PSU’s friends continue their support

In the last few years, Portland State University has made a lot of good friends. It showed in 1982-83 when private giving to the University doubled to a record $1.7 million. And it showed last year when that generosity was repeated with $1,618,634 in private gifts.

"This solid foundation of support makes a tremendous difference," said PSU President Joseph C. Blumel. "Virtually every superior public institution of higher education is very generously supported by private funds."

Spent creatively, private gifts to the University can be an invaluable supplement to the limited public monies generated by state taxes and tuition. Some gifts are earmarked by the donors for specific purposes, but there are also many unrestricted gifts that help fund student scholarships, faculty development activities and departmental equipment needs around the campus.

Major support in 1983-84 was given in the areas of engineering and business by longtime friends of the University. The Murdock Charitable Trust, which provided funds to establish the Very Large Scale Integrated System Design Center in the School of Engineering and Applied Science two years ago, came back this past year with a "challenge" to the University: Murdock would pay for one-quarter of the building that houses the new Portland Center for Advanced Technology if the University could come up with the balance before Dec. 31, 1985. This $825,000 challenge grant, not included in the $1.6 million annual fund total, was the biggest single gift to Portland State in 1983-84.

The School of Engineering received two sizable grants from high tech interests in the community to help support research and staffing. A four-year pledge of $687,000 from the Tektronix Foundation will provide two additional faculty members and continuing support of the VLSI Center. Further support for the Center came from the Oregon High Technology Consortium with $225,500 to establish a laser/optical communications laboratory, a computer vision lab and a system programmer.

Equipment gifts from local industry are also supporting instruction and research in the School of Engineering. Tektronix, Inc. donated $228,000 in equipment to enhance the VLSI Center and labs, and Intel gave equipment valued at $120,000 to the microcomputer labs in both electrical and mechanical engineering.

In the School of Business, the Earle A. Chiles Microcomputing Center (established by the Chiles Foundation in May, 1982) received a grant of $50,000 to finance the lab’s move from East Hall to Cramer Hall and to add six IMB personal computers. The

A Message from the Foundation President

Friends of Portland State University:

In my role as president of the PSU Foundation, I have been sending a message of great importance to the community: PSU’s time has come.

Having an active and highly visible foundation at Portland State benefits both the University and the community and brings prestige to our alumni. Our board, with its redefined mission, goals and objectives for 1983-84, has set a course of hard work and greater visibility for the coming year.

Given the fiscal difficulties facing Oregon’s Higher Education System and Portland State University, the need for the Foundation’s fund-raising potential has grown geometrically. Private funding and creative revenue generation become more and more essential as traditional funding and resources continue to tighten. This brings up a point that troubles me greatly. Many of our potential contributors, both corporations and individuals, say “no” to our requests simply because we are a public tax-supported institution and not a private school. My question to them is: How can we be brought up on free enterprise and capitalism and not see the value of added capital to our base investment? There are those of us who believe that we don’t get full value for dollars passed through the government and that our direct support is essential for excellence in higher education. We are responsible for the degree to which Portland State University can exceed the minimum and attain superiority.

Many people clearly feel that responsibility. The report from our Alumni Fund $5 campaign indicates that 1,229 alumni and friends offered their support in the last year. We can thank our fine Foundation staff and their efforts. Rena Cusma, Executive Director, and Floyd Harmon, Development Officer, are both PSU grads who are helping the Foundation cultivate a growing support base.

Portland State University is at a crossroad, and it’s safe to say — we’ve never needed you more. I hope you will take advantage of any opportunity to promote the University and to encourage the financial support that benefits both the contributor and the University.
University has a good friend in Caroline Stoel

by Cynthia D. Stowell

There are many ways to be a friend of Portland State University. Caroline Stoel (73 MA) knows all of them.

Giving money is one very valuable indication of friendship, and Stoel has been generous in that respect. But she also gives freely of her time and talents. It's the kind of support that's hard to quantify, but goes a long way toward enriching the University environment.

For the last decade, Stoel has been an adjunct professor in PSU's history department as well as a member of the PSU Foundation Board. These involvements have given her two different perspectives on the University as well as two spheres in which to contribute.

Stoel also has a graduate degree from Portland State. A lawyer by training, she had little opportunity to practice her profession while raising a family, and came to PSU in the '60s to broaden her liberal arts background. Shortly after earning her master's in history in 1973, she began teaching law-related courses through PSU's history department on a partly-compensated adjunct basis.

"When we had the great budget crunch and they couldn't pay me anymore, I could have quit," said the adjunct professor. "But I enjoy the relationships I've developed with the students and the faculty. My teaching has led to friendships and lots of interesting conversations." Stoel has stayed on, volunteering her time in the classroom.

Around the time Stoel began teaching, she was asked by PSU President Gregory Wolfe to serve on the board of the PSU Foundation. She accepted and has been an active member for the last ten years.

"I'm very interested in the future of PSU and feel it has a very definite role to play in the life of the city," said Stoel. "It deserves all the support the community can give it." The Foundation Board, Stoel feels, is an effective vehicle for changing community attitudes about PSU.

"Business leaders are invited to sit on the board, their feelings change, and then they go out into the community with a positive message."

Portland State's image has generally improved over the years, observed Stoel. "Some people, especially graduates of other schools, feel that PSU is not necessary as a full university, that it's not wise to dilute the state funds. But I think this idea is passing."

"President Blumel has done a great deal to bring a different image of Portland State to the community. We were on the right track with the 'partners' concept, and faculty certainly have encouraged that point of view."

Groups such as "Friends of History" do much to promote good feeling in the community, said Stoel, who sits on the group's board. "Friends of History" provides a way for citizens to offer their support to PSU's history department and for history faculty to take their expertise into the community.

Alumni are another source of support for the University, said Stoel. "They're wonderful support for the school, financially and in the area of public relations." Stoel served on the committee that set up the alumni program at PSU, helping to identify graduates and organize the first alumni fund.

Stoel is as active in the community as she is at Portland State. She is the vice chairman of the Oregon Committee for the Humanities and is active in several historical societies. The list of her recent board memberships includes such groups as the Nature Conservancy, the City Club, and Planned Parenthood. Stoel was also the first president of the Women's Association of the Multnomah County Bar and the first woman president of the World Affairs Council.

"I know almost all the community leaders," she remarked. "I feel each of her civic involvements is enhanced by her other associations."

In her future dealings with Portland State, Stoel will continue to be an advocate for the humanities, ensuring a balance of liberal arts and the sciences. "Because of PSU's location, there is great potential in its relationship to business and industry and we can assist in economic development in the state," said Stoel. "But we do develop high technology in our society we have to think of the human element. The humanities are basic to everything else."

Private support

Continued from p. 1

School also learned this fall that it had received its fourth gift in just over two years from the Chiles Foundation to further enhance the Center.

Of equal importance are the many gifts made by individuals. PSU alumni continue to be a valuable source of support through their own donations and their contacts in the community. Alumni Fund V netted $71,095, of which corporate matching gifts accounted for $6,495. And this year, a few hundred PSU students responded enthusiastically to a new fund raising appeal and contributed their general deposit refunds for a total of $6800.

The funnel for most of these gifts is the PSU Foundation, a public non-profit organization authorized to receive and administer private funds for the University. Directed by a board of 39 volunteer community members, the Foundation helps to make Portland State more visible in the community.

Ultimately, of course, the University speaks for itself. "It’s the people that you’re turning out for the professions,” said President Blumel. "It’s the experience that individuals have while they’re here that is the key to continuing education work here. It’s the kind of professional expertise that’s evidenced in the work that faculty members do outside their regular teaching. These are the things that create the image of the institution."

"I think people give to things they believe in,” continued Blumel. "There have been a lot of people in this community who have been very generous because they recognize the quality of this institution. They’re very much committed to access to higher education and they know that Portland State University provides that access. Here they can see opportunities that don’t exist elsewhere. They can see careers that would not otherwise have developed. And they take great satisfaction in helping that happen.”

PSU Perspective

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Contributors Clarence Hein ’65

Cal Johnson

Calendar Editor Pat Scott

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Paranet: If this issue is addressed to your son or daughter who no longer maintains a permanent address at home, please notify the PSU Alumni Office (503-725-4848) or the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.
Corporate Associates build good will in community

A new program in the School of Business Administration at Portland State is building excitement, good will and discretionary funds — over $60,000 since April. The Corporate Associates program is a continuing fund-raising campaign sponsored by the Executive Council. The program is designed to add to the School of Business Administration to be used for faculty research, guest lecturers, student assistanships and other enhancements to the School’s professional programs.

The new program was formally introduced by Executive Council Chairman C. Norman Winnistad at an inaugural luncheon for business leaders last April 23. Winningstad, an MBA graduate of PSU and Chairman of Floating Point Systems, actively promotes the Corporate Associates Program throughout the business community. He is assisted by three other council members — Henry Swiger, Chairman of the Board of Esco Corporation; Robert Scanlan, First Vice President of Coldwell Banker; and Sam Goodwin, Oregon Manager of Kidder Peabody & Company.

In addition to the indirect benefits to the community from faculty research and top quality graduates, Corporate Associates members receive such direct benefits as:

- Increased access to the administration and faculty of the School;
- Invitations to such major public events as the annual Economic Conference, the MBA Update, and the School’s Distinguished Lecture Series;
- The Resumé Book, which contains the resumes of current graduate students;
- Faculty Position which contains the vitae of each School faculty member.

Assisting Winningstad and his committee in this fund-raising effort are the Corporate Associates who are Steve Brenner, Associate Dean for Graduate Programs, and Marc Goldberg, Assistant Director, Dean Vergil Miller, who recommended the program, and volunteer Richard Royse, a former fund-raiser for the University of Chicago Graduate School of Business, are also active in the Corporate Associates.

Current Charter Members include: Anderson Financial Group; Arthur Andersen; Burns Brothers, Inc.; Chiles Foundation; Coldwell Banker & Company; Columbia Management Company; Deloite, Haskins & Sellers; Esco Corporation; First Interstate Bank Corporation; Floating Point Systems; Jantz, Inc.; Kaiser Permanente; Kidder, Peabody & Company; Nerco, Inc.; Pacific Power & Light Company; Standard Insurance Company; Tektronix, Inc.; U.S. Bancorp; and Rudie Wilhelm Warehouse Company. Charter memberships are available through 1984. Interested firms may contact Goldberg at 229-3708 or 229-3712.
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Playbill magazines given to library

Gifts to the University are not always in the form of monetary grants or high tech equipment. Portland writer William B. Millus, Jr., for example, has presented two unique and helpful donations to PSU's Millus Library during the past year.

In April, Millus presented the library with a rare collection of Playbill magazines, souvenirs of New York theater productions from the 1930s to the 1950s acquired by Millus and his family through their magazines, which contain programs for specific productions as well as stories about the theater and life in New York City, were placed in a special collection within the humanities collection in the library.

In May, Millus had again thought of the Millus Library, presenting it with damask table clothes and napkins with a monogrammed "M" on each piece. Library staff members say the linens will be used during special ceremonies, such as receptions to acknowledge future donations to the library.

Foundation helps instructor travel

For Candice Goucher, instructor in the University’s Black Studies
Department, financial assistance last summer from the PSU Foundation meant she could take advantage of an opportunity to participate in an annual seminar on African studies in Boston.

Goucher, who has been at PSU since the fall of 1983, presented a paper and participated in a panel discussion at the Annual Meeting of the African Studies Association. A historian, Goucher’s particular interest is in the history of technology in West Africa, and in Boston she was able to meet with scholars from many

Millus said he originally considered giving the collection to the Library of Congress but changed his mind after meeting with Millus Library Director Thomas Pfingsten and representatives of the University’s Theater Arts

Department. He said he felt the collection would be well cared for and more accessible at PSU.

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“I am not an graduate of Portland State, but I have an interest in PSU because I’m in Oregon and I’m in Portland and that currently has a lot more importance than where I went to school. I don’t know whether they will or they won’t go to Portland State, but I think it’s important that we have strong educational systems in place.”

Burke Raymond
Annual Fund Volunteer
1984-85 Annual Fund campaign off and running

Several dozen enthusiastic volunteers have officially kicked off Portland State’s 1984-85 Annual Fund Campaign with some ambitious goals. The seven-week personal solicitation effort is focusing on $60,000 in gifts from at least 350 alumni and friends of the University.

Volunteering for the campaign are a record 58 alumni and even a few community members, many of them brand new to PSU fund-raising. These people will be making personal visits to previous donors, asking them to renew their gifts of $100 or more, and encouraging them to move into higher giving brackets.

At the kick-off event at the Red Lion Inn in downtown Portland Oct. 3, Annual Fund leader Chuck Clemans (’56) turned in the campaign’s first gift—his own personal check to the PSU Foundation. Volunteers then filled out their pledge cards, putting the campaign $3,820 closer to its goal.

A new team structure for the volunteers should enhance communication and efficiency in this year’s campaign, according to PSU Development Officer Floyd Harmon (’79). Five division co-chairs will each oversee two team leaders, who in turn will have four players to help them contact prospects. Each volunteer will have attended training sessions in personal solicitation and will get the ongoing support of Foundation staff and University faculty as they go out into the community with their appeal. Beyond this support, volunteers will have incentives such as resort weekends and restaurant dinners spurred them on.

Donors to the 1984-85 Annual Fund will also realize benefits aside from the satisfaction of supporting their University. Tax deductions are one obvious benefit, but donors will also receive “thank you gifts” ranging from PSU T-shirts to Alumni Benefit Cards and passes to mainstage events at PSU. And giving to Portland State will be made even easier this year with monthly or quarterly billing (VISA and Mastercard are also welcome).

But clearly the greatest reward for both volunteers and donors is their greater involvement with Portland State and its future, say campaign organizers. With limited funds available from state taxes and tuition, PSU depends on private support for its continuing and growing excellence.

“Unrestricted gifts are especially important,” said Harmon, “because they provide funding for projects that are unbudgeted, for faculty development and for scholarships, which are beyond the scope of public funds.” Designated gifts and gifts-in-kind are also welcome, he added.

The seven-week personal solicitation campaign is only the beginning of a yearlong fund-raising effort, which will included direct mail appeals and a phonathon. Harmon and Clemans hope that by mid-June 2,000 individuals and organizations will have made gifts to the PSU Foundation for the University’s development.

1984-85 Annual Fund Volunteers

Chair
Charles “Chuck” Clemans ’56

Division Co-Chairs
John Becker ’65
Gerry Craig ’70
Don Davis ’70
John Eccles ’69
Judith Mandt ’79

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Gerry Craig ’70
Rick McDougall ’82
Les Morton ’80
Peter Paquet ’75, ’79
Burke Raymond
Mike Streicher ’75
Linnea Swanson ’78
Dan Van Scoy
Bill Walker 47
Jim Westwood ’67

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Charles Bates ’70
Glen Beckley ’68
Brian Black ’69
Dave Brinker ’74
Karen Cara
Candace Clarke ’82
Tanu Collier ’75, ’79
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Agnes Gallagher ’77
Tom Guiney ’79
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Jerry Hering ’78, ’82
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Joan Johnson ’81
Joan Kelley ’81
Both Kluevers
Bruce Korter ’72
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Larry Shapiro ’74
Pat Snyder ’76
Leo Sorenson ’70
Mae Thomas
Belinda Toyooka
Lucille Walker
Mas Yatabe ’69

At the Annual Fund kick-off Oct. 3, volunteers Mike Oekerman (’78) and Judith Mandt (’79) made some of the first gifts to the 1984-85 campaign when they filled out their pledge cards before going out into the community to solicit funds.

vol • un • teer (n.) A person who performs or gives his services of his own free will.

One of the best things about being a volunteer is that you do it because you want to. And PSU gives you plenty of reasons to want to! Did you ever notice that real “movers and shakers” have one thing in common? They are often the most active volunteers in their community. They want to be involved in shaping their community’s future. And they know they’re sharpening their own business and leadership skills by getting involved.

Volunteering at PSU is just the kind of opportunity for people who want to make a difference. Think back to how PSU helped you develop the expertise you count on today. Now you’re in a position to help PSU, to ensure that others like yourself will have access to the same quality education. PSU can use your skills in any number of ways:

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Leadership — Take command as a special events chairman, PSU Foundation board member, or team leader in the annual fund.

Fund raising — Personally contact alumni for annual gifts, large and small donors, in person or by phone.

Host/hostess — Enjoy entertaining? Offer your talents by hosting phone appeals, receptions and special events.

Do yourself and PSU a favor by volunteering your time, your talents and your ideas now. Contact John Eccles ’69 Annual Fund Volunteer.
PSC got Clemans started, 
PSU gets his loyalty

by Cynthia D. Stowell

Chairing the 1984-85 Annual Fund for Portland State is Chuck Clemans’ way of saying ‘thanks.’

“The University did a lot for me. It got me started,” said Clemans (’56), who is the superintendent of Oregon City Public Schools. “This is a nice way to repay PSU.”

Clemans will direct the fund-raising efforts of ten teams of alumni volunteers who are similarly enthusiastic about Portland State. “There’s been no arm twisting,” the chairman said of volunteer recruitment. “They’re delighted to help out.”

As a member of Portland State College’s first graduating class, Clemans developed an early loyalty to the new institution. “It was touch and go as far as accreditation that first year,” he said. “Some jumped ship and finished at other schools, but I stuck it out.” PSC was accredited just before graduation and Clemans was among 72 faithfuls who received their degrees in June, 1956.

What kept Clemans on campus is what makes him volunteer for PSU today. “I liked the idea at that time — and still do — of an urban university.” Now Clemans feels it’s up to alumni and donors to “help establish the preeminence of that urban university as a force in the Portland community.”

In his experience as a fundraiser for PSU, Clemans has been impressed with the positive response to his calls. “In no way are we hitting a reluctant audience,” he said. “And I’m not just talking about alumni. More and more we’re seeing gifts from other people who understand the importance of supporting PSU in the community.”

This has been especially true with business people, said Clemans. “There is a symbiotic relationship between the business community in Portland and the University. There are some enlightened business folks who understand the degree to which the University helps them, and in turn they look at how they can help the University.” Clemans would like to broaden this support by playing up PSU’s contributions in science and technology, athletics and the arts.

Communication is the byword for the 1984-85 annual fund campaign, according to the chairman. The team structure will encourage communication among volunteers, who will be taking a coordinated message to the community. “One of my goals,” said Clemans, “is to get out good information to people as to how their money is being spent at PSU. We owe it to the donors.” Each team member will have a detailed fact sheet to share with donors, he said.

Clemans has been an active volunteer for Portland State since around 1980, when he joined the alumni communications committee. He feels his most effective work was with the public affairs committee in 1981, when alumni were going to bat for PSU in the state legislature. “It was a fairly heavy money fight,” he said. “There was a dearth of knowledge about the focus and purpose of an urban university. I think we did a good job of defending PSU’s integrity in the face of heavy budget cutting.”

Volunteering is second nature to Clemans, who sits on the boards of four community organizations, including Youth Adventures, Health Choice Inc., the McLoughlin Memorial Society, and the Oregon Tri-City Chamber of Commerce.

Clemans, who majored in elementary education at PSU and taught for ten years, learned his way around state and local politics during the decade he served as director of intergovernmental relations for Portland Public Schools. He was also in charge of all special projects for the district and saw federal monies dry up when “reverses in the economy and a conservative federal government” changed the climate of education beginning in 1980. “This affected the University, too,” he commented.

Private support is now more critical than ever, feels Clemans. “Private giving goes beyond what tuition and public money can be expected to do,” he said, citing opportunities for faculty development, scholarships and improving the University’s image. But, as Clemans has watched both his wife and son trying to get the class sections they need in order to graduate from PSU, he realizes that private support is also needed to enhance basic programs that have suffered from recent legislative cutbacks.

“The University not only deserves our support, it needs our support,” said the annual fund chairman.

“Being a former student body president, I feel that I should help to lead the way in support of my alma mater, and encourage giving to the campus. I have quite a few friends in the University community and I like to maintain ties with them.”

John Becker ’80
Annual Fund Volunteer
Alumni Fund 5 finishes second to Alumni Fund 4

The 1983-84 Alumni Fund proved to be the second most successful campaign in the five-year history of the alumni fund-raising effort. Gifts to the University totaling $71,094.50 were made by 1,229 donors through Alumni Fund 5. Only Alumni Fund 4 had greater totals, with $98,858.33 in gifts from 1,460 donors.

"Thanks to Alumni Fund 5 chair Larry Thompson ('68), this campaign turned out to be a winner," said PSU Development Officer Floyd Harmon ('79). The campaign was launched in October 1983 by former Development Officer Karen Martini ('73), who left PSU in January. Harmon took over in February. Thompson and his 36 volunteers provided the necessary continuity during the transition, said Harmon.

Thompson was responsible for the personal solicitation portion of the campaign, an alum-to-alum appeal that brings in most of the larger gifts. Direct mail solicitation from the PSU Foundation office and a phonathon supplemented the volunteer efforts.

Graduates of the School of Business Administration staged their own campaigns within Alumni Fund 5. The MBA Fund brought in $20,332.50 and the Accounting Department raised $9,738.50. These funds were earmarked for School of Business projects.

Gifts made to Portland State through the Alumni Fund can be used to support programs and activities which do not receive funding from the state. Most of this year's unrestricted gifts went to scholarships for PSU freshmen and continuing students, with some funds used to purchase equipment or assist faculty in their professional development.

"The life of the University is enriched by these private gifts," said Thompson. "Voluntary support can make the difference between an adequate university and an excellent one."

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Steering Committee:
Don MacDonald Davis '47
Agnes A. Gallagher '77
Peggy J. Miller '78
Linnea E. Swanson '78
N. Kirk Taylor '71
Larry M. Thompson '68
Bill S. Walker '73

Volunteers:
Leslie Bartlett
Fritz Bartsch '74
John L. '80 & Patty D. Becker '79
David S. Belles '60
James E. Bisio '71
Brian D. Black '69
Shannon Brown
David A. Bruns '69
Candace Clarke '82
Barbara E. Coit '73
Gerald B. Craig '66
James R. Davis '69
Tim Dragila
Elaine Engelstad '74
Marc H. Goldberg '79
Jim C. Hanches '73
Jed W. Heald '68
Patrick M. Hogan '83
Alan C. Jones '67
Marilynne E. Keyser
John L. Kinman '68
Anton C. Kirchhof '67
Lee H. Koebn '73
Bruce J. Korter '72
Terrance L. Matlick '77
Diane Miller '63
Cheryl Montgomery '82
Denis P. Norstrom '69
Joann Reese '73
Earl Rickards '75
James N. Westwood '67

Corporate Matching Gift Program

These companies have generously contributed to the PSU Alumni Fund, matching gifts made by their employees:

- Aetna Life & Casualty Foundation, Inc.
- Alco Standard Foundation Corp.
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- Arthur Young Foundation
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- Blue Bell Foundation
- Burlington Northern Foundation
- Paul H. Col Co.
- Cooper & Lybrand Foundation
- Deloitte Haskins & Sells Foundation
- First Interstate Bank of Oregon
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- Intel Corporation
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- International Telephone & Telegraph
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- Mead Corporation Foundation
- Moltona Foundation
- Pacific Northwest Bell
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- Price Waterhouse Foundation
- Shell Companies Foundation, Inc.
- Siemens-Allis, Inc.
- Tektronix Foundation
- Times Mirror Company
- Travelers Insurance Companies
- Valley National Bank of Arizona
- Williams Industries

Scholarships possible through 1250 Club

Seventeen PSU freshmen have benefited directly from the University's first 1250 Campaign, chaired by David Belles ('60). This new giving plan encouraged individual and corporate donors to give $1,000 for Presidential Scholarships and $250 for a special fund for faculty development. Thanks to the efforts of Belles, the 1250 Club has seventeen members, four of whom made four-year commitments and had scholarships named for them. Members of the 1250 Club are:

Margaret Dobson '50
David Belles '60
Ralph P. Lloyd Foundation
Brent, Franklin Savings & Loan
Howard Hubbard — Washington Federal Savings
Tektronix, Inc.
Ronald Petterson
Consolidated Metco
Electro Scientific

4-year commitments:
Delores Leon, M.D. '70
Larry Thompson '68
Charles Bostford '68
First Interstate Bank
(5 scholarships)
MBAs get mugged in special campaign

A few dozen MBAs got “mugged” this year when they gave their support to PSU’s School of Business Administration. Their generosity was recognized with personalized coffee mugs which bore headlines and news copy announcing their gifts.

This special campaign, involving a direct mailing and two phoneathons, helped the second MBA Fund to net over $20,000 in gifts. Co-chairs Marc Goldberg (’79) and Agnes Gallagher (’77) had put their heads together with School of Business dean Virgil Miller to develop a way to broaden support for the School. Gallagher then volunteered her own talents and those of her employer, Brown Dungan & Associates, to design the mug campaign.

Gifts brought in by the MBA Fund are designated for the School of Business and used to fund scholarships, guest lectures, faculty colloquia, and equipment.

Alumni Fund 5 Donor Clubs

President’s Associates ($5,000 and above)
David S. Belles ’60
Charles W. Botsford ’58
Margaret J. Dobson ’50
Delores A. Lezon ’70
Larry M. Thompson ’68
C. Norman Winningstad ’73

Dean’s List ($500 to $999)
Harry L. Demorest
Michael J. Fisher ’73
Allen B. Hatfield
Don L. Irving
Dorothy D. Kight ’83
Peggy J. Miller ’78
Dan Regis
Stephen E. Smith

University Partners ($250 to $499)
Valentin Allen ’69
Richard D. Amerson ’76
Bruce H. ’73 & Debra A. Bartlett ’73
David A. Bruns ’69
Valerie A. Bulder
Lolita M. Carter ’75
Barbara E. Colt ’73
David A. Duffre ’64
David C. Efland
James O. Estes ’66
John S. Evans
Laurence M. Gibney ’80
Walter R. Grande ’46
Michael M. Koike ’76
David W. McComb ’74
Randal L. Miller ’77
Manfred W. Mueller ’80
Jerry A. Parsons ’62
Carl B. Quinn
Edgar C. Shanks

Park Blocks Associates ($100 to $249)
Hasan A. Al-Salaf ’82
Robert E. Allen ’74
N. John Alve III ’76
Jerome L. Anderson
Fritz Bartsch ’74
Greta E. Beard ’80
Ronald G. Bline
Michael W. ’74 & Dawn E. Bloechel ’72
Thomas W. Borkus ’72
Paul M. Brown Jr. ’79
Steven C. Brutscher ’74
Ramona T. Bundus ’77
James W. Hallahan
Gerry B. Cameron ’62
Charles J. Carlson ’49
David S. Chamberlain ’75
Ronald K. Chase ’61
Kathleen Collier ’69
Donald J. Cool ’63
Terry N. Crawford ’79
William C. Cryane ’72
Daniel L. Curtis ’82
Deleotte Haskins & Selfs Found.
Dennis L. Derby ’74
Patricia W. Fowler ’59
Agnes A. Gallagher ’77
Karen M. Garby ’82
Gary H. Gausson ’77
Don J. Georgeson ’50
Richard E. Goff

Mathilda F. Goldsmith ’69
Marlene J. Graham ’78
Richard W. Graves ’71
Raymond Guenther ’83
Floyd E. Harmon ’78
Terence Healy
Judith A. Heath ’72
Florence M. Heniyoji ’69
David L. Hilliard ’70
Richard A. Holly ’80
A. Ellis Hudspeeth ’63
Jerold J. Isom ’65
Eva James ’58
John E. Johansen Jr. ’69
Marilyntne T. Keyser
Anton C. Kirchhof ’67
Charles M. Landers Jr.
Joan M. Lee ’69
Constance M. Lenzen ’60
Vern M. Lindahl ’79
Karen J. ’73 & Richard Martini ’73
Terry McDonald
Clarence E. Mershon ’59
George L. Miller ’61
Glenn Miller ’71
Randy R. Morris ’70
Brian P. Murphy
Susan K. Nelson
Kathy E. Nokes ’73
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Lee J. Oliverio ’80
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Gordon J. Parks ’76
Bev erly D. Paul ’73

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Larry L. Plum ’64
Leigh A. Porter ’73
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John J. Salmon ’67
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Richard C. Sherwood ’72
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Richard B. Solomon ’69
Karla P. Stephens ’75
Gloria L. Strand ’74
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Richard J. Swee ’72
Chris Tento ’83
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Lucinda B. Ulrich ’76
Michael D. Wagner ’76
Gregory T. Wallace ’70
Colleen A. Wesche ’69
James N. Westwood ’74
Anita M. Williams ’79
Clark L. Williams ’75
Jenny M. Williams ’68

PSU Development Officer Floyd Harmon (’79) (gesturing) describes the structure of this year’s Annual Fund at one of the first volunteer meetings. From left are volunteers Judith Mandt (’79), Linnea Swanson (’78), Burke Raymond, Dan VanScoy and chair Chuck Clemens (’56).
"I felt that the way the legislature was parceling out the funds, the School of Business was being neglected and that if anybody had the capability of solving their own problems it was the School of Business. I think we uncovered some links of the school to industry and they were happy to hear from us, really."

---

Kirk Taylor '77
Annual Fund Volunteer
“It was neat to be able to see what these funds were really doing by having a part in selecting students for alumni scholarships and later meeting the students and watching their progress after a couple of years at the University. From a personal standpoint, I feel a debt that I need to repay in that the University was doing by having a part in selecting students for the Annual Fund and later meeting the students and watching their progress after a couple of years at the University.”

Linenea Swanson ‘78
Annual Fund Volunteer

PSU President Joseph Blumel gets acquainted with Presidential Scholarship recipients Lenna Kinnall and Tiffany Haney at a special reception held at his home for students and 1258 Club members.
Students find returning deposits satisfying

Nearly 350 PSU students realized a different kind of return on their deposits when they donated their general deposit refund to the PSU Foundation. The first general deposit campaign netted $6,800.

Students were asked by mail to make gifts of their $25 general deposits, which are normally refunded in the spring. Given the opportunity to earmark their donations, many students most often chose to direct their refunds to scholarships, specific academic departments and library resources.

Beyond the actual dollars collected, the general deposit campaign was successful in increasing the visibility of the PSU Foundation and showing students how they can further support the University, said Foundation Executive Director Rena Cusma ('69).

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