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Faculty Senate Monthly Packet December 1994

Portland State University Faculty Senate

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TO: Senators and Ex-officio Members to the Senate
FROM: Sarah E. Andrews-Collier, Secretary to the Faculty

The Faculty Senate will hold its regular meeting on December 5, 1994, at 3:00 p.m. in room 53 Cramer Hall.

AGENDA

A. Roll
B. Approval of the Minutes of the November 7, 1994, Meeting
C. Announcements and Communications from the Floor
   1. President's Report
   2. Provost's Report
D. Question Period
   1. Questions for Administrators
   2. Questions from the Floor for the Chair
E. Reports from the Officers of Administration and Committees
   1. Annual Report, Graduate Council - Frost
   2. Annual Report, Library Committee - Becker
   3. Annual Report, Scholastic Standards Committee - Constans
   4. Quarterly Report, University Planning Council - Oshika
   5. Semi-Annual Report, Faculty Development Committee - Bleiler
F. Unfinished Business
   1. 180 Credit Baccalaureate Degree Recommendation by ARC & UPC - Oshika & Rosengrant
   2. Constitutional Amendment - Art.IV, Sec.4,4, Budget Committee Membership
   3. Constitutional Amendment - Art.IV, Sec.4,4, University Planning Council Membership
G. New Business
   1. Curriculum Committee and Graduate Council Course and Program Proposals - Bulman and Frost
   2. Measure 8 - University Planning Council
H. Adjournment

The following documents are included with this mailing:
B Minutes of the November 7, 1994, Senate Meeting
E1 Graduate Council Annual Report
E2 Library Committee Annual Report
E3 Scholastic Standards Annual Report
G1 Curriculum Committee and Graduate Council Course and Program Proposals

The Secretary must have names of Senators' alternates in order for them to be officially noted in your absence. Please submit your alternate's name to the Secretary at the 5 December Senate meeting, or by telephone (5-4416) or e-mail (sarah@po.pdx.edu).

Secretary to the Faculty
341 Cramer Hall (503)725-4416 e-mail: sarah@po.pdx.edu
Minutes: Faculty Senate Meeting, November 7, 1994

Presiding Officer: Loyde Hales
Secretary: Sarah E. Andrews-Collier


Alternates Present: Cumpston for Hakanson, Karant-Nunn for Dav. Johnson, Wineberg for Seltzer, Komintz for Watanabe.


B. APPROVAL OF THE MINUTES

The meeting was called to order at 3:10 p.m. by Loyde Hales. The Faculty Senate Minutes of the October 3, 1994, Meeting were approved with the following corrections:

- Senators additionally noted as present at that meeting: Watne.

- F.4. (p. 8 ) The deadline for Grade Option Change is listed in the "Bulletin." The new deadline will take effect Fall 1995.

C. ANNOUNCEMENTS AND COMMUNICATIONS FROM THE FLOOR

1. President’s Report

HALES reported for the President, who was out of town. President Ramaley has appointed an Ad Hoc Committee on the Big Sky Option, to determine the feasibility of moving football to Division IAA and other PSU sports to a Division I-AA status, (including renewal of men’s basketball). Bernard Burke, History emeritus and Jack Garrison, Nautilus Plus, were named co-chairs (see "PSU Currently" November 7, 1994, for committee membership). The conference PSU belonged to collapsed as a result in

PSU Faculty Senate, Nov. 7, 1994
part of California's higher education budget crisis. Division II teams are primarily outside our geographical region, which is the principle reason for undertaking this action. No additional University funds and no additional student fee revenues except those adjusted for inflation are the preconditions for this examination. The President directed the Ad Hoc Committee to report via transmittal by the Intercollegiate Athletics Board on February 15, 1995.

A. JOHNSON yielded the floor to Bernard Burke to answer questions. BURKE reiterated the President's charge to the committee, which is to determine if this membership is fiscally feasible.

WINEBERG asked BRENNER, Intercollegiate Athletic Board Chair, if coaches will be surveyed on this issue. BRENNER stated the Board will give the Ad Hoc Committee input on issues they would like to be considered, and they will undertake independent investigation of certain issues, especially that of fiscal impact. They will receive the report of the committee for the President. BURKE stated the Athletic Director indicated the coaches were consulted previous to the formation of the proposal and they are in agreement.

HALES made the following announcements:

- Changes in Faculty Senate and Committee rosters since 10/3/94: In the Senate, Teresa Bulman is replacing Rita Vistica (sabbatical resignation) until 1995. To the Committee on Committees, Robert Tinnan, BIO, has been elected CLAS Representative until 1995. On Intercollegiate Athletics Committee, Pat Wetzel, FLL has resigned. On University HIV Committee, other appointees are Janis Nichols, OPR, Norm Wyers, GSSW, and Val LeGault, BO-FIS.

- President Ramaley, in accordance with normal governance procedure, accepted the three Amendments to the PSU Faculty Constitution which were passed in the October, 1994 meeting (listed in the October minutes as F1, F2, F3). These amendments respectively provide for inclusion of other and new ranks of full-time faculty in the Constitution, reduce the size of the Faculty Development Committee by one-half, and eliminate the University Honors Program Board. The President also accepted three motions passed in the October, 1994, meeting (listed in the October minutes under E1, E2, and F4, p. 6). The first two motions refer the 1993-94 Steering Comm. Evaluations of the Reorganization of the Library and Business Administration, part 3, Recommendations, to the respective units, with a reply requested. The third motion, moves the deadline for grade option change to the fourth week of the term the course is taken.

- The Faculty Governance Guide will be going on-line on PSU INFO in late November, and will be updated monthly. Shortly thereafter, the minutes to Faculty Senate meetings
will go on-line monthly, as of the last week of each month. Thanks to Bruce Taggert for facilitating this innovation.

D. QUESTION PERIOD

There were no questions from the Floor to Administrators or to the Chair.

E. REPORTS

1. Fall Term Registration Report

RICKS reported for the Registrar, who was out of town. The final official headcount is 14,426 down from 14,486 last year, a .04% drop. Student Credit Hours are 140,278 versus 134,159 last year, a 4.6% increase. FTE is 9,868 versus 9,451 for last year, a 4.4% increase.

2. Report from the October 1994 Interinstitutional Faculty Senate Meeting

COOPER referred members to the report contained in the November Senate mailing(E) and noted in particular that the IFS passed a motion to support the State System proposal for the Higher Education Efficiency Act.

F. UNFINISHED BUSINESS

1. Criteria for Faculty Development Committee Awards

HALES noted the Senate motion of June 6, 1994, which directed the Senate to discuss criteria for faculty development grants, and referred members to the 1994 criteria contained in the November Senate mailing(F1).

KARANT-NUNN stated that in Arts and Letters, and Fine and Performing Arts, these criteria will reduce potential awards, as there is limited external funding in these disciplines for internal funds to nurture. There should be an effort by the administration to compensate for this, and take into account the possibility of obtaining grant support. A.JOHNSON noted that this criterion encourages but does not require subsequent funding sources, and that it is for 1994 only. HALES suggested the committee present criteria to the Senate before the announcement release. BOWMAN stated that last year’s calendar precluded this action, but that it could be worked out.

KARANT-NUNN/A.JOHNSON MOVED "a draft of the criteria for awards to be made by the Faculty Development Committee be transmitted to the Faculty
Senate for discussion before the annual announcement is finalized."

The MOTION PASSED by unanimous voice vote.

G. NEW BUSINESS

1. Curriculum Committee and Graduate Council Course Proposals.

HALES instructed members to note corrections to Curr. Comm. and Graduate Council Course Proposals(G1) in the November Senate mailing: 1) page 2, BSt 470/570 African Art (3) - add: "This course is the same as ArH 470/570; course may be taken only once for credit;" and, 2) page 5, ArH 470/570 African Art (3) - add: "This course is the same as BSt 470/570; course may be taken only once for credit." BULMAN, for the Curriculum Committee, indicated that this document includes undergraduate new courses and course changes only.

A. JOHNSON/TINNAN MOVED "to approve proposed undergraduate new courses and course changes effective Fall 1995."

A.JOHNSON reviewed co-listing of ArH and BSt courses, noting there are a number of co-listed 410 courses also, and only a few have been given discreet numbers with co-listing designated. LENDARIS stated that SYSC courses are listed as 510 by other departments, and asked if this was a problem. BULMAN/A.JOHNSON replied yes. WETZEL asked where it is stated that a course must be taught three times and then be assigned a discreet number. BULMAN said this is a rule in the collective memory of the Curriculum Committee. WETZEL noted it is not in a department's interest to list courses as 410's, and that she was not aware of a hard and fast rule. It was noted that co-listing is a separate problem and not based on "experimental" course numbers(199 and 399). KOCAOGLU noted Lendaris's point was well taken, EMP courses are handled the same way, and listing them with different numbers would require many extra pages in the "Bulletin." A.JOHNSON reiterated there is presently no way to tell how many times a student takes a course. LENDARIS stated there are four to five departments representing SYSC courses, which would result in bloat if courses were listed individually. TOULAN stated the University should create a specific number for cross-listed courses, and recognized that the downside of this action would be many required catalogue changes. KOSOKOFF stated cross-listing could be eliminated if departments would allow courses outside departments to be included in the major. Distribution requirements might conflict, but they are being phased out anyway. DIMAN reminded the body that accrediting agencies of graduate and professional programs don't always allow courses outside the major. MAYNARD asked if we could have special numbers
on those few courses. GRECO pointed out that sometimes students select the course number based on employer funding. The question was called.

The MOTION PASSED by unanimous voice vote.

A.JOHNSON/WEIKEL MOVED "for lack of a Graduate Committee Chair or representative, to table proposals for graduate new courses and course changes."

The MOTION PASSED by unanimous voice vote.

2. Constitutional Amendment, Art. IV, Sec. 4, 4 (Budget Committee membership).

HALES stated this is a housekeeping amendment to unify definitions with those of UPC. There was no discussion. HALES noted the Secretary of the Faculty will direct G2 to the Advisory Council for review, to be returned to the Senate in December.


HALES stated this is a housekeeping amendment to reflect the constitutional (Art. II) definition of "faculty" adopted October 3, 1994. It has not been determined how many new members there will be, but they will either be represented in CLAS and the schools, or as All Other. There was no discussion. HALES noted the Secretary of the Faculty will direct G3 to the Advisory Council for review, to be returned to the Senate in December.

H. ADJOURNMENT

HALES adjourned the meeting at 3:50, and invited those present for refreshments at "K" House.
DATE: November 7, 1994

TO: Sarah Andrews-Collier, Secretary
Faculty Senate

FROM: Dean Frost, Chair
Graduate Council

RE: 1994 Graduate Council Annual Report

Appreciation is extended to the members of the 1994 Graduate Council:

Sharon Carstens, Gordon Dodds, Mary Jane Dresser, Walter Ellis, Lewis Goslin, Ken Peterson, Barbara Sestak, Robert Shotola, Pavel Smejtek, Graig Spolek, Maria Talbott, Janet Wright

We gratefully acknowledge the participation of our consultants:

Linda Devereaux, Roy Koch, Berni Pilip, Robert Tufts

ROLE OF THE GRADUATE COUNCIL

The Graduate Council is established by the Faculty Constitution and is charged with the duties outlined on page 6 of the 1994-95 Faculty Governance Guide. These duties include the development and recommendation of University policies; establishment of procedures and regulations for graduate studies; adjudication of petitions regarding graduate regulations; recommendation of suitable policies and standards for graduate courses and programs; coordination of graduate activities with regard to requests for changes in existing courses, requests for new courses and programs, and changes in existing graduate programs.

ACTIONS

Graduate Petitions
The Chair continued the procedure of appointing subcommittees to read student petitions submitted to the Graduate Council; however, there were two petitions upon which the entire Council deliberated. During the 1993-94 academic year, the Graduate Council acted on 65 petitions which is a 28% decrease from the previous year. Overall 82% of the petitions were approved, compared to an approval rate of 83% in 1992-93. A total of 46, or 71% of all petitions requested a waiver of the one-year deadline for removal of an incomplete, an extension of the seven year limit on course work for a master's degree, or a waiver of the course transfer limit. The results of the petition activity for the year are attached.

POLICY DECISIONS

The Graduate Council approved a new policy for converting letter grades into decimal values for GPA calculation. A new two-place decimal value system should replace the single place decimal system approved by the Faculty Senate (June 10, 1991) with the approval of the Plus-Minus grading system (see attached explanation). This change is prompted by the Banner system's use of two-place decimal values in all of its calculations. The current practice leads to under- or over-valued quarter GPAs (e.g., two B+s plus a C+ is listed as a GPA = 2.97 whereas in a two-place system the quarter GPA would be 3.00).
NEW PROGRAMS

The Graduate Council approved the School of Engineering's Master's of Engineering in Manufacturing Engineering degree. This program will be offered jointly with Oregon State University's College of Engineering.

The Graduate Council also approved the School of Business' proposal for a Master of International Management degree which will be sponsored by the Oregon Joint Professional Schools of Business.

PROGRAM CHANGE APPROVALS

The following program changes were approved by the Graduate Council during the year.

Ph.D. in Environmental Sciences and Resources:
Foreign language requirements are dropped with the Statistics and Computer Programming Language requirement retained.

M.A. or M.S. in Speech and Hearing Sciences:
Requires full-time enrollment during first year of graduate studies and makes SPHR 577-Educational Audiology a core requirement.

Master of Urban and Regional Planning (MURP):
Replaces two subfields with six areas of specialization within the degree (i.e., Urban Transportation, Land Use, Urban and Regional Analysis, Community Development, Environment, Policy Planning and Administration).

OTHER ACTIONS

The Graduate Council completed a draft report for Standard XI-Graduate Programs, to be included in the University's accreditation report.
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<td>UNIVERSITY LIMITS ON COURSE TYPES</td>
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<td>K5</td>
<td>Waive University Foreign Language for MA</td>
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<td>K6</td>
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Number of petitions in Previous Years

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<td>1989-90</td>
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## Proposed Grading System

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<td>B+</td>
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<tr>
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<td>2.67</td>
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<td>C+</td>
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## Grading System Approved by Faculty Senate

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<table>
<thead>
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<th>Grade</th>
<th>Score</th>
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<tr>
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Master of International Management (MIM)

Today’s business professionals require innovative training programs that respond to an increasingly interconnected and drastically changing world environment. Changes in corporate and industrial structure, as well as advances in information technology, shifts in the world’s regional economic development and new definitions of work and working environments demand unique knowledge and skills to meet today’s needs.

Portland State University has the opportunity to meet these increasing international business needs by offering an innovative and non-traditional Master of International Management (MIM) program. The proposed MIM is a full-time, intensive 12 month program scheduled to begin August 1995. The fundamental objective is to provide talented and highly motivated professionals the necessary specialized international business management skills and knowledge to perform successfully and responsibly in the highly competitive global market. The program places emphasis on the dynamic and rapidly growing Pacific Rim markets.

The MIM is a cohort program that requires participants to complete 63 hours of coursework. In addition, there are required Pacific Rim Executive seminars, corporate field visits, tutorials, foreign language study, and field study trip to China and Japan. Students admitted to this program must have a baccalaureate degree or its equivalent, three years of business or professional experience and fluency in English. Furthermore, they must also score at least 500 (out of a possible 800) on the GMAT or submit an acceptable GRE score. Students whose native language is not English must score 550 on the TOEFL or pass an English placement test to demonstrate their English language competency. Students with limited business backgrounds will be required to attend an intensive eight week pre-MIM program covering the essentials of accounting, finance, marketing, and management.

The MIM program is sponsored by the Oregon Joint Professional Schools of Business (OJPSB). OJPSB is a consortium consisting of Portland State University, University of Oregon, Oregon State University, and Southern Oregon State College. The mission of OJPSB is to make world-class training available to managers and business owners who need access to international business programs. Students, both traditional and non-traditional, in OJPSB activities can participate in degree and non-degree programs, workshops, and seminars that help business leaders increase their business profitability and competitiveness. OJPSB draws upon the expertise of the business faculty at all four state institutions and its vast network of internationally experienced academicians and executives.

OJPSB was formed by the Oregon State System of Higher Education (OSSHE) and funded by Oregon lottery funds.

The proposed Master of International Management program appears in detail on the next page.
Master of International Management
Program Details

The Master of International Management is an intensive 12-month program designed to prepare international business managers for global changes. Sixty three total credit hours are required. The credits for each course are in parenthesis.

<table>
<thead>
<tr>
<th>Session 1  August/October</th>
<th>Session 2  November/December</th>
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<tbody>
<tr>
<td><strong>Core Classes</strong></td>
<td><strong>Core Classes</strong></td>
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<tr>
<td>MIM 513 Pacific Rim Economies, Trade, and Financial Markets (3)</td>
<td>MIM 517 Accounting for Global Enterprises (4)</td>
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<tr>
<td>MIM 515 Contemporary Global Marketing (4)</td>
<td>MIM 518 Managing Multinational Organizations (3)</td>
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<td>MIM 516 Contemporary Pacific Rim &amp; World Affairs (3)</td>
<td>MIM 519 Government Regulations, Ethics &amp; Multinational Transactions (3)</td>
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<td>MIM 523 International Trade Practices (2)</td>
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<th>Session 3  January/February</th>
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<td><strong>Core Classes</strong></td>
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<tr>
<td>MIM 558 Comparative Operations Management (4)</td>
<td>MIM 574 International Corporate Finance &amp; Investment (4)</td>
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<td>MIM 547 International Trade Practices II (3)</td>
<td>MIM 575 Marketing in Asia and the Pacific Rim (4)</td>
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<td>MIM 564 Global Human Resource Management (3)</td>
<td>MIM 576 Advanced Cross-Cultural Communication (4)</td>
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<td>MIM 568 Managing Information Technology (2)</td>
<td><strong>Pacific Rim Executive Seminars</strong></td>
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<td><strong>Pacific Rim Executive Seminars</strong></td>
<td><strong>Marketing Project in Asia/Pacific Rim</strong></td>
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<td><strong>Team Project on Trade Practices</strong></td>
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<td>Communications with Foreign</td>
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<td>Subsidiaries and Foreign Operations</td>
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<tr>
<th>Session 5  May/June</th>
<th>Session 6  July/August</th>
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<td><strong>Core Classes</strong></td>
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<tr>
<td>MIM 577 International Business Negotiations (4)</td>
<td>MIM 579 Field Study and Project Presentation (5)</td>
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<td>MIM 578 Global Business Strategy (4)</td>
<td>Field Study Briefings and Project</td>
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<td>MIM 510 Special Topics (e.g., Age of the Pacific) (4)</td>
<td>Debriefing from Field Study</td>
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<td><strong>Pacific Rim Executive Seminars</strong></td>
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<td><strong>Tutorials</strong></td>
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<td>Field Study Projects</td>
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**Session 6  July/August**

MIM 579 Field Study and Project Presentation (5)
Field Study Briefings and Project
Debriefing from Field Study
Project Presentations
Graduation
The following are members of the Library Committee. The two student members are new as of September, 1994. I, Lois Becker, have been Chair as of January, 1994.

Lois Becker, HST  
Faryar Etesami, EAS  
Gina Greco, FLL  
Tom Pfingsten, LIB W  
Jane Kristof, ART  
Leonard Simpson, BIO  
Christopher E. Lay  
Karen Christinson

We have met three times since January 1994, and I have met several times with Tom Pfingsten without the rest of the Committee in order to hammer out our committee's reaccreditation report. Whatever changes Tom and I made were passed on for review to the other committee members via campus mail.

The overwhelming focus of our efforts this year has been on producing our committee's reaccreditation report. Other issues we have discussed are the expanded library hours and the means to chart library usage. We also developed an instrument for surveying library user satisfaction, which we had planned to use as part of the reaccreditation report. Fortunately, materials from previously conducted surveys proved adequate for that purpose. We have gone over the budget with Terry Rohe. The Adopt-A-Journal program in 1993 resulted in 90 contributors adopting 113 journals. And, we have heard a report from Gary Sampson on the library's efforts to educate the faculty on new information technologies through a series of workshops.

We have begun planning for a new project that we believe would be very helpful to the faculty. We are planning a forum for departmental library liaisons and library faculty to discuss a number of issues ranging from the need to clarify policies and procedures regarding book order requests with an attempt to regularize and streamline the ordering procedure, to discussions of broader issues such as the changing role of the library in an increasingly electronic environment and how this affects the interaction between library faculty and staff, and teaching faculty.
The SSC has continued to fulfill its charge to read student petitions for academic reinstatement, waiving of certain deadlines, grade option changes, and tuition refunds.

An ex-officio member was added this year to the committee from the Financial Aid office for assisting in decisions which affect a student’s financial status. The problem of reading petitions in a timely manner during the summer persists. Many faculty are off campus and not under contract during the summer when petitions for fall reinstatement pile up. The appointment of a second faculty member on a twelve month contract somewhat relieved the problem, but more than two twelve month SSC members are needed.

Of current concern is the large increase in petitions for academic reinstatement for student athletes, some of which came in just before fall registration. At this time, many returning committee members are already facing an accumulation of petitions which need to be read in order of submission.

Action taken on Scholastic Standards policy this year:

1) The forms used for petitions and notification of action by the committee were discussed and revised to give more explicit information to the student and the SSC.

2) A deadline for grade option changes was set first at one year, then revised in the Nov. 4th meeting to one term after the course was taken. There was no deadline previously and petitions sometimes came in years after the original grade was given. The rationale for the one term limit is that it allows time to catch clerical and phone registration errors but will curtail some of the grade shopping. Requests for grade option changes necessary because of a change of major or application to graduate school should be handled by the instructor/department directly involved. The committee and Registrar Robert Tufts agreed that academic records should be a permanent history of student’s work, not subject to cosmetic change.

3) The SSC recommended and the Faculty Senate approved the change of deadline for grade option changes within the term of the course from six weeks to four weeks. This agrees with the deadline for dropping a course without instructor approval and provides ample time for legitimate changes.

4) In consultation with Dan Fortmiller, Director of AISC, the committee agreed with his recommendation to raise the cumulative GPA required for good standing to 2.00 at 12 credit hours. It currently is on a sliding scale of 1.60 up to 39 credits, 1.80 from 39-59 credits and finally a 2.00 at 60 credits. The rationale is that students are better served by finding out early in their careers if their academic level is acceptable or not. It is easier to bring up a GPA from 12 hours than from the deeper hole of 39+ hour. This recommendation is being made to the Faculty Senate on a separate sheet.

5) The committee also agrees with the AISC recommendation to change the wording of “academic warning” to “academic probation” to clarify the situation. Many students misconstrue “warning” to mean probation is coming later, which is not true. The term “academic disqualification” should remain the same. This recommendation is being made to the Senate on a separate sheet.
November 9, 1994

To: Loyde Hales
    Presiding Officer, Faculty Senate

From: Mary Constans
    Chair, Scholastic Standards Committee

The Scholastic Standards Committee recommends Senate approval on two issues:

1) That the cumulative GPA required for good standing at PSU be changed to 2.00 at 12 credit hours. The current GPA is on a sliding scale of 1.60 up to 39 credits, 1.80 between 39-59 credits, and 2.00 at 60 credits.

   Rationale: Students are better served by finding out early in their careers that their academic performance is unacceptable. It is easier to bring a GPA up to an acceptable level from 12 credit hours than from the deeper hole of 39+ credit hours.

2) That the current usage of “academic warning” be changed to “academic probation”.

   Rationale: Many students misconstrue “warning” to mean a preliminary step to probation and disqualification. Changing “warning” to “probation” clarifies that there are only two steps, probation and disqualification.
COLLEGE OF LIBERAL ARTS AND SCIENCES
Economics

Ec 201 PRINCIPLES OF ECONOMICS (4)
A study of the market system, involving the essentials of demand and supply analysis; competition and monopoly; labor public policy towards business; the distribution of income; international trade and commercial policy; comparative advantage, tariffs and quotas. [CHANGE DESCRIPTION, LECTURE AND CREDIT HOURS FROM (3) TO (4)]

Ec 202 PRINCIPLES OF ECONOMICS (4)
A study of factors affecting the level of national income: the essentials of money and banking; the role of government expenditure and taxation in achieving economic stability, growth and development; international monetary issues including exchange rates and the balance of payments. [CHANGE DESCRIPTION, LECTURE AND CREDIT HOURS FROM (3) TO (4)]

Ec 415 ENGINEERING ECONOMICS (3)
Prerequisite: Ec 201. [CHANGE PREREQUISITE]

Ec 203 PRINCIPLES OF ECONOMICS (3) [DROP]

SCHOOL OF BUSINESS ADMINISTRATION

BA 101 INTRODUCTION TO BUSINESS AND WORLD AFFAIRS (4)
Introduction to the business firm operating in the local, national, and global marketplace. Emphasizes the integration of the various functional areas of business as the firm evolves from its entrepreneurial origins to a mature corporation. [CHANGE PREFIX FROM MGMT, TITLE, DESCRIPTION, AND CREDIT HOURS FROM (3) TO (4)]

BA 215 SOLVING COMMUNICATIONS PROBLEMS WITH TECHNOLOGY (4)
Provides students with the tools that are needed to collect, organize, and present information in a business environment. Students will learn how to use library and Internet resources to collect information. Wordprocessing, spreadsheet, database, and graphics applications will then be used to organize and present business information. Students will be introduced to business report writing, developing and delivering a persuasive presentation, and electronic-mail and groupware methods for team-based communication. Prerequisite: BA 101. [NEW]

BA 222 FUNDAMENTALS OF FINANCIAL ACCOUNTING (4)
Assists students in developing an understanding of financial statements and the tools used by external users such as lenders, shareholders, and competitors to evaluate the performance of the firm. Balance sheets, income statements, statements of cash flows, and industry reports will be used to introduce topics such as: assessing risk, liquidity, solvency, operating efficiency, and profitability of the firm. Prerequisite: BA 101. [NEW]

BA 223 DECISION MAKING WITH ACCOUNTING INFORMATION (4)
Designed to aid students in developing effective decision making skills. Course elements include: understanding the organization as a system, information assessment, cash management, operations and capital budgeting, manufacturing cost systems, cost control procedures, managing inventory, problem solving, and measuring the health of the organization. Prerequisite: BA 222 or concurrent enrollment. [NEW]
BA 302 ORGANIZATIONAL BEHAVIOR (4)
Focuses on issues that are relevant to the three levels of organizational behavior (i.e., individual, group and organizational). Key topics include: the nature and dynamics of teams, personal values and employee job attitudes, communication, conflict resolution, motivation, leadership, decision making, employee effectiveness, and the impact of organizational level issues such as policies, structure, design and culture. Techniques used to facilitate learning may include role plays, cases, presentations, organizational simulations, teamwork, and/or term research papers. Prerequisite: BA 215 and junior standing. [CHANGE PREFIX AND NUMBER FROM MGMT 322, TITLE, DESCRIPTION, AND PREREQUISITES]

BA 303 BUSINESS FINANCE (4)
Development and study of a decision framework for financial management with special emphasis on small- and medium-sized businesses. Topics include analysis of financial health, planning for future financial performance, evaluation of investment opportunities and analyses of risk. Financing of firm growth and valuation will be introduced. An integration of the concepts of financial management into a total system approach to business decision making will be facilitated with the use of cases, as appropriate. Prerequisite: BA 222 and 215. [CHANGE NUMBER AND PREFIX FROM FINL 369, TITLE, DESCRIPTION, PREREQUISITES, AND CREDIT HOURS FROM (5) TO (4)]

BA 311 MARKETING MANAGEMENT (4)
Basic marketing concepts from the perspective of the marketing manager. Key focus is to examine the marketing planning and analysis necessary to develop sound marketing plans and strategies. Specific topics include the role of marketing within the firm, analysis of marketing opportunities, selection of target markets and market segmentation, marketing strategies in a global marketplace, use of technology in market, and marketing mix decisions. Experiential learning approaches for class participation will be used. Prerequisites: BA 215 and junior standing. [CHANGE PREFIX FROM MKTG, TITLE, DESCRIPTION AND PREREQUISITES]

BA 325 COMPETING WITH INFORMATION TECHNOLOGY (4)
Presents the key steps required to gain a competitive advantage in the marketplace through the use of information technologies. Primary focus is to help students understand the information systems development lifecycle and the ways that systems can support functional areas of a business. Other topics include: communication technologies to support groups, productivity software and applications, designing system for competitive advantage, and systems reengineering. Prerequisites: BA 215 and junior standing. [CHANGE PREFIX AND NUMBER FROM ISQA 335, TITLE, DESCRIPTION, PREREQUISITES, AND CREDIT HOURS FROM (3) TO (4)]

BA 339 OPERATIONS AND QUALITY MANAGEMENT (4)
Develops an understanding of the various issues and strategies involved in the operation of a service or manufacturing organization. These considerations include the support by the operations organization of corporate strategy through design and operating decisions. Issues such as global supply sources, worldwide business system influences, continuous improvement, and total quality management will be discussed. Prerequisite: admission to the School of Business Administration. [CHANGE PREFIX FROM ISQA, TITLE, DESCRIPTION, PREREQUISITES, AND CREDIT HOURS FROM (3) TO (4)]
BA 385 BUSINESS ENVIRONMENT (4)
Study and critical analysis of the role of business in its environment with special
references to the interrelationships of legal, technological, economic, political and social
forces with the business enterprise and to the legal and ethical obligations of the business
enterprise with its owners, employees, consumers, and society. Prerequisites: BA 215
and junior standing. [CHANGE PREFIX AND NUMBER FROM MGMT 305, DESCRIPTION,
PREREQUISITES, AND CREDIT HOURS FROM (3) TO (4)]

BA 495 BUSINESS STRATEGY (4)
Concerned with developing and implementing strategy for the total organization. Designed
as an interdisciplinary capstone course that teaches students how to analyze the internal
and external environment of the firm and develop a business strategy and business plan.
Strategy formulation and implementation are demonstrated in light of the interdependence
of the organization's internal dynamics and in relation to the global markets in which
contemporary firms must compete. Prerequisites: BA 302, 303, 311. (One of the three
prerequisites may be taken concurrently.) Restricted to admitted SBA students. Graduating
seniors will be given priority admittance. [CHANGE PREFIX AND NUMBER FROM MGMT
453, TITLE, DESCRIPTION, AND PREREQUISITES]

MIM 510 SELECTED TOPICS (4)
Special topics either under the sponsorship of the Age of the Pacific Series or an elective
course addressing contemporary business issues in China and/or Japan. [NEW]

MIM 513 PACIFIC RIM ECONOMIES, TRADE, AND FINANCIAL MARKETS (3)
Survey of current economic trends among the Pacific Rim economies, focusing on potential
problems and opportunities of each country. Course also covers the principles of
international trade, balance of payments and adjustments, impediments to trade flows,
financial institutions and markets, and national economic policies affecting business in the
Pacific Rim and the U.S. [NEW]

MIM 515 CONTEMPORARY GLOBAL MARKETING (4)
The global/international marketing strategies and operations of multinational corporations
(MNCs) is studied through assessment of international markets, marketing environments,
and various aspects of global marketing strategies and marketing management. [NEW]

MIM 516 CONTEMPORARY PACIFIC RIM AND WORLD AFFAIRS (3)
Study of contemporary political, economic, and social issues of significance to the Pacific
Rim countries and their responses. How different Asians and Asian governments view each
other and the world, politics around the Pacific Rim, regional and subregional cooperation,
and Asian response to GATT. [NEW]

MIM 517 ACCOUNTING FOR GLOBAL ENTERPRISES (4)
Study of international accounting issues crucial for effective interpretation and
understanding of international business. Goal of the course is to build a framework that can
be used to analyze and understand financial reports used by multinational corporations
(MNCs). Special managerial and control problems of MNCs, including performance
evaluation, transfer pricing and taxation will also be addressed. [NEW]

MIM 518 MANAGING MULTINATIONAL ORGANIZATIONS (3)
Study of the many ways which business firms participate in the dynamic international
arena, and the approaches to intrafirm coordination and control. The management of a
multinational's global employees is also examined, including the impact of culture on
leadership, motivation, decision-making, developing the skills of the global manager, and
the study of expatriate management. [NEW]
MIM 519 GOVERNMENT REGULATIONS, ETHICS AND MULTINATIONAL TRANSACTIONS (3)
Study of the social, political and legal context of international business management. Examination of the variety of means by which the values of society and the actions of government impact multinational business transactions. [NEW]

MIM 523 INTERNATIONAL TRADE PRACTICES (2)
Introduction to the practice of international trade. Comprehensive discussion of the practical knowledge and skills required for engaging in international trade. In-depth study of both export practices and import practices that includes a practitioner directed international trade practice project will follow this introductory course. [NEW]

MIM 547 INTERNATIONAL TRADE PRACTICES II (3)
Continuation of International Trade Practices. In-depth study of both export practices and import practices that includes a practitioner directed international trade practice project. [NEW]

MIM 558 COMPARATIVE OPERATIONS MANAGEMENT (4)
The changing international environment in manufacturing will be reviewed through: comparative study of process selection, facilities design, operations planning and control, supply logistics, process benchmarking, technology management, international supply chain and customers, quality management, and performance measurement. [NEW]

MIM 564 GLOBAL HUMAN RESOURCE MANAGEMENT (3)
In-depth examination of the management of human resources in the international firm. Course begins with an analysis of human resource management philosophies and approaches to industrial and employee relations in representative countries. The integration of human resource management systems in international firms, including the creation of global corporate culture and approaches to human resource management transfer across borders, are also studied. [NEW]

MIM 568 MANAGING INFORMATION TECHNOLOGY (2)
Focus on the use of information technology in a competitive international environment. Introduction to the vocabulary and background of information technology issues that cross national boundaries. The use of information super-highways to contact and maintain business relationships in other countries will be addressed. [NEW]

MIM 574 INTERNATIONAL CORPORATE FINANCE AND INVESTMENT (4)
Focus on investment and financing decisions of firms operating in more than one nation. Topics include international risk and value analysis, cross border capital budgeting and capital acquisitions, financing mix, working capital management of multinationals, foreign exchange risk and exposure management, estimating cost of capital international investment, international capital markets, and sources of financing. Prerequisites: MIM 513, 517. [NEW]

MIM 575 MARKETING IN ASIA AND THE PACIFIC RIM (4)
Study of marketing strategies and practices in Asian and other Pacific Rim countries. Markets, marketing environments and marketing practices in selected Asian countries are analyzed. Planning, and managing marketing strategies and operations are also included. Prerequisites: MIM 515, 516, 523, 547. [NEW]
MIM 576 ADVANCED CROSS-CULTURAL COMMUNICATION (4)
Study of the process of communication, its various components and how cultural, sociocultural, psychocultural, and environmental influences affect the outcome, including the role of non-verbal communication. Analysis of successful adaptation to new cultures, including developing a communication competence in a new culture and dealing with conflict. While the principles of cross cultural communication and adaptation are generic to all cultures, two cultural environments, China and Japan, will be studied in-depth, to develop cultural self-awareness. [NEW]

MIM 577 INTERNATIONAL BUSINESS NEGOTIATIONS (4)
Examination of the issues and techniques of international negotiations in a variety of business settings. Particular emphasis is given to establishing and working within international partnerships. The course makes extensive use of actual negotiation simulations. [NEW]

MIM 578 GLOBAL BUSINESS STRATEGY (4)
Identify and analyze factors that have accelerated the globalization of industries, define the concept of a global strategy, and examine the organizational issues that are central to enhancing the international competitiveness of a business enterprise. Address institutional contexts that facilitate and impede the formulation and implementation of global strategies. Explore the interdependence and interrelationships in three geopolitical areas: the U.S., the Pacific Rim with emphasis on Greater China, Japan and Korea, and the European Economic Community. [NEW]

MIM 579 FIELD STUDY AND PROJECT PRESENTATION (5)
Field study in China and Japan for two-and-a-half weeks. Classes at Fudan University in Shanghai and Waseda University in Tokyo. Company visits and cultural study. Project presentation upon return to campus. [NEW]

SCHOOL OF ENGINEERING AND APPLIED SCIENCE
Electrical Engineering

EE 492/592 LASER SYSTEMS DESIGN II (4)
Interaction of light with atoms, Maxwell-Schrödinger analysis and rate equation approximations. Effects of gain, dispersion, and saturation in the design of laser amplifiers and oscillators. Prerequisite: EE 491/591. [ADD 492, DELETE 692, CHANGE TITLE AND DESCRIPTION]
Memorandum

TO: Faculty Senate Steering Committee

FR: University Curriculum Committee (UCC)

Members: Teresa Bulman (Chair, CLAS), Leah Bosell (ASPSU), Deborah Kubichek (ASPSU), David Crockett (SBA), David Holloway (CLAS), Paul Latiolais (CLAS), Cheryl Livneh (SES), Andrew Tolmach (EAS), Marjorie Terdal (CLAS), Liz Wesley-George (ED), Emily Young (SFPA), Jerome DeGraaff (LIB), Pauline Jivanjee (SSW), Gerard Mildner (USP)

RE: Recommendations concerning proposal to convert to 4-credit-hour system

At the request of the Faculty Senate Steering Committee, and concurrently with the University Planning Council (UPC), Academic Requirements Committee (ARC), and the Graduate Council (GC), the UCC deliberated on the proposed conversion to a 4-credit quarter system. We solicited input from the English Department concerning its pilot project and from OAA. Our focus was on the impacts of the proposal on the undergraduate curriculum.

Recommendations:

1. The UCC does not recommend conversion to a standard 4-credit course system at this time for the reasons discussed below. Nonetheless, we have made several additional recommendations that may facilitate further consideration of the proposal.

2. The UCC recommends that further consideration of the 4-credit proposal be undertaken after the preliminary results of the pilot project are available (at least one term) and that there be rigorous assessment of the pilot project.

3. The UCC recommends that if the 4-credit system is adopted, departments be encouraged to revise courses and programs but not be mandated to do so. Individual department and accreditation considerations need to be accommodated. At this time, we strongly encourage individual departments to continue their deliberations on the substantive merits and impacts of such a conversion on their programs. Such a conversion requires a great deal of planning and deliberation. We are aware that a number of departments are in the process of evaluating programs with 4-credit courses in mind.

4. The UCC recommends that in the event a conversion to 4 credits is adopted, that clear guidelines for such a conversion be put in place before departments restructure courses and programs (see attached example from University of Oregon). We further recommend that it not be implemented any earlier than Fall 1996 in order to give departments enough lead time to carefully restructure programs.

5. The UCC recommends that the goals and objectives of "increased faculty productivity" be carefully defined and examined in order to ensure fairness should a 4-credit conversion be adopted.