May 30, 1948 — the Columbia River bursts through its North Portland dikes flooding the community of Vanport with 15-feet of water and leaving the 2-year old Vanport Extension Center a pile of broken, soggy lumber. For more on the flood, the rock, and "the college that would not die," see page 5.
Twenty-six block campus seen in PSU’s future

By Bob Watrus

In the 1950s, Portland State officials envisaged a campus encompassing four city blocks along Broadway, expanding from its initial location in Old Main (now Lincoln Hall). This spring, the Oregon State Board of Higher Education approved a new long-range development plan calling for the growth of the campus to 26 city blocks, incorporating 22 academic buildings.

As with most things that have come Portland State’s way, the campus development plan calls for this growth incrementally. In graduated steps, PSU’s present enrollment ceiling of 10,500 full-time equivalent students (FTE) (those taking 15 credit hours) will be raised to 15,500 FTE, equal to the enrollment ceilings placed on the state’s other public universities. Corresponding to the projected increase in the University’s student population, the campus plan envisions additions to a number of existing buildings: construction of new academic and administrative buildings; an increased number of student housing units on campus; the demolition of some of the old, familiar buildings (including Francis Manor, Harder House, the Hoover Building, and Social Work II) to make way for the new, and the continuing integration of the University and the city.

The 1979 campus plan has been more warmly received than past plans. The initial proposition that Portland State take up four city blocks, with the buildings extending upward by as many as 14 stories, met with a good deal of opposition, according to E. Dean Anderson, former acting PSU president and now special assistant to PSU President Joseph Blumel. “It was viewed threateningly by the other institutions,” according to Bill Neland, director of Physical Plant. Portland State was moving from a transitory, expedient institution meeting the needs of returning veterans to a permanent college. Also, part of the opposition was the anticipation of “a monolithic-appearing group of structures,” said Neland.

The first master plan, for the University, was prepared in the early 1960s. In the mid-1960s, a very ambitious master plan, which included the land available to the University through Portland’s urban renewal project, was drawn up. That plan would have resulted in PSU becoming the most intensive urban campus in the country, with an overall student population of 20,000 (by the 1970s),” said Anderson. Projections included in the master plan failed to materialize, though, because of enrollment stagnation.

The first step in the latest campus development plan is intended to enhance programs in instruction and research while accommodating growth in enrollments to 12,200 FTE students or 19,000 head-count. (Such an enrollment could be achieved as early as 1985 and probably not later than 1990.) Initially the new plan calls for the following construction projects to meet the educational needs of the current enrollment ceiling of 10,500 FTE students.

- Phase II construction of the Professional Schools Building, on the block now occupied by Frances Manor. The first phase, to house the School of Education, is now in progress, and this new phase will add the School of Business Administration. (Moving the School of Education from Lincoln Hall into the Professional Schools Building will enable the consolidation of the performing arts into Lincoln Hall.)
- Construction of a Sports and Recreation Complex adjacent to the existing Health and Physical Education Building. The complex, with an arena capacity of 6,500 persons, will provide facilities for intercollegiate athletics, intramurals, recreation, concerts, convocations and other university and community events. (This $3.2 million project has been included in the Governor’s 1979-81 biennial budget recommendations.)
- Expansion of the Millar Library, allowing for restoration of reader spaces and the collection to exceed 676,000 volumes to meet projected enrollment increases.
- Completion of Parking Structure III, the first phase of which is now under construction. This will permit closure of nearly all surface parking west of the park blocks and allow for its development consistent with the east side of the campus.
- For a 12,200 FTE enrollment, the plan recommends:
  - Construction of the five-story Science Building III on the west campus adjacent to the existing science facilities.
  - A five-story addition to the Department of Continuing Education Building.
  - Completion of the Professional Schools Building, adding the Schools of Urban Affairs and Social Work.

The Long-Range Goals

The final step in the campus development anticipates an enrollment ceiling of 15,500 FTE students or 24,000 head-count students, which will require a series of additions to existing buildings and new construction. The long-range plan includes:

- Construction of an Administrative Services Center, located west of Smith Memorial Center.
- Further expansion of the Millar Library to 10 stories, which will double its present size.
- A two-story addition to the Health and Physical Education Building.

Two of the most crucial issues facing the university — student housing and transportation — are also addressed in the long-range campus development goals.

“The campus plan provides for maintaining as much of the existing student housing as possible and also contemplates additional student housing, as opportunities become available,” said PSU President Joseph Blumel. “We will pursue this as actively as possible, although the obstacles (essentially economic) are considerable.”

Under the long-range campus plan, the number of student housing units

(Continued on page 11)

View west toward Library and Administration Center
Three graduate students in the PSU Masters of Public Administration Program have been selected as Presidential Management Interns for 1978.

Jim Rich, Stephanie Hallock-Blust and Jim Underhill will be among 250 new public management graduates nationwide who will serve the two-year internships with the U.S. Civil Service Commission.

Engineering students Hank Roach and Carroll Newman have designed a prize-winning knob-turning device for use by disabled persons. The device, designed for a class taught by Herman Migliore, was the winning entry in the regional American Society of Mechanical Engineers Student Paper Contest held recently in Salem.

Faculty members George Tsogias (engineering and applied science) and Michael Fiasca (education) will be among 50 persons teaching a Chataqua-type short course in major U.S. cities this summer for the American Association for the Advancement of Science and the National Science Foundation. They will collaborate on a program entitled "Energy and Society", Concepts and Teaching Strategies.

The American Society for Engineering Education (ASEE) has awarded PSU professor of civil-structural engineering Franz N. Rad, the prestigious Western Electric Fund Award for 1978-79. The $1,000 award for the society's Pacific Northwest section is presented annually to an outstanding teacher of engineering in recognition of excellence in teaching, research and service.

PSU business team: on top of the world

It's 5 p.m. and the board of directors for Company Three, World Two is facing the toughest business decision in the seven-year history of its organization.

For nearly a decade this group of top management officials has been developing and directing the accounting, financial, marketing and production strategies for its company with not only an eye to its competitors but with a keen sense of the trends of both its specialized market and the country's economy as a whole.

But now it's down to one decision—one judgment that will make Company Three either the market leader in its industrial world or merely one of the pack trying to keep up. Company Three is not listed among the Fortune 500. But its corporate executives are making the company a winner — a leader in its world, just the same. And it's not a fluke — they've been winning for the past seven years.

"They are the PSU Business Team and their most recent eleventh-hour decision earned them the title of "World Winner" at the 15th annual West Coast Intercollegiate Business Games held April 18-20 in Reno, Nevada.

This year's crack team of PSU management majors faced stiff competition from 18 other teams representing universities and colleges in Oregon, California, Montana and Nevada.

Developed by Richard Cotter of the University of Nevada, the 'game' is a sophisticated educational tool which forces business students to apply theoretical managerial concepts to the practical situation of running a company.

And PSU teams play the game well. Their winning streak began in 1972 and includes three 'Grand Champion' titles in 1974, 1976 and 1978.

"There's no substitute for this experience," says Ken Jenkins, PSU assistant professor of management, who served as this year's team advisor.

Jenkins says he was unsure of the game's merits until he participated in it — but now feels that it's a good way for students to apply what they learn in the classroom to more realistic situations.

The game is played with a computer which analyzes the business decisions of competing teams. Each team (four to eight players) acts as the management board of a company. The companies produce consumer durable goods with interlocking systems, making the marketing decisions of one company effect the others. The companies are divided into "worlds" of three to six companies each.

Game officials provide each team with an inventory, resource and historical data sheet and the first two years of company growth mapped out. After that, the teams are on their own and must develop and initiate a five-year business plan. Should a company build a new plant or add to the old? Should it sink a fat chunk of its capital into an all-out advertising campaign or find some other avenue to boost sales? How quickly and by how much should salaries go up? What should it do about the spiraling costs of material and labor?

The decisions to those problems for the next three years of simulated growth are phoned into a computer at the Reno campus. Computer print-out sheets of the results are sent to each team, along with the annual reports of competitors. Each team has one week in which to phone in the answer to a problem.

That length of time is drastically cut when the action really picks up during the final two days of play. The teams congregate on the Reno campus and play out the final two years of company progress behind the closed doors of "board rooms" at the University of Nevada.

That's when it really gets intense, says Jenkins, who defined his role of advisor as a combination of "tyrant" and worry-wart.

In Nevada, the teams must make their decisions within 45 minutes of receiving the data — that's six decisions in two-and-one-half days. The advisors are not allowed in the board rooms with the teams and are supposed to say Jenkins, "stand around and get ulcers when they (the teams) mess up."

While it is true that one bad business decision might wipe a team out of the competition, the judges, in awarding over-all prizes, are also looking to the professional tone each company sets. The team's are required to prepare and present annual reports to a panel of judges, all Reno-area businessmen. Some teams, including the victorious PSU group, are so convincing that they actually beat out real professionals, including Boeing-EBT Systems of San Diego who enter the "college kids" competition and find out that they might have some real-life tough competitors when caps and gowns are traded for jobs in June.

PORTLAND STATE UNIVERSITY perspective

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Women Engineers: Building Bridges to a Concrete Future

by Laura R. Jacobson

Engineering, as a profession for women is a field that has seen a significant increase in recent years. However, it has not always been easy for women to enter this field, and the benefits that come with it. The number of women entering engineering programs has increased, but the field is still predominately male-dominated.

A woman engineer for Pacific Northwest Bell, was able to work right into management where she found a broad range of opportunities. She noted that, while woman engineers are "pioneers" right now, they are respected by their male colleagues. "An engineering degree gives you credibility," she said.

PSU's engineering program will graduate its largest class of women ever this year, according to Fred Young, chairman of the engineering department. About ten percent of the graduating class is women. Young said the number of women entering PSU's various engineering programs continues to grow. As of January, 61 out of 710 students in the undergraduate programs are women.

The employment market for engineers is good right now and even more so for women, according to Mary Cumpston, PSU placement services. She expects 100 percent of this year's graduating class to be employed by June, with an average salary of $1,400 to $1,600 per month. "And, employers always ask for women," she added.

Jory Abrams, a senior in PSU's structural engineering program, is well aware of employment opportunities. She already has a job waiting for her when she finishes her degree in June. Abrams first began college eleven years ago as an elementary education major because that's where she thought her best career opportunities lay. Two years later, with no real interest in becoming a teacher, she dropped out. After working in business for five years, Abrams returned to school as an engineering student. She believes that women can bring a new light to engineering, another viewpoint to problem solving.

Sandy Dawson is a junior in structural engineering who transferred to PSU last winter from Hayward, California. She likes the small class size here, the individual attention, and the fact that classes are taught by professors, not by teaching assistants.

While the number of women in engineering courses is growing, the classes still are predominately male. However, Mary Liang, a graduate architect from OSU who studies engineering at PSU in the evenings, says, "All male classes don't bother me at all. They are helpful. And Architecture school was the same way.

Liang too makes particular note of the class size and personal attention in PSU's engineering programs.

This year, the engineering programs added their first woman faculty member, Azza Elleboudy. A civil engineer who specializes in soil mechanics and foundations, Elleboudy earned her bachelor's degree in Egypt, a master's at Oklahoma State, and a PhD from Iowa State.
1957

Alderson, Lillia Nina (BS)
Amar, Gerald Cecil (BS)
Admurt, Jeanette R. (BS)
Andersson, Thelema P. (BS)
Archer, Phillip Joseph (BS)
Bakken, Jerraine S. (BS)
Beals, Herbert K. (BA)
Bentley, Gene Renee (BS)
Bernard, Carolyn Wayne (BS)
Brown, Irene Phillips (BS)
Capps, Walter Holden (BS)
Carter, Jean Everice (BS)
Chambers, William Henry (BS)
Craig, Mildred Kathryn (BS)
Cummings, Jack (BS)
Cunningham, Robert Orson (BS)
Davis, Edward Morton (BS)
Doyle, Robert William (BS)
Durand, Thomas P. (BS)
Ehern, Nancy Gary (BS)
Felis, Betty Sue (BS)
Fell, Margaret Ann (BS)
Friedickson, Karl August (BS)
Gillespie, Louise (BS)
Gray, Peter Harley (BS)
Guld, Robert Arthur (BS)
Hanlon, Richard Wallace (BS)
Hart, Melvin Mertis (BS)
Hartman, Judith Violet (BS)
Heglie, Bjorn (BA)
Hoff, Ole Lathhus, Jr. (BS)
Huygens, Alice (BS)
Kaufmann, Robert Edwin (BS)
Kellerher, Rosalyn (BS)
Kerr, Daryle Lee (BS)
Kingsbury, Henry L. (BS)
Kramer, Joanna Elizabeth (BS)
Krangle, Carol Tonkin (BS)
Law, Gene, Jr. (BS)
Lawrence, Hattie G. (BS)
Layden, Joseph Gordon (BS)
Lindsey, James David (BS)
Lloyd, Alan Leslie (BS)
Schachter, Keith Walter (BS)
Scott, Jereon Edmund (BS)
Lyden, Barbara (BS)
Mann, Richard Dale (BS)
Marks, Barbara Jo (BS)
Marshall, Nancy Rae (BS)
Martin, Bruce L. (BS)
Martin, Mary Ann (BS)
McAllister, Gerald Lee (BS)

McQuaid, Beverlie Jean (BS)
Meyer, Wilfred Hermann (BS)
Miller, Esther (BS)
Mills, Meredith Kay (BS)
Moksness, Jeanie Nancy (BS)
Mothae, Donald (BS)
Moore, Lonnie Maxine (BS)
Mushaw, Lance Michael (BS)
Neal, Jenny Anderson (BS)
Neil, Patti Jane (BS)
Newport, Lyle Burton (BS)
Noelle, Angelina Elizabeth (BS)
Nudell, Sophia (BS)
Oby, John Roger (BS)
Ogie, Merrie David (BS)
Osborn, Patricia Lorraine (BS)
Owens, Joanne Marjorie (BS)
Packer, Kenneth Eugene (BS)
Pavlovskis, Valdis Vlinis (BS)
Powell, Elmar Aileen (BS)
Putman, Louise Master (BS)
Rainey, Roger Lee (BS)
Rasmussen, Donald Duane (BS)
Rassi, Saundra Winifred (BS)
Rawson, Robert Louis, Jr. (BS)
Reiman, Warren Richard (BS)
Richter, Audrey Mae (BS)
Robinson, Donna Louise (BS)
Runledge, William James (BS)
Sanders, Willard Wayne (BS)
Scharski, Beryl Arden (BS)
Scrivens, William (BS)
Simon, Joan M. (BS)
Sjogren, Marvin William (BA)
Smith, Ellen (BS)
Smith, Fred Lawrence (BS)
Smith, Marjory Bell (BS)
Soets, Alice Hayes (BS)
Stewart, Dale Eugene (BS)
Stewart, Merle Leroy (BS)
Steyart, Joan F. (BS)
Thomas, Marilyn Juanita (BS)
Townsend, Donna Harwood (BS)
Vail, Esther Carol (BS)
Vigas, J. Ariene (BS)
Vincent, Jack E. (BS)
Voller, John E., Jr. (BS)
Waldo, Paul Robert (BS)
Watson, Richard L. (BS)
Wbeyher, Ruth Elizabeth (BS)
White, Walter Edwin (BS)
Wilder, Mary Helen (BS)
Wolfe, Gordon Grand (BS)
Young, Edmon Gordon (BS)

1959

Aaberg, Bruce Michael (BA)
Adams, Ronald Warren (BS)
Alveson, Roberta Gay (BS)
Anderson, Eleanor Loretta (BS)
Anderson, Katherine Langdon (BA)
Arbogast, Patricia A. (BS)
Archer, William Keith (BA)
Ball, Barclay (BA)
Bauer, Albert, Jr. (BS)
Baylink, Coleen McNeice (BS)
Belles, David Stephen (BS)
Berry, Virginia Beryl (BS)
Bethlaim, Evelyn F. (BS)
Bird, Donald Collins (BS)
Bolkan, Robert Owen (BS)
Durant, Dorothy Bon (BS)
Bopp, John F. (BS)
Boyd, Diane L. (BS)
Boystdun, Kenneth A. (BS)
Breuer, Alfred Joseph (BS)
Brose, Marion M. (BS)
Buchanan, Joyce Ann (BS)
Bush, Eldhon Kern (BS)
Callow, Gary Eugene (BS)
Cameron, John Joseph (BS)
Caramandis, Perry Theo (BS)
Case, James Thomas (BS)
Christenson, Robert Fox (BS)
Clayton, James Keith (BS)
Clendenin, Warren Gale (BS)
Comstock, Barbara Janet (BS)
Cooper, Harvey Ewing (BS)
Cox, Rosemary Louise (BS)
Crisp, Nancy Dawn (BS)
Curtis, Lynn Harley (BS)
Davidson, Margaret Elizabeth (BS)
Dearing, Loretta J. (BS)
Den Beste, Alfred L. (BS)
Dorio, Virginia Louise (BS)
Eisenhauer, Robert Andrew (BS)
Enger, David Lee (BS)
Ewing, Leslie Ann Claudia (BS)
Evans, Calvin Ray (BS)
Ferguson, Thomas Lee (BS)
Fields, Leona V. (BS)
Fischer, Loretta Jean (BS)
Fore, Nordus Jean (BS)
Freimund, Justus Howard George (BS)
Gaile, Clarke Eugene (BS)
Garnett, Anna Louise (BS)
Garrow, Demark Delkab (BA)
Geres, Robert Jacob (BS)
Gilliland, Robert Duane (BS)
Goosen, Dennis D. (BS)
Grenfell, James Walde (BS)
Grojean, Marilyn Lou (BS)
Guillon, John Wayne (BS)
Gwiner, Donald Bruce (BS)
Hamilton, Francis L. (BS)
Harari, Andre Cecille (BS)
Hatfield, Ronald Garmon (BS)
Haugen, Jerome Leroy (BS)
Haugen, Sandra Arline (BS)
Hayward, William Stanley (BS)
Henry, Richard E. (BS)
Herron, Margie Jane (BS)
Hinkhouse, Phyllis Elaine (BS)
Holt, Stuart Cameron (BS)
Hopman, Charles Donald (BS)
Houghton, Howard William (BA)
Houston, Peggy R. (BS)
Hurdle, Rosemary Ross (BS)
James, Charles Williams (BS)
Johnson, Louise Anne (BS)
Karotulas, Merle Eamesal (BS)
Kawata, Kathryn Yoshiye (BS)
Kenikoff, Walter Melvin (BS)
Kiihmn, Linda Jane (BS)
Kosman, Eugene Harold (BS)
Kregel, Henrietta Ann (BS)
Lapointe, Joseph L. (BS)
Larson, Alfred Lee (BS)
Lawson, Sherry Melba (BS)
Lenzen, Constance Miller (BS)
Lewis, Lloyd W. (BS)
Little, Helen Dorothy (BS)
Liu, Alexander Fu Iu (BS)
Lundgren, Fern L. (BS)
Mangus, Dean Walter (BS)
Marshall, John Robert (BS)
Maties, Henry Nastriano (BS)
Matis, Theodore Joseph (BS)
Mcclintic, Varalie Lee (BS)
Meadows, Jack Irwin (BS)
Menzies, James Gould (BS)
Meyer, Robert Elmer (BS)
Miller, Frank Wendel (BS)
Miller, Joseph William (BS)
Mills, Robert William, Jr. (BS)
Montgomery, Esther Anne (BS)
Moore, Anne Marie (BS)
Moore, Phyllis Caldwell (BS)
Morgan, Donald Harold (BS)
Morgan, Constance Miller (BS)
Morris, Ronald Norman (BS)
Moudry, Marilyn Rae (BS)
Mulder, Gloria Valerie (BS)
Neely, John Charles (BS)
Ngelsen, Marcella L. (BS)
Newell, Marlan Lucille (BS)

Nordlund, Dala Richard (BS)
Norton, Caroline Lee (BS)
Norton, John S. (BS)
Norton, Thomas Edward (BS)
Nyssen, Michel Paul (BS)
O'Brien, Patrick Gene (BS)
Oetting, Evelyn D. (BS)
Olson, Stanny K. (BS)
Orr, Glen Fredrick (BS)
Paukum, Diane Marie (BS)
Peterson, John Victor (BS)
Pickard, Linda Elizabeth (BS)
Pierce, Robert Dean (BA)
Price, Carolyn Jean (BS)
Redinger, Yvoone G. (BS)
Reveal, Darwin Ross (BS)
Ricks, Walter Ray (BS)
Roberts, William T. (BS)
Rubenstein, Maria (BS)
Sander, Richard Louis (BS)
Sandars, Marshall David (BS)
Satchell, Donald Elson (BS)
Savage, Ron C. (BS)
Savickos, Barbara Jean (BS)
Schoppert, Freddie Junior (BS)
Schreiber, Donald P. (BA)
Schulz, Kerry Robert (BS)
Shapiro, Ardyth Rosenzantz (BS)
Shimer, Paul James (BS)
Skala, Carole Jo (BS)
Slausen, Donna Ingram (BS)
Smith, James Allen (BS)
Southard, Fred William (BS)
Sporer, Louis (BA)
Springer, Stuart Gene (BS)
Stevenson, Virginia J. (BS)
Stotter, Hazel Elizabeth (BS)
Stone, June Libby (BS)
Street, Norman Frank (BS)
Swain, Walter Thomas (BS)
Tellgren, Glenn R. (BS)
Thurman, Robert Ronald (BS)
Turner, Dale Robert (BS)
Underwood, Marlene Ann (BS)
Vaughn, Marna Ilene (BS)
Vebers, Ronald Alfred (BS)
Waren, Theodore Spencer (BS)
Wart, Malcolm Stewart (BS)
Wetzel, Jack W. (BS)
Wheeler, Robert William (BS)
Winter, William Delaney (BS)
Wires, Geraldine Robb (BS)
Woodall, John Ward (BS)
Woodburn, Gary Sherman (BS)
Yee, On-Ka (BS)
Young, Barbara Miriam (BS)
Water over the dike/
Sprint keeps PSU afloat

There was a good crowd of students and families on hand May 21, 1948, for the second anniversary celebration of the Vanport Extension Center in North Portland. The students had cleaned up the campus and the day was spent in games, music, picnics, and, of course, speeches. A huge rock bearing a plaque commemorating the event was donated by Delta Tau Rho fraternity and dedicated at the base of the flag pole. A grand time was had by all.

Nine days later, the campus was gone — literally swept away by the flooding Columbia River along with the homes and possessions of many students. Even the rock bearing the plaque disappeared beneath the 15-foot flood waters on that Sunday, May 30, 1948, when Vanport, Oregon’s third largest city, was obliterated.

The flood had hit almost without warning, trapping hundreds of families in their houses and apartments. Only hours before, the dikes holding back the Columbia had been pronounced sound. But at 4 p.m., a 500-foot section of dike gave way, spilling tons of Columbia River water through Vanport’s streets and homes. The bulk of the young college’s books, documents and equipment was lost to the flood, including the complete library collection.

Miraculously, only a handful of deaths were attributed to the disaster. Of Vanport’s enrollment of about 1,500 more than 1,000 gathered at Grant High School four days later to hear Assistant Director Phil Putnam vow that there would be summer classes, somehow, somewhere.

Putnam told the students, “I often wondered what it would take to get 1,000 Vanport students to an assembly. I’m only sorry we had to resort to such drastic measures.” He urged the students to concentrate on building another school and not to worry about the past. “Don’t be bitter,” he said. “It’s just water over the dike.”

By that fall, the college had moved to new quarters in an old shipyard administration building. The rock with the plaque was rescued from the muddy flood debris by Delta Tau Rho and dedicated at the new campus the following spring. Later, the rock was moved again, this time to its current site in front of Lincoln Hall, where the college moved in 1952.

Eye problem prompts book

“I still recall most vividly the traumatic shock that hit me when I first learned I had a cataract. The word hit me like a hammer blow. Me with a cataract? Impossible! Only old, decrepit people had cataracts! The very word frightened me.”

Alexander Scharbach, emeritus professor of English at PSU, has undergone two successful cataract operations since the day fourteen years ago he first learned of the condition. Out of that experience, and with the help of Richard A. Lalli, MD, Scharbach has written a straightforward, informative book, “So You Have a Cataract!” just published by Follert Publishing Company.

In the book, Scharbach points out that cataracts are very common among older persons — about half of all persons over 65 have them in one degree or another — and that methods of treatment are improving steadily. The book, designed with large easy-to-read type, is packed with technical information about cataracts, surgery and the kinds of corrective lenses available.

But the technical information is presented in understandable terms, often touched with Scharbach’s personal brand of humor. His description of a hospital stay and the trials of using a contact lens will touch a responsive cord with thousands of readers.

Scharbach, who has been with PSU since 1952, retired from full-time teaching in 1974. His retirement generally included teaching at least one course a term, though he has published a new text book, “Making The Point, prior to working on So You Have A Cataract!”

Thomas Svoboda

Thomas Svoboda’s reputation as a composer is growing steadily in the world of music. The PSU music professor’s professional catalog already numbers more than 90 opuses and is earning increasing performances around the country. However, there is another world in which Svoboda’s name is well known and in which he is forced to defend his reputation on a continuing basis: the world of “postal chess.”

Svoboda right now is the number two postal chess player in the country with a good shot at becoming number one — the Postal Master — not bad when you consider that there are some 10,000 “rated” players in the country.

Postal chess is played through the mail, with participants sending moves to each other on special post cards. Each win or loss adds or subtracts points from the player’s rating, depending on the rating of the opponent.

Svoboda, who likes to keep “about a dozen” matches going at a time, hasn’t lost a match in four years. Because of his high rating, however, one loss would be disastrous, probably dropping him from number two down to 16th or 17th.

He keeps track of matches and plots out moves in a special notebook, generally using his time on the Tri Met bus. He also designs chess problems for magazines.

“My major life, of course, is composing,” Svoboda says. “But chess excites me … the plan of attack and how it develops … it is a game of art, delicate, yet exciting. And one move can be the key.”

“There is some connection to music,” he says. “If you compose music you must have a plan to see where the music is going and how it will develop.” But in composing, he adds, “You have time to go back and fix something if it isn’t right. With the postal chess, once that card’s in the mail, that’s it.”

Svoboda learned chess from his father, “who beat me mercilessly game after game for several years until finally, one day, I beat him.” Svoboda rarely participates in “crossboard” tournaments. “I just don’t have the time,” he says.

Has he ever entertained thoughts of “turning pro” in the world of chess? “No. To spend your life with music is much more exciting and more fruitful than chess.”

So we won’t see Tom Svoboda square off against Boris Spasky but you can bet that, in between teaching and working on new chamber music and a piece for band and trumpet, Svoboda will be checking his mail and keeping track of his latest move.
Visiting professors: Take a bough!

Once again, PSU's summer session draws on the expertise of visiting professors from all over the United States and the world.

FLO KENNEDY, black film critic and author, will be on campus June 19 through 30 to teach "Politics of Oppression." Kennedy will also teach a two-Saturday workshop on the same topic June 24 and 29.

JUDESE SUZUKI, a visiting professor through the University of Hokkaido in Sapporo, Japan, will be teaching "Comparative Literature: Japan and the United States." July 9 through Aug. 8.

CHARLES MORRISSEY, one of the nation's most renowned historic house stewards and now chief researcher and director of Former Members of Congress, Inc., will teach "Oral History: Problems and Procedure." July 9 through 26.

SAGAR SANGIT (The royal musicans of Nepal) will be on campus from July 30 through Aug. 8. "Nepalese music and dance." Workshops will be on sitar, violin, tabla, and Kathak dance. Concerts July 29 through Aug. 8. 7:30 p.m. Lincoln Hall Auditorium.

DON WILSHIRE, former professor of Swindonian and Germanic Languages at UCLA, has come out of retirement to teach Swedish language at PSU this summer. The class begins June 19, and students can opt for two to five credits. In addition, Wilshire will teach a one-credit course "Swedish Today," which will meet from June 20 to Aug. 10.

JAKKE PEPEKING, head of the department of geography at the University of Jakarta and a specialist in Yogyakarta will be teaching "The Sociology City." June 19 through July 12. Regents are here on a grant from a HEW consultant to the School of Urban Area and the Central European Studies Center.

NICHOLAS NYANGIRA from the University of Nairobi, Kenya, will visit PSU to teach two courses for the program, "Studies in Developing Countries." The course problems of public Policy in Developing Countries" will be offered from June 23 through July 12. "Po- li- tics of Land Reform" will meet from July 16 through 26.

Branch out: study overseas

Looking for an escape to get out of town this summer? Check out PSU's array of study travel programs. They are a great way to see the world and learn something at the same time.

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Eight weeks begins class June 19 and 18. See you there!
Vanport

Philip T. Abraham (48) is presently a Multnomah County Court judge.

William Barber (48) is now vice-president in charge of new products at ESCO.

Delmor C. Johnson (48) and his wife head up a local neighborhood association (Mt. Tabor) which is working to save some trees which are destroying sidewalks in S.E. Portland.

Harold Kelly (47) is a vice-president with Benjamin Franklin Savings & Loan.

Rodney Kennedy-Minott (48) is currently U.S. Ambassador to Sweden.

William J. Polits (47) of Tektronix is now vice-president of Finance and Administration.

For PSU alums : Three’s a company

A trio of PSU alumni is giving an entering meaning to the phrase "three’s a company" — in their case three’s a company.

Oregon Attributes, Inc., the brainchild of Tim Hibbitts (B.S. Pol. Sci., 1975) is a hot, relatively new addition to the Portland business scene. Along with Adam Davis (B.S. Pol. Sci., 1974) and Anne Stewart (M.B.A., 1979), Hibbitts and four other staff members have parlayed their interest in political science into an increasingly profitable and practical business.

Oregon Attributes, Inc. is just what the name implies — a broad-based research firm which designs and conducts surveys for public and private groups including politicians, school districts, activist groups and television stations.

It’s clients have included KOIN-TV, Portland Public Schools, the city’s planning bureau, the Oregon State Republican Party, Multnomah County Commissioners Don Clark and Earl Blumenauer, Citizens for Dentumus and Citizens Committee to Defend Your Land.

Like many another business scheme, the germ of the idea for OAI was conceived in a bar.

"I was just sitting around in a bar," says founder father Hibbitts, 25, now research and technical analyst for OAI. "I was trying to figure out what I do when I graduated from PSU in two weeks. I thought it might be nice to do something campaign-related work."

Combining politics with surveying seemed logical for a political science major, so Hibbitts set up OAI in the later part of 1975 in "a log cabin in Southeast Portland."

OAI’s first client was a politician, a job Hibbitts said "we begged and pleaded for." In the three-and-one-half years since its creation, the company’s clients have expanded to include both public and private concerns.

OAI’s expansion in clientele has been accompanied with a move "downtown" to sunny, fourth floor quarters at 1017 SW Morrison.

The downtown move was very important to OAI’s clients, says Hibbitts, 25.

"We moved downtown it was sort of a maturing step — and coincidentally the first year we were in the black," says Davis.

"Nobody said growing up would be easy and for a company of yearlings — four of the five board members are under 30 — the task is compounded.

"It’s hard to get going, because in this business a lot of the advertising must be word of mouth," says Stewart, 27, who brought four years of marketing experience from private industry (Georgia-Pacific and Meier and Frank) to OAI when she joined the company earlier this year.

But with a series of successful jobs securely under its belt, OAI is beginning to spread its wings, branching out further and further into private industry in the face of its growing — and glowing — track record.

Part of their success is the "team approach" that the company operates on.

"We don’t have any fancy flow charts or prescribed structural approach," says Davis, "we each have

For PSU alums : Three’s a company

a an area of skill — an expertise which we are perfecting — and which we blend together for the team approach."

Evelyn Studenicka Harry (BS ’57) in addition to having five children of her own is also a district director of the Portland Area Council of Campfire Girls.

Jim Jenkins (BS ’59) is the school superintendent in Gresham.

Bonnie Kiss (BS ’59, MST ’66) teaches English at Contra Costa Junior College in California.

Bobbie Nunn (BS ’59) is a teacher supervisor for Multnomah County District #1 Schools.

Rosalyn Paul (BS ’58) retired from teaching after Multnomah School closed down and is planning a trip to Cleveland for a high school reunion.

Murrell R. Peddicord (BS ’59) is regional manager for the Random House Publishing Company.

Rich H. Schick (BS ’57) teaches at Whitford Junior High School in Beaverton.

Lawrence Smith (BS ’58) Conductor/Music Director for the Oregon Symphony will step down as conductor after the next season.

60’s

Jess Armus (MSW ’69) is the executive director of the Oregon Youth Core Association and a member of the task force on juvenille correction.

Richard Ball (BS ’68, MST ’72) teaches math and is also the school track coach at Canby High School.

Debra A. Boone (BS ’59) recently received her master’s degree in elementary education from the University of Alaska.

Bob Benton (BS ’63, MS ’71) is director of Friendly House, which acts as a focal agent for CETA special projects.

Skullwood-Moreland Improvement League, one of the oldest neighborhood groups in the city and also one of the few with a steady source of income from landmark Pioneer Church.

Faith Sharon Field (BS ’60) is stationed in Peru as a missionary.

Jack Kan (BS ’64) is a new regional manager for General Motors.

Stephen N. Kasch (BA ’66, MS ’70) is a self-employed financial analyst.

W. Gary Kasper (BS ’63) has recently been appointed to executive underwriter working in the insurance field for 12 years.

Marguerite Marks (BS ’63, MST ’65) is a foreign students’ advisor counselor at PSU.

Miriam McClure (BS ’68, MA ’70) is Tri-M’s public involvement manager.

Suzanne Littledon Nelson (65) was in the production of "Waiting for Godot" which played recently at the Performance Center.

Gary L. St. Clair (BA ’67) works currently as manager of Budget and Cost Analysis for the U.S. Postal Service in VanNyas, California.

Terry Sandblast (BS ’68) is a development consultant employed by Hatch Building Materials and has had leading discussions between the company and the Foster-Powell Neighborhood Association.
She left Vegas and became a winner

Besides her 5' 9" frame, there's a couple of things that set Anna Street apart from the crowd - her sense of optimism and her seemingly boundless supply of energy. The tall, graceful administrative assistant to Portland's Commissioner of Public Safety, Charles Jordan, must have picked her suitcase full of enthusiasm and perseverance when she came to Portland as a teenager from her native Las Vegas 12 years ago - because she hasn't exhausted the supply yet.

The almost-PSU graduate (she needs nine more credit hours) serves as Jordan's link with the media and as one of his advisors on the countless legislative and executive matters that come before him during weekly City Council meetings.

The high pressure, fast-paced, responsibility-laden job is ideally suited to Street, who thrives on challenge and likes to blaze her own career trails. An ingenious self-starter, Street worked her way up in the ranks of Jordan's staff, beginning as a secretary when he directed Northwest Regional Laboratory's Career Education Program and moving with him to City Hall when he became a Commissioner in 1974. Except for a two-year leave of absence when she was an affirmative action specialist with Emanuels Hospital - Street has worked with Jordan since 1972.

"He's the type of administrator that allows you to grow," says Street of her boss. "He encourages you to take on responsibility as long as you take responsibility for what happens." Accountability, says Street, has proven for her to be a liberating outgrowth of taking chances.

Street says she first realized this fact when she hid Portland town, a 16-year-old high school graduate who wanted to see a world beyond the neon lights and gaudy casinos of the Nevada gambling town where she grew up. Because she came from a family of seven children, Street says she reasoned that the only way she'd be able to leave Las Vegas was to get a free ride out - something she accomplished by signing up with the Job Corps, a federally funded job-training program aimed at minority and economically disadvantaged youth.

While this plan might have sounded great to a 15-year-old newly graduated from high school, it was less than appealing to Street's mother, who flatly refused to let her go.

"I waited until I was 16," explains Street. "And when I had the plane ticket in my hand and the taxi waiting at the door, my mother gave in and let me go."

When she landed in Portland a few hours later, Street says she fell in love with the city. "I thought it was the biggest city I'd seen. I was overjoyed." That exhilaration turned to almost instantaneous despair as Street and the other Job Corps recruits were loaded on a bus and whisked out of the city - to the Tongue Corps Jobs Center near Astoria.

In her nine months at Tongue Point, Street picked up enough clerical skills to land a job at the ripe old age of 17½ - teaching new recruits at Tongue Point.

"With center officials' encouragement, Street decided to apply to PSU. Through a combination of loans, financial aid and work study, Street was able to stay at the University for the next three years.

But it wasn't easy, said Street, of the endless hours of classes and work. "I depended on my teachers for a lot of support.

And the support was forthcoming, said Street, who cited Verne Reeser of the Science Department and Frank Weliness, Director of the Center for Public Health Studies as two influential and supportive figures in her educational development at PSU. Street says she plans to return to her studies and eventually hopes to get a master's degree in either business or public administration. "In fact, it's one of the goals I've set out for myself in the next year and a half."

The pressures and visibility of public service are steering her career toward private industry, says Street, but, like her boss, she says the idea of running for political office herself "can't be entirely ruled out."

In fact it would be a mistake to rule anything out of her life, says Street, who's convinced it's possible for today's woman to be not only a wife, mother and professional but also multi-talented and careered.

It takes a person with a lot of energy and optimism to assert a vision like that, but if anyone can do it - it will be Anna Street.
Get Piano Series tickets now

Five of the most exciting pianists performing in the United States today will visit Portland next season in the Portland State University 1979-80 Piano Recital Series.

The Series, in its premier season, brought four outstanding young performers to the Park Blocks campus this year, attracting a steadily growing audience to the only major piano recital series in the city. The second season, for which tickets are now on sale, promises to establish the series as one of Portland's most important musical events.

Leading off the series (all recitals will be in the Lincoln Hall Auditorium) will be Ruth Laredo on October 24, followed on November 28 by Eduardo Delgado; January 14 (1980), by Jerome Lowenthal; February 5 by Gary Graffman, and concluding on April 7 with Jeffrey Swann.

Seating in Lincoln Hall is limited — fewer than 500 persons will be able to see each recital — so early reservations are urged for season tickets. Ticket prices for the series are $5 for general admission and $5 for students and senior citizens. Individual tickets, should any be available, will be sold only on the night of the recital for $4 for general admission and $4 for students and senior citizens.

Season tickets are available from the PSU Box Office, P.O. Box 751, Portland, 97207 (Phone 229-4440). The artists secured by PSU for the second piano series season read like a "Who's Who" of current keyboard performers.

Ruth Laredo's recital tours take her to many of the most prestigious halls and series regularly, including the Kennedy Center and Library of Congress in Washington, Orchestra Hall in Chicago, and to major cities and universities around the world. Her recordings of Scriabin and Ravel won her the "Best of the Year" from both Stereo Review and Saturday Review, and she is now working on recording the complete piano works of Rachmaninoff for Columbia.

Eduardo Delgado, a native of Rosario, Argentina, is not yet 40 years old but already is a veteran of nearly 30 years of performing. He played his first recital at the age of eight and has continued performing for audiences in North and South America and in Europe.

Jerome Lowenthal will participate in the PSU Piano Series as part of his annual cross-country tour of the United States. He also makes regular concert tours of Israel, South America and Europe. Born in Philadelphia, Lowenthal made his orchestral debut with that city's famous orchestra. Following study in Paris and Israel, Lowenthal returned to the U.S. in 1961 as soloist in New York, Philadelphia and San Francisco.

Gary Graffman, beginning his fourth decade as a concert pianist, has been hailed by Newsweek magazine as "one of the greatest pianists." He has performed with virtually every noted conductor in the world and is acclaimed by music critics as a solid and respected artist. Following early studies at Philadelphia's Curtis Institute and in Europe, Graffman worked intensively with Vladimir Horowitz and Rudolf Serkin.

Jeffrey Swann, still in his twenties, has established himself as an exciting international performer, in recitals and with orchestras as well as on records. Swann has studied at both Southern Methodist University and Juilliard School, where he earned bachelor's and master's degrees. He has appeared with numerous orchestras in both the United States and Europe and records for Ars Polonia, Deutsche Grammophon and RCA-Italy labels.

Artists in the 1979-80 PSU Piano Series are: Ruth Laredo (top right); Eduardo Delgado (top right); Jerome Lowenthal (bottom left); Gary Graffman (bottom center), and Jeffrey Swann.

Dancers keep audience happy

by Kenneth Wieden

In 1974 they were The Dance Concert Group. 20 students under the instruction of Jacqueline Schumacher, performing at the Civic Auditorium with the Portland Junior Symphony. Today, they're the Portland Ballet Company — Oregon's only professional ballet company — and they're filling the house.

The house in this instance is PSU's Lincoln Hall Auditorium, a 485-seat theater that quickly sells out for PBC performances. The PBC dancers are destroying the myth that says you have to go elsewhere to find real talent. Since joining forces with PSU as resident dance company in 1975, PBC has evolved into a first rate repertory company. With 12 dancers now under contract, PBC is proving that homegrown talent can be as professional and as enjoyable to watch as any dance company of comparable size from the East.

PSU has chosen not to tour, but rather to reside in Portland as a year-round company. The philosophy of the company, according to Nancy Matschek, head of PSU's dance program and executive director and choreographer for PBC, is to draw its artistic inspiration, collaborating with artists and performers from the community, thus presenting a meaningful reflection of Portland.

The company's move to residency at PSU gave it the institutional stability which it needed in order to continue its development. Matschek said and it gives the University an opportunity to demonstrate its support for the arts through a working relationship with a major community arts organization.

To anyone visiting Jacqueline Schumacher's private studio, where the company rehearses every day, it becomes apparent that PBC is a finely tuned professional organization. For a weekly salary that wouldn't keep Baryshnikov in cigars, company members receive instruction and rehearsal fee for up to three hours per day. The professionalism starts at the ground floor. Gentle but firm admonishments are given those who make mistakes more than once. Missed practices, unfavorable weight gains or continued substandard performance can result in probation.

If that sounds harsh for a small ballet company in Portland, the results tell you it is worth it. The dancers' attention to Schumacher's instruction is downright flattering. Their determination to perform as expected is obvious. Schumacher, herself a dancer with the San Francisco Ballet at age 16, has taught in Portland for 28 years.

Since its arrival in residency at PSU, the company has grown both in excellence of performance and in audience attraction, leading to speculation about possible steps to larger performance quarters.

For now though, PBC, continuing its residency at PSU, is booked into Lincoln Hall for next year giving the University and the Portland community ready access to the premier ballet company in the Northwest.
Year end wrap up: a pretty good year
By Larry Sellers

Portland State University's Intercollegiate Sports programs provided plenty to cheer about and lots of recognition for the University during the past school year.

In the fall, Coach Marlene Piper led the Vikings to the number ten spot in the nation at the AIAW volleyball championships in Tuscaloosa, Alabama. The Viks closed the season with a 52-11-1 record, including 39-0-1 against Region 9 Northwest competition.

In football, we finished 6-5 in the win-loss column but the Vikings led Division IAA teams for the fourth straight year in passing yards and total offense. Coach Mouse Davis' team won all five home games and, in four seaso

Men's basketball had one of those difficult years of transition which occasionally accompanies a coaching change. Glen Kinney was hired coach after the recruiting deadline and PSU finished 6-21, with only one senior playing and one of the toughest Division I schedules ever. Kinney's reputation has enhanced PSU's prospects in a hurry with five AAA first team all-league Oregon high school players headed for the Park Blocks next year.

Women's basketball at PSU showed great improvement with a freshman and sophomore dominated team, going 11-14 for the season and ending the year with a one-point loss to playoff-bound Oregon State. Coach Wendy Hawley has her top four scorers returning, losing only two to graduation.

The women's gymnastics team climbed to 14-5 and placed fifth of fourteen at the regional tournament under Coach Warren Bowden. Led by all-around performers Kellie Kunkle and Chris Kauppi, PSU finished less than 1.5 points out of third place.

Seniors Rich Glen and Don West "red-shirted" and will back on the men's gymnastics team next year along with outstanding freshman Scott Stepan as the Vikings push for the 200 mark.

PSU was 7-6 in women's swimming and diving, with Sheri Hickox breaking PSU records in the 50 and 100-meter butterfly, and Jodi Moore breaking 50 and 100-meter marks in the backstroke.

The men's swimming team finished the year with a 5-4 record, setting six school records. But PSU's lack of divers kept the record from reaching 7-2 or 8-1. Garland Trzynka called it, "the best quality ever."

Wrestler Mike Mathies third-place in the NCAA finals vaulted the Vikings into a tie for 19th in the nation. Coach Len Keuffman has regional runnerup Kevin Bennet, 1978 champion Peti Lucas, and a half-dozen state champion recruits to lead a resurgence in dual match competition for 1979-80.

Portland State won the Oregon inter-collegiate Fencing Championships and placed sixth in the Western Championships. Roxanne Sizer was 9th at the Westermens and Sue Osborn won the Oregon competition.

Betty Rankin had 30 candidates for the women's varsity tennis team and ended with a 9-9 record against Division I opponents. Included was PSU's first win over Southern Oregon in five years.

In baseball, Coach Jack Dunn's Viks finished 32-14 on the regular season then lost 3-game playoff series to the University of Portland for the NorPac crown. The Viks' 32 wins is an Oregon College record for a single season.

Golf Coach Bob Scoggs passed the baton to Bob Ellisworth and Ron Delaney, assisting them in the transition, and the Viks continued their winning record. PSU won a pair of tourneys — the Eastern Washington and the Puget Sound Invitational — and placed second at Western Washington and in Portland.

Growth and improvement of the women's track and field program under Coach Rick Raymond produced three national competitors who qualified for the AIAW Championships at East Lansing, Mich.

And in softball, Portland State was 12-11 hosting the Northwest Region Tournament with a 3-2 record. Shortstop Kate Meyer led Teri Mariani's team with a .351 average.

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