU’s  
New Plays in Progress Series. Call  
229-4601/4612. $2.50 general;  
$2 students, sr. adults, PSU faculty/staff;  
$1 PSU students.  
115 Lincoln Hall, 8 pm; Nov. 29;  
Dec. 3-2, 3 pm: Dec. 4

**BROWN BAG CONCERTS**  
Nov. 7, 75 Lincoln Hall, Free.

Nov. 10  
Avant-Garde Jazz Quintet

Nov. 15  
PSU faculty in a new chamber music series

Nov. 17  
PSU Chamber Choir, Bruce Browning directing

Nov. 22  
Mary Kogen & Denise Bernard, solo & duet  
piano

Nov. 29  
Violinist Christiane Edinger & other  
 soloists join the PSU Orchestra in an  
all-Bach program

Dec. 1  
Baritone Richard Weidlich & Mezzo-Soprano  
Cynthia Rein

Dec. 6  
David Tanenbaum, guitar; Julie Tanenbaum,  
violin

Dec. 8  
John Tamburello, guitar

**CABARET**  
7-30 pm, Parkway North (Smith Center), Free. Call  
229-4459.

Nov. 9  
Samuel Beckett’s “Endgame” & “Play Without  
Words,” directed by Rory Wiesel, original  
music by Randall Davis

Nov. 16  
Musical group Drumwood includes flute,  
vocals, guitar, tabla, percussion & piano.

Nov. 23  
Freezer Burn plays music of a “more  
uncommon & experimental sort.”

Nov. 30  
“All Quiet on the Western Front.”

This 1930 film classic concerns seven  
young boys introduced to the realities of war.

**CLASSICAL GUITAR SERIES**  
Nov. 7 pm, 75 Lincoln Hall, $3 general; $3 sr. adults,  
students, PSU faculty & staff.

Dec. 3  
David Tanenbaum

**PIANO RECITAL SERIES**  
6 pm, Lincoln Hall Aud. $8.50 general; $7 sr. adults,  
PSU faculty/staff; $6 students. Call 229-3105.

Dec. 10  
Edward Auer

**FRIENDS OF CHAMBER MUSIC**  
8 pm, Lincoln Hall Aud. $8.50 general; $6 students.  
Call 229-4440 to be on ticket waiting list.

Nov. 13  
The Oxford String Quartet

Dec. 1  
The Vennard String Quartet

**CONCERTS**  
Nov. 13  
Univ. Choir & Orchestra in a  
Christmas Concert  
Dec. 3 at 8 pm; Dec. 4 at 5pm

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**Special Events**

**500TH ANNIVERSARY OF THE BIRTH OF MARTIN LUTHER**

Nov. 9  
Film version of Osborne’s play, “Luther.”  
7-30 pm, basement Campus Ministry, Free.

Nov. 10  
“From Luther to Hitler: A Political  
Myth & Its Makers,” a lecture by  
Thomas Brady, Jr. History, Univ. of Oregon.  
8 pm, The Smith Center, Free.

**POETRY**  
7:30 pm, Free. Call 229-7941/3412.

Nov. 11  
Clive Mason, California poet, reads  
from his own work, 173 Came Hall. Also, deadline for submission of poetry by those interested  
in Dec. 2 reading.

Dec. 2  
Local poets, read their own work.  
126 Smith Center (Visiting Room).

**KENNEDY MEMORIAL**  
12:30 pm, 330 Smith Center, Free.

Nov. 22  
Poetry, excerpts from Kennedy’s speeches &  
other literary material presented by  
Al Sugarman, Ulf Strom and Ben Fadler;  
on the 20th anniversary of Kennedy’s death.

**BENEFIT FILMS, AUCTION**  
7-30 pm, Smith Center Auditorium. Tickets, at $1.50,  
available from Box Office; call 229-4440. For info: call  
229-4720/4341.

Nov. 9  
“9 outdoor adventure film & a silent  
acution of Ingrid Bergman’ss latest film  
will benefit SOAK (Share Outdoor Adventure  
Recreation); Sponsored by the Hardcapped  
Information Program.”

Nov. 29  
“9 outdoor adventure film & a silent  
acution of Ingrid Bergman’ss latest film  
will benefit SOAK (Share Outdoor Adventure  
Recreation); Sponsored by the Hardcapped  
Information Program.”

Nov. 25, 26  
In a benefit for SIDS (Sudden Infant  
Death Syndrome), teams will battle for  
baskets from the backs of their donkeys.

**VIKING FOOTBALL**  
Game at Civic Stadium. Call 229-4000 for tickets.

Nov. 19  
Eastern Washington. 7 pm

**NITEBASKETBALL CLINIC**  
8 am-11:30 am, Memorial Coliseum. $2.50 students; $5  
general. Call 229-4000 for information.

Dec. 19  
Lecture/demonstration format  
featuring head coaches of LSU in Cregege,  
Kansas State & PSU. & McKinley High School’s  
girls basketball coach.

**Sports**

**DONKEY BASKETBALL**  
6:30 pm, Main Gym, call 229-3962.

Nov. 25, 26  
In a benefit for SIDS (Sudden Infant  
Death Syndrome), teams will battle for  
baskets from the backs of their donkeys.

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**Calendar**
Make some more students smile.

Our first alumni scholars are still smiling as successful juniors at Portland State. Now we're looking for a fourth generation of outstanding high school seniors to keep up the tradition.

They depend on your nomination.
A son or daughter, a next-door neighbor, a member of your church—think of a student whose academic achievement qualifies him/her for a $1,000 scholarship (financial need is not a consideration).

Then call the PSU Foundation at (503) 229-4911.

Alumni Scholarships are made possible by alumni contributions, and are a feature of the new President Scholarship Program.