Book Review of, Pei-Chia Lan. *Global Cinderellas: Migrant Domestics and Newly Rich Employers in Taiwan*

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unique and exclusive epistemological nightmare sharing no parallels with other
times and places.

For some of these essays, taking this approach would diminish their sense of
analytic mission. But that might be a good thing, reminding us that in studying
subjects like the body or clothing our project is partly descriptive. We can
afford to be less reflexively antagonized by universalizing claims. Concepts
like “modernity” make no sense without some sort of general or comparative
baseline. Human bodies may mean and represent in very different ways
across time and space, but in material terms, a sixteenth-century non-Western
body has much in common with a twenty-first-century globalized body.
Indeed, these authors make good use of both theoretical and empirical material
from the work of scholars exploring very different societies and practices. So
some kind of comparative, even universalizing yardstick is in use here,
though it enters through the back door of disciplinarity.

None of this negates the great virtues of this anthology, nor is any of this
critique confined to this book. I only suggest that it is time for the framing
of the rich research it contains to evolve in new directions.

———Timothy Burke, Swarthmore College

Pei-Chia Lan, *Global Cinderellas: Migrant Domestics and Newly Rich
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In this dynamic study of domestic service in Taiwan, Pei-Chia Lan examines the
creation of social and spatial boundaries. Between 1998 and 2003, she carried
out ethnographic fieldwork with employers and guest workers in Taiwan, and
also visited Indonesia and the Philippines. Lan makes an important contribution
to the scholarly conversation about domestic service. This book fills a gap in the
literature by providing detailed information on Taiwan, and also breaks new
ground by examining transnational subjects and their use of space and space-
imploding technologies, such as mobile phones and email. She explores the
micro-dynamics of the employment relationship, analyzing how global inequalities play out in boundary maintenance activities in Taiwanese homes and cities.

Setting the global context, Lan considers Taiwan’s ambiguous place in the
community of nations. Shadowed by China, the Taiwanese state uses its
employment policy to forge political relationships with Asian labor-sending
countries burdened by high debt and unemployment. She deftly illustrates
how labor migration shapes and is shaped by identities of race, ethnicity, and
nationality. Examining how job agencies recruit, train, and place domestic ser-
vants, Lan asserts that the use of ethnic stereotypes creates a segmented labor
market justifying differential treatment of Filipinos and Indonesians.
Taiwanese state policies privatize reproductive labor and shift it into the realm of the family. Lan demonstrates how the demand for care work plays out against local gendered assumptions about filial and parental obligations, residence patterns, motherhood, marriage, and wage earning in Taiwan, Indonesia, and the Philippines. Taiwanese women and their “market surrogates” (p. 95) negotiate childcare, elder care, cooking, and cleaning. Domestic servants are at once fictive kin (trusted and loved) and racialized others (supervised and disciplined). She shows that shared space leads to both emotional intimacy and social distance and hierarchy.

Lan provides a nuanced discussion of the class position of migrant domestic workers. Filipino workers are highly educated, downwardly mobile, English-speaking middle-class women working for newly rich Taiwanese employers, many of whom have less cultural capital. Rich analysis shows that how personal or patronizing relationships develop depends on the duties performed and the class positions of maid and madam.

On their days off, workers escape the surveillance and discipline imposed by their employers. Drawing on extensive participant observation, Lan vividly depicts workers’ “backstage” (161) life in public spaces such as churches, malls, and railway stations. Like “Cinderella,” on Sundays workers dress modishly, eat familiar foods, gossip, dance, and escape the deference and drudgery of their workweek. Through electronic networking (cellular phone calls and SMS [short message services]), domestic servants challenge spatial isolation, maintain ties with each other and their families back home, and create virtual communities.

This engaging and readable book shows how globalization affects urban spaces and household dynamics. It will interest students and scholars of Asian Studies, Women’s Studies, Globalization, Sociology, and Anthropology, particularly those studying the cultural construction of identity and the negotiation of interpersonal power.

———Michele Ruth Gamburd, Portland State University

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As Michel Foucault has taught us, the regulation of sex is always about more than the regulation of sex. And having more sex does not necessarily get one out of its regulation. This book makes frequent reference to Foucault’s History of Sexuality, but this case is a distinctly German history told with incredible detail and from an important range of sources. Herzog argues that the ‘68-era sexual revolution was not necessarily distancing itself from fascism by discovering and demanding sexual pleasure, since German fascism itself continued the liberalization of sexuality begun in the Weimar