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Interview with Marissa Madrigal, Jeff Cogen Chief of Staff, 2009 (audio)

Marissa Madrigal

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Time Notes
0:03 Where were you born and raised?
0:36 What kind of work did your dad do? (worked at a bank).
1:22 Did you pick up any Spanish? Bilingual
1:56 How long have you lived in Portland?
2:09 (Follow up with your family)
2:30 What is your degree in?
3:11 Political campaign management.
3:33 Local position within the city for political campaigns and worked with Vancouver park district.
4:22 How many parks in the area?
4:30 What kind of land did they use for the parks?
5:00 C.R.O.P.S. when and how did you get the idea for the program?
6:30 Within this county?
6:56 Lack of money—bad food—health poor.
8:12 Look at lots to form community gardens, need a more permanent space.
8:13 Is location temporary? And how much time do you have with it?
9:40 Schools in neighborhood and colleges can support community gardens.
10:12 How much land are you using right now—two acres.
10:20 Where are at with the harvest?
11:05 Produce going to Snow Cap Oregon Food Bank
12:10  Created trust with local farmers to figure out the garden.
12:35  What is the projected yield from C.R.O.P.S.?
15:15  Cost of equipment? Are you hiring? Mostly donations?
17:45  Budget for farm $22,000—water problems and other issues.
18:35  Is it mostly volunteer based?
19:24  Total number of people that work on the farm everyday?
19:55  Is it mostly adults?
20:15  Support of finds from county (Jeff website).
21:29  Break ground with project.
22:30  What is involved in making organic food?
23:36  What kind of alternative stuff are you doing?
24:55  How many food banks are you working with?
26:20  FDA approval? Giving food to the public.
27:00  Any issues with approvals?
27:25  Sustainability definition and program, what do you think?
29:43  Aspects of sustainability, maybe thesis?
31:15  Did I miss any questions?